## INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

## Voters' Opinion of the state of the National Economy Linked to Ideology; Personal Finances Far More Revealing

While the majority of Americans do not believe their personal economic situation has changed over the last year, they do think the overall American economy is in worse shape. $50 \%$ of voters believe their personal economic situation is about the same as it was a year ago, while $41 \%$ think the condition of the US economy has sunk.

Americans are not optimistic about the future-51\% believe their economic situation will remain unchanged over the next five months. There are mixed feelings about the national economy, 33\% see hope, $34 \%$ are pessimistic and $33 \%$ don't think there will be change.

However, a closer look reveals that voters' opinions about the economy are closely tied to their political ideologies. 53\% of those who voted for President Obama believe the economy has improved, while $64 \%$ of those who voted for Senator John McCain believe the economy has become worse over the last year. This question seems to measure voter perceptions of the government's handling of the economy, rather than the actual state of the economy.

Liberals are also more optimistic about the future of the economy. 62\% of liberals believe the US economy will improve in comparison with a meager $12 \%$ of conservatives. Though, liberals and the public generally are more pessimistic about their personal finances, only $37 \%$ of liberals believe their economic situation will improve.

Voters are more likely to respond along ideological lines when asked about the state of the national economy. Americans' feelings about their personal finances may shed more light on the actual state of the economy.
"For the average American the significance of the state of the national economy is abstract. But the state of their personal bank account is incredibly relevant," said Dean Debnam, President of Public Policy Polling. "Voters' perception of their personal finances are far more revealing."

PPP surveyed 650 American voters from June $4^{\text {th }}-7^{\text {th }}$. The survey's margin of error is $+/-3.9 \%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 6216988 or 919-880-4888.

## National Survey Results

Q1 Do you approve or disapprove of the jobDemocrats in Congress are doing?Approve..................35\% Not Sure.
$\qquad$
Disapprove ..... 54\%
Q2 you approve or disapprove of the job Republicans in Congress are doing?
Approve................20\% Not Sure............... 17\%
Disapprove ..... 62\%
Q3 If the election for Congress was today would you vote for a Democrat or a Republican?
Democrat ..... 43\%
Republican ..... 41\%
Undecided. ..... 16\%
Q4 Compared to a year ago is your personal economic situation better, worse, or about thesame as it was?
Better ..... 16\%
Worse ..... 34\%
About the same ..... 50\%
Q5 Compared to a year ago is your personal economic situation better, worse, or about thesame as it was?
Better ..... 31\%
Worse ..... 41\%
About the same ..... 28\%
Q6 Five months from now do you think your personal economic situation will be better, worse, or about the same as it is now?
Better ..... 25\%
Worse ..... 23\%
About the same ..... 51\%
Q7 Five months from now do you think the overallAmerican economy will be better, worse, orabout the same as it is now?
Better. ..... 34\%
Worse ..... 33\%
About the same ..... 33\%
Q8 Who did you vote for President last year?
John McCain ..... 42\%
Barack Obama ..... 49\%
Someone else/don't remember ..... 8\%
Q9 Would you describe yourself as a liberal, moderate, or conservative?
Liberal ..... 18\%
Moderate ..... 44\%
Conservative ..... 38\%
Q10 If you are a woman, press 1, if a man, press 2.Woman49\%
Man. ..... 51\%
Q11 If you are a Democrat, press 1. If you are aRepublican, press 2. If you are an independentor identify with another party, press 3.
Democrat43\%
Republican ..... 34\%
Independent/Other ..... 24\%
Q12 If you are Hispanic, press 1. If white, press 2.If African American, press 3. If other, press 4.Hispanic10\%
White ..... 72\%
African American ..... 12\%
Other ..... 6\%

## Public Policy Polling

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45 , press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29......................................................... 10\%
30 to 45...........................................................26\%
46 to 65..........................................................45\%
Older than 65....................................................19\%

## Crosstabs

|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/don't remember |
| Congress Dem Approval | 35\% | 4\% | 65\% | 21\% |
| Approve |  |  |  |  |
| Disapprove | 54\% | 93\% | 19\% | 60\% |
| Not Sure | 11\% | 4\% | 16\% | 19\% |


|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/don't remember |
| Congress GOP Approval | 20\% | 39\% | 5\% | 16\% |
| Approve |  |  |  |  |
| Disapprove | 62\% | 36\% | 87\% | 52\% |
| Not Sure | 17\% | 25\% | 8\% | 32\% |


|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/don't remember |
| Generic Ballot | 43\% | 5\% | 77\% | 29\% |
| Democrat |  |  |  |  |
| Republican | 41\% | 83\% | 8\% | 32\% |
| Undecided | 16\% | 12\% | 15\% | 39\% |


|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/don't remember |
| Personal Economic Situation vs. 1 YA |  |  |  |  |
| Better | 16\% | 4\% | 26\% | 19\% |
| Worse | 34\% | 51\% | 20\% | 32\% |
| About the same | 50\% | 46\% | 54\% | 48\% |

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## Crosstabs

|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/don't remember |
| US Economy vs. 1 YA | 31\% | 6\% | 53\% |  |
| Better |  |  |  | 32\% |
| Worse | 41\% | 64\% | 19\% | 46\% |
| About the same | 28\% | 30\% | 27\% | 22\% |


|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/don't remember |
| Personal Economic Situation in 5 mo. | 25\% | 7\% | 40\% | 29\% |
| Better |  |  |  |  |
| Worse | 23\% | 38\% | 11\% | 24\% |
| About the same | 51\% | 55\% | 49\% | 47\% |


|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/don't remember |
| US Economy in 5 mo . | 34\% | 5\% | 60\% |  |
| Better |  |  |  | 27\% |
| Worse | 33\% | 58\% | 11\% | 37\% |
| About the same | 33\% | 37\% | 29\% | 36\% |


|  |  | Ideology |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  | Base | Liberal | Moderate | Conservative |  |
| Congress Dem <br> Approval |  |  |  |  |  |
| Approve | $35 \%$ | $72 \%$ | $44 \%$ | $8 \%$ |  |
| Disapprove | $54 \%$ | $18 \%$ | $41 \%$ | $85 \%$ |  |
| Not Sure | $\mathbf{1 1 \%}$ | $10 \%$ | $15 \%$ | $6 \%$ |  |



## Public Policy Polling

## Crosstabs

|  |  | Ideology |  |  |
| :--- | :---: | :--- | :--- | :--- |
|  | Base | Liberal | Moderate | Conservative |
| Personal Economic <br> Situation in 5 m o. |  |  |  |  |
| Better | $\mathbf{2 5 \%}$ | $37 \%$ | $33 \%$ | $10 \%$ |
| Worse | $\mathbf{2 3 \%}$ | $13 \%$ | $18 \%$ | $35 \%$ |
| About the same | $\mathbf{5 1 \%}$ | $50 \%$ | $49 \%$ | $55 \%$ |


|  |  | Ideology |  |  |  |
| ---: | :---: | :---: | :--- | :--- | :---: |
|  | Base | Liberal | Moderate | Conservative |  |
| US Economy in 5 m o. |  |  |  |  |  |
| Better | $34 \%$ | $62 \%$ | $42 \%$ | $12 \%$ |  |
| Worse | $33 \%$ | $11 \%$ | $23 \%$ | $55 \%$ |  |
| About the same | $33 \%$ | $27 \%$ | $35 \%$ | $33 \%$ |  |


|  |  | Gender |  |
| :--- | :---: | :--- | :--- |
|  | Base | Woman | Man |
| Congress Dem <br> Approval |  |  |  |
| Approve | $35 \%$ | $37 \%$ | $34 \%$ |
| Disapprove | $54 \%$ | $49 \%$ | $58 \%$ |
| Not Sure | $11 \%$ | $14 \%$ | $8 \%$ |


|  |  | Gender |  |
| :--- | :---: | :--- | :---: |
|  | Base | Woman |  |
| Congress GOP <br> Approval |  |  |  |
| Approve | $20 \%$ | $22 \%$ |  |

## Crosstabs

|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Woman | Man |
| Generic Ballot |  |  |  |
| Democrat | 43\% | 47\% | 39\% |
| Republican | 41\% | 38\% | 44\% |
| Undecided | 16\% | 15\% | 16\% |


|  |  | Gender |  |
| :--- | :---: | :--- | :--- |
|  | Base | Woman | Man |
| Personal Economic <br> Situation vs. 1 YA |  |  |  |
| Better | $16 \%$ | $15 \%$ | $17 \%$ |
| Worse | $34 \%$ | $34 \%$ | $34 \%$ |
| About the same | $50 \%$ | $52 \%$ | $48 \%$ |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Woman | Man |
| US Economy vs. 1 YA |  |  |  |
| Better | 31\% | 30\% | 33\% |
| Worse | 41\% | 40\% | 41\% |
| About the same | 28\% | 30\% | 26\% |


|  |  | Gender |  |
| :--- | :---: | :--- | :--- |
|  | Base | Woman | Man |
| Personal Economic <br> Situation in 5 mo. |  |  |  |
| Better | $25 \%$ | $23 \%$ | $28 \%$ |
| Worse | $23 \%$ | $19 \%$ | $28 \%$ |
| About the same | $51 \%$ | $59 \%$ | $44 \%$ |

## Crosstabs

|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Woman | Man |
| US Economy in 5 mo . | 34\% | 35\% | 33\% |
| Better |  |  |  |
| Worse | 33\% | 30\% | 36\% |
| About the same | 33\% | 36\% | 31\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Congress Dem Approval | 35\% | 68\% | 5\% |  |
| Approve |  |  |  | 19\% |
| Disapprove | 54\% | 19\% | 89\% | 66\% |
| Not Sure | 11\% | 13\% | 6\% | 16\% |


|  |  | Party |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Congress GOP <br> Approval |  |  |  |  |  |
| Approve | $20 \%$ | $7 \%$ | $43 \%$ | $11 \%$ |  |
| Disapprove | $62 \%$ | $83 \%$ | $34 \%$ | $66 \%$ |  |
| Not Sure | $17 \%$ | $10 \%$ | $23 \%$ | $23 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Generic Ballot |  |  |  |  |  |
| Democrat | $43 \%$ | $84 \%$ | $6 \%$ | $21 \%$ |  |
| Republican | $41 \%$ | $8 \%$ | $87 \%$ | $36 \%$ |  |
| Undecided | $16 \%$ | $8 \%$ | $7 \%$ | $42 \%$ |  |

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## Crosstabs

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Personal Economic Situation vs. 1 YA |  |  |  |  |
| Better | 16\% | 26\% | 5\% | 13\% |
| Worse | 34\% | 21\% | 51\% | 34\% |
| About the same | 50\% | 52\% | 44\% | 54\% |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| US Economy vs. 1 YA |  |  |  | $24 \%$ |  |
| Better | $31 \%$ | $53 \%$ | $10 \%$ | $49 \%$ |  |
| Worse | $41 \%$ | $18 \%$ | $64 \%$ | $28 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Personal Economic Situation in 5 mo . |  |  |  |  |
| Better | 25\% | 39\% | 10\% | 22\% |
| Worse | 23\% | 11\% | 37\% | 27\% |
| About the same | 51\% | 50\% | 53\% | 51\% |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Dem ocrat | Republican | Independent/Other |  |
| US Economy in 5 mo. |  |  |  |  |  |
| Better | $34 \%$ | $61 \%$ | $8 \%$ | $24 \%$ |  |
| Worse | $33 \%$ | $11 \%$ | $57 \%$ | $37 \%$ |  |
| About the same | $33 \%$ | $28 \%$ | $35 \%$ | $39 \%$ |  |

## Crosstabs

|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African American | Other |
| Congress Dem Approval | 35\% | 48\% | 27\% | 80\% | 26\% |
| Approve |  |  |  |  |  |
| Disapprove | 54\% | 44\% | 61\% | 13\% | 62\% |
| Not Sure | 11\% | 7\% | 12\% | 7\% | 13\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African American | Other |
| Congress GOP Approval | 20\% | 19\% | 23\% | 3\% | 23\% |
| Approve |  |  |  |  |  |
| Disapprove | 62\% | 78\% | 57\% | 87\% | 56\% |
| Not Sure | 17\% | 4\% | 20\% | 10\% | 21\% |


|  |  | Race |  |  |  |  |  |
| ---: | :---: | :--- | :--- | ---: | :--- | :---: | :---: |
|  | Base | Hispanic | White | African <br> American | Other |  |  |
| Generic Ballot |  |  |  |  |  |  |  |
| Democrat | $43 \%$ | $52 \%$ | $34 \%$ | $93 \%$ | $28 \%$ |  |  |
| Republican | $\mathbf{4 1 \%}$ | $33 \%$ | $49 \%$ | - | $41 \%$ |  |  |
| Undecided | $16 \%$ | $15 \%$ | $16 \%$ | $7 \%$ | $31 \%$ |  |  |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African American | Other |
| Personal Economic Situation vs. 1 YA | 16\% | 22\% | 12\% | 40\% | 10\% |
| Better |  |  |  |  |  |
| Worse | 34\% | 41\% | 36\% | 10\% | 46\% |
| About the same | 50\% | 37\% | 52\% | 50\% | 44\% |

## Crosstabs

|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African American | Other |
| US Economy vs. 1 YA | 31\% | 44\% | 26\% | 60\% | 23\% |
| Better |  |  |  |  |  |
| Worse | 41\% | 44\% | 44\% | 10\% | 62\% |
| About the same | 28\% | 11\% | 31\% | 30\% | 15\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African American | Other |
| Personal Economic Situation in 5 mo . | 25\% | 30\% | 18\% | 67\% | 26\% |
| Better |  |  |  |  |  |
| Worse | 23\% | 26\% | 25\% | - | 41\% |
| About the same | 51\% | 44\% | 57\% | 33\% | 33\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African American | Other |
| US Economy in 5 mo . | 34\% | 46\% | 27\% | 66\% | 36\% |
| Better |  |  |  |  |  |
| Worse | 33\% | 31\% | 36\% | 7\% | 51\% |
| About the same | 33\% | 23\% | 37\% | 28\% | 13\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{array}{r} 18 \text { to } \\ 29 \end{array} \right\rvert\,$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\left.\begin{array}{r} 46 \text { to } \\ 65 \end{array} \right\rvert\,$ | Older than 65 |
| Congress Dem Approval | 35\% | 46\% | 32\% | 38\% | 29\% |
| Approve |  |  |  |  |  |
| Disapprove | 54\% | 41\% | 57\% | 51\% | 64\% |
| Not Sure | 11\% | 13\% | 12\% | 12\% | 7\% |



|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|} \hline 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \\ \hline \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \\ \hline \end{array}$ | Older than 65 |
| Personal Economic Situation vs. 1 YA | 16\% | 27\% | 18\% | 16\% | 7\% |
| Better |  |  |  |  |  |
| Worse | 34\% | 23\% | 31\% | 38\% | 35\% |
| About the same | 50\% | 50\% | 51\% | 46\% | 58\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r} 18 \text { to } \\ 29 \end{array}$ | $\left.\begin{array}{\|r\|} 30 \text { to } \\ 45 \end{array} \right\rvert\,$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| US Economy vs. 1 YA | 31\% | 42\% | 31\% | 34\% | 21\% |
| Better |  |  |  |  |  |
| Worse | 41\% | 32\% | 35\% | 41\% | 51\% |
| About the same | 28\% | 26\% | 34\% | 25\% | 28\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|} \hline 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \\ \hline \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \\ \hline \end{array}$ | Older than 65 |
| Personal Economic Situation in 5 mo . | 25\% | 45\% | 28\% | 25\% | 13\% |
| Better |  |  |  |  |  |
| Worse | 23\% | 22\% | 23\% | 24\% | 24\% |
| About the same | 51\% | 33\% | 49\% | 52\% | 63\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \\ \hline \end{array}$ | Older than 65 |
| US Economy in 5 mo . | 34\% | 40\% | 31\% | 37\% | 28\% |
| Better |  |  |  |  |  |
| Worse | 33\% | 25\% | 33\% | 32\% | 39\% |
| About the same | 33\% | 36\% | 36\% | 31\% | 33\% |

