

June 11, 2010

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Voters' Opinion of the state of the National Economy Linked to Ideology; Personal Finances Far More Revealing

While the majority of Americans do not believe their personal economic situation has changed over the last year, they do think the overall American economy is in worse shape. 50% of voters believe their personal economic situation is about the same as it was a year ago, while 41% think the condition of the US economy has sunk.

Americans are not optimistic about the future—51% believe their economic situation will remain unchanged over the next five months. There are mixed feelings about the national economy, 33% see hope, 34% are pessimistic and 33% don't think there will be change.

However, a closer look reveals that voters' opinions about the economy are closely tied to their political ideologies. 53% of those who voted for President Obama believe the economy has improved, while 64% of those who voted for Senator John McCain believe the economy has become worse over the last year. This question seems to measure voter perceptions of the government's handling of the economy, rather than the actual state of the economy.

Liberals are also more optimistic about the future of the economy. 62% of liberals believe the US economy will improve in comparison with a meager 12% of conservatives. Though, liberals and the public generally are more pessimistic about their personal finances, only 37% of liberals believe their economic situation will improve.

Voters are more likely to respond along ideological lines when asked about the state of the national economy. Americans' feelings about their personal finances may shed more light on the actual state of the economy.

"For the average American the significance of the state of the national economy is abstract. But the state of their personal bank account is incredibly relevant," said Dean Debnam, President of Public Policy Polling. "Voters' perception of their personal finances are far more revealing."

PPP surveyed 650 American voters from June 4th- 7th. The survey's margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



National Survey Results

Q1	Do you approve or disapprove of the job Democrats in Congress are doing? Approve35% Not Sure11%	Q7	Five months from now do you think the overall American economy will be better, worse, or about the same as it is now?
	Disapprove54%		Better34%
Q2	you approve or disapprove of the job Republicans in Congress are doing? Approve20% Not Sure17%	Q8	Worse
	Disapprove62%	щo	John McCain42%
Q3	If the election for Congress was today would you vote for a Democrat or a Republican? Democrat 43% Republican 41%	Q9	Barack Obama
Q4	Undecided16% Compared to a year ago is your personal economic situation better, worse, or about the same as it was?		Liberal 18% Moderate 44% Conservative 38%
	### Better	Q10	If you are a woman, press 1, if a man, press 2. **Woman**499 **Man**519
Q 5	Compared to a year ago is your personal economic situation better, worse, or about the same as it was? Better	Q11	If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3. Democrat
Q6	Five months from now do you think your personal economic situation will be better, worse, or about the same as it is now? Better	Q12	If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4. Hispanic
	Worse23%		African American12%
	About the same51%		Other 6%





Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 2910)%
30 to 4526	3%
46 to 6545	5%
Older than 6519	۹%





		2008 Vote					
	Base	John McCain		Someone else/don't remember			
Congress Dem Approval							
Approve	35%	4%	65%	21%			
Disapprove	54%	93%	19%	60%			
Not Sure	11%	4%	16%	19%			

		2008 Vo	te	
	Base	John McCain		Someone else/don't remember
Congress GOP Approval				
Approve	20%	39%	5%	16%
Disapprove	62%	36%	87%	52%
Not Sure	17%	25%	8%	32%

		2008 Vo	2008 Vote					
	Base	John McCain		Someone else/don't remember				
Generic Ballot								
Democrat	43%	5%	77%	29%				
Republican	41%	83%	8%	32%				
Undecided	16%	12%	15%	39%				

		2008 Vote					
	Base			Someone else/don't remember			
Personal Economic Situation vs. 1 YA							
Better	16%	4%	26%	19%			
Worse	34%	51%	20%	32%			
About the same	50%	46%	54%	48%			





		2008 Vote					
	Base	John McCain		Someone else/don't remember			
US Economy vs. 1 YA							
Better	31%	6%	53%	32%			
Worse	41%	64%	19%	46%			
About the same	28%	30%	27%	22%			

		2008 Vo	te	
	Base	John McCain		Someone else/don't remember
Personal Economic Situation in 5 mo.				
Better	25%	7%	40%	29%
Worse	23%	38%	11%	24%
About the same	51%	55%	49%	47%

		2008 Vote					
	Base			Someone else/don't remember			
US Economy in 5 mo.							
Better	34%	5%	60%	27%			
Worse	33%	58%	11%	37%			
About the same	33%	37%	29%	36%			

		Ideology					
	Base	Liberal	Moderate	Conservative			
Congress Dem Approval							
Approve	35%	72%	44%	8%			
Disapprove	54%	18%	41%	85%			
Not Sure	11%	10%	15%	6%			





		Ideology					
	Base	Liberal	Moderate	Conservative			
Congress GOP Approval							
Approve	20%	13%	13%	32%			
Disapprove	62%	83%	71%	43%			
Not Sure	17%	4%	16%	25%			

		Ideology				
	Base	Liberal	Moderate	Conservative		
Generic Ballot						
Democrat	43%	84%	52%	13%		
Republican	41%	9%	27%	74%		
Undecided	16%	7%	21%	13%		

		Ideology				
	Base	Liberal	Moderate	Conservative		
Personal Economic Situation vs. 1 YA						
Better	16%	32%	19%	5%		
Worse	34%	20%	29%	47%		
About the same	50%	48%	52%	48%		

		Ideology				
	Base	Liberal	Moderate	Conservative		
US Economy vs. 1 YA			-			
Better	31%	52%	41%	10%		
Worse	41%	19%	29%	65%		
About the same	28%	29%	30%	25%		





		Ideology				
	Base	Liberal	Moderate	Conservative		
Personal Economic Situation in 5 mo.						
Better	25%	37%	33%	10%		
Worse	23%	13%	18%	35%		
About the same	51%	50%	49%	55%		

		Ideology					Ideology		
	Base	Liberal	Moderate	Conservative					
US Economy in 5 mo.			•	•					
Better	34%	62%	42%	12%					
Worse	33%	11%	23%	55%					
About the same	33%	27%	35%	33%					

		Gender	
	Base	Woman	Man
Congress Dem Approval			
Approve	35%	37%	34%
Disapprove	54%	49%	58%
Not Sure	11%	14%	8%

		Gender	
	Base	Woman	Man
Congress GOP Approval		-	
Approve	20%	22%	19%
Disapprove	62%	57%	68%
Not Sure	17%	21%	14%





		Gender	
	Base	Woman	Man
Generic Ballot			
Democrat	43%	47%	39%
Republican	41%	38%	44%
Undecided	16%	15%	16%

		Gender	
	Base	Woman	Man
Personal Economic Situation vs. 1 YA			
Better	16%	15%	17%
Worse	34%	34%	34%
About the same	50%	52%	48%

		Gender	
	Base	Woman	Man
US Economy vs. 1 YA		-	
Better	31%	30%	33%
Worse	41%	40%	41%
About the same	28%	30%	26%

		Gender	
	Base	Woman	Man
Personal Economic Situation in 5 mo.		-	
Better	25%	23%	28%
Worse	23%	19%	28%
About the same	51%	59%	44%





		Gender	
	Base	Woman	Man
US Economy in 5 mo.			
Better	34%	35%	33%
Worse	33%	30%	36%
About the same	33%	36%	31%

		Party					
	Base	Democrat	Republican	Independent/Other			
Congress Dem Approval							
Approve	35%	68%	5%	19%			
Disapprove	54%	19%	89%	66%			
Not Sure	11%	13%	6%	16%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Congress GOP Approval						
Approve	20%	7%	43%	11%		
Disapprove	62%	83%	34%	66%		
Not Sure	17%	10%	23%	23%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Generic Ballot							
Democrat	43%	84%	6%	21%			
Republican	41%	8%	87%	36%			
Undecided	16%	8%	7%	42%			





		Party				
	Base	Democrat	Republican	Independent/Other		
Personal Economic Situation vs. 1 YA						
Better	16%	26%	5%	13%		
Worse	34%	21%	51%	34%		
About the same	50%	52%	44%	54%		

		Party				
	Base	Democrat	Republican	Independent/Other		
US Economy vs. 1 YA				•		
Better	31%	53%	10%	24%		
Worse	41%	18%	64%	49%		
About the same	28%	29%	27%	28%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Personal Economic Situation in 5 mo.							
Better	25%	39%	10%	22%			
Worse	23%	11%	37%	27%			
About the same	51%	50%	53%	51%			

		Party					
	Base	Democrat	Republican	Independent/Other			
US Economy in 5 mo.							
Better	34%	61%	8%	24%			
Worse	33%	11%	57%	37%			
About the same	33%	28%	35%	39%			





		Race				
	Base	Hispanic	White	African American	Other	
Congress Dem Approval			•			
Approve	35%	48%	27%	80%	26%	
Disapprove	54%	44%	61%	13%	62%	
Not Sure	11%	7%	12%	7%	13%	

		Race				
	Base	Hispanic	White	African American	Other	
Congress GOP Approval						
Approve	20%	19%	23%	3%	23%	
Disapprove	62%	78%	57%	87%	56%	
Not Sure	17%	4%	20%	10%	21%	

		Race				
	Base	Hispanic	White	African American	Other	
Generic Ballot						
Democrat	43%	52%	34%	93%	28%	
Republican	41%	33%	49%	-	41%	
Undecided	16%	15%	16%	7%	31%	

		Race				
	Base	Hispanic	White	African American	Other	
Personal Economic Situation vs. 1 YA			•			
Better	16%	22%	12%	40%	10%	
Worse	34%	41%	36%	10%	46%	
About the same	50%	37%	52%	50%	44%	





		Race				
	Base	Hispanic	White	African American	Other	
US Economy vs. 1 YA		•				
Better	31%	44%	26%	60%	23%	
Worse	41%	44%	44%	10%	62%	
About the same	28%	11%	31%	30%	15%	

		Race				
	Base	Hispanic	White	African American	Other	
Personal Economic Situation in 5 mo.						
Better	25%	30%	18%	67%	26%	
Worse	23%	26%	25%	-	41%	
About the same	51%	44%	57%	33%	33%	

		Race						
	Base	Hispanic	White	African American	Other			
US Economy in 5 mo.				•				
Better	34%	46%	27%	66%	36%			
Worse	33%	31%	36%	7%	51%			
About the same	33%	23%	37%	28%	13%			

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Congress Dem Approval			=			
Approve	35%	46%	32%	38%	29%	
Disapprove	54%	41%	57%	51%	64%	
Not Sure	11%	13%	12%	12%	7%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Congress GOP Approval					
Approve	20%	30%	19%	19%	20%
Disapprove	62%	55%	61%	66%	60%
Not Sure	17%	15%	19%	16%	20%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Generic Ballot					
Democrat	43%	50%	38%	47%	36%
Republican	41%	35%	46%	38%	48%
Undecided	16%	16%	17%	15%	16%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Personal Economic Situation vs. 1 YA					
Better	16%	27%	18%	16%	7%
Worse	34%	23%	31%	38%	35%
About the same	50%	50%	51%	46%	58%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
US Economy vs. 1 YA			-		
Better	31%	42%	31%	34%	21%
Worse	41%	32%	35%	41%	51%
About the same	28%	26%	34%	25%	28%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Personal Economic Situation in 5 mo.						
Better	25%	45%	28%	25%	13%	
Worse	23%	22%	23%	24%	24%	
About the same	51%	33%	49%	52%	63%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
US Economy in 5 mo.					
Better	34%	40%	31%	37%	28%
Worse	33%	25%	33%	32%	39%
About the same	33%	36%	36%	31%	33%