

FOR IMMEDIATE RELEASE

July 20, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Crist Ahead in Florida Senate Race

Governor Charlie Crist surges ahead in the Florida Senatorial race. By far the most popular candidate, Crist's closest competitor Marco Rubio trails the Governor by almost ten points.

Marco Rubio is preferred by Republicans, but he doesn't have the undivided support of Florida Republicans. 54% of Republicans have a favorable opinion of the former Florida House Speaker and Republicans choose him over Crist 54:23.

Crist has a much more ideologically diverse group of supporters. Florida voters approve of Crist 44:41. Leaving the Republican Party cost the Governor the support of many Republicans, only 29% of Republicans give Crist high marks. Independents and Democrats are much fonder of their governor; 46% of Independents and 58% of Democrats approve of Crist.

The Democratic Senatorial Primary won't be held until late August and the lack of a unified front in such a contentious election may be hurting the party. Neither Democratic candidate has substantial name recognition; 60% of voters are unsure of their opinion of Jeff Greene and 55% have yet to form an opinion of Congressman Kendrick Meek. Democratic voters are more attracted to Crist than their own party's candidates. However, Meek is more likely to pull votes away from Crist than Greene. Meek is seen more favorably amongst Democrats than Greene; 33:23.

It is unclear that Crist will be able to maintain his lead. Democrats represent 52% of Crist's supporters. Crist loses support in a horserace that includes the more popular Democrat, Meek versus one that includes Greene, suggesting that as the August 24th Democratic primary approaches and passes and Democrats begin to rally their support behind one candidate, Crist may lose much of his foundation of support.

"This election is especially exciting because Crist could prove to be an example of a successful independent with support from across ideological borders," said Dean Debnam, President of Public Policy Polling. "It will be interesting to see if he can maintain enough support from Democrats to win the race, following the Democratic primary."

PPP surveyed 900 Florida voters from July 16-18, 2010. The survey's margin of error is +/- 3.26%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Florida Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 45%
Disapprove..... 49%
Not Sure..... 6%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion?

Support 45%
Oppose 47%
Not Sure..... 8%

Q3 Do you support or oppose drilling for oil off the coast of Florida? If you support it, press 1. If you oppose it, press 2. If you're not sure, press 3.

Support 39%
Oppose 51%
Not Sure..... 11%

Q4 Do you approve or disapprove of Governor Charlie Crist's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3

Approve 44%
Disapprove..... 41%
Not Sure..... 15%

Q5 Do you have a favorable or unfavorable opinion of Jeff Greene? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3

Favorable.....15% *Not Sure*.....60%
Unfavorable26%

Q6 Do you have a favorable or unfavorable opinion of Kendrick Meek? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 18%
Unfavorable 27%
Not Sure..... 55%

Q7 Do you have a favorable or unfavorable opinion of Marco Rubio? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 31%
Unfavorable 46%
Not Sure..... 22%

Q8 Do you have a favorable or unfavorable opinion of Alex Snitker? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 16%
Unfavorable 20%
Not Sure..... 63%

Q9 If the candidates for Senate this fall were Independent Charlie Crist, Democrat Jeff Greene, Republican Marco Rubio, and Libertarian Alex Snitker, who would you vote for? If Charlie Crist, press 1. If Jeff Greene, press 2. If Marco Rubio, press 3. If Alex Snitker, press 4. If you're undecided, press 5.

Crist 38%
Greene..... 13%
Rubio 29%
Snitker 3%
Undecided..... 16%





Q10 If the candidates for Senate this fall were Independent Charlie Crist, Democrat Kendrick Meek, Republican Marco Rubio, and Libertarian Alex Snitker, who would you vote for? If Charlie Crist, press 1. If Kendrick Meek, press 2. If Marco Rubio, press 3. If Alex Snitker, press 4. If you're undecided, press 5.

Crist 35%
Meek 17%
Rubio 29%
Snitker 4%
Undecided..... 15%

Q11 If Charlie Crist is elected to the Senate do you think he should caucus with the Democrats or the Republicans? If the Democrats, press 1. If the Republicans, press 2. If you're not sure, press 3.

Democrats 43%
Republicans 37%
Not Sure..... 21%

Q12 Who did you vote for President last year?

John McCain..... 48%
Barack Obama..... 46%
Someone Else/Don't Remember..... 6%

Q13 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 19%
Moderate..... 44%
Conservative..... 37%

Q14 If you are a woman, press 1, if a man, press 2.

Woman 49%
Man..... 51%

Q15 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%
Republican..... 40%
Independent/Other..... 20%

Q16 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 10%
White 76%
African American 10%
Other..... 4%

Q17 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 7%
30 to 45..... 24%
46 to 65..... 39%
Older than 65..... 30%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Obama Approval				
Approve	45%	9%	84%	29%
Disapprove	49%	86%	9%	60%
Not Sure	6%	5%	6%	11%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Health Care				
Support	45%	10%	84%	25%
Oppose	47%	83%	8%	51%
Not Sure	8%	7%	8%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Drilling				
Support	39%	55%	22%	37%
Oppose	51%	35%	67%	56%
Not Sure	11%	10%	11%	7%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Crist Approval				
Approve	44%	29%	60%	42%
Disapprove	41%	56%	24%	40%
Not Sure	15%	14%	15%	18%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Greene Favorability				
Favorable	15%	11%	20%	-
Unfavorable	26%	25%	26%	28%
Not Sure	60%	63%	54%	72%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Meek Favorability				
Favorable	18%	4%	35%	4%
Unfavorable	27%	35%	18%	24%
Not Sure	55%	61%	47%	72%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Rubio Favorability				
Favorable	31%	56%	7%	22%
Unfavorable	46%	19%	75%	42%
Not Sure	22%	25%	18%	36%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Snitker Favorability				
Favorable	16%	7%	27%	11%
Unfavorable	20%	26%	15%	24%
Not Sure	63%	68%	58%	65%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Senate w/Greene				
Crist	38%	21%	55%	47%
Greene	13%	7%	22%	-
Rubio	29%	56%	2%	15%
Snitker	3%	3%	3%	11%
Undecided	16%	13%	17%	27%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Senate w/Meek				
Crist	35%	22%	48%	44%
Meek	17%	3%	35%	-
Rubio	29%	58%	1%	11%
Snitker	4%	4%	2%	11%
Undecided	15%	14%	14%	34%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Crist Caucus				
Democrats	43%	16%	72%	40%
Republicans	37%	65%	7%	36%
Not Sure	21%	20%	21%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	45%	80%	61%	8%
Disapprove	49%	14%	35%	86%
Not Sure	6%	7%	5%	7%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care				
Support	45%	86%	57%	8%
Oppose	47%	10%	33%	84%
Not Sure	8%	3%	10%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Drilling				
Support	39%	16%	34%	55%
Oppose	51%	69%	58%	32%
Not Sure	11%	14%	7%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Crist Approval				
Approve	44%	55%	54%	27%
Disapprove	41%	28%	32%	58%
Not Sure	15%	17%	14%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Greene Favorability				
Favorable	15%	26%	17%	7%
Unfavorable	26%	33%	24%	25%
Not Sure	60%	41%	60%	69%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Meek Favorability				
Favorable	18%	40%	21%	4%
Unfavorable	27%	19%	20%	39%
Not Sure	55%	41%	60%	57%

	Base	Ideology		
		Liberal	Moderate	Conservative
Rubio Favorability				
Favorable	31%	15%	18%	56%
Unfavorable	46%	68%	59%	19%
Not Sure	22%	18%	22%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Snitker Favorability				
Favorable	16%	24%	24%	4%
Unfavorable	20%	21%	17%	24%
Not Sure	63%	55%	59%	72%

	Base	Ideology		
		Liberal	Moderate	Conservative
Senate w/Greene				
Crist	38%	45%	49%	21%
Greene	13%	21%	18%	4%
Rubio	29%	8%	14%	58%
Snitker	3%	5%	3%	3%
Undecided	16%	21%	15%	14%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Senate w/Meek				
Crist	35%	41%	45%	20%
Meek	17%	40%	20%	3%
Rubio	29%	7%	14%	59%
Snitker	4%	1%	5%	4%
Undecided	15%	11%	17%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Crist Caucus				
Democrats	43%	83%	48%	15%
Republicans	37%	11%	27%	62%
Not Sure	21%	6%	25%	23%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	45%	46%	43%
Disapprove	49%	45%	54%
Not Sure	6%	9%	3%

	Base	Gender	
		Woman	Man
Health Care			
Support	45%	46%	43%
Oppose	47%	44%	50%
Not Sure	8%	9%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Drilling			
Support	39%	30%	47%
Oppose	51%	55%	46%
Not Sure	11%	14%	7%

	Base	Gender	
		Woman	Man
Crist Approval			
Approve	44%	46%	42%
Disapprove	41%	40%	42%
Not Sure	15%	14%	16%

	Base	Gender	
		Woman	Man
Greene Favorability			
Favorable	15%	12%	18%
Unfavorable	26%	24%	27%
Not Sure	60%	64%	55%

	Base	Gender	
		Woman	Man
Meek Favorability			
Favorable	18%	16%	20%
Unfavorable	27%	23%	30%
Not Sure	55%	61%	49%





Crosstabs

	Base	Gender	
		Woman	Man
Rubio Favorability			
Favorable	31%	26%	37%
Unfavorable	46%	47%	45%
Not Sure	22%	27%	18%

	Base	Gender	
		Woman	Man
Snitker Favorability			
Favorable	16%	16%	17%
Unfavorable	20%	17%	24%
Not Sure	63%	67%	59%

	Base	Gender	
		Woman	Man
Senate w/Greene			
Crist	38%	39%	37%
Greene	13%	13%	13%
Rubio	29%	23%	35%
Snitker	3%	1%	6%
Undecided	16%	24%	9%

	Base	Gender	
		Woman	Man
Senate w/Meek			
Crist	35%	39%	30%
Meek	17%	14%	21%
Rubio	29%	24%	34%
Snitker	4%	2%	5%
Undecided	15%	21%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Crist Caucus			
Democrats	43%	42%	44%
Republicans	37%	33%	40%
Not Sure	21%	25%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	45%	79%	9%	49%
Disapprove	49%	16%	86%	43%
Not Sure	6%	5%	5%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Health Care				
Support	45%	78%	10%	47%
Oppose	47%	14%	81%	43%
Not Sure	8%	7%	9%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Drilling				
Support	39%	23%	54%	39%
Oppose	51%	65%	36%	53%
Not Sure	11%	12%	10%	8%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Crist Approval				
Approve	44%	58%	29%	46%
Disapprove	41%	27%	55%	39%
Not Sure	15%	15%	15%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Greene Favorability				
Favorable	15%	23%	9%	9%
Unfavorable	26%	27%	24%	28%
Not Sure	60%	50%	67%	63%

	Base	Party		
		Democrat	Republican	Independent/Other
Meek Favorability				
Favorable	18%	33%	3%	18%
Unfavorable	27%	19%	34%	27%
Not Sure	55%	48%	63%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Favorability				
Favorable	31%	10%	54%	29%
Unfavorable	46%	68%	23%	51%
Not Sure	22%	23%	23%	20%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Snitker Favorability				
Favorable	16%	27%	5%	18%
Unfavorable	20%	17%	27%	15%
Not Sure	63%	56%	68%	67%

	Base	Party		
		Democrat	Republican	Independent/Other
Senate w/Greene				
Crist	38%	52%	23%	41%
Greene	13%	24%	5%	9%
Rubio	29%	6%	55%	24%
Snitker	3%	2%	3%	7%
Undecided	16%	17%	13%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Senate w/Meek				
Crist	35%	44%	23%	40%
Meek	17%	35%	1%	15%
Rubio	29%	6%	54%	25%
Snitker	4%	2%	3%	8%
Undecided	15%	14%	18%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Crist Caucus				
Democrats	43%	76%	12%	38%
Republicans	37%	8%	68%	31%
Not Sure	21%	16%	20%	31%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Obama Approval					
Approve	45%	74%	34%	83%	73%
Disapprove	49%	21%	60%	11%	20%
Not Sure	6%	5%	6%	6%	7%

	Base	Race			
		Hispanic	White	African American	Other
Health Care					
Support	45%	79%	34%	83%	60%
Oppose	47%	16%	57%	11%	20%
Not Sure	8%	5%	9%	6%	20%

	Base	Race			
		Hispanic	White	African American	Other
Drilling					
Support	39%	16%	43%	39%	20%
Oppose	51%	68%	50%	39%	60%
Not Sure	11%	16%	8%	22%	20%

	Base	Race			
		Hispanic	White	African American	Other
Crist Approval					
Approve	44%	58%	43%	39%	53%
Disapprove	41%	26%	42%	44%	47%
Not Sure	15%	16%	16%	17%	-





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Greene Favorability					
Favorable	15%	11%	15%	18%	13%
Unfavorable	26%	26%	26%	29%	13%
Not Sure	60%	63%	59%	53%	73%

	Base	Race			
		Hispanic	White	African American	Other
Meek Favorability					
Favorable	18%	26%	12%	56%	27%
Unfavorable	27%	11%	31%	11%	20%
Not Sure	55%	63%	57%	33%	53%

	Base	Race			
		Hispanic	White	African American	Other
Rubio Favorability					
Favorable	31%	32%	35%	11%	20%
Unfavorable	46%	42%	44%	56%	73%
Not Sure	22%	26%	21%	33%	7%

	Base	Race			
		Hispanic	White	African American	Other
Snitker Favorability					
Favorable	16%	16%	16%	17%	20%
Unfavorable	20%	11%	20%	33%	20%
Not Sure	63%	74%	64%	50%	60%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Senate w/Greene					
Crist	38%	47%	34%	61%	33%
Greene	13%	16%	13%	17%	7%
Rubio	29%	11%	35%	6%	20%
Snitker	3%	-	3%	6%	7%
Undecided	16%	26%	14%	11%	33%

	Base	Race			
		Hispanic	White	African American	Other
Senate w/Meek					
Crist	35%	42%	34%	33%	33%
Meek	17%	32%	12%	39%	20%
Rubio	29%	16%	34%	6%	20%
Snitker	4%	-	4%	6%	-
Undecided	15%	11%	15%	17%	27%

	Base	Race			
		Hispanic	White	African American	Other
Crist Caucus					
Democrats	43%	68%	36%	72%	33%
Republicans	37%	16%	43%	11%	33%
Not Sure	21%	16%	21%	17%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	45%	39%	44%	51%	39%
Disapprove	49%	46%	53%	43%	57%
Not Sure	6%	15%	4%	6%	4%





Crosstabs

		Age				
		Base	18 to 29	30 to 45	46 to 65	Older than 65
Health Care						
	Support	45%	51%	38%	52%	39%
	Oppose	47%	49%	47%	43%	51%
	Not Sure	8%	-	14%	5%	10%

		Age				
		Base	18 to 29	30 to 45	46 to 65	Older than 65
Drilling						
	Support	39%	39%	34%	40%	41%
	Oppose	51%	43%	55%	51%	49%
	Not Sure	11%	18%	11%	8%	11%

		Age				
		Base	18 to 29	30 to 45	46 to 65	Older than 65
Crist Approval						
	Approve	44%	30%	41%	52%	40%
	Disapprove	41%	41%	43%	35%	47%
	Not Sure	15%	29%	16%	13%	13%

		Age				
		Base	18 to 29	30 to 45	46 to 65	Older than 65
Greene Favorability						
	Favorable	15%	3%	14%	15%	17%
	Unfavorable	26%	31%	18%	29%	26%
	Not Sure	60%	65%	68%	56%	57%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Meek Favorability					
Favorable	18%	11%	11%	25%	17%
Unfavorable	27%	40%	23%	23%	30%
Not Sure	55%	49%	65%	52%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubio Favorability					
Favorable	31%	15%	33%	26%	41%
Unfavorable	46%	36%	45%	58%	34%
Not Sure	22%	49%	22%	16%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snitker Favorability					
Favorable	16%	15%	13%	18%	18%
Unfavorable	20%	34%	18%	19%	22%
Not Sure	63%	52%	69%	63%	60%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate w/Greene					
Crist	38%	34%	36%	45%	31%
Greene	13%	14%	12%	15%	12%
Rubio	29%	18%	28%	26%	37%
Snitker	3%	6%	4%	3%	3%
Undecided	16%	27%	20%	12%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate w/Meek					
Crist	35%	27%	38%	40%	27%
Meek	17%	24%	17%	19%	13%
Rubio	29%	15%	27%	26%	38%
Snitker	4%	6%	2%	3%	4%
Undecided	15%	27%	16%	11%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Crist Caucus					
Democrats	43%	38%	44%	46%	39%
Republicans	37%	38%	44%	31%	37%
Not Sure	21%	23%	12%	22%	24%

