

New Jersey Survey Results

| Q1 | Do you have a favorable or unfavorable opinion of Newt Gingrich? | Q7 | Do you have a favorable or unfavorable opinion of Tom Kean, Jr.? | | |
|----|--|----|--|--|--|
| | Favorable54% | | Favorable37% | | |
| | Unfavorable25% | | Unfavorable13% | | |
| | Not sure22% | | Not sure50% | | |
| Q2 | Do you have a favorable or unfavorable opinion of Mike Huckabee? | Q8 | Given the choices of Lou Dobbs, Kim Guadagno, and Tom Kean Jr. who would you | | |
| | Favorable61% | | most like to see as the Republican Senate candidate in 2012? | | |
| | Unfavorable | | Lou Dobbs30% | | |
| | Not sure22% | | Kim Guadagno7% | | |
| Q3 | Do you have a favorable or unfavorable opinion of Sarah Palin? | | Tom Kean, Jr42% | | |
| | Favorable58% | | Someone else | | |
| | Unfavorable33% | | Not sure15% | | |
| Q4 | Not sure | Q9 | If the Republican candidates for President next year were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and John Thune who | | |
| | Favorable60% | | would you vote for? | | |
| | Unfavorable20% | | Mitch Daniels | | |
| | Not sure20% | | Newt Gingrich15% | | |
| Q5 | Do you have a favorable or unfavorable opinion | | Mike Huckabee | | |
| | of Lou Dobbs? | | Sarah Palin | | |
| | Favorable 38% | | Ron Paul 8% | | |
| | Unfavorable | | Tim Pawlenty | | |
| 00 | Not sure | | Mitt Romney18% | | |
| Q6 | Do you have a favorable or unfavorable opinion of Kim Guadagno? | | John Thune29 | | |
| | Favorable14% | | Someone else/Undecided19% | | |
| | Unfavorable13% | | | | |
| | Not sure72% | | | | |





| Q10 | Would you describe yourself as a liberal, |
|-----|---|
| | moderate, or conservative? |

| | Liberal | 2% |
|-----|-----------------------------|----------------------|
| | Moderate | 38% |
| | Conservative | 60% |
| Q11 | If you are a woman, press 1 | . If a man, press 2. |
| | Woman | 47% |
| | Man | 53% |

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

| 18 to 29 | 6% |
|---------------|-----|
| 30 to 45 | 32% |
| 46 to 65 | 38% |
| Older than 65 | 24% |





| | | Ideology | | | | |
|-----------------------|------|----------|----------|--------------|--|--|
| | Base | Liberal | Moderate | Conservative | | |
| Gingrich Favorability | | • | | | | |
| Favorable | 54% | 6% | 34% | 68% | | |
| Unfavorable | 25% | 85% | 37% | 15% | | |
| Not sure | 22% | 9% | 29% | 17% | | |

| | | ldeology | | | |
|--------------------------|------|----------|----------|--------------|--|
| | Base | Liberal | Moderate | Conservative | |
| Huckabee Favorability | | | | | |
| Favorable | 61% | 46% | 47% | 70% | |
| Unfavorable | 17% | 33% | 24% | 12% | |
| Not sure | 22% | 22% | 29% | 18% | |

| | | Ideology | | | |
|--------------------|------|----------|----------|--------------|--|
| | Base | Liberal | Moderate | Conservative | |
| Palin Favorability | | • | | | |
| Favorable | 58% | 15% | 38% | 72% | |
| Unfavorable | 33% | 85% | 48% | 21% | |
| Not sure | 10% | - | 14% | 7% | |

| | | ldeology | | | |
|---------------------|------|-------------------------------|-----|-----|--|
| | Base | Liberal Moderate Conservative | | | |
| Romney Favorability | | | | | |
| Favorable | 60% | 65% | 53% | 64% | |
| Unfavorable | 20% | 19% | 21% | 19% | |
| Not sure | 20% | 15% | 25% | 17% | |





| | | Ideology | | | | |
|--------------------|------|----------|----------|--------------|--|--|
| | Base | Liberal | Moderate | Conservative | | |
| Dobbs Favorability | | • | | | | |
| Favorable | 38% | 37% | 24% | 46% | | |
| Unfavorable | 15% | 41% | 19% | 11% | | |
| Not sure | 48% | 22% | 57% | 43% | | |

| | | Ideology | | | |
|--------------------------|------|----------|----------|--------------|--|
| | Base | Liberal | Moderate | Conservative | |
| Guadagno Favorability | | | | | |
| Favorable | 14% | 35% | 18% | 11% | |
| Unfavorable | 13% | 43% | 16% | 10% | |
| Not sure | 72% | 22% | 66% | 79% | |

| | | ldeology | | | | |
|-------------------|------|----------|----------|--------------|--|--|
| | Base | Liberal | Moderate | Conservative | | |
| Kean Favorability | | • | | | | |
| Favorable | 37% | 48% | 35% | 38% | | |
| Unfavorable | 13% | 31% | 13% | 12% | | |
| Not sure | 50% | 22% | 52% | 51% | | |

| | | ldeology | | |
|-------------------------|------|----------|----------|--------------|
| | Base | Liberal | Moderate | Conservative |
| 2012 GOP Sen Primary | | • | | |
| Lou Dobbs | 30% | 26% | 19% | 36% |
| Kim Guadagno | 7% | 15% | 8% | 6% |
| Tom Kean, Jr. | 42% | 50% | 49% | 38% |
| Someone else | 6% | - | 8% | 5% |
| Not sure | 15% | 9% | 16% | 15% |





| | | Ideolog | ldeology | | | | |
|---------------------------|------|---------|----------|--------------|--|--|--|
| | Base | Liberal | Moderate | Conservative | | | |
| 2012 GOP Pres Primary | | • | | | | | |
| Mitch Daniels | 3% | - | 2% | 4% | | | |
| Newt Gingrich | 15% | 31% | 10% | 17% | | | |
| Mike Huckabee | 18% | 13% | 13% | 21% | | | |
| Sarah Palin | 14% | 9% | 11% | 16% | | | |
| Ron Paul | 8% | - | 12% | 5% | | | |
| Tim Pawlenty | 4% | - | 2% | 5% | | | |
| Mitt Romney | 18% | 41% | 24% | 14% | | | |
| John Thune | 2% | - | 2% | 2% | | | |
| Someone else/Undecided | 19% | 6% | 24% | 16% | | | |

| | | Gender | |
|-----------------------|------|--------|-----|
| | Base | Woman | Man |
| Gingrich Favorability | | - | |
| Favorable | 54% | 49% | 58% |
| Unfavorable | 25% | 24% | 25% |
| Not sure | 22% | 26% | 17% |

| | | Gender | | |
|--------------------------|------|--------|-----|--|
| | Base | Woman | Man | |
| Huckabee Favorability | | | | |
| Favorable | 61% | 61% | 61% | |
| Unfavorable | 17% | 12% | 22% | |
| Not sure | 22% | 27% | 17% | |

| | | Gender | | |
|--------------------|------|--------------|-----|--|
| | Base | Woman | Man | |
| Palin Favorability | | - | | |
| Favorable | 58% | 53% | 62% | |
| Unfavorable | 33% | 37% | 29% | |
| Not sure | 10% | 10% | 9% | |





| | | Gender | |
|---------------------|------|--------|-----|
| | Base | Woman | Man |
| Romney Favorability | | - | |
| Favorable | 60% | 61% | 60% |
| Unfavorable | 20% | 14% | 25% |
| Not sure | 20% | 25% | 15% |

| | | Gender | |
|--------------------|------|--------|-----|
| | Base | Woman | Man |
| Dobbs Favorability | | - | |
| Favorable | 38% | 31% | 43% |
| Unfavorable | 15% | 12% | 17% |
| Not sure | 48% | 56% | 40% |

| | | Gender | |
|--------------------------|------|--------|-----|
| | Base | Woman | Man |
| Guadagno Favorability | | | |
| Favorable | 14% | 13% | 15% |
| Unfavorable | 13% | 10% | 16% |
| Not sure | 72% | 77% | 69% |

| | | Gender | | |
|-------------------|------|--------|-----|--|
| | Base | Woman | Man | |
| Kean Favorability | | - | | |
| Favorable | 37% | 35% | 39% | |
| Unfavorable | 13% | 10% | 15% | |
| Not sure | 50% | 55% | 46% | |





| | | Gender | |
|-------------------------|------|--------|-----|
| | Base | Woman | Man |
| 2012 GOP Sen Primary | | | |
| Lou Dobbs | 30% | 18% | 40% |
| Kim Guadagno | 7% | 5% | 9% |
| Tom Kean, Jr. | 42% | 53% | 32% |
| Someone else | 6% | 6% | 7% |
| Not sure | 15% | 19% | 12% |

| | | Gender | |
|---------------------------|------|--------|-----|
| | Base | Woman | Man |
| 2012 GOP Pres Primary | | - | |
| Mitch Daniels | 3% | 3% | 3% |
| Newt Gingrich | 15% | 16% | 14% |
| Mike Huckabee | 18% | 16% | 20% |
| Sarah Palin | 14% | 9% | 18% |
| Ron Paul | 8% | 6% | 9% |
| Tim Pawlenty | 4% | 3% | 4% |
| Mitt Romney | 18% | 23% | 15% |
| John Thune | 2% | 2% | 2% |
| Someone else/Undecided | 19% | 22% | 16% |

| | | Age | | | |
|-----------------------|------|-------------|-------------|-------------|------------------|
| | Base | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Gingrich Favorability | | | | | |
| Favorable | 54% | 30% | 54% | 57% | 54% |
| Unfavorable | 25% | 30% | 23% | 26% | 24% |
| Not sure | 22% | 40% | 23% | 18% | 21% |

| | | Age | | | |
|--------------------------|------|-------------|-------------|-----|------------------|
| | Base | 18 to 29 | 30 to 45 | | Older than 65 |
| Huckabee Favorability | | - | | | |
| Favorable | 61% | 50% | 66% | 58% | 61% |
| Unfavorable | 17% | 20% | 11% | 20% | 20% |
| Not sure | 22% | 30% | 23% | 22% | 19% |





| | | Age | | | |
|--------------------|------|-------------|-------------|-------------|------------------|
| | Base | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Palin Favorability | | | | | |
| Favorable | 58% | 56% | 54% | 61% | 57% |
| Unfavorable | 33% | 44% | 35% | 29% | 32% |
| Not sure | 10% | - | 11% | 10% | 11% |

| | | Age | | | | |
|---------------------|------|-------------|-----|-------------|------------------|--|
| | Base | 18 to 29 | | 46 to 65 | Older than 65 | |
| Romney Favorability | | | | | | |
| Favorable | 60% | 60% | 68% | 55% | 58% | |
| Unfavorable | 20% | 10% | 17% | 22% | 22% | |
| Not sure | 20% | 30% | 15% | 23% | 19% | |

| | | Age | | | |
|--------------------|------|-------------|-------------|-------------|------------------|
| | Base | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Dobbs Favorability | | | | | |
| Favorable | 38% | 40% | 37% | 35% | 42% |
| Unfavorable | 15% | 10% | 12% | 19% | 13% |
| Not sure | 48% | 50% | 51% | 47% | 44% |

| | | Age | | | | |
|--------------------------|------|-------------|-------------|-------------|------------------|--|
| | Base | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 | |
| Guadagno Favorability | | • | | | | |
| Favorable | 14% | 10% | 15% | 14% | 15% | |
| Unfavorable | 13% | 40% | 11% | 10% | 14% | |
| Not sure | 72% | 50% | 74% | 76% | 71% | |





| | | Age | | | |
|-------------------|------|-------------|-------------|-------------|------------------|
| | Base | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Kean Favorability | | | | | |
| Favorable | 37% | 30% | 34% | 35% | 47% |
| Unfavorable | 13% | 20% | 8% | 17% | 10% |
| Not sure | 50% | 50% | 58% | 48% | 43% |

| | | Age | | | | |
|-------------------------|------|-------------|-------------|-----|------------------|--|
| | Base | 18 to 29 | 30 to 45 | | Older than 65 | |
| 2012 GOP Sen Primary | | - | | | | |
| Lou Dobbs | 30% | 20% | 32% | 26% | 35% | |
| Kim Guadagno | 7% | - | 3% | 11% | 7% | |
| Tom Kean, Jr. | 42% | 70% | 37% | 43% | 42% | |
| Someone else | 6% | - | 11% | 4% | 5% | |
| Not sure | 15% | 10% | 17% | 16% | 11% | |

| | | Age | | | | |
|---------------------------|------|-------|-------------|-------------|------------------|--|
| | Base | 18 to | 30 to 45 | 46 to 65 | Older than 65 | |
| 2040 OOD D | Dase | 29 | 45 | 65 | than 65 | |
| 2012 GOP Pres Primary | | | | | | |
| Mitch Daniels | 3% | 10% | 2% | 3% | 3% | |
| Newt Gingrich | 15% | 20% | 17% | 14% | 11% | |
| Mike Huckabee | 18% | 10% | 25% | 14% | 17% | |
| Sarah Palin | 14% | 20% | 9% | 17% | 14% | |
| Ron Paul | 8% | - | 6% | 10% | 7% | |
| Tim Pawlenty | 4% | - | 5% | 3% | 3% | |
| Mitt Romney | 18% | 20% | 17% | 18% | 20% | |
| John Thune | 2% | - | 2% | 3% | 1% | |
| Someone else/Undecided | 19% | 20% | 18% | 16% | 21% | |

