



FOR IMMEDIATE RELEASE

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Georgia GOP favors Gingrich, Huckabee for pres. nomination

Raleigh, N.C. – Little-known Herman Cain gets more traction with his home-state Republicans than one might expect for someone who is, at least for now, an afterthought among nationally known figures in the race to take on Barack Obama next year. 16% of usual GOP primary voters in Georgia prefer the Godfather's Pizza magnate and radio host for the presidential nomination, putting him in third place behind Mike Huckabee's 23% and another Georgian, Newt Gingrich's 22%. Way behind are Sarah Palin (10%), Mitt Romney (8%), Michele Bachmann (4%), and Tim Pawlenty and Ron Paul (3% apiece). 11% are undecided or prefer someone unnamed.

Cain could pick up support in other states if the trends follow. 33% of these voters consider themselves very conservative, and Cain ties Huckabee for second at 19% with these voters behind Gingrich's 21%. Among the 41% plurality which labels itself somewhat conservative, Huckabee has a larger 31-23 lead over Gingrich, with Cain at 15%.

Having two Georgia natives in the field likely hurts Gingrich. With Haley Barbour in Cain's place, and Barbour pulling only 3% support, Gingrich jumps to 31%, with Huckabee essentially running in place at 24% and the others at basically the same position as before.

Romney has another poor showing in a Southern state, and it is his weakness with conservatives that, as ever, drags him down. He pulls 12% with moderates, but they make up only 19% of the electorate. That falls to 9% with the somewhat conservative and only 4%, behind even Bachmann's 7%, with the very conservative.

“When you see Mike Huckabee beating Newt Gingrich even in Gingrich's home state it shows you just how significant Huckabee's decision about whether to run or not is going to be,” said Dean Debnam, President of Public Policy Polling. “If Huckabee runs he has a very decent chance at running the table in the South. If he doesn't the region will be wide open.”

PPP surveyed 400 usual Georgia Republican primary voters from March 31st to April 3rd. The survey's margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

[Complete results are attached, and can be found at www.publicpolicypolling.com.](http://www.publicpolicypolling.com)

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Georgia Survey Results

Q1 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 62%
Unfavorable 23%
Not sure 15%

Q2 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable..... 75%
Unfavorable 14%
Not sure 11%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 58%
Unfavorable 31%
Not sure 11%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 50%
Unfavorable 32%
Not sure 19%

Q5 Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable..... 44%
Unfavorable 23%
Not sure 33%

Q6 If the Republican candidates for President next year were Michele Bachmann, Herman Cain, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you vote for?

Michele Bachmann 4%
Herman Cain..... 16%
Newt Gingrich 22%
Mike Huckabee 23%
Sarah Palin 10%
Ron Paul..... 3%
Tim Pawlenty 3%
Mitt Romney..... 8%
Someone else/Undecided..... 11%

Q7 If you included Haley Barbour instead of Herman Cain and the candidates were Michele Bachmann, Haley Barbour, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you vote for?

Michele Bachmann 5%
Haley Barbour..... 3%
Newt Gingrich 31%
Mike Huckabee 24%
Sarah Palin 10%
Ron Paul..... 4%
Tim Pawlenty 4%
Mitt Romney..... 8%
Someone else/Undecided..... 11%





Q8 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	3%
<i>Somewhat liberal</i>	4%
<i>Moderate</i>	19%
<i>Somewhat conservative</i>	41%
<i>Very conservative</i>	33%

Q9 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	45%
<i>Man</i>	55%

Q10 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	8%
<i>30 to 45</i>	22%
<i>46 to 65</i>	42%
<i>Older than 65</i>	28%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	62%	30%	33%	34%	65%	83%
Unfavorable	23%	34%	40%	43%	19%	12%
Not sure	15%	36%	27%	23%	17%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Huckabee Favorability						
Favorable	75%	64%	52%	53%	77%	89%
Unfavorable	14%	23%	39%	28%	9%	9%
Not sure	11%	13%	9%	18%	15%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	58%	66%	41%	42%	57%	71%
Unfavorable	31%	15%	51%	52%	30%	19%
Not sure	11%	19%	8%	7%	14%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	50%	57%	13%	47%	54%	50%
Unfavorable	32%	36%	61%	31%	23%	38%
Not sure	19%	6%	25%	21%	23%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	44%	30%	24%	30%	44%	56%
Unfavorable	23%	28%	48%	37%	17%	20%
Not sure	33%	42%	28%	33%	39%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/ Cain						
Michele Bachmann	4%	-	12%	5%	1%	7%
Herman Cain	16%	30%	25%	7%	15%	19%
Newt Gingrich	22%	36%	21%	23%	23%	21%
Mike Huckabee	23%	6%	17%	14%	31%	19%
Sarah Palin	10%	21%	13%	14%	5%	13%
Ron Paul	3%	-	5%	3%	2%	4%
Tim Pawlenty	3%	-	-	9%	2%	3%
Mitt Romney	8%	6%	5%	12%	9%	4%
Someone else/Undecided	11%	-	-	15%	11%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/ Barbour						
Michele Bachmann	5%	6%	-	5%	3%	9%
Haley Barbour	3%	15%	25%	3%	1%	3%
Newt Gingrich	31%	23%	17%	30%	34%	29%
Mike Huckabee	24%	6%	21%	14%	33%	19%
Sarah Palin	10%	30%	13%	9%	4%	15%
Ron Paul	4%	-	17%	3%	2%	6%
Tim Pawlenty	4%	-	-	8%	3%	3%
Mitt Romney	8%	13%	5%	12%	8%	6%
Someone else/Undecided	11%	6%	-	16%	12%	10%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	62%	60%	64%
Unfavorable	23%	25%	21%
Not sure	15%	15%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	75%	75%	75%
Unfavorable	14%	11%	17%
Not sure	11%	14%	8%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	58%	58%	58%
Unfavorable	31%	30%	31%
Not sure	11%	12%	10%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	50%	50%	49%
Unfavorable	32%	26%	36%
Not sure	19%	24%	15%

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		Woman	Man
Cain Favorability			
Favorable	44%	38%	49%
Unfavorable	23%	22%	24%
Not sure	33%	40%	27%





Crosstabs

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		Woman	Man
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Michele Bachmann	4%	3%	5%
Herman Cain	16%	11%	20%
Newt Gingrich	22%	24%	21%
Mike Huckabee	23%	27%	19%
Sarah Palin	10%	9%	12%
Ron Paul	3%	2%	4%
Tim Pawlenty	3%	6%	2%
Mitt Romney	8%	7%	8%
Someone else/Undecided	11%	12%	10%

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		Woman	Man
2012 GOP Pres Primary w/ Barbour			
Michele Bachmann	5%	3%	7%
Haley Barbour	3%	4%	3%
Newt Gingrich	31%	29%	32%
Mike Huckabee	24%	26%	22%
Sarah Palin	10%	6%	13%
Ron Paul	4%	4%	4%
Tim Pawlenty	4%	5%	3%
Mitt Romney	8%	9%	7%
Someone else/Undecided	11%	13%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	62%	29%	73%	60%	67%
Unfavorable	23%	43%	15%	27%	17%
Not sure	15%	29%	12%	13%	16%

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Favorable	75%	57%	90%	71%	73%
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Not sure	11%	14%	-	13%	16%





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Cain Favorability					
Favorable	44%	43%	43%	45%	44%
Unfavorable	23%	29%	19%	24%	24%
Not sure	33%	29%	38%	31%	32%

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2012 GOP Pres Primary w/ Cain					
Michele Bachmann	4%	7%	5%	3%	4%
Herman Cain	16%	21%	19%	18%	9%
Newt Gingrich	22%	21%	14%	22%	30%
Mike Huckabee	23%	21%	31%	21%	19%
Sarah Palin	10%	21%	2%	12%	12%
Ron Paul	3%	-	5%	3%	2%
Tim Pawlenty	3%	7%	5%	1%	5%
Mitt Romney	8%	-	5%	9%	10%
Someone else/Undecided	11%	-	14%	12%	9%





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2012 GOP Pres Primary w/ Barbour					
Michele Bachmann	5%	-	5%	8%	3%
Haley Barbour	3%	7%	5%	3%	2%
Newt Gingrich	31%	50%	24%	27%	35%
Mike Huckabee	24%	14%	33%	21%	22%
Sarah Palin	10%	21%	2%	11%	10%
Ron Paul	4%	-	10%	3%	3%
Tim Pawlenty	4%	7%	5%	2%	4%
Mitt Romney	8%	-	5%	10%	10%
Someone else/Undecided	11%	-	12%	15%	9%

