



FOR IMMEDIATE RELEASE  
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## One School Board seat still up for grabs

**Raleigh, N.C.** – A Public Policy Polling survey of 1147 likely voters in Wake County finds significant dissatisfaction with the current Wake County School Board. However, one incumbent board member appears headed to reelection. Incumbent Beverly Clark of District 6 is leading her three opponents with 49% support. Her next closest competitor, Sean O'Brien, has only 16% support.

The District 3 race is still up for grabs. Martha LaVance leads with 28% support, followed by Kevin Hill at 20% and Alfreda Wilson with 13%. A lot could change in the next 5 days with 38% of voters still undecided.

The poll finds that 56% of all likely Wake County voters rate the job performance of the current school board as fair or poor. While only 38% say the school board has done an excellent or good job.

Additionally, 44% of respondents would support a .4% transfer tax increase for school construction, while 48% would oppose an increase. And 64% favor allowing the Wake County schools to provide voluntary sex education.

PPP surveyed 1147 likely Wake County voters on October 4. The survey has a margin of error of  $\pm 2.9\%$ . Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

The surveys for the school board district races have margins of error of up to  $\pm 8\%$ .

Complete results are attached and can be found at PPP's blog, [publicpolicypolling.blogspot.com](http://publicpolicypolling.blogspot.com). If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Wake County Survey: October 4, 2007

**Q1** [Only asked of District 3 residents: 159 respondents] In the election for Wake County School Board District 3, which candidate will you vote for? Kevin Hill, Martha LaVance or Alfreda Wilson? If Kevin Hill, press 1. If Martha LaVance, press 2. If Alfreda Wilson, press 3. If undecided, press 4.

Hill..... 20% Wilson ..... 13%  
LaVance..... 28% Undecided..... 38%

**Q2** [Only asked of District 6 residents: 178 respondents] In the election for Wake County School Board District 6, which candidate will you vote for? Ed Armogida, Beverly Clark, Sean O'Brien, or John Zal. If Ed Armogida, press 1. If Beverly Clark, press 2. If Sean O'Brien, press 3. If John Zal, press 4. If undecided, press 5.

Armogida..... 10% Zal..... 3%  
Clark..... 49% Undecided..... 22%  
O'Brien ..... 16%

**Q3** How would you rate the job performance of the current Wake County School Board, excellent, good, fair or poor? If excellent, press 1. If good, press 2. If fair, press 3. If poor, press 4. If you have no opinion, press 5.

Excellent ..... 9% Poor ..... 30%  
Good ..... 29% No opinion..... 5%  
Fair..... 26%

**Q4** Would you support or oppose a .4 (point-four) percent increase in the real estate transfer tax to help pay for school construction? If support, press 1. If oppose, press 2. If you have no opinion, press 3.

Support ..... 44% No opinion..... 8%  
Oppose ..... 48%

**Q5** Wake County Public Schools are currently allowed to teach abstinence only with no sex education. Do you favor or oppose allowing the public schools to provide voluntary sex education? If in favor allowing sex education, press 1. If opposed, press 2. If you don't know or don't have an opinion, press 3.

Favor..... 64% No opinion..... 6%  
Oppose ..... 30%

**Q6** If you are a woman, press 1, if a man, press 2.

Women ..... 53% Men..... 47%

**Q7** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 41% Other..... 23%  
Republican..... 36%

**Q8** If you are white, press 1. If African-American, press 2. If other, press 3.

White ..... 79% Other..... 6%  
Black..... 16%

**Q9** If you are less than 29 years old, press 1. If you are 30 to 45, press 2. If 46 to 65, press 3. If more than 65, press 4.

Less than 29 ..... 3% 46-65..... 49%  
30-45..... 22% Older than 65..... 26%





**Crosstabs**

	Base	Gender	
		Women	Men
<b>District 3</b>			
Hill	20%	16%	24%
LaVance	28%	28%	29%
Wilson	13%	16%	10%
Undecided	38%	40%	37%

	Base	Gender	
		Women	Men
<b>District 6</b>			
Armogida	10%	9%	12%
Clark	49%	49%	49%
O'Brien	16%	16%	16%
Zal	3%	3%	3%
Undecided	22%	23%	20%

	Base	Gender	
		Women	Men
<b>School Board job performance</b>			
Excellent	9%	11%	6%
Good	29%	31%	27%
Fair	26%	29%	23%
Poor	30%	21%	40%
No opinion	5%	7%	4%

	Base	Gender	
		Women	Men
<b>Transfer Tax for school construction</b>			
Support	44%	45%	43%
Oppose	48%	44%	52%
No opinion	8%	11%	5%

	Base	Gender	
		Women	Men
<b>Voluntary sex education</b>			
Favor	64%	68%	61%
Oppose	30%	25%	35%
No opinion	6%	8%	4%

	Base	Party affiliation		
		Democrat	Republican	Other
<b>District 3</b>				
Hill	20%	13%	23%	24%
LaVance	28%	34%	17%	35%
Wilson	13%	11%	21%	7%
Undecided	39%	43%	39%	35%

	Base	Party affiliation		
		Democrat	Republican	Other
<b>District 6</b>				
Armogida	10%	7%	14%	10%
Clark	49%	63%	32%	32%
O'Brien	16%	9%	30%	14%
Zal	3%	1%	2%	13%
Undecided	22%	20%	22%	31%

	Base	Party affiliation		
		Democrat	Republican	Other
<b>School Board job performance</b>				
Excellent	9%	15%	4%	6%
Good	29%	36%	20%	31%
Fair	26%	26%	28%	25%
Poor	30%	15%	44%	35%
No opinion	6%	8%	5%	2%





**Crosstabs**

	Base	Party affiliation		
		Democrat	Republican	Other
<b>Transfer Tax for school construction</b>				
<b>Support</b>	44%	58%	25%	49%
<b>Oppose</b>	48%	33%	69%	40%
<b>No opinion</b>	8%	8%	6%	11%

	Base	Party affiliation		
		Democrat	Republican	Other
<b>Voluntary sex education</b>				
<b>Favor</b>	64%	82%	44%	65%
<b>Oppose</b>	30%	13%	50%	27%
<b>No opinion</b>	6%	5%	6%	7%

	Base	Race		
		White	Black	Other
<b>District 3</b>				
<b>Hill</b>	20%	23%	-	15%
<b>LaVance</b>	28%	30%	18%	30%
<b>Wilson</b>	13%	12%	30%	-
<b>Undecided</b>	38%	36%	52%	55%

	Base	Race		
		White	Black	Other
<b>District 6</b>				
<b>Armogida</b>	10%	8%	16%	26%
<b>Clark</b>	49%	49%	63%	30%
<b>O'Brien</b>	16%	16%	16%	16%
<b>Zal</b>	3%	3%	-	9%
<b>Undecided</b>	22%	24%	5%	19%

	Base	Race		
		White	Black	Other
<b>School Board job performance</b>				
<b>Excellent</b>	9%	8%	11%	7%
<b>Good</b>	29%	29%	35%	21%
<b>Fair</b>	26%	26%	30%	22%
<b>Poor</b>	30%	32%	19%	43%
<b>No opinion</b>	5%	5%	5%	7%

	Base	Race		
		White	Black	Other
<b>Transfer Tax for school construction</b>				
<b>Support</b>	44%	47%	34%	24%
<b>Oppose</b>	48%	46%	51%	63%
<b>No opinion</b>	8%	6%	14%	13%

	Base	Race		
		White	Black	Other
<b>Voluntary sex education</b>				
<b>Favor</b>	64%	66%	65%	45%
<b>Oppose</b>	30%	30%	25%	46%
<b>No opinion</b>	6%	5%	10%	9%

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
<b>District 3</b>					
<b>Hill</b>	20%	23%	14%	20%	23%
<b>LaVance</b>	28%	46%	21%	28%	31%
<b>Wilson</b>	13%	-	24%	14%	7%
<b>Undecided</b>	38%	31%	41%	38%	38%





**Crosstabs**

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
<b>District 6</b>					
<b>Armogida</b>	<b>10%</b>	23%	20%	8%	7%
<b>Clark</b>	<b>49%</b>	54%	28%	56%	52%
<b>O'Brien</b>	<b>16%</b>	-	23%	14%	15%
<b>Zal</b>	<b>3%</b>	-	3%	3%	2%
<b>Undecided</b>	<b>22%</b>	23%	26%	19%	24%

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
<b>School Board job performance</b>					
<b>Excellent</b>	<b>9%</b>	6%	6%	11%	7%
<b>Good</b>	<b>29%</b>	37%	25%	29%	33%
<b>Fair</b>	<b>26%</b>	27%	25%	26%	28%
<b>Poor</b>	<b>30%</b>	28%	40%	31%	21%
<b>No opinion</b>	<b>6%</b>	3%	3%	4%	11%

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
<b>Transfer Tax for school construction</b>					
<b>Support</b>	<b>44%</b>	38%	45%	45%	43%
<b>Oppose</b>	<b>48%</b>	46%	49%	48%	46%
<b>No opinion</b>	<b>8%</b>	16%	6%	7%	11%

	Base	Age			
		Less than 29	30-45	46-65	Older than 65
<b>Voluntary sex education</b>					
<b>Favor</b>	<b>65%</b>	57%	53%	70%	65%
<b>Oppose</b>	<b>30%</b>	34%	42%	26%	27%
<b>No opinion</b>	<b>6%</b>	9%	5%	5%	8%

