

media rate card





Media Rate Card
XVI PAN AMERICAN GAMES

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INTRODUCTION

The 2011 Pan American Games Organizing Committee (COPAG) is pleased to present the Media Rate Card.

This Rate Card catalogue is produced for the exclusive use of news organizations properly credentialed to cover the 2011 Pan American Games in Guadalajara.

COPAG would like to guarantee a complete service to all journalists. This includes ordering, invoicing, payment, procurement, delivery, installation, on-site maintenance and service, collection and removal of Rate Card Products, at the Main Press Center (MPC) and Sporting Venues both in and out of Guadalajara.

An on-line ordering system (http://ratecard.guadalajara2011.org.mx) will be available to facilitate the process of ordering and invoicing. Only one person from each credentialed news organization will be authorized to place orders. News organizations will receive invoices electronically as confirmation of the acceptance of their orders.

The Media Rate Card catalogue includes the following sections:

- · General Information.
- Availability of services in venues.
- Detailed description of products and services offered in the following areas:
- a) Main Press Center.
 Private Office Space.
 Main Work Room.
- b) Sporting Venues in Guadalajara
- c) Sporting Venues outside Guadalajara (Puerto Vallarta, Lagos de More no, Ciudad Guzmán, Tapalpa, Chapala).
- Mobile phone services.
- Car rental.
- Terms and conditions.

COPAG staff is looking forward to helping your news organization with coverage plans. Please let us know if there is anything we can do to assist you.

CONTACTS

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1. DESCRIPTION OF AVAILABLE SERVICES

Service	Telephone packages	Dedicated Internet	Technology	Digital Line	CATV Service
Press Center					
Private office	X	X	Х	X	Х
Work room	Х	Χ		Χ	
Sporting venues					
Zona Metropolitana GDL					
Press Tribune	X	X		X	
Photographer positions		Χ		Χ	
Work room	Х	Χ		Χ	
Outside GDL Puerto Vallarta Press Center PV Competition areas	X X	X X	X	X X	
Tapalpa					
Work room	Х	Χ	Х	Χ	
Lagos de Moreno					
Work room	Х	Χ	Х	Χ	
Press tribune	X	X		X	
Photographer positions		Χ		Χ	
Chapala Work room	×	X	X	X	
Ciudad Guzmán Work room	X	X	Х	X	



2. PRESS CENTER

2.1 Private Office Space

The Main Press Center (MPC) of the 2011 Pan American Games will offer 1,632.95 square meters, for Private Office Space. A total of 18 meeting rooms will be available, located inside the area known as Centro de Negocios I y II (Business Center I and II). Each room has different dimensions.

COPAG will process requests, in the order they are received. Rental dates are October 9th until October 30th, except for Moda Room (located at Centro de Negocios I), which will be available starting October 12th.

Rental price for Private Office Space includes:

- External walls.
- External door with lock/keys.
- Existing floor surface.
- Access to domestic and technical power.
- External nameplate.
- Air conditioning.
- General daily cleaning and waste removal services.

MPC offices are not provided with any furniture, electricity, internal partitioning or extra air conditioning, as part of the basic rental package.

However, you can order all your furniture and electrical needs from other sections, offered in this Rate Card.

2.2 Availability Business Center

Available rooms: Centro de Negocios I

Room	Surface m²	Price per day	Rent Period
Mueble I	155.75 m ²	US \$ 1,401.75	Oct. 9 to 30
Mueble II	97.10 m ²	US \$ 873.90	Oct. 9 to 30
Joya I	69.49 m ²	US \$ 625.41	Oct. 9 to 30
Joya II	53.8 m ²	US \$ 484.20	Oct. 9 to 30
Comercio	61.72 m ²	US \$ 555.48	Oct. 9 to 30
Construcción	61.74 m ²	US \$ 555.66	Oct. 9 to 30
Calzado I	56.74 m ²	US \$ 510.66	Oct. 9 to 30
Calzado II	53.60 m ²	US \$ 482.40	Oct. 9 to 30
Moda	173.64 m ²	US \$ 1,562.76	Oct. 12 to 30
VIP	261.04 m ²	US \$ 2,349.36	Oct. 9 to 30



Centro de Negocios II

Room	Surface m²	Price per day	Rent Period
Cabañas I	73.54m^2	US \$ 661.86	Oct. 9 to 30
Cabañas II	73.14 m ²	US \$ 658.25	Oct. 9 to 30
Colomos I	73.63 m^2	US \$ 662.67	Oct. 9 to 30
Colomos II	73.88 m ²	US \$ 664.92	Oct. 9 to 30
Degollado I	73.22 m^2	US \$ 658.98	Oct. 9 to 30
Degollado II	73.55m^2	US \$ 661.95	Oct. 9 to 30
Minerva I	73.52m^2	US \$ 661.68	Oct. 9 to 30
Minerva II	73.52 m ²	US \$ 664.65	Oct. 9 to 30

2.3 Telephone Services

Package 1

- Fixed analog line rental
- 200 Local calls included
- 50 minutes for National Long Distance calls
- 4 Digital services included (Caller ID, Waiting call, 3 way calls and voicemail)
- 2 Mbps download and 512 Kbps upload (modem included)
- Includes one standard phone handset Period of a 30-day of service.

Price: US \$ 56

Package 2

- Fixed analog line rental
- Unlimited local calls
- Unlimited national long distance calls
- 4 Digital Services included (Caller ID, Waiting call, 3 way calls and voicemail)
- 2 Mbps download and 512 Kbps upload (modem included)
- 2 Email accounts
- Includes one standard phone handset

Period of a 30-day of service.

Price: US \$ 104



Package 3

- Fixed analog line rental
- Unlimited local calls
- Unlimited national long distance calls
- 4 Digital Services included (Caller ID, Waiting call, 3 way calls and voicemail)
- 6 Mbps download and 768 Kbps upload (modem included)
- 2 Email accounts
- Includes one standard phone handset

Period of a 30-day of service.

Price: US \$ 158

Prepaid Card

A prepaid card with which you can make calls to local, cellular, 01 800, national and international numbers from any phone. Cards are available for 100, 200 or 500 Mexican Pesos.

	Price:
 Local call Calls to local cell phones Calls to national cell phones Minute of national long distance USA and Canada World 	US \$.07 Per event US \$.23 Per minute US \$.43 Per minute US \$.28 Per minute US \$.35 Per minute US \$ 1.72 Per minute

Phone Handsets

• Standard Phone

• Statidata Friorie

• Executive Phone

Period of a 30-day contract service

US \$ 33

US \$ 35



MOBILE COMMUNICATION SERVICE

SIM Card

The card includes the following:

The first 10 minutes between users of this voice plan are toll free.

\$16 US are equivalent to 272 Telcel credits, the amount of Telcel credits required per concept are the following:

Text messages - .88 Telcel credits
Local calls - 3.88 Telcel credits
National Long Distance calls - 10.45 Telcel credits
International Long Distance calls:
USA - 18.52 Telcel credits
Central America - 16.31 Telcel credits
World - 23.10 Telcel credits

Minimum period of a 30-day contract. Prepaid card (Ficha Amigo) for recharge.

Price:	
US \$ 16	

Mobile Handsets

- a) Nokia 1616
- b) Samsung M3710 (Additional internet service will cost US \$ 27)
- c) Blackberry 8520 (Gemini) (Additional internet service will cost US \$ 20)

	Price:
a)	US \$ 69
b)	US \$ 138
c)	US \$ 230



2.4 Dedicated Internet service

Service includes Cisco CPE router, with firewall software installation, configuration and technical support.

	Price:	
 4 Mbps 8 Mbps 20 Mbps 30 Mbps 50 Mbps 70 Mbps 90 Mbps 	US \$ 1,345 US \$ 2,414 US \$ 4,655 US \$ 6,000 US \$ 7,552 US \$ 9,035 US \$ 10,620	
	·	

Period of a 30-day contract service

USB (modem)

USB modem device

Price:	
US \$ 42	

Mobile Wireless Internet Package

This service works with the USB item

- a) Up to 3 Gb
- b) Up to 5 Gb
- c) Up to 10 Gb

Minimum period of 30-day contract.

	Price:
a)	US \$ 25
b)	US \$ 30
c)	US \$ 25 US \$ 30 US \$ 41



2.5 Furniture

ITEM	Description	Damage	Price
Chairs F1 F2	Stacking Chair without arms Clerical Chair with arms	US \$ 8 US \$ 30	US \$ 18 US \$ 60
Bookcases F3	Bookcase 100 cm	US \$ 25	US \$ 52
Lounge Furniture F4 F5	2 Seater Sofa Lounge Chair	US \$ 58 US \$ 32	US \$ 80 US \$ 58
Tables F6 F7 F8	Coffee table Folding table 140 cm. Folding table 180 cm.	US \$ 37 US \$ 44 US \$ 57	US \$ 68 US \$ 80 US \$ 115
Desks F9	Desk with a drawer and lock	US \$ 24	US \$ 48
Storage Cabinets F10	Storage Cabinet with 2 shelves and door locks Storage Cabinet 5 shelves and doors	US \$ 19 US \$ 29	US \$ 40 US \$ 58
Lamps F12	Desk lamp	US \$ 8	US \$ 17
Other F13 F14	Trash bin Lockers	US \$ 3 US \$ 30	US \$ 6 US \$ 60





ITEM: F1

ITEM Name:

Stacking Chair without arms

Sizes:

W57 x D57 x H80 cm



ITEM: F2

ITEM Name:

Clerical Chair with arms

Sizes:

W57 x D57 x H93 cm



ITEM: F3

ITEM Name:

Bookcase

Sizes:

W40 x D100 x H 200 cm



ITEM: F4

ITEM Name:

2 Seater Sofa

Sizes:

W150 x D92 x H84 cm





ITEM: F5

ITEM Name: Lounge Chair

Sizes:

W92 x D92 x H84 cm



ITEM: F6

ITEM Name: Coffee Table

Sizes:

W600 x D100 x H30 cm



ITEM: F7

ITEM Name: Folding Table

Sizes:

W70 x D140 x H75 cm



ITEM: F8

ITEM Name: Folding Table

Sizes:

W45 x D180 x H75 cm





ITEM: F9

ITEM Name:

Desk with a drawer and lock

Sizes:

W70 x D140 x H75 cm



ITEM: F10

ITEM Name:

Storage Cabinet with 2 shelves

and doors Sizes:

W40 x D100 x H75 cm



ITEM: F11

ITEM Name:

Storage Cabinet with 5 shelves

and doors

Sizes:

W40 x D100 x H200 cm.



ITEM: F12

ITEM Name:

Desk Lamp

Sizes:

Height: 42 cm.

Base diameter: 14 cm. Shade diameter: 8.5 cm.

Cord length: 1.9 m.





2.6 Technology

Desktop Computer HP 6005 Pro

Standard Features:

- Genuine Windows® 7 Professional 32-bit
- AMD Athlon II X2 Processor 220
- Standard memory 2 GB 1333 MHz
- Internal drive 160 GB
- Dimensions: 9.9 x 10 x 2.6 in



Price:

30 Days rent: US \$ 458 Loss or damage: US \$ 960

Laptop HP 6455B

Standard Features:

- Genuine Windows® 7 Professional 32-bit
- RAM 2 Gb
- AMD Turion II Ultra Dual-Core
- Internal drive 250 GB
- 14-inch



Price:

30 Days rent: US \$ 561 Loss or damage: US \$ 960

Laptop Mini HP 1101

Standard Features:

- Genuine Windows® 7 Professional 32-bit
- RAM 1 Gb
- Intel Atom N270 a 1.66Ghz
- Internal drive 160 GB
- 10.1-inch LCD screen



30 Days rent: US \$ 380 Loss or damage: US \$ 960

Portable Printer Laser Jet HP H470WBT

Standard Features:

- 22 ppm Print speed black
- 1,200 x 1,200 ppp Print quality black
- 4 Print cartridges
- 192 MHz Processor speed
- 32 MB Standard memory



Price:

30 Days rent: US \$ 231 Loss or damage: US \$ 960

Printer / Copier Laser Jet HP P2055

Standard Features:

- 1,200 x 1,200 ppp Print quality black
- Black & White Laser
- 64 MB Standard memory



Price:

30 Days rent: US \$ 304 Loss or damage: US \$ 960

Multifunctional Laser Jet HP M2727NF

Standard Features:

- Print, copy, scan, fax
- 26 ppm Print speed black
- 1,200 x 1,200 ppp Print quality black
- Black & White Laser



Price:

30 Days rent: US \$ 230 Loss or damage: US \$ 960

UPS

Standard Features:

- Supports entry level PC systems for up to 30 minutes during power failures to enable a safe system shutdown
- Supports a maximum load of 500VA/300 watts for 4 minutes
- Automatic Voltage Regulation
- Compatible with 120V/60Hz applications



Price:

30 Days rent: US \$ 155 Loss or damage: US \$ 960



2.7 TV/CATV

Television Receiver Connected to the Analogue **CATV System**

- a) Monitor 15"
- b) Monitor 20"

2.7.3 CATV Socket Only (TV receiver not included)

If a Media Organization wishes to provide its own television set and receive the internal analogue CATV signals, a CATV socket must be ordered separately.

	Precio:
a) b) c)	US \$ 85 US \$ 110 US \$ 75
Loss or damage:	US \$ 960

2.8 INFO

The service INFO 2011 is a computer terminal with access to the information system of the Pan American Games (INFO 2011), where the user can access various information about the event (results, biographies, weather, information on transportation, news).

The price of this item includes delivery, installation, service and removal of the terminal.

The system will be available for rent with a dedicated printer. The rental period is September 27th to October 30th, 2011. INFO 2011 will not be operational before September 27th, 2011.

Precio:
TBD*

2.9 Energy

Energy for private office space will be available upon request.

Precio:
TBD*



2.10 Point to Point Digital Line

Digital Point to point service to replace the ISDN circuit.

A digital connection between the MPC and the end point can be requested either at 64 Kbps, 128 Kbps or 256 Kbps.

A terminal box is needed at both ends. The equipment available in Guadalajara could be for data transmission, or a Data and Voice (information below.)

This service requires an installation fee and a one month rental fee (consult table below)

CISCO 1841

2.10.1 Data transmission terminal equipment Modular Router w/2xFE, 2 WAN slots, 32 FL/128 DR Cisco 1841 IOS SP Services 1-port Serial WAN Interface Card V.35 Cable, DTE, Male, 10 Feet

\$184\$P\$K9-12410 HWIC-1T CAB-\$\$-V35MT **2.10.2** Voice and Data Transmission equipment 2801 Voice Bundle, PVDM2-8,SP Serv, 64F/256D 1-Port Serial WAN Interface Card V.35 Cable, DTE, Male, 10 Feet

CISCO 2801-V/K9 HWIC-1T CAB-SS-V35MT 2.10.3 Installation and monthly rate

	Price
2.10.1 Data Terminal	US \$ 350
2.10.2 Voice and Data Terminal	US \$ 390
2.10.3 Installation and Monthly Fee	

	64 Kbps		128 Kbps		256 Kbps	
Country	Installation	\$ per month	Installation	\$ per month	Installation	\$ per month
Antigua & Barbuda	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Netherlands Antilles	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Aruba	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Bahamas	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Barbados	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Belize	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Bermuda	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Canada	\$ 1,783	\$ 1,297	\$ 1,783	\$ 2,296	\$ 1,783	\$ 4,041



	64	Kbps	128	Kbps	256	Kbps
Country	Installation	\$ per month	Installation	\$ per month	Installation	\$ per month
Costa Rica	\$ 2,117	\$ 1,727	\$ 2,117	\$ 2,878	\$ 2,117	\$ 4,796
Cuba	\$ 951	\$ 1,043	\$ 951	\$ 1,836	\$ 951	\$ 3,231
Dominican	\$ 1,200	\$ 1,790	\$ 1,200	\$ 2,819	\$ 1,200	\$ 4,370
El Salvador	\$1,182	\$ 1,096	\$ 1,182	\$ 1,700	\$ 1,182	\$ 2,635
United States	\$ 890	\$ 1,093	\$ 890	\$ 1,401	\$ 890	\$ 1,735
Grenada	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Guadalupe	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Guatemala	\$ 910	\$ 1,309	\$ 910	\$ 1,637	\$ 910	\$ 2,518
Haiti	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Honduras	\$ 1,057	1,494	\$ 1,057	\$ 1,992	\$ 1,057	\$ 2,846
Cayman Islands	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Turks and Caicos	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Virgin Islands	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Jamaica	\$ 1,100	\$ 1,495	\$ 1,100	\$ 2,721	\$ 1,100	\$ 4,979
Martinique	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Mexico	\$ 1,230	\$ 391	\$ 1,753	\$ 790	\$ 2,789	\$ 1,523
Montserrat	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Nicaragua	\$ 2,100	\$ 1,098	\$ 2,100	\$ 1,664	\$ 2,100	\$ 2,706
Panama	\$ 926	\$ 1,179	\$ 926	\$ 1,927	\$ 926	\$ 2,898
Puerto Rico	\$ 1,107	\$ 1,021	\$ 1,107	\$ 1,634	\$ 1,107	\$ 2,523
Dominican Republic	\$ 968	\$ 1,566	\$ 968	\$ 2,473	\$ 968	\$ 3,815
Saint Kitts and Nevis	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
St. Vincent and the	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Grenadines						
Santa Lucia	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Trinidad and Tobago	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Argentina	\$ 250	\$ 821	\$ 250	\$ 1,175	\$ 250	\$ 1,864
Bolivia	\$ 1,057	\$ 1,816	\$ 1,057	\$ 2,856	\$ 1,057	\$ 4,405
Brazil	\$ 670	\$ 1,147	\$ 670	\$ 1,576	\$ 670	\$ 2,559
Chile	\$ 250	\$821	\$ 250	\$ 1,175	\$ 250	\$ 1,864
Colombia	\$ 300	\$ 936	\$ 300	\$ 1,257	\$ 300	\$ 1,994
Ecuador	\$ 1,650	\$ 1,156	\$ 1,650	\$ 1,778	\$ 1,650	\$ 2,735
Guyana	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
French Guyana	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Paraguay	\$ 1,917	\$ 2,261	\$ 1,917	\$ 2,983	\$ 1,917	\$ 3,874
Peru	\$ 250	\$821	\$ 250	\$ 1,175	\$ 250	\$ 1,864
Suriname	\$ 2,100	\$ 2,292	\$ 2,100	\$ 3,682	\$ 2,100	\$ 6,036
Uruguay	\$ 820	\$ 1,176	\$ 820	\$ 1,681	\$ 820	\$ 2,645
Venezuela	\$ 1,650	\$ 1,738	\$ 1,650	\$ 2,737	\$ 1,650	\$ 4,221



3. MEDIA WORK ROOM

The Media Work Room (MWR) will provide reporters and photographers with all the proper services, so they can perform their assignments while covering the 2011 Pan American Games.

Credentialed Organizations will be able to buy products from the Rate Card catalog, to be used in the MWR:

- Fixed phone lines: Available packages are described in page 7, 8 and 9 of the Rate Card.
- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- INFO 2011: Description of this service can be found in page 18 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.



4. SPORTING VENUES GUADALAJARA'S METROPOLITAN AREA

Credentialed Organizations will be able to purchase products from the Rate Card catalogue, at the different venues in Guadalajara's Metropolitan Area.

Each venue will offer products for the following locations: Work Room, Press Tribune and Photo Position.

- Fixed phone lines: Available packages are described in page 7, 8 and 9 of the Rate Card.
- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- INFO 2011: Description of this service can be found in page 18 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.

The products may be employed in the following venues:

- Omnilife Stadium.
- Telmex Athletics Stadium.
- Scotiabank Aquatics Center.
- Nissan Gymnastics Complex.
- Pan American Volleyball Complex.
- CODE Dome.
- CODE Paradero (Pan American Velodrome, Weightlifting Forum and Pan American Shooting Range).
- CODE II Gymnasium.
- San Rafael Gymnasium.
- Expo Guadalajara Arena.
- Guadalajara Country Club.
- La Hípica Club.
- Santa Sofía Golf Club.
- Jalisco Shooting Club.
- Pan American Softball Complex.
- CODE San Nicolás.
- Tlaquepaque Stadium.



At the Revolution Sports Complex, a Press Work Room will provide Rate Card services for all credentials media covering the sporting events at the different venues. Reporters and photographers can also purchase Rate Card products for Press Tribune and Photo Positions at:.

- Pan American Archery Stadium.
- Pan American Hockey Stadium.
- Pan American Roller Skating Track.
- Multipurpose Gymnasium.
- Basque Pelota and Racquetball Complex.

If the Organizing Committee must add Work Room space at some venues, or change the location of existing Work Rooms, credentialed organizations will be properly notified by our staff. Your Rate Card orders will be honored.



5. VENUES OUTSIDE OF GUADALAJARA

Credentialed Organizations will be able to purchase products from the Rate Card catalogue, for coverage at the different venues outside of Guadalajara's Metropolitan Area.

PUERTO VALLARTA

A Main Press Center will be provided by COPAG (location TBD). Journalists and photographers will also be able to file material at competition site.

Puerto Vallarta MPC:

- Fixed phone lines: Available packages are described in page 7, 8 and 9 of the Rate Card.
- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- INFO 2011: Description of this service can be found in page 18 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.

Triathlon / Open Water (Press Areas)

- Fixed phone lines: Available packages are described in page 7, 8 and 9 of the Rate Card.
- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- INFO 2011: Description of this service can be found in page 18 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.

Beach Volleyball (Tribune/ Press Areas)

- Fixed phone lines: Available packages are described in page 7, 8 and 9 of the Rate Card.
- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- INFO 2011: Description of this service can be found in page 18 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.

Sailing

- Fixed phone lines: Available packages are described in page 7, 8 and 9 of the Rate Card.
- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- INFO 2011: Description of this service can be found in page 18 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.

LAGOS DE MORENO

A Work Room will be operating at the Baseball Stadium. Credentialed organizations will also be able to purchase Rate Card products for the Press Tribune and Photo Positions.

Work Room/ Press Tribune

- Fixed phone lines: Available packages are described in page 7, 8 and 9 of the Rate Card.
- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- INFO 2011: Description of this service can be found in page 18 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.

Photo positions

- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.

TAPALPA

A Work Room will be operating close to the Start/Finish area. Available products are:

- Fixed phone lines: Available packages are described in page 7, 8 and 9 of the Rate Card.
- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- INFO 2011: Description of this service can be found in page 18 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.

CHAPALA

A Work Room will be operating close to the Start/Finish area. Available products are:

- Fixed phone lines: Available packages are described in page 7, 8 and 9 of the Rate Card.
- Dedicated Internet Services: Available Internet speeds are described in page 10 of this Rate Card.
- INFO 2011: Description of this service can be found in page 18 of this Rate Card.
- Point-to-point digital line: Options are described in page 19 and 20 of this Rate Card.



6. CAR RENTAL

Car only

	Models	Passengers	Price per day
Sentra		5	US \$ 49
Altima		5	US \$ 56
X trail		5	US \$ 65
Armada		8	US \$ 110
Murano		5	US \$ 110
Urvan		12 or Cargo use	US \$ 95

Includes:

- Collision and theft insurance in whole or in part with 10% deductible
- Unlimited mileage
- Rescue service, breakdown and assistance
- Help Central

Note: The model of the car is suggested and may vary depending on availability.



Driver service dedicated 24/7 and gasoline including

	Model	Passenger	Price per day
Sentra		5	US \$ 117
Altima		5	US \$ 130
Xtrail		5	US \$ 160
Armada		8	US \$ 210
Murano		5	US \$ 210
Urvan		12 or Cargo use	US \$ 189

Includes:

- Gas and driver 24 hours
- Collision and theft insurance in whole or in part with 10% deductible
- Medical expenses insurance against accident
- Radio communication with drivers and service center
- Rescue service, breakdown and assistance
- Zones: Guadalajara, Chapala, Zapopan, Tlajomulco de Zúñiga, Tonalá, Tlaquepaque and Airport.

Specials:

Tours to Tapalpa, Ciudad Guzmán, Puerto Vallarta or any other city outside of the areas covered will be charged extra for the following items:

- Toll Booths: You will be informed prior to the selected destination according to the same cost.
- Gasoline: When you return the car, you should leave the tank with the same level as it left the service area.
- Per Diem: \$ 50 is charged per car.
- Extra charge: \$ 15 per day.



7. TERMS AND CONDITIONS

General:

- All prices are in US Dollars (US\$).
- COPAG will issue invoices in Mexican Pesos, the exchange rate published by Banco de México at the date of payment.
- Prices do not include taxes.
- Rates quoted are not inclusive of insurance.
- Detailed specifications on the Rate Card items are available on request.
- If there is a significant change in the demand for services or a change in the market conditions, COPAG reserves the right to revise any applicable rate in this document, which will be communicated to Media Organizations promptly.

Booking Deadlines

Deadline for orders is July 15th, 2011. After this date, facilities or services may not be available or rates may change.

Changes To Original Orders

Any additions or modifications to original requests must be submitted in writing. They will be studied on a case-by-case basis without the guarantee of approval or availability. If modifications or changes to original requests are approved, additional charges may apply.

Payment Schedule

Payments will take place in two installments as per the following schedule:

The first installment of 50% is due within 30 days following order confirmation by COPAG.

The remaining 50% is due on August 30, 2011.

Cancellations

Following confirmation of order in writing by COPAG, any cancellation will result in a cancellation fee equal at least to the amount of the first installment. Note that in some cases the cancellation fee may be 100% of the total amount even if the second installment has not been paid.

Payment Procedures

Media Organizations should pay installments as per the above schedule following notification by COPAG (Pro Forma Invoice). At regular intervals a statement of account will be sent to the Media Organizations. After the conclusion of the 2011 Pan American Games, an official invoice will be issued.



Games-time Bookable Services and Facilities

During Games-time Media Organizations will submit their orders for bookable services and facilities at the COPAG Booking Office in the MPC. Immediate payments are expected for all services and facilities ordered during the Pan American Games. Once payment is received, the booking will be confirmed.

Games-time Bookings requested after closure of the Booking Office and the Bank will be considered upon request. The operational hours of the Bank for the Games-time period will be announced at a later date.

Booking office operational hours will be announced at a later date.

Deposits

- •Loss and damage deposit fees are shown per item.
- Must be paid on the same date and by the same method as the rental rate.
- A deposit for telephone line services is required.
- Service will be restricted until all the deposits have been paid in full.

Loss and Damage Deposits

Loss and damage deposits will be refunded 7 days after returning the items.

Deposits Usage

- During Games-time, if 75% of the total deposits are consumed, broadcasters will be asked to make complementary payments if required.
- Deposits will be refunded 7 days after returning the items.

Order Confirmation

Orders will be confirmed through the issue of a Pro-forma invoice.

Payment

Normal Order Period

Within 30 days from the Pro-forma invoice issue date

Late Order Period

Within 15 days from the Pro-forma invoice issue date during Games-time Period Orders must be prepaid.

- If no payment is received within the agreed time frame, orders will not be provided and may be subject to additional charges. All payments should be made in Mexican Pesos and through bank wire transfer.
- After all the deposits have been gathered, COPAG will issue the formal invoice to broadcasters.

Activation Order

Upon receipt of full payment.