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andrews mcmeel publishing | FALL FRONTLIST 2011



Andrews McMeel Publishing
FALL FRONTLIST 2011



IT'S MORE THAN
JUST TITLES.

IT'S TALENT,
RECOGNIZED.

YOU HAVE A LOT TO CHOOSE FROM. SO
DO PUBLISHERS. AND REALLY, ANYONE
CAN BRING YOU A CATALOG FULL OF NEW
TITLES. BUT NOT EVERYONE CAN BRING
YOU TALENT.

ANDREWS MCMEEL ISN'T INTERESTED
IN JUST SELLING BOOKS, WE'RE DRIVEN
TO CREATE ORIGINAL AND UNEXPECTED
CONTENT THAT SURPRISES - AND WORKS.

THIS IS THE FUN PART. DISCOVERING,
RECOGNIZING, AND UNLEASHING ARTISTS
AND THEIR IDEAS IS WHAT AMP DOES BEST.
BECAUSE WHEN TALENT'S RECOGNIZED, IT
CAN BE SHARED.

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DAY 1.

NOW WHAT?

NOW WHAT?



COMIC &
HUMOR



BBXX

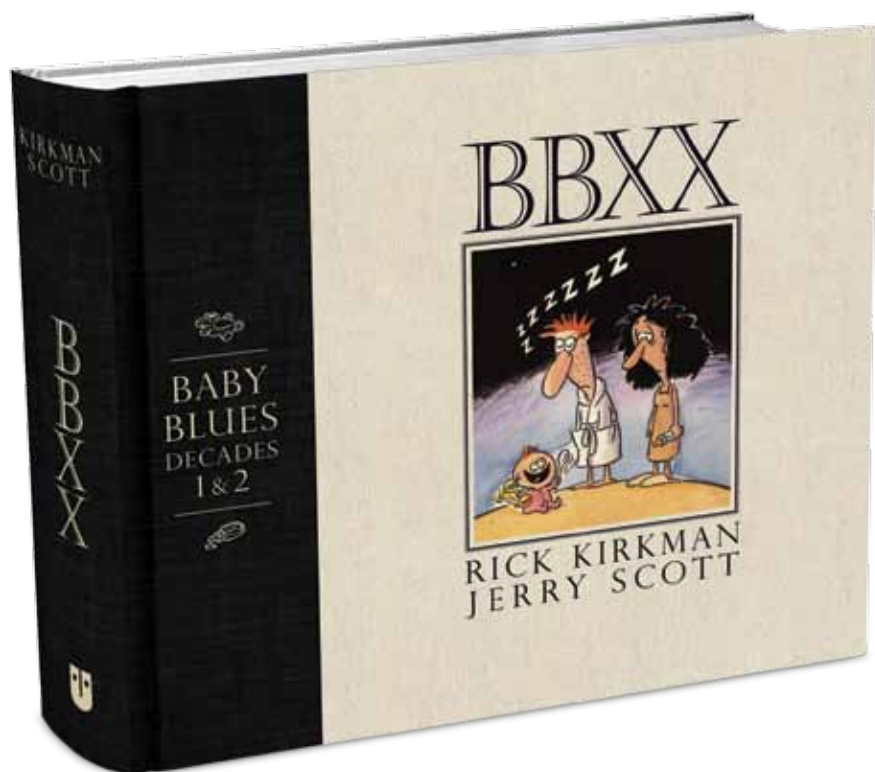
Baby Blues®: The First Two Decades

RICK KIRKMAN AND JERRY SCOTT

Twenty years encompasses a lot of innovation and evolution. Think back to the 1990s . . . The Spice Girls, the Macarena, giant shoulder pads, and the premiere of *Baby Blues*. Now think about which of those phenomena is still a big part of popular culture today (hint: It ain't the shoulder pads). *BBXX* celebrates the fact that *Baby Blues* is still going strong and gaining new readers every day.

Inside this special hardcover anniversary edition, readers will receive a guided tour of all things *Baby Blues* as Kirkman and Scott share personal reflections and never-before-published essays, drawings, and photographs, along with 600 of the most popular *Baby Blues* strips from the last two decades. *BBXX* includes the highest production and design standards from the publisher who brought you *The Complete Calvin and Hobbes* and *40: A Doonesbury Retrospective*.

This colossal collection is exactly what *Baby Blues* 55 million fans have been clamoring for. Balancing the humorous with the poignant through timeless and all-too-familiar parenting scenes, *BBXX* takes readers on a relevant and timeless journey through twenty years of *Baby Blues*.



ISBN: 978-0-7407-9828-3

\$24.99 (\$29.99 Canada)

11 x 11, 256 pp, hd, 3-piece case

Territory: U.S., Canada and France

Discount: 50%

On Sale: October 25



THINGS TO RECOGNIZE

From temper tantrums to toilet training amid the cacophony of a tri-kid family, *BBXX* features more than 600 all-time-favorite *Baby Blues* strips for more than 55 million fans worldwide.

- *Baby Blues* is syndicated by King Features through more than 20 periodicals within 28 countries in 13 languages. It runs in over 1,200 newspapers and boasts a following of 40 million loyal fans.
- *Baby Blues* grew up healthy and strong. It has sold over 1 million books since the first title was published in 1993.
- In 2001, Scott earned the prestigious Reuben Award for Outstanding Cartoonist of the Year. The National Cartoonists Society has also awarded *Baby Blues* its Best Comic Strip of the Year award.

OUR AUTHORS:

Rick Kirkman and Jerry Scott launched *Baby Blues* in 1990. It received the Best Comic Strip Award from the National Cartoonists Society in 1995. Jerry also writes the award-winning comic strip *Zits*.

CONNECT ONLINE:

babyblues.com

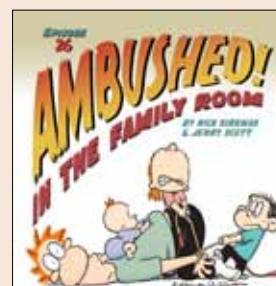
SUPPORT:

- Online and social media marketing and print publicity campaign
- Cross promotion with www.babyblues.com

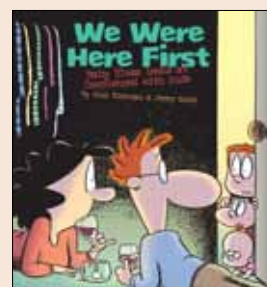
ALSO BY AUTHORS



Cut! (AMP '10)
978-1-4494-0182-5



Ambushed in the Family Room (AMP '10)
978-0-7407-9740-8



We Were Here First (AMP '10)
978-0-7407-9111-6

The Natural Disorder of Things (AMP '09)
978-0-7407-8540-5

My Space (AMP '08)
978-0-7407-8089-9

X-Treme Parenting (AMP '08)
978-0-7407-7097-5



Larry in Wonderland

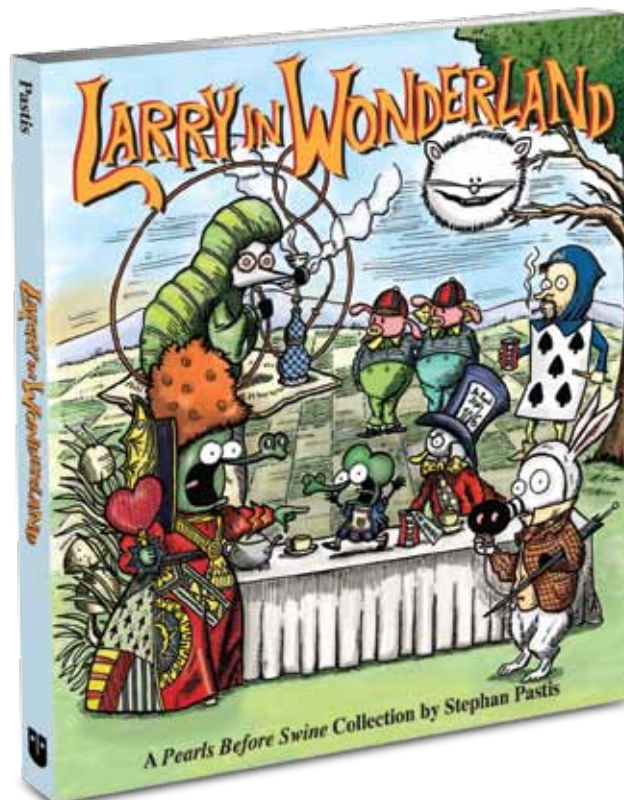
A Pearls Before Swine Collection

STEPHAN PASTIS

Stephan Pastis offers *Pearls Before Swine* fans a visit to the other side of the looking glass with his latest collection, *Larry in Wonderland*. Collecting almost a year's worth of strips, *Larry in Wonderland* offers cutting-edge commentary on recent news events, popular culture, and cartoon-page contemporaries, and imparts the knowledge that in Wonderland, crocodiles taste a lot like chicken.

Through Pastis's mindful menagerie of characters, including the Mad Ducker, Cheshire Snuffles, Tweedledum Pig, and Tweedledee Idiot Pig, along with Raterpillar, Zebra, and Larry the Croc, *Pearls Before Swine* expertly illustrates the flaws and shortcomings of human nature, while remaining "indifferent" to conventional cartoon molds such as plotline "continuity." In the words of Raterpillar, "Plotline schmotline."

With multiple honors as Best Comic Strip of the Year by the National Cartoonists Society, and an international fan base that follows the strip's appearance in more than 600 newspapers worldwide, *Pearls Before Swine* transports readers to a world of shifting perspectives and alternate realities, like the one presented inside *Larry in Wonderland*.



ISBN: 978-1-4494-0817-6

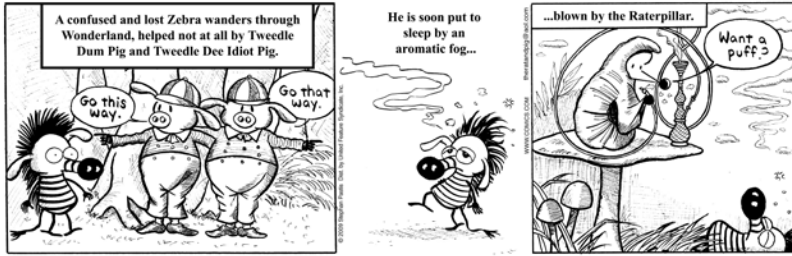
\$12.99 (\$14.99 Canada)

8 1/2 x 9, 128 pp, ppb

Territory: North America,
United Kingdom

Discount: 50%

On Sale: October 4



THINGS TO RECOGNIZE

“This is one of the funniest, if not the funniest comic strip being published in newspapers today.”

—Washington Times

- This is the sixteenth *Pearls Before Swine* collection of cartoons published by AMP, with composite sales of over 500,000 books.
- Stephan Pastis won the National Cartoonists Society’s Best Newspaper Comic Strip award in 2003 and 2007.
- *The Pearls Before Swine 2011 Day-to-Day Calendar* sold over 20,000 copies.

OUR AUTHOR:

Stephan Pastis, a graduate of the University of California at Berkeley and the UCLA School of Law, is a former attorney who turned his law school doodles into the witty characters that make up *Pearls Before Swine*. Pastis resides in the Bay Area with his wife and two children.

CONNECT ONLINE:

stephanpastis.wordpress.com
pearlscomic.com

SUPPORT:

- Online and social media marketing and print publicity campaign
- Cross promotion with Facebook page

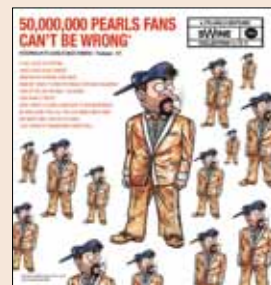
ALSO BY AUTHOR



Pearls Blows Up (AMP '11)
978-0-7407-0106-1



When Pigs Fly (AMP '10)
978-0-7407-9737-8



50,000,000 Pearls Fans Can't Be Wrong (AMP '10)
978-0-7407-9141-3

Pearls Sells Out (AMP '09)
978-0-7407-7396-9

Saturday Evening Pearls (AMP '09)
978-0-7407-7391-4

Macho Macho Animals (AMP '08)
978-0-7407-7369-3



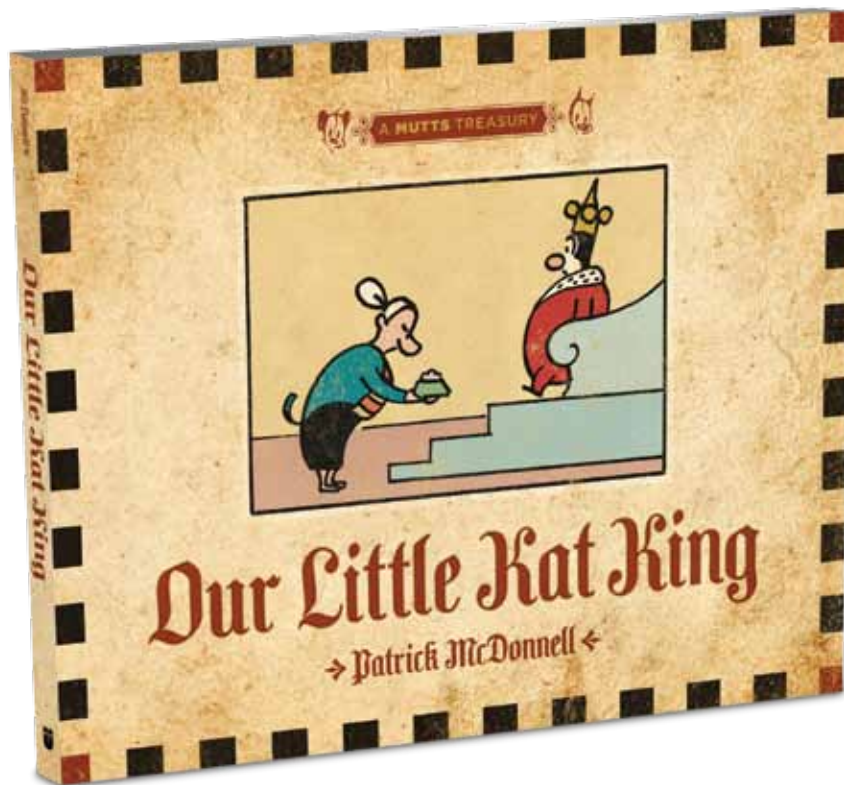
Our Little Kat King

A MUTTS Treasury

PATRICK MCDONNELL

Inside *Our Little Kat King*, *New York Times* best-selling author Patrick McDonnell presents his 15th chronological collection of *Mutts* strips. Showcasing nearly two years worth of color Sunday strips and black-and-white daily strips, *Our Little Kat King* includes pop-art splash pages that highlight McDonnell's imaginative artwork and distinctive style.

Deceptively simple yet strikingly profound, *Mutts* speaks to fans of all ages through McDonnell's expressive art and humorous, often philosophical musings. As one of the most popular comic strips in the world with an estimated daily readership of 50 million, *Mutts* follows the day-to-day exploits of Earl the dog and his feline friend Mooch. *Our Little Kat King* is an emotive collection brimming with postulations and punch lines, as well as enlightenment and entertainment. Whether Earl and Mooch are contemplating the cosmos, embarking on a new adventure, or curling in for a much-needed nap, these two lighthearted pals remind us of the simple pleasures that make life so "shweet."



ISBN: 978-1-4494-0800-8

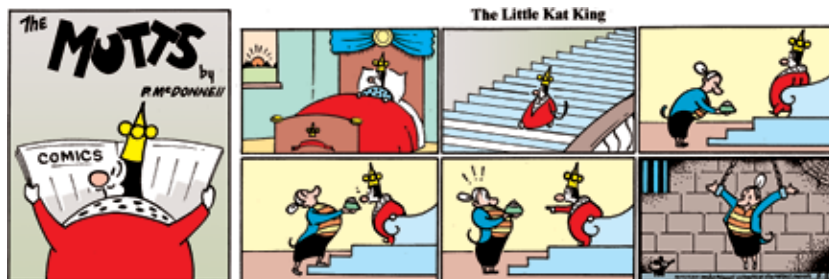
\$16.99 (\$19.99 Canada)

107/8 x 8 1/2, 208 pp, ppb

Territory: US and Canada

Discount: 50%

On Sale: October 4



THINGS TO RECOGNIZE

Patrick McDonnell's *Mutts* charms fans with its simple, sparse drawings and big heart.

- "Patrick McDonnell's *Mutts* is up there with *Peanuts*, *Pogo*, *Krazy Kat*, and *Calvin and Hobbes*—cartoons that are smart and funny, brilliantly drawn and full of heart."—Matt Groening, creator of *The Simpsons*
- *Mutts* has been syndicated by King Features since 1994. The strip enjoys a circulation of more than 700 daily newspapers in over 20 countries.
- Muttscomics.com gets over 1 million visits monthly.
- McDonnell was awarded Germany's Max and Moritz Award for best international comic strip and the Adamson Statuette from the Swedish Academy of Comic Art for Best International Comic Strip Artist. *Mutts* was also honored with the Genesis Award for highlighting animal welfare issues.
- *Mutts* characters are featured on special New Jersey license plates to raise funds for low-cost spaying and neutering.
- McDonnell has written five children's books, two of which are *New York Times* best-sellers.

OUR AUTHOR:

Patrick McDonnell, a *New York Times* best-selling author, is a native of New Jersey. He received the National Cartoonists Society Reuben Award for Cartoonist of the Year in 1999, and *Mutts* was named Strip of the Year in 1997. A dedicated animal advocate and Genesis Award recipient, McDonnell regularly lends his talents to animal protection groups and issues, including the Humane Society of the United States, where he serves on the national board of directors. McDonnell is also on the board of directors of the Charles M. Schulz Museum.

CONNECT ONLINE:

muttscomics.com

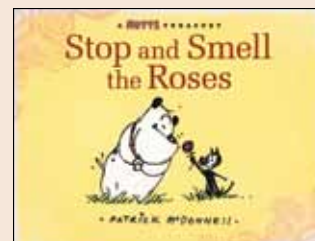
SUPPORT:

- Online and social media marketing and print publicity campaign

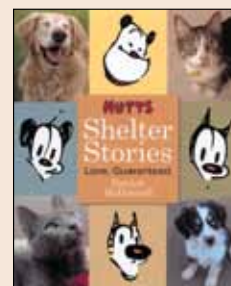
ALSO BY AUTHOR



Earl & Mooch (AMP '10)
978-0-7407-9768-2



Stop and Smell the Roses
(AMP '09)
978-0-7407-8146-9



Mutts Shelter Stories
(AMP '08)
978-0-7407-7115-6

Best of Mutts (AMP '07)
978-0-7407-6844-6

Animal Friendly (AMP '07)
978-0-7407-6556-8

Everyday Mutts (AMP '06)
978-0-7407-6197-3



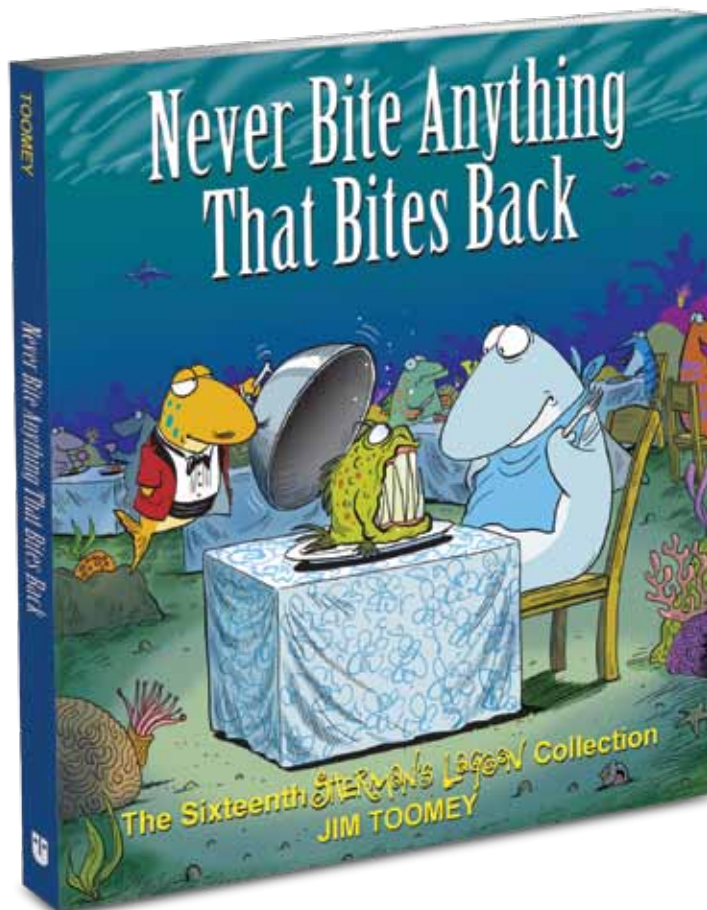
Never Bite Anything That Bites Back

A Sherman's Lagoon Collection

JIM TOOMEY

Collecting more than 42 weeks of Jim Toomey's *Sherman's Lagoon*, *Never Bite Anything That Bites Back* transports readers to an imaginary lagoon near the South Pacific island of Kapupu where a cast of coral reef critters battles the encroachment of the hairless beach apes (a.k.a. humans).

Commenting on such timely issues as rising sea levels, the Gulf oil spill, and social media, inhabitants of Toomey's nautical neighborhood include Sherman, an always-hungry, but otherwise typical kind of great white shark; his witty pearl-wearing wife, Megan; friendly Fillmore the turtle; geeky fish Ernest; macho hermit crab Hawthorne; and salty old Captain Quigley. Inside *Never Bite Anything That Bites Back*, these bottom-dwelling denizens offer under-the-sea hilarity, along with a real-life call-to-action in relation to our environment and oceans.



ISBN: 978-1-4494-0799-5

\$12.99 (\$14.99 Canada)

8 1/2 x 9, 128 pp, ppb

Territory: World

Discount: 50%

On Sale: October 4



THINGS TO RECOGNIZE

Sherman's Lagoon offers a satirical, sea-floor look at popular culture as showcased through the lives of a lovable shark and his oceanic cronies.

- *Sherman's Lagoon* appears in more than 250 newspapers in 30 countries and in six languages.
- Toomey's *Sherman's Lagoon* swims with a cast of curious and funny underwater creatures who populate the lagoon with great fodder and storylines. It also has a large and loyal fan base.
- This is the 15th *Sherman's Lagoon* comic collection published by Andrews McMeel Publishing since 1997, with sales of over 200,000 copies.

OUR AUTHOR:

Jim Toomey was born and raised in Alexandria, Virginia. He launched *Sherman's Lagoon* in 1991 and was picked up by Creators Syndicate later that year. An engineer, a philosopher, a surfer, a scuba diver, and a sailor, Toomey lives in Annapolis, Maryland, with his wife and daughter. .

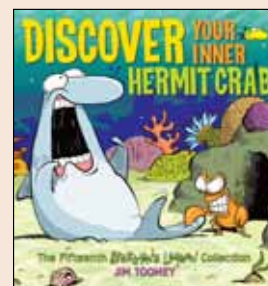
CONNECT ONLINE:

slagoon.com

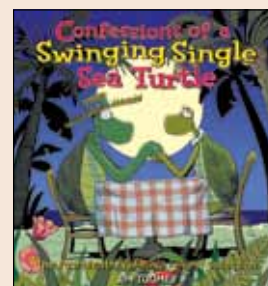
SUPPORT:

- Online and social media marketing and print publicity campaign

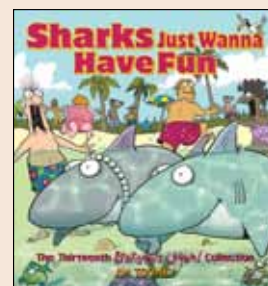
ALSO BY AUTHOR



Discover Your Inner Hermit Crab (AMP '10)
978-0-7407-9110-9



Confessions of a Swinging Single Sea Turtle (AMP '09)
978-0-7407-8551-1



Sharks Just Wanna Have Fun (AMP '08)
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Yarns and Shanties (AMP '07)
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Planet of the Hairless Beach Apes (AMP '06)
978-0-7407-6056-3

In Shark Years I'm Dead (AMP '06)
978-0-7407-5702-0



Reheated Liò

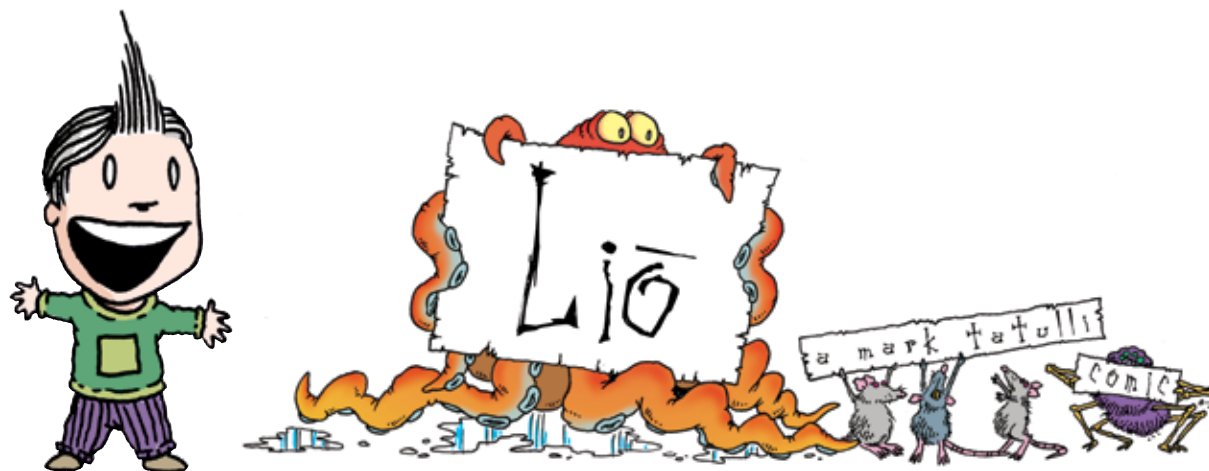
And Still Another Liò Collection

MARK TATULLI

Distinguished by *Variety* as “a fast riser,” Mark Tatulli’s morbidly mirthful comic strip *Liò* proves that happiness is indeed a modified Snuggie for you and your favorite eight-armed cephalopod. *Reheated Liò*, the fourth *Liò* cartoon collection, includes 40 weeks of color Sunday strips as well as black-and-white daily strips.

Drawn in the style of cartooning greats Gahan Wilson, Charles Addams, and 19th-century satirist A. J. Volck, *Liò* is a pantomime strip that tells its story without any dialogue or cartoon captions. Fans of *Liò* recognize the spiky-haired ghostly pale youngster as a curious scientist, a comic-book fan, the defender of the defenseless, and the creator of a legion of zombie bunnies, flanked by his creepy coterie of friends, including giant squid Ishmael and the scythe-carrying grim reaper.

Inside *Reheated Liò*, readers learn how Mr. Sneaky’s Jokes & Gags can make archery practice more fun, along with the many uses of spiders—including their essential roles in Girl Scout cookie procurement and as a quality pizza condiment. Cozy up to your favorite Snuggled cephalopod with *Reheated Liò*.



ISBN: 978-1-4494-0794-0

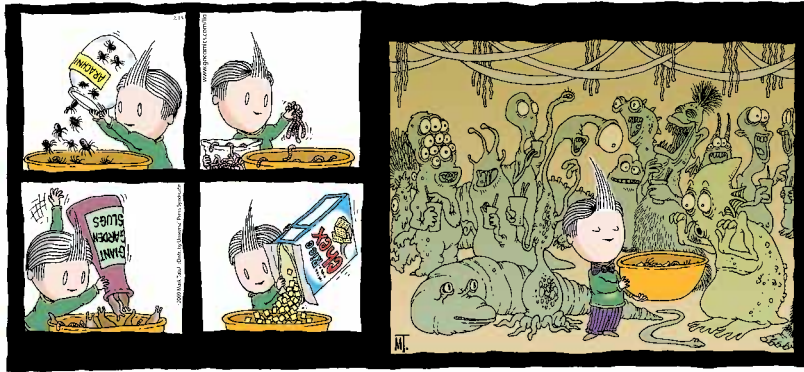
\$12.99 (\$14.99 Canada)

8½ x 9, 128 pp, ppb

Territory: World

Discount: 50%

On Sale: October 11



THINGS TO RECOGNIZE

Award-winning cartoonist Mark Tatulli's Liò deftly melds the macabre with the funny.

- Mark Tatulli's *Liò* was awarded as 2009's Best Newspaper Comic Strip by the National Cartoonists Society.
- *Liò* has found a place among young readers, readers who remember being young, and all of us who wish we were still young. Tatulli is also the creator of the popular *Heart of the City*.
- The unique drawing style and somewhat dark content are influenced by cartoon greats, such as Gahan Wilson, Charles Addams, and 19th-century satirist A. J. Volck.
- This is the fourth collection of *Liò* comics published by Andrews McMeel Publishing.
- *Liò* appears in more than 300 newspapers worldwide.

OUR AUTHOR:

Mark Tatulli is an internationally syndicated cartoonist who is also known for his popular comic strip *Heart of the City*, syndicated by Universal Uclick. He lives in New Jersey with his wife, Donna, and three children.

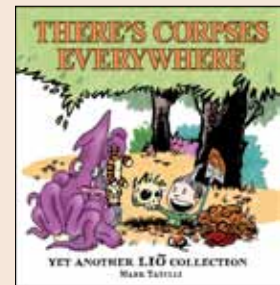
CONNECT ONLINE:

gocomics.com/lio
amuniversal.com/ups/features/lio/index.htm

SUPPORT:

- Online and social media marketing and print publicity campaign
- Cross-promotion with GoComics and Universal Uclick

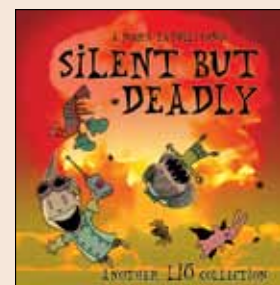
ALSO BY AUTHOR



There's Corpses Everywhere (AMP '10)
 978-0-7407-9733-0



Liò's Astonishing Tales of Haunted Crypt (AMP '09)
 978-0-7407-8541-2



Silent But Deadly (AMP '08)
 978-0-7407-7742-4

Liò (AMP '07)
 978-0-7407-6849-1



Red Rascal's War

A Doonesbury Collection

G. B. TRUDEAU

Readers and critics were wowed by G. B. Trudeau's epic masterpiece *40: A Doonesbury Retrospective*, and they'll rejoice when they see this beautiful follow-up volume. Featuring an innovative format and an all-new collection of strips, *Red Rascal's War* is the first all-color *Doonesbury* book ever.

Both Trudeau and his fans have followed *Doonesbury's* ever-expanding cast through four decades of cultural turbulence and change. With its arresting cover and rich interior, *Red Rascal's War* showcases the most recent additions to a body of work the *New York Times* admiringly refers to as "a sprawling masterwork."

"[Trudeau is] Dickensian in his range of characters," writes Garry Wills in *The New York Review of Books*. "Trudeau has just kept improving, year after year, in part because he stays so close to changing events. . . . He has never been better than in the last six years."

From the exploits of Afghan legend-in-chief Sorkh Razil to the pipe dreams of Malibu's top nanny Zonker Harris, and from the "no more chill pills" intervention by Obama's aides to the way-cool love of a headbanging war vet and his MIT-grad gal, *Doonesbury* marches wildly on.

"What else is guaranteed to make you think, feel nostalgic, and laugh out loud at least once a page?"—Karen Holt, *O Magazine*



ISBN: 978-1-4494-0820-6

\$19.99 (\$22.99 Canada)

8 1/2 x 9, 240 pp, hd

Territory: World

Discount: 50%

On Sale: October 25



THINGS TO RECOGNIZE

“One of the great intellectual/artistic accomplishments of the past half-century, irrespective of category.”—Eric Alterman, *The Nation*

- Garry Trudeau is one of the most highly regarded cartoonists; *Doonesbury* was the first cartoon strip to win the Pulitzer Prize.
- The wide media coverage that *40* received in fall 2010 renewed interest in Garry and *Doonesbury*. The book was reviewed in *The New York Times Sunday Book Review*, *Los Angeles Times*, *USA Today*, *The Washington Post*, *The Nation*, and with an extensive interview by Garry Wills in *The New York Review of Books*. Garry was also interviewed on *The Colbert Report* and *CBS News Sunday Morning*.
- This book picks up where *Tee Time in Berzerkistan* left off. Roland Hedley continues to tweet from his news travels all around the world. And wounded warriors B.D., Toggle, and Melissa progress in the challenges of their recoveries. Brainiac Alex gets closer with Toggle, as his mother glares on. Espionage in Afghanistan, bad business on Wall Street, and hijinks in Washington are the order of the day.
- Trudeau has been described by the *Los Angeles Times* as “one of the foremost sociopolitical satirists of recent decades.”

OUR AUTHOR:

G. B. Trudeau, whose extraordinary strip is in its 41st year of syndication, maintains a vivid online presence at Doonesbury.com and offers deployed troops a forum via his milblog *The Sandbox*.

CONNECT ONLINE:

doonesbury.com

SUPPORT:

- Online and social media marketing and print publicity campaign
- Cross promotion on Doonesbury.com and GoComics.com

ALSO BY AUTHOR



40: A Doonesbury Retrospective (AMP '10)
978-0-7407-9735-4



Tee Time in Berzerkistan (AMP '09)
978-0-7407-7357-0



Signature Wound (AMP '10)
978-0-7407-9196-3

“My Shorts R Bunching. Thoughts?” (AMP '09)
978-0-7407-9109-3

Welcome to the Nerd Farm! (AMP '07)
978-0-7407-6850-7

Heckuva Job, Bushie! (AMP '06)
978-0-7407-6200-0



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Sunday Brunch

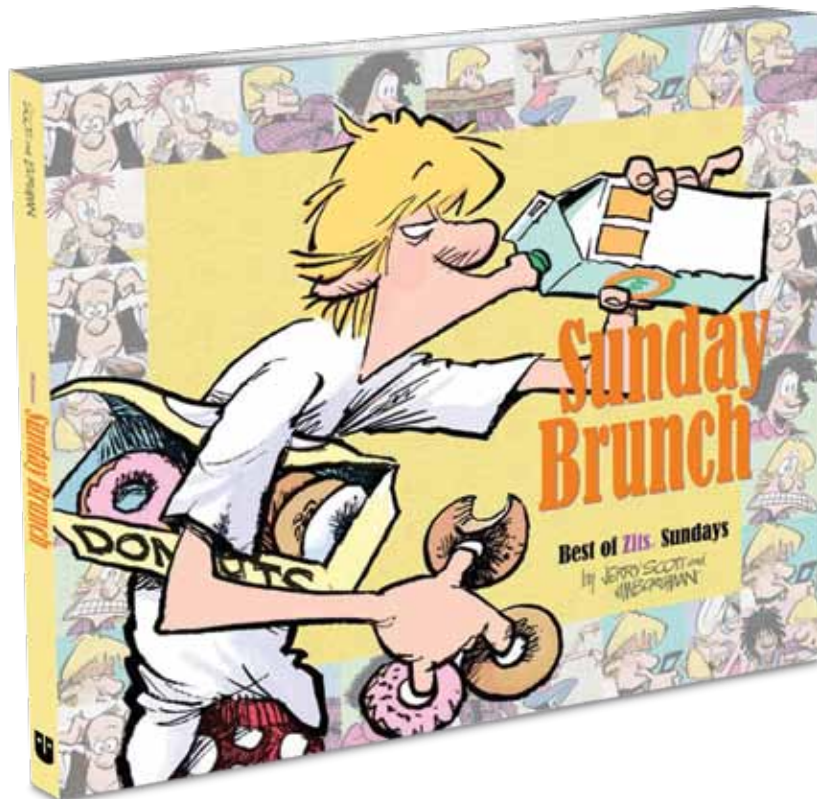
Best of Zits Sundays

JERRY SCOTT AND JIM BORGMAN

Belly up to the buffet . . . it's time for a *Sunday Brunch*. Inside this immense all-you-can-read hardcover, close to 300 of the best and most popular full-color Sunday strips are presented along with annotations, essays, and original sketches by *Zits* creators Jerry Scott and Jim Borgman.

Parents themselves, Borgman and Scott have learned a thing or two about living with and parenting teenagers. Lauded by the *Los Angeles Times* "as one of the freshest and most imaginative strips," and designated as Best Newspaper Comic Strip twice by the National Cartoonists Society, Scott and Borgman's *Zits* offers shared experience on both sides of the generation gap.

Inside *Sunday Brunch*, sixteen-year-old Jeremy, the son of parentals Connie and Walt, grapples with the latest trends, confronts hot-button issues ranging from sex and impending career choices, and tackles lighter topics such as sleep schedules and appetite cravings. Next Sunday, sleep a little later and make your pancakes and mimosa even more enjoyable with *Zits Sunday Brunch*.



ISBN: 978-1-4494-0797-1

\$19.99 (\$22.99 Canada)

107/8 x 93/4, 256 pp, hd

Territory: US and Canada

Discount: 50%

On Sale: November 1



THINGS TO RECOGNIZE

The first full-color Sunday *Zits* strip collection with hardcover binding for more than 45 million *Zits* fans.

- This is the 26th *Zits* title published by Andrews McMeel Publishing.
- The comic duo of Jerry Scott and Jim Borgman won the Best Newspaper Comic Strip award from the National Cartoonists Society in 1998, 1999, and 2009. The strip maintains a loyal fan base of preteens, teenagers, parents of teenagers, and fans of great comic strips.
- Andrews McMeel Publishing has shipped over 650,000 *Zits* books since the first title was published in 1998.

OUR AUTHORS:

Jerry Scott is the writing side of *Zits* and *Baby Blues* and has received a Reuben Award for Outstanding Cartoonist of the Year by the National Cartoonists Society (NCS). He lives in central coastal California.

Jim Borgman is the only cartoonist to win the NCS's Best Editorial Cartoonist Award five times, as well as a Reuben Award for Outstanding Cartoonist of the Year in 1993. He lives in Cincinnati, Ohio.

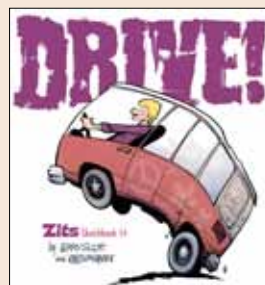
CONNECT ONLINE:

kingfeatures.com/features/comics/zits/about.htm

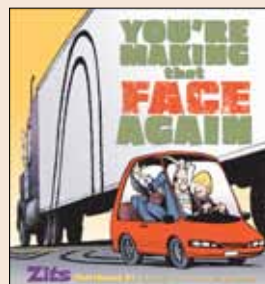
SUPPORT:

- Online and social media marketing and print publicity campaign

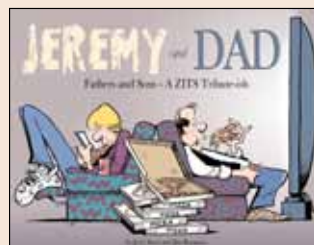
ALSO BY AUTHORS



Drive! (AMP '11)
978-1-4494-0107-8



You're Making That Face Again (AMP '10)
978-0-7407-9734-7



Jeremy and Dad (AMP '10)
978-0-7407-9155-0

Lust and Other Uses for Spare Hormones
(AMP '09)
978-0-7407-8544-3

My Bad (AMP '09)
978-0-7407-8090-5

Jeremy and Mom (AMP '08)
978-0-7407-7101-9



How's That Underling Thing Working Out for You?

A Dilbert Collection

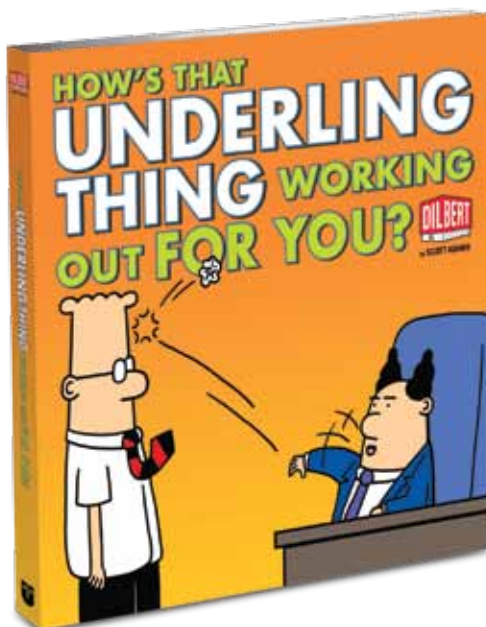
SCOTT ADAMS

For more than 20 years, Scott Adams's *Dilbert* has chronicled the problem-filled work world of pointless projects, questionable employment practices, and interoffice politics that eerily resemble our own 9-to-5 cubicle existence.

In *How's That Underling Thing Working Out for You?*, Adams takes on the challenges of Elbonian sensitivity training, employee satisfaction surveys, confusopoly consultants, and more inside this new *Dilbert* book.

If you agree that every indeterminable project has to have at least one WDG (Worthless Dumb Guy), or are subjected to results-free sensitivity training, questionable employee surveys, and freelance consultants that seem to offer little more than exorbitant invoices, then chances are you find the corporate cubicle culture philosophy represented inside *How's That Underling Thing Working Out for You?* alive and well inside your own work environment—and that's exactly what makes *Dilbert* one of the most successful and popular comic strips of all time.

From Dogbert's invention of a beheading app to Dilbert's PowerPoint presentation that proves two monkeys could lead better than current management, *How's That Underling Thing Working Out for You?* chronicles corporate cubicle culture questionable training seminars and employee satisfaction surveys, along with made-up consultancies one *Dilbert* strip at a time.



ISBN: 978-1-4494-0819-0

\$12.99 (\$14.99 Canada)

8 1/2 x 9, 128 pp, ppb

Territory: North America

Discount: 50%

On Sale: November 8



THINGS TO RECOGNIZE

For more than 20 years, Scott Adams's *Dilbert* has chronicled pointless projects, questionable employment practices, and interoffice politics that eerily resemble our own 9 to 5 cubicle existence.

- More than 23 million *Dilbert* books and calendars have sold to fans around the world. This includes the *Dilbert* day-to-day calendar, which has been the #1 best-selling calendar for seven of the past eight years.
- Dilbert.com gets 1.5 million visitors each month.
- Core fans are males 18-34, with a strong contingency among professional men and women 18-45.
- *Dilbert* appears in more than 2,000 newspapers in 70 countries, making it one of the most successful syndicated comic strips in history.

OUR AUTHOR:

Scott Adams was born in Windham, New York, and moved to the San Francisco Bay Area in 1979. In addition to multiple National Cartoonists Society Awards, *Dilbert* has received multiple Harvey Awards and won the Max & Moritz Prize as best international comic strip.

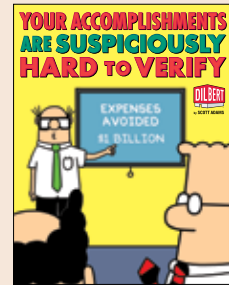
CONNECT ONLINE:

dilbert.com

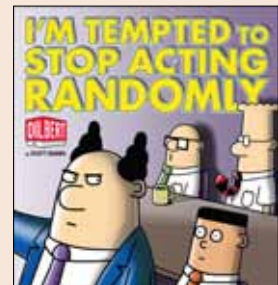
SUPPORT:

- Online and social media marketing and print publicity campaign
- Cross promotion on Dilbert.com and GoComics.com

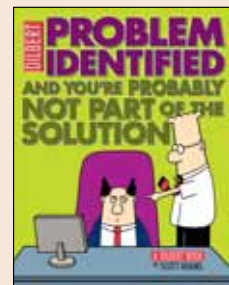
ALSO BY AUTHOR



Your Accomplishments Are Suspiciously Hard to Verify (AMP '11)
978-1-4494-0102-3



I'm Tempted to Stop Acting Randomly (AMP '10)
978-0-7407-7806-3



Problem Identified (AMP '10)
978-0-7407-8534-4

14 Years of Loyal Service in a Fabric-Covered Box (AMP '09)
978-0-7407-7365-5

Freedom's Just Another Word for People Finding Out You're Useless (AMP '09)
978-0-7407-7815-5



Wreck the Halls

Cake Wrecks Gets "Festive"

JEN YATES

Award-winning blogger Jen Yates has focused on confectionery calamities at her popular Web site www.cakewrecks.com since May 2008, while her debut book, *Cake Wrecks: When Professional Cakes Go Hilariously Wrong*, quickly climbed the charts to become a *New York Times* best-seller within weeks of its release. Now, Yates is back with *Wreck the Halls*, a fresh mix of fan favorites and plenty of never-before-seen holiday wreckage.

From thankless Thanksgiving turkeys and confusing Christmas conundrums, to less-than-happy Hanukkah horrors and New Year's meltdowns, *Wreck the Halls* has an icing-smear disaster for every occasion. With additional chapters on Black Friday, family communication, and navigating the murky waters of politically correct cake greetings ("Winter!"), *Wreck the Halls* combines Yates's signature blend of wit and sarcasm with the most hilarious frosting fails this side of winter solstice. Find sweet relief from the holiday madness (not to mention plenty of laughs) with *Wreck the Halls*.



ISBN: 978-1-4494-0775-9

\$14.99 (\$16.99 Canada)

9 x 6, 208 pp, hd,
nonjacketed

Territory: World English

Discount: 50%

On Sale: October 18



THINGS TO RECOGNIZE

The follow-up to the *New York Times* best-seller *CakeWrecks*, *Wreck the Halls* presents a hilarious new collection of over 150 holiday-inspired dessert disasters.

- *Wreck the Halls* is based on the uber successful CakeWrecks blog with 4,630,000 page views per month including 580,000 unique visitors 93,000 RSS subscribers, 116,000 Facebook fans, and 1,217,000 Twitter followers.
- Awards and recognition for CakeWrecks includes:
 - Top 50 Websites, Mensa 2010
 - *Time* magazine's 25 Best Blogs, 2010
 - *PC* magazine's 50 Favorite Blogs, 2010
 - Funniest Blog, 2010 and 2009 BlogLuxe Awards
 - Best Weblog Writing, Best New Weblog, and Best Food Blog, 2009 Bloggies
 - Best Food Blog, 2008 Weblog Awards
 - Best Humor Blog, Blogger's Choice 2008 Awards
- Jen Yates's *New York Times* best-selling debut *Cakewrecks* has sold over 80,000 copies since its release in Fall 2009.

OUR AUTHOR:

Jen Yates lives in Orlando, Florida, with her husband, John, and their two cats. She enjoys eating dessert first, quoting *Ghostbusters*, and reminding everyone that she used to be a Jungle Cruise skipper. When not writing for her blog Cake Wrecks, Jen can be found flaunting her flaming geekiness on her other blog, Epbot.

CONNECT ONLINE:

cakewrecks.com

SUPPORT:

- National print and broadcast media
- Cross-promotion with author website
- 7- 10-city national author tour in Northwest, Southwest, Mid-Atlantic and South regions (cities to be determined).
- Local and regional media to tie in with appearances
- Online and social media marketing campaign



ALSO BY AUTHOR



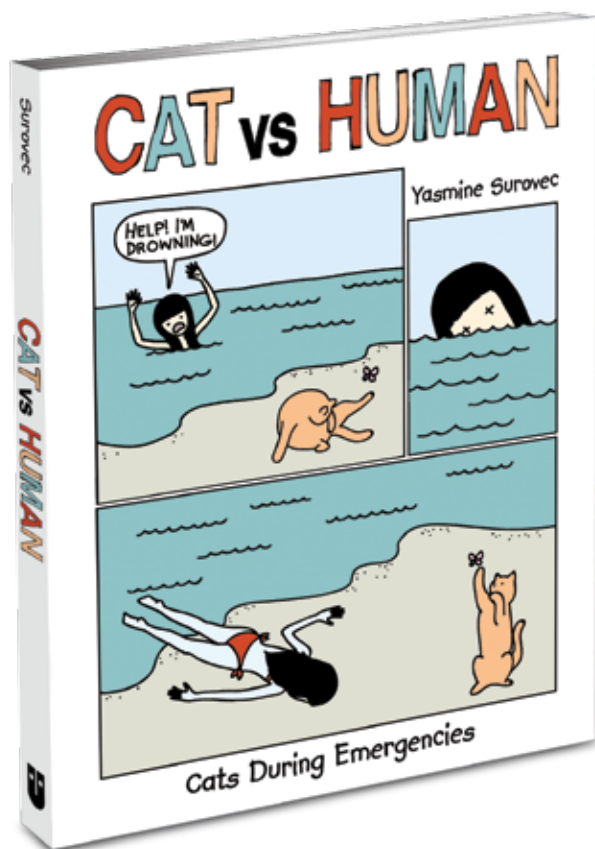
CakeWrecks (AMP '09)
978-0-7407-8537-5

Cat Versus Human

YASMINE SUROVEC

Yasmine Surovec began sketching her clever and sarcastic *Cat Versus Human* cartoons as a way to relax and unwind. Soon, her popular blog at catversushuman.blogspot.com began receiving as many as 12,000 hits per day, with a number of posts going viral and appearing on popular Web sites such as The Huffington Post and I Can Has Cheezburger. Now, a selection of 100 *Cat Versus Human* strips—many never previously published—can be found inside this inaugural collection of *Cat Versus Human*.

Proud owners of *Felis domesticus* will instantly recognize Surovec's keen insights into cat behavior and all of the characteristic intricacies of the cat-human relationship, such as the allure of an empty cardboard box trumping an expensive battery-operated toy or how a cat's favorite nap spot might as easily be inside a litter box, on top of clean laundry, or directly on top of a human face. *Cat Versus Human* also encourages an affectionate look at your once-was-in-mint-condition midcentury modern sofa that is now being unstuffed one cat claw at a time.



ISBN: 978-1-4494-0865-7

\$9.99 (\$12.99 Canada)

6 1/2 x 8, 128 pp, ppb

Territory: World English

Discount: 50%

On Sale: October 4



THINGS TO RECOGNIZE

The first collection of 100 *Cat Versus Human* cartoons for the 38.2 million homes that care for more than 93.6 million furry felines.

- Cats have been the inspiration for thousands of best-sellers, and the *Cat Versus Human* cat cartoons sum up life with cats in hilarious true-to-life detail.
- The *Cat Versus Human* blog averages 4,500-6,000 views per day.
- In addition to *Cat Versus Human*, Surovec's art and design appear on the blogs aprintaday.com and parasolmag.com, which receive thousands of visits a day and have over 1 million combined page views and pdf downloads.

OUR AUTHOR:

In addition to being the creative talent behind catversushuman.blogspot.com, Yasmine Surovec is an illustrator and designer behind a number of popular online ventures. Her work has been featured on popular sites such as Apartment Therapy, Craft Magazine, Decor8, I Can Has Cheezburger, and more. She lives in the San Francisco Bay Area with her husband, three cats, and puppy.

CONNECT ONLINE:

catversushuman.blogspot.com

SUPPORT:

- Online and social media marketing and print publicity campaign
- Cross promotion with Cat versus Human website



A Lighter Shade of Blue

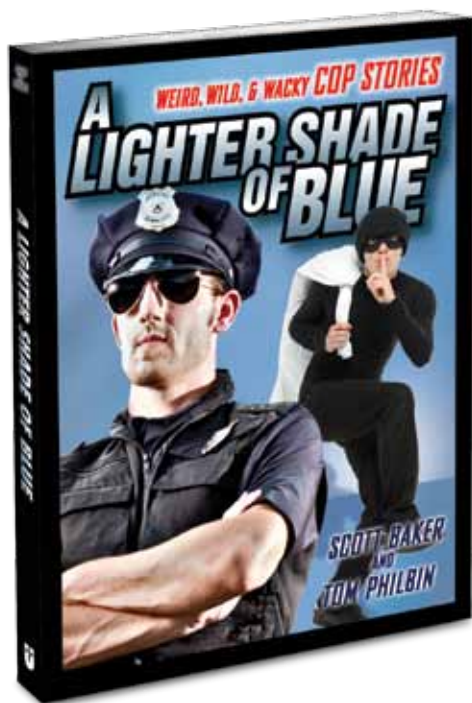
Weird, Wild, and Wacky Cop Stories

SCOTT BAKER AND TOM PHILBIN

In the tradition of Leland Gregory's best-selling *Stupid* collections, retired NYPD officer Scott Baker and author Tom Philbin present *A Lighter Shade of Blue*. With authentic tales of life behind the badge, *A Lighter Shade of Blue* features hilarious anecdotes as told by the cops on the scene—everything from stupid crooks and bungled crimes to patrol etiquette, station house banter, and mangled English.

From a gun-stealing chimpanzee to the good-natured hazing of a new recruit, *A Lighter Shade of Blue* mixes the hilarious with the downright unbelievable through more than 100 firsthand accounts from police officers across the United States and Canada. In addition, a handy glossary of funny cop lingo apprises readers of why they would much rather have a fat pill (battered roll) as opposed to a finger wave (rectal exam). Consider *A Lighter Shade of Blue* as the ultimate ride-along—a sidesplitting collection rife with real stories from the cops who have seen and heard it all, including:

- A rookie who is locked in the back of a cop car during his first patrol and driven, windows down, through an automatic car wash.
- A gun-stealing chimpanzee.
- A college professor attacked by a wild gang of teenage girls who promptly steal his watch.



ISBN: 978-1-4494-0774-2

\$9.99 (\$12.99 Canada)

5 x 7, 160 pp, ppb

Territory: North America

Discount: 50%

On Sale: October 4

“We are riding on the Belt Parkway in Brooklyn when we see this guy swerving all over the road. So we stop him, and he reeks of booze. We get him out of the car and start to explain in detail the sobriety test that we are going to administer to him. You know, the usual walk the line, raise one foot, etc. The drunk looks at us like we’re crazy and says, ‘Whadda’ ya nuts?! I can’t do that. I’ve been drinking all day!’”

THINGS TO RECOGNIZE

A Lighter Shade of Blue humorously describes life behind the badge as experienced by the police officers themselves.

- From *America’s Dumbest Criminals* to *Stupid Crooks* crime never fails to crack up American audiences and create best-selling humor books.
- Also by Baker and Philbin, *The Funniest Cop Stories Ever* has sold over 18,000 copies.
- Author and retired NYPD cop Scott Baker is the perfect person to gather these hilarious-but-true stories of the life of a police officer—he’s heard and seen it all himself and now has collected the best anecdotes.
- With over 1.5 million active police officers employed in the United States alone, *A Lighter Shade of Blue* has an enormous built-in audience—and that’s not even counting the number of retired police officers who are still interested and active in their past careers.

OUR AUTHORS:

Scott Baker is a former NYPD police officer and boxer. He is now a successful boxing coach and has his own fat-burning fitness video at www.hiitathome.com. He also teaches and performs improv comedy all around the East Coast, and he still lives in New York. Tom Philbin is a freelance writer and the author of dozens of nonfiction books, including *The Funniest Cop Stories Ever* with Scott Baker. Philbin and Baker’s book *A Warmer Shade of Blue* won a Quill and Badge Award from the International Union of Police Associations for excellence in police writing.

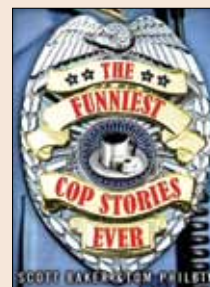
CONNECT ONLINE:

funniestcopstories.com

SUPPORT:

- Online and social media marketing and print publicity campaign

ALSO BY AUTHOR



The Funniest Cop Stories Ever (AMP '06)
978-0-7407-6075-4



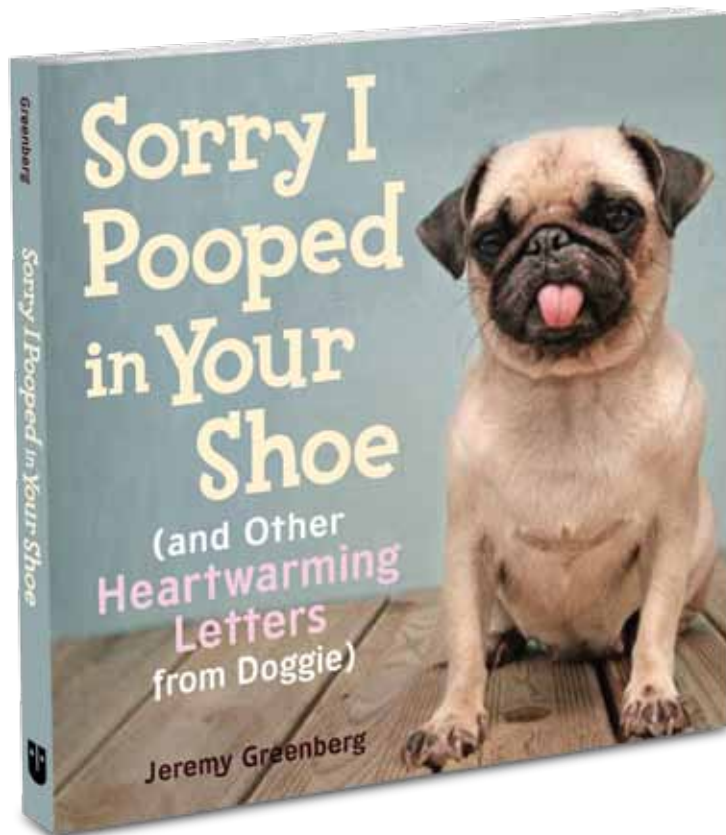
Sorry I Pooped in Your Shoe

(and Other Heartwarming Letters from Doggie)

JEREMY GREENBERG

Inside *Sorry I Pooped in Your Shoe*, writer and comedian Jeremy Greenberg presents a collection of 50 laugh-out-loud letters and accompanying full-color photographs that explain Fido's love of funky smells, why a ball *needs* to be thrown again, and practically every other lovably loony canine characteristic.

From an impassioned plea to stop the silly nicknames, to an attempt to skip a bath, to explanations for stolen shoes and swiped sandwiches, *Sorry I Pooped in Your Shoe* offers a pooch's perspective on common canine vs. human cohabitation conundrums. *Sorry I Pooped in Your Shoe* is the perfect gift for dog lovers and anyone who appreciates hilarious (and so true!) insights into dog—and human—nature.



ISBN: 978-1-4494-0789-6

\$9.99 (\$12.99 Canada)

6 x 6, 64 pp, ppb w/
french flaps

Territory: World

Discount: 50%

On Sale: October 11

Dear Pack Leader,


Since I'm your "Am I ready to have a baby?" tester puppy, I thought you'd appreciate a brief progress report:

You call me "Dodger Wodger" about 7.5 times per day—an excellent level of cutesy baby talk! I can really see you doing that to a human baby and if actually caring, even if you didn't have a cookie in your hand. And you've already set up play dates with the next-door neighbor's puppy. That is thoughtful but not necessary. Since that doggie and I are neighbors, I can assure you that unless you reinforce every piece of the shared fence, that puppy and I will have many play dates without your having to arrange them.

Obviously you're doing an amazing job with toys and blankets. This fuzzy banana thing is exactly my sleep number. And while this stuffed-crab toy's a bit weird, I'm guessing it was a gift from a well-meaning uncle who works at the seafood counter of a grocery store, so I'm willing to let it go.

So keep up the great work! I'd say right now the only difference between me and a human baby is my ability to tap a paw on the back door when I need to go potty.

Love,
Baby Dodger



From: Dodger
Age: 12 Weeks
Re: Human baby simulation almost complete

THINGS TO RECOGNIZE

A follow-up to the highly successful *Sorry I Peed on You*, *Sorry I Pooped in Your Shoe* matches 50 of the funniest, cutest dog photos with hilarious letters apologizing for and explaining the finer points of our furry four-legged friends.

- The small size, photo-driven format (a photo on every spread), and adorably funny tone make it a great gift for dog lovers.
- Jeremy Greenberg's blog posts for MSN.com's The Family Room are frequently featured on the homepage and very often generate 250,000+ page views.
- Jeremy is a full-time stand-up comedian who tours the United States and frequently entertains American troops overseas.

OUR AUTHOR:

Jeremy Greenberg is the daily blogger for MSN.com's very popular The Family Room and an internationally headlining stand-up comedian. When he's not writing, performing, or serving as a guest on numerous TV and radio programs, Jeremy's at home in San Diego with his wife and twin toddler sons. Learn more at www.jeremygreenberg.com.

CONNECT ONLINE:

jeremygreenberg.com
<http://lifestyle.msn.com/your-life/family-parenting/the-family-room-blog.aspx>

SUPPORT:

- Local and regional media appearances
- Online and social media marketing and print publicity campaign
- Cross-promote with author MSN.com feature, The Living Room, and author's blog



ALSO BY AUTHOR



Sorry I Peed on You (AMP '11)
978-1-4494-0185-6



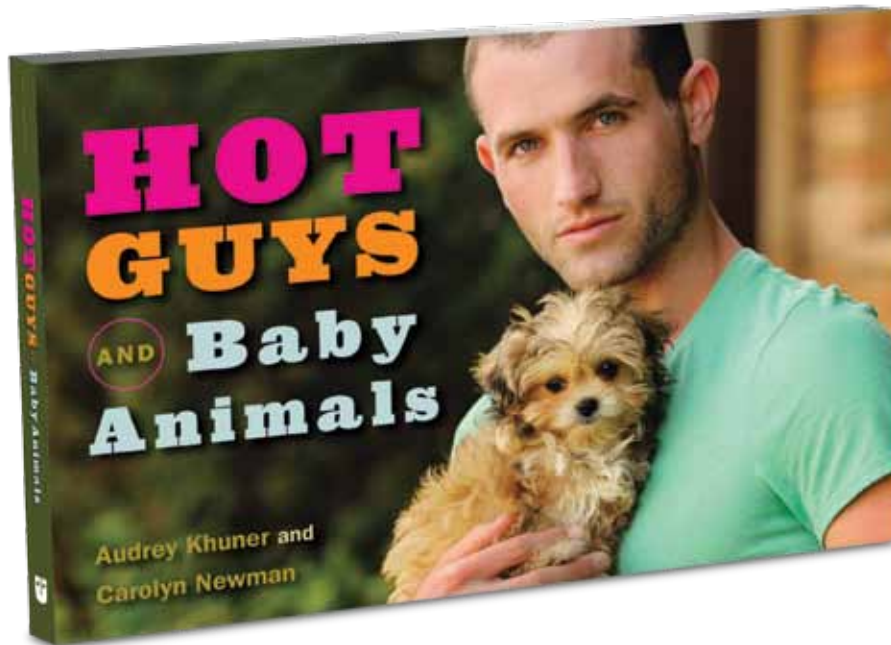
Relative Discomfort
(AMP '08)
978-0-7407-7376-1

Hot Guys and Baby Animals

AUDREY KUHNER AND CAROLYN NEWMAN

Are you sick and tired of studly male models showing off their perfectly sculpted muscles? Have you had enough of cuddly baby animals flaunting their perfect newborn fuzzy cuteness? We didn't think so. Shirtless guys and puppy dog eyes take over *Porn for Women* titles with this collection of *Hot Guys and Baby Animals* by Audrey Kuhner and Carolyn Newman.

In addition to benefiting the SPCA, *Hot Guys and Baby Animals* features 40 photos of gorgeous guys and their fuzzy friends, along with tongue-in-cheek captions detailing the likes and dislikes of each guy and baby animal. Let the "ohs" and "ahs" begin as male models play with puppies, snuggle kittens, nuzzle lambs, and even coo at a few chicks (baby chicks, that is). Perhaps the Sundance Channel says it best in its review of the California calendar that started it all: "Hot guys + baby animals = genius."



ISBN: 978-1-4494-0790-2

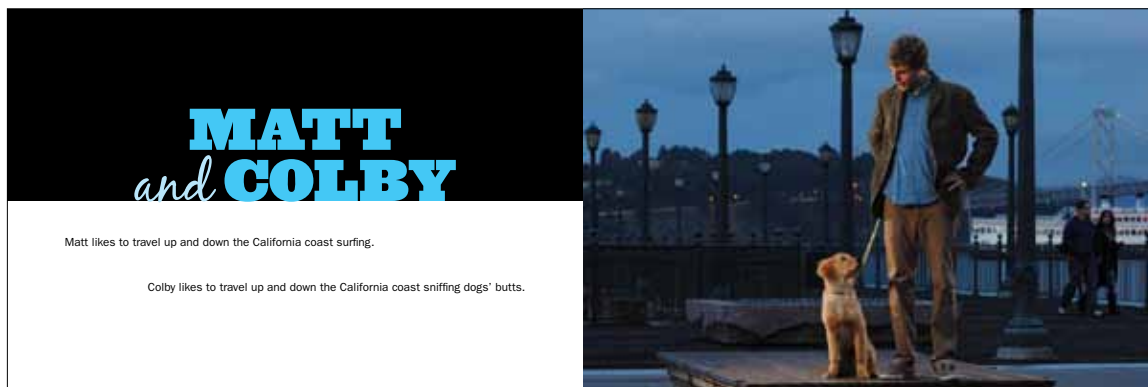
\$9.99 (\$12.99 Canada)

7 1/2 x 5, 128 pp, ppb

Territory: World

Discount: 50%

On Sale: November 8



THINGS TO RECOGNIZE

Move over, *Porn for Women*—*Hot Guys and Baby Animals* amps up the cuteness quotient while benefitting the Society for the Prevention of Cruelty to Animals (SPCA).

- The simple and visual format makes for a perfectly adorable gift. There is a photo on every spread, and each one comes with tongue-in-cheek captions detailing the likes and dislikes of both the guy and the baby animal.
- A percentage of the *Hot Guys and Baby Animals* proceeds is donated to the SPCA.

OUR AUTHOR:

Audrey Kuhner and Carolyn Newman had been looking for an excuse to hang out with cute boys and adorable animals since junior high. Two decades later, they finally came up with one. They are now expanding their grassroots Hot Guys and Baby Animals concept into a worldwide brand, with mentions on *The Ellen DeGeneres Show* and the Sundance Channel, as well as in *The Huffington Post*, *Glamour*, *People Pets*, *Em & Lo*, *Gay Guy/Straight Guy*, *Nerve*, *SF Weekly*, and many other publications and blogs from as far away as Sweden, Brazil, Italy, and the Netherlands. Audrey resides in San Francisco, California, and Carolyn calls Los Angeles home.

ALSO BY AUTHOR:

Hot Guys and Baby Animals Wall Calendar (Kuhner and Newman '11) 978-1-4022-6107-7

CONNECT ONLINE:

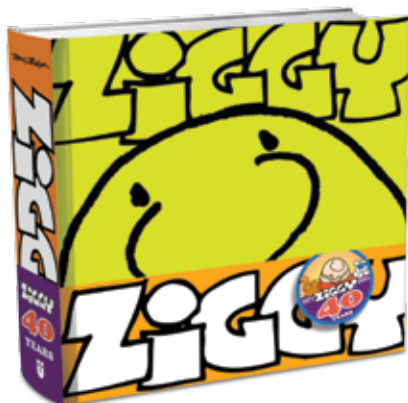
hotguysandbabyanimals.com

SUPPORT:

- National print and broadcast media
- Online and social media marketing campaign



BACKLIST SPOTLIGHT



ZIGGY

TOM WILSON

ISBN: 978-1-4494-0108-5

\$24.99 (\$28.99 CANADA)

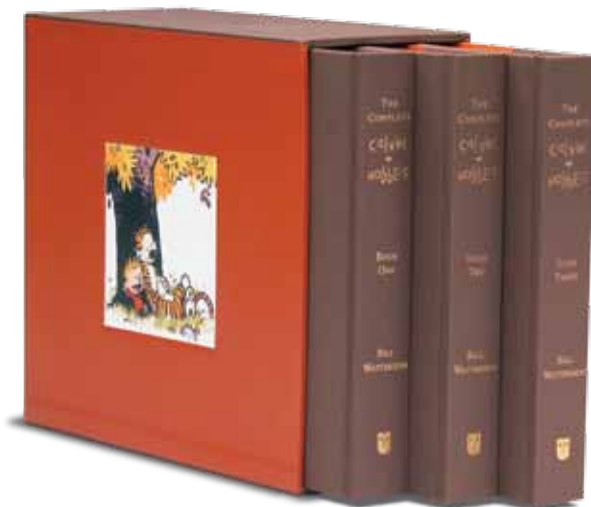
6 1/2 X 6 1/2, 304 PP, HD, NONJACKETED

TERRITORY: W • DISCOUNT: 50%



9 781449 401085

52499



THE COMPLETE CALVIN AND HOBBS

BILL WATTERSON

ISBN: 978-0-7407-4847-9

\$150.00 (\$200.00 CANADA)

12 X 10 1/2, HD, 3 UNJACKETED VOLUMES IN A SLIPCASE

VOL. 1: 492 PP; VOL. 2: 480 PP; VOL. 3: 484 PP

TERRITORY: W • DISCOUNT: 46%



9 780740 748479

90000



STUPID CHRISTMAS

LELAND GREGORY

ISBN: 978-0-7407-9953-2

\$9.99 (\$12.99 CANADA)

5 X 7, 224 PP, PPB

TERRITORY: W • DISCOUNT: 50%



9 780740 799532

50999



'TWAS THE NIGHT BEFORE CHRISTMAS 21ST CENTURY EDITION

BRUCE KLUGER AND DAVID SLAVIN

ISBN: 978-0-7407-9796-5

\$9.99 (\$12.99 CANADA)

8 X 10, 60 PP, PPB

TERRITORY: WE • DISCOUNT: 50%

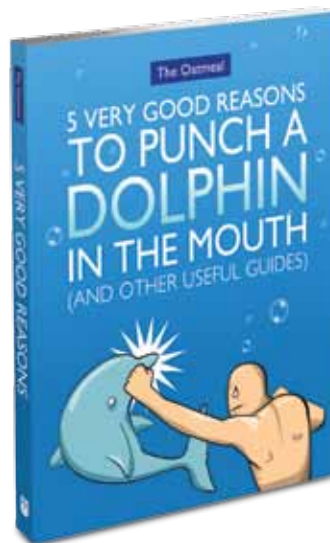


9 780740 797965

50999



FAIL HARDER
 FAILBLOG.ORG COMMUNITY
ISBN: 978-1-4494-0307-2
\$12.99 (\$14.99 CANADA)
 8 1/2 X 9, 192 PP, PPB
TERRITORY: NA • **DISCOUNT:** 50%



5 VERY GOOD REASONS TO PUNCH A DOLPHIN
 THE OATMEAL
ISBN: 978-1-4494-0116-0
\$14.99 (\$16.99 CANADA)
 7 X 9, 160 PP, PPB
TERRITORY: W • **DISCOUNT:** 50%



THERE, I FIXED IT (NO, YOU DIDN'T)
 CHEEZBURGER NETWORK
ISBN: 978-1-4494-0059-0
\$14.99 (\$16.99 CANADA)
 9 X 6, 224 PP, HD, NONJACKETED
TERRITORY: NA • **DISCOUNT:** 50%



THAT IS PRICELESS
 STEVE MELCHER
ISBN: 978-1-4494-0248-8
\$12.99 (\$14.99 CANADA)
 6 1/2 X 8, 192 PP, PPB
TERRITORY: W • **DISCOUNT:** 50%



NEW YORK TIMES BEST-SELLER!



CAKE WRECKS
 JEN YATES
ISBN: 978-0-7407-8537-5
\$12.99 (\$15.99 CANADA)
 9 X 6, 208 PP, HD
TERRITORY: WE • **DISCOUNT:** 50%





Detail from *Pocket Posh® Girl Word Search*
Illustration by Kat Cameron



PUZZLES
& GAMES



Petite Pocket Posh® Puzzle Books

THE PUZZLE SOCIETY

Petite Pocket Posh® Puzzle Books feature a beautiful pair of chic, complementary styled covers, making them a smart, sophisticated, and giftable accessory that goes with anything. Packaged in a handy 3½ x 5½ size, *Petite Pocket Posh® Puzzle Books* fit nicely into a purse, backpack, briefcase, or pocket. The *Petite Pocket Posh®* series is perfect for puzzlers looking for a quick and engaging puzzle to complete. With more than 3 million copies in print, the *Pocket Posh®* puzzle series is a great way to exercise your mind—and look great while doing it!



1 **PETITE POCKET POSH®
SUDOKU 1 & 2**

THE PUZZLE SOCIETY™

ISBN: 978-1-4494-0911-1

\$7.99 (\$9.99 Canada)

3½ x 5½, 64 pp (each book), ppb

Territory: World

Discount: 50%

On Sale: October 25



2 **PETITE POCKET POSH®
SUDOKU 3 & 4**

THE PUZZLE SOCIETY™

ISBN: 978-1-4494-0914-2

\$7.99 (\$9.99 Canada)

3½ x 5½, 64 pp (each book), ppb

Territory: World

Discount: 50%

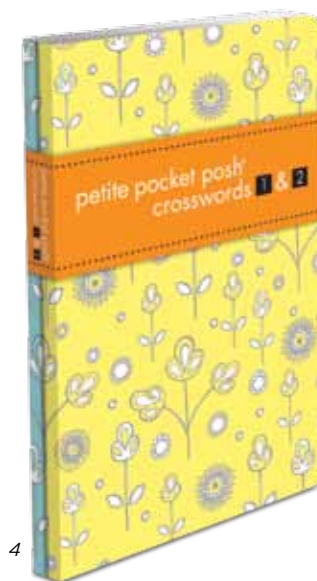
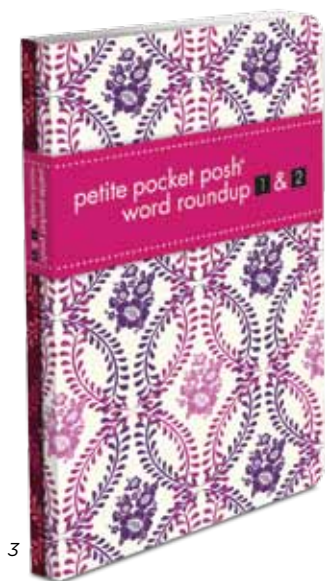
On Sale: October 25



THINGS TO RECOGNIZE

Two for the price of one! *Petite Pocket Posh® Puzzle Books* are a wonderfully attractive package of two shrinkwrapped small puzzle books.

- Posh puzzle books from Andrews McMeel have reenergized the puzzle section for numerous retailers around the world with their trendy looks and challenging games.
- Over 3 million Pocket Posh® puzzle books have sold since their first release in 2008.
- Pocket Posh® puzzle books feature attractive and inviting covers, often with embossing, foil, glitter, flocking, or spot UV treatments that give the books an extra glimmer of glam.
- Women (ages 38–65) make up the majority of the casual games market. Any book in the Posh puzzle series is perfect for a self-purchase or as a gift for a girlfriend.
- See page 123 for a variety of Posh puzzle book displays.



3 PETITE POCKET POSH® WORD ROUNDUP™ 1 & 2

THE PUZZLE SOCIETY™

ISBN: 978-1-4494-0916-6

\$7.99 (\$9.99 Canada)

3 1/2 x 5 1/2, 64 pp (each book), ppb

Territory: World

Discount: 50%

On Sale: October 25



4 PETITE POCKET POSH® CROSSWORDS 1 & 2

THE PUZZLE SOCIETY™

ISBN: 978-1-4494-0918-0

\$7.99 (\$9.99 Canada)

3 1/2 x 5 1/2, 64 pp (each book), ppb

Territory: World

Discount: 50%

On Sale: October 25



Pocket Posh® Holiday Puzzles

THE PUZZLE SOCIETY™

pocket posh® christmas puzzles

NBC's *Today* show noted their stocking stuffer appeal, now these seasonally inspired Pocket Posh® titles may be gifted along with a FREE trial subscription to The Puzzle Society online. Dressed in the liveliest shades of evergreen and holly with special embellishments like glitter, foil, and embossing, the latest brain-teasers are packaged in an effortlessly portable, ergonomic package perfect for gift-giving under or in the tree, not to mention that special spot reserved on the mantel. Each puzzle book features colorful holiday-inspired cover art, elastic band closure, and a convenient lay-flat binding that opens to reveal a collection of puzzles perfect for on-the-go play.



1 **POCKET POSH® CHRISTMAS SUDOKU 2**
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0891-6
\$7.99 (\$9.99 Canada)
4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: October 11



2 **POCKET POSH® CHRISTMAS WORD ROUNDUP™ 2**
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0893-0
\$7.99 (\$9.99 Canada)
4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: October 11



3 **POCKET POSH® CHRISTMAS CROSSWORDS 2**
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0896-1
\$7.99 (\$9.99 Canada)
4 x 6, 176 pp, ppb
Territory: World
Discount: 50%
On Sale: October 11



4 **POCKET POSH® CHRISTMAS LOGIC 2**
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0898-5
\$7.99 (\$9.99 Canada)
4 x 6, 144 pp, ppb
Territory: World
Discount: 50%
On Sale: October 11



pocket posh® hanukkah puzzles

AMP's best-selling POCKET POSH® puzzle series features two titles inspired by the Festival of Lights. These festive gems come in irresistible Hanukkah-themed packages, with knockout, eye-catching covers featuring special treatments, such as foil stamping, flocking, glitter, or embossing. A FREE trial subscription to the Puzzle Society™ adds additional value to the already-low \$7.99 retail price—perfect for cashwrap display. Each puzzle book features colorful Hanukkah-inspired cover art, elastic band closure, and a convenient lay-flat binding that opens to reveal a collection of puzzles perfect for on-the-go play.



1



2

1 **POCKET POSH®
HANUKKAH SUDOKU**
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0867-1
\$7.99 (\$9.99 Canada)
4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: October 25



9 781449 408671

2 **POCKET POSH®
HANUKKAH
CROSSWORDS**
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0868-8
\$7.99 (\$9.99 Canada)
4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: October 25



9 781449 408688

Pocket Posh® girl Puzzles

THE PUZZLE SOCIETY™

Especially designed to capture the attention of tween girls, these **POCKET POSH® GIRL** puzzle books by the Puzzle Society™ offer a trendy portable, ergonomic package featuring colorful, fun, and funky cover art; elastic band closure; and a convenient lay-flat binding that opens to reveal a book of girl-themed puzzles perfect for on-the-go play. A short introduction on how to play the featured game and a full answer key are included in each edition.



1

Based on the classic chalkboard game, but with scratch-and-reveal dots that indicate each letter's position within the solution, or an X, which means another notch on the hangman's noose.



2

Seventy-five crosswords created especially for teen girls.



3

Classic Sudoku games with increasing levels of difficulty.



4

A collection of word search puzzles featuring things girls love.

1 **POCKET POSH® GIRL HANGMAN 2** 2

THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0733-9
\$7.99 (\$9.99 Canada)
 4 x 6, 112 pp, ppb
Territory: World
Discount: 50%
On Sale: October 11



36

3 **POCKET POSH® GIRL CROSSWORDS 2** 3

THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0736-0
\$7.99 (\$9.99 Canada)
 4 x 6, 176 pp, ppb
Territory: World
Discount: 50%
On Sale: October 11



4 **POCKET POSH® GIRL SUDOKU 2** 4

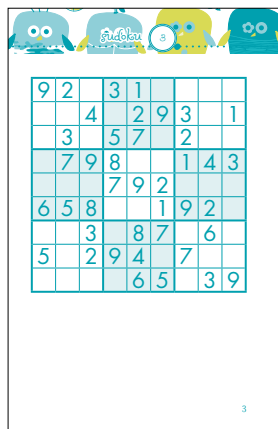
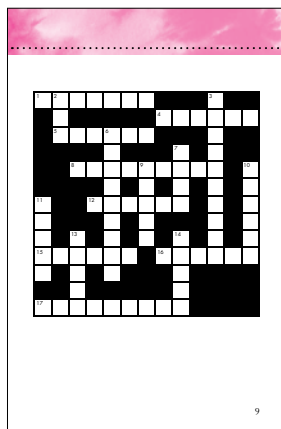
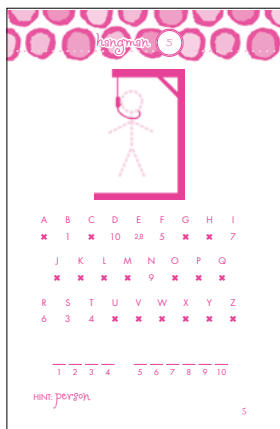
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0738-4
\$7.99 (\$9.99 Canada)
 4 x 6, 176 pp, ppb
Territory: World
Discount: 50%
On Sale: October 11



4 **POCKET POSH® GIRL WORD SEARCH 2** 4

THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0740-7
\$7.99 (\$9.99 Canada)
 4 x 6, 144 pp, ppb
Territory: World
Discount: 50%
On Sale: October 11





THINGS TO RECOGNIZE

Four youthfully packaged, sassy, savvy, and stylishly fun take-along game books.

- Posh puzzle books from Andrews McMeel have re-energized the puzzle section for numerous retailers around the world with their trendy looks and challenging games.
- Over 3 million Pocket Posh® puzzle books have sold since their first release in 2008.
- Pocket Posh® puzzle books feature attractive and inviting covers, often with embossing, foil, glitter, flocking, or spot UV treatments that give the books an extra glimmer of glam.
- Women (ages 38–65) make up the majority of the casual games market. Any book in the Posh puzzle series is perfect for a self-purchase or as a gift for a girlfriend.
- See page 123 for a variety of Posh puzzle book displays.

OUR AUTHOR:

The Puzzle Society™, thepuzzlesociety.com, is the Web’s premier source for challenging, professionally constructed logic puzzles and word games.

CONNECT ONLINE:

puzzlesociety.com

SUPPORT:

- Online marketing and print publicity campaign

Pocket Posh® Puzzle Books

THE PUZZLE SOCIETY™

New for Fall 2011, these POCKET POSH® game titles now come with a FREE online trial to the Puzzle Society, thereby enhancing their already great value.



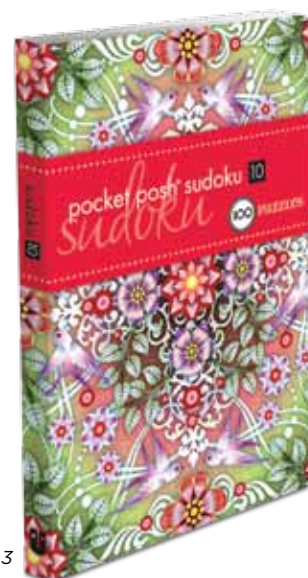
1

Jumble® reaches 70 million readers in more than 650 newspapers daily. *POCKET POSH® Jumble® BrainBusters* features 100 puzzles that players must unscramble to reveal the ultimate answer.



2

Wonderword, the word search puzzle that has a grid of letters containing hidden theme words and a mystery answer, has been given the POCKET POSH® treatment.



3

POCKET POSH® Sudoku 10 offers 100 Sudoku puzzles expertly presented in 3 varying levels of difficulty.

1 **POCKET POSH®
JUMBLE®
BRAINBUSTERS**
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0731-5
\$7.99 (\$9.99 Canada)
4 x 6, 120 pp, ppb
Territory: World
Discount: 50%
On Sale: October 4



9 781449 408930

2 **POCKET POSH®
WONDERWORD™**
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0754-4
\$7.99 (\$9.99 Canada)
4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: October 4



9 781449 408961

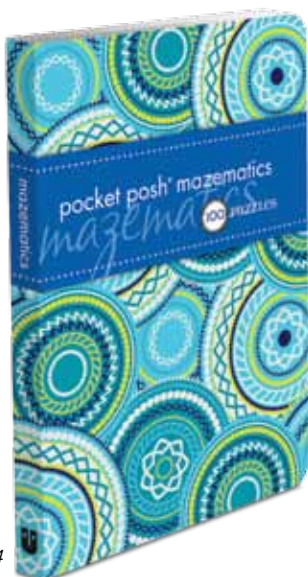
3 **POCKET POSH®
SUDOKU 10**
THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0756-8
\$7.99 (\$9.99 Canada)
4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: October 4



9 781449 408985

THINGS TO RECOGNIZE

- Posh puzzle books from Andrews McMeel have reenergized the puzzle section for numerous retailers around the world with their trendy looks and challenging games.
- Over 3 million Pocket Posh® puzzle books have sold since their first release in 2008.
- Pocket Posh® puzzle books feature attractive and inviting covers, often with embossing, foil, glitter, flocking, or spot UV treatments that give the books an extra glimmer of glam.
- Women (ages 38-65) make up the majority of the casual games market. Any book in the Posh puzzle series is perfect for a self-purchase or as a gift for a girlfriend.
- See page 123 for a variety of Posh puzzle book displays.



4

Math meets maze inside *POCKET POSH® Mazematics*. Mazesters must compute calculations as they navigate their way through the maze (and develop spatial awareness and memory).



5

More fun than a Charles Dickens action figure, this pocket-sized collection of puzzles and quizzes on all things Dickensian will be a must-have for fans of the popular and successful novelist.

4 **POCKET POSH® MAZEMATICS**
 THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0762-9
\$7.99 (\$9.99 Canada)
 4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: October 4



5 **POCKET POSH® CHARLES DICKENS**
 THE PUZZLE SOCIETY™
ISBN: 978-1-4494-0890-9
\$7.99 (\$9.99 Canada)
 4 x 6, 160 pp, ppb
Territory: World
Discount: 50%
On Sale: January 17, 2012



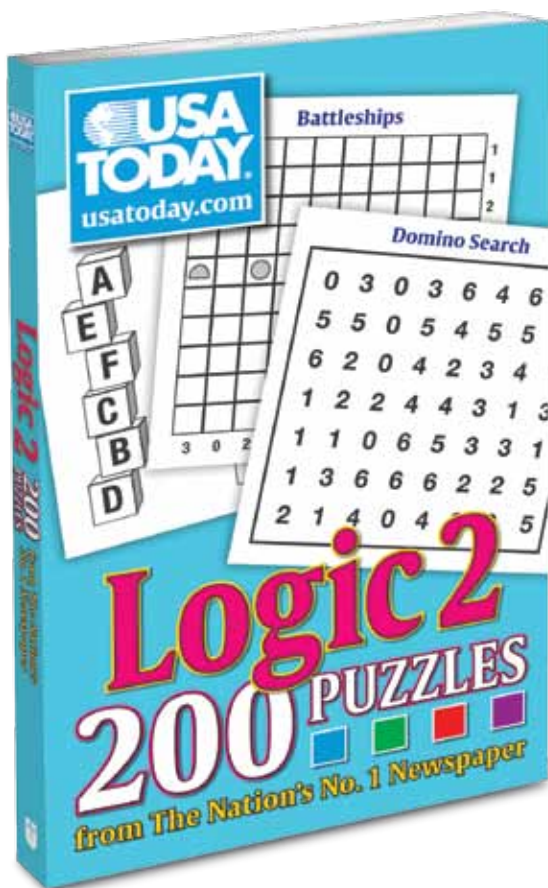
USA TODAY Logic 2

200 Puzzles from The Nation's No. 1 Newspaper

USA TODAY

According to MSNBC, the market for memory-assisting puzzles and games has doubled since 2005. Inside *USA TODAY Logic 2*, puzzlemasters of all skill levels will find original logic puzzles that will flex the brain, challenge assumptions, and entertain for hours.

In addition to offering 200 logic puzzles, *USA TODAY Logic 2* includes a short tutorial on how to play each game, along with a complete back-of-book answer key. Mind-stretching puzzles inside this collection include Battleships, Totalized, Code Cracker, Wordwheel, and Cell Block, as well as longer story puzzles that are certain to exercise the mind. Boost your IQ and strengthen your puzzle-solving skills with *USA TODAY Logic 2*.



ISBN: 978-1-4494-0730-8

\$9.99 (\$12.99 Canada)

5 x 8, 304 pp, ppb

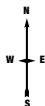
Territory: World

Discount: 50%

On Sale: October 4

In Translation

There's a major international trade conference going on at the Middlehampton Conference Center; the proceedings are being carried on in English but simultaneous translations are being provided in the languages of all the delegates so that they can follow what's going on. The translators are housed in cubicles in the space under the platform, laid out in a grid pattern as shown right; from the clues given, can you fill in the name of the person in each cubicle, and the language into which they're translating the speakers' words?



Translator: _____
Language: _____



Translator: _____
Language: _____



Translator: _____
Language: _____

Clues

- The Japanese interpreter's cubicle is somewhere due east of the Icelandic translator's and somewhere due south of Jean Inglis.
- Bernard Cox's cubicle is immediately southeast of the one being used by the Spanish interpreter, which is marked with a higher number than the one occupied by Jim Kennedy.
- Shirley Tuck's cubicle is southwest of the one in which the Russian translator is working.
- The interpreter in cubicle 5 is translating English into French.
- Gary Howard's cubicle is northeast of the one being used by the German interpreter.
- Wendy Vance is seated in cubicle 4.
- Chris Digby, who's translating the conference proceedings into Italian, is in a cubicle farther west in the same east-west row as the Arabic interpreter's; Peggy Rymers' cubicle, which is not in the same east-west row as Chris Digby's, is indicated by an even number but is not in alignment with Max Neville's either east-west or north-south.

Translators: Bernard Cox; Chris Digby; Gary Howard; Jean Inglis; Jim Kennedy; Max Neville; Peggy Rymers; Shirley Tuck; Wendy Vance
Languages: Arabic; French; German; Icelandic; Italian; Japanese; Russian; Spanish; Turkish

Starting tip: Begin by naming the person in cubicle 9.

10 USA TODAY

USA TODAY 11

THINGS TO RECOGNIZE

The Nation's No. 1 Newspaper, USA TODAY, offers a new assortment of 200 logic puzzles.

- USA TODAY is America's most recognized newspaper. This means its branded puzzle books already have a loyal and knowledgeable audience. In fact, USA TODAY reaches nearly 6 million people in print and online each day.
- Over 300,000 USA TODAY puzzle books from AMP have sold since 2006.
- Puzzles help improve brain health. They are great exercises for improving cognitive thinking and memory.
- Crossword puzzles are widely recognized to be the world's most popular word game.

OUR AUTHOR:

USA TODAY has been in circulation since September 15, 1982, and currently has a daily readership of nearly 6 million in print and online.

CONNECT ONLINE:

puzzles.usatoday.com

SUPPORT:

- Online and social media marketing and print publicity campaign

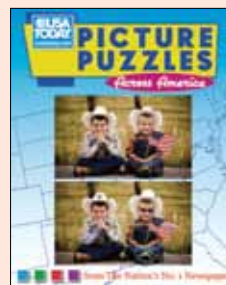
ALSO BY AUTHOR



USA TODAY Crossword 2
(AMP '11)
978-1-4494-0730-8



USA TODAY Sudoku 2
(AMP '11)
978-1-4494-0127-6



USA TODAY Picture
Puzzles (AMP '10)
978-0-7407-9750-7

USA TODAY Word Finding
Frenzy (AMP '10)
978-0-7407-9749-1

USA TODAY Don't Quote Me
(AMP '10)
978-0-7407-9119-2

USA TODAY Txpert (AMP '10)
978-0-7407-9118-5



9 781449 407308

BACKLIST SPOTLIGHT

As convenient as they are stylish, Pocket Posh® puzzle books feature covers with contemporary tactile designs and come in a handy 4" x 6" size, making them smart, sophisticated accessories that go with anything. Plus, with several special theme collections, there's a Pocket Posh® puzzle book for every taste!

Visit andrewsmcmeel.com for ordering information and complete specs for the entire Pocket Posh® puzzle book line.

OVER 3 MILLION in PRINT!



Pocket Posh® Back Pocket & Pocket Posh® Smart



Summer 2011 Pocket Posh®

Pocket Posh® Girl

For girls only! This trendy series of stylishly smart puzzle books is perfect for tween girls.



Pocket Posh® Christmas

Dressed in the liveliest shades of evergreen and holly, these brainteasers are perfect for gift giving under the tree or on that special spot reserved on the mantel.



- Posh puzzle books from Andrews McMeel have reenergized the puzzle section for numerous retailers around the world with their trendy looks and challenging games.
- Pocket Posh® puzzle books feature attractive and inviting covers, often with embossing, foil, glitter, flocking, or spot UV treatments that give the books an extra glimmer of glam.
- Women (ages 38-65) make up the majority of the casual games market. Any book in the Posh puzzle series is perfect for a self-purchase or as a gift for a girlfriend.

Pocket Posh® Literary

The perfect puzzles for literary buffs: *Pocket Posh® Jane Austen* and *Pocket Posh® William Shakespeare*.

Pocket Posh® King James

Faith and fun are combined in four King James Bible-based titles that use scripture as the foundation for the content of the puzzle.



Pocket Posh® Sudoku



Pocket Posh® Word Games





Detail from *My Family Table*
Photographer: Maura McEvoy

COOKBOOKS



My Family Table

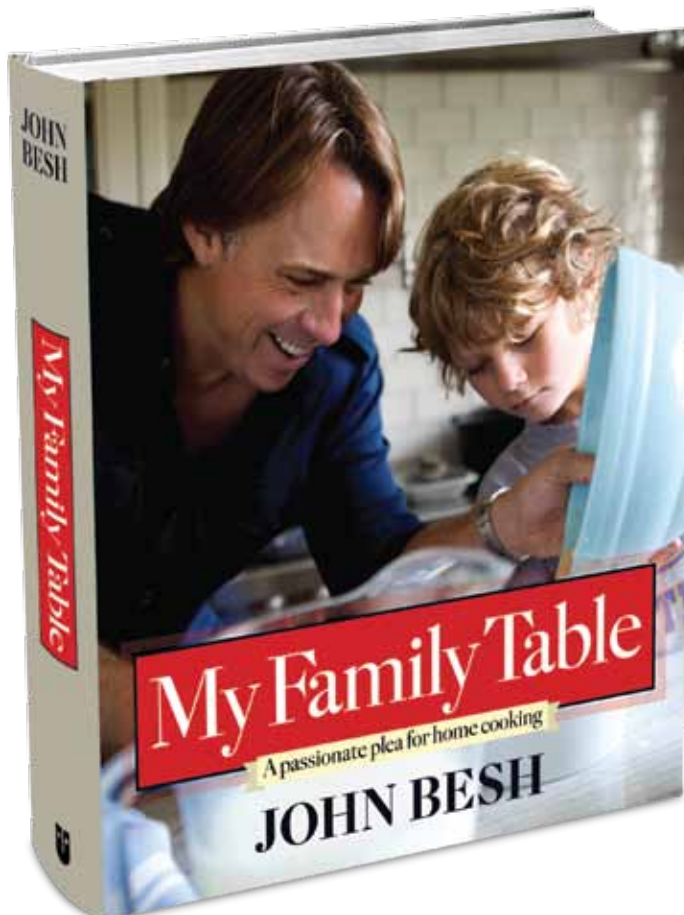
A Passionate Plea for Home Cooking

JOHN BESH

Renowned chef and James Beard award-winner John Besh invites us into his home and shows us how we can put good, fresh, healthy food on the table for our families every day.

In *My Family Table*, the *Iron Chef* champion makes a case for the importance of home-cooked meals. "If I can help make a difference by cooking simply and sharing what I love to cook, I can possibly help us all use our passions and skills to make our lives better at almost every meal."

From organizing your kitchen and stocking your pantry to demystifying fish cookery, John Besh shares his favorite recipes he cooks with his family every day. Master recipes Risotto of Almost Anything and Creamy Any Vegetable Soup show you how to make the food without worrying about having the right ingredients or mastering complicated techniques. Filled with mouthwatering photographs of each recipe as well as showing John in his kitchen with his wife and four sons, *My Family Table* captures the spontaneity, intimacy, and fun of home-cooking and will inspire the nation back to the family table.



ISBN: 978-1-4494-0787-2

\$35.00 (\$40.00 Canada)

9 1/4 x 11, 256 pp, hd

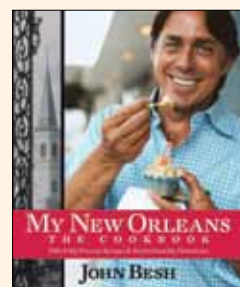
Territory: World

Discount: 50%

On Sale: November 1



ALSO BY AUTHOR



My New Orleans (AMP '09)
978-0-7407-8413-2

THINGS TO RECOGNIZE

- The average family eats out three to four times a week, and John Besh wants to help families change this trend by showing them how to cook at home with their families.
- John has four boys at home, is a full-time chef, and is passionate about making home-cooked meals. Every day, he's living and breathing what he's teaching in this book.
- Owner of seven restaurants located in New Orleans and San Antonio, James Beard Award-winner and Iron Chef John Besh makes a case for home cooking is news.
- *My Family Table* is the same trim size as the IACP award-winning *My New Orleans*, with the same rich production values, glorious photography, and personal point of view, with 130 new, accessible recipes.
- John Besh has been a featured chef on Bravo's *Top Chef Masters*.

OUR AUTHOR:

John Besh is an acclaimed chef who is committed to helping revive New Orleans after Hurricane Katrina. Besh grew up in South Louisiana and graduated from the Culinary Institute of America. *Food & Wine* named him one of the Top 10 Best New Chefs in America in 1999. Besh owns and operates four New Orleans restaurants: Restaurant August, his downtown flagship; Lüke, his newest adventure, a downtown brasserie; La Provence, a rustic French restaurant and mini-farm just north of New Orleans; and the award-winning Besh Steak.

CONNECT ONLINE:

chefjohnbesh.com

SUPPORT:

- National print and broadcast media
- 10-15-event author tour in Southeast and Texas
- Local and regional media to tie in with appearances
- Online and social media marketing campaign



Quick-Fix Vegan

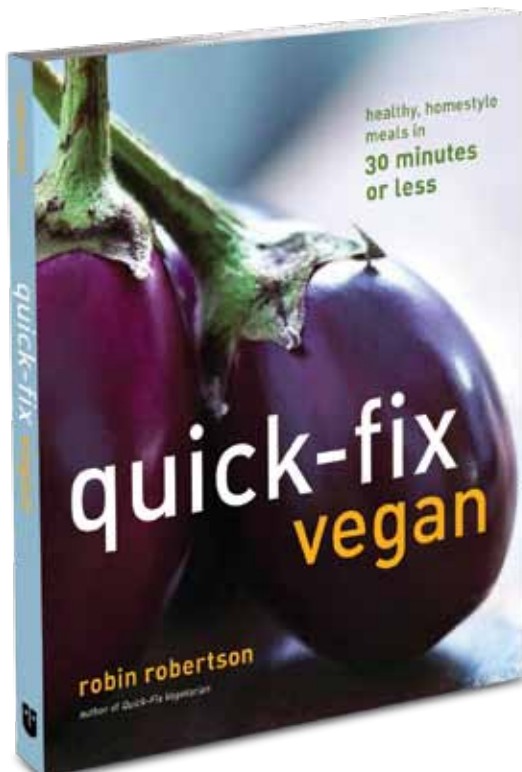
Healthy Homestyle Meals in 30 Minutes or Less

ROBIN ROBERTSON

Robin Robertson's *Quick-Fix Vegan* provides 150 vegan recipes ranging from starters, snacks, salads, sauces, and sandwiches to stovetop suppers, pastas, soups, and desserts that can all be prepared in 30 minutes or less. *Quick-Fix Vegan* also features "Make-Ahead Bakes," convenient recipes that are assembled ahead of time (in less than 30 minutes) and then baked before serving.

Quick-Fix Vegan draws upon a myriad of ethnic influences including French, Mexican, Moroccan, Mediterranean, Greek, Cajun, East Asian, Italian, and Middle Eastern, and features recipes such as Spicy Black Bean Hummus with Orange, Korean Hotpot, Rotini with Creamy Avocado-Herb Sauce, Moroccan Pumpkin Soup, BBQ Pinto-Portobello Sandwiches, Burmese Ginger Salad, Autumn Harvest Gratin, and Catalan-Style Crème Brûlée.

An introductory chapter provides the reader with basic information on how to maintain a "quick-fix" vegan kitchen, a complete pantry list, and kitchen tips, while an appendix includes recipes for optional ingredients such as homemade vegetable stock and seitan. Cooks of all skill levels will find that the recipes inside *Quick-Fix Vegan* are just as delectable and adaptable to the omnivore, as they are essential to the vegan lifestyle.



ISBN: 978-1-4494-0785-8

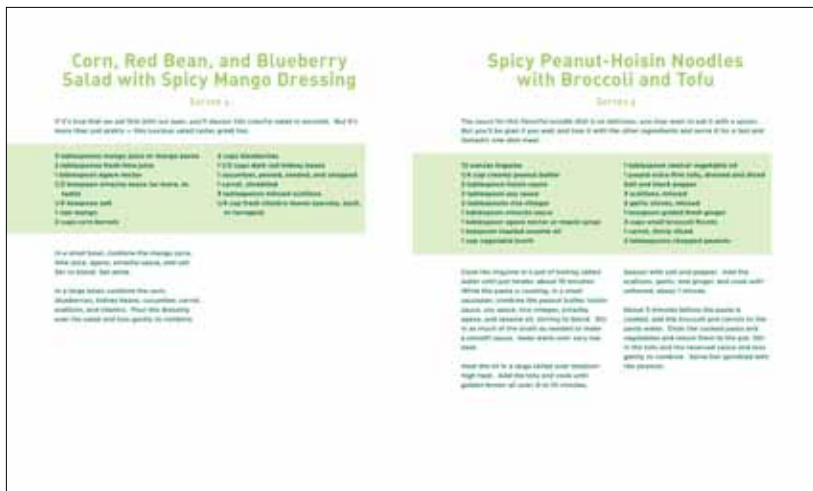
\$16.99 (\$19.99 Canada)

7 1/2 x 9, 224 pp, ppb

Territory: World

Discount: 50%

On Sale: October 4



THINGS TO RECOGNIZE

One-hundred-and-fifty quick and easy vegan recipes made in 30 minutes or less from best-selling *Quick-Fix Vegetarian* author Robin Robertson.

- More people than ever are incorporating vegan meals into their diet on a partial basis. You don't have to become a full-time vegan to get a lot out of this book.
- Robin Robertson is a well-known author who writes for *Vegetarian Times*, and has written almost 20 vegan cookbooks.
- The recipes in *Quick-Fix Vegan* are fast and easy, making it perfect for on-the-go families.
- *Quick-Fix Vegan* includes a myriad of ethnic influences such as French, Mexican, Moroccan, Mediterranean, Greek, Cajun, East Asian, Italian, and Middle Eastern.
- Robertson's previous *Quick-Fix* title *Quick-Fix Vegetarian* has sold over 40,000 copies.

OUR AUTHOR:

An experienced chef and consultant, Robin Robertson is a 25-year veteran restaurant chef, caterer, columnist, cooking teacher, food writer, and author of 19 vegan and vegetarian cookbooks. She writes "The Global Vegan" column for *VegNews Magazine* and was a contributing editor and columnist for *Vegetarian Times*. She has also written for *Cooking Light*, *Natural Health*, *Better Nutrition*, *Health*, *Restaurant Business*, and other magazines. She lives in Virginia's Shenandoah Valley.

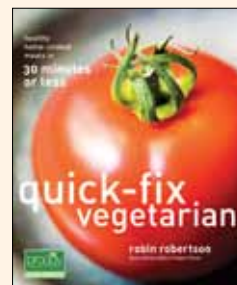
CONNECT ONLINE:

globalvegankitchen.com

SUPPORT:

- National print media
- Cross promotion with author website veganplanet.blogspot.com
- Online and social media marketing campaign

ALSO AVAILABLE



Quick-Fix Vegetarian
(AMP '07)
978-0-7407-6374-8



Quick-Fix Gluten Free
(AMP '11)
978-1-4494-0293-8



Quick-Fix Southern
(AMP '10)
978-1-4494-0110-8



So Sweet!

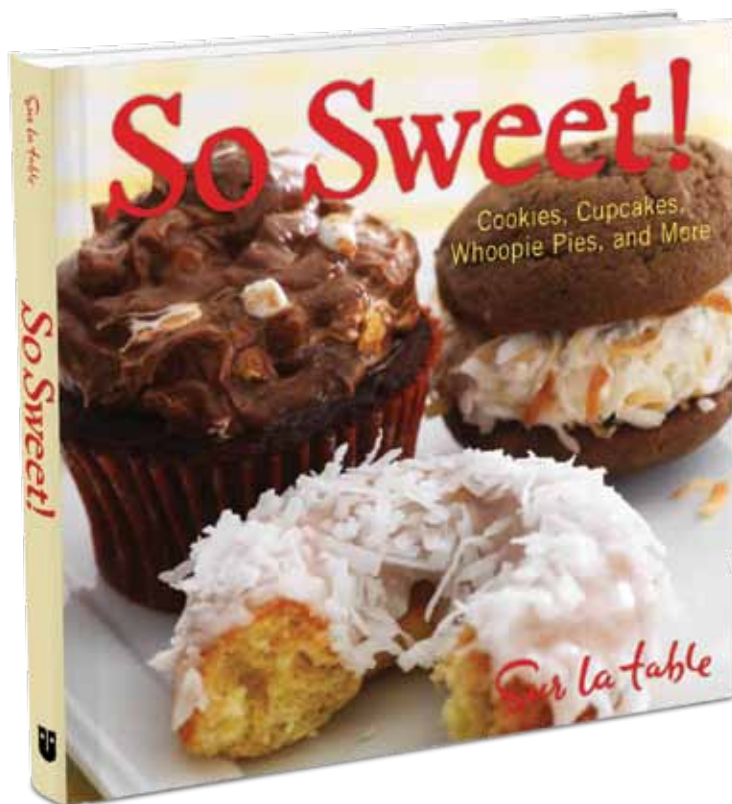
Cookies, Cupcakes, Whoopie Pies, and More

SUR LA TABLE

Proving that life is indeed oh *So Sweet!* cooking authority Sur La Table offers 50 fabulously sweet recipes with intriguing flavor combinations. From cookies and cupcakes to doughnuts and whoopie pies, you'll find them all in this attractive and giftable full-color package.

Gathered inside *So Sweet!* are 50 mouthwatering baking recipes presented alongside photographs of tasty treats such as Milk Chocolate Toffee Bars, Boston Cream Upside Down Cupcakes, and Strawberry with Lemonade Filling Whoopie Pies, as well as Blueberry Buttermilk Doughnuts with Orange Glaze, Cherry Oatmeal Cookies, and Chocolate-Mint Cupcakes. An

d just in case you're uncertain what your sweet tooth is craving, a handy flavor profile reveals whether you're in the mood for sweet, salty, chocolatey, fruity, or nutty. Remind yourself of the sweeter side of life with *So Sweet!*



ISBN: 978-1-4494-0728-5

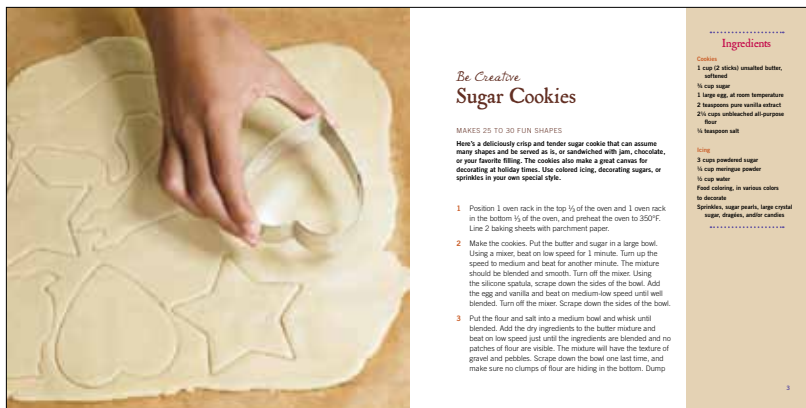
\$15.00 (\$19.99 Canada)

6 1/2 x 6 1/2, 144 pp, hd

Territory: North America, Australia, New Zealand

Discount: 50%

On Sale: October 4



THINGS TO RECOGNIZE

America's leading cooking authority, Sur La Table, offers a taste of the sweeter side of life inside *So Sweet!*

- This giftable package makes the perfect stocking stuffer for home bakers with a sweet tooth.
- Filled with multiple flavor combinations, and recipes for 50 cookies, cupcakes, whoopie pies, and baked doughnuts, *So Sweet!* is a sweet value.
- The award-winning Sur La Table book series from Andrews McMeel has sold over 200,000 copies since launching in 2008.

OUR AUTHOR:

Sur La Table is the trusted authority when it comes to all things cooking related. Sur La Table entices aficionados and curious beginners alike with its amazing selection of cookware, bakeware, tools, cookbooks, and cooking school programs designed to make any cook's life easier. They have coauthored nine cookbooks including *The Art and Soul of Baking* (2008), which received the 2009 IACP Cookbook Award for Baking, was chosen by *Gourmet* magazine as a book club selection, and was nominated for 2009 baking book of the year by the James Beard Foundation. *Baking Kids Love* (2009) was also nominated for a 2010 IACP Cookbook Award for Kids/Family Cookbooks. The original store and headquarters are in Seattle, Washington.

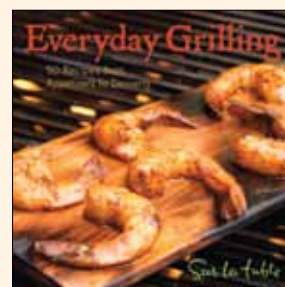
CONNECT ONLINE:

surlatable.com

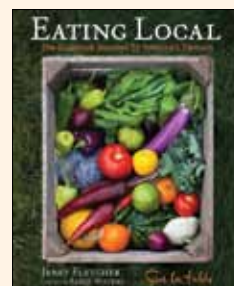
SUPPORT:

- Online and social media marketing and print publicity campaign

ALSO BY AUTHOR



Everyday Grilling (AMP '11)
978-1-4494-0058-3



Eating Local (AMP '10)
978-0-7407-9144-4



Simple Comforts (AMP '10)
978-0-7407-9351-6

Gifts Cooks Love (AMP '10)
978-0-7407-9350-9



Sugar, Sugar

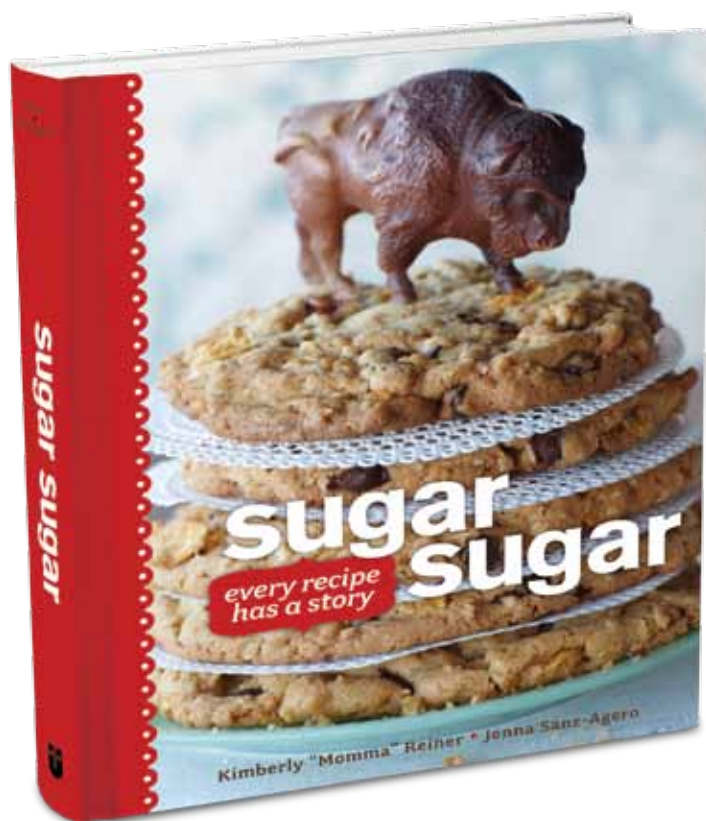
Every Recipe Has a Story

KIMBERLY "MOMMA" REINER AND JENNA SANZ-AGERO

Sugar, Sugar offers 100 of the best cake, pie, cookie, bar, and candy recipes from two sassy Sugar Mommas, Kimberly Reiner and Jenna Sanz-Agero, who are on a mission to preserve America's best sweet treat recipes and the even sweeter stories behind them. As the Sugar Mommas explain, "We drove down memory lane to discover our sugar inheritance, and then dug into everyone else's past to find their dusty, torn, and butter-cruised index cards."

What the Sugar Mommas found was that every recipe has a story. From desserts that accompanied families through good and bad times, to treats perfected by domestic help, to never-before-transcribed sugar concoctions developed from wild imaginations, each recipe conveys the unique personality of the friend or family member who created it.

With plenty of pies worth the lie, cakes to diet for, and better-than-nooky cookies, as well as an assortment of cobblers, crisps, bars, and other decadent confections, *Sugar, Sugar* is sure to satisfy any sweet tooth.



ISBN: 978-1-4494-0358-4

\$21.99 (\$25.99 Canada)

7 x 9, 224 pp, hd

Territory: World

Discount: 50%

On Sale: October 25



Oatmeal Carmelitas

MMOMMA REINER'S PREFERRED BAR

2 cups all-purpose flour	1 (14-ounce) bag Kraft soft caramel candies unwrapped (about 50)
1 teaspoon baking soda	1/2 cup evaporated milk
1/2 teaspoon salt	1 cup semisweet chocolate chips
1 cup (2 sticks) butter, at room temperature	1 cup chopped pecans (optional)
1 1/2 cups packed light brown sugar	<i>Tiger Beat magazine</i>
2 cups quick-cooking oats	

Preheat the oven to 350°F. Grease a 9 by 13-inch baking dish (or use nonstick baking spray). Set aside. In a large bowl, whisk together the flour, baking soda, and salt. Set aside. Place the butter and brown sugar in the bowl of a stand mixer fitted with the paddle attachment and beat on medium speed until creamy. Slowly add the flour mixture and blend until fully incorporated. Use a wooden spoon or spatula to fold in the oats. The mixture will be crumbly. Transfer half (about 3 cups) of the mixture to the baking dish. Use your fingers to gently press and spread the mixture evenly on the bottom of the baking dish. Bake for 10 minutes to set.

While the first layer is baking, place the caramels and milk in a small saucepan (or see Carpool Crunch). Cook over medium-low heat, stirring constantly, until the caramels are melted. Remove from the heat and let cool slightly.

Remove the crust from the oven. Sprinkle the chocolate chips and pecans (if desired) evenly over the top. Carefully pour the caramel mixture on top of the chocolate chips and nuts, and spread evenly. Sprinkle the remaining crumb mixture over the top. Bake 15 to 20 minutes, until lightly browned. Remove from the oven and let cool to room temperature. Then refrigerate for at least 2 hours, or until the bars are set. Cut into 2-inch squares.

COOL BARS AND SUMMER SPICES 107

THINGS TO RECOGNIZE

A multimedia, interactive, contemporary-meets-heirloom collection of recipes for today's sweet makers by one of Oprah's "O List" confectioners.

- One of Oprah's favorite things, Momma Reiner's candies have also appeared on *Rachael Ray*, *Daily Candy*, and *The Martha Stewart Show* (twice), as well as in the *Los Angeles Times*, *Martha Stewart Weddings*, *The Bride & Bloom*, the *Los Angeles Business Journal*, and *California Style Magazine*, among others.
- The Sugar Mommas' website (www.sugarsugarrecipes.com) provides readers with tons of recipes, as well as photographs (including how-to sequences) of each dessert. There are even some how-to videos.
- With more than 30 bold, beautiful, and playful shots in a modern design, this is a fun, contemporary-meets-heirloom collection. These are grandma's recipes for today's bakers and candy makers.

OUR AUTHORS:

Kimberly "Momma" Reiner and Jenna Sanz-Agero have dubbed themselves the "Sugar Mommas" because of a shared love of all things sweet. Kimberly, the founder of Momma Reiner's Fudge, gained national acclaim when her treats were selected as one of Oprah's Favorite Things for *O*, the *Oprah Magazine* and also featured on *Rachael Ray*. Momma Reiner even appeared on *The Martha Stewart Show*, making fudge alongside Martha. Kimberly's law school classmate Jenna, who spent her days toiling as a high-powered entertainment attorney and her nights rocking as the lead singer of the band Vixen, now works alongside Kimberly to spread the love of sugar. Together, they are the confectionery queens on ModernMom.com, and they have their own site at sugarsugarrecipes.com. They live near Los Angeles.

CONNECT ONLINE:

sugarsugarrecipes.com
mommareiner.com

SUPPORT:

- National print and broadcast media
- Regional appearances (West Coast)
- Local and regional media to tie in with appearances
- Online and social media marketing campaign

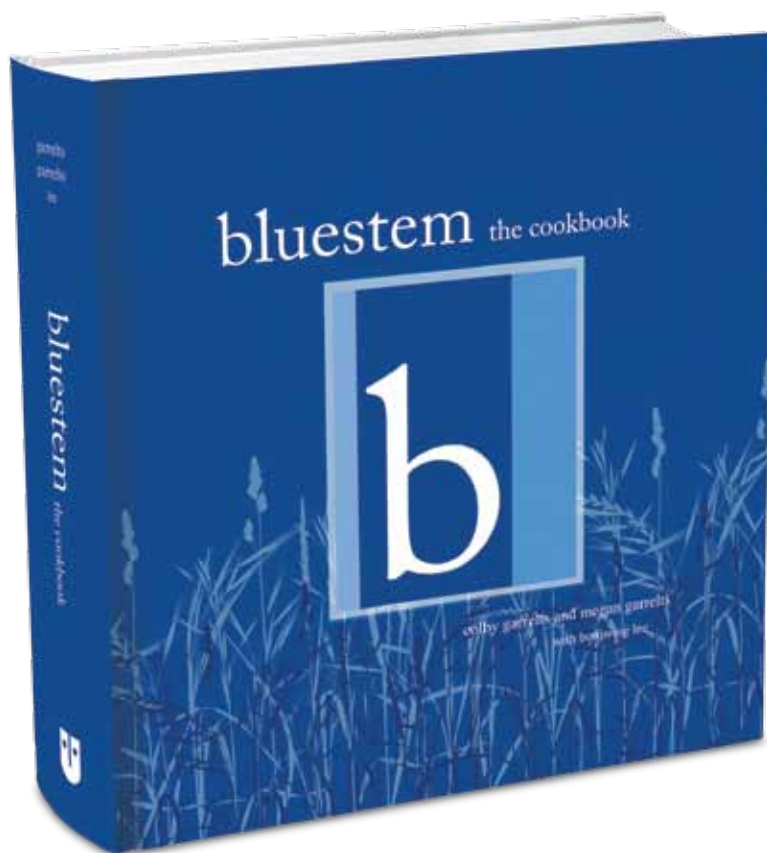


Bluestem: The Cookbook

COLBY AND MEGAN GARRELTS WITH BONJWING LEE

A repeated nominee for the James Beard Award for “Best Chef Midwest,” chef Colby Garrelts and highly respected pastry chef Megan Garrelts offer their culinary techniques inside *Bluestem: The Cookbook*. From Warm Eggplant Salad and Potato-Crusted Halibut with Herb Cream to delectable desserts such as Honey Custard and Peanut Butter Beignets with Concord Grape Sauce, the Garreltses showcase local, Midwestern ingredients and artisanal producers through 100 seasonally driven recipes.

Including a full-meal lineup of recipes, from amuse-bouche to dessert, *Bluestem* offers helpful tips from a professional kitchen alongside seasonal wine notes and 100 full-color photographs that capture the simple beauty of Bluestem’s composed dishes. Guided by their childhood memories and inspired by the world around them, the Garreltses offer a Midwestern sensibility inside *Bluestem: The Cookbook*, while enabling cooks of all experience levels the opportunity of replicating Bluestem’s contemporary taste and signature dishes at home.



ISBN: 978-1-4494-0061-3

\$40.00 (\$47.00 Canada)

9 x 10, 256 pp, hd

Territory: World

Discount: 50%

On Sale: November 8



THINGS TO RECOGNIZE

A seasonal cookbook offering more than 100 recipes from James Beard-nominated chef Colby Garrelts and his wife, Megan Garrelts, owners of Kansas City's highly acclaimed Bluestem Restaurant.

- Bluestem has received the Zagat Top Food Rating, Kansas City 2004-2010, as well as: 4 Stars, *Kansas City Star*, 4 Stars, *KC Magazine*, *Sante Magazine* Restaurant of the Year 2007.
- Colby Garrelts was named one of *Food + Wine Magazine's* "Best New Chefs" in 2005 and has been nominated four times for Best Chef Midwest by the James Beard Foundation.
- Although the food is precise, the atmosphere of Bluestem is casual and conveys warm, Midwestern hospitality.
- Each of the four seasonal sections includes recipes for an amuse bouche, a cold appetizer, a hot appetizer, a pasta, a dish from the sea, a dish from the land, and of course, desserts.

OUR AUTHORS:

Colby and Megan Garrelts met in the kitchen of Chicago's TRU, where they worked for chefs Rick Tramonto and Gale Gand. After working in kitchens in Las Vegas and Los Angeles, the couple returned to Colby's hometown of Kansas City to open Bluestem, a fine dining restaurant. Bluestem has garnered both local and national acclaim with multiple James Beard nominations. The Garreltses live in Leawood, Kansas, with their children and furry dependents.

Bonjwing Lee is a freelance food writer and photographer. He holds a degree in radio, television, and film from Northwestern University and a juris doctorate from the University of Michigan Law School. He lives in Kansas City.

CONNECT ONLINE:

bluestemkc.com

SUPPORT:

- Kansas City and regional appearances by authors
- Local and regional media to tie in with appearances
- Cross-promotion with restaurant's website, bluestemkc.com
- Online and social media marketing and print and radio publicity campaign



Simply Fresh

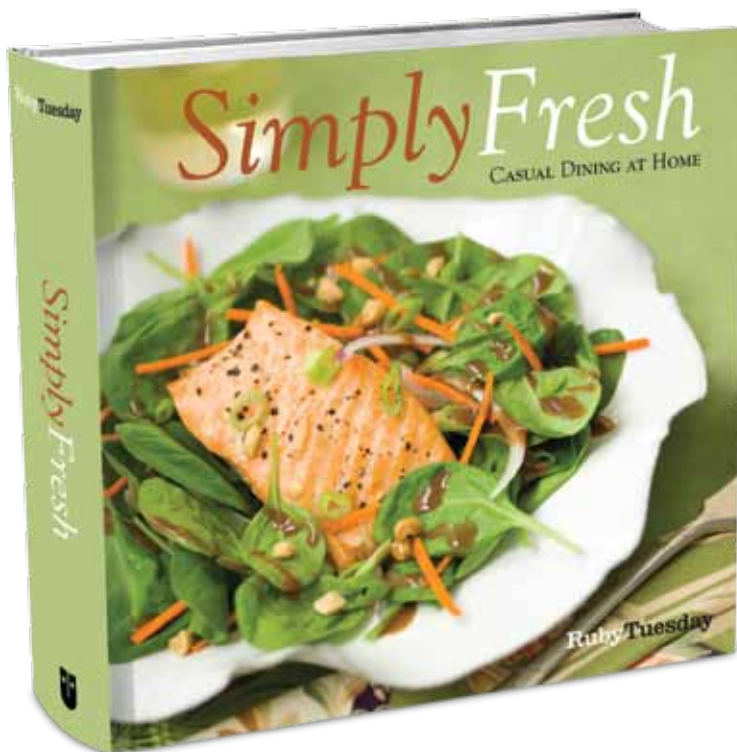
Casual Dining at Home

JEFF MORGAN

The first Ruby Tuesday opened its doors to guests in 1972 near the campus of the University of Tennessee in Knoxville, and today there are more than 900 of them across the United States and around the world. The original vision for Ruby Tuesday and casual dining extends from cover-to-cover inside *Simply Fresh* by professional gourmet Jeff Morgan.

In addition to more than 100 recipes that take their inspiration and cues from Ruby Tuesday's brunch, lunch, dinner, and dessert menus, *Simply Fresh* features more than 100 full-color photographs that show the reader how to prepare restaurant-quality casual dining at home. It also includes creative beverage recipes for an extensive selection of mixed drinks, along with suggestions for handcrafted boutique beers. There are tips on how to successfully host gatherings of friends and family, as well as direct and useful information about pairing wine with food.

In *Simply Fresh*, Morgan showcases the best of casual dining at home, with easy-to-follow recipes that resonate with consumers who crave colorful, tasty dishes such as Tai Phoon Shrimp, Saffron Tomato Soup, or Curried Chicken with Coconut Rice and Cucumber Raita, not to mention Ruby Tuesday's signature burgers and famous Mac 'n Cheese.



ISBN: 978-1-4494-0826-8

\$25.00 (\$28.99 Canada)

9 1/2 x 9 1/2, 224 pp, hd

Territory: World

Discount: 50%

On Sale: October 25



THINGS TO RECOGNIZE

The first cookbook about how to enjoy casual dining at home from the iconic Ruby Tuesday brand, featuring simple, fresh recipes and tips by culinary impresario Jeff Morgan.

- Ruby Tuesday has 900 restaurants and serves 100 million customers, approximately 300,000 diners per day.
- Ruby’s Tuesday’s success lies in using the freshest, high-quality ingredients.
- The style of the book is light and fresh and will include 120 four-color photographs.
- *Simply Fresh* includes recipes for some of the most popular mixed drinks as well as a short, informative section on craft beers. Also featured is a look at Ruby Tuesday’s wine list, which includes select offerings from around the world.

OUR AUTHOR:

Jeff Morgan writes on wine and food for such publications as the *New York Times*, *Food & Wine*, *Wine Country Living*, *Wine Enthusiast*, and *Wine Spectator*. He resides in northern California.

CONNECT ONLINE:

rubytuesday.com

SUPPORT:

- Online and social media marketing and print publicity campaign



Robin Takes 5!

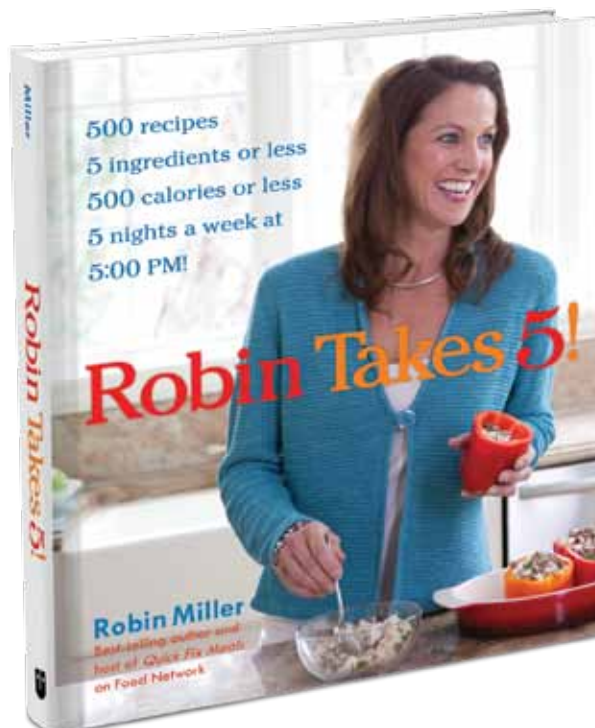
500 Recipes, 5 Ingredients or Less, 500 Calories or Less, for 5 Nights/Week at 5:00 PM!

ROBIN MILLER

It's 5:00 PM. Everyone's hungry. It's takeout or *fakeout*, meaning nuking a processed meal from the freezer. But there's a third option that doesn't include processed food or an unhealthy heap of calories and fat—*Robin Takes 5!*

Imagine quickly preparing delicious meals for yourself, your friends, and your family with just 5 fabulous ingredients. Does it get any better? Absolutely, with *Robin Takes 5!* The book features 500 recipes and each dish is a mouthwatering 500 calories or less. Two-color recipe text complements full-color photography inserts. In addition, helpful icons note ideal recipes for holidays and entertaining as well as recipes with less than 500 mg of sodium. That's not all—nutritional information is given for each recipe.

In *Robin Takes 5!* 500 recipes highlight at least 10 different ethnic cuisines, and dishes range from soups, pizzas, and pastas, to chicken, beef, pork, seafood, side dishes, and desserts. Consider 70 recipes *just* for chicken, such as Cashew Crusted Chicken with Roasted Jalapeno-Mango Chutney, and 50 dessert recipes, such as Orange Marmalade Tart with Chocolate Covered Almonds. Consider yourself armed for mealtime. The next time the clock strikes 5:00 PM and you want both noshing *and* nourishment, check out *Robin Takes 5!*



ISBN: 978-1-4494-0845-9

\$25.00 (\$28.99 Canada)

7 1/2 x 9, 372 pp, ppb

Territory: World

Discount: 50%

On Sale: November 1



THINGS TO RECOGNIZE

Food Network star Robin Miller dishes up *Robin Takes 5!*

- Robin has a proven track record in this cookbook category, along with a popular Food Network TV show on the same subject.
- Each recipe in *Robin Takes 5!* includes nutritional information, and recipes with 500 grams of sodium will be noted with icons.
- With emphasis on variety, the 500 recipes range from starters and soups to pizzas and chicken, and from pastas to desserts. There are at least 10 different ethnic influences included in the recipes.
- Robin takes you by the hand to help you get dinner on the table fast. Avoid the take-out cycle of the average American eating out 4.2 times a week.
- Helpful icons will be used to note recipes ideal for holidays and entertaining.

OUR AUTHOR:

Robin has been a food writer and a nutritionist since 1990. She is the author of the best-selling cookbook *Quick Fix Meals*. Her popular show *Quick Fix Meals with Robin Miller* currently airs on the Food Network. Her primetime show *Robin to the Rescue* premiered on the Food Network in March 2007. Robin's recipes and nutrition features can be seen regularly in a variety of media outlets, including the *Today* show on NBC, *The Early Show* on CBS, *Good Morning America* on ABC, *Live! with Regis & Kelly*, Fox News Channel, Food Network, HGTV, *Guideposts*, *Cooking Light*, *Health*, *Fitness*, *Fit Pregnancy*, *Woman's World*, and *Parade*. Robin has a master's degree in food and nutrition from New York University.

CONNECT ONLINE:

robinrescuesdinner.com

ALSO BY AUTHOR:

Robin Rescues Dinner (Clarkson Potter, '09) 978-0-3074-5140-8

Robin to the Rescue (Taunton, '08) 978-1-6008-5004-2

Quick Fix Meals (Taunton, '07) 978-1-5615-8947-0

SUPPORT:

- National print and broadcast media
- Local and regional media to tie in with appearances
- Online and social media marketing campaign
- Author tour
- Satellite TV and radio tour



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The Brisket Book

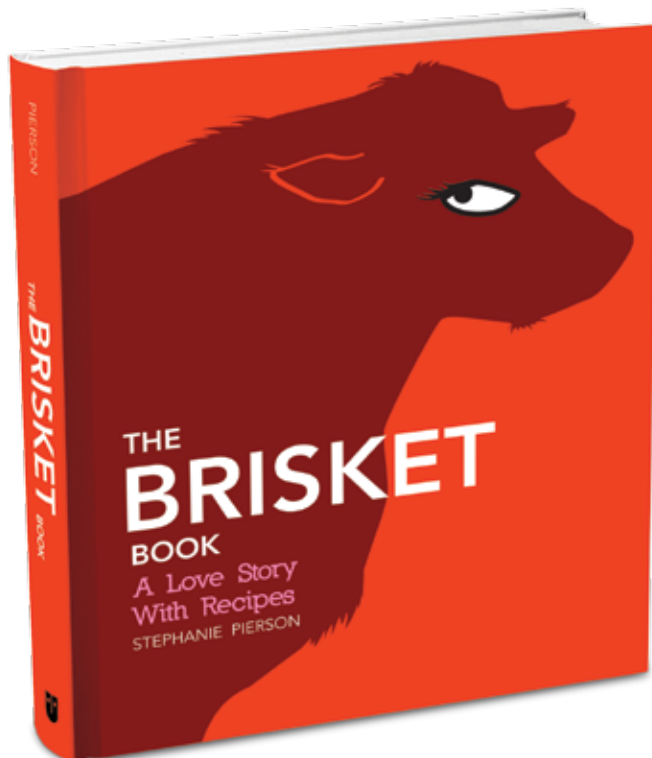
A Love Story with Recipes

STEPHANIE PIERSON

Food writer, cookbook author, and brisket zealot Stephanie Pierson contends, “Some foods will improve your meal, your mood, your day, your buttered noodles. Brisket will improve your life.”

Brisket is so easy to warm up to, no wonder everyone loves it. Families pass brisket recipes down like heirlooms. Chat rooms are full of passionate foodies giving passionate opinions about their briskets—and each one claims to have the best brisket recipe ever! When Angel Stadium of Anaheim introduced a BBQ brisket sandwich, it promptly won a national contest for best ballpark cuisine. This lively book offers everything from brisket cooking tips to chef interviews to butcher wisdom. Color photographs, illustrations, and graphics ensure that brisket has never looked better. The recipes include something for everyone: Beef Brisket with Fresh Tangy Peaches, Scandinavian Aquavit Brisket, Sweet-and-Sour Brisket, Barbecued Brisket Sandwiches with Firecracker Sauce, a Seitan Brisket (even people who don’t like meat love brisket), and a 100% Foolproof Bride’s Brisket.

If brisket does indeed improve your life, then *The Brisket Book* promises to be the ultimate life-affirming resource for anyone who has savored—or should savor—this succulent comfort food.



ISBN: 978-1-4494-0697-4

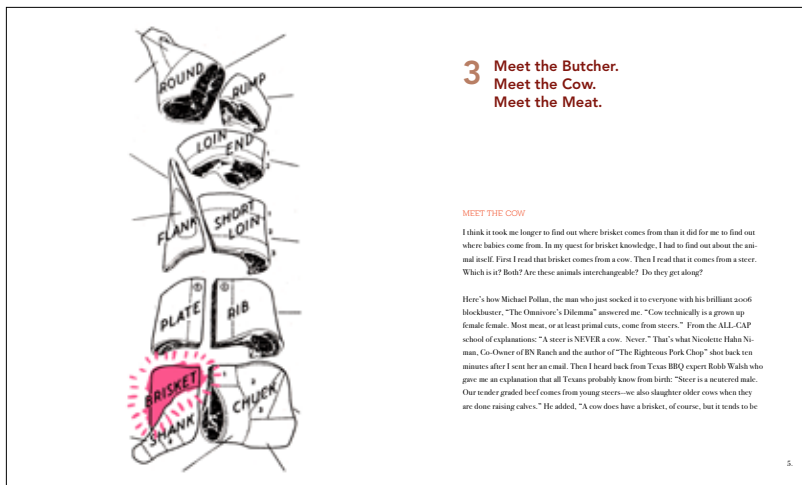
\$29.99 (\$34.99 Canada)

7 1/2 x 9, 224 pp, hd

Territory: World

Discount: 50%

On Sale: November 1



**3 Meet the Butcher.
Meet the Cow.
Meet the Meat.**

MEET THE COW

I think it took me longer to find out where brisket comes from than it did for me to find out where halibut come from. In my quest for brisket knowledge, I had to find out about the animal itself. First I read that brisket comes from a cow. Then I read that it comes from a steer. Which is it? Both? Are these animals interchangeable? Do they get along?

Here's how Michael Pollan, the man who just socked it to everyone with his brilliant 2006 blockbuster "The Omnivore's Dilemma" answered me: "Cow technically is a grown-up female female. Most meat, or at least primal cuts, come from steers." From the ALL-CAP school of explanations: "A steer is NEVER a cow. Never." That's what Nisodete Haha Ni-ma, Co-Owner of BN Ranch and the author of "The Righteous Pork Chop" shot back ten minutes after I sent her an email. Then I heard back from Texas BBQ expert Robb Walsh who gave me an explanation that all Texans probably know from birth: "Steer is a neutered male. Our tender graded beef comes from young steers—we also slaughter older cows when they are done raising calves." He added, "A cow does have a brisket, of course, but it tends to be

THINGS TO RECOGNIZE

The first cookbook devoted solely to brisket, with recipes from a who's who of notable chefs, including Christopher Kimball, Nach Waxman, Joan Nathan, and more!

- *The Brisket Book* makes a gorgeous gift for the unrepentant barbecue- and meat-lover.
- The first of its kind, *The Brisket Book* takes a light and entertaining tone and includes interesting personal stories about brisket from culinary icons (and brisket connoisseurs), as well as up-and-coming chefs.
- A perfect addition for the Hanukkah holiday table! A recipe from Jewish cooking maven Joan Nathan is included, as well Nach Waxman's recipe, which is rumored to have been used for one of President Obama's Passover Seders.

OUR AUTHOR:

Stephanie Pierson is an author and a journalist who writes about food, design, and lifestyle issues. She is a regular contributor to Atlantic.com's food section. Her work has been published in the *New York Times*, *Saveur*, *Metropolitan Home*, and *Eating Well*. She is the author of a dozen books, including *Vegetables Rock!*, and has collaborated with chefs on five cookbooks. She lives in New York, New York, and is thinking of moving to Kansas City because of the barbecue possibilities.

CONNECT ONLINE:

www.thebrisketbook.com

SUPPORT:

- Author promotions in New York City
- Local and regional media to tie in with appearances
- Online and social media marketing and print publicity campaign

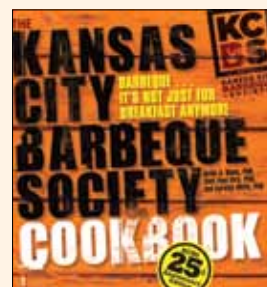
ALSO AVAILABLE



Steak with Friends
(AMP '10)
978-0-7407-9257-1



Big Green Egg Cookbook
(AMP '10)
978-0-7407-9145-1



The Kansas City Barbeque Society Cookbook (AMP '10)
978-0-7407-9010-2

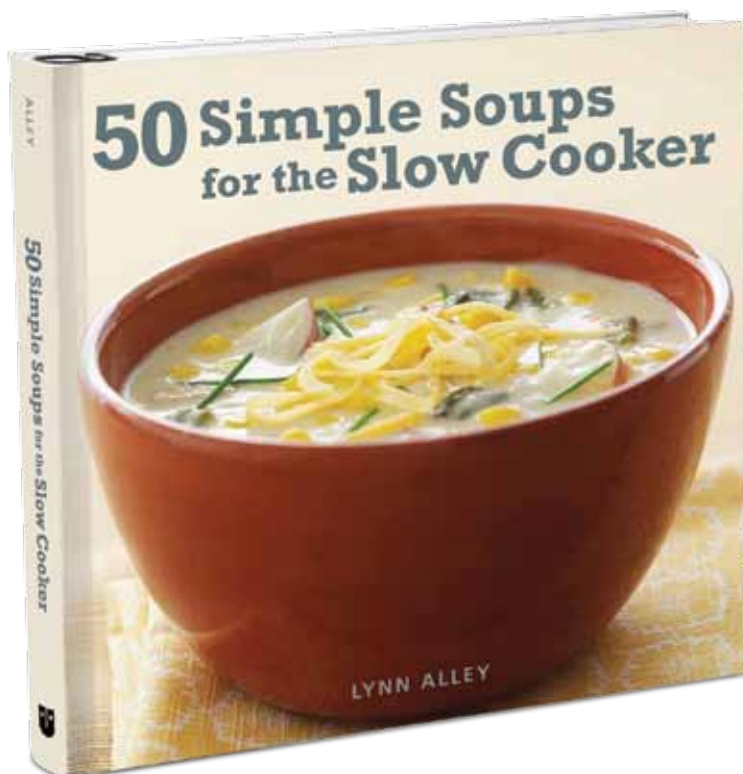


50 Simple Soups for the Slow Cooker

LYNN ALLEY

Lynn Alley, author of *The Gourmet Slow Cooker*, is famous for creating flavorful homemade meals using the kitchen's most coveted countertop appliance—the slow cooker. Inside *50 Simple Soups for the Slow Cooker*, Alley presents bold combinations for 50 new vegetarian and vegan soup dishes that are as hearty as they are flavorful. A few classics such as Ribollita and French Onion mingle with many unique offerings, including Swedish Rhubarb Raspberry Soup, Garnet Yam Soup with Coconut Cream, and Eggplant Soup with Cumin, Yogurt, and Dill.

There are 15 mouthwatering photographs of steamy, slow cooked, spoon-to-mouth goodness. A concealed wire-o format ensures ease of use with lay-flat binding and effortless page turns, while the book's 6½ by 6½-inch trim size makes it a handy resource in the kitchen as well as a perfect gift for on-the-go families.



ISBN: 978-1-4494-0793-3

\$16.99 (\$19.99 Canada)

6½ x 6½, 128 pp, hd w/
concealed wire-o binding

Territory: World

Discount: 50%

On Sale: November 1



black bean chili with cornbread crust

Alvin . . . I love this stuff. This is not your ordinary chili, but reflects the rich combinations of ingredients found in real Mexican cuisine. You might even think of it as a bean mole, since it contains many of the spices and ingredients, including both chili and cocoa powder, usually found in mole poblano. It's got guts and flavor and I love it with or without the cornbread crust. It's best garnished with lots of cheese, sliced olives, green onions, and cilantro.

serves 6 to 8

Rinse the beans thoroughly and place them, along with the water, in the nest of a 7-quart slow cooker.

In a spice mill or mortar and pestle, grind the spices, cinnamon, cumin, coriander, and anise. Add the spices, along with the tomatoes, sliced onion, garlic, peppers, oregano, chili powder and cocoa to the beans. Cover and cook them on LOW for 6 to 8 hours or until the beans are tender.

Turn the slow cooker up to HIGH.

In a food processor, pulse the cornmeal, flour, sugar, baking powder, and baking soda until thoroughly mixed. Add the eggs, vegetable oil, and buttermilk and pulse until the liquid ingredients are thoroughly mixed in with the dry.

2 cups (1 pound) dried black beans
2 cups water
8 jalapeño berries
1 whole cinnamon
1/2 teaspoon coriander seed
1/2 teaspoon cumin seed
1 (2 1/2-ounce) can crushed tomatoes
1 medium onion, sliced
3 cloves garlic, finely minced
1/2 cup dried red bell pepper
1/2 cup dried green bell pepper
1/2 teaspoon Mexican oregano
1/2 to 1 tablespoon chili powder
1/2 cup powdered cocoa

cornmeal topping

1 cup cornmeal
1 cup all-purpose flour
1/2 cup granulated sugar
1/2 teaspoon baking powder
1/2 teaspoon baking soda
2 eggs
2 tablespoons vegetable oil
1 cup buttermilk
1/2 cup extra cornstarch or instant yogurt
1/2 cup finely sliced green onions
1/2 cup sliced black olives
1/2 cup sliced fresh cilantro

50 simple soups | 15

THINGS TO RECOGNIZE

Renowned slow cooker cookbook author Lynn Alley presents 50 new slow cooker soup recipes that are easy on the planet, the palate, and the pocketbook!

- Slow cooker cookbooks have phenomenal sales, and Lynn Alley herself has a great track record in the category.
- Slow cooker expert Lynn Alley provides not only a few classics, such as Avgolemono with Spinach and Dill and Russian Borscht, but also some unique flavors such as Spiced Apple Pie Soup, or White Miso Winter Soup. All are either vegetarian or vegan.
- This easy-to-use book features a concealed wire-o format that lays flat and turns quickly. That and the 15 full-color mouthwatering beauty shots will make this a great gift, perfect for merchandising with slow cookers.

OUR AUTHOR:

Lynn Alley began her cooking career as a teacher at a middle school, where she and her students gained renown selling their handmade gourmet items at Neiman Marcus. Since leaving the classroom, she has traveled to teach cooking in southern France and throughout the western United States. She has contributed articles on both food and wine to the *San Diego Union Tribune*, the *Los Angeles Times*, the *San Francisco Chronicle*, *Fine Cooking*, *Cook's Illustrated*, *The Herb Companion*, *Natural Home*, *Organic Style*, and *Organic Gardening*, and has authored five cookbooks. She lives in San Diego.

ALSO BY AUTHOR:

The Gourmet Vegetarian Slow Cooker (Ten Speed, '11) 978-1-5800-8074-3
The Gourmet Slow Cooker (Ten Speed, '03) 978-1-5800-8489-5

SUPPORT:

- Online and social media marketing and print publicity campaign

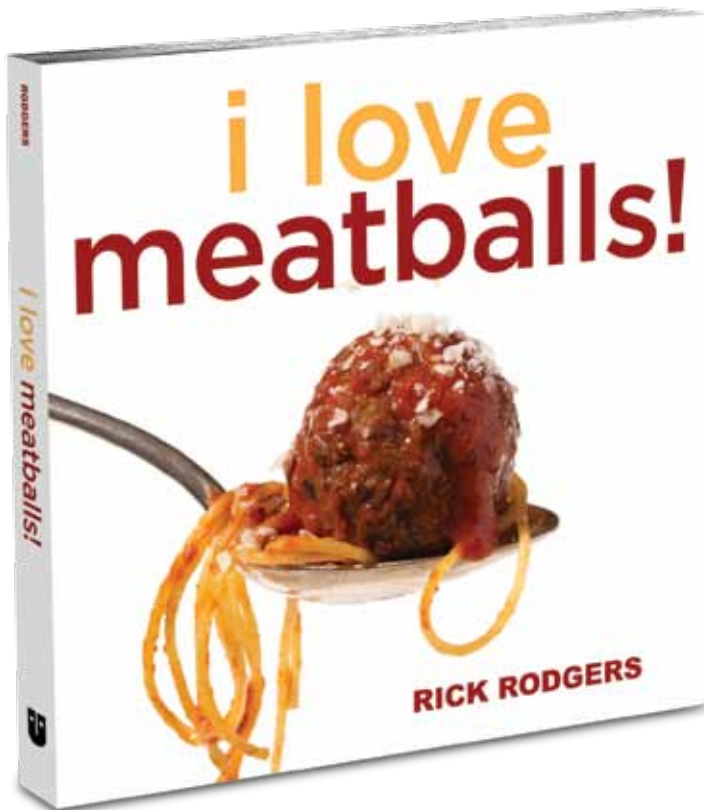


I Love Meatballs!

RICK RODGERS

With over 50 recipes ranging from comfortingly traditional to cutting-edge modern, Rick Rodgers expands the role of the beloved meatball inside *I Love Meatballs!* Dishes inspired by a variety of ethnicities including Italian, Thai, Chinese, Greek, Vietnamese, Swedish, Moroccan, and Indian are made from a full range of meats including beef and veal, pork, lamb, poultry, and even seafood.

Divided into six hunger-inducing categories, *I Love Meatballs!* shows meatballs as appetizers and dinner entrées, inside soups and breads, and (of course) with pasta, as well as meatballs sizzling off the grill. Recipes range from Greek Keftedes with Tzatziki to Beef Meatballs in Pho, Moroccan Meatballs, Chicken Teriyaki Meatballs, and Grilled Cheeseball Sliders. In addition to sumptuous meatball recipes, readers will find helpful tips and tricks, along with 30 luscious photographs of the meatball doing much more than just sharing the spotlight with spaghetti.



ISBN: 978-1-4494-0784-1

\$19.99 (\$22.99 Canada)

7 1/2 x 7 1/2, 176 pp, hd

Territory: World

Discount: 50%

On Sale: October 4



THINGS TO RECOGNIZE

Rick Rodgers proves that meatballs can do more than just dress up spaghetti.

- Meatballs are hot! They were named by *Bon Appétit* magazine as the “Dish of the Year.”
- Author Rick Rodgers is a pro when it comes to recipe writing and his signature flair of delicious, easy-to-make recipes shines in this book. He has a proven sales record and is a natural promoter.
- Inside *I Love Meatballs!*, you’ll find meatball recipes inspired by Italy, Thailand, China, Greece, Vietnam, Scandinavia, Morocco, and India, and meatballs made with veal, pork, lamb, chicken, turkey, and seafood.
- The book features tips for grinding your own meat and making perfect meatballs everytime with six different methods. The book also includes storing and freezing information.

OUR AUTHOR:

Rick Rodgers is a renowned cooking instructor and radio and television guest chef who has written dozens of books on virtually every cooking subject, including his best-selling 101 series, and the IACP Cookbook Award nominees *Kaffeehaus* and *The Carefree Cook*. Rodgers has also written more than ten titles for a Williams-Sonoma series, as well as *Tips Cooks Love* by Sur La Table. Rodgers lives in the New York City area.

CONNECT ONLINE:

rickroddgers.com

SUPPORT:

- National print and broadcast media
- Online and social media marketing campaign

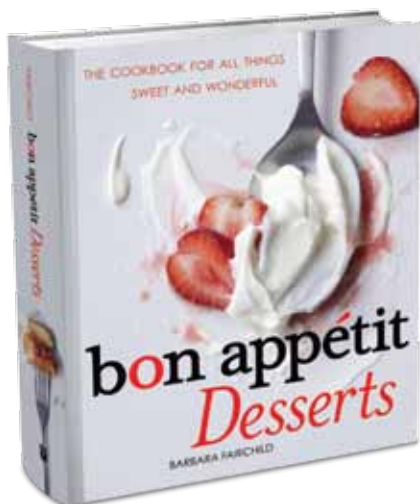
ALSO AVAILABLE



I Love Bacon! (AMP '10)
978-0-7407-9766-8



BACKLIST SPOTLIGHT



BON APPÉTIT DESSERTS

BARBARA FAIRCHILD

ISBN: 978-0-7407-9352-3

\$40.00 (\$45.00 CANADA)

8 1/2 X 10 1/4, 704 PP, HD

TERRITORY: W • DISCOUNT: 50%



CUTIE PIES

DANI CONE

ISBN: 978-1-4494-0305-8

\$16.99 (\$19.99 CANADA)

7 X 7, 160 PP, HD

TERRITORY: W • DISCOUNT: 50%



PLUM GORGEOUS

ROMNEY STEELE

ISBN: 978-1-4494-0240-2

\$25.00 (\$28.99 CANADA)

7 3/4 X 8 1/4, 192 PP, HD

TERRITORY: W • DISCOUNT: 50%



THE BLUE CHAIR JAM COOKBOOK

RACHEL SAUNDERS

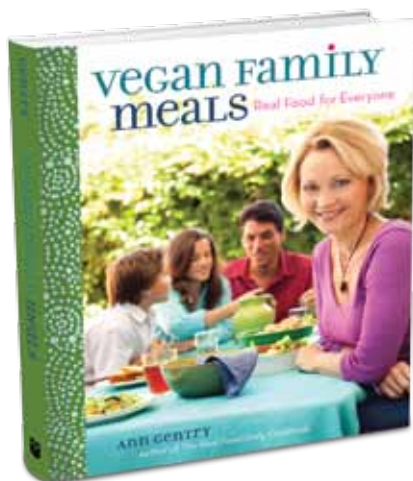
ISBN: 978-0-7407-9143-7

\$35.00 (\$45.99 CANADA)

7 1/2 X 10 1/2, 384 PP, HD

TERRITORY: W • DISCOUNT: 50%





VEGAN FAMILY MEALS

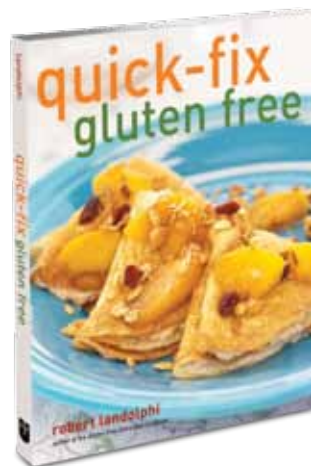
ANN GENTRY

ISBN: 978-1-4494-0237-2

\$25.00 (\$28.99 CANADA)

7 1/2 X 9 1/4, 272 PP, HD, NONJACKETED

TERRITORY: W • DISCOUNT: 50%



QUICK-FIX GLUTEN FREE

ROBERT LANDOLPHI

ISBN: 978-1-4494-0293-8

\$16.99 (\$19.99 CANADA)

7 1/2 X 9, 184 PP, PPB

TERRITORY: W • DISCOUNT: 50%



CUCINA POVERA

PAMELA SHELDON JOHNS

ISBN: 978-1-4494-0238-9

\$21.99 (\$25.99 CANADA)

7 X 8, 192 PP, HD

TERRITORY: W • DISCOUNT: 50%



FEEDING THE DRAGON

MARY KATE AND NATE TATE

ISBN: 978-1-4494-0111-5

\$19.99 (\$22.99 CANADA)

9 X 10, 224 PP, PPB W/ FRENCH FLAPS

TERRITORY: W • DISCOUNT: 50%



ZOMBIE CUPCAKES

ZILLY ROSEN

ISBN: 978-1-4494-0112-2

\$14.99 (\$16.99 CANADA)

7 1/4 X 8 1/4, 80 PP,

PPB W/ FRENCH FLAPS

TERRITORY: NA • DISCOUNT: 50%



WAYNE DOUBLE MURDER

CITY'S FIRST FAMILY SLAIN BY WOULD-BE MUGGER

By NELSON MAJORS

PARK ROW—An evening family outing gave way to a night of heart-break and loss as renowned humanitarians and socialites Thomas and Martha Wayne were shot and killed last night after exiting the Monarch Theatre. Surviving the murder was their young son, Bruce, who also served as the crime's only witness.

According to reports, the Wayne family had attended an 8:50 screening of the 1920 Douglas Fairbanks classic "The Mark of Zorro." The couple was last seen exiting the Monarch Theatre's side doors, led by their enthusiastic son who was apparently quite taken with the film. One witness said that the boy was acting out Mr. Fairbanks' title role, carving imaginary Z's into the air with the aid of a rolled up newspaper.

But that youthful innocence would be lost just minutes later as the family, apparently en route to rendezvous with their chauffeur and trusted family butler, Alfred Pennyworth, was gunned down by an unknown assailant in an apparent mugging gone awry.

From what police have been able to discern from six-year-old Bruce Wayne,

the mugger apparently emerged from the shadows, demanding Martha Wayne hand over the pearl necklace she was wearing. Thomas then stepped in front of his wife only to be greeted by a single shot in the chest from the assailant's handgun. Martha was then shot in turn, before the murderer fled the alleyway. The coroner has confirmed the time of death for both Thomas and Martha Wayne as 10:47 p.m.

When police arrived a few minutes later, they found the young Bruce Wayne kneeling near the bodies of his two fallen parents.

"It was bad," said James Hall, one of the first officers on the scene. "The kid had this look in his eye. He was broken up, but almost calm about it. Not like shock. I've seen shock. This was something else. I've never seen it before. Hope I don't ever have to again."

Police have not released the names of any suspects at this time, but sources inside the department have stated that they do not believe this violent act was premeditated or planned in any way.

Heir to the Wayne family fortune and CEO of Wayne Enterprises, Thomas



Bruce Wayne, age 6, seen here comforted by one of Gotham's Finest, was the sole survivor of the brutal double homicide.

Wayne was a prominent surgeon and philanthropist, known by the public at large mainly for his work with dozens of charities both local and as far abroad as the third-world nation of Santa Prisca. Wayne specialized in tackling difficult to near-impossible surgical operations, often astounding his peers in the medical profession with his remarkable success rate. Always one for a challenge, Wayne would more often than not work on a pro-bono basis in an apparent need to give back to the community that had

been so good to his family for generations.

Thomas Wayne had met socialite and fellow charity supporter Martha Kane through mutual friends some years ago, and the two had embarked upon a romance that immediately caught the public's eye. The daughter of another of Gotham's richest families and a fixture on the Gotham City social scene, Kane had carved out a name for herself in the philanthropic world by founding a medical clinic for Gotham's destitute alongside her good friend, the well-regarded family practitioner

Dr. Leslie Thompkin.

With their marriage and the announcement of the birth of their son, Bruce, Thomas and Martha Wayne were quickly elevated from their status as Gotham's favorite couple to Gotham's first family.

Though like most individuals cast into the spotlight, a few detrimental rumors have surfaced about their pasts, the names Thomas and Martha Wayne have nonetheless become as synonymous with Gotham as the city's infamous architecture or its vigilante champion of the 1940's Green

continued on page A3

East End Shooting?

By MIKE W. GOLDEN

EAST END—Several residents of the city's infamous warehouse district have come forward claiming they have heard gunshots from a storage facility last night. By each of the reports, there were at least three shots fired at approximately 11:00 p.m. Witnesses claim to have seen several police officers at the scene.

Despite the independent police reports, such as the disturbance last night were investigated by the police. It is unclear what the motive was for the shooting, but police are currently investigating the scene.

F...
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Lines...
More...

By KEVIN REAGAN

The shortage of gasoline, which began on the West Coast and has now reached crisis proportions in much of the Northeast, is beginning to be felt in other parts of the country.

From the Gulf Coast to the Great Lakes region to the Pacific Northwest, more motorists are finding it difficult to get gasoline. Stations are shortening their daily hours

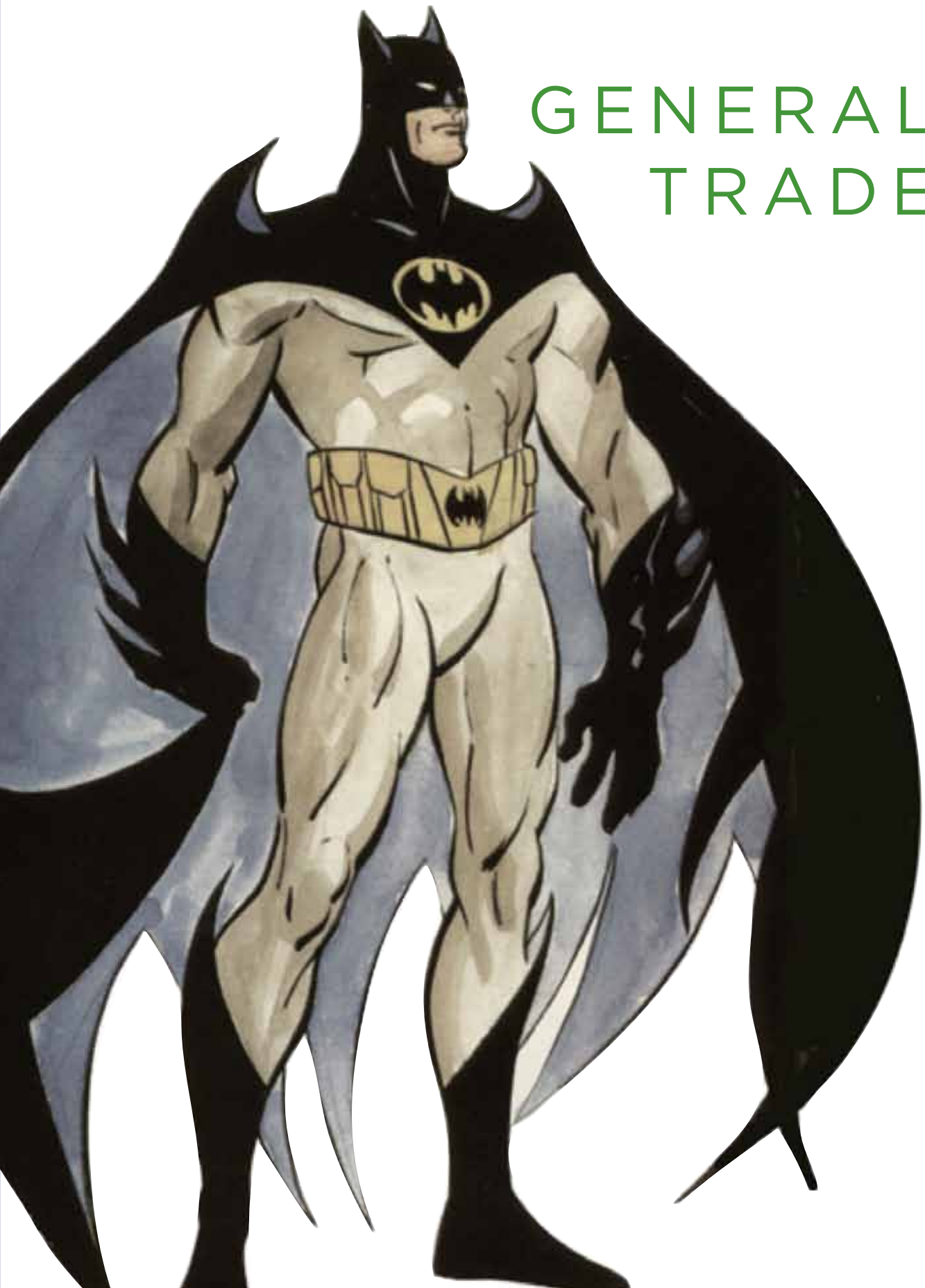
Gromyko Warns Any Changes Will Doom Nuclear Arms Pact

Detail from *The Batman Files*

© 2011 D.C. Comics

MOSCOW—Foreign Minister Andrei A. Gromyko

United States Senate rejected the treaty, Mr. Gromyko said: "Tell you frankly, it is impossible..."



GENERAL TRADE

The Batman Files

MATTHEW MANNING

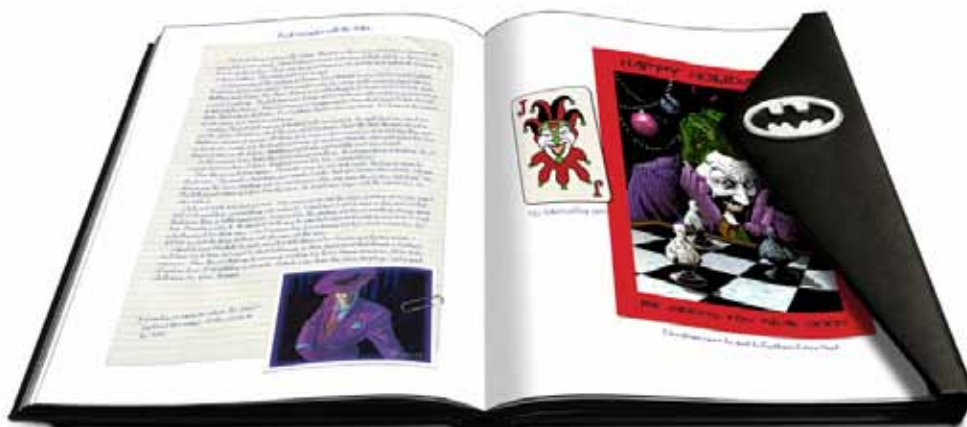
Unearthed from the depths of the Batcave by Mathew K. Manning, *The Batman Files* begins with Wayne's childhood drawings and continues along a time line of significant events in Batman's life. Complete and authentic in every way possible, all of Batman's friends and foes—from Poison Ivy, Catwoman, the Riddler, and Penguin, to the Joker, Batgirl, Mr. Freeze, and of course, Robin—appear throughout the dossier to provide a framework of the Caped Crusader's entire career.

Completely outlining Batman's war on crime, *The Batman Files* includes in-depth computer files, news articles, crime scene photos, blueprints, schematics, and actual maps of Gotham City that were collected, and in many cases even drawn, by the Caped Crusader himself.

High production values include black matte gilding, as well as a high-tech fabric cover—complete with a metallic Batman emblem to secure the secret contents within. Each detail of Batman's life is carefully and faithfully detailed with the involvement of DC Comics inside *The Batman Files*—destined to be *the* must-have gift for every avid Batman fan and collector.



ISBN: 978-1-4494-0822-0
\$100.00 (\$115.00 Canada)
10 x 13, 308 pp, hd
Territory: World
Discount: 46%
On Sale: October 25



THINGS TO RECOGNIZE

Building upon the excitement surrounding the upcoming release of *The Dark Knight Rises* feature film, *The Batman Files* is Bruce Wayne's secret journal revealing the Caped Crusader's most intimate thoughts.

- From childhood drawings and family photos to exercise regimens and weapons schematics; this book shares the private details that could only come from Batman himself.
- Batman prepared this journal to pass along to his heir; then it was discovered by Matt Manning, who made it public.
- The dark, sleek, and enigmatic packaging offers top quality for gift-buyers and authenticity for hard-core fans.
- *The Batman Files* was created in conjunction with DC comics and written by a leading *Batman* historian and veteran comic book author, so accuracy and credibility are guaranteed.
- Elaborate details and never-before-seen information about Batman's secret life from his childhood to the present make this a must-have for any *Batman* fan and a collector's dream.

OUR AUTHOR:

Matthew K. Manning is a comic book writer, historian, and fan. Over the course of his career, he's written comics or books starring Batman, Superman, Iron Man, Wolverine, Spider-Man, the Incredible Hulk, the Legion of Super-Heroes, the Justice League, and even Bugs Bunny. Some of his more recent works include DK Publishing's *DC Comics Year by Year: A Visual Chronicle* and Running Press's *The Batman Vault*. He is currently writing a six-issue miniseries for DC Comics. He lives in Brooklyn, New York, with his wife, Dorothy, and his daughter, Lillian. Visit his web site at www.matthewkmanning.com.

CONNECT ONLINE:

dccomics.com

SUPPORT:

- National print and broadcast media
- Cross-promotion with DC Comics website
- Online and social media marketing campaign



BATMAN and all related characters, names, and elements are trademarks of DC Comics © 2011. All rights reserved.

Pocket Posh® Lifestyle

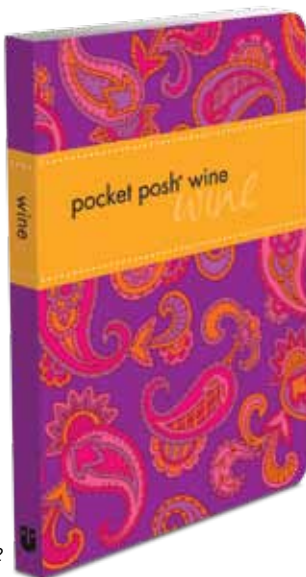
Pretty is as pretty does, and the Fall 2011 collection of **POCKET POSH®** titles from AMP are knockouts inside and out. From the outside, **POCKET POSH®** covers are adorned with colorful artwork and feature an elastic band closure and a convenient lay-flat binding. On the interior, these titles are packed with resourceful information covering everything from first aid, poker, wine, and travel to a stellar array of brain-teasing games.

With more than 3 million copies sold, these effortlessly portable, ergonomic packages are considered inspired stocking stuffers by NBC's *Today* show and serve as attractive skill-building resources. Consider these outstanding titles for fall 2011:



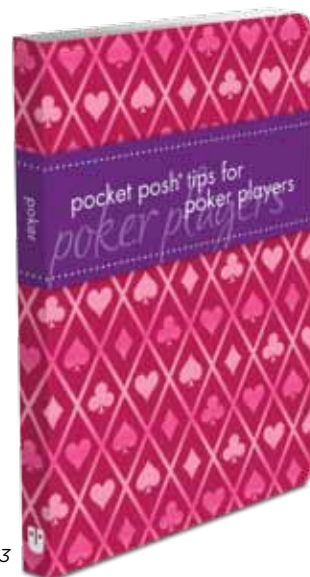
1

Professional travel writer Brooke Wilkinson covers the when, where, and how to, discussing packing, safety, and travel etiquette, along with fundamental tips on hotels, car rentals, airlines, and more.



2

Professional Paulo Carminati's tips on purchasing wine and pairing wine with food are offered along with a handy tutorial on the art of winespeak.



3

Professional poker player Mickey Steiner explains betting stats, wagers, how to call an opponent's bluff, and more.

1 **POCKET POSH® TIPS FOR TRAVELERS**
BROOKE WILKINSON
ISBN: 978-1-4494-0769-8
\$7.99 (\$9.99 Canada)
4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: October 25



9 781449 407698

2 **POCKET POSH® WINE**
PAULO CARMINATI
ISBN: 978-1-4494-0771-1
\$7.99 (\$9.99 Canada)
4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: October 25



9 781449 407711

3 **POCKET POSH® TIPS FOR POKER PLAYERS**
MICKEY STEINER
ISBN: 978-1-4494-0767-4
\$7.99 (\$9.99 Canada)
4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: December 13



9 781449 407674

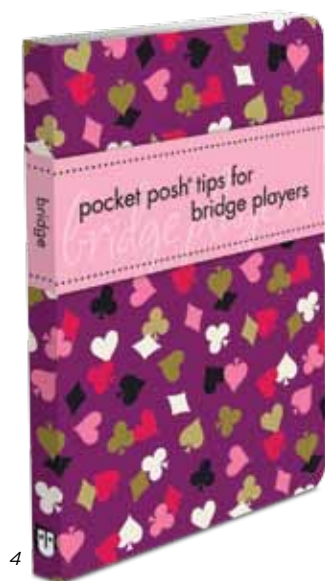
THINGS TO RECOGNIZE

Pocket Posh® books are big business with sales exceeding 3 million copies and counting!

- Posh puzzle books from Andrews McMeel have reenergized the puzzle section for numerous retailers around the world with their trendy looks and challenging games.
- Over 3 million Pocket Posh® puzzle books have sold since their first release in 2008.
- Pocket Posh® puzzle books feature attractive and inviting covers, often with embossing, foil, glitter, flocking, or spot UV treatments that give the books an extra glimmer of glam.

SUPPORT

- Online and social media marketing and print publicity campaign
- Cross promotion on pocketposh.com



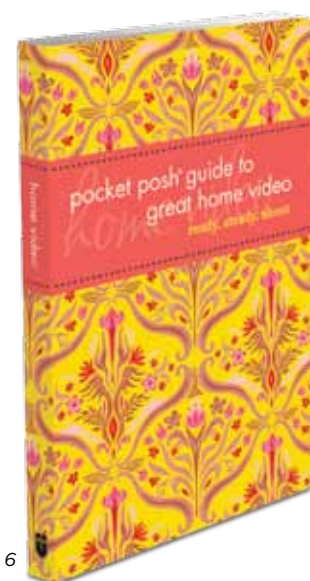
4

Ten-time national champion and WBF World Master Marty Bergen offers his essential tips for bridge players, as well as insights on the Law of Total Tricks, the Rule of 20, Bromad, and much more.



5

An emergency resource outlining instructions for resuscitation and treating injuries ranging from choking, bleeding, and accidental poisoning to seizures, fractures, and spinal injuries.



6

Offers straightforward and easily understood advice on how to shoot just about any type of video footage. This title includes illustrated step-by-step instructions and Roger Sherman's 10 Shots/10 Seconds tutorial.

4 **POCKET POSH® TIPS FOR BRIDGE PLAYERS**
 MARTY BERGEN
ISBN: 978-1-4494-0764-3
\$7.99 (\$9.99 Canada)
 4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: December 13



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5 **POCKET POSH® FIRST AID**
 DOWNTOWN BOOKWORKS
ISBN: 978-1-4494-0341-6
\$7.99 (\$9.99 Canada)
 4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: December 27



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6 **POCKET POSH® GUIDE TO GREAT HOME VIDEO**
 ROGER SHERMAN
ISBN: 978-1-4494-0870-1
\$7.99 (\$9.99 Canada)
 4 x 6, 128 pp, ppb
Territory: World
Discount: 50%
On Sale: January 31, 2012



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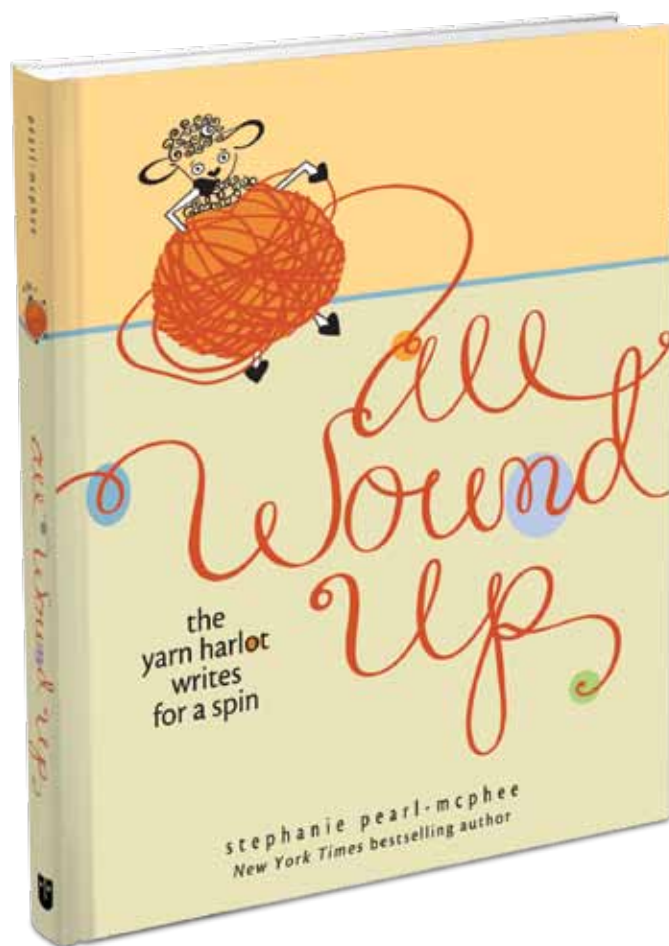
All Wound Up

The Yarn Harlot Writes for a Spin

STEPHANIE PEARL-MCPHEE

Inside *All Wound Up*, *New York Times* best-selling author and self-proclaimed Yarn Harlot Stephanie Pearl-McPhee spins her third yarn on knitting for the 60 million knitters in North America who collectively spend \$45 billion a year on knitting-related merchandise.

In her trademark style, McPhee talks about knitting, parenting, friendship, and—gasp!—even crocheting in essays that are at times touching, often hilarious, and always entertaining. Fans of her popular blog at www.yarnharlot.ca will adore this all-new collection of tales of the woolen and silky skein, which follow the Yarn Harlot's previous exploits chronicled inside *Yarn Harlot* and *Free-Range Knitter*.



ISBN: 978-0-7407-9757-6

\$16.99 (\$19.99 Canada)

5 x 7, 240 pp, ppb

Territory: World

Discount: 50%

On Sale: October 18

“ . . . a sort of David Sedaris-like take on knitting—laugh-out-loud funny most of the time and poignantly reflective when it’s not cracking you up.”

—*Library Journal* on *Yarn Harlot* ”

THINGS TO RECOGNIZE

- Stephanie Pearl-McPhee’s blog has a large following of fans who come to read her hilarious posts about knitting, yarn, and her life every day.
- *Free-Range Knitter* appeared on the *New York Times* best-sellers Advice, How-to, Miscellaneous Hardcover list in 2008.
- The 60 million knitters in North America will find resonance with Stephanie’s work, as will anyone who enjoys humorous life essays in the vein of David Sedaris, etc.
- Andrews McMeel Publishing has sold over 115,000 copies of Stephanie’s first two knitting titles.

OUR AUTHOR:

Stephanie Pearl-McPhee is the author of several knitting books and two collections of knitting-related essays: *Yarn Harlot* and *Free-Range Knitter*. She maintains a popular blog at yarnharlot.ca/blog. She lives with her family in an untidy, wool-filled house in Toronto, where she avoids doing the laundry and knits whenever she gets a minute.

CONNECT ONLINE:

yarnharlot.ca/blog
twitter.com/yarnharlot

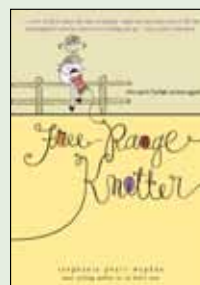
SUPPORT:

- National print and broadcast media
- Cross-promotion with author blog
- 5-7 city author tour in Northwest, Southwest, Mid-Atlantic and South regions (cities to be determined)
- Local and regional media to tie in with appearances
- Online and social media marketing campaign

ALSO BY AUTHOR



Yarn Harlot (AMP '05)
978-0-7407-5037-3



Free-Range Knitter, hd
(AMP '08)
978-0-7407-6947-4

Free Range Knitter, ppb
(AMP '10)
978-0-7407-6946-7



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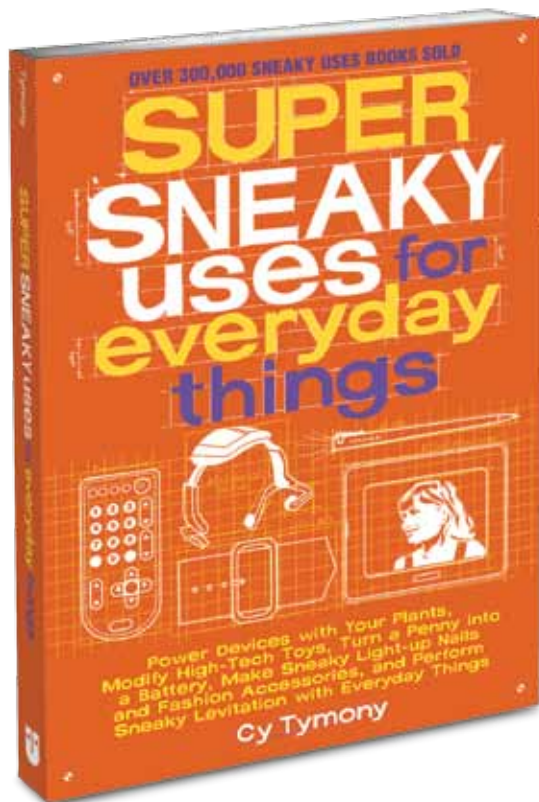
Super Sneaky Uses for Everyday Things

Power Devices with Your Plants, Modify High-Tech Toys, Turn a Penny into a Battery, Make Sneaky Light-up Nails and Fashion Accessories, and Perform Sneaky Levitation with Everyday Things

CY TYMONY

As the eighth book in Cy Tymony's *Sneaky Uses* series—boasting sales of more than 300,000 worldwide—*Super Sneaky Uses for Everyday Things* includes never-before-seen activities, including *Sneaky Fashion* such as Light-up Nails and Sneaky Belts and Bracelets.

Over 30 new inventions are outlined inside *Super Sneaky Uses for Everyday Things*, and most projects can be completed in just minutes using common items already found around the house. Each activity begins with a complete list of materials and continues with easy-to-follow, step-by-step instructions paired with helpful illustrations. Fans of all ages will use their ingenuity to turn ordinary, everyday objects into something extraordinary with the help of *Super Sneaky Uses for Everyday Things*.



ISBN: 978-1-4494-0814-5

\$12.99 (\$14.99 Canada)

5 x 7, 144 pp, ppb

Territory: United States and Canada

Discount: 46%

On Sale: October 4

“For folks who wonder why they keep tossing odds and ends in that junk drawer in the kitchen, *Sneaky Uses . . .* offers evidence that technology doesn't always have to come from Best Buy, Amazon.com, or Microsoft.”

—US News & World Report

THINGS TO RECOGNIZE

- The *Sneaky Uses* series from Cy Tymony includes seven previous titles, and has sold over 300,000 copies.
- *Super Sneaky Uses for Everyday Things* appeals to both children and adults, with fun and challenging projects for both young and old.
- “Not only gets students interested in science, but also encourages good critical thinking by students as they solve practical problems.” —The National Science Teachers Association

OUR AUTHOR:

Cy Tymony has been creating homemade inventions since childhood. He has appeared on *CNN Headline News*, ABC's *Chicago Morning Show*, and NPR's *Science Friday with Ira Flatow*, and he has been featured in the *Chicago Tribune* and *Future Life* magazine. Cy is a technical writer and computer specialist in Los Angeles, California.

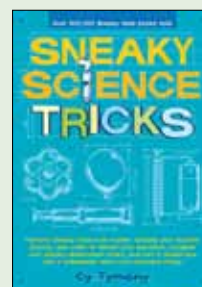
CONNECT ONLINE:

sneakyuses.com

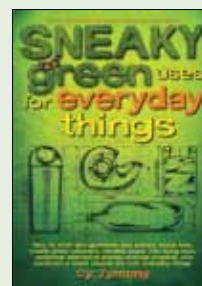
SUPPORT:

- National print and broadcast media
- Online and social media marketing campaign

ALSO BY AUTHOR



Sneaky Science Tricks
(AMP '10)
978-0-7407-7398-3



Sneaky Green Uses for Everyday Things (AMP '09)
978-0-7407-7933-6



The Sneaky Book for Boys
(AMP '08)
978-0-7407-7313-6



Where Angels Tread

Real Stories of Miracles and Angelic Intervention

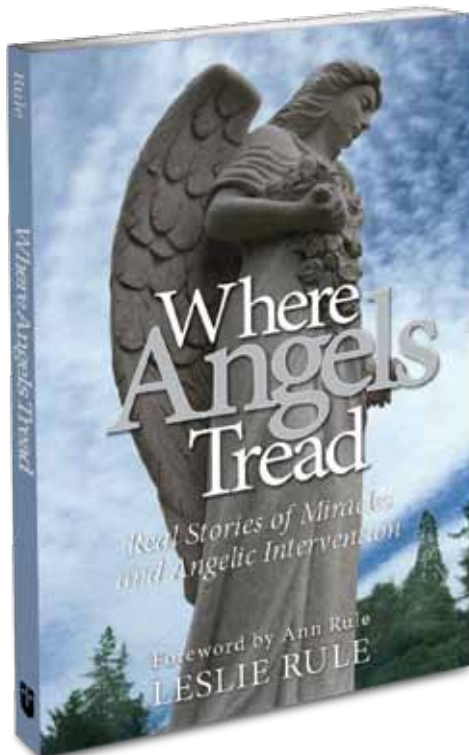
LESLIE RULE

Leslie Rule has spent over a decade researching spirits and has chronicled her paranormal tales in four previous nonfiction books, *Coast to Coast Ghosts*, *Ghosts Among Us*, *When the Ghost Screams*, and *Ghost in the Mirror*. With more than 150,000 copies sold, Rule builds upon her successful series of mystical works with *Where Angels Tread*.

Where Angels Tread presents startling cases of angelic intervention, carefully documented through research and interviews, and accompanied by 30 black-and-white photographs of the subjects. In addition to enjoying tightly written yet detailed stories, loyal readers will be pleased to see Rule's trademark "In the News" sidebar articles where actual news accounts of angels and miracles are spotlighted.

From the case of an elderly woman pushed from a burning house by angelic hands, to the story of a four-year-old pedaling straight into the path of a speeding truck only to be stopped by an angel, *Where Angels Tread* presents phenomenal cases of divine intervention. Twelve chapters are divided by themes, including "Animal Miracles," "Christmas Miracles," and "Angels on the Road."

An enticing foreword by best-selling author Ann Rule will whet readers' appetites when she confides that an angel once saved *her* life.



ISBN: 978-1-4494-0773-5

\$14.99 (\$16.99 Canada)

5 1/2 x 8 1/2, 240 pp, ppb

Territory: World English

Discount: 46%

On Sale: October 11

A Gallup poll recently revealed that 75 percent of Americans believe in angels. *Where Angels Tread* offers dozens of accounts of real-life angel encounters and miracles to entertain and lift the hearts of readers who seek comfort in these troubled times. The 25 percent who remain skeptical about angels may think twice after reading stories of credible people who are so willing to stand behind their astonishing experiences that they allow their real names to be used.

THINGS TO RECOGNIZE

- Leslie Rule's four ghost story titles have combined net sales of over 150,000 copies, highlighting her strong fan base and ability to convey the intangible into tangible stories and book sales.
- Included are over 100 well-researched accounts of miraculous events and angel encounters, along with black and white photographs that bring the scene to life for the reader.
- *Where Angels Tread* makes the perfect gift for religious readers, supernatural fans, and inspiration seekers. According to a Gallup Poll, 75 percent of Americans believe in angels, which highlights our enthusiasm for this subject matter.

OUR AUTHOR:

Leslie Rule is a professional photographer and the author of seven books with paranormal themes. She has also written dozens of articles for national magazines, including *Reader's Digest*. The daughter of best-selling true-crime author Ann Rule, Leslie grew up in a haunted house where her lifelong fascination with the paranormal began. She lives in the Seattle, Washington, area.

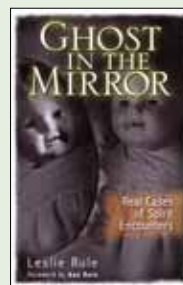
CONNECT ONLINE:

ghostygirl.com

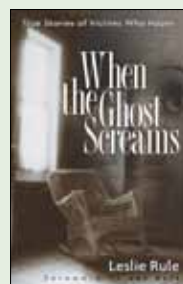
SUPPORT:

- Online and social media marketing and print and broadcast publicity campaign

ALSO BY AUTHOR



Ghost in the Mirror
(AMP '08)
978-0-7407-7385-3



When the Ghost Screams
(AMP '06)
978-0-7407-6175-1



Ghosts Among Us (AMP '04)
978-0-7407-4717-5

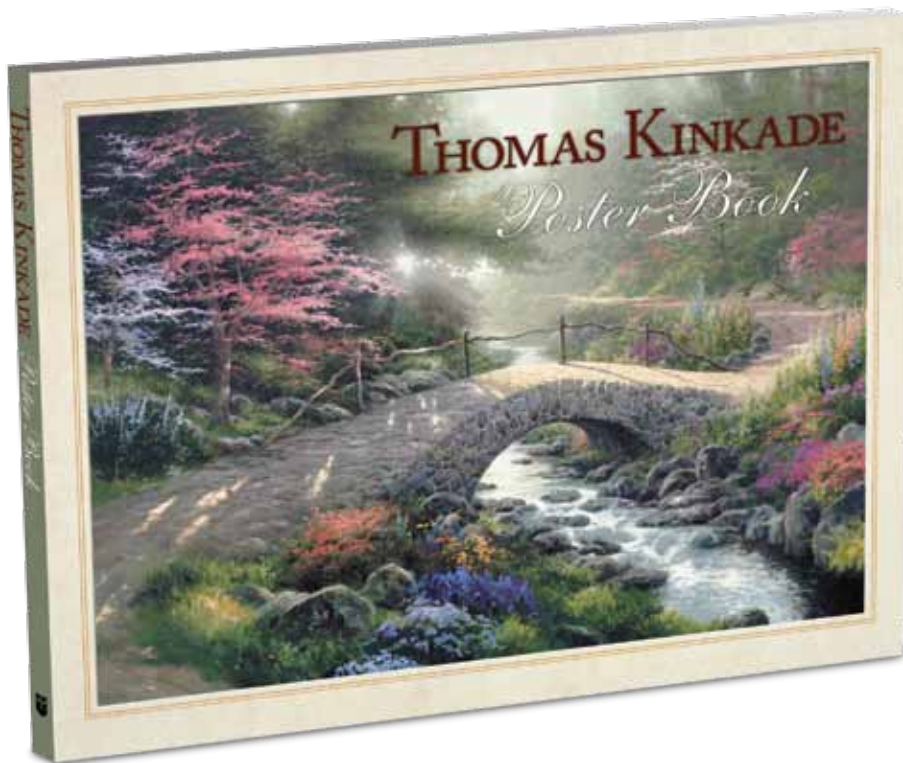


Thomas Kinkade Poster Book

THOMAS KINKADE

From luminous lighthouses and frothy seascapes to candlelit villages and welcoming front porches, Thomas Kinkade, the renowned Painter of Light, selects 20 of his most beloved paintings for this unique poster collection.

Each poster is sized at 14 x 11 inches—a standard frame size—and printed in full color on its own page of frame-suited paper stock. A special gummed binding edge ensures that each image can be easily and cleanly removed from the book. As testament to his artistry, Kinkade's artwork can be found inside more than 12 million homes in the United States alone. He has garnered numerous accolades for his works including multiple National Association of Limited Edition Dealers (NALED) awards, including Artist of the Year, Graphic Artist of the Year, and nine awards for Lithograph of the Year. NALED also recognized Kinkade as the Most Award Winning Artist in the Past 25 Years.



ISBN: 978-1-4494-0128-3

\$19.99 (\$22.99 Canada)

14 x 11, 40 pp, ppb

Territory: World

Discount: 46%

On Sale: November 1

Thomas Kinkade © 2011 Thomas Kinkade

“Who is the artist who has sold more canvases than any other painter in history? More than Picasso, Rembrandt, Gauguin, Monet, Manet, Renoir and Van Gogh combined? . . . Thomas Kinkadee.”

—Morley Safer, *60 Minutes*

THINGS TO RECOGNIZE

- Featuring some of Thomas Kinkadee's favorite works, this book will be welcomed by the many Thomas Kinkadee fans who are looking to bring Thomas Kinkadee art into their homes affordably.
- Thomas Kinkadee is the most collected living artist in the world.
- Thomas Kinkadee's artwork is found in more than 12 million homes in the U.S. alone—and in homes and galleries across the globe in the United Kingdom, Germany, Russia, Japan, and Malaysia.
- The Thomas Kinkadee Company has sold more \$1.7 billion of artwork at retail over the last 15 years and has licensed product sales of more than \$2.4 billion retail in the last 10 years.

OUR AUTHOR:

Thomas Kinkadee, the celebrated Painter of Light, is the most widely collected living artist in the world. His tranquil, light-infused paintings affirm the basic values of family, home, faith in God, and the luminous beauty of nature. He lives in northern California.

CONNECT ONLINE:

thomaskinkadee.com

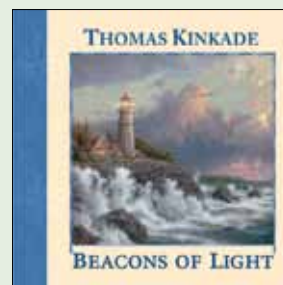
SUPPORT:

- Online and social media marketing and print publicity campaign
- Cross-promotion with Thomas Kinkadee web site

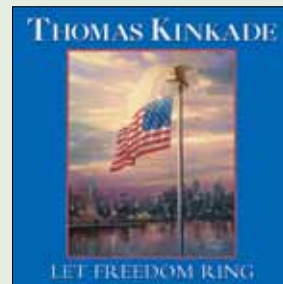
ALSO BY AUTHOR



Thomas Kinkadee: 25 Years of Light (AMP '08)
978-0-7407-7703-5



Beacons of Light (AMP '04)
978-0-7407-4260-6



Let Freedom Ring (AMP '03)
978-0-7407-2706-1



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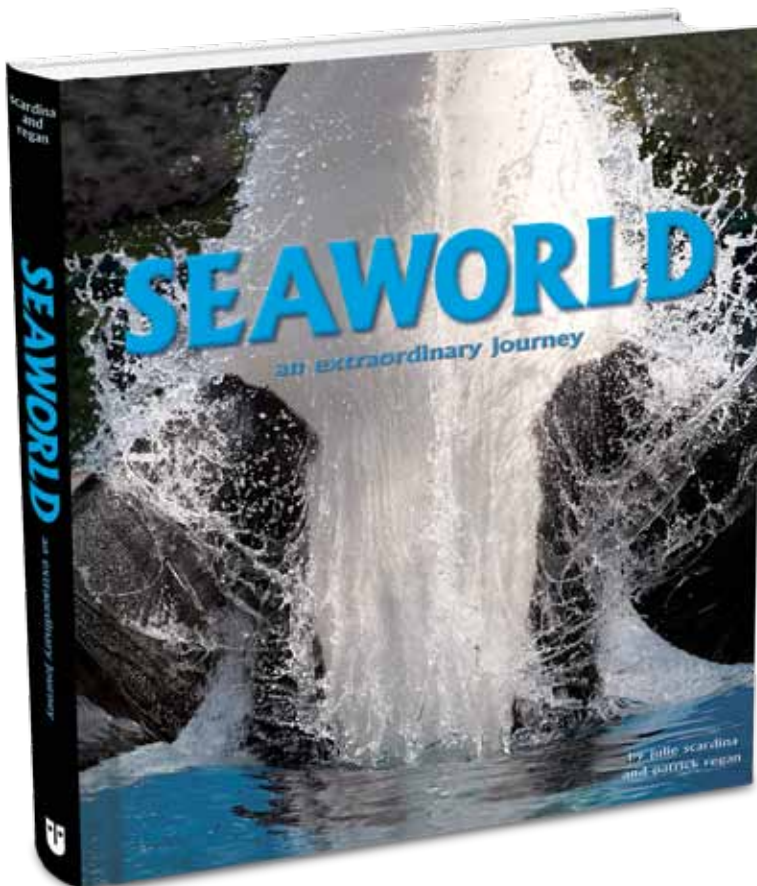
SeaWorld

An Extraordinary Journey

JULIE SCARDINA AND PATRICK REGAN

With more than 100 lavish full-color photographs and an introduction by Sylvia Earle, *SeaWorld*, by SeaWorld ambassador Julie Scardina and Patrick Regan, brings the theme park's aquatic action and conservation efforts front and center. Working with purpose and passion, SeaWorld operates on behalf of all wildlife to encourage sustainable solutions through its support of species research, animal rescue, rehabilitation, and conservation education.

For nearly 50 years, SeaWorld has served as a worldwide wildlife ambassador that envisions a global community rooted in human understanding, appreciation, and stewardship of the natural world and all its wonders. *SeaWorld* will inspire readers to help protect wildlife and become involved with wildlife conservation efforts by extending the SeaWorld experience from the organization's parks into readers' homes.



ISBN: 978-1-4494-0816-9

\$40.00 (\$47.00 Canada)

10 x 12, 208 pp, hd

Territory: World

Discount: 46%

On Sale: October 25

THINGS TO RECOGNIZE

Focusing on stewardship and marine ecology, *SeaWorld* offers a behind-the-scenes look at one of the world's most prominent wildlife initiatives.

- This book reflects SeaWorld's commitment to a strong ecological/environmental mission, and its dedication to the creation of generations of better environmental stewards, continuous care for animals in need, and inspiring passionate people who care about making a positive difference for the future of animals.
- The SeaWorld brand has tremendous value as the acknowledged world leader in marine theme parks.
- The SeaWorld parks in Orlando and San Diego reported that there were over 10 million visitors to their theme parks in 2009 alone.

OUR AUTHOR:

Julie Scardina, SeaWorld and Bush Gardens ambassador and corporate curator of animal training for SeaWorld Parks and Entertainment, shares her knowledge and lifelong love of animals, her animal training expertise, and the park's commitment to wildlife conservation with audiences ranging from a classroom of children to millions of viewers via national television. Her first career was training and swimming with Shamu the killer whale, as well as dolphins, sea lions, walruses, and many other species.

Julie often hosts the SeaWorld and Busch Gardens productions of *Saving a Species*, an entertaining and educational look into how animals are faring on the planet. She is a monthly guest on NBC's *Today* show and continues to appear as a regular guest on *The Tonight Show with Jay Leno*. Julie has also appeared on such shows as CNN's *Larry King Live*, *Dr. Oz*, and countless news and radio shows. She appeared for many years on *Jack Hanna's Animal Adventures*.

Julie serves on the board of the SeaWorld and Busch Gardens Conservation Fund supporting conservation education, habitat protection, species research, and animal rescue and rehabilitation. In this role, she often has the opportunity to travel around the world experiencing the conservation work firsthand. She holds a bachelor's degree in psychology with a minor in biology from San Diego State University and has earned an associate's degree in exotic animal training and management from Moorpark College in California. Julie lives in San Diego, California.

CONNECT ONLINE:

seaworld.org

SUPPORT:

- Online and social media marketing and print publicity campaign



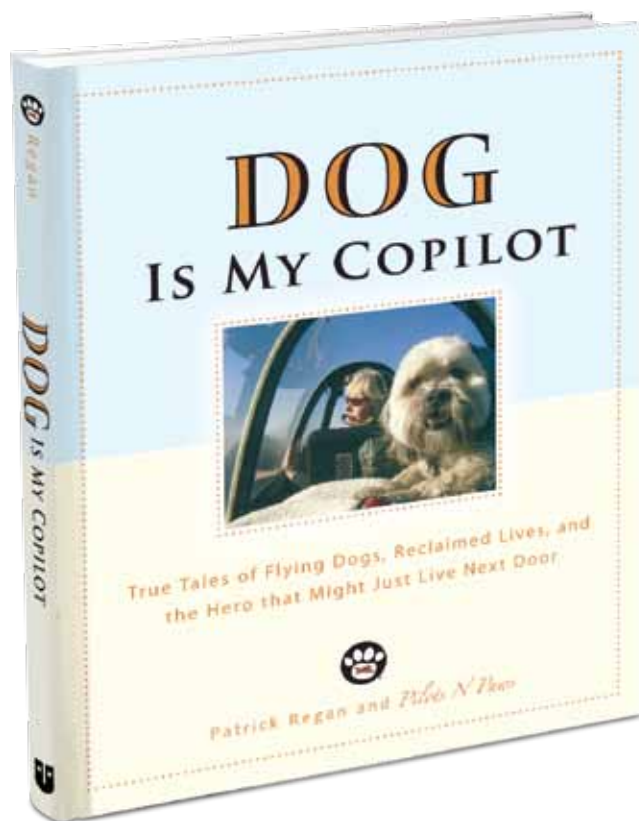
Dog Is My Copilot

True Tales of Flying Dogs, Reclaimed Lives, and the Hero that Might Just Live Next Door

PATRICK REGAN

Inside *Dog Is My Copilot*, Patrick Regan shares more than 30 tales of heroism, compassion, and companionship as he relates the story behind Pilots N Paws, a nonprofit dog rescue group comprised of an extraordinary network of private pilots and animal rescue volunteers that has saved thousands of pets since its inception two years ago. In this short span of time, Pilots N Paws has been featured on *World News Tonight*, *Good Morning America*, *CBS Evening News with Katie Couric*, and *NBC Nightly News with Brian Williams*.

Now, through more than 50 full-color photographs and more than 30 personal, first-paw accounts, *Dog Is My Copilot* documents the emotional rescue missions that deliver abandoned and unwanted pets to new forever homes—sometimes as far as 1,200 miles away. Filled with inspiring insights from pilots, rescue volunteers, and grateful pet owners, *Dog Is My Copilot* provides a sometimes funny, sometimes heart-wrenching, and always poignant look at pet rescue, second chances, and the human/animal connection that inspires everyday people to extraordinary heights.



ISBN: 978-1-4494-0760-5

\$16.99 (\$19.99 Canada)

7 x 9, 144 pp, hd

Territory: World

Discount: 46%

On Sale: October 18



“When Debi told me how many millions of animals were being euthanized, I said, ‘oh no . . . not if I can help it.’”

—Jon Wehrenberg, co-founder
of Pilots N Paws.

THINGS TO RECOGNIZE

Chicken Soup for the Soul meets *Marley & Me* by way of *The Right Stuff*.

- Dog-lovers are a huge market with 39 percent of U.S. households own at least one dog, and \$45 billion/year spent on pets in U.S., according to the American Pet Product Association.
- The Pilots N Paws program resonates with animal advocates and is recognized nation-wide through features on *World News Tonight*, *Good Morning America*, *CBS Evening News with Katie Couric*, and *NBC with Brian Williams*.
- Nineteen percent of owned dogs are adopted from an animal shelter.

OUR AUTHOR:

Patrick Regan has written more than 100 books in the trade, gift, humor, children’s, and advice categories. He has flown on several rescue missions with Pilots N Paws and has the full endorsement of the founders of Pilots N Paws to tell their story. Regan lives in Kansas City, Missouri with his wife, two sons, and his rescued dog, Pearl.

CONNECT ONLINE:

pilotsnpaws.org

SUPPORT:

- National print and broadcast media
- Online and social media marketing campaign
- Cross promotion with Pilots N Paws organization



Knits for Nerds

30 Projects for Fans of Science Fiction, Fantasy, and Comic Books

JOAN OF DARK, A.K.A. TONI CARR

The best of science fiction, manga, and animaguiri meets knit one, purl two as knit siren and part-time roller derby girl Joan of Dark offers up an out-of-this-world assortment of knitting nerdiness inside *Knits for Nerds*. The patterns for 30 iconic clothing and accessory items inspired by popular TV shows, books, films, comics, and more—including *Star Trek*, *Lord of the Rings*, *Star Wars*, and *Firefly*—are presented alongside full-color photographs showcasing completed projects, such as:

- Lieutenant Uhura's sexy *Star Trek* minidress
- *Firefly*-inspired scarf, socks, hat, and jacket
- Hermione Granger's secret beaded bag
- *The Big Bang Theory*-inspired his and hers sweater-vests
- Hobbit feet slippers
- *Tank Girl* socks
- Manga-inspired leg warmers
- * *Lord of the Rings*-inspired shrug

In addition to a wardrobe of costume finery, hobbyists will also find instructions for practical projects such as an e-reader cover or a laptop bag crafted of checkered fabric that serves double-duty as a chessboard and carryall, as well as patterns for plush toys inspired by *Star Trek*, robots, and the comic book *Squee! Wear* (and knit!) your nerdiness on your sleeve with *Knits for Nerds*.



ISBN: 978-1-4494-0791-9

\$14.99 (\$16.99 Canada)

7 1/4 x 8 1/4, 112 pp, ppb

Territory: World English

Discount: 46%

On Sale: November 22



THINGS TO RECOGNIZE

Comic-Con meets the crafting aisle inside *Knits for Nerds!*

- Toni's blog, joanofdarkknits.blogspot.com, gets more than 500 unique visitors per day, and has an active following on Facebook and Twitter.
- For the thousands of fans of sci-fi, fantasy, comics, and manga comes the first book of knitting patterns for making 30 iconic clothing and accessories from their favorite TV shows, films, books, and comics.
- Attendees at conventions such as Comic-Con often come in some form of costume. *Knits for Nerds* will give them patterns inspired by their favorite shows, films, and comics.

OUR AUTHOR:

Joan of Dark (a/k/a Toni Carr) is an avid lover of all things knit and crocheted. She has been featured on two DIY Network shows, *Uncommon Threads* and *Knitty Gritty*. She's the author of the book *Knockdown Knits* (Wiley), and her patterns have been published on KnitPicks.com and in *Vampire Knits* (*Potter Craft*). Her sense of style was also profiled in *Indianapolis Monthly*, *Nuvo*, and *Intake Weekly*. With a science fiction writer for a mother, and a father who made sure that her comic book collection was always stocked, she had no choice but to grow up a geek!

CONNECT ONLINE:

joanofdarkknits.blogspot.com

SUPPORT:

- Online and social media marketing and print publicity campaign



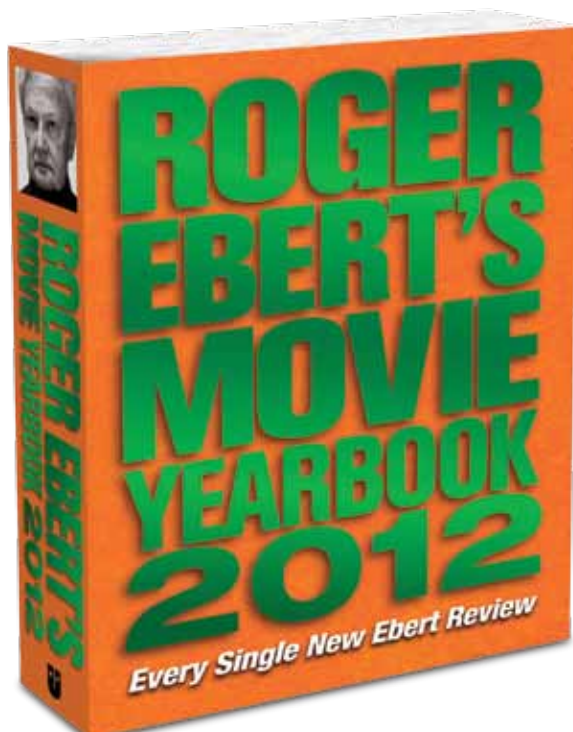
Roger Ebert's Movie Yearbook 2012

ROGER EBERT

The only film critic to win the Pulitzer Prize, Roger Ebert collects his reviews from the last 30 months in *Roger Ebert's Movie Yearbook 2012*. *Forbes Magazine* described Ebert as the “most powerful pundit in America.” In January 2011, he and his wife, Chaz, launched *Ebert Presents at the Movies*, a weekly public television program in the tradition that he and Gene Siskel began 35 years earlier.

Since 1986, each edition of *Roger Ebert's Movie Yearbook* has presented full-length movie reviews, with interviews, essays, tributes, journal entries, and “Questions for the Movie Answer Man,” and new entries in his popular Movie Glossary. Inside *Roger Ebert's Movie Yearbook 2012*, readers can expect to find every movie review Ebert has written from January 2009 to July 2011, including *The Social Network*, *Waiting for Superman*, *Inception*, *The King's Speech*, *My Dog Tulip*, *The Human Centipede*, and more. Also included in the *Yearbook* are:

- In-depth interviews with newsmakers and celebrities, such as John Waters and Justin Timberlake.
- Memorial tributes to those in the film industry who have passed away, such as Blake Edwards, Tony Curtis, and Arthur Penn.
- Essays on the Oscars and reports from the Cannes and Toronto Film Festivals.



ISBN: 978-1-4494-0813-8

\$29.99 (\$34.99 Canada)

6 x 9, 672 pp, ppb

Territory: World

Discount: 46%

On Sale: November 22

“ Roger Ebert’s “criticism shows a nearly unequalled grasp of film history and technique, and formidable intellectual range.”

—New York Times ”

THINGS TO RECOGNIZE

- Roger Ebert is one of America’s most trusted movie reviewers and columnists. In 1975, he became the first movie critic to win a Pulitzer Prize.
- Still in the public eye, the show “Roger Ebert Presents At the Movies” debuted in January 2011 and is syndicated nationally.
- The blog “Roger Ebert’s Journal” was the winner of the 2009 Peter Lisagor Award for best online commentary, and Roger’s website (rogerebert.com) has been named the best online movie review site by the Online Film Critics Society.
- Roger Ebert is the only movie critic to have a star on the Hollywood Walk of Fame.

OUR AUTHOR:

Roger Ebert is the Pulitzer Prize-winning film critic from the *Chicago Sun-Times*, and the only film critic with a star on the Hollywood Walk of Fame. He was voted an honorary member of the Directors Guild of America and was given the lifetime achievement award of the American Society of Cinematographers. His annual film festival, Ebertfest, is in its 14th year at the University of Illinois. His web site, rogerebert.com, receives more than 105 million visits a year.

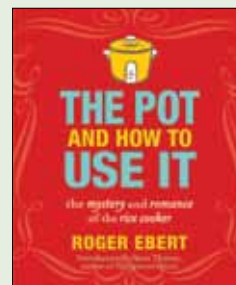
CONNECT ONLINE:

rogerebert.com
twitter.com/ebertchicago

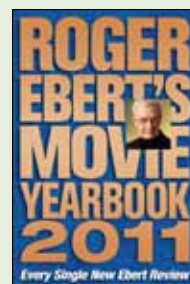
SUPPORT:

- Online and social media marketing and print publicity campaign
- Cross promotion with author blog

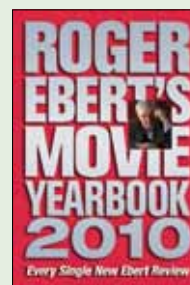
ALSO BY AUTHOR



The Pot and How to Use It
(AMP '10)
978-0-7407-9142-0



Roger Ebert's Movie Yearbook 2011 (AMP '10)
978-0-7407-9769-9



Roger Ebert's Movie Yearbook 2010 (AMP '09)
978-0-7407-8536-8



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The Sweat Shop Book

Handmade, Homemade, How-to Guide

MARTENA DUSS AND SISSI HOLLEIS

The Sweat Shop Book brings the namesake Paris Sweat Shop founded by Martena Duss and Sissi Holleis to North America with more than 50 DIY fashion and home projects, including instructions and more than 200 helpful, inspiring full-color photographs. The first “café couture” sewing shop in Paris, the Sweat Shop was named to highlight the questionable nature in which store-bought clothing is sometimes made. Instead of rewarding dubious labor practices, the Sweat Shop and *The Sweat Shop Book* inspire crafters to make something unique with their own sweat equity and creativity.

Crafters meet at the café and share ideas while renting equipment by the hour. In addition, classes teach novices how to sew, knit, crochet, and much more. Translating the Sweat Shop experience into book form, *The Sweat Shop Book* features experts in the Parisian fashion industry as they offer “master classes” to share their secrets and techniques.

With help from experts such as Madame Vava Dudu, who creates looks for Lady Gaga, and fashion stylist Sonia Rykiel, crafters of every skill level will learn how to mend a seam, make a dress from a pattern, and design and create something from scratch inside *The Sweat Shop Book*. Additionally, the book includes recipes for café fare, Duss and Holleis’s Paris picks, and a French and English glossary. Bring Paris’s couturiers home, learn secrets from the pros, and rediscover the joy of handmade, homemade fashion with *The Sweat Shop Book*.



ISBN: 978-1-4494-0840-4

\$24.99 (\$28.99 Canada)

8 1/4 x 11, 160 pp, ppb

Territory: North America

Discount: 46%

On Sale: January 17, 2012



THINGS TO RECOGNIZE

Discover handmade, homemade couture inspired by the first sewing café in Paris!

- No longer relegated to home-based clubs, knitters, crocheters, seamstresses, and other crafters are now getting together at crafting cafes and stores for communal crafting.
- Do it yourself has never been more popular. There is a huge movement toward making, rather than buying, what you need.
- Several of the projects teach you how to revamp existing items, another big trend in the fashion and crafting worlds.
- In addition to simple projects anyone can do, the book will feature several “Master Classes”—instructions from some of Paris’s new designers, who share their secrets for creating (and recreating) clothing and accessories that mix sophisticated vintage with contemporary style.

OUR AUTHOR:

In March 2010, Martena Duss and Sissi Holleis opened the Sweat Shop, the first sewing café in Paris, near the trendy boutiques of Canal St. Martin. Duss is a Swiss makeup artist. Holleis is from Austria, where she had her own fashion store and label. In addition to carving a niche in Parisian society, the Sweat Shop has been featured in publications such as *Vogue*, *Elle*, the *New York Times*, *Le Monde*, the *Guardian*, and *Marie Claire*.

CONNECT ONLINE:

sweatshopparis.com

SUPPORT:

- Online and social media marketing and print publicity campaign



BACKLIST SPOTLIGHT

Pocket Posh® Reference

Since their inception, *Pocket Posh®* titles have sold more than 1.5 million copies. Offering an effortlessly portable package featuring fashionably colorful cover art, elastic band closure, and convenient lay-flat binding, these *Pocket Posh®* titles open to reveal a bevy of useful reference information written by experienced professionals in each field.

\$7.99 (\$9.99 CANADA)

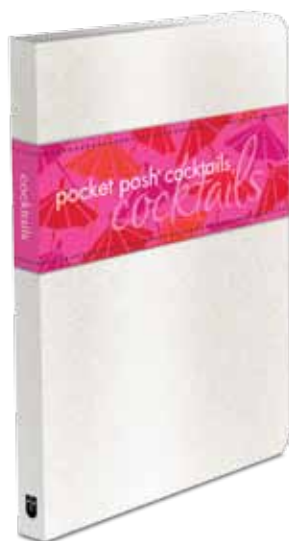
4 X 6, 128 PP, PPB (unless otherwise noted)

TERRITORY: W • DISCOUNT: 46%



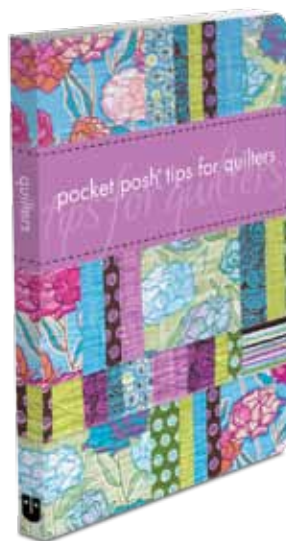
DINING OUT CALORIE COUNTER

ISBN: 978-1-4494-0340-9
336 PP



COCKTAILS

ISBN: 978-1-4494-0680-6



TIPS FOR QUILTERS

ISBN: 978-1-4494-0342-3



TIPS FOR KNITTERS

ISBN: 978-1-4494-0343-0
144 PP





KNITIVITY

FIONA GOBLE

ISBN: 978-1-4494-0365-2

\$16.99 (\$19.99 CANADA)

8 X 8, 80 PP, PPB

TERRITORY: W • DISCOUNT: 46%



KNIT YOUR OWN ROYAL WEDDING

FIONA GOBLE

ISBN: 978-1-4494-0924-1

\$17.99 (\$21.00 CANADA)

8 X 8, 64 PP, PPB

TERRITORY: W • DISCOUNT: 50%



STEAMPUNK SOFTIES

SARAH SKEATE
AND NICOLA TEDMAN

ISBN: 978-1-4494-0600-4

\$14.99 (\$16.99 CANADA)

7 1/4 X 8 1/4, 80 PP, PPB

TERRITORY: W • DISCOUNT: 50%



ZOMBIE FELTIES

NICOLA TEDMAN
AND SARAH SKEATE

ISBN: 978-0-7407-9764-4

\$14.99 (\$19.99 CANADA)

7 1/4 X 8 1/4, 80 PP, PPB

TERRITORY: W • DISCOUNT: 46%



PUPPET PLAY

DIANA SCHOENBRUN

ISBN: 978-1-4494-0119-1

\$14.99 (\$16.99 CANADA)

7 1/4 X 8 1/4, 168 PP, PPB

TERRITORY: W • DISCOUNT: 46%







GIFT & KEEPSAKE



A Sociopath's Guide to Friendship

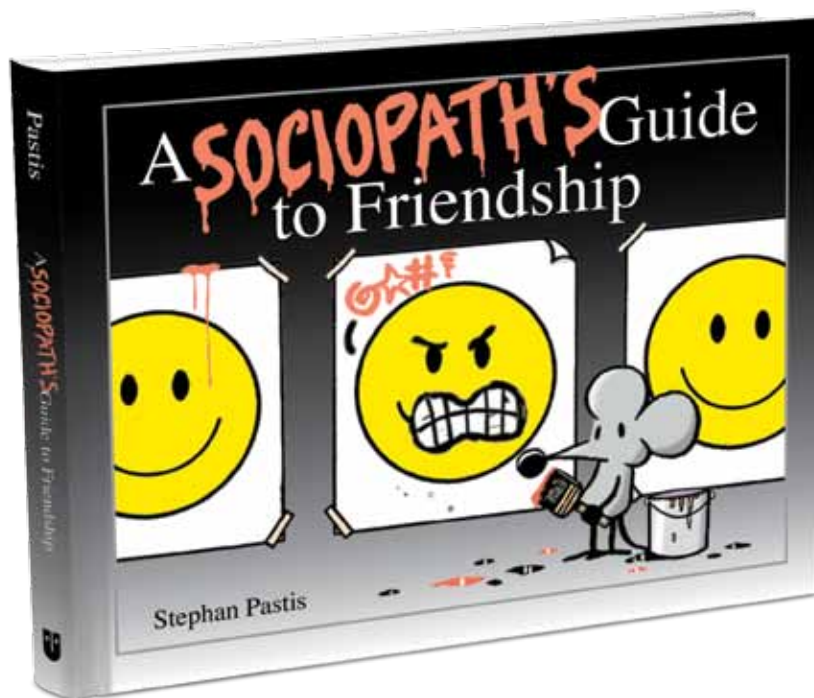
STEPHAN PASTIS

In *A Sociopath's Guide to Friendship*, Stephan Pastis's award-winning *Pearls Before Swine* gang makes life miserable for one another as only this motley menagerie of Pig, Zebra, Goat, and carnivorous crocs can do.

Featuring Pastis's cuttngly sarcastic wit, *A Sociopath's Guide to Friendship* offers a funny take on the dark side of friendship as shown through *Pearls Before Swine* cartoons juxtaposed with sappy photographs and snippy quotes. Consider the following:

- Friendships are like rainbows. They go away.
- You can't put a price on a friend. Which is too bad. I'd like to sell mine.
- There is no greater joy in life than the simple act of laughing with a friend. Except laughing *at* him. That rocks.

From friends expanding each other's vocabulary with words like "shmulky shlumperdik," to true friendships lasting a lifetime (like chronic back pain), Pastis emphasizes that all jesting aside, "It's nice to have friends."



ISBN: 978-1-4494-0117-7

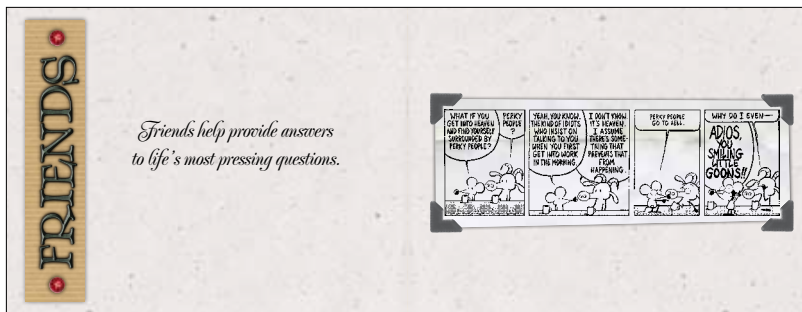
\$9.99 (\$12.99 Canada)

6 1/2 x 5, 88 pp, hd

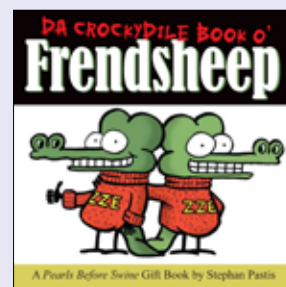
Territory: North America,
United Kingdom

Discount: 50%

On Sale: October 4



ALSO BY AUTHOR



Da Crockydile Book O' Friendsheep (AMP '08)
978-0-7407-7627-4

THINGS TO RECOGNIZE

Pearls Before Swine creator Stephan Pastis offers an antisaccharine ode to friendship.

- The first *Pearls Before Swine* gift book *Da Crockydile Book O' Friendsheep* sold over 15,000 copies and showed that fans of *Pearls Before Swine* love to both give and receive this popular comic.
- Stephan Pastis won the National Cartoonists Society's Best Newspaper Comic Strip award in 2003 and 2007.
- The *Pearls Before Swine 2011 Day-to-Day Calendar* sold over 20,000 copies.

OUR AUTHOR:

A graduate of the University of California at Berkeley and the UCLA School of Law, Stephan Pastis worked as a lawyer before deciding to try his hand at cartooning. Pastis lives in the Bay Area with his wife and two children.

CONNECT ONLINE:

stephanpastis.wordpress.com
pearlscomics.com

SUPPORT:

- Online and social media marketing and print publicity campaign



Celebrating Friends

Share, Remember, Cherish

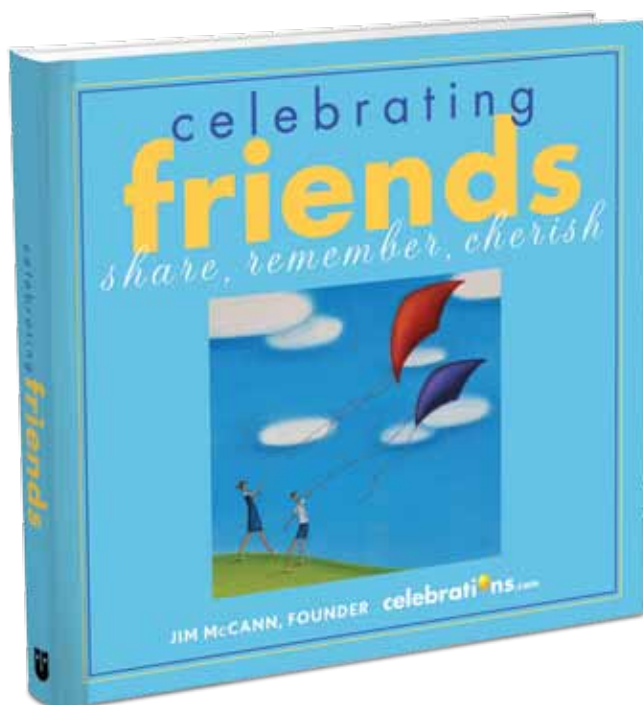
JIM MCCANN

Reinforcing the 1-800-FLOWERS.COM® and Celebrations.com philosophy of helping individuals express, connect, and celebrate, Jim McCann celebrates the unwavering and steadfast nature of friendship inside *Celebrating Friends*. More than just a collection of heartwarming sentiments, *Celebrating Friends* presents over 50 poignant quotes, fascinating facts, and inspirational stories that express thoughts on friendship in an honest and genuine way.

Celebrating Friends is perfect for sharing at birthdays, reunions, and other special occasions that pay tribute to the unwavering power of friendship. Full-color drawings illustrate the book throughout and are interspersed with meaningful quotes and heartfelt reflections on creating friendships and memories and ultimately celebrating life. Divided into four sections, *Celebrating Friends* features 120 entries, many of which were submitted by everyday people on the 1-800-FLOWERS.COM® and Celebrations.com Web sites, and on their Facebook and Twitter pages, including:

- Scientists have found that men and women view friendship differently. For women, friendship is a face-to-face relationship; for men, it's side-by-side.
- The holy passion of friendship is of so sweet and steady and loyal and enduring a nature that it will last through a whole lifetime, if not asked to lend money.

—Mark Twain



ISBN: 978-1-4494-0824-4

\$9.99 (\$12.99 Canada)

5 1/4 x 5 1/4, 80 pp, hd

Territory: North America

Discount: 50%

On Sale: October 4

“Life without a friend is death without a witness.” —Spanish Proverb

“A friend may well be reckoned the masterpiece of nature.” —Ralph Waldo Emerson

“All the world is strange save thee and me, and even thou art a little strange.” —Robert Owen

THINGS TO RECOGNIZE

Celebrating Friends follows *Celebrating Life*, *Celebrating Love*, and *Celebrating Mom* in the new keepsake book series from 1-800-FLOWERS.COM® and Celebrations.com founder Jim McCann.

- *Celebrating Friendship* has the full support of Celebrations.com, a web community created by 1-800-FLOWERS.COM® that brings people together, including readers sharing photos and memories.
- The appealing design and strong gift book theme makes *Celebrating Friendship* ideal for year-round gift displays.
- Founder and CEO of 1-800-FLOWERS.COM® Jim McCann is a well-respected entrepreneur who often appears in the media.

OUR AUTHOR:

Jim McCann is a highly successful entrepreneur whose vision and energy have helped grow 1-800-FLOWERS.COM®, the company he founded in 1976, into the world’s leading florist and gift shop. He is also the founder of Celebrations.com, a leading content and social engagement site devoted to party planning. McCann appears frequently on many national TV networks, including CNBC, CNN, Fox News Channel, and Bloomberg TV. He resides in Long Island, New York.

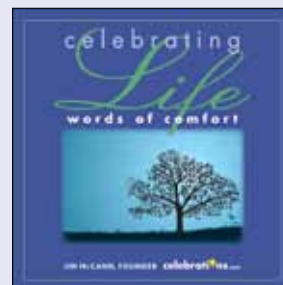
CONNECT ONLINE:

1-800-Flowers.com
 Celebrations.com

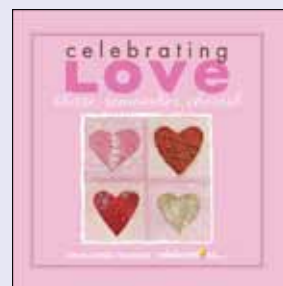
SUPPORT:

- Online and social media marketing and print publicity campaign
- Cross-promotion with 1-800-FLOWERS.COM®

ALSO BY AUTHOR



Celebrating Life (AMP '11)
 978-1-4494-0655-4



Celebrating Love (AMP '10)
 978-1-4494-0262-4



Celebrating Mom (AMP '10)
 978-0-7407-9659-3

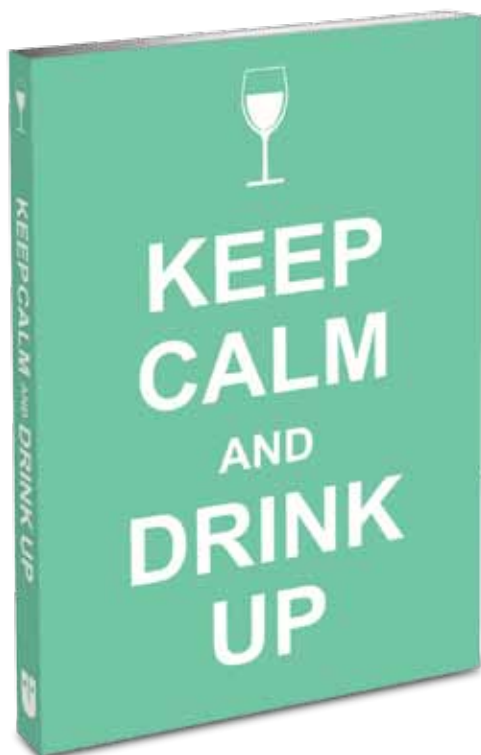


Keep Calm and Drink Up

“In victory, you deserve champagne; in defeat, you need it,” stated Napoleon Bonaparte. Inspired by the iconic World War II poster “Keep Calm and Carry On,” *Keep Calm and Drink Up* is a gentle riff on the classic British war campaign.

The original slogan inspired a stiff upper lip and optimistic energy, but *Keep Calm and Drink Up* proves that in the long run, it’s a stiff drink and flowing spirits that really motivate the masses. *Keep Calm and Drink Up* features more than 100 proverbs and mantras from the likes of James Joyce, Ernest Hemingway, Rumi, Dave Barry, and Garrison Keillor, including:

- “There comes a time in every woman’s life when the only thing that helps is a glass of champagne.” —Bette Davis
- “I know the truth is in between the first and fortieth drink.” —Tori Amos
- “Twenty-four hours in a day, twenty-four beers in a case. Coincidence?”
—Stephen Wright
- “Only Irish coffee provides in a single glass all four essential food groups: alcohol, caffeine, sugar and fat.” —Alex Levine



ISBN: 978-1-4494-0938-8

\$8.99 (\$10.99 Canada)

3³/₄ x 5¹/₈, 160 pp, hd,
nonjacketed

Territory: North America

Discount: 50%

On Sale: July 19

 <p>The light music of whisky falling into a glass – an agreeable interlude.</p> <p>James Joyce</p>	 <p>Good wine is a good familiar creature, if it be well used.</p> <p>William Shakespeare, <i>Othello</i></p>
---	---

THINGS TO RECOGNIZE

Share the wisdom found at the bottom of the glass with *Keep Calm and Drink Up*.

- A perfect gift for the holidays, *Keep Calm and Drink Up* will delight and amuse your favorite fan of a stiff drink and flowing spirits with a little libation wit and humor.
- *Keep Calm and Carry On* has sold over 65,000 copies since its release in 2010 and its follow-up title *Screw Calm and Get Angry* has sold over 23,000 copies since releasing in December 2010. Using the same format and styling, *Keep Calm and Drink Up* will strike a chord with fans of the series as well as literary imbibers.
- *Keep Calm and Drink Up* includes wise adages such as: “In victory, you deserve champagne; in defeat, you need it.” —Napoleon Bonaparte; or, “Beer is proof that God loves us and wants us to be happy.”—Benjamin Franklin.

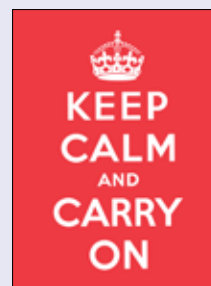
SUPPORT:

- Online and social media marketing and print publicity campaign

ALSO BY AUTHOR



Screw Calm and Get Angry (AMP '10)
978-0-7407-9952-5

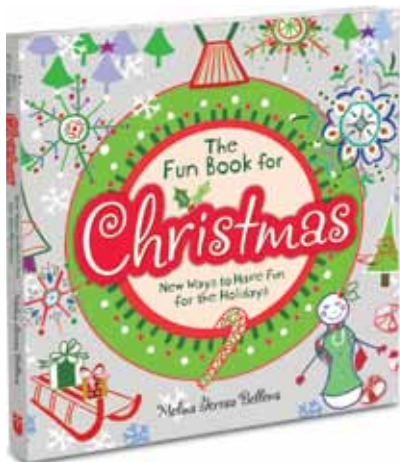


Keep Calm and Carry On (AMP '10)
978-0-7407-9340-0



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BACKLIST SPOTLIGHT



THE FUN BOOK FOR CHRISTMAS

MELINA GEROSA BELLOWES

ISBN: 978-0-7407-8581-8

\$9.99 (\$12.50 CANADA)

6 X 6, 96 PP, HD

TERRITORY: NAOM • DISCOUNT: 50%



EVERY DAY IS CHRISTMAS

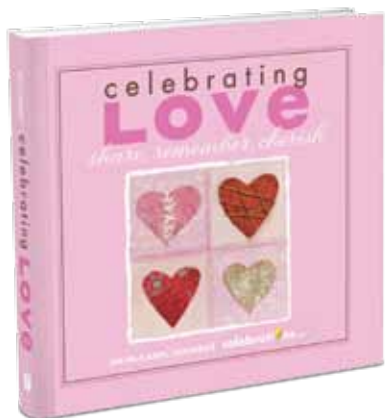
BRADLEY TREVOR GREIVE

ISBN: 978-0-7407-6860-6

\$9.99 (\$10.99 CANADA)

6 X 6, 120 PP, HD

TERRITORY: NA • DISCOUNT: 50%



CELEBRATING LOVE

JIM MCCANN

ISBN: 978-1-4494-0262-4

\$9.99 (\$12.99 CANADA)

5 1/4 X 5 1/4, 80 PP, HD

TERRITORY: W • DISCOUNT: 50%



LOVE BUGS

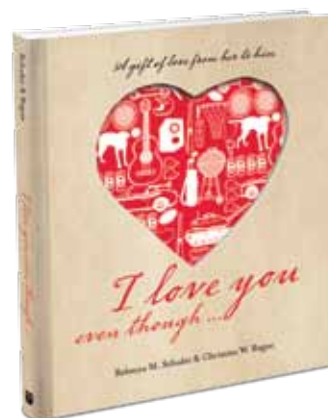
MARYJO KOCH

ISBN: 978-0-7407-9784-2

\$9.99 (\$12.99 CANADA)

6 X 6, 64 PP, HD

TERRITORY: W • DISCOUNT: 50%



I LOVE YOU EVEN THOUGH . . .

REBECCA MURRAY SCHULER AND

CHRISTINE WIESEDEPPE-REGAN

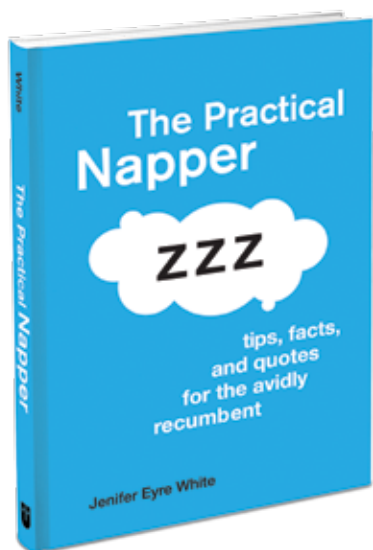
ISBN: 978-0-7407-9742-2

\$9.99 (\$12.99 CANADA)

5 1/4 X 6, 80 PP, HD

TERRITORY: W





THE PRACTICAL NAPPER
 JENNIFER EYRE WHITE
 ISBN: 978-1-4494-0308-9
\$8.99 (\$10.99 CANADA)
 3³/₄ X 5¹/₈, 168 PP, HD, NONJACKETED
 TERRITORY: W
 DISCOUNT: 50%



THXTHXTHX
 LEAH DIETERICH
 ISBN: 978-1-4494-0294-5
\$14.99 (\$16.99 CANADA)
 6 X 7, 208 PP, HD, NONJACKETED
 TERRITORY: NA
 DISCOUNT: 46%



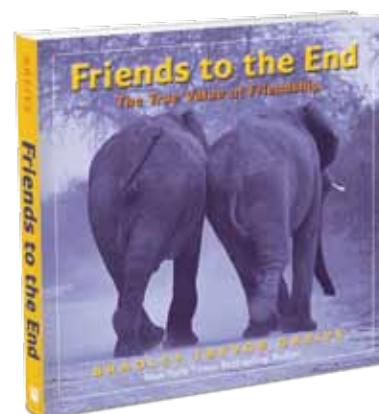
#1 BEST-SELLER!



KEEP CALM AND CARRY ON
 EBURY PRESS
 ISBN: 978-0-7407-9340-0
\$8.99 (\$10.99 CANADA)
 3³/₄ X 5¹/₈, 160 PP, HD, NONJACKETED
 TERRITORY: NA
 DISCOUNT: 50%



SCREW CALM AND GET ANGRY
 EBURY PRESS
 ISBN: 978-0-7407-9952-5
\$8.99 (\$10.99 CANADA)
 3³/₄ X 5¹/₈, 160 PP, HD, NON-JACKETED
 TERRITORY: NA
 DISCOUNT: 46%



FRIENDS TO THE END
 BRADLEY TREVOR GREIVE
 ISBN: 978-1-4494-0317-1
\$9.99 (\$12.99 CANADA)
 6 X 6, 120 PP, HD
 TERRITORY: WE EXCEPT ANZ
 DISCOUNT: 50%





 ACCORD PUBLISHING



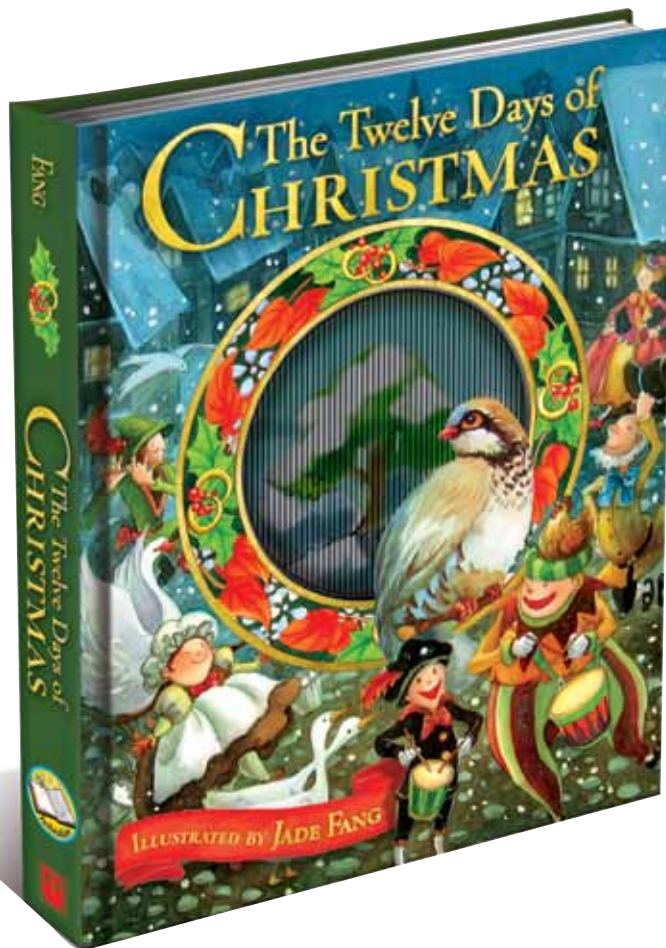
FALL 2011

The Twelve Days of Christmas

ILLUSTRATED BY JADE FANG



The holidays just got a little more merry and bright with Accord's *The Twelve Days of Christmas* featuring AniMotion®. Whimsical illustrations reflect AniMotion® technology and spread holiday cheer in this new take on a timeless Christmas classic. From swans a-swimming to ladies dancing, *The Twelve Days of Christmas* comes alive with each turn of the page. Beginning outside a picturesque village, and journeying through festively decorated streets as the caroling procession grows, *The Twelve Days of Christmas* culminates with a huge celebration in the village square—complete with a partridge in a pear tree. It's enough to make lords leap, pipers pipe, and drummers drum!



ISBN: 978-1-4494-0361-4

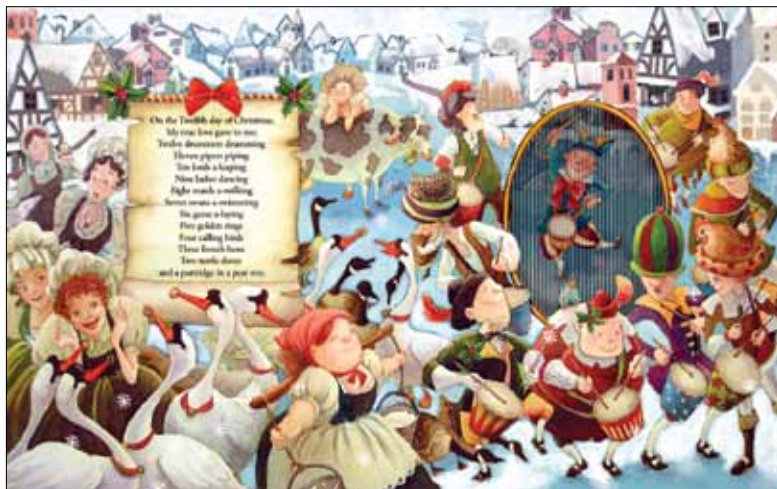
\$17.99 (\$19.99 Canada)

8 x 10, 26 pp, hd,
nonjacketed

Territory: World

Discount: 50%

On Sale: October 4



THINGS TO RECOGNIZE

The Twelve Days of Christmas, a time-honored holiday classic, gets a fresh and exciting update with Accord's innovative AniMotion® technology.

- This updated Christmas classic is a perfect way to introduce children to a beloved holiday tradition.
- Accord's innovative AniMotion® windows give new life to the classic song.
- This beautifully illustrated book is destined to become a treasured family keepsake.

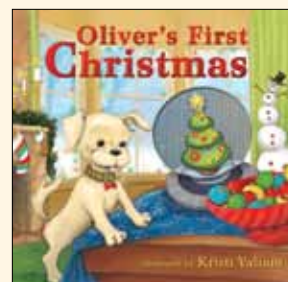
SUPPORT:

- Online social media and marketing and print publicity campaign

ALSO AVAILABLE



'Twas the Night Before Christmas (Accord '09)
978-0-7407-8432-3



Oliver's First Christmas (Accord '10)
978-0-7407-9798-9



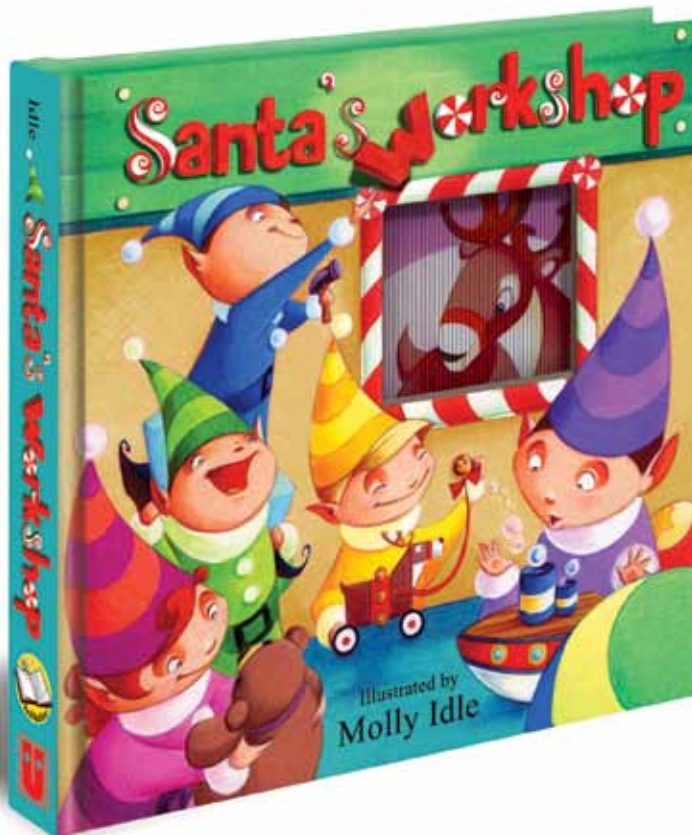
Santa's Workshop

ILLUSTRATED BY MOLLY IDLE



Christmas is right around the corner and *Santa's Workshop* is buzzing with holiday excitement and cheer in this newest mini AniMotion® offering that takes readers through last-minute preparations at the North Pole. Toy-tinkering elves, curious reindeer, and even the big guy himself come to life on the brightly illustrated pages of *Santa's Workshop*.

Culminating with an overflowing sleigh flying off to make Christmas Eve deliveries, *Santa's Workshop* is proof positive that good things do come in small packages.



ISBN: 978-1-4494-0834-3

\$9.99 (\$11.99 Canada)

6 x 6, 12 pp, hd,
nonjacketed

Territory: World

Discount: 50%

On Sale: October 4



THINGS TO RECOGNIZE

Santa's Workshop, Accord's latest holiday AniMotion® title for the preschool set, is destined to be at the top of every child's letter to Santa.

- Christmas mini AniMotion® title follows on the heels of the super successful *Oliver's First Christmas*.
- Simple text and rich illustrations are perfect for preschoolers excited about Santa.
- Miniature size and attractive price point make this a perfect stocking stuffer.

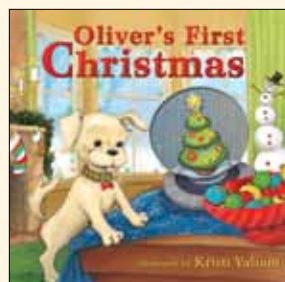
SUPPORT:

- Online social media and marketing and print publicity campaign

ALSO AVAILABLE



'Twas the Night Before Christmas (Accord '09)
978-0-7407-8432-3



Oliver's First Christmas (Accord '10)
978-0-7407-9798-9

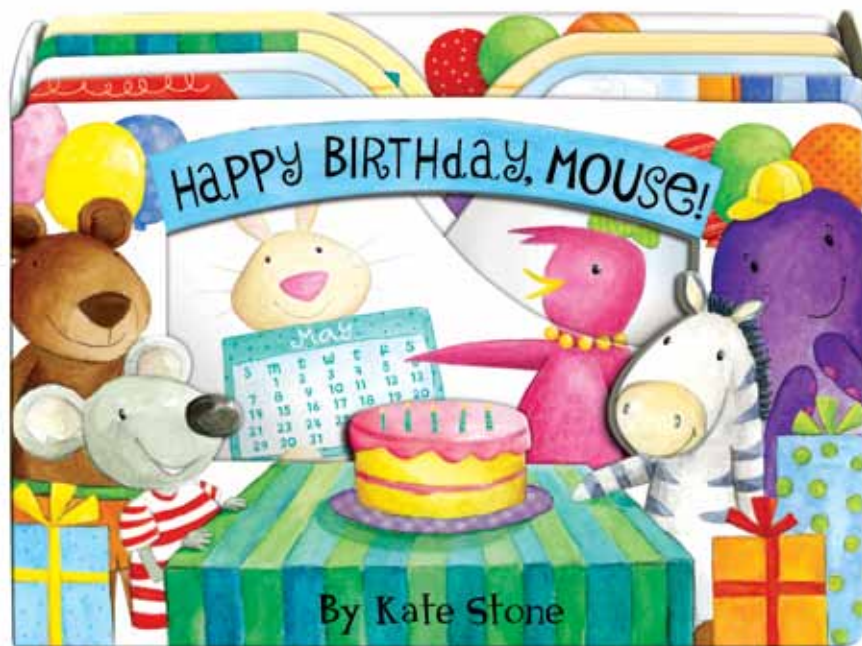


Happy Birthday, Mouse!

BY KATE STONE



Inside *Happy Birthday, Mouse!*, the gang's all here! From Zebra and Bear to Rabbit and more, each of Mouse's friends has gathered together to wish him a Happy Birthday! But, "Shhhhh!" don't tell Mouse. It's a surprise and the party's just unfolding with each page turn of *Happy Birthday, Mouse!* The unique construction of this charmingly chunky board book beckons little readers to peel back overlapping pages as the party and the surprise within unfold—quite literally! Festive and friendly watercolor illustrations adorn the pages throughout, while the book's extra-sturdy construction ensures that *Happy Birthday, Mouse!* is one surprise that will be unwrapped again and again.



ISBN: 978-1-4494-0838-1

\$10.99 (\$13.99 Canada)

7 1/2 x 5 3/4, 16 pp, board book

Territory: World

Discount: 50%

On Sale: December 6



THINGS TO RECOGNIZE

Unwrap another innovation from Accord as readers move through the overlapping pages of this chunky board book to reveal the ultimate surprise!

- Chunky pages and sturdy construction are perfect for curious preschoolers.
- Overlapping pages mean the story unfolds with surprises around every corner.
- Cheerful watercolor illustrations and birthday party subject matter will engage even the most reluctant kids at story time.

SUPPORT:

- Online social media and marketing and print publicity campaign

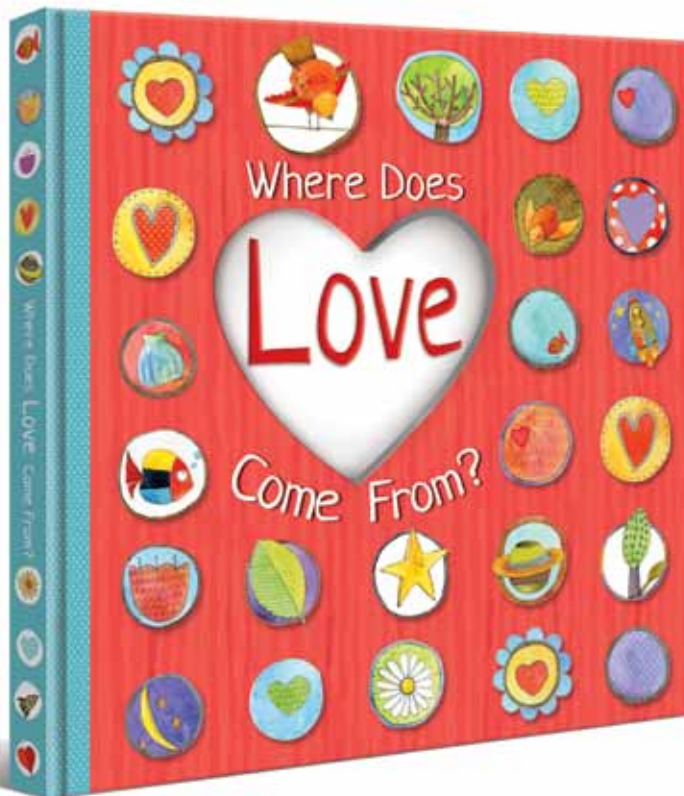


Where Does Love Come From?

ILLUSTRATED BY MILENA KIRKOVA



Where does love come from? Does it grow on a tree? Or swim in the sea? This collection of silly questions explains a complicated emotion in a fun, entertaining way that children can easily understand. Readers follow the book's intricately designed pages, which are similar in format to Accord's *The Rainbow Book*, to reveal a sweetly simple truth about love. As each die-cut page proposes another possible source, *Where Does Love Come From?* concludes with a declaration that readers likely already know . . . that "love comes from your heart."



ISBN: 978-1-4494-0839-8

\$9.99 (\$12.99 Canada)

8 1/2 x 8 1/2, 18 pp, hd,
nonjacketed

Territory: World

Discount: 50%

On Sale: December 6



THINGS TO RECOGNIZE

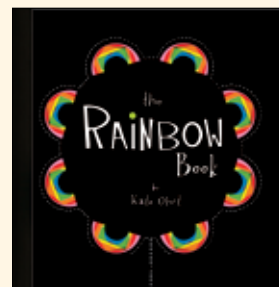
Right on the pulse of children and parents, the intricately cut and cheerfully illustrated pages in *Where Does Love Come From?* bring readers closer to the simple truth about love.

- Bright illustrations make this the perfect “love” book for the younger set.
- Cut paper designs add visual interest.
- Silly scenarios give a childlike look at a complicated emotion.

SUPPORT:

- Online social media and marketing and print publicity campaign

ALSO AVAILABLE



The Rainbow Book
(AMP '11)
978-0-7407-6858-3



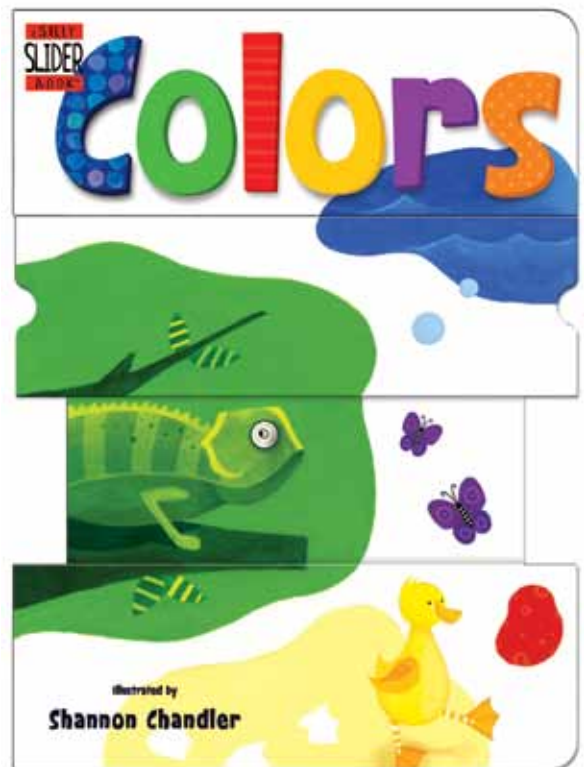
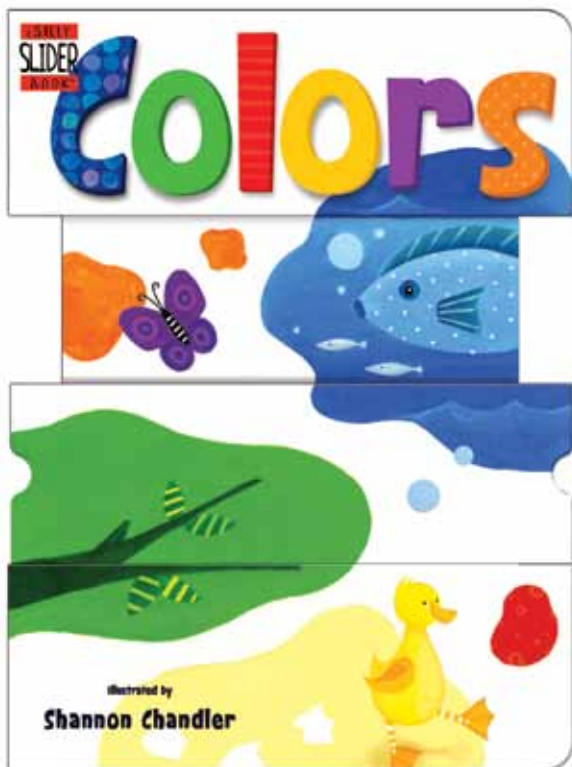
Colors

A Silly Slider Book™

ILLUSTRATED BY SHANNON CHANDLER



Following Accord's previous Silly Slider Book™ *Numbers*, *Colors* enables early readers to discover a rainbow of shades as little hands manipulate an interactive slider that moves up and down. Inside this sturdy board book, brightly colored animals transform as the sliders move, and each picture changes to reveal the name of a featured color. Red roosters, pink pigs, and orange tigers capture early readers' attention and make *Colors* a vibrantly fun and interactive way to learn.



ISBN: 978-1-4494-0831-2

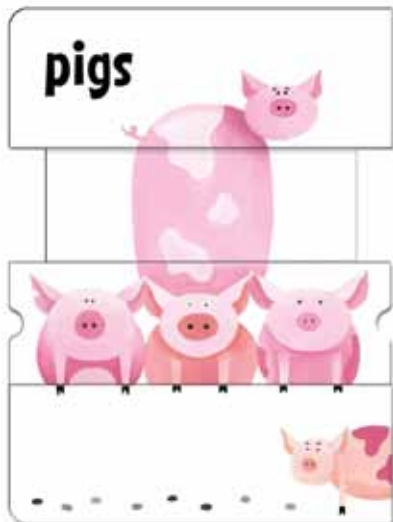
\$10.99 (\$13.99 Canada)

6 1/2 x 8 3/4, 10 pp, board book

Territory: World

Discount: 50%

On Sale: September 6



THINGS TO RECOGNIZE

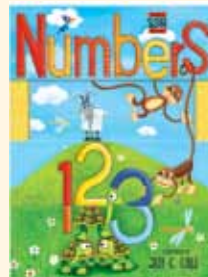
Accord's latest Silly Slider Book™ features picture-changing sliders and a menagerie of brightly hued animals to teach early learners the colors of the rainbow.

- Interactive sliders are an effective and engaging learning tool.
- Cheerfully illustrated animals transform before readers' eyes capturing their attention.
- Sturdy construction offers value and makes this book easy for preschoolers to handle.

SUPPORT:

- Online social media and marketing and print publicity campaign

OTHER SILLY SLIDER BOOKS™



Numbers: A Silly Slider Book™ (Accord '11)
978-1-4494-0174-0



When I'm Big: A Silly Slider Book™ (Accord '10)
978-0-7407-9727-9



Ready, Set, Go!



Attention readers: Start your engines and explore with *Ready, Set, Go!* As the latest offering in Accord's successful mini AniMotion® line, *Ready, Set, Go!* is gathering speed. From race boats coasting over the water and motorcycles flying over jumps, to race cars zipping toward a checkered finish line, *Ready, Set, Go!* conveys excitement at every turn and introduces early readers to different modes of transport—from stunt planes to soap box derby carts.

Specially sized for little speedsters, *Ready, Set, Go!* features bold, graphic illustrations and promises to have early readers zooming toward the finish line again and again.



ISBN: 978-1-4494-0833-6

\$9.99 (\$11.99 Canada)

6 x 6, 12 pp, hd,
nonjacketed

Territory: World

Discount: 50%

On Sale: September 6



THINGS TO RECOGNIZE

Accord's best-selling mini AniMotion® line is off to the races in *Ready, Set, Go!*

- AniMotion® windows bring exciting races to life right on the page.
- Companion title to Accord's best-seller, *Trucks*.
- Introduces readers to a variety of races, ranging from stunt planes to a soap box derby.

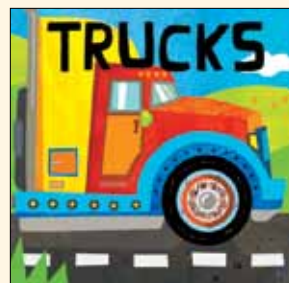
SUPPORT:

- Online social media and marketing and print publicity campaign

OTHER MINI AniMotion® TITLES



Dinosaurs
(Accord '11)
978-1-4494-9200-7



Trucks (Accord '10)
978-0-7407-9200-7



Flip & Click® Christmas

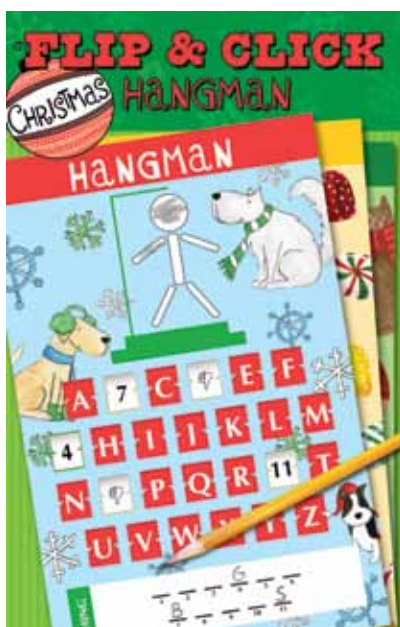


Everyone's favorite Flip & Click® puzzles are dressed up for the holidays with *Flip & Click® Christmas*. Filled with all-new puzzles and cheerful Christmas iconography, the *Flip & Click® Christmas* line-up of game books are perfectly sized to slide into stockings, or take over the river and through the woods to Grandma's house.

To play, simply push on the top of a game piece, spin it around, and "click" it into place. Each collection is perfect for solo or multiplayer competition and features one classic game—either Bingo, Hangman, or Memory Match. Keep little hands busy while Santa makes his rounds with *Flip & Click® Christmas*.



1



2



3

1 **BINGO**
ISBN: 978-1-4494-0835-0
\$4.99 (\$5.99 Canada)
5 1/2 x 8 1/2, 72 pp, ppb
Territory: World
Discount: 50%
On Sale: October 4

2 **HANGMAN**
ISBN: 978-1-4494-0836-7
\$4.99 (\$5.99 Canada)
5 1/2 x 8 1/2, 72 pp, ppb
Territory: World
Discount: 50%
On Sale: October 4

3 **MEMORY MATCH**
ISBN: 978-1-4494-0837-4
\$4.99 (\$5.99 Canada)
5 1/2 x 8 1/2, 72 pp, ppb
Territory: World
Discount: 50%
On Sale: October 4

Sample Page:
Bingo



Sample Page:
Hangman



Sample Page:
Memory Match



THINGS TO RECOGNIZE

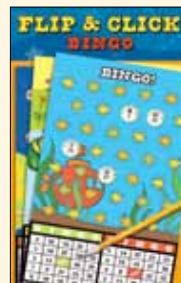
Accord's *Flip & Click*® Christmas puzzles keep merrymakers from mischief while strengthening their critical-reasoning skills.

- Seasonally themed artwork and a terrific price point make these a natural choice for Christmas impulse buys.
- Classic games are geared for both solo play and multiplayer competition.
- Portable size is perfect for backseat entertainment or packing along to holiday functions.

SUPPORT:

- Online social media and marketing and print publicity campaign

OTHER FLIP & CLICK® TITLES



Flip & Click® Bingo
(Accord '11)
978-1-4494-0151-1



Flip & Click® Hangman
(Accord '11)
978-1-4494-0153-5



Flip & Click® Memory Match
(Accord '11)
978-1-4494-0154-2

Flip & Click® Big Book of Games
(Accord '09)
978-0-7407-8154-4



BACKLIST SPOTLIGHT



THE RAINBOW BOOK

KATE OHRT

ISBN: 978-1-4494-0171-9

\$9.99 (\$12.99 CANADA)

8 1/2 X 8 1/2, 18 PP, FLEXIBOUND

TERRITORY: W



ONE SPOOKY NIGHT

KATE STONE

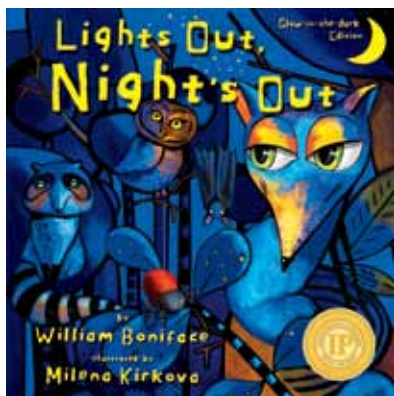
ISBN: 978-1-4494-0330-0

\$11.99 (\$13.99 CANADA)

8 1/2 X 8 1/2, 36 PP

W/ GATEFOLD, FLEXIBOUND

TERRITORY: W



**LIGHTS OUT, NIGHT'S OUT:
GLOW-IN-THE-DARK EDITION**

WILLIAM BONIFACE;

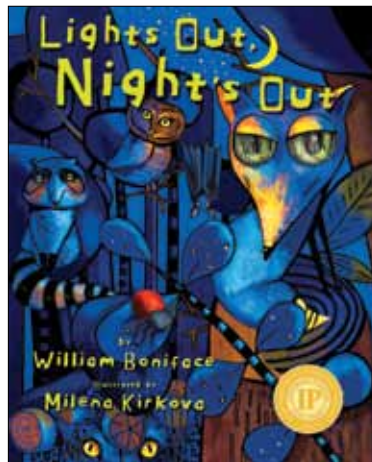
ILLUST. BY MILENA KIRKOVA

ISBN: 978-1-4494-0236-5

\$6.99 (\$7.99 CANADA)

8 X 8, 24 PP, PPB

TERRITORY: W



LIGHTS OUT, NIGHT'S OUT

WILLIAM BONIFACE;

ILLUST. BY MILENA KIRKOVA

ISBN: 978-0-7407-8431-6

\$17.99 (\$21.99 CANADA)

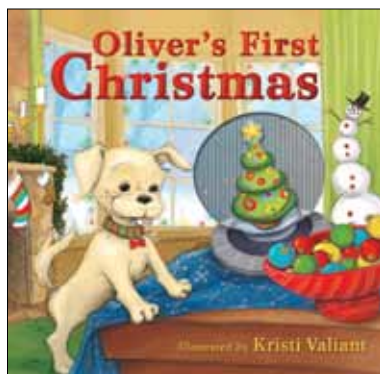
8 X 10, 26 PP, HD

TERRITORY: W





**'T WAS THE NIGHT
BEFORE CHRISTMAS**
CLEMENT CLARKE MOORE;
ILLUST. BY JON GOODELL
ISBN: 978-0-7407-8432-3
\$17.99 (\$19.99 CANADA)
8 X 10 28 PP, HD
TERRITORY: W



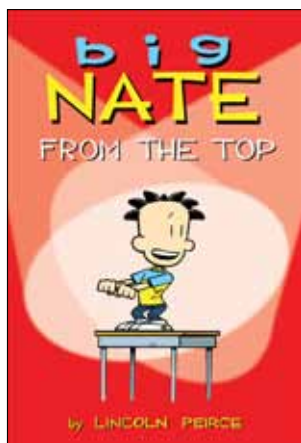
OLIVER'S FIRST CHRISTMAS
ILLUS. BY KRISTI VALIANT
ISBN: 978-0-7407-9798-9
\$9.99 (\$11.99 CANADA)
6 X 6, 12 PP, HD
TERRITORY: W



HANUKKAH
ISBN: 978-0-7407-9799-6
\$9.99 (\$11.99 CANADA)
6 X 6, 12 PP, HD
TERRITORY: W

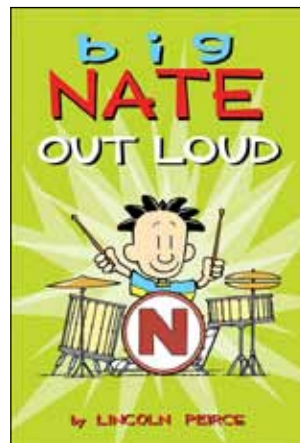


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TERRITORY: NAUK



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POCKET POSH® CORRUGATE FLOOR DISPLAY

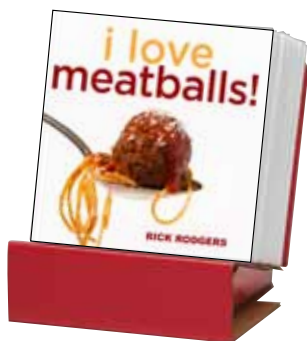
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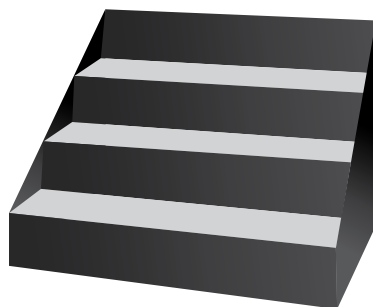


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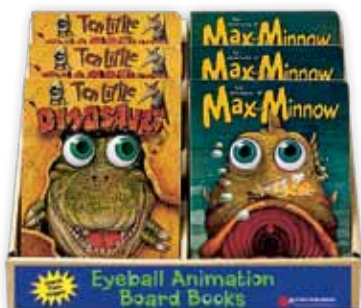
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