



For the Game. For the World.

**To the member associations of FIFA eligible to bid
for the 2018 and/or 2022 FIFA World Cup™**

Zurich, 15 January 2009
SG/vol

Bidding process for the 2018 FIFA World Cup™ and the 2022 FIFA World Cup™

Dear Sir or Madam,

Based on the decision of the FIFA Executive Committee to open a simultaneous bidding process for the 2018 FIFA World Cup™ and the 2022 FIFA World Cup™, we are pleased to invite you to express your interest in submitting a bid to FIFA for either or both of these competitions.

At this stage of the bidding process, FIFA would like to emphasise that the infrastructure and facilities in the host country must be of the highest quality in order to fulfil the requirements of the world's most popular sporting event. Approximately 12 stadiums with minimum capacities of between 40,000 for group matches and 80,000 for the opening match and final, are required to host the FIFA World Cup™, which is expected to be contested by 32 teams. In addition, the very highest standards of TV broadcasting, information and telecommunications technology, transport and accommodation are an absolute must.

It is also important to point out that the FIFA Confederations Cup will be hosted the year before the respective FIFA World Cup™, not only as a major competition in its own right, but also to test the infrastructure of the host country for the following year's showcase event.

The FIFA World Cup™ is unrivalled in its power to awaken emotions, capture the imagination and unite people all over the world in celebration. FIFA is determined that this overwhelming ability to reach out to the world should benefit the game of football itself and society in general. Future hosts of the FIFA World Cup™ will therefore be expected to ensure that their hosting of the event is tied in with efforts to achieve positive change, in keeping with FIFA's philosophy: For the Game. For the World.

Full details about the requirements for staging the FIFA World Cup™ will be stipulated in the bid documents and hosting documents, to be dispatched by FIFA to interested member associations only.

Pursuant to article 76 of the FIFA Statutes, the following entry conditions apply to interested member associations:

- member associations affiliated to CAF and CONMEBOL may not participate in the bidding process with respect to the 2018 FIFA World Cup™;



- member associations affiliated to CONMEBOL may not participate in the bidding process with respect to the 2022 FIFA World Cup™;
- subject to the above, member associations may participate in the bidding process for either or both the 2018 FIFA World Cup™ and/or the 2022 FIFA World Cup™. However, in line with article 76 of the FIFA Statutes, member associations from the same confederation will not be appointed to host consecutive editions of the FIFA World Cup™. FIFA will therefore not appoint a host member association for the 2022 FIFA World Cup™ from the same confederation as the host member association of the 2018 FIFA World Cup™.

All relevant information about the bidding process will be given in the Bid Registration form which will be provided by FIFA to the member associations that submit the completed Expression of Interest form. A summary of the key information on the bidding process is provided below.

Timeline of the bidding process

02 February 2009	Deadline to submit the completed Expression of Interest form to FIFA
16 February 2009	FIFA to dispatch the Bid Registration form to the member associations which have returned the completed Expression of Interest form in compliance with the above deadline
16 March 2009	Deadline to submit the completed Bid Registration form (including any ancillary documents requested by FIFA) to FIFA
April 2009	Distribution by FIFA of the Bidding Agreement, the Hosting Agreement and further bid and hosting documents
11 December 2009	Deadline to submit the signed Bidding Agreement to FIFA
14 May 2010	Submission to FIFA of the Bid Book, the signed Hosting Agreement and all other hosting documents (incorporated in the Bid Book as an annexe)
December 2010	Appointment of the host member associations of the 2018 FIFA World Cup™ and the 2022 FIFA World Cup™ by the FIFA Executive Committee



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Member associations will be required to indicate in the Bid Registration form whether they intend to submit a bid for either or both of the 2018 FIFA World Cup™ and/or the 2022 FIFA World Cup™.

In order to bid for the competitions, please complete and sign the attached Expression of Interest and return it to FIFA by **2 February 2009** at the latest. FIFA will dispatch the Bid Registration form and related bid documents to the interested member associations by 16 February 2009.

Finally, please note that all documents provided by FIFA to the member associations in relation to the bidding process will be in English.

Should you have any questions or need additional information, please do not hesitate to contact the FIFA general secretariat.

Yours faithfully,

FEDERATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

Jérôme Valcke
Secretary General

Encl. Expression of Interest form

cc FIFA Executive Committee
Confederations