



September 14, 2011

Quick Take for Tuesday, September 13, 2011

(Fast Affiliate Live + Same Day Ratings)

ABC Marks its Strongest Non-Sports Tuesday Since the End of the Season

At 8pm, ABC's "Wipeout" is No. 1 in Adults 18-49 for the 4th Week Running

Surging from its Lead-in and Gaining Audience Throughout its 2-Hour Broadcast, the "ABC News Special - Jacqueline Kennedy: in Her Own Words" Tops the 10pm Hour

The "ABC News Special - Jacqueline Kennedy: In Her Own Words" Draws the Network's Biggest Post-Season Non-Sports Audience in the Time Slot in 5 Years

Tuesday Night (8:00-11:00 p.m.)

Opposite NBC with its season finale/premiere lineup (season finale of "It's Worth What?"/Tuesday finale of "America's Got Talent"/season premiere of "Parenthood"), **ABC marked its strongest non-sports Tuesday since the end of the season** in Total Viewers (7.6 million) and Adults 18-49 (1.7/5).

"Wipeout" (8:00-9:00 p.m.)

At 8 o'clock, **ABC's Wipeout ranked No. 1 in Adults 18-49 for the 4th week in a row.** "Wipeout" dominated its original unscripted competition in the hour, **outdelivering NBC's season finale of "It's Worth What?" by 30% in viewers** (6.1 million vs. 4.7 million) **and by 82% in young adults** (2.0/6 vs. 1.1/4). In addition, the broad-skewing "Wipeout" made ABC the **highest-rated broadcaster in the time period with Teens 12-17 and Kids 2-11 for the 7th week running.**

- "Wipeout" equaled ABC's top young adult number in the hour since May – since 5/24/11.

"ABC News Special - Jacqueline Kennedy: In Her Own Words" (9:00-11:00 p.m.)

Surging from its lead-in at 9:00 p.m. and gaining audience throughout its 2-hour broadcast, the "ABC News Special - Jacqueline Kennedy: In Her Own Words" (8.4 million) finished No. 2 to NBC's combo of "America's Got Talent" Tuesday finale and "Parenthood" premiere from 9:00-11:00 p.m. among Total Viewers. Building in its second hour, the ABC News Special moved ahead of NBC to become the most-watched TV program from 10:00-11:00 p.m., topping CBS and outdrawing the "Talent"-led season opener of "Parenthood" by 28% (8.7 million vs. 6.8 million). With Diane Sawyer reporting, the "ABC News Special" allowed viewers for the first time to hear actual interviews the former first lady, Jacqueline Kennedy, recorded for history.

- In Total Viewers (8.4 million), Adults 25-54 (2.1/5) and Adults 18-49 (1.5/4), **the "ABC News Special - Jacqueline Kennedy: In Her Own Words" produced the Net's strongest non-sports numbers in the 2-hour time period in nearly 4 months – since 5/24/11, with the season finale of "Dancing with the Stars." In fact looking at the Tuesday 9:00-11:00 p.m. time period outside of the regular September-May TV Season, the program attracted ABC's biggest non-sports audience in 5 years – since September 2006, with the pre-season premiere of "Dancing with the Stars" on 9/12/06.**

A note about increasing DVR penetration and year-to-year rating comparisons: Year-to-year rating comparisons based on the Live + Same Day data stream are distorted by the level of DVR penetration in the Nielsen sample, which has jumped up to 42% currently, from 38% at the same point in 2010. More viewers are watching shows on their own timetables, which may not be reflected in the overnight next day numbers. The only

truly valid year-to-year comparison would be one based on the Live + 7 Day metric, once those stats are released by Nielsen.

Source: The Nielsen Company (Fast Affiliate, Live + Same Day Ratings), 9/12/11.

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September 14, 2011

**A MODERN-DAY ROMEO AND JULIET WITH A TWIST.
ON "20/20," FRIDAY, SEPTEMBER 16 ON ABC**

It was like a modern-day tale of Romeo and Juliet: A 14-year-old girl and 19-year-old boy fell madly in love, despite a parent's objection. But what happened next – a series of events that resulted in the murder of one of their mothers – was far from the ending of the Shakespeare play. Jim Avila's report about teenage love and unbridled rage airs on "20/20," **FRIDAY, SEPTEMBER 16** (10:00-11:00 p.m., ET) on the ABC Television Network.

In 2009, Tylar Witt was a 14-year-old child of privilege living with her single and successful mom, Joanne Witt, in an affluent Sacramento suburb, when she began an illicit and illegal love affair with 19-year-old Steven Colver. Their relationship turned deadly when Joanne was discovered murdered in her bed as she slept, not long after notifying the police of her daughter's illegal relationship. Tylar and Steve fled to San Francisco and, after a botched attempt to kill themselves, were caught by police. After nearly two years behind bars, their once unified front crumbled as they started pointing fingers at one another. Who ultimately killed Joanne Witt? Whom will the prosecutor believe? Who will get a plea deal, and what will jurors decide? In an exclusive interview with "20/20," Tylar, now 16 and motherless, talks for the first time outside of her courtroom testimony.

"20/20" is anchored by Elizabeth Vargas and Chris Cuomo. David Sloan is executive producer.

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September 15, 2011

**“EXTREME MAKEOVER: HOME EDITION” JOINS THE CALL TO ACTION
TO RAISE AWARENESS OF MINORITY BONE MARROW DONORSHIP
AND SURPRISES THE GOMEZ FAMILY OF SOUTH JORDAN, UTAH**

Thousands of Volunteers Register for the National Marrow Donor Program

“Gomez Family” – “Extreme Makeover: Home Edition” travels to South Jordan, Utah in an episode featuring the Gomez family, **SUNDAY, OCTOBER 2** (8:00-9:00 p.m., ET) on the ABC Television Network.

Fun-loving, impish Jonah Gomez is like any loveable, mischievous little boy in the first grade, with hopes and dreams of becoming a professional soccer player. His love of life has not been diminished by the fact that he has blood disorders which have caused him to undergo open-heart surgery. Mom Jessica and younger sister Ellie have made every effort to help Jonah live his life to the fullest. Despite Jonah’s illness and the fact that Jessica had to give up her airline job to take care of him, the Gomez Family have done their best to soldier on, never losing their love of life and having fun. When Jonah is healthy enough, he plays on a soccer team and attends games of Salt Lake Real soccer team, whose players have become his protective friends and supporters. Although Jonah must take oxygen while he sleeps and is often not able to play outside with the extreme weather in Utah, you’d never know it from his joyful demeanor. He seems like every other kid—excited to play soccer and to joke with his sister.

The Gomez Family are much loved in their community, which has rallied around to help keep Jonah happy and healthy while also spreading the word about the importance of bone marrow donorship. So far there has been no bone marrow match for Jonah. He faces a tougher challenge than most because he’s of Latin descent and statistically fewer minorities join the National Marrow Donor Program. Jessica has not only assumed a proactive role in identifying the best treatment options, she’s also been a passionate advocate for bone marrow donation and cord blood donation, and for spreading the word about the need for minority bone marrow donorship -- an issue many people are unaware of.

During the EM:HE build, thousands of volunteers signed up to be bone marrow donors. Matches were found for four patients. The search continues for a match for Jonah. For more information or to register for the National Marrow Donor Program, please go to www.marrow.org.

Ty Pennington and the “EM: HE” team of designers Xzibit, Paige Hemmis, Michael Moloney, local builder Holmes Homes, Inc and local business Rio Tinto, as well as community volunteers, helped build the new home.

“Extreme Makeover: Home Edition” is produced by Endemol USA, of Endemol Holding, and executive-produced by Brady Connell & George Verschoor. David Goldberg is Chairman, Endemol North America.

For more information on "Extreme Makeover: Home Edition," visit <http://abc.go.com/shows/extreme-makeover-home-edition>

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September 12, 2011

VIDEO AVAILABLE ON MEDIATEL.COM / ANET.COM

An at-a-glance list of video that is currently available on the video page of the MediaNet sites for ABC Primetime, ABC Daytime, ABC Family, Disney Channel, Disney XD, Hyperion and SOAPnet. In addition to ABCANET for ABC affiliates.

Video Access Note: You need to be a registered user at www.abcmedianet.com, www.hyperionmedianet.com, www.abcfamilymedianet.com, www.disneychannelmedianet.com, www.disneyxdmedianet.com, www.soapnetmedianet.com, and www.abcnet.com with Video Access to view/download videos on this site.

If you are not a registered user, please visit the site at www.datgmedianet.com, or www.anet.com for affiliates and choose a site and click on the Register link and select Video Access on the registration form.

- Screeners will remain on the video page for one week after the program has aired.
- Clips will remain on the video page and cleared for download until the program’s airdate.
- Soundbites and b-roll will remain on the video page and cleared for download up to the end of the season, as applicable.

Review Screeners, Clips, and Electronic Press Kit materials for the week of September 12:

Review Screeners (Stream only): (due to appear later this week)**

Electronic Press Kits and Clips (Download):

ABC PRIMETIME Screeners

Title	Airdate	Episode
Castle	September 19	“Rise” Season Premiere
Body of Proof	September 20	“Love Thy Neighbor” – Season Premiere
Revenge	September 21	“Pilot”
The Middle	September 21	“Forced Family Fun” Part 1 & 2 – Season Premiere
Charlie’s Angels	September 22	“Angel with a Broken Wing”
Grey’s Anatomy	September 22	“Free Falling” – Season Premiere
Grey’s Anatomy	September 22	“She’s Gone” – Season Premiere
Desperate Housewives	September 25	“Secrets That I Never Want to Know” – Season Premiere
Pan Am	September 25	“Pilot”
Suburgatory	September 28	“Pilot”
Revenge	September 28	“Trust”
Happy Endings	September 28	“Blax, Snake, Home” – Season Premiere
Happy Endings	October 7	“Baby Steps”

Last Man Standing	October 11	"Pilot"
Man Up!	October 18	"Pilot"
Once Upon A Time	October 23	"Pilot"
Apartment 23	Midseason 2012	"Pilot"
G.C.B.	Midseason 2012	"Pilot"
The River	Midseason 2012	"Pilot"
Scandal	Midseason 2012	"Pilot"
Work It	Midseason 2012	"Pilot"

ABC PRIMETIME EPK and Clips

Title	Airdate	Item
Wipeout	September 13	Clips "Does This Avatar Make Me Look Fat?"
Wipeout	September 15	Clips "Blind Date 2.0: This Could Get Ugly"
Karaoke Battle USA	September 16	Clips "106" – Season Finale
Dancing with the Stars	September 19	EPK – Soundbites & B-roll
Castle	September 19	Clips "Rise"
Charlie's Angels	September 22	Clips "Angel with a Broken Wing"

ABC DAYTIME EPK and Clips

Title	Airdate	Item
The Chew	September 26	EPK – B-roll

ABC FAMILY EPK and Clips

Title	Airdate	Item
Melissa & Joey	September 14	Clips "The Settlement"

DISNEY CHANNEL EPK and Clips

Title	Airdate	Item
Take Two with Phineas and Ferb	August 20	Clips – Miss Piggy
ANT Farm	August 26	Clips – "ManagemANT"
Good Luck Charlie	August 28	Clips – "The Bob Duncan Experience"
Jessie	September 30	EPK - Soundbites & B-roll
Shake It Up	October 2011	EPK – Make Your Mark: Ultimate Dance Off (Sound Bites & B-roll)

DISNEY XD Clips

Title	Airdate	Item
Take Two with Phineas and Ferb	August 20	Clips – Miss Piggy

Audio Podcasts, Video Podcasts, Featurettes, Sneak Peeks, and Promos

ABC PRIMETIME

Title	Airdate	Item
Body of Proof	September 20	Sneak Peek - "Love Thy Neighbor"
Revenge	September 21	Sneak Peek – "Pilot"
Grey's Anatomy	September 29	Sneak Peek – "Take the Lead"
Private Practice	September 29	Sneak Peek – "God Laughs" - Season Premiere Episode
Desperate Housewives	October 2	Sneak Peek – "Making the Connection"

ABC FAMILY

Title	Airdate	Item
The Nine Lives of Chloe King	ongoing	Video Podcast #1- Who is Chloe King? "The Nine Lives of Chloe King" podcast, hosted by Benjamin Stone takes us behind the scenes and introduces us to the mysterious drama.
The Nine Lives of Chloe King	ongoing	Video Podcast #2- My oh Mai" - We go behind the scenes with host Benjamin Stone to learn about an ancient race with a killer kiss
The Nine Lives of Chloe King	ongoing	Video Podcast #3 - Chloe must save Brian's life by not kissing him while saving her own 8 remaining lives. On location w/ Benjamin Stone
The Nine Lives of Chloe King	ongoing	Video Podcast # 4 Cat-like superpowers of Chloe that must save the Mai race plus her 8 remaining lives! Hosted by Benjamin Stone, "Alek"
The Nine Lives of Chloe King	ongoing	Video Podcast # 5 -The casting of Chloe and how Skyler Samuels landed the part along with her fellow co-stars. Benjamin Stone
The Nine Lives of Chloe King	ongoing	Video Podcast # 6 Lights, Camera, Jackals! Stunts and more on this week's action-packed, behind the scenes podcast
The Nine Lives of Chloe King	ongoing	Video Podcast # 7 BFFs and the Rents: The family and friends Chloe can't live without

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