security**news** DAILY

Founded
10/2010

Monthly Visitors: 193,000
Page Views: 664,000
*internal Global Metrics 8/11

SecurityNewsDaily knows that staying safe online requires constant vigilance as cyber criminals become more creative in their methods to snare people in their scams. People must learn how to control their digital identities – in everything from browsers, to mobile phones to email – but need practical, accurate and current advice to help them stay on top of this challenge.

Be Secure in your Security News

SecurityNewsDaily is a one-stop shop for the most up-to-date and comprehensive news on security issues ranging from computer viruses and other malware to identity theft, home security and even organized crime and national security issues that affect the individual. A virtual vault that eschews hype and jargon, the site's experienced journalists break down the issues with in-depth features and trend stories, tools and software reviews.

Sample Articles

- PayPal Scam Phishes For Your Funds
- Staying Safe: How to Create a Home Cybersecurity Policy
- Google Bets $20,000 You Can't Crack Into Chrome
- Simple Hack Makes iPhone Passwords Useless

Targeting Delivers Results

Combining advanced targeting solutions with a large, engaged audience delivers powerful results. Targeting on **SecurityNewsDaily** allows advertisers to buy contextually across current and in-depth content and to benefit from the power of results-based optimization. Targeting options include contextual, behavioral, demographic, psychographic and more.

Strength Through Scale

SecurityNewsDaily is one of 16 owned and operated sites in the TechMediaNetwork stable of content sites. This powerful Network allows you to reach your targeted audience with scale and with trusted, original, and *current* content.

The Network yields nearly twice the reach as CNET against key segments that can help advertisers reach their goals:

- **Technology Mavens**
- **Adults 18-49; 25-54 and 18-54**
  Media Darwin Study Q1 2011

SecurityNewsDaily Categories

- **Alerts**
- **Home & Auto**
- **Internet Scams**
- **Social Network**
- **Tools**

- **CyberCrime**
- **Identity Theft**
- **Malware/Viruses**
- **Reviews**

For more information on advertising within SecurityNewsDaily, visit:
techmedianetwork.com/our-brands/SecurityNewsDaily.html

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