



Press release 06.08.2004

ASUS and Assembly Organizing present the world's first Doom 3 gaming tournament at 6th – 7th of August at the Assembly 2004 event in Helsinki, Finland.

The Doom game series has been one of the most popular First Person Shooter, and it opened a whole new genre of computer games when it was first introduced in the early 1990's. Now that the long awaited Doom 3 has hit the shelves, players have been anxiously waiting to get their own copy of the cult game.

ASUS and Assembly Organizing will host the first international tournament for Doom 3 in the Assembly 2004 event in Helsinki, Finland. The Doom 3 tournament will be open to anyone attending the event and it will be held during Friday 6th and Saturday 7th of August. **The tournament will also be televised live in the AssemblyTV on the Finnish national terrestrial Digital TV network and as an Internet webcast.** If you can't make it to Assembly, watch it on your television or on your computer!

"This has been a wonderful opportunity, to see the enthusiasm of the young computer hobbyists over a computer game", says mr **James Wu**, director of the European marketing for ASUS, "We are also happy to be able to organize the world's first tournament for this fantastic game. We already have 5000 people attending the computer party and much, much more will be looking at this event through the AssemblyTV".

The event's main organizer, mr **Pekka Aakko**, is also happy for the tournament: "Our visitors were asking about the possibility to try and test Doom 3 in Assembly, since the game's launch date was very close to the event. So we had a store in the USA to ship us loads of these games via UPS so that we can run the tournament. The official launch date for Doom 3 in Finland is August 13th".

Assembly 2004 is one of the biggest and the most respected computer festivals (demoparties) in the world. The event gathers over 5000 young people from over 20 different countries to the same venue for 24 hours a day activity for four full days. The event is tightly packed with action and program from Thursday to Sunday, including high class computer art competitions, professional seminars and gaming tournaments. It is a truly energetic computer festival for young computer wizzkids. ASUS is one of the main sponsors of this international event. The competitions held at ASSEMBLY 2004 have over 45.000 USD worth of prizes in total.

ASUS is the leading brand for motherboard and graphic cards worldwide. With ASUS exclusive features such as GameFaceLive on ASUS graphic cards, and PEG (PCI Express Graphics) Link Mode which enables users to boost graphic card performance for superior video quality on 915P- and 925X- based ASUS motherboards, ASUS continues to offer added-value for gamers around the world. Established in 1989, ASUS is now a global leading player for complete 3C IT solutions.

The tournament rules can be found in closer detail in **<http://doom3.assembly.org>** or **<http://www.assembly.org>** internet sites. For more information about the AssemblyTV and how to watch it, please visit **<http://www.assemblytv.net>**.

More information about Assembly 2004:

Internet

WWW service	www.assembly.org
ArtTech seminars	www.assembly.org/seminars
AssemblyTV	www.assemblytv.net
Media and Press	www.assembly.org/press
Assembly 2003 pictures	media.assembly.org/asm2003pics

Assembly 2004 will be held at the Hartwall Areena in Helsinki, Finland at 5.8 – 8.8.2004 (THU-SUN).
A press service is available via email and locally at the event Infodesk.

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General enquiries: pr@assembly.org (press services) - Internet Homepage: www.assembly.org

Assembly 2004 main sponsors:

HEWLETT-PACKARD, ASUS, ZyXEL and MINISTRY OF EDUCATION

All Assembly 2004 press releases & images are available digitally in web:
<http://www.assembly.org/press/>