

## **BIOGRAPHY**

### **AMY ASTLEY EDITOR-IN-CHIEF**

Amy Astley is the editor-in-chief of *TEEN VOGUE*, which launched in January 2003. Ms. Astley was named to edit the new magazine in June 2002 by Anna Wintour, editor-in-chief of *VOGUE* and editorial director of *TEEN VOGUE*.

Ms. Astley originally joined *VOGUE* in 1993 and became Beauty Director the following year. She also wrote for the magazine. Prior to *VOGUE*, Ms. Astley was an Associate Editor at *HG* for four years.

Ms. Astley was also the editor of *TEEN VOGUE*'s four test issues, which were published from 2000 – 2002.

The American Society of Magazine Editors nominated *TEEN VOGUE* for a 2003 General Excellence Award in the 250,000-500,000 circulation category. In addition, *TEEN VOGUE* was named *Adweek Magazines'* 2004 Startup of the Year.

*TEEN VOGUE*'s circulation rate base will increase to 900,000 with the October 2006 issue from its current level of 850,000, this represents an 100% gain since launch. The magazine is produced in the new Euro magazine size (6-3/4" x 9-1/8").

Ms. Astley holds a B.A. in English Literature from the Honors College of Michigan State University. She lives in Manhattan with her husband and their two children.

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