

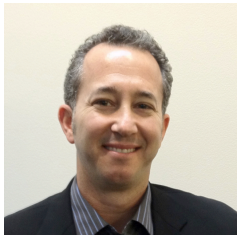


Jun Group Names Marc Podell Vice President of Sales

Podell brings significant social video and industry experience, including senior positions at YuMe, BBE, and RealNetworks

NEW YORK – Nov. 29, 2011 – Jun Group (www.jungroup.com), the premier social video platform, today announced that Marc Podell, a former senior sales executive at YuMe, BBE, and RealNetworks, has joined the company as vice president of sales. Podell is charged with building relationships with brand, entertainment, and media and creative agency clients.

"Marc brings significant industry experience to our growing social video sales team," said Joe Gallagher, chief revenue officer of Jun Group. "He has established himself as a leader in online video sales, delivering time-and-time-again for brand and agency clients."



Podell joins Jun Group, most recently, from video networks YuMe and BBE, where he was focused on automotive clients in Detroit and nationwide, including Ford, General Motors, and Chrysler.

Previously, Podell spent seven years at RealNetworks where his clients included OMD, Universal McCann, Carat, Initiative, Horizon, Pfizer, and Procter & Gamble.

"I've been fortunate to be at the forefront of online video advertising," Podell said. "Jun Group's social video platform is a big opportunity for advertisers to engage consumers, not by forcing them to watch, but enabling them to choose to watch. Social video opt-in views are the future of video advertising online."

Podell began his digital advertising career at Ask Jeeves and is a graduate of Northern Arizona University.

About Jun Group

Jun Group is the premier social video platform. The company's distribution technology delivers millions of monthly opt-in video views across social networks, mobile devices, premium content sites, and YouTube. Jun Group distributes videos from 15 seconds to 3 minutes-long with exceptionally high completion rates and significant post-view activity, such as web site visits, coupon downloads, and store locator usage. The company's analytics dashboard, *Voyeur*, provides real time data about views, shares, likes, tweets, ratings, comments, and geographic dispersal down to the state and town. Founded in 2005, Jun Group's clients include Fortune 500 brands, major entertainment companies, and media and creative agencies. For more information, visit www.jungroup.com.

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