FOR IMMEDIATE RELEASE
March 18, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

## QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

## NC Sends Mixed Messages on Health Care Bill

Raleigh, N.C. - North Carolina voters are opposed to the health care bill being discussed in Congress right now, yet they simultaneously support many of its provisions.
$58 \%$ of voters initially say they're against the bill with $35 \%$ in support. But those numbers shift by nine points after they're asked about a number of the key components of the bill, to just $53 \%$ opposed and $39 \%$ in support.

North Carolinians are particularly supportive of the bill's preventing children from being denied care due to preexisting conditions. $59 \%$ say they support that provision to only $33 \%$ opposed. Also very popular is giving small businesses tax credits for providing their employees with health insurance. $57 \%$ of voters are in favor of that to $37 \%$ opposed.

Other aspects of the plan gaining more than $50 \%$ support are preventing health care companies from placing caps on how much they will cover, at $52 \%$, and closing the 'doughnut hole' in Medicare at 51\%.
"These numbers are a good example of how Republicans have outmaneuvered Democrats in shaping public opinion on this issue," said Dean Debnam, President of Public Policy Polling. "Voters support many of the provisions of the bill, but aren't necessarily aware of what they are. They become more supportive when they get a better handle on what the bill would actually do."

Democrats in particular become more supportive on the informed question, going from $58 \%$ favor for the bill to $67 \%$.

PPP surveyed 529 North Carolina voters from on March $17^{\text {th }}$ and 18 th. The survey's margin of error is $+/-4.3 \%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.
If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

## \#\#\#



## North Carolina Survey Results

Q1 Do you support or oppose the health care bill being discussed in Congress right now? If you support it, press 1. If you oppose it, press 2. If you're not sure, press 3
Support ...........................................................35\%
Oppose ..........................................................58\%
Not Sure................................................................ 7\%

Q2 If the health care bill being discussed right now is passed the 'doughnut hole' in Medicare will be filled, making prescriptions more affordable for seniors. Does this make you more or less supportive of the health care bill? If more supportive, press 1. If less supportive, press 2. If it makes no difference, press 3.

More Supportive ............................................551\%
Less Supportive .............................................38\%
No Difference................................................. 11\%
Q3 If the health care bill being discussed right now is passed children could not be excluded from health care because of pre-existing conditions. Does that make you more or less supportive of the health care bill? If more supportive, press 1. If less supportive, press 2. If it makes no difference, press 3.

More Supportive 59\%
Less Supportive 33\%
No Difference................................................. 8\%
Q4 If the health care bill being discussed right now is passed children would be able to stay on their parents' policies until they're 26 years old. Does that make you more or less supportive of the health care bill? If more supportive, press 1. If less supportive, press 2. If it makes no difference, press 3.

More Supportive ............................................442\%
Less Supportive .................................................... 49\%
No Difference................................................... 10\%

Q5 If the health care bill being discussed right now is passed small businesses will be given tax credits if they provide their employees with health insurance. Does that make you more or less supportive of the health care bill? If more supportive, press 1. If less supportive, press 2. If it makes no difference, press 3.

More Supportive ............................................557
Less Supportive .............................................37\%
No Difference 6\%

Q6 If the health care bill being discussed right now is passed health care companies will not be able to place caps on how much they will cover. Does that make you more or less supportive of the health care bill? If more supportive, press 1. If less supportive, press 2. If it makes no difference, press 3.
More Supportive ..... 52\%
Less Supportive ..... 38\%
No Difference. ..... 9\%

Q7 Based on the provisions of the health care bill you have heard about in this poll, would you say you support or oppose the health care bill being discussed in Congress right now? If you support it, press 1. If you oppose it, press 2. If you're not sure, press 3.

Support 39\%

Oppose ..........................................................53\%
Not Sure............................................................ 8\%
Q8 If you are a woman, press 1, if a man, press 2. Woman ...............................................................52\%
Man...............................................................48\%

Q9 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat .......................................................43\%
Republican.....................................................33\%
Independent/Other...........................................24\%
Q10 If you are white, press 1. If African American, press 2. If other, press 3.

White 75\%

African American ...........................................22\%
Other.............................................................. 3\%

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45 , press 2. If you are 46 to 65, press 3. If older, press 4

18 to 29................................................................... 7\%
30 to 45..........................................................29\%
46 to 65
42\%
Older than 65 22\%

## Crosstabs

|  |  | Gender |  |
| ---: | :---: | :--- | :--- |
|  | Base | Woman | Man |
| Health Care Bill |  |  |  |
| Support | $35 \%$ | $31 \%$ | $39 \%$ |
| Oppose | $58 \%$ | $58 \%$ | $59 \%$ |
| Not Sure | $7 \%$ | $12 \%$ | $2 \%$ |


|  |  | Gender |  |
| ---: | :---: | :--- | :---: |
|  | Base | Woman |  |


|  |  | Gender |  |
| :--- | ---: | :--- | :--- |
|  | Base | Woman | Man |
| Children/Pre- <br> existing Conditions |  |  |  |
| More Supportive | $59 \%$ | $65 \%$ | $53 \%$ |
| Less Supportive | $33 \%$ | $27 \%$ | $39 \%$ |
| No Difference | $\mathbf{8 \%}$ | $8 \%$ | $9 \%$ |


|  |  | Gender |  |
| :--- | :---: | :--- | :--- |
|  | Base | Woman | Man |
| Young Adults on <br> Parent Policies |  |  |  |
| More Supportive | $42 \%$ | $44 \%$ | $39 \%$ |
| Less Supportive | $49 \%$ | $44 \%$ | $53 \%$ |
| No Difference | $10 \%$ | $12 \%$ | $8 \%$ |

## Public Policy Polling

## Crosstabs

|  |  | Gender |  |
| ---: | ---: | ---: | ---: |
|  | Base | Woman | Man |
| Small Business Tax <br> Incentives |  |  |  |
| More Supportive | $57 \%$ | $57 \%$ | $56 \%$ |
| Less Supportive | $37 \%$ | $34 \%$ | $41 \%$ |
| No Difference | $6 \%$ | $9 \%$ | $3 \%$ |


|  |  | Gender |  |
| :--- | :---: | :--- | :--- |
|  | Base | Woman | Man |
| Elimination of <br> Coverage Caps |  |  |  |
| More Supportive | $52 \%$ | $54 \%$ | $50 \%$ |
| Less Supportive | $38 \%$ | $34 \%$ | $43 \%$ |
| No Difference | $\mathbf{9 \%}$ | $11 \%$ | $7 \%$ |


|  |  | Gender |  |
| :--- | :---: | :--- | :--- |
|  | Base | Woman | Man |
| Informed Health <br> Care Support |  |  |  |
| Support | $39 \%$ | $38 \%$ | $39 \%$ |
| Oppose | $53 \%$ | $48 \%$ | $58 \%$ |
| Not Sure | $\mathbf{8 \%}$ | $14 \%$ | $3 \%$ |


|  |  | Party |  |  |  |
| ---: | ---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Health Care Bill |  |  |  |  |  |
| Support | $35 \%$ | $58 \%$ | $12 \%$ | $23 \%$ |  |
| Oppose | $58 \%$ | $32 \%$ | $84 \%$ | $72 \%$ |  |
| Not Sure | $7 \%$ | $11 \%$ | $3 \%$ | $5 \%$ |  |

## Crosstabs

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Close Donut Hole | 51\% | 72\% | 25\% |  |
| More Supportive |  |  |  | 47\% |
| Less Supportive | 38\% | 24\% | 55\% | 41\% |
| No Difference | 11\% | 4\% | 20\% | 12\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Children/Preexisting Conditions | 59\% | 78\% | 36\% |  |
| More Supportive |  |  |  | 56\% |
| Less Supportive | 33\% | 19\% | 48\% | 36\% |
| No Difference | 8\% | 3\% | 16\% | 9\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Young Adults on Parent Policies | 42\% | 66\% | 19\% | 29\% |
| More Supportive |  |  |  |  |
| Less Supportive | 49\% | 28\% | 69\% | 57\% |
| No Difference | 10\% | 6\% | 12\% | 13\% |


|  |  | Party |  |  |  |
| ---: | ---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Small Business Tax |  |  | $50 \%$ |  |  |
| Incentives |  |  |  |  |  |
| More Supportive | $57 \%$ | $72 \%$ | $41 \%$ | $41 \%$ |  |
| Less Supportive | $37 \%$ | $27 \%$ | $48 \%$ | $8 \%$ |  |
| No Difference | $6 \%$ | $1 \%$ | $11 \%$ |  |  |

## Crosstabs

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Elimination of Coverage Caps | 52\% | 67\% | 26\% |  |
| More Supportive |  |  |  | 61\% |
| Less Supportive | 38\% | 26\% | 57\% | 35\% |
| No Difference | 9\% | 7\% | 17\% | 4\% |


|  |  | Party |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Informed Health |  |  |  |  |  |
| Care Support |  |  |  |  |  |
| Support | $\mathbf{3 9 \%}$ | $67 \%$ | $11 \%$ | $67 \%$ |  |
| Oppose | $53 \%$ | $27 \%$ | $76 \%$ | $7 \%$ |  |
| Not Sure | $\mathbf{8 \%}$ | $6 \%$ | $12 \%$ |  |  |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Health Care Bill | 35\% | 28\% | 60\% | 10\% |
| Support |  |  |  |  |
| Oppose | 58\% | 66\% | 34\% | 54\% |
| Not Sure | 7\% | 6\% | 6\% | 35\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Close Donut Hole |  |  |  |  |
| More Supportive | 51\% | 46\% | 69\% | 27\% |
| Less Supportive | 38\% | 40\% | 29\% | 54\% |
| No Difference | 11\% | 13\% | 3\% | 19\% |

## Crosstabs

|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Children/Preexisting Conditions | 59\% | 55\% | 74\% | 56\% |
| More Supportive |  |  |  |  |
| Less Supportive | 33\% | 35\% | 23\% | 44\% |
| No Difference | 8\% | 11\% | 3\% | - |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Young Adults on Parent Policies | 42\% | 36\% | 64\% | 27\% |
| More Supportive |  |  |  |  |
| Less Supportive | 49\% | 52\% | 34\% | 73\% |
| No Difference | 10\% | 12\% | 2\% | - |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Small Business Tax Incentives | 57\% | 53\% | 69\% | 46\% |
| More Supportive |  |  |  |  |
| Less Supportive | 37\% | 38\% | 31\% | 54\% |
| No Difference | 6\% | 8\% | - | - |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Elimination of Coverage Caps | 52\% | 49\% | 61\% | 56\% |
| More Supportive |  |  |  |  |
| Less Supportive | 38\% | 40\% | 31\% | 44\% |
| No Difference | 9\% | 10\% | 8\% | - |

## Crosstabs

|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Informed Health Care Support | 39\% | 31\% | 66\% | 27\% |
| Support |  |  |  |  |
| Oppose | 53\% | 59\% | 31\% | 54\% |
| Not Sure | 8\% | 10\% | 2\% | 19\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|} \hline 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \\ \hline \end{array}$ | Older than 65 |
| Health Care Bill | 35\% | 29\% | 36\% | 35\% | 35\% |
| Support |  |  |  |  |  |
| Oppose | 58\% | 57\% | 56\% | 59\% | 60\% |
| Not Sure | 7\% | 14\% | 8\% | 6\% | 4\% |


|  |  | Age |  |  |  |  |
| ---: | :---: | :--- | :--- | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> $\mathbf{2 9}$ |  |
| $\mathbf{6 5}$ |  |  |  |  |  |  |
| than $\mathbf{6 5}$ |  |  |  |  |  |  |$|$


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|} \hline 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \\ \hline \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \\ \hline \end{array}$ | Older than 65 |
| Children/Preexisting Conditions | 59\% | 57\% | 56\% | 62\% | 58\% |
| More Supportive |  |  |  |  |  |
| Less Supportive | 33\% | 29\% | 26\% | 35\% | 39\% |
| No Difference | 8\% | 14\% | 18\% | 4\% | 3\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|r\|} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Young Adults on Parent Policies | 42\% | 57\% | 44\% | 42\% | 32\% |
| More Supportive |  |  |  |  |  |
| Less Supportive | 49\% | 29\% | 40\% | 52\% | 60\% |
| No Difference | 10\% | 14\% | 16\% | 6\% | 7\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|} \hline 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \\ \hline \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Small Business Tax Incentives | 57\% | 71\% | 52\% | 60\% | 50\% |
| More Supportive |  |  |  |  |  |
| Less Supportive | 37\% | 29\% | 38\% | 35\% | 44\% |
| No Difference | 6\% | - | 10\% | 5\% | 6\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r} \hline 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\left.\begin{array}{\|r} 46 \text { to } \\ 65 \end{array} \right\rvert\,$ | Older than 65 |
| Eimination of Coverage Caps | 52\% | 71\% | 56\% | 50\% | 46\% |
| More Supportive |  |  |  |  |  |
| Less Supportive | 38\% | 29\% | 30\% | 41\% | 47\% |
| No Difference | 9\% | - | 14\% | 9\% | 7\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r\|} \hline 18 \text { to } \\ 29 \end{array}$ | $\left.\begin{array}{r} 30 \text { to } \\ 45 \end{array} \right\rvert\,$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Informed Health Care Support | 39\% | 43\% | 40\% | 37\% | 40\% |
| Support |  |  |  |  |  |
| Oppose | 53\% | 43\% | 52\% | 53\% | 56\% |
| Not Sure | 8\% | 14\% | 8\% | 10\% | 4\% |

