



2011 Swimming World Magazine Editorial Calendar

January 2011 – *Swimming World Magazine* – *Year in Review*

- 2010: The Year in Review – Swimming
- 2011: The Year in Preview - Water Polo, Open Water, Diving, Synchro, Swimming
- Top 10 – Best of the Past 50 Years in Swimming
- Defining Moments: 2010 World Short Course Championships
- Defining Moments: 2010 World Cup Circuit
- Q&A, How They Train: Texas' Kim Brackin
- From Whiner to Winner

February 2011 – *Swimming World Magazine* – *International Single-Nation Showcase* **Supplements: *Camp Directory***

- International Single-Nation (Australia) Showcase
- USA Rankings
- Top 10 – Defining Moments in Australian Swimming History
- Defining Moments: 2010 U.S. Short Course Senior/Junior Nationals
- Water Polo Feature
- Do's and Don'ts of Broken Swims
- United States Swim School Association Showcase

March 2011 – *Swimming World Magazine* – *Full College Preview* **Supplements: *Camp Directory***

- 2011 NCAA Division I Men's Preview
- 2011 NCAA Division I Women's Preview
- 2011 NCAA Division II, III, NAIA, NJCAA Previews
- Top 10 – NCAA Teams of All-Time
- Synchronized Swimming Feature
- Winning Championships Through Recovery

April 2011 – *Swimming World Magazine* – *World Masters of the Year* **Supplements: *Aquatic Directory***

- World Masters of the Year
- Masters-Specific Analysis
- Top 10 – People in Masters History
- Analysis of U.S. Grand Prix Series as a Concept
- Diving Feature
- Drill to Thrill
- United States Swim School Association Showcase

May 2011 – *Swimming World Magazine* – *College Championship Recaps*

- 2011 NCAA Men's Division I
- 2011 NCAA Women's Division I
- 2011 NCAA Division II, III, NAIA, NJCAA Recaps
- Top 10 – Costly Mistakes in NCAA's Recent History
- Defining Moments: NCSA Junior Nationals
- Water Polo Feature
- Q&A, How They Train: PASA's Tony Batis
- Training Athletes to Specific Competitive Goals

June 2011 – *Swimming World Magazine* – *Training Trips/Locations*

- Training Trips/Locations
- Top 10 – Training Locations
- Defining Moments: YMCA Short Course Championships
- Synchronized Swimming Feature
- Race Pace Training Revisited



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July 2011 – *Swimming World Magazine* – *Day in the Life/Personality Features*

- Day In The Life of (Person to be Announced)
- Top 10 – Aquatic Personalities in the History of Aquatics
- Analysis of National Junior Team as a Concept
- Diving Feature
- Q&A, How They Train: Cincinnati's Monty Hopkins
- Can Do: The Power of Belief
- United States Swim School Association Showcase

August 2011 – *Swimming World Magazine* – *High School Swimmers of the Year*

- Male and Female High School Swimmers of the Year
- Top 10 – High School Swimmers of the Year
- Analysis of Impact of High School Seasons (Fall, Winter, Spring)
- Water Polo Feature
- Taking Ownership: Whose Swim Is it?

September 2011 – *Swimming World Magazine* – *High School National Championships*

- National High School Championships
- NISCA All Americans
- Top 10 – All-Time High School Teams
- Defining Moments: World Long Course Championships - Shanghai
- Open Water Feature
- So You Want To Swim In College?
- United States Swim School Association Showcase

October 2011 – *Swimming World Magazine* – *Year Out From 2012 London Olympics*

Supplements: Holiday Gift Guide

- Early 2012 London Olympic Predictions
- Emerging Athletes
- Top 10 – Olympic Venues
- Defining Moments: U.S. Senior/Junior Long Course Nationals
- Defining Moments: YMCA Long Course Nationals and World University Games
- Defining Moments: FINA World Junior Championships
- Q&A, How They Train: AGUA's Brian Brown
- Synchronized Swimming Feature
- Heavy Lifting

November 2011 – *Swimming World Magazine* – *Open Water*

Supplements: Holiday Gift Guide

- RCP Tiburon Mile
- Open Water Swimmers of the Year
- Top 10 – Open Water Swims in the World
- Analysis of 2012 London Olympics Open Water Venue
- Diving Feature
- Q&A, How They Train: Hershey Aquatic's Greg Fastrich
- Volume: How Much is Too Much?

December 2011 – *Swimming World Magazine* – *Annual Awards*

Supplements: Holiday Gift Guide

- World Swimmers of the Year
- American, Pacific Rim, European, African, Disabled Swimmers of the Year
- Water Polo, Synchro and Diving Swimmers of the Year
- Top 10 – World Swimmers of the Year
- Defining Moments: Pan American Games
- Q&A, How They Train: Boyertown Y's Linda Jones
- DPS: How it Works, and Why it Matters