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> UK MONTHLY REPORT PSX / PS2 / GAMECUBE / XBOX / GBA/ NINTENDO DS

MONTH 3 YEAR 2005 27TH FEBRUARY TO 2ND APRIL PLAYSTATION MARKET PROFILE - SALES BY GENRE

MICROSOFT XBOX MARKET PROFILE - SALES BY GENRE

TOP 200 MICROSOFT XBOX GAMES

MICROSOFT XBOX MARKET PROFILE - SALES BY GENRE BY REGION

MICROSOFT XBOX GAMES MARKET SHARE - SALES BY LABEL (UNITS)

MICROSOFT XBOX GAMES MARKET SHARE - SALES BY LABEL (VALUE)

MICROSOFT XBOX GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

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MICROSOFT XBOX

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NOTES FOR CLIENTS

This report is produced by Chart-Track for ELSPA, and covers Sony Playstation, PS2, Microsoft Xbox, Nintendo Gamecube, GBC & GBA software over the specified period.

Data is collected from EpoS systems installed in the following outlets:

| Argos | Dixons | MVC | WH Smith |
|---------------|-------------|---------------|-----------------|
| Asda | Eplay | PC World | Woolworths |
| Blockbuster | Game | Sainsburys | Independents |
| Chips | Gamestation | Softwide | Amazon.co.uk |
| Choices Video | HMV | Staples | Gameplay.com |
| Comet | John Lewis | Tesco | Play.com |
| Currys | Morrisons | Virgin Retail | Simplygames.com |

For full sample details please refer to the weekly report books.

Please note the following points:

- All sales figures represent our estimate of sales through the listed outlets.
- Value reports are based on RRP to June 2002 and ASP from July 2002.
- Companies who are particularly strong in outlets not sampled are understated as a consequence of the panel structure.
- As of January 2005 the Chart-Track panel is estimated to be around 90% of the UK retail market (85% July 2002 - December 2004 and 80% pre-July 2002).
- The price shown against each product includes VAT and is an average across the month.
- Please note that December 2004 was a six week month instead of the usual 5 weeks.

GAMES

AMERICAN FOOTBALL ARCADE / ACTION ADVENTURE ATHLETICS BASEBALL BASKETBALL BEAT 'EM UP BIKE RACING BOARD GAME BOXING CAR / VEHICLE RACING CASINO/CARD/GAMBLING CHESS COMPILATION CRICKET FISHING FLIGHT SIM FOOTBALL FOOTBALL MANAGEMENT GOD / MANAGEMENT SIM GOLF GRAPHIC ADVENTURE HELICOPTER SIM HOCKEY MAZE MISCELLANEOUS SPORT MUSIC PINBALL PLATFORM PUZZLE RPG RUGBY SHOOT EM UP SKATEBOARDING SNOOKER / POOL SPACE / COMBAT / TRADING SIM SUBMARINE SIM TANK SIM TENNIS TRAIN SIMULATOR UNCLASSIFIED VOLLEYBALL WARGAME / STRATEGY WINTER SPORTS WRESTLING

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