

2012 Price List

- **Banner by Impressions - ROS - 120x600, 180x90**
Priced @ 5 \$ CPM (- Minimum 200,000 Impressions).
- **Banner by Impressions - ROS - 728x90, 300x250, 300x600**
Priced @ 10 \$ CPM (- Minimum 200,000 Impressions).
- **Banner by Impressions - ROS - 728x180**
Priced @ 15 \$ CPM (- Minimum 200,000 Impressions - 1 Per unique per day).
- **Expandable Banner by Impressions - ROS - Base unit 180x90**
Priced @ 20 \$ CPM (- Minimum 100,000 Impressions - 1 Per unique per day).
- **Overlay Banner by Impressions - ROS**
Priced @ 20 \$ CPM (- Minimum 100,000 Impressions - 1 Per unique per day).
- **Pre / Mid / Post - Video Roll Banner**
Priced @ 25 \$ CPM (- Minimum 25,000 Impressions).
- **Text Link - ROS**
Priced @ 1 \$ Per click (- Minimum 1,000 Clicks per month).
- **Link on "Sites of Interest"- ROS**
Priced @ 1000 \$ per month.
- **Exclusive Email Blast**
Priced @ 5 cents per Email (Minimum of 30,000 Emails).
- **Home Page - Promotional Content**
Priced @ 2,500 \$ per week.
- **JPost Official Button - ROS (- Special Media Deal Included)**
Priced @ 5,000 \$ per month (- Minimum 3 months).