

WORKING AT

IGN

EVERYTHING YOU NEED TO
KNOW ABOUT THE JOB
YOU'VE ALWAYS WANTED!



VOLUME 1

ABOUT US IN 140 CHARACTERS OR LESS

We're IGN Entertainment, a leading online media & services company obsessed with gaming, entertainment and everything guys enjoy.



CONTENT IS KING!

Our media properties attract the largest concentration of guys 18-34 online – that's 1 in 4 guys online engaging with our media brands every month. Both IGN.com and AskMen.com crush the competition in their respective categories (games media and men's lifestyle). We've also added enthusiast gaming site 1UP.com and men's entertainment site UGO.com to our growing network.

In addition to media, we're GameSpy Technology, the leader in connected technology services. More than 1,000 titles have used GameSpy's tech, including Rockstar's Grand Theft Auto IV, Nintendo's Mario Kart Wii, THQ's UFC and WWE franchises and EA's Command & Conquer franchise.



The #1 site for videogame reviews, news, trailers, videos and all things young male entertainment enthusiasts seek.



UGO.com and 1UP.com cover the latest developments in games and entertainment. 1up.com also provides a true community for gamers.



Entertainment



The largest and most trusted men's lifestyle site, AskMen.com caters to millions of young professional males.



Combining gaming humor with features and in-depth editorial commentary, GameSpy's got something for every gamer.



Accessible on every gaming platform, GameSpy Technology's services - social, cloud, commerce, data and multiplayer - make games more fun by helping players share their experiences.

We're part of News Corp., the world's most diverse, creative, global media company.

WE'RE EVERYWHERE



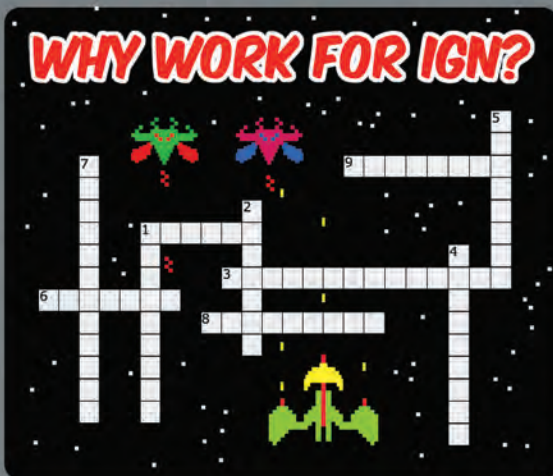
...EVEN ON YOUR MOBILE DEVICE!



ACTIVITY PAGE



WHY WORK FOR IGN?



ACROSS

- 1) You'll be given the tools to make an _____.
- 2) As well as trusted with a high level of _____.
- 6) Earn generous _____.
- 8) You'll also get time for paid _____.
- 9) Get paid to play games! Sure beats doing it for free from your parents' _____.

DOWN

- 1) Working with people who share your _____.
- 2) Opportunity to take on long-term _____ projects.
- 4) Get _____ on DVDs, travel and electronics.
- 5) You'll be given lots of _____.
- 7) We're headquartered in _____ which, in case you hadn't heard, is a pretty neat place.

SOLUTIONS
 You don't need to check the answers, do
 you? Really? You do? Well, if you insist.
 Across - 1) Impact 2) Responsibility 3) Bonuses 4) Vacations
 5) Basement
 Down - 1) Interests 2) Smith 3) Discounts 4) Autonomy
 5) San Francisco
 Jumble Solution - Hack Day

ON TOP OF ALL THE OTHER BENEFITS, JOINING THE IGN TEAM MEANS YOU GET TO ATTEND FUN EMPLOYEE EVENTS. THEY'RE LIKE FIELD TRIPS, EXCEPT ACTUALLY FUN AND YOU MIGHT EVEN BE ALLOWED TO DRINK ONCE YOU GET THERE! NEXT TO THE SPACE MARINES, IGN'S THE BEST OUTFIT AROUND!



IGN EMPLOYEE JUMBLE!

NOITATSPALY
 DIVEO AGMES
 ILKL EENCRS
 GIHG RECOS

YOUR CLUE

THE CREATIVE EMPLOYEE BUILT A COOL NEW FEATURE FOR IGN.COM DURING IGN _____



ANSWER: _____



THE IGN WAY

WANT TO BE THE ULTIMATE IGN EMPLOYEE? FIRST, YOU MUST POSSESS THE FOLLOWING CORE VALUES.



HAVE A PASSION FOR WHAT WE DO DEEP WITHIN YOU.

FIRE

Your work here is more than just a job. You understand our users, because you are one. You bring a gun to a knife fight. You get where you're going fast. Faster.



INVENT THE NEW, NOW.

INNOVATION

You create new ideas by paying attention, using your imagination, experimenting and learning from success and failure. You evolve. You get that there is no spoon. You ship.



BE YOURSELF.

IRREVERENCE

You have the courage to speak your mind. You lead the shenanigans. You wear shorts in the winter, because you know you look good. You know nothing here is above question.



BE VOLTRON, NOT JUST A ROBOT LION.

MULTIPLAYER

You own the result, not just your role in making it happen, because your team is all of IGN. You inspire others. You scratch your own itch. You attract people to work here who raise our bar, and coach those already here to achieve their potential.



BE EPIC.

EXCELLENCE

You always try to get the high score. You know when to look for an improvement of 10%, and when to look for 10X. You realize you don't know as much as you think you do. You know why we're doing what we're doing, and make the case for it.



THE IGN WHY

IGN BELIEVES THERE'S ALWAYS A NEXT LEVEL.

WHERE YOU CAN FIND US...



WHO WE ARE

MATCH EACH IGN DEPARTMENT LISTED BELOW TO THE PROPER PICTURE...



EDITORIAL
FINANCE & ACCOUNTING
VIDEO
SALES & MARKETING
LEGAL
ENGINEERING



THAT'S NOT ALL FOLKS! IGN ALSO HAS OPPORTUNITIES IN OUR BUSINESS DEVELOPMENT, IT, PEOPLE & PLACES AND PRODUCT DEPARTMENTS!

JOIN US. APPLY AT WWW.IGN.COM/CAREERS

HEY, HAVE YOU BEEN PAYING ATTENTION?

QUICK! CHECK BACK, THEN FILL IN THE FOLLOWING MAD LIB WITH THE CORRECT ANSWERS -- OR HECK, JUST GO WITH FUNNY ANSWERS. PROVE YOU CAN READ THE BOOKLET, OR JUST GIVE US A CHUCKLE!

IGN MAD LIBS

IGN is a _____ company full of _____

adjective

pl. noun

looking for _____ people to _____.

adjective

verb

We're all about covering _____ / _____

pl. noun

pl. noun

and anything else guys might _____.

verb

_____ the competition and are getting

verb

_____ by the day.

adjective

Do you have _____, _____ and _____?

noun

noun

noun

Then join IGN and help them on their quest to

_____!

adverb

verb



SEND YOUR COMPLETED MAD LIB IN ANY FORM YOU WANT (RE-TYPE IT, TAKE A PICTURE, SEND A YOUTUBE VIDEO OF YOUR BARBERSHOP QUARTET PERFORMING IT) TO US AT JOBS@IGN.COM, ALONG WITH YOUR HOME ADDRESS AND WE'LL SEND YOU A **NIFTY IGN TREAT!**



What's the treat?

?

Send in those
Mad Libs to
find out!



BOOKLET DESIGNED AND DRAWN BY NATHAN BIRCH

WORK FOR IGN AND POWER UP YOUR LIFE!

BEFORE IGN

THERE'S NO MONEY IN VIDEO GAMES, OR THE INTERNET! STOP DAYDREAMING AND RUN YOUR RESUME DOWN TO TACO BELL BEFORE THEY'RE OUT OF CHEESE GRATING JOBS!



CHEESE

AFTER IGN

HERE'S YOUR FIRST CHECK FOR WORKING AT IGN.

VIDEO GAMES AND THE INTERNET WIN! FLAWLESS VICTORY!



ARE YOU INTO VIDEO GAMES, MOVIES, TV AND ONLINE CULTURE? DO YOU WANT TO MAKE AN IMPACT AND GET PAID TO DO SOMETHING YOU LIKE? THEN IGN ENTERTAINMENT IS THE WORKPLACE FOR YOU! LEVEL UP YOUR LIFE -- STOP MERELY READING VIDEO GAME AND ENTERTAINMENT WEBSITES, AND START CONTRIBUTING TO THE BIGGEST ONLINE GAMING AND ENTERTAINMENT NETWORK AROUND! PROVE YOU WEREN'T JOKING WHEN YOU SAID ALL THOSE HOURS IN FRONT OF THE XBOX WERE JUST "JOB TRAINING".