

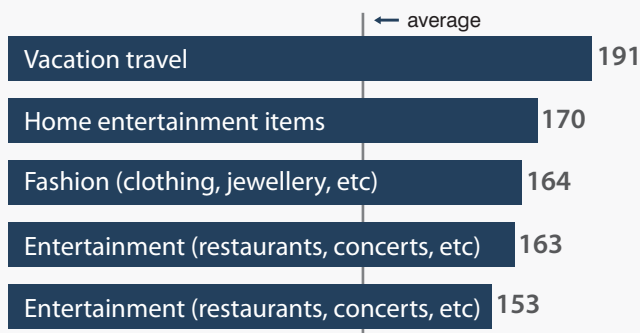
# WEDDING PLANNER


**BOOKING DEADLINE:** Thurs., Jan. 12 • **MATERIAL DEADLINE:** Mon., Jan 16

## Toronto Star reaches:

1,179,300	readers daily in Toronto.
552,700	women in Ontario.
513,600	adults 25-54 in Ontario.
640,900	HH income of 75k+.
800,500	read or look at the travel pages in the newspaper.
797,500	adults are likely to take a vacation in the next 6 months.

## Star readers use newspapers as a primary source for:



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**Grooms & Grooms.**  
**Brides & Brides.**

There's a new tradition in town and no organization is better equipped to help with the plans than Canada's most-read newspaper. Join us for this big day as we:

- Talk to some of Toronto's most experienced wedding planners.
- Meet brides and grooms to talk about their hopes and dreams.
- Explain how to budget for a wedding that won't compromise the marriage.
- List most of the "I do's" and "I don'ts".
- Growing popularity of destination weddings.

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