

IN THIS ISSUE:

- Back-to-School Fair
- Youth Football @ Bears Family
  Night and USA Football Night
- Community Events @ Bears Training Camp in Bourbonnais
- 22nd Annual Chicago Bears/ Jewel-Osco "Coat Drive"
- Real Bears Fans Wear Pink
- Bears School Outreach
- Midtown 5K Run & Walk
- Honor Flight Chicago
- Bear Appétit
- Tales to Tackle
- Hello to Our Heroes
- Hispanic Heritage Month

# It Bears Mentioning...

COMMUNITY NEWSLETTER/SEPTEMBER 2010

# Bears Get 'Back to Football"



Israel Idonije joined Mayor Daley at Wells Community Academy High School to formally welcome students back to school. Leading up to first game of the season on Sunday, September 12, the Bears encouraged fans across the Chicago area to show their passion for their hometown team through a series of events that were part of the Bears first ever "Back to Football Week" campaign, which was brought to you by the Chicago Tribune, Toyota and University of Phoenix.

On Monday, September 6, Bears season ticket holders, business partners and members of the U.S. military gathered in the Walter Payton Center in Lake Forest for a live broadcast of *Bears Insider* that featured Head Coach **Lovie Smith**, General Manager

Jerry Angelo and President and CEO Ted Phillips.

The Bears "Back to School-Back to Football" event took place on Tuesday, September 7 when 11 Bears players—including Anthony Adams, Devin Aromashodu, Zack Bowman, Josh Bullocks, Tommie Harris, Israel Idonije, Lance Louis, Danieal Manning, D.J. Moore, Nick Roach and Corey Wootton—visited10 different Chicago Public Schools (CPS) to welcome students on the first day of classes in support of the CPS Back to School campaign. These visits supported Mayor Richard M. Daley's annual tradition of visiting a Chicago Public School on the first day of classes to welcome students and encourage attendance. Harris and Idonije joined Mayor Daley at William H. Wells Community Academy High School to greet and speak with students as they arrived at school.

At Cubby Bear North in Lincolnshire on Thursday, September 9, hundreds of fans turned out to see **Tommie Harris** and **Israel Idonije** during a live broadcast of *Bears All-Access*,

which was brought to you by Sports Authority.

Friday's "Back to Football" rally brought thousands of Bears fans to Daley Plaza and featured giveaways, interactive games, alumni autographs, a chance to win tickets to the Bears home opener, a live program featuring Jeff Joniak and Tom Thayer, and more! Fans not able to attend the rally were encouraged to wear their Bears gear to work as part of their office's casual Friday attire.

"Back to Football Week" festivities culminated on Sunday, September 12 when the Bears defeated the Detroit Lions at Soldier Field. The Chicago Bears organization thanks all Bears fans who participated in Back to Football Week.

# **Bears Share**



#### A Community Ticket Donation Program

Bears season ticket holders unable to attend a Bears home game may donate tickets to Special Olympics Illinois through our Bears Share ticket donation program. This program gives Special Olympics athletes and volunteers the opportunity to experience a game. The season ticket holder receives a tax deduction for the donation of the tickets. Tickets should be received at the following address no later than three business days prior to the scheduled game: **Special Olympics Illinois, c/ o Bears Share Ticket Donation, 800 Roosevelt Road; Building B, Suite 220, Glen Ellyn, IL 60137-5860**.



Team Smile doctors saw hundreds of young patients during the Back-to-School Fair.

#### **Back-to-School Fair**

On Saturday, July 31, Bears Care, Catholic Charities—Diocese of Joliet, and Team Smile hosted a Back-to-School Fair on the campus of Olivet Nazarene University during the first day of Bears Training Camp for nearly 1,000 deserving children from the Kankakee area. Over forty local social service agencies participated and provided information and free services such as vision testing, diabetes screening, EKG testing and haircuts to those in attendance.

Team Smile, led my founder Dr. Bill Busch, offered a wide array of state-of-the-art dental treatments onsite to the kids free of charge, including fillings, extractions and root canals. DJ Kirby provided lively music and videos to entertain the crowd, and prize giveaways, face painters and games added to the festive mood. The Fair also featured visits from **Michael McCaskey, George McCaskey, Brian McCaskey, Head** 

**Coach Lovie Smith**, **Staley da Bear**, and several Chicago Bears players, including **Anthony Adams**, **Rashied Davis**, **Tommie Harris**, **Israel Idonije**, **Brad Maynard** and **D.J. Moore**. Guests were also treated to a visit by the reigning Miss Illinois, Whitney Thorpe-Klinsky, an aspiring optometrist, who performed several eye exams and signed autographs for the kids and parents in attendance.

As the children departed, they each received a box containing their school supplies for the upcoming year and a healthy lunch! Bears Care is the charitable beneficiary of the Chicago Bears Football Club.

For more information about Bears Care, please visit www.ChicagoBears.com/ BearsCare.

### **Bears Family Night**

Football was in the air on a perfect summer evening on Friday, August 6 when the Bears hosted our annual Comcast Bears Family Night presented by Chase at Soldier Field. Over 25,000 excited fans turned out to catch an early glimpse of their favorite team during a full-squad practice complete with fireworks and starting line-ups. Some of the night's festivities included the Kids' Interactive Zone, live music, and a chance for a few select fans to visit the sidelines following practice to receive a signed authentic practice jersey from a Bears player.

Prior to practice, over 200 youth football players from Chicago Bears Youth Football Camps, United Neighborhood Organization (UNO), and the Chicago Park District's Inner City Flag and Junior Bear Tackle programs participated in on-field demonstrations.



Players from the CPD's Junior Bear Tackle league showed off their skills prior to Family Night at Soldier Field.

To see pictures from Comcast Bears Family Night presented by Chase, check out the photo galleries on ChicagoBears.com by clicking <u>here</u>.



The Bears celebrated "USA Football Day" at Soldier Field on August 28, 2010.

# **USA Football Day**

The Chicago Bears celebrated "USA Football Day" on Saturday, August 28 when the Bears took on the Arizona Cardinals at Soldier Field in pre-season action. As part of the festivities, the Bears donated hundreds of tickets to youth football players throughout the Chicago area and encouraged them to wear their team jerseys to the game.

Prior to kick-off, players from the Boys & Girls Clubs of Chicago's Bears After-School Flag Football program formed a tunnel for Bears players to run through during starting line-ups, and teams from the Chicago Park District's Junior Bear Tackle Football league joined Bears players on the sidelines for the National Anthem. "USA Football Day" activities also included players from the Academy of Urban School Leadership's youth football program who assisted in holding the 4th Phase Flag during team intro-

ductions and a youth football demonstration during halftime provided by the Junior Bear Tackle Football league.

These activities were components of the Chicago Bears support of USA Football Month. 2010 marked the seventh consecutive year the NFL and USA Football have teamed up to celebrate the start of football season with this great initiative. The goal of USA Football Month is to honor and salute the millions of boys and girls who participate in youth football programs across the country and to also promote the sport and the intrinsic values gained from participation. For more information about USA Football Month please visit www.USAFootball.com.

# **Training Camp Happenings**

The Chicago Bears were excited to host several special groups from different Chicago area organizations during Training Camp in Bourbonnais this summer.

On Saturday, July 31 the Bears held a camp for the National Sports Center for the Disabled where 100 children from across the state of Illinois participated in a football skills clinic. After an hour of hard work, the kids and their families had the opportunity to stay and watch practice from their own private seating area.

The Bears celebrated Hispanic Day at Training Camp on Sunday, August 1 and invited children and their families associated with United Neighborhood Organization (UNO) down to Bourbonnais for the afternoon. After participating in Gatorade Junior Training Camp, the group enjoyed watching the team practice. Bears Care, the charitable beneficiary of the Chicago Bears, also presented a \$20,000 grant to UNO for support of the UNO Charter School Network Co-ed Flag Football League.



A youngster from UNO sharpened his skills at Gatorade Junior Training Camp.

On Tuesday, August 3 the Bears were happy to welcome athletes from Special Olympics Illinois. The athletes viewed the Bears 2009 highlights tape before working on their own football skills at Gatorade Junior Training Camp where they were put through drills and a football-based obstacle course. Afterwards, they headed over to eat lunch and watch practice from their private seating area. Following practice, the athletes were thrilled to receive a visit from several Bears players as well as Head Coach Lovie Smith.



Assistant Special Teams coach Chris Tabor posed for a photo with the lucky recipient of a new bicycle.

Over 70 children and their families from the Starlight Children's Foundation were guests of the Bears during evening practice on Wednesday, August 4. The group had a special visit from **Staley da Bear** after practice and also met **Coach Smith** and several Bears players following practice. The Starlight Children's Foundation is dedicated to improving the quality of life for children with chronic and life-threatening illnesses and life -altering injuries by providing entertainment, education and family activities that help them cope with the pain, fear and isolation of prolonged illness. For more information about the Starlight Children's Foundation, please visit <u>www.starlight.org</u>.

Thursday, August 12 was "Youth Football Day" at Bears Training Camp. Youth football players and cheerleaders were encouraged to wear their team jerseys or t-shirts and stop by the "Youth Football Day" booth for a chance to win cool prizes like tickets to a Bears pre-season game, autographed memorabilia, and Bears fan packages. As part of the day's festivities, the Bears also hosted over 60 youth football players from the Chicago Park District's "Junior Bear Tackle" youth football league. The players' toughness was put to the test by the sweltering August heat, but in the end they agreed it was worth it when over 15 Bears players—including **Matt Forte**, **Chester Taylor** and

Garrett Wolfe, to name a few—stopped by after practice to visit and sign autographs.

On Thursday, August 19, **Coach Smith** and his entire coaching staff continued a tradition of community spirit by donating bicycles to nearly 25 deserving children from the Bourbonnais/ Kankakee area following the Bears afternoon practice. The bikes were used by the coaching staff to get around the Olivet Nazarene University campus throughout Training Camp. The Kankakee County Sheriff's Department and Illinois State Police worked with the Bears to help identify the worthy youngsters.

# Symetra 'Heroes in the Classroom"

The Chicago Bears and Symetra Financial have partnered to sponsor the Symetra "Heroes in the Classroom" program. Presented locally by Gallagher Benefit Services, the program recognizes Chicago area teachers for outstanding leadership and instructional skills.

Sixteen K-12 teachers will be named a Symetra "Hero in the Classroom" during the 2010 Bears season. Each winning teacher will be recognized with a surprise presentation at their school, where they will receive a \$1,000 donation for classroom books and supplies, along with tickets to a 2010 Bears home game.

For more information or to nominate a teacher, please visit <u>www.ChicagoBears.com/ community/</u><u>HeroesintheClassroom.asp.</u>



# 22nd Annual Chicago Bears/ Jewel-Osco "Coat Drive"



The 22nd Annual Bears/ Jewel-Osco "Coat Drive" began on September 7.

The start of the 22nd Annual Chicago Bears/ Jewel-Osco "Coat Drive" was announced during a press conference at Halas Hall on Monday, September 13. Kicker **Robbie Gould** and wide receiver **Johnny Knox** were in attendance, along with representatives from Jewel-Osco, The Salvation Army and Wm. Meyers Movers.

New and gently used coats can be donated at all Jewel-Osco locations throughout Chicagoland from September 7, 2010 through December 4, 2010. A stadium collection will take place on Sunday, October 24 at Soldier Field prior to the Bears vs. Redskins game. Volunteers will be stationed at entrance gates to collect coats from generous fans as they enter the stadium. A store locator is available at <u>www.JewelOsco.com</u>. Thousands of coats will be collected this year as part of the 22nd Annual Chicago Bears/ Jewel-Osco "Coat Drive" benefiting The Salvation Army and public schools in the Chicagoland area. Thank you for your support and generosity!

#### **Real Bears Fans Wear Pink**

The "Real Bears Fans Wear Pink" t-shirt campaign is back for its third consecutive year with a new design, chosen by Bears fans. The exclusive "Real Bears Fans Wear Pink" t-shirts are \$20 and available for purchase online at <u>www.events.org/ pink</u>. Fans are encouraged to wear the shirts to the Bears vs. Seahawks game on Sunday, October 17, when Bears Care, the Chicago Bears and NorthShore University HealthSystem will recognize National Breast Cancer Awareness month. The goal is to have fans throughout the stadium, or wherever they may be watching the game, wearing their "Real Bears Fans Wear Pink" t-shirts to show their support for the cause. All proceeds will benefit Bears Care, the charitable beneficiary of the Chicago Bears. The success of the cam-



paign during its first two years has allowed Bears Care to distribute over \$160,000 to organizations in the Chicagoland area that provide care, assistance and support services to breast cancer patients and their families.



Garrett Wolfe spoke to students at Orr Academy High School students in support of Bears School Outreach.

#### **Bears School Outreach**

Each Tuesday during the football season, Bears players will visit Chicago Public Schools to speak to, motivate, and interact with students as part of the Bears School Outreach program, which is brought to you by the University of Phoenix, the Official Education Partner of the Chicago Bears. The theme for player visits is character development, goal setting, commitment to excellence, and the importance of leading a healthy, active lifestyle. Tight end **Desmond Clark** and tackle **Frank Omiyale** kicked-off the program on Tuesday, September 14 when they visited Jordan Community School. Running back **Garrett Wolfe** visited Orr Academy High School on Tuesday, September 21 where he spoke with seniors about the importance of continuing their education. Twenty-two Bears players are scheduled to appear at 19 different schools throughout the 2010 football season. The Bears School Outreach Program is in its 13th season and benefits more than 5,000 students, appendix

more than 5,000 students annually.

#### Midtown 5K Run & Walk

Kicker **Robbie Gould** and Bears mascot **Staley** hosted a Football/ Fitness Camp for boys and girls ages 6-14 at Midtown Athletic Center in Palatine on Tuesday, September 14. Robbie led over 50 kids through a variety of exercises using the innovative HOPSports Training System, which is a component of Midwest Dairy Association's "Fuel Up to Play 60" program. Robbie also participated in a Q & A with some very curious youngsters and signed autographs following the fitness clinic. This event served as the official kickoff to the 8th Annual Midtown 5K Run & Walk, which took place on Saturday, September 25. Proceeds from the race benefited Bears Care, the charitable beneficiary of the Chicago Bears.



Robbie Gould hosted a Football/ Fitness Clinic at Midtown Athletic Club.

# **Honor Flight Chicago**

Honor Flight Chicago is a 501c3 non-profit organization that was founded in 2008 to recognize our Veterans—most specifically our WWII Veterans—with a day of honor, remembrance and celebration from a proud and grateful nation. Since inception, Honor Flight Chicago has take over 1,290 veterans on all-expenses paid trips to see the World War II Memorial in Washington, D.C.

The following is an interview conducted by Bears Vice Chairman, **George H. McCaskey**, with WWII Veteran Charles J. Sauber after he returned from his Honor Flight trip in July:

When Chuck Sauber heard about World War II veterans going on an all-expenses paid trip to Washington, D.C., he didn't need much convincing.

"A couple of people told me that they had gone on it, and they thought it was wonderful," he said. "So, [my son] Jim thought it would be a good thing if he signed me up."

Sauber and some ninety other veterans visited the National World War II memorial on July 14 as guests of Honor Flight Chicago. The all-volunteer organization's mission is to fly as many local veterans to see the memorial built in their honor. Each veteran is accompanied by a "guardian" – usually a family member – who pays his or her own way.

Charles J. "Chuck" Sauber, now 90, fought in the Philippines with the United States Army's 32nd Infantry Division, operating a Browning Automatic Rifle. He points out that there are many things about war that you're "happy to forget." But he vividly recalls the day his service ended, and he was reunited with his wife, Lorraine.

"The happiest day of my whole life was the day that I had my discharge, and [with] my backpack on my shoulder, walked out the door and saw an absolutely beautiful person who I had missed for many, many months," he said. "I thought I might be having a hear t attack, it was such an extraordinary, tremendous, wonderful feeling to see her."

Sixty-five years later, at the World War II memorial on the National Mall, Sauber thought of those who did not return from the war.

"When I saw that there were more than four thousand gold stars there, and [each star] represented a hundred different people that had sacrificed their life in World War II, it almost made you feel ashamed of yourself for surviving," he said. "It made me feel like I owed a lot to the people that we lost."

While Sauber says the more than 400,000 American service personnel who died in the war are the real heroes, he and the other veterans on the Honor Flight received a heroes' welcome when they returned to Chicago's Midway Airport. Hundreds of well-wishers turned out to cheer them and thank them for their service. Sauber, a life-long resident of the village of Virgil and father of sixteen children, had a large contingent of friends and family awaiting his return. For him, that was the most memorable part of the trip.

"There were so many people there and they were so enthusiastic," he said. "[I] just couldn't believe that so many of them showed up. My one granddaughter drove all the way from Michigan to be there. She was here with me and when the ceremony was

over she drove back to Michigan. That was gratifying."

There is a waiting list of more than 1,300 Chicago-area veterans who have signed up, hoping to make the trip to Washington, D.C. Their average age is estimated to be 88 years old. Honor Flight Chicago is a 501(c)(3) non-profit organization. For more information, see: <u>www.honorflightchicago.org</u>. Tax-deductible contributions can be made online or sent to: Honor Flight Chicago, 938 W. Montana, Chicago, IL, 60614.



Charles Sauber is welcomed home by two

of his great-grandchildren, 11-year-old

Dominick Hartke (left), and nine-year-old

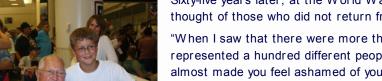
Jake Theisen, upon his return from

Washington, D.C.

#### Bear Appétit is Back!

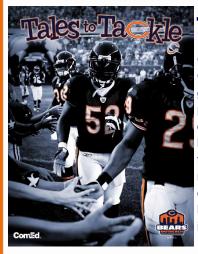
For the second consecutive year, Bears Care, the charitable beneficiary of the Chicago Bears, will host "Bear Appétit," an exciting event featuring some of Chicago's finest cuisine. The event will take place on Monday, November 1 at Wildfire Chicago and will showcase specialties from various Lettuce Entertain You restaurants, with appearances

by current and former Chicago Bears players and samplings of fine wines. Proceeds benefit Bears Care, which is proud to support the Chicago Police Memorial Foundation. Tickets are on sale now and available at <u>www.events.org/ bearapp</u>. Space is limited. For additional information about the event or inquiries relating to event sponsorship, please call (847) 739-5325.





Charles J. Sauber, circa 1944



# **Tales to Tackle**

Calling all teachers! For the seventh consecutive year, the Chicago Bears have partnered with ComEd to present the "Tales to Tackle" reading incentive program. The goal of this program, geared toward 6th, 7th, and 8th graders, is for students to read three teacher approved books per month. The main component of "Tales to Tackle" is a reading notebook that features pictures of Bears players, includes a list of suggested books and has plenty of space for students to write book reports. This notebook allows the students to keep track of the books that they read during the program. Every child who achieves the goal of reading three books per month for the three month period will be entered into a random drawing for the chance to win a special "Bears Experience" at Halas Hall in Lake Forest. "Tales to Tackle" will begin in October and run through December. Please contact the Community Relations Department at (847) 739-5308 if you are a teacher interested in introducing the program to your students.

# Hello to Our Heroes

Cornerback **D.J. Moore** spent time visiting with U.S. military veterans who are patients at North Chicago VA Medical Center on Tuesday, September 28. The visit served as the kick off to the 2010 Bears "Hello to Our Heroes" program, which is brought to you by Staples. This program, now in its sixth year, encourages fans and students to write letters to veterans and members of the military who have recently returned from serving overseas. As part of the program, a Bears player will visit a local veterans' hospital once a month to distribute the letters and brighten the spirits of the military patients. Staples, Inc. (NASDAQ: SPLS), the world's largest office products company, came to Chicago with a mission: make life easier for area customers. Staples is making good on that mission by teaming up with the Chicago Bears for the "Hello to Our Heroes" program. For more information on how you can be involved in the "Hello to Our Heroes" program, please visit <u>www.ChicagoBears.com/ community.</u>



D.J. Moore visited with patients at North Chicago VA Medical Center in support of the "Hello to Our Heroes" program.



Los Diablitos talked over their game plan during the NFL Flag Football Regional Tourney.

# **Hispanic Heritage Month**

The Chicago Bears recognized Hispanic Heritage Month (HHM) with a series of events during the week of September 20, leading up to the Bears vs. Packers game on Monday, September 27. Hispanic Heritage Month runs from September 15—October 15 and will be celebrated with various initiatives throughout the NFL.

To start the week off, Bears guard Roberto Garza appeared at Clearview Elementary School in Waukegan on Tuesday, September 21 where he visited with 150 students from the 3rd grade and Special Education classes. Roberto shared his personal story and spoke to the group about the importance of education and reading. The participating students are currently enrolled in the United Way of Lake County's Reading Success program. Reading Success is focused on building literacy skills to ensure all students are able to read at grade level by the end of

3rd grade. Roberto also read the book, "Going Home" by Eve Bunting, to the students and autographed the copy that is available in the Clearview school library.

On Saturday, September 26 the Bears assisted with the NFL Flag Football Regional Tournament at the Waukegan Park District. NFL Flag Football teams from across the Midwest competed in games throughout the day, as well as Los Diablitos, champions of the Gatorade-NFL Tochito flag football program in Mexico. Los Diablitos finished the tournament with a record of 1-1, with a team from Fort Wayne, IN taking the title and advancing to the NFL Flag Team Championships in Orlando, FL.

Roberto Garza also visited the Rauner Family YMCA in Chicago on Sunday, September 26 in support of HHM and the NFL PLAY 60 youth health and fitness campaign. Kids learned and developed NFL FLAG football skills and discussed healthy habits. Participating youth learned about contributions of Hispanic Americans in the community and the importance of staying active for 60 minutes a day. The Los Diablitos players participated in the clinic as well and led kids from Rauner through a variety of drills.

The Bears Hispanic Heritage Month celebration culminated at Soldier Field during halftime of the Bears vs. Packers game when the Los Diablitos players and coaches were honored for their championship season with an on-field presentation.