

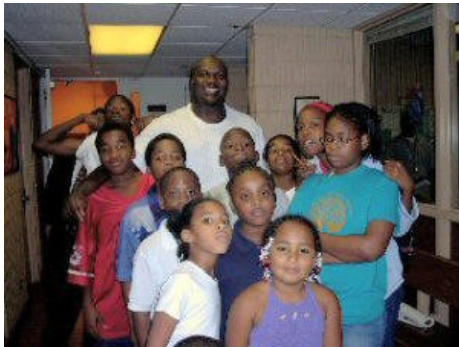


IT BEARS MENTIONING.....

November 2003

HOMETOWN HUDDLE

On Tuesday, October 7, players from all 32 NFL teams and volunteers from various United Way organizations across the country joined together for the 5th annual "Hometown Huddle."



The "Hometown Huddle" is a collection of hands-on volunteer projects implemented simultaneously in different NFL cities

throughout the United States. This program is one component of the strong partnership that has existed between the NFL and United Way since 1973. In the Chicago area, Bears players supported this great cause by participating in two different community events. Bears cornerback, Charles Tillman, and Bears mascot, Staley, joined children at the Carole Robertson Center

for Learning in Chicago. The two Bears helped the children with arts and crafts, literacy instruction, nutrition training, and sports and agility activities. On the other side of town, Bears defensive tackle Bryan Robinson joined children at the Boys and Girls Club of Lake County for an afternoon of fun. Bryan kicked off the event by talking to the children about the importance of staying in school, studying hard and keeping out of trouble. The kids then joined Bryan in various sports activities such as a football toss, one-on-one pass plays, and a 20-yard sprint.



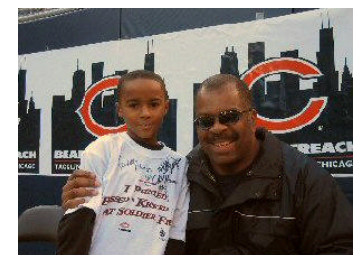
At the end of the afternoon, there were three tired Bears and many happy children filled with great memories!



THEY PUNTED, PASSED AND KICKED...

Amateur athletes from as far away as Ohio set their alarms for an early wake-up call on Saturday morning, October 18 in order to participate in a Punt, Pass and Kick competition on the Bears home turf at Soldier Field. Participation was open to the public, and proceeds from the event benefited Special Olympics Illinois. Alumni Bears players Bobby Douglass, Wendell Davis and Al Harris joined in the fun by setting the bar for the "Beat The Pro" division, where participants had a chance to compete against the former Bears in all three categories.

There were many attempts, but only one talented participant was able to best one of the pros. You'll have to participate next year in order to find out which pro was beaten!



HOSPITAL BINGO!!



They may be the youngsters on the team, but Bears rookies Tron LaFavor, Ian Scott and Cliff Washburn were larger than life to the kids at Children's Memorial Hospital on Tuesday, October 28.

These three Bears joined Children's Memorial's very own "Bingo Guy" for an action-packed game

of Hospital Bingo. Hospital Bingo is very similar to regular Bingo - except instead of calling numbers with the Bingo letters, the "Bingo Guy" calls hospital terms. For example, some of the winning squares included

"B - Stethoscope," "N - Bedpan," and "G - Adhesive bandage."

The game was designed to educate the

children about various medical terms, so their stay in the hospital is not quite so scary and unfamiliar. The game was played in the Brown Family Life Center of the hospital, and approximately 25 children gathered in the room to play.

The best part of Hospital Bingo, however, is that the entire game is broadcast over a closed-circuit television network, which connects to all of the patient rooms in the hospital. This allows the children who are too sick to leave their rooms to still play Hospital Bingo!



15 YEARS AND GOING STRONG!

The Chicago Bears and Sears request your support during our 15th Annual "Coat Drive." Please help needy families during this holiday season by donating new or gently used coats from early November through January 15.

Donations will benefit The Salvation Army and public schools in the greater Chicagoland area. Coats can be dropped off at any of 25 Sears stores throughout Chicago and the surrounding suburbs or at Salvation



Army Thrift Store locations. Please log on to www.chicagobears.com for a list of Sears stores or to find the one nearest to you. Coats will also be collected during a special stadium drive prior to the Bears vs. Cardinals game on November 30, 2003 at Soldier Field. Please help make this the most successful "Coat Drive" yet and assist those less fortunate during the upcoming holiday season. The Chicago Bears extend special thanks to Wm. Meyers Movers for their continued assistance and support of the "Coat Drive."

MARK YOUR CALENDAR.....

Nov. 2, 2003	BEARS vs. CHARGERS (Soldier Field)
Nov. 4, 2003	Press event at New City YMCA unveiling their new football field
Nov. 9, 2003	Bears vs. Lions (@ Detroit)
Nov. 10, 2003	Kickoff of the 15 th Annual Chicago Bears/ Sears "Coat Drive"
Nov. 16, 2003	BEARS vs. RAMS (Soldier Field)
Nov. 16, 2003	Bears Flag Football winners honored
Nov. 18, 2003	Bears "Paws for a Cause" volunteer event at the Greater Chicago Food Depository
Nov. 23, 2003	Bears vs. Broncos (@ Denver)
Nov. 24, 2003	Chicago Bears/Cadillac "Tackles for Turkeys" donation with Brian Urlacher and Kordell Stewart
Nov. 30, 2003	BEARS vs. CARDINALS (Soldier Field)
Nov. 30, 2003	Chicago Bears/Sears "Coat Drive" in-stadium collection drive prior to kickoff

"YOUTH FOR LIFE" KICKOFF

The Youth For Life: Remembering Walter Payton organ donation awareness program kicked off on Tuesday, October 7 at New Trier High School.

Chicago Bears players Paul Edinger, Mike Green,

Brad Maynard and Todd McMillon supported this cause by talking with teens about the importance of organ donation and trading an "autograph for an autograph," where the players signed autographs for students who signed up to be organ donors. The mission of this program is to educate students in schools around the country about organ donation and encourage them to sign up to be organ donors. In October 1984, Walter Payton broke the NFL career rushing record, and we celebrate this highlight of his life by asking schools to participate in this program. If interested in enrolling your school in the YFL program and helping to prolong the lives of others, please contact the YFL office at (847) 739-5235.

THE BEST OF THE BEST!

The Chicago Bears congratulate the nine high school coaches who were selected as Chicago Bears "Coach of the Week" winners this year. This program honors outstanding high school coaches who develop players' football skills and knowledge, character and leadership, and teamwork abilities. Other criteria include graduation rates, coaching technique, school and fan support, and most importantly, contributions to players' long-term success on and off the field. Since the program's inception in 1996, over \$100,000 has been donated to Illinois high schools in support of their football programs.



HAPPY BIRTHDAY TO YOU

Corbin Lacina.....Nov. 2, 1970
Anthony Thomas.....Nov. 7, 1977
Ian Scott.....Nov. 8, 1981
Lance Briggs.....Nov. 12, 1980
Warrick Holdman.....Nov. 22, 1975
Tron LaFavor.....Nov. 27, 1979

2003 "Coach of the Week" Winners:

Week 1: John Oaks, Lincoln (Lincoln, IL)
Week 2: Lexie Spurlock, Morgan Park (Chicago, IL)
Week 3: Dan Hennessey, St. Thomas More (Champaign, IL)
Week 4: Mike Briscoe, Minooka Community (Minooka, IL)
Week 5: Todd Kuska, St. Rita (Chicago, IL)
Week 6: Steve Nye, Brother Rice (Chicago, IL)
Week 7: Matt Leng, Fisher (Fisher, IL)
Week 8: Elbert Kern, Steinmetz (Chicago, IL)
Week 9: Jay Wessler, Triopia (Concord, IL)

THANKS TO ALL WHO HELPED

The Chicago Bears and Bears Care, a fund of the Robert R. McCormick Tribune Foundation, conducted our seventh annual "A Buck A Seat Helps Others Eat" collection drive prior to the Bears vs. Lions game on Sunday, October 26. Volunteers, armed with collection cans, donation stickers and smiles, spread out around the stadium and asked Bears fans to help those less fortunate. Fans were encouraged to donate just \$1 to help make a difference in people's lives. The money raised from this collection drive will benefit numerous food pantries and shelters throughout Chicago.



This collection drive was the first phase of our Hunt For Food and Shelter campaign. The two other components of the campaign, "Kids Helping Kids - Make The Winning Team," and "Business Blitz To Tackle Hunger" encourage school children and businesses to get involved and learn the importance of what it means to give back to their communities and become more aware of those in need. For additional information on the Hunt For Food and Shelter campaign or if you would like to volunteer, please call the Bears Care office at 847-739-5325.



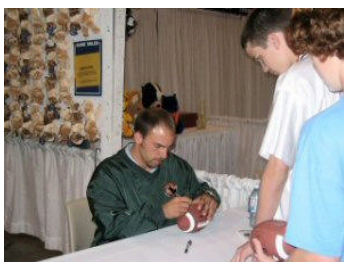
ROCKFORD AREA HABITAT FOR HUMANITY "SUPER BOWL SWEEPS"

Rockford Area Habitat for Humanity, in cooperation with Bears Care, announced that ticket sales for its Ninth Annual "Super Bowl Sweeps" began on October 15, 2003. The purchaser of the winning ticket in "Super Bowl Sweeps" wins the following prize package:

- Ø 4 tickets to Super Bowl XXXVIII on February 1, 2004 at Reliant Stadium in Houston, Texas.
- Ø Round-trip airfare from Chicago to Houston. Travel dates will be January 29, 2004 and February 4, 2004. (Airline tickets provided by United Airlines, the Official Airline of the Chicago Bears).
- Ø Hotel accommodations of two rooms for five nights at the Hyatt Regency Houston Hotel.

The number of tickets sold is limited to only 2,000, and each ticket costs \$30.00. The winning ticket in "Super Bowl Sweeps" will be drawn on January 15, 2004. For more information or to purchase a ticket, please call (815) 636-4573 or log on to www.RockfordHabitat.org.

SPECIAL OLYMPICS "SPORTS CELEBRITY CARNIVAL"



It was a sports fan's dream come true! Athletes from all different sports and decades came together on Monday, October 20 for the 14th Annual Special Olympics "Sports Celebrity Carnival." Joining in the fun were Bears players Paul



Edinger (kicker), Bryan Robinson (defensive tackle), Chris Villarrial (guard) and Brad Maynard (punter). Hundreds of fans and Special Olympics athletes had the opportunity to get autographs and photos of these four Bears, plus many other sports celebrities in attendance.



The "Sports Celebrity Carnival" also featured a performance by the Jesse White Tumblers, silent and live auctions,



carnival games, Looney Tunes Characters, appearances by the Bears very own Staley and other sports teams' mascots, plus much more. Approximately 2,500 people visited the Sports Celebrity Carnival, which helped raise over \$50,000 in support of Special Olympics Illinois.



CHICAGO BEARS SCHOOL OUTREACH PROGRAM

The Chicago Bears/Boeing education initiative, presented by Bank One, includes programs geared toward giving children the vision and drive to become the best students and citizens they can possibly be. An educated child equates to a brighter future for the communities that comprise Chicago. Our education programs involve teaching children the

importance of good attendance and starting school on time, encouraging the joy of reading, educating students about public safety, and motivating students by having Bears players and executives visit schools throughout the football season. One program included in the education initiative is the Chicago Bears



School Outreach program. Each Tuesday during the football season, Chicago Bears players visit Chicago Public Schools to speak to, motivate, and interact with students. The theme for player visits is character development, goal setting, and commitment to excellence. To date, Bears players who have participated in the School Outreach program include Mike Brown, Mike Green, Bryan Knight, Justin Gage, Bobby Wade, Charles Tillman, Rex Grossman, David Terrell, Michael Haynes, Dez White, Ahmad Merritt, Jerry Azumah, Bobby Gray and Terrence Metcalf. More than 7,000 students benefit annually from this program.



CONTACT THE CHICAGO BEARS COMMUNITY RELATIONS DEPARTMENT AT (847) 295-6600