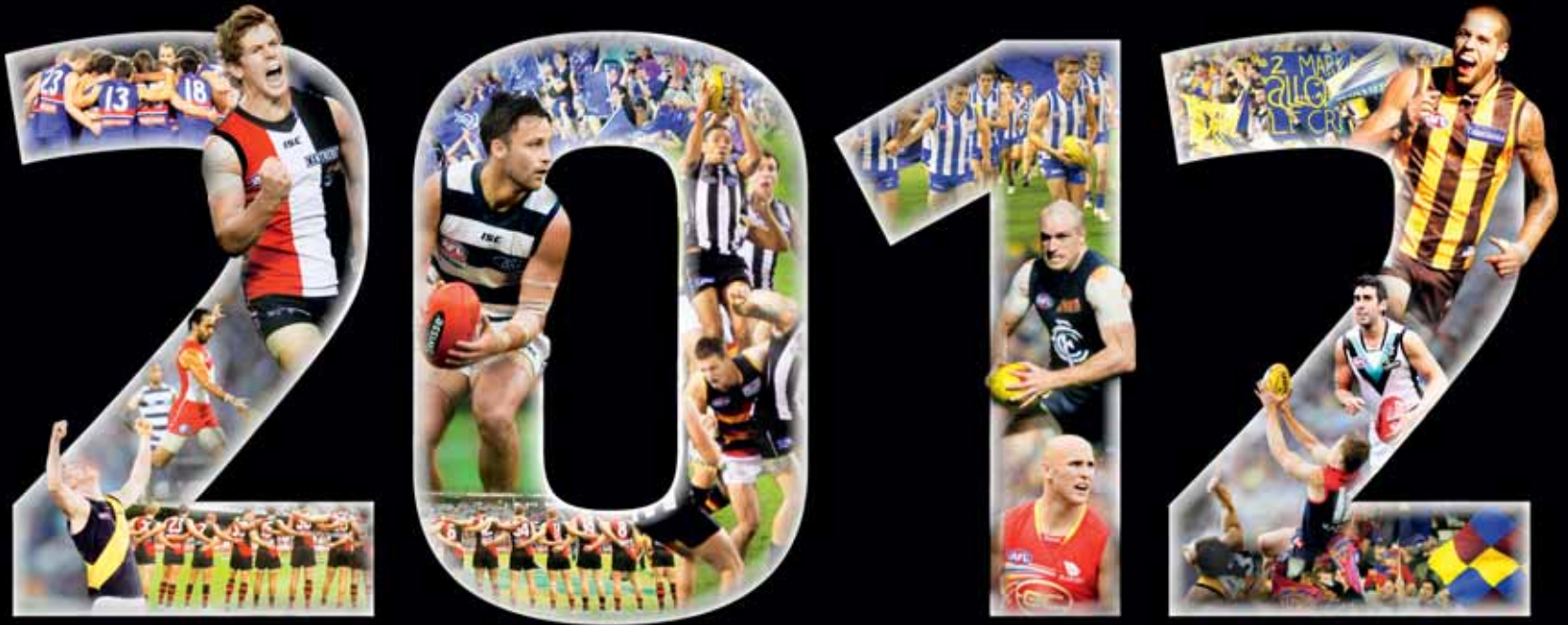


BRINGING YOU THE TOTAL GAME IN



 **MEMBERSHIP**

Herald Sun Herald Sun Herald Sun

82 GOALS

Lance 'Buddy' Franklin won his second Coleman Medal in a standout season, with Hawthorn finishing 3rd. Who will challenge Buddy for this title in 2012?

HAW 13· 4· 82

Hankook Hankook Hank

.com CENTREBET.com CENTREBE .com





TOTAL SUPPORT

On behalf of the AFL Commission, I want to thank you for your ongoing support in 2011 and welcome you to the 2012 Toyota AFL Premiership Season as an AFL Member.

The 2011 Toyota AFL Premiership season was a historic year for the game with the entry of the 17th AFL club, the Gold Coast Suns. A record 6.5 million people attended 187 matches and witnessed some wonderful football capped off by a magnificent Toyota AFL Finals Series.

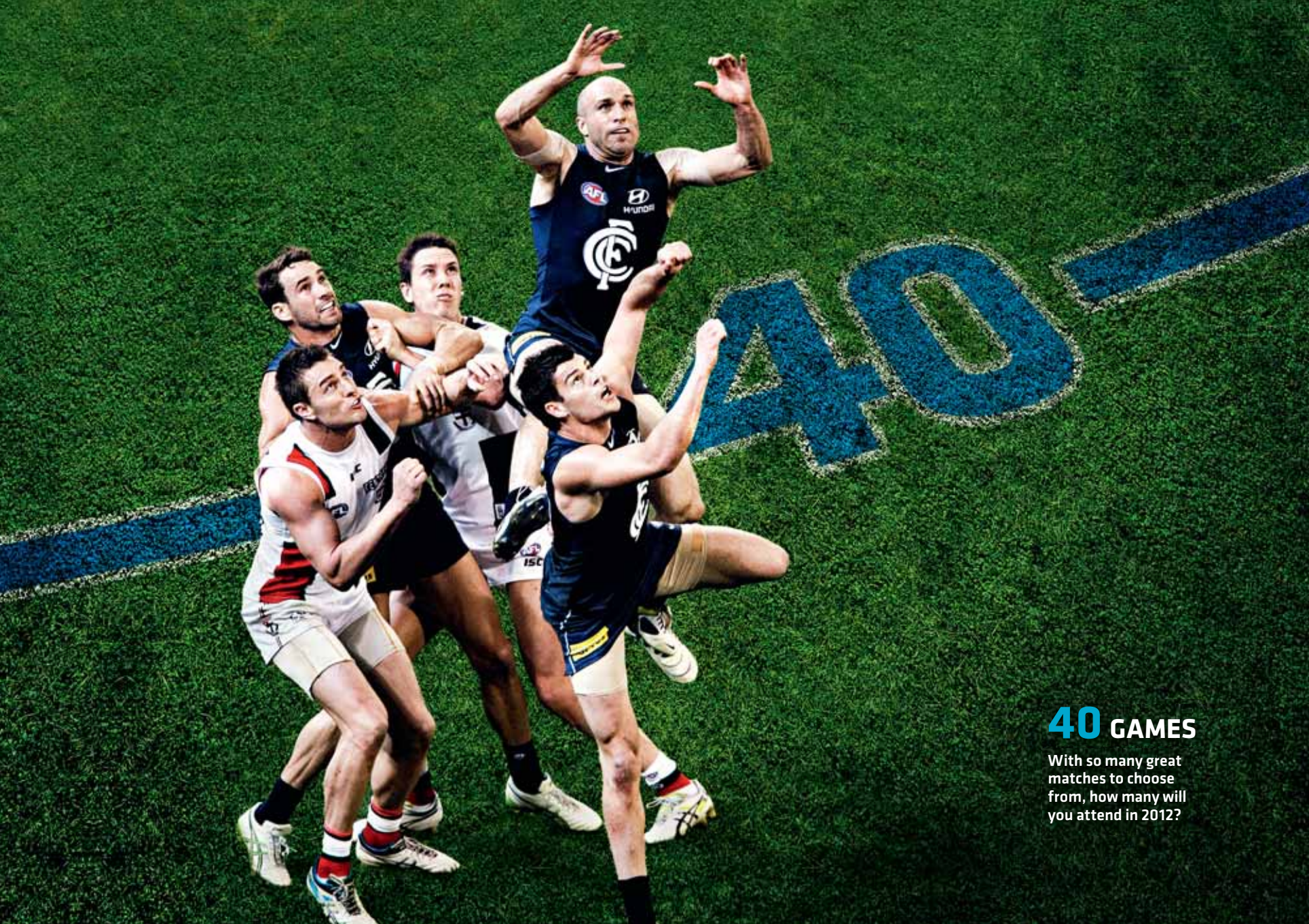
In 2012 more history will be made when the Greater Western Sydney Giants become the AFL's 18th club. This is a very exciting time for the AFL as we are not only expanding our competition but also delivering new, state-of-the-art facilities for AFL members at the home of football, the MCG.

Work is underway on the redevelopment of the Great Southern Stand and this project will deliver much-needed improvements for members in the AFL Reserve. Upon completion, AFL Members will have access to new food outlets, bars and cafés that will create a comfortable and contemporary atmosphere, perfect for watching the game.

Thank you again for your continued support during this exciting new era for the game. I wish you and your team all the best in 2012.

A handwritten signature in black ink, appearing to read 'Andrew'.

ANDREW DEMETRIOU
CHIEF EXECUTIVE OFFICER, AFL



40 GAMES

With so many great matches to choose from, how many will you attend in 2012?

TOTAL ACCESS

AFL Membership Packages

FULL MEMBERSHIP

An AFL Full Membership is the highest category of AFL Membership available.

When joining as an AFL Silver Member you are automatically placed on the waiting list for AFL Full Membership. AFL Full Membership is capped at 30,000 and the number of upgrade invitations sent annually to AFL Silver Members is dependent on the number of AFL Full Members who do not renew for that particular season.

Adult, Junior*, Student Concession† and Pensioner Concession‡ categories available.

COUNTRY MEMBERSHIP

AFL Full Members residing 180km from Melbourne GPO can apply for a country discount on an annual basis.

To obtain a country discount, a photocopy of proof of residency (i.e. copy of a council rates notice/utilities bill, etc) will be required at the time of renewal (PO Boxes will not be accepted).

Adult and Junior* categories available.

SILVER MEMBERSHIP

An AFL Silver Membership offers the same entitlements as an AFL Full Membership during the NAB Cup, Toyota AFL Premiership Season and the first two weeks of the Toyota AFL Finals Series.

AFL Silver Members' entitlements do not extend beyond Week Two of the Toyota AFL Finals Series, however, depending on the demand for Week 3 and Toyota AFL Grand Final tickets by AFL Full Members, AFL Silver Members may be given access to purchase a ticket at the guest pass price (subject to capacity).

Adult, Junior*, Student Concession† and Pensioner Concession‡ categories available.

ABSENTEE MEMBERSHIP

We understand that sometimes you are unable to maximise the full benefits of an AFL Membership. An Absentee Membership allows you to place your membership on hold for a season (or multiple seasons if the annual fee is maintained) and allows you to return to the same membership status and number when your circumstances change.

All AFL Members, regardless of Full or Silver status, can become an Absentee Member.

Adult and Junior* categories available.

UNDER 7 MEMBERSHIP

An AFL Under 7 Membership is ideal for children who regularly attend the football with their family who have not yet reached the eligible age for a Junior Silver Membership. By paying the AFL Membership Junior joining fee of \$210 prior to your child reaching the eligible age, your child will become an Under 7 Member.

The benefits of Under 7 Membership include an Under 7 Membership Card, which will allow your child to purchase reserved seating with the rest of their family (up until Week 2 of the Toyota AFL Finals Series only) and as an Under 7 Member, your child will be placed on the waiting list for AFL Full Membership.

An Under 7 Membership provides equivalent finals access to an AFL Silver Competition Membership.

TOTAL EXCITEMENT

	FULL CLUB SUPPORT	FULL COMPETITION	SILVER CLUB SUPPORT	SILVER COMPETITION	ABSENTEE	UNDER 7
NAB CUP						
Access* to all NAB Cup matches including NAB Cup Finals matches	✓	✓	✓	✓		✓
TOYOTA AFL PREMIERSHIP SEASON						
Access* up to 40 matches of your choice in any combination at the MCG and Etihad Stadium throughout the Toyota AFL Premiership Season	✓	✓	✓	✓		✓
Access* to all home matches of your club of support^ (regardless of venue)	✓		✓			
FAMILY AND FRIENDS						
Access* to purchase guest passes during the Toyota AFL Premiership Season at the MCG and Etihad Stadium (subject to availability)	✓	✓	✓	✓		✓
TOYOTA AFL FINALS SERIES						
Access* to matches played in Victoria during Weeks 1 and 2 of the Toyota AFL Finals Series	✓	✓	✓	✓		✓
Access* to Week 3 of the Toyota AFL Finals Series (irrespective of venue)	✓	✓				
Priority access* to purchase a Toyota AFL Grand Final ticket on the first day of sale (if holding a club support package for a competing team)	✓					
Access* to purchase a Toyota AFL Grand Final ticket on the second day of sale	✓	✓				
TOTAL SUMMER						
Half-price entry to international and domestic cricket matches in the AFL Reserve at the MCG for the 2012-2013 season	✓	✓				✓
Entry to international and domestic cricket matches in the AFL Reserve at the MCG for the 2012-2013 season			✓	✓	✓	
MEMBERSHIP OF YOUR AFL CLUB						
Recognition and inclusion in the official membership numbers of your club of support	✓		✓			
Club membership fulfillment pack (fulfillment pack items and club-dependent)	✓		✓			
Financial support for your team, with a large portion of your membership fee paid directly to your nominated club	✓		✓			
ADDITIONAL BENEFITS						
10% discount at AFL Stores on presentation of 2012 AFL Membership card and photo ID	✓	✓				
Ability to purchase discounted Hoyts and Village movie tickets	✓	✓	✓	✓	✓	✓

Entitlements are subject to change without notice.

*Entry to all games at all venues is subject to capacity. Membership does not guarantee entry.

^Your club support package covers the cost of entry for your club's home matches. Individual grounds/clubs determine seating requirements and may require you to reserve a seat at an additional cost (seasonally through your club of support or for individual matches through a nominated ticket agency). Membership does not guarantee entry.

3,069,471



3,069,471
MCG ATTENDANCE

Enjoy the best seats in the house in the new and improved AFL Reserve at the MCG.

TOTAL PACKAGE

FULL MEMBERSHIP	FULL PAYMENT	AFL ADVANCE PART-PAYMENT PLAN (PER MONTH)
ADULT	\$515	\$46.82
CONCESSION	\$270	\$24.55
JUNIOR	\$190	\$17.27
ADULT COUNTRY CLUB SUPPORT*	\$420	\$38.18
JUNIOR COUNTRY CLUB SUPPORT*	\$150	\$13.64
ADULT COUNTRY COMPETITION*	\$270	\$24.55
JUNIOR COUNTRY COMPETITION*	\$110	\$10.00

SILVER MEMBERSHIP	FULL PAYMENT	AFL ADVANCE PART-PAYMENT PLAN (PER MONTH)
ADULT	\$385	\$35.00
CONCESSION	\$205	\$18.64
JUNIOR	\$135	\$12.28

ABSENTEE MEMBERSHIP	FULL PAYMENT	AFL ADVANCE PART-PAYMENT PLAN (PER MONTH)
ADULT	\$100	\$9.09
JUNIOR	\$50	\$4.55

11 GOAL COMEBACK

Andrew Krakouer took the Mark of the Year and kicked three goals to lead Collingwood in its fourth-quarter comeback against the Adelaide Crows.



RENEWAL DUE DATE:

AFL Membership renewal payments are due by 5pm, January 27, 2012.

Renewals received after this time will incur an additional fee of \$20 per Adult or Concession Membership and \$10 per Junior Membership.

*Junior: To be eligible for an AFL Junior Membership, members must be over the age of 7 and under the age of 17, as at January 1, 2012. In the first season where the member no longer qualifies for Junior Membership, they will automatically be sent an Adult renewal form. If the member qualifies for a concession membership (see below), they will be required to supply the appropriate documentation to verify their concession status.

†Student Concession: As a student's status can change from year to year; all student concession membership renewals are invoiced at the adult membership rate. Student concession memberships require application on an annual basis with the relevant proof or documentation. Student concession membership applications must be accompanied by a photocopy of a stamped and receipted 2012 enrolment form from an appropriate educational institution or a 2012 student identification card that clearly states the holder is a full-time student for the entire season.

‡Pension Concession: Members holding a pensioner card (an aged, single parent, disability or Department of Veteran Affairs card) can obtain a pension discount on their membership. A photocopy of the pension card valid for the entire duration of the 2012 season must be provided at the time of renewal.

TOTAL INVESTMENT

AFL ADVANCE PAYMENT PLAN

- > Convenient and hassle-free with automatic annual rollover options
- > Choose either 100% full payment or 11 monthly instalments

AFL Advance makes being an AFL Member simple, with your annual membership fee automatically deducted from a nominated VISA or MasterCard, leaving you to worry about the more important things in life, like your footy tipping.

You can choose to renew with AFL Advance 100% (one full payment) or alternatively opt for the AFL Advance 11-month payment plan.

With AFL Advance, you're guaranteed convenient, hassle-free annual renewal, as AFL Memberships using AFL Advance roll over automatically into the new season - there is no effort on your behalf.

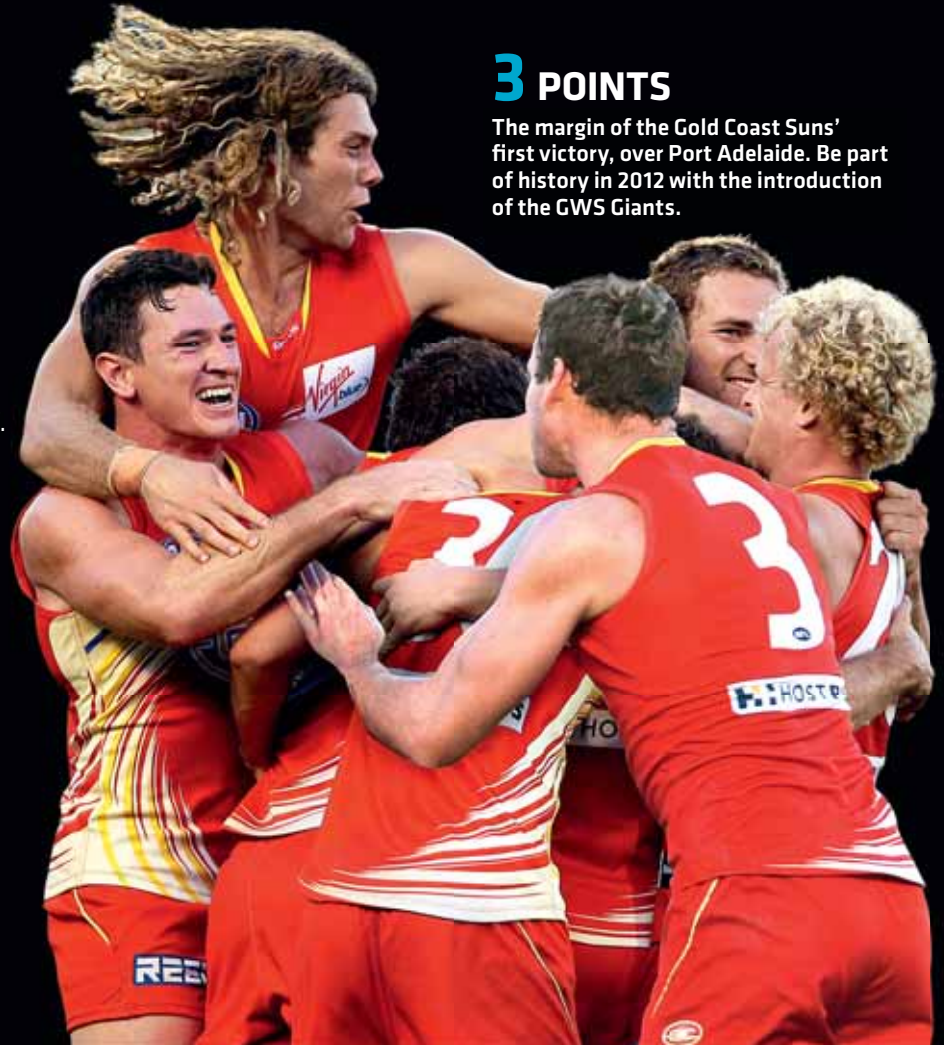
JOINING AFL ADVANCE IS EASY

To take advantage of AFL Advance, simply tick the AFL Advance Part-Payment or AFL Advance 100% (full payment) box on your renewal invoice or select the relevant AFL Advance option when renewing online.

If you select the AFL Advance Part-Payment option and renew after November 28, the total number of deductions that have already passed will be deducted upon receipt of application.

3 POINTS

The margin of the Gold Coast Suns' first victory, over Port Adelaide. Be part of history in 2012 with the introduction of the GWS Giants.



TOTAL CONVENIENCE

MCG RESERVED SEAT PACKAGES

AFL Members have access to purchase an MCG AFL Reserved Seat Package featuring selected home matches of Carlton, Collingwood, Essendon, Hawthorn or Richmond. Each pack features specific matches, where in previous years there has been a high demand for reserved seating.

CARLTON 4-Home Game Pack	COLLINGWOOD 6-Home Game Pack	ESSENDON 4-Home Game Pack	HAWTHORN 4-Home Game Pack	RICHMOND 4-Home Game Pack
Adult: \$45 Junior: \$18	Adult: \$65 Junior: \$25	Adult: \$45 Junior: \$18	Adult: \$45 Junior: \$18	Adult: \$45 Junior: \$18
Round 3 v Collingwood Round 4 v Essendon Round 14 v Hawthorn Round 18 v Richmond	Round 2 v Richmond Round 5 v Essendon Round 8 v Geelong Round 15 v Carlton Round 17 v Hawthorn Round 19 v St Kilda	Round 8 v Richmond Round 10 v Melbourne Round 21 v Carlton Round 23 v Collingwood	Round 1 v Collingwood Round 3 v Adelaide Crows Round 19 v Geelong Cats Round 23 v West Coast Eagles	Round 1 v Carlton Round 3 v Melbourne Round 9 v Hawthorn Round 22 v Essendon

Due to the unavailability of the 2012 Toyota AFL Premiership Fixture at the time of printing, specific match details have not been listed. Each pack will feature particular games, where in previous years there has been a high demand for reserved seating. These matches will be published on aflmembership.com.au once details of the fixture have been finalised. **N.B.** The Collingwood pack will include ANZAC Day, as this is a Collingwood home game.

HOW IT WORKS

Reserved seat package sales will go on sale at 9am, Monday, December 5, 2011, and will close to all AFL Members on Friday, January 27, 2012.

- > Reserved seat options will be limited to a maximum of 4000 seats in the Great Southern Stand per match and do not include finals.
- > Reserved seat packages are available to all AFL Members and not limited to the Club Support Members of the particular teams.
- > Seating will be allocated according to preferences, in date order of receipt of renewal.
- > MCG reserved seat packages are available via the 2012 Membership application form and online at aflmembership.com.au via MyAFLAccount.
- > Members wishing to sit with other members must attach and lodge all application forms at the same time.

- > A reserved seat card will be sent detailing your reserved seat location and barcode (the same seat will apply to all matches in the package). This card is to be used for entry for matches included in the reserved seat package only.
- > Members purchasing a reserved seat package for more than one team are unlikely to have the same seat for the different clubs' home matches and will receive different cards for each individual package.

CLUB RESERVED SEAT PACKAGES

AFL Members who wish to renew a club reserved seat package from 2011 or pre-purchase reserved seats for all of their team's home games are encouraged to contact their club of support regarding availability of club-issued reserved seat packages for the 2012 Toyota AFL Premiership Season.

TOTAL VALUE

AFL RECORD GUIDE TO SEASON 2012

Save 20% (RRP \$39.95)
AFL Members' price \$32
(inc. postage)



The *AFL Record Season Guide 2012* features full player profiles of all listed AFL players, a complete statistical history of the game since 1897 and a comprehensive club-by-club preview of season 2012. The *AFL Record Season Guide 2012*, with more than 1000 pages of footy facts, is a must-have for all AFL supporters.

* Members who purchase this product will receive their copy in February, 2012.

AFL RECORD VOUCHER PACK

Save 31% on the retail price at the ground (\$55 for 11 issues)
AFL Members' price \$40
(for 11 *AFL Record* vouchers)



Avoid the hassle of finding change on match-day by purchasing the *AFL Record* voucher pack.

For just \$40, you'll receive 11 vouchers, which can be redeemed via any *AFL Record* seller on match-day

during the 2012 Toyota AFL home and away season (excludes NAB Cup and finals). Vouchers are fully transferable and more than one can be used per match.

* All purchased voucher packs will be mailed two weeks prior to the 2012 Toyota AFL Premiership Season.

MCG AFL RESERVE GUEST PASSES

ADULT FOUR-PACK \$115
JUNIOR FOUR-PACK \$38

If you tend to ask guests to the football at the last minute, the guest pass pack is ideal for you.

AFL Members can avoid having to go out of their way to purchase guest passes through a ticket agency or spending their time in a queue at the ground by purchasing this product through the AFL Membership Service Centre. Each guest pass pack contains four (4) individual guest passes, which can be used for general admission entry into the AFL Reserve at the MCG*.

* Please note that guest pass packages exclude entry to finals matches, ANZAC Day and other games as notified. Individual guest passes can be upgraded to a reserved seat, through Ticketek. Guest pass packages will be mailed two weeks prior to the 2012 Toyota AFL Premiership Season.

31.9 DISPOSALS

Western Bulldogs captain Matthew Boyd racked up the highest average disposals per game in 2012.



TOTAL TRANSFORMATION

The Great Southern Stand at the MCG is undergoing a major upgrade, including new and improved facilities in the AFL Reserve for AFL Members.

Work officially started in October and construction is underway on a range of new features. New and easily accessible arena entries in the AFL Reserve will be completed by the start of the 2012 Toyota AFL Premiership Season.

Premium food and beverage outlets will be in full operation on Level 1. The Haydn Bunton dining room will be converted into a modern sports bar with state-of-the-art screens so you don't miss a moment of the action. The new Barassi Café will also be an addition to Level B1 and will offer a comfortable and contemporary environment to grab a bite to eat, sit and socialise during the breaks and still see the game on the multiple screens.

These exciting improvements are just the beginning and work will continue throughout the 2012 season to ensure AFL Members have access to the best facilities possible upon completion in 2013.





TOTAL REWARDS

MEMBER GET MEMBER

The AFL Membership Member Get Member program gives you the opportunity to promote AFL Silver Membership to your social network, so that they too can experience the passion and excitement of the AFL with you.

AFL Membership is for those who want to be part of it all and want to see the best that the season has to offer, from the electric atmosphere, the roar of the crowd to the emotion of a narrow victory.

There are some great prizes on offer for everyone who recruits a new AFL Member. By participating

in the Member get Member program for 2012, you will also go into the running to win the major prize, a Virgin Australia Group travel voucher valued at \$2000.

*Nominees must purchase a full-priced Silver Membership, inclusive of the joining fee for the nominator to be eligible for a prize.

**To be eligible for a prize through the Member Get Member program, the nominator must have been an AFL Member in 2011 and have renewed their membership for the 2012 Toyota AFL Premiership Season.

For full terms and conditions visit aflmembership.com.au





3 PREMIERSHIPS

Three of a kind...Geelong Cats' Jimmy Bartel wears the No. 3 jumper, played in his 3rd premiership and won the Norm Smith Medal.



More than 30,000 young people are homeless in Australia each night, many through no fault of their own. Family breakdown, domestic violence and mental health issues are often at the heart of the problem.

Most vulnerable youngsters have little control over their pathway to homelessness and no way to break the cycle once it takes hold.

Ladder is a charity established in 2007 by a group of former AFL players to leverage the influence of the AFL industry, its players and networks to challenge the issue of youth homelessness. The AFL is committed to providing a stable foundation to help Ladder grow, but with so many young people facing a future of uncertainty, Ladder urgently needs your support too.

You can take a stand alongside Jobe Watson, Andrew McLeod and Luke Ball by simply giving a small gift as part of your membership renewal today.

This team can make a difference - be part of it.

TOTAL QUESTIONS

The following questions have been collated based on the most frequently asked questions received by the AFL Membership Service Centre throughout previous years' renewal periods.

1. After renewing, when am I likely to receive my card?

If renewing prior to January 27, 2012, your AFL Membership card will be mailed in early February, 2012. If your Membership application is lodged after this time, there is a 10-day turnaround for card fulfillment.

2. Where can I find information relating to AFL Members' reserved seat and guest pass on-sale dates for the 2012 Toyota AFL Premiership season?

All information required to maximise the benefits of your 2012 AFL Membership, including details on when Members can access reserved seats and guest passes for MCG and Etihad Stadium matches will be included in the AFL Members' Information Handbook, which will

be mailed along with your 2012 Membership card, in early February (for members who renew by January 27, 2012).

3. I am currently an AFL Silver Member. How can I become a Full Member of the AFL?

When joining as an AFL Silver Member, your membership number is automatically placed on the Full Membership waiting list and acts as your place in queue. The number of Silver Members invited to upgrade to AFL Full Membership annually is dependent on the number of Full Members who do not renew their Membership. We are unable to estimate how long it will take to be offered Full Membership due to the unpredictability of renewal numbers each season.

4. I am an AFL Silver Member. Where do I find my waitlist number for Full Membership?

Your waitlist number for Full Membership is found on your 2012 renewal form included with this guide. The waitlist number is an indication of how many people are in front of

you for a Full Membership upgrade and is generated based on the date your membership application was processed.

5. What if I am an AFL Silver Member and I don't have a waitlist number?

If you do not have a waitlist number provided on your letter, it indicates that you have declined an offer of upgrade in the past and your number has been bypassed. Should you wish to take up a Full Membership, please contact the AFL Membership Service Centre to put your name in the upgrade database for the following season.

6. Can I attend matches with an Absentee Membership?

An Absentee Membership does not include match or finals entitlements; it simply is a holding fee for your membership status. The AFL does, however, issue Absentee Members with two MCG AFL Reserve single use guest passes (valued at \$58) which can be used for a walk-up match during the home and away season. Please note that guest passes will only be sent

to Absentee Members who renew by June 30, 2012.

7. I was an Adult or Junior Member in 2011, but will be eligible for a concession Membership in 2012. What can be done if I do not have proof of concession at the time of renewal?

If you will be eligible for a concession membership for the 2012 Toyota AFL Premiership Season, but do not have the required documentation at the time of renewal, the following options are available:

- > Pay the adult renewal invoice with the AFL Advance Part-Payment plan. The monthly instalments deducted prior to the lodgment of your concession documents will be based on the adult monthly instalment. Once your concession documents are submitted, the instalments will be adjusted to reflect the remaining amount owing on your concession membership. Please note that concession documentation must be lodged by June 30, 2012, to receive the concession membership rate.

9 GRAND FINALS

The Geelong
Cats' 38-point
win over
Collingwood
marks the club's
9th premiership.

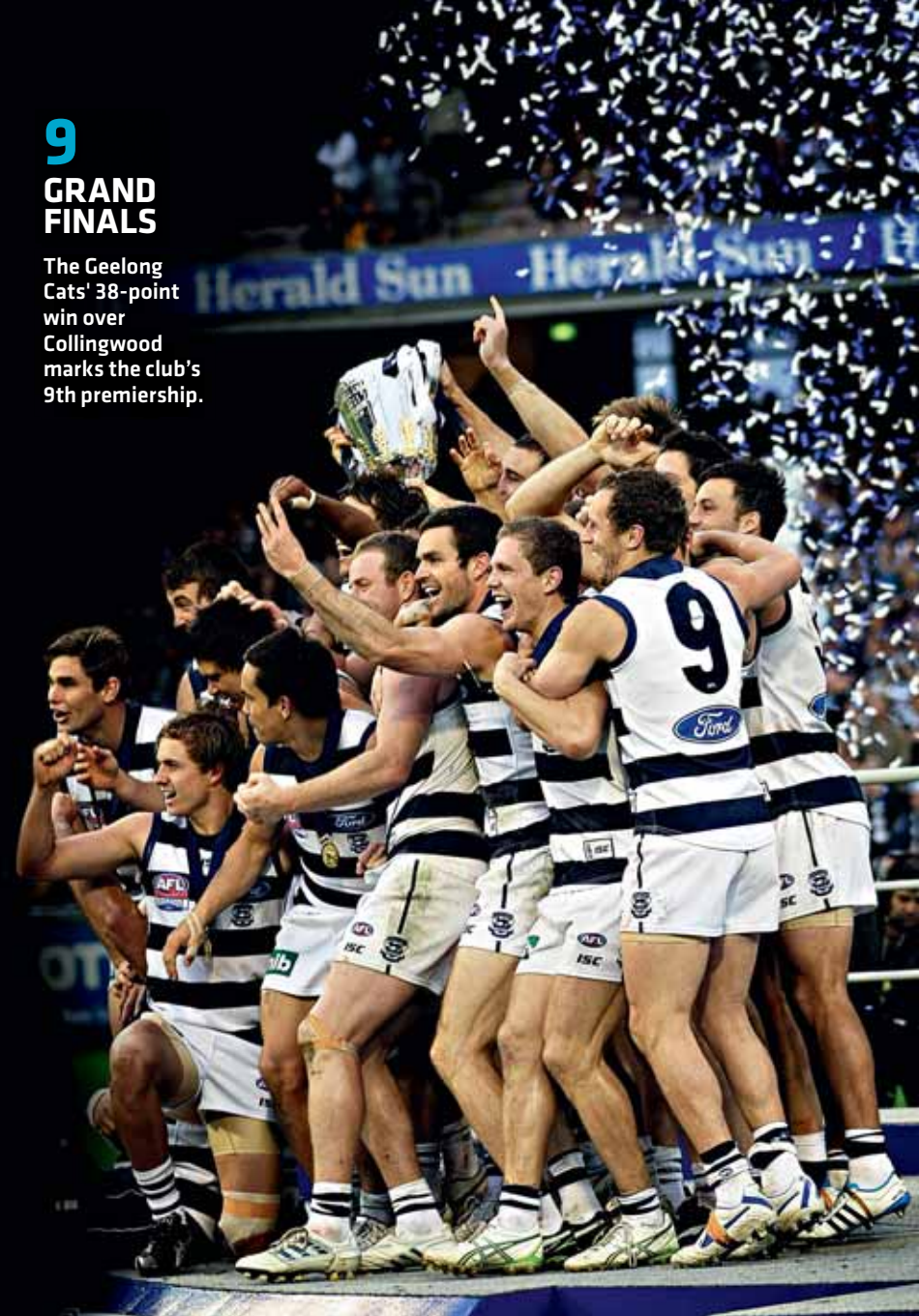
- > Pay the adult renewal invoice in full and apply for a refund of the difference between the adult and concession membership prices once you have the required documentation. Please note that concession refunds must be lodged by on June 30, 2012.
- > Payment can be deferred until March 31, 2012, by contacting the AFL Membership Service Centre on 1300 722 515 prior to the renewal due date. If you choose to do this, you are simply deferring the payment and avoiding associated late fees. Your 2012 AFL Membership entitlements will not be activated until payment is made.

8. Does an 'AFL Family Membership' exist?

The AFL does not have a specific family membership, but does have a family discount offer available to eligible members. To be eligible for an AFL Membership family discount, there must be two full-fee paying parents (adult members with no concessions) and one full-fee paying junior residing at the one address.

Any additional immediate junior family members (under 17) residing at that address will be provided with a complimentary Membership upon payment of the junior joining fee. Proof of residency for both parents (i.e. a copy of a utilities bill) is required when lodging an application for a family discount.

When applying for this discount, please staple together all application forms and clearly label 'Family Discount' on the top right-hand corner of each page.



TERMS AND CONDITIONS

The following are some key terms and conditions relevant to the renewal of your AFL Membership. Benefits and conditions of membership are subject to change and are at the discretion of the Australian Football League. Members should refer to afimembership.com.au for a full list of terms and conditions of membership. Contents of this document have been carefully compiled and all information was deemed correct at time of publication.

MEMBERSHIP CLASSIFICATION

An AFL Membership subscription provides access to entry to AFL games as designated by your package. AFL Membership fees are non-refundable and membership and benefits are non-transferable.

REFUND POLICY

Exchanges or refunds are not available on memberships or additional products purchased.

MEMBERSHIP CANCELLATION POLICY

Once an AFL Member has attended a match with their AFL Membership, the membership product will not be cancelled or refunded.

SUBJECT TO CAPACITY

Entry rights for AFL Membership subscribers to all AFL games and international cricket matches are strictly subject to capacity in the designated AFL Reserve on the day. AFL Membership is not a guaranteed form of entry to any game. Walk-up entry to all games is on a first-come, first served basis, including all reserved seated games where walk-up is available. Subject to availability, members are given the opportunity to reserve a seat at all games played at the MCG and Etihad Stadium.

FINALS: WEEKS 1 TO 3

The AFL does not make any representation or guarantee that there will be a match played in Victoria in each of the first three weeks of the finals series.

CLUB SUPPORT PACKAGES

By nominating a club of support, you are agreeing to become a member of your nominated club and as a result, your personal details will be forwarded to the club for important purposes including your membership fulfillment

pack and access to finals in which your team participates. If you do not wish for your personal details to be passed onto your nominated club of support, you will be required to advise the AFL via the 2012 renewal application form. Members will not be able to change their nominated club of support after March 31, 2012.

IVR (TELEPHONE) AND INTERNET RENEWALS

Members may renew the same package they had in 2011 for the 2012 season over the telephone using the AFL IVR phone service or online at afimembership.com.au. By renewing over the phone or online, you are accepting the terms and conditions of AFL Membership (full list of terms and conditions are available at afimembership.com.au).

MAJOR VENUES

AFL Membership subscription is based on access to matches at the MCG and Etihad Stadium as these are the only two venues with an AFL Reserve. The basic AFL Membership product does not provide access to Skilled Stadium and non-Victorian venues due to the tenant club, not the AFL, controlling respective venues. AFL Members with a club support package for Geelong or a non-Victorian team have access to their team's home matches due to the club support fee contributing to the cost of gate entry prices.

GUEST PASSES

The AFL may make guest passes available for sale to AFL Members. Guest passes will be sold on a first-served basis until sold out. For some games, guest passes will be available for sale at the gate on match day. For games where a large crowd is expected, AFL Members are advised to pre-purchase to avoid disappointment. The standard limit on the number of Guest Passes is four per Member at the MCG and two per Member at Etihad Stadium. The AFL reserves the right to vary this number without notice. Once guest passes have been purchased, no refunds will apply. Guest passes will not be available for ANZAC Day or the AFL Grand Final. Etihad Stadium Level 1 guest passes will not be available for matches featuring either Essendon or Collingwood due to the high demand for reserved seats by AFL Members. The availability of guest passes for any finals match will be at the discretion of the AFL.



34 VOTES

Collingwood star Dane Swan won the 2011 Brownlow Medal with the highest recorded number of votes.

FULL MEMBERSHIP UPGRADES

Upgrades may be offered to eligible Silver Members in May each year. The number of Silver Members offered an upgrade is dependent on the number of Full Members who do not renew and will be at the discretion of the AFL. The AFL cannot forecast when a Silver Member is to be offered an upgrade. Upgrade offers will be communicated by mail.

MEMBERS' PRIVACY

The AFL recognises the importance of your privacy. All information collected will be handled in accordance with the National Privacy Legislation.

GST AND LEVIES

All prices include GST and the \$12 MCG Levy (which applies to adults, pensioners and students).

AFL MEMBER CODE OF CONDUCT

While barracking and supporting your club is a vital part of the game, offensive language and gestures are not in the spirit of the game. Likewise, aggressive behaviour, including yelling and swearing when dealing with AFL staff or agents, will not be tolerated. Furthermore, AFL Members who consume alcohol on match day are to do so responsibly so that their behaviour does not spoil the event for other patrons within the reserve. Drunkenness will not be tolerated. AFL Members who breach the behaviour code of conduct may face membership penalties including cancellation without refund. If an AFL Member encounters a problem on the day/night of a match, we ask that they contact an attendant or security guard to assist in dealing with the problem.

Category Definitions

FAMILY DISCOUNT – FULL AND SILVER MEMBERS

To be eligible for a family discount, there must be two full-fee paying parents (adult members with no concessions) and one full-fee paying child (junior member). Any additional immediate junior family members residing at that address will be provided with a complimentary membership upon payment of the junior joining fee. Proof of residency for both parents (i.e. a copy of a utilities bill) is required when lodging an application for a family discount. Please note: The junior with the highest value membership type will be required to pay the annual

subscription. Family discounts do not apply to Absentee or Country Competition Membership categories.

STUDENTS

Membership subscription forms must be accompanied by a photocopy of a stamped, receipted 2012 enrolment form from the appropriate education institution or a 2012 student card clearly stating the holder is a full-time student. As many cards do not show this information, a copy of the paid and receipted enrolment papers will be required. Important: As a student you are able to defer your payment until March 31, 2012, when you have your concession documentation. If you choose to do this, you will be unable to utilise any of your membership benefits until payment is made. Please contact the AFL Membership Service Centre should you wish to defer payment. Students who choose to renew their membership at the Adult rate will be required to lodge their student discount refund request by close of business on June 30, 2012. Refund requests received after this time will not be accepted.

PENSIONERS

Pensioner discounts apply to Members holding pensioner concession cards issued by Centrelink, the Department of Health and Community Services, the Department of Community Services or the Department of Veteran Affairs for the aged, disability support, war veterans, single supporting parents, disability carers, war widows and TPI pensions. A photocopy of your pension card must accompany your renewal. Pension cards must be valid for the duration of the football season.

JUNIORS

To be eligible for a junior membership of the AFL, Members must be over the age of 6 and under the age of 17 years as at January 1, 2012. Juniors aged under 6 at January 1 do not require an AFL Membership, however they cannot access a seat.

UNDER 7 MEMBERSHIP

An Under 7 Membership is available for children under the age of 7 as at January 1, 2012. By signing your child up as an Under 7 Member, they will be placed on the waiting list for Full Membership and receive an Under 7 Membership card annually, allowing them to purchase reserved seating in the AFL Reserve at the MCG and Etihad Stadium (subject to capacity). An Under 7 card provides the equivalent finals access to a Silver Competition Membership. To become

an Under 7 Member the child is required to pay the junior joining fee in full.

COUNTRY DISCOUNTS

Full Members living in excess of 180km from the Melbourne GPO are eligible for Country Membership.

When applying for the country discount for the first time, you will need to supply a statutory declaration, together with proof of residency (for example, copy of your rates notice, gas bill, etc) to establish the authenticity of your address and application. Members will be required to verify their country residential status each renewal period by submitting proof of residency with their Membership application. PO Boxes without supporting documentation will not be accepted.

ABSENTEE MEMBERSHIP

\$100 adults and \$50 for juniors.

An Absentee Membership allows you to place your membership on hold for a season (or multiple seasons if the annual fee is maintained) and allows you to return to the same membership status and number when your circumstances change. All AFL Members, regardless of Full or Silver status, can become an Absentee Member. All that is required is a letter outlining the circumstances as to why you require Absentee status, along with your renewal application.

AFL Advance

AFL ADVANCE TERMS AND CONDITIONS

100% (Full Payment) Option: 100% (Full Payment) will be debited on November 28, via a nominated VISA or MasterCard only. Payment Plan Option: Payments will be debited in 11 equal instalments on the 28th of each month, beginning on November 28, 2011, via a nominated VISA or MasterCard only.

1. By signing with the AFL Advance Program, you authorise the AFL to arrange a transfer of funds from your nominated credit card in amount applicable to your membership type and at intervals as advised in point 3.
2. Members will be given at least 14 days notice in writing of changes in the new amount of their next season's membership and to the terms of the AFL Advance Program agreement. If you do not wish for your membership to roll over into the following season,

you will be required to opt out in writing.

3. For members opting into the 100% (Full Payment) option, full payment will be debited on November 28, 2011, or upon receipt of application if received after this date. For members opting into the Payment Plan option, the first installment will be debited on November 28, 2011, with further payments on the 28th of each following month until September 28, 2012.
4. If any payment fails to transfer between institutions on the 28th, further attempts will be made in the next five (5) working days to attempt to clear the fund transfer.
5. An annual administration fee of \$10 applies to each membership that utilises the 11-month part-payment option of the AFL Advance program. This fee will be charged to the nominated credit card on the same date as the first monthly payment.
6. Members applying for part payment option of the AFL Advance Program after the first scheduled payment will have the total number of lapsed payments deducted upon receipt of application and then subsequent payments debited at each specified date.
7. If your debit is returned or dishonoured by your financial institution, a letter will be sent requesting immediate payment. Any fees levied to you by your financial institution will be payable by you. Payments that are declined will be recharged with an additional processing fee of \$5 per default.
8. The AFL may suspend or cancel your membership if on two consecutive occasions your financial institution does not honour the payment drawing. We will notify you in writing should your AFL Advance Program arrangement be suspended or cancelled.
9. It is your responsibility to ensure that: (a) the account details you have provided are correct, including notification should the expiry date change; (b) you have sufficient clear funds available in the nominated account on the scheduled drawing date.
10. If your membership is suspended or cancelled you will not be able to gain access to games, including finals, at the MCG or Etihad Stadium.
11. If you believe that a withdrawal has been initiated incorrectly, please contact the AFL Membership Service Centre on 1300 722 515. You will receive a full refund of the withdrawal amount if we cannot substantiate the reason for the drawing.

 **MEMBERSHIP**

AFL MEMBERSHIP SERVICE CENTRE

Gate 8, Level B2 Etihad Stadium | Docklands VIC 3008

GPO Box 5275 Melbourne VIC 3001

Ph: 1300 722 515 Fax: (03) 9643 1800

Email: membership@afl.com.au

Website: www.aflmembership.com.au

Follow us on Twitter at twitter.com/aflmembership