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# Gingrich takes the lead in Florida

**Raleigh, N.C.** – PPP's first post-South Carolina poll in Florida finds Newt Gingrich with a small lead. He's at 38% to 33% for Mitt Romney, 13% for Rick Santorum, and 10% for Ron Paul.

Gingrich has gained 12 points since a PPP poll conducted in Florida a week ago. Romney has dropped 8 points. Paul and Santorum have pretty much remained in place. Their favorability numbers show similar trendlines. Gingrich's has increased 8 points from +15 (51/36) to +23 (57/34). Meanwhile Romney's has declined 13 points from +44 (68/24) to +31 (61/30).

Gingrich's supporters are more committed than Romney's. 78% of his voters say they'll definitely vote for him compared to 73% for Romney, and among folks whose minds are completely made up he leads by 9 points at 45-36.

If Rick Santorum drops out between now and next Tuesday, Gingrich will be the beneficiary. His voters prefer Gingrich over Romney 50-23, and in a field where he's no longer a candidate Newt's lead expands to 43-36.

The good news for Romney is that has a lead banked. 16% of the folks we polled said they already voted, and they support him by a 43-40 margin.

He's also more popular than Newt with a 61% favorability rating to Gingrich's 57%. There are a significant number of voters who like Mitt but aren't currently planning to vote for him- if Gingrich has an Iowa style implosion in the next 8 days there are plenty of folks who are going to be comfortable moving toward him.

"Newt Gingrich is the new Florida front runner," said Dean Debnam, President of Public Policy Polling. "We're seeing the same sort of stunning reversal there that we saw in South Carolina last week. Mitt Romney's not showing the ability to close the deal."

PPP surveyed 921 likely Republican primary voters on January 22<sup>nd</sup> and 23rd. The margin of error for the survey is +/-3.2%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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# Florida Survey Results

Q1	Do you plan to vote in the Republican primary or the Democratic primary, or are you not sure?	Q6	Do you have a favorable or unfavora of Ron Paul?	able opinion
	Republican primary100%		Favorable	37%
	Democratic primary 0%		Unfavorable	
	Not sure		Not sure	13%
Q2	If the Republican candidates for President were Newt Gingrich, Ron Paul, Mitt Romney, and Piels Senterum, who would you yot for?	Q7	Do you have a favorable or unfavora of Mitt Romney?	•
	and Rick Santorum, who would you vote for?		Favorable	61%
	Newt Gingrich 38%		Unfavorable	30%
	Ron Paul		Not sure	8%
	Mitt Romney33%	Q8	Do you have a favorable or unfavora	able opinion
	Rick Santorum13%		of Rick Santorum?	200/
	Someone else/Not sure 6%		Favorable	
Q3	Would you say you are strongly committed to that candidate, or might you end up supporting		Unfavorable	
	someone else?		Not sure	
	Strongly committed to that candidate71%	Q9	If the candidates for President were Gingrich, Ron Paul, and Mitt Romne	
	Might end up supporting someone else29%		would you vote for? If Newt Gingrich	, press 1.
Q4	Who would be your second choice for President?		If Ron Paul, press 2. If Mitt Romney If you're not sure, press 4.	
	Newt Gingrich20%		Gingrich	43%
	Ron Paul		Paul	12%
	Mitt Romney20%		Romney	36%
	Rick Santorum 19%		Not Sure	9%
	Someone else/Not sure30%			
Q5	Do you have a favorable or unfavorable opinion of Newt Gingrich?			
	Favorable57%			
	Unfavorable34%			
	Not sure 10%			





Q10	Which of the Republican candidates do you think has the best chance of defeating Barack Obama?		If Newt Gingrich were to win the nomination would you enthusiastically support him, su him with reservations, or not support him?	pport
	Newt Gingrich37	<b>7</b> %	Would enthusiastically support Gingrich	50%
	Ron Paul5	%	Would support him with reservations	
	Mitt Romney37	<b>7</b> %	Would not support him	
	Rick Santorum6	%	Not sure	
011	Someone else/Not sure14 Who do you think will win the Republican		Do you have a favorable or unfavorable or of the Republican establishment?	
<b>Q</b> 11	nomination for President?		Favorable	45%
	Newt Gingrich34	<b>!</b> %	Unfavorable	31%
	Ron Paul5	%	Not sure	24%
	Mitt Romney42	2% Q17	' Would you be willing or unwilling to vote for	
	Rick Santorum4	%	candidate who had supported an individual mandate for health care at the state level,	
	Someone else/Not sure15	5%	are you not sure?	
Q12	Do you think Mitt Romney is too liberal, too conservative, about right, or are you not sure?	)	Willing	
	Too liberal		Unwilling	
	Too conservative 5		Not sure	
	About right		Who do you think has stronger principles: Gingrich or Mitt Romney?	newi
	Not sure28		Newt Gingrich	31%
Q13	Do you think Newt Gingrich is too liberal, too		Mitt Romney	
	conservative, about right, or are you not sure?	•	Not sure	
	Too liberal14	<sup>ļ%</sup> Q19	Who do you think has stronger values: Ne	
	Too conservative9	%	Gingrich or Mitt Romney?	0.407
	About right52	2%	Newt Gingrich	
	Not sure25	5%	Mitt Romney	
Q14	If Mitt Romney were to win the nomination, would you enthusiastically support him, support him with reservations, or not support him?	ort Q20	Not sure  Are you more concerned with a candidate' principles or their values?	
	Would enthusiastically support Romney46	6%	Principles	30%
	Would support him with reservations32		Values	
	Would not support him9	%	Both equally	
	Not sure12		Not sure	20%





Q21	If you are a woman, press 1. If a man, pre		Q27		eritage, press 1. If you uban heritage, press 2.	
	Woman			white, press 3. If other		, II
	Man			Cuban		4%
Q22	If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are					
	older than 65, press 4.			White		84%
	18 to 29	8%		Other		5%
	30 to 45	22%	Q28	Have you watched ar		
	46 to 65	37%		Presidential candidate not?	e debates this year, or	
	Older than 65			Have watched a deb	ate8	84%
Q23	Would you describe yourself as very libera somewhat liberal, moderate, somewhat	ıl,				
	conservative, or very conservative?		Q29	Do you consider your	self to be a Southerner	r or
	Very liberal	2%		not?		
	Somewhat liberal			Yes		48%
	Moderate			No		50%
	Somewhat conservative			Not Sure		2%
	Very conservative		Q30	Did you vote in the 20 primary?	008 Florida Republican	
Q24	Do you consider yourself to be a member the Tea Party?				8	84%
	Yes	25%		No		11%
	No			Don't remember		5%
			Q31	In 2008, did you vote		
O25	Not sureAre you an Evangelical Christian, or not?	1170		Romney, Rudy Giulia Paul, or someone els	ni, Mike Huckabee, Ro	'n
QZJ	_	11%		·		50%
	Are					
000	Are not	56%				
Q26	Have you already voted, either at an early voting site or with an absentee ballot?					
	Yes	16%		Mike Huckabee	······································	15%
	No			Ron Paul		4%
	NO	5 1 70		Someone else/Don't	remember	5%





		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
2012 GOP Pres Primary			•				
Newt Gingrich	38%	100%	-	-	-	-	
Ron Paul	10%	-	100%	-	-	-	
Mitt Romney	33%	-	-	100%	-	-	
Rick Santorum	13%	-	-	-	100%	-	
Someone else/Not sure	6%	-	-	-	-	100%	

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
2012 GOP Pres Primary							
Newt Gingrich	41%	45%	30%				
Ron Paul	11%	10%	14%				
Mitt Romney	35%	36%	32%				
Rick Santorum	14%	10%	23%				

		2012 GOP	2012 GOP Pres Primary 2nd Choice				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
2012 GOP Pres Primary							
Newt Gingrich	38%	-	41%	72%	55%	29%	
Ron Paul	10%	8%	-	13%	7%	15%	
Mitt Romney	33%	61%	41%	-	38%	29%	
Rick Santorum	13%	31%	18%	15%	-	6%	
Someone else/Not sure	6%	-	-	-	-	21%	





		Gingrich Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	38%	64%	2%	12%		
Ron Paul	10%	5%	19%	8%		
Mitt Romney	33%	16%	56%	48%		
Rick Santorum	13%	11%	17%	12%		
Someone else/Not sure	6%	5%	5%	20%		

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	38%	29%	47%	30%
Ron Paul	10%	25%	1%	1%
Mitt Romney	33%	30%	32%	41%
Rick Santorum	13%	12%	15%	9%
Someone else/Not sure	6%	4%	5%	19%

		Romney Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	38%	31%	52%	40%		
Ron Paul	10%	6%	19%	10%		
Mitt Romney	33%	51%	2%	10%		
Rick Santorum	13%	10%	19%	15%		
Someone else/Not sure	6%	3%	7%	26%		





		Santorum Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	38%	41%	32%	36%		
Ron Paul	10%	6%	18%	14%		
Mitt Romney	33%	28%	43%	35%		
Rick Santorum	13%	21%	-	2%		
Someone else/Not sure	6%	4%	7%	13%		

		Narrowed Down Field					
	Base	Gingrich	Paul	Romney	Not Sure		
2012 GOP Pres Primary		•					
Newt Gingrich	38%	82%	5%	3%	13%		
Ron Paul	10%	0%	75%	2%	5%		
Mitt Romney	33%	1%	5%	84%	9%		
Rick Santorum	13%	15%	12%	8%	24%		
Someone else/Not sure	6%	1%	3%	2%	49%		

		Best Cha	Best Chance to Defeat Obama?				
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
2012 GOP Pres Primary							
Newt Gingrich	38%	85%	4%	8%	5%	24%	
Ron Paul	10%	3%	86%	5%	1%	16%	
Mitt Romney	33%	2%	6%	77%	4%	18%	
Rick Santorum	13%	6%	4%	6%	85%	21%	
Someone else/Not sure	6%	4%	-	3%	5%	21%	





		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
2012 GOP Pres Primary							
Newt Gingrich	38%	83%	8%	13%	2%	24%	
Ron Paul	10%	4%	82%	8%	-	7%	
Mitt Romney	33%	3%	2%	67%	-	24%	
Rick Santorum	13%	8%	6%	8%	95%	19%	
Someone else/Not sure	6%	2%	3%	3%	3%	25%	

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
2012 GOP Pres Primary				•		
Newt Gingrich	38%	57%	33%	22%	45%	
Ron Paul	10%	11%	28%	5%	14%	
Mitt Romney	33%	6%	24%	62%	15%	
Rick Santorum	13%	24%	2%	8%	12%	
Someone else/Not sure	6%	2%	13%	3%	14%	

		Gingrich Ideology			
	Base	Too	Too conservative	About right	Not sure
2012 GOP Pres	Dase	liberai	CONSEN VALIVE	rigin	Suic
Primary					
Newt Gingrich	38%	10%	11%	61%	17%
Ron Paul	10%	22%	17%	4%	14%
Mitt Romney	33%	48%	61%	18%	44%
Rick Santorum	13%	19%	6%	12%	14%
Someone else/Not	6%	1%	5%	5%	11%
sure					





		Nould you enthusiastically support Mitt Romney?					
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure		
2012 GOP Pres Primary					-		
Newt Gingrich	38%	31%	49%	39%	34%		
Ron Paul	10%	6%	9%	36%	10%		
Mitt Romney	33%	52%	14%	9%	26%		
Rick Santorum	13%	8%	20%	11%	16%		
Someone else/Not sure	6%	3%	8%	6%	14%		

		Would you enthusiastically support Newt Gingrich?							
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure				
2012 GOP Pres Primary									
Newt Gingrich	38%	63%	9%	1%	31%				
Ron Paul	10%	4%	9%	31%	11%				
Mitt Romney	33%	19%	53%	53%	28%				
Rick Santorum	13%	10%	20%	10%	16%				
Someone else/Not sure	6%	4%	9%	5%	13%				

		GOP Establishment Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	38%	44%	31%	35%		
Ron Paul	10%	6%	18%	8%		
Mitt Romney	33%	38%	27%	30%		
Rick Santorum	13%	7%	18%	17%		
Someone else/Not sure	6%	5%	6%	9%		





		Willing to vote for someone who supported a state health care mandat				
	Base	Willing	Unwilling	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	38%	25%	44%	41%		
Ron Paul	10%	11%	11%	9%		
Mitt Romney	33%	49%	24%	30%		
Rick Santorum	13%	7%	18%	13%		
Someone else/Not sure	6%	7%	3%	8%		

		Who has stronger principles?			
	Base	Newt Gingrich	Mitt Romney	Not sure	
2012 GOP Pres Primary		-			
Newt Gingrich	38%	76%	11%	32%	
Ron Paul	10%	5%	8%	18%	
Mitt Romney	33%	5%	63%	25%	
Rick Santorum	13%	13%	12%	15%	
Someone else/Not sure	6%	2%	6%	10%	

		Who has stronger values?				
	Base	Newt Gingrich	Mitt Romney	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	38%	78%	19%	36%		
Ron Paul	10%	5%	10%	15%		
Mitt Romney	33%	3%	55%	23%		
Rick Santorum	13%	12%	12%	15%		
Someone else/Not sure	6%	2%	5%	11%		





		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
2012 GOP Pres Primary						
Newt Gingrich	38%	52%	29%	34%	32%	
Ron Paul	10%	11%	9%	8%	12%	
Mitt Romney	33%	24%	44%	34%	31%	
Rick Santorum	13%	9%	14%	17%	13%	
Someone else/Not sure	6%	3%	4%	7%	12%	

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary			
Newt Gingrich	38%	34%	42%
Ron Paul	10%	8%	12%
Mitt Romney	33%	38%	28%
Rick Santorum	13%	12%	14%
Someone else/Not sure	6%	7%	5%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary	2400				tilaii oo
Newt Gingrich	38%	43%	28%	41%	40%
Ron Paul	10%	11%	22%	8%	5%
Mitt Romney	33%	26%	29%	30%	40%
Rick Santorum	13%	17%	16%	15%	8%
Someone else/Not sure	6%	3%	5%	6%	8%





		Ideolog	ldeology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
2012 GOP Pres Primary									
Newt Gingrich	38%	42%	44%	30%	35%	44%			
Ron Paul	10%	5%	20%	17%	9%	8%			
Mitt Romney	33%	34%	23%	39%	42%	23%			
Rick Santorum	13%	9%	9%	6%	9%	20%			
Someone else/Not sure	6%	10%	5%	9%	6%	5%			

		Tea Pa		
	Base	Yes	No	Not sure
2012 GOP Pres Primary	Busc	103	140	5416
Newt Gingrich	38%	46%	36%	33%
Ron Paul	10%	8%	11%	13%
Mitt Romney	33%	20%	39%	25%
Rick Santorum	13%	21%	9%	16%
Someone else/Not sure	6%	5%	6%	12%

		Evange lical		
	Base	Are	Are not	
2012 GOP Pres Primary				
Newt Gingrich	38%	42%	35%	
Ron Paul	10%	9%	11%	
Mitt Romney	33%	23%	40%	
Rick Santorum	13%	18%	9%	
Someone else/Not sure	6%	8%	5%	





		Already Voted?	
	Base	Yes	No
2012 GOP Pres Primary			
Newt Gingrich	38%	40%	38%
Ron Paul	10%	9%	10%
Mitt Romney	33%	43%	31%
Rick Santorum	13%	7%	14%
Someone else/Not sure	6%	1%	7%

		Race						
	Base	Cuban	Hispanic non Cuban	White	Other			
2012 GOP Pres Primary								
Newt Gingrich	38%	45%	31%	39%	35%			
Ron Paul	10%	2%	17%	9%	28%			
Mitt Romney	33%	42%	35%	33%	11%			
Rick Santorum	13%	11%	10%	13%	21%			
Someone else/Not sure	6%	-	7%	6%	5%			

		Watched Any Debates?	
	Base	Have watched a debate	Have not
2012 GOP Pres Primary			
Newt Gingrich	38%	40%	26%
Ron Paul	10%	9%	18%
Mitt Romney	33%	33%	29%
Rick Santorum	13%	12%	19%
Someone else/Not sure	6%	6%	8%





		Do you consider yourself to be a Southerner or not				
	Base	Yes	No	Not Sure		
2012 GOP Pres Primary						
Newt Gingrich	38%	43%	33%	39%		
Ron Paul	10%	10%	10%	11%		
Mitt Romney	33%	28%	37%	16%		
Rick Santorum	13%	13%	12%	21%		
Someone else/Not sure	6%	5%	7%	14%		

		Vote in 2008 Primary?				
	Base	Yes	No	Don't remember		
2012 GOP Pres Primary		•	-			
Newt Gingrich	38%	38%	40%	32%		
Ron Paul	10%	9%	15%	10%		
Mitt Romney	33%	33%	30%	40%		
Rick Santorum	13%	14%	8%	12%		
Someone else/Not sure	6%	6%	7%	6%		

		Who Did	Who Did You Vote for in 2008 Primary?							
	Base	John McCain	Mitt Romney	Rudy Giuliani	Mike Huckabee	Ron Paul	Someone else/Don't remember			
2012 GOP Pres Primary		•								
Newt Gingrich	38%	43%	19%	45%	49%	13%	25%			
Ron Paul	9%	8%	1%	8%	7%	66%	10%			
Mitt Romney	33%	33%	63%	34%	10%	4%	23%			
Rick Santorum	14%	10%	12%	10%	22%	17%	32%			
Someone else/Not sure	6%	5%	5%	3%	12%	-	10%			





		2012 GOP Pres Primary					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum		
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate	71%	78%	62%	73%	50%		
Might end up supporting someone else	29%	22%	38%	27%	50%		

		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
2012 GOP Pres Primary 2nd Choice							
Newt Gingrich	20%	-	16%	38%	49%	-	
Ron Paul	10%	11%	-	13%	14%	-	
Mitt Romney	20%	38%	26%	-	24%	-	
Rick Santorum	19%	28%	13%	22%	-	-	
Someone else/Not sure	30%	23%	45%	27%	14%	100%	

		2012 GOP	2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure			
Gingrich Favorability									
Favorable	57%	95%	28%	28%	46%	42%			
Unfavorable	34%	2%	64%	58%	45%	27%			
Not sure	10%	3%	8%	14%	9%	31%			





		2012 GOP Pres Primary					
	Base	Newt Gingrich		Mitt Romney	Rick Santorum	Someone else/Not sure	
Paul Favorability							
Favorable	37%	28%	93%	34%	34%	22%	
Unfavorable	50%	61%	6%	49%	56%	38%	
Not sure	13%	10%	1%	17%	9%	41%	

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Romney Favorability								
Favorable	61%	50%	34%	95%	46%	30%		
Unfavorable	30%	41%	57%	2%	45%	35%		
Not sure	8%	9%	8%	2%	9%	35%		

		2012 GOP	2012 GOP Pres Primary						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure			
Santorum Favorability									
Favorable	60%	64%	34%	51%	97%	42%			
Unfavorable	26%	22%	47%	34%	-	28%			
Not sure	14%	14%	20%	15%	3%	30%			





		2012 GOP Pres Primary					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Narrowed Down Field							
Gingrich	43%	92%	1%	2%	50%	10%	
Paul	12%	2%	87%	2%	10%	7%	
Romney	36%	3%	8%	94%	23%	12%	
Not Sure	9%	3%	4%	2%	16%	72%	

		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Best Chance to Defeat Obama?							
Newt Gingrich	37%	82%	12%	2%	16%	25%	
Ron Paul	5%	1%	47%	1%	2%	-	
Mitt Romney	37%	8%	18%	88%	18%	20%	
Rick Santorum	6%	1%	1%	1%	40%	5%	
Someone else/Not sure	14%	9%	22%	8%	24%	50%	

		2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Who Do You Think Will Win the Nomination?								
Newt Gingrich	34%	74%	13%	3%	22%	10%		
Ron Paul	5%	1%	42%	0%	2%	2%		
Mitt Romney	42%	15%	33%	85%	27%	23%		
Rick Santorum	4%	0%	-	-	27%	2%		
Someone else/Not sure	15%	10%	11%	12%	23%	62%		





		2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Romney Ideology		-		-				
Too liberal	25%	38%	29%	5%	46%	7%		
Too conservative	5%	4%	13%	3%	1%	10%		
About right	42%	24%	21%	79%	27%	19%		
Not sure	28%	34%	38%	13%	26%	64%		

		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Gingrich Ideology		<u>-</u>					
Too liberal	14%	4%	30%	20%	21%	3%	
Too conservative	9%	3%	16%	17%	4%	8%	
About right	52%	82%	21%	29%	47%	44%	
Not sure	25%	11%	34%	34%	28%	45%	

		2012 GOP	Pres I	Primary		
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Would you enthusiastically support Mitt Romney?						
Would enthusiastically support Romney	46%	38%	26%	74%	28%	22%
Would support him with reservations	32%	41%	30%	14%	49%	42%
Would not support him	9%	9%	33%	2%	8%	8%
Not sure	12%	11%	12%	10%	16%	28%





		2012 GOP Pres Primary						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Would you enthusiastically support Newt Gingrich?								
Would enthusiastically support Gingrich	50%	84%	20%	29%	39%	29%		
Would support him with reservations	23%	6%	21%	37%	34%	32%		
Would not support him	15%	0%	45%	23%	11%	13%		
Not sure	13%	10%	14%	11%	16%	27%		

		2012 GOP	2012 GOP Pres Primary						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure			
GOP Establishment Favorability									
Favorable	45%	53%	26%	52%	24%	37%			
Unfavorable	31%	25%	54%	25%	44%	28%			
Not sure	24%	22%	20%	22%	32%	35%			

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Willing to vote for someone who supported a state health care mandate?								
Willing	23%	15%	26%	34%	13%	28%		
Unwilling	30%	35%	33%	22%	42%	14%		
Not sure	46%	50%	41%	43%	45%	58%		





		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Who has stronger principles?							
Newt Gingrich	31%	62%	14%	5%	30%	11%	
Mitt Romney	37%	11%	31%	70%	32%	35%	
Not sure	32%	27%	55%	25%	37%	54%	

		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Who has stronger values?							
Newt Gingrich	24%	48%	10%	2%	22%	8%	
Mitt Romney	45%	22%	44%	75%	40%	34%	
Not sure	32%	30%	46%	22%	38%	58%	

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
More concerned with a candidate's principles or values?								
Principles	30%	42%	34%	23%	20%	16%		
Values	22%	17%	19%	29%	24%	15%		
Both equally	28%	24%	23%	29%	35%	30%		
Not sure	20%	17%	24%	19%	20%	39%		





		2012 GOP	2012 GOP Pres Primary					
	Base	New t Gingrich			_	Someone else/Not sure		
Gender								
Woma	1 49%	44%	41%	57%	46%	58%		
Ma	า 51%	56%	59%	43%	54%	42%		

		2012 GOP	2012 GOP Pres Primary						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure			
Age		<u>-</u>							
18 to 29	8%	9%	9%	6%	11%	4%			
30 to 45	22%	16%	47%	20%	27%	17%			
46 to 65	37%	40%	29%	34%	42%	37%			
Older than 65	33%	34%	15%	40%	21%	42%			

		2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
ldeology		<del>-</del>		-	•			
Very liberal	2%	2%	1%	2%	1%	4%		
Somewhat liberal	3%	4%	6%	2%	2%	2%		
Moderate	18%	14%	30%	21%	8%	27%		
Somewhat conservative	36%	34%	32%	46%	25%	33%		
Very conservative	40%	46%	31%	28%	63%	35%		





		2012 GOP Pres Primary					
	Base	Newt Gingrich	_		_	Someone else/Not sure	
Tea Party ID							
Yes	25%	30%	19%	16%	41%	20%	
No	64%	60%	66%	76%	45%	57%	
Not sure	11%	10%	15%	9%	14%	23%	

		2012 GOP	2012 GOP Pres Primary						
		Newt	Ron	Mitt	Rick	Someone			
	Base	Gingrich	Paul	Romney	Santorum	else/Not sure			
Evangelical?		<del>-</del>		-	-				
Are	44%	48%	38%	31%	61%	55%			
Are not	56%	52%	62%	69%	39%	45%			

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	-			Someone else/Not sure		
Already Voted?		<del>-</del>		-	-			
Ye	s 16%	17%	15%	21%	9%	2%		
N	o 84%	83%	85%	79%	91%	98%		





		2012 GOP Pres Primary					
	Base	Newt Gingrich		Mitt Romney	Rick Santorum	Someone else/Not sure	
Race		<del>-</del>		•	•		
Cuban	4%	4%	1%	5%	3%	-	
Hispanic non Cuban	7%	6%	12%	8%	6%	9%	
White	84%	86%	74%	86%	84%	88%	
Other	5%	4%	13%	2%	8%	4%	

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Watched Any Debates?								
Have watched a debate	84%	89%	73%	86%	77%	80%		
Have not	16%	11%	27%	14%	23%	20%		

		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Do you consider yourself to be a Southerner or not?							
Yes	48%	54%	49%	42%	50%	40%	
No	50%	44%	49%	57%	47%	55%	
Not Sure	2%	2%	2%	1%	3%	5%	





		2012 GOP Pres Primary				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Vote in 2008 Primary?						
Yes	84%	84%	78%	83%	88%	83%
No	11%	11%	17%	10%	7%	12%
Don't remember	5%	5%	6%	7%	5%	5%

		2012 GOP	2012 GOP Pres Primary				
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Who Did You Vote for in 2008 Primary?				!			
John McCain	50%	56%	44%	52%	38%	45%	
Mitt Romney	15%	8%	1%	29%	13%	12%	
Rudy Giuliani	11%	12%	9%	11%	8%	6%	
Mike Huckabee	15%	19%	11%	4%	23%	29%	
Ron Paul	4%	1%	29%	1%	5%	-	
Someone else/Don't remember	5%	4%	6%	4%	13%	8%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	100%	-	
Might end up supporting someone else	29%	-	100%	





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	22%	17%	32%	
Ron Paul	11%	12%	9%	
Mitt Romney	22%	20%	26%	
Rick Santorum	20%	21%	18%	
Someone else/Not sure	25%	29%	15%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Gingrich Favorability		•		
Favorable	58%	56%	61%	
Unfavorable	34%	37%	27%	
Not sure	8%	7%	11%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Paul Favorability				
Favorable	38%	38%	40%	
Unfavorable	50%	52%	47%	
Not sure	11%	11%	13%	





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Romney Favorability				
Favorable	63%	62%	68%	
Unfavorable	30%	33%	22%	
Not sure	7%	5%	10%	

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Santorum Favorability			
Favorable	61%	58%	69%
Unfavorable	26%	30%	16%
Not sure	13%	13%	15%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Narrowed Down Field			
Gingrich	45%	48%	39%
Paul	12%	12%	12%
Romney	38%	37%	40%
Not Sure	5%	3%	9%





		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Best Chance to Defeat Obama?			
Newt Gingrich	38%	41%	28%
Ron Paul	6%	7%	3%
Mitt Romney	38%	38%	40%
Rick Santorum	6%	6%	6%
Someone else/Not sure	12%	8%	23%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Who Do You Think Will Win the Nomination?				
Newt Gingrich	36%	39%	27%	
Ron Paul	5%	6%	4%	
Mitt Romney	43%	40%	49%	
Rick Santorum	4%	4%	3%	
Someone else/Not sure	12%	11%	16%	

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Romney Ideology			
Too liberal	27%	27%	25%
Too conservative	4%	4%	5%
About right	43%	44%	41%
Not sure	26%	25%	29%





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Gingrich Ideology			
Too liberal	15%	17%	10%
Too conservative	9%	10%	8%
About right	52%	53%	50%
Not sure	24%	21%	31%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney		47%	49%	
Would support him with reservations	32%	31%	33%	
Would not support him	9%	11%	5%	
Not sure	11%	11%	13%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich		52%	51%	
Would support him with reservations	22%	21%	25%	
Would not support him	15%	17%	10%	
Not sure	12%	10%	14%	





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
GOP Establishment Favorability			
Favorable	46%	46%	45%
Unfavorable	31%	32%	29%
Not sure	23%	23%	26%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Willing to vote for someone who supported a state health care mandate?			
Willing	23%	24%	21%
Unwilling	31%	32%	29%
Not sure	46%	44%	50%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Who has stronger principles?		•	
Newt Gingrich	33%	37%	23%
Mitt Romney	37%	37%	36%
Not sure	31%	27%	40%





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Who has stronger values?			
Newt Gingrich	25%	27%	18%
Mitt Romney	46%	46%	45%
Not sure	30%	27%	37%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
More concerned with a candidate's principles or values?				
Principles	31%	34%	24%	
Values	22%	22%	23%	
Both equally	27%	26%	31%	
Not sure	19%	18%	21%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Gender				
Woman	48%	48%	49%	
Man	52%	52%	51%	





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Age				
18 to 29	8%	7%	11%	
30 to 45	22%	22%	23%	
46 to 65	37%	37%	37%	
Older than 65	32%	34%	29%	

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
ldeology			
Very liberal	2%	3%	1%
Somewhat liberal	3%	4%	2%
Moderate	18%	18%	17%
Somew hat conservative	37%	36%	39%
Very conservative	40%	41%	40%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Tea Party ID			
Yes	25%	25%	26%
No	64%	65%	62%
Not sure	10%	10%	12%





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed Might end up supporting to that candidate someone else					
Evangelical?		-					
Are	43%	44%	40%				
Are not	57%	56%	60%				

			Committed to Candidate or Might Change Your Mind?						
		Base	Strongly committed Might end up supporting to that candidate someone else						
Already Voted?									
	Yes	17%	19%	11%					
	No	83%	81%	89%					

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
Race							
Cuban	4%	4%	4%				
Hispanic non Cuban	7%	6%	10%				
White	84%	86%	81%				
Other	5%	4%	5%				





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed Might end up support to that candidate someone					
Watched Any Debates?							
Have watched a debate	85%	86%	81%				
Have not	15%	14%	19%				

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
Do you consider yourself to be a Southerner or not?							
Yes	49%	52%	41%				
No	49%	46%	57%				
Not Sure	2%	2%	2%				

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
Vote in 2008 Primary?							
Yes	84%	83%	86%				
No	11%	12%	7%				
Don't remember	5%	5%	7%				





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
Who Did You Vote for in 2008 Primary?							
John McCain	51%	50%	52%				
Mitt Romney	15%	17%	10%				
Rudy Giuliani	11%	9%	15%				
Mike Huckabee	14%	14%	13%				
Ron Paul	4%	5%	3%				
Someone else/Don't remember	5%	5%	6%				

		2012 GOP Pres Primary 2nd Choice				
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	71%	56%	76%	65%	74%	82%
Might end up supporting someone else	29%	44%	24%	35%	26%	18%

		2012 GOP	2012 GOP Pres Primary 2nd Choice				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
2012 GOP Pres Primary 2nd Choice							
Newt Gingrich	20%	100%	-	-	-	-	
Ron Paul	10%	-	100%	-	-	-	
Mitt Romney	20%	-	-	100%	-	-	
Rick Santorum	19%	-	-	-	100%	-	
Someone else/Not sure	30%	-	-	-	-	100%	





		2012 GOP Pres Primary 2nd Choice				
	Base	Newt Gingrich			_	Someone else/Not sure
Gingrich Favorability						
Favorable	57%	66%	43%	75%	58%	42%
Unfavorable	34%	21%	51%	20%	37%	44%
Not sure	10%	14%	6%	5%	5%	14%

		2012 GOP Pres Primary 2nd Choice				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone else/Not sure
Paul Favorability						
Favorable	37%	30%	81%	35%	28%	34%
Unfavorable	50%	57%	13%	54%	61%	47%
Notsure	13%	13%	6%	12%	11%	19%

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul		_	Someone else/Not sure		
Romney Favorability								
Favorable	61%	77%	55%	81%	54%	44%		
Unfavorable	30%	20%	40%	10%	39%	42%		
Not sure	8%	3%	5%	9%	7%	14%		





		2012 GOP Pres Primary 2nd Choice						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Santorum Favorability								
Favorable	60%	68%	51%	63%	90%	36%		
Unfavorable	26%	21%	34%	20%	6%	43%		
Notsure	14%	12%	14%	18%	4%	21%		

		2012 GOP Pres Primary 2nd Choice						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Narrowed Down Field								
Gingrich	43%	30%	34%	66%	54%	31%		
Paul	12%	8%	15%	11%	6%	17%		
Romney	36%	61%	42%	18%	38%	30%		
Not Sure	9%	2%	8%	5%	1%	22%		

		2012 GOP Pres Primary 2nd Choice					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Best Chance to Defeat Obama?							
Newt Gingrich	37%	17%	35%	58%	47%	31%	
Ron Paul	5%	3%	4%	5%	4%	9%	
Mitt Romney	37%	52%	45%	24%	37%	34%	
Rick Santorum	6%	11%	9%	5%	2%	5%	
Someone else/Not sure	14%	18%	6%	8%	11%	21%	





		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Who Do You Think Will Win the Nomination?							
Newt Gingrich	34%	19%	35%	51%	45%	25%	
Ron Paul	5%	3%	5%	4%	3%	9%	
Mitt Romney	42%	56%	43%	33%	42%	37%	
Rick Santorum	4%	7%	6%	4%	-	3%	
Someone else/Not sure	15%	15%	11%	8%	9%	27%	

		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Romney Ideology		•					
Too liberal	25%	24%	28%	26%	28%	23%	
Too conservative	5%	3%	4%	2%	2%	10%	
About right	42%	56%	40%	42%	42%	32%	
Notsure	28%	18%	28%	30%	28%	35%	

		2012 GOP Pres Primary 2nd Choice						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Gingrich Ideology		<del>-</del>		-				
Too liberal	14%	11%	18%	9%	17%	16%		
Too conservative	9%	8%	14%	7%	7%	11%		
About right	52%	61%	42%	64%	55%	38%		
Not sure	25%	20%	27%	20%	21%	35%		





		2012 GOP Pres Primary 2nd Choice					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Would you enthusiastically support Mitt Romney?							
Would enthusiastically support Romney	46%	63%	37%	55%	43%	34%	
Would support him with reservations	32%	26%	31%	33%	44%	29%	
Would not support him	9%	2%	16%	3%	7%	17%	
Not sure	12%	9%	15%	10%	6%	20%	

		2012 GOP Pres Primary 2nd Choice					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Would you enthusiastically support Newt Gingrich?							
Would enthusiastically support Gingrich	50%	61%	34%	67%	56%	33%	
Would support him with reservations	23%	27%	24%	14%	24%	24%	
Would not support him	15%	2%	28%	8%	14%	23%	
Not sure	13%	10%	13%	11%	6%	20%	

		2012 GOP Pres Primary 2nd Choice						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
GOP Establishment Favorability								
Favorable	45%	51%	38%	55%	46%	37%		
Unfavorable	31%	28%	37%	25%	32%	33%		
Notsure	24%	21%	25%	20%	22%	30%		





		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Willing to vote for someone who supported a state health care mandate?							
Willing	23%	25%	22%	19%	24%	24%	
Unwilling	30%	31%	28%	33%	33%	28%	
Not sure	46%	44%	49%	48%	43%	48%	

		2012 GOP Pres Primary 2nd Choice					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Who has stronger principles?							
Newt Gingrich	31%	23%	30%	38%	43%	25%	
Mitt Romney	37%	44%	36%	31%	38%	34%	
Notsure	32%	33%	33%	31%	18%	40%	

		2012 GOP Pres Primary 2nd Choice						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Who has stronger values?								
Newt Gingrich	24%	15%	26%	24%	33%	22%		
Mitt Romney	45%	55%	38%	48%	46%	37%		
Notsure	32%	30%	37%	28%	21%	41%		





		2012 GOP Pres Primary 2nd Choice						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
More concerned with a candidate's principles or values?								
Principles	30%	26%	19%	42%	38%	24%		
Values	22%	27%	24%	20%	25%	17%		
Both equally	28%	31%	29%	24%	24%	29%		
Not sure	20%	16%	28%	14%	13%	29%		

			2012 GOP	2012 GOP Pres Primary 2nd Choice					
			Newt	-		_	Someone		
		Base	Gingrich	Paul	Romney	Santorum	else/Notsure		
Gender									
	Woman	49%	48%	46%	46%	48%	53%		
	Man	51%	52%	54%	54%	52%	47%		

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Age		<del>-</del>		-				
18 to 29	8%	8%	18%	5%	6%	8%		
30 to 45	22%	21%	29%	16%	17%	28%		
46 to 65	37%	43%	24%	48%	37%	30%		
Older than 65	33%	28%	29%	31%	40%	34%		





		2012 GOP Pres Primary 2nd Choice					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
ldeology							
Very liberal	2%	1%	6%	2%	1%	2%	
Somewhat liberal	3%	3%	9%	1%	1%	4%	
Moderate	18%	9%	28%	16%	15%	24%	
Somewhat conservative	36%	35%	31%	42%	43%	31%	
Very conservative	40%	52%	26%	40%	40%	38%	

		2012 GOP	2012 GOP Pres Primary 2nd Choice						
	Base	Newt Gingrich							
Tea Party ID									
Yes	25%	34%	19%	29%	27%	18%			
No	64%	59%	69%	64%	63%	65%			
Notsure	11%	7%	7% 12% 7% 10% 17%						

		2012 GOP	2012 GOP Pres Primary 2nd Choice  Newt Ron Mitt Rick Someone Gingrich Paul Romney Santorum else/Not sure					
	Base	New t Gingrich						
Evangelical?		<del>-</del>		-	•			
Are	44%	42%	36%	41%	52%	44%		
Are not	56%	58%	58% 64% 59% 48% 56%					





			2012 GOP Pres Primary 2nd Choice						
		Base	New t Gingrich	Newt Ron Mitt Rick Someone Gingrich Paul Romney Santorum else/Not sure					
Already Voted?			<del>-</del>		-		-		
	Yes	16%	18%	16%	11%	13%	19%		
	No	84%	82%	84%	89%	87%	81%		

		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Race		<del>-</del>		-			
Cuban	4%	4%	7%	4%	2%	3%	
Hispanic non Cuban	7%	7%	8%	8%	7%	6%	
White	84%	87%	77%	81%	87%	86%	
Other	5%	2%	7%	6%	4%	5%	

		2012 GOP	2012 GOP Pres Primary 2nd Choice						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure			
Watched Any Debates?									
Have watched a debate	84%	88%	72%	86%	93%	79%			
Have not	16%	12%	28%	14%	7%	21%			





		2012 GOP Pres Primary 2nd Choice					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Do you consider yourself to be a Southerner or not?							
Yes	48%	44%	54%	49%	51%	46%	
No	50%	55%	41%	49%	47%	51%	
Not Sure	2%	1%	4%	2%	2%	3%	

		2012 GOP Pres Primary 2nd Choice				
	Base	New t Gingrich	_	Mitt Romney	_	Someone else/Not sure
Vote in 2008 Primary?						
Yes	84%	89%	75%	85%	84%	82%
No	11%	5%	19%	9%	10%	14%
Don't remember	5%	7%	6%	6%	5%	4%

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Who Did You Vote for in 2008 Primary?			,					
John McCain	50%	55%	48%	50%	47%	50%		
Mitt Romney	15%	16%	13%	13%	18%	14%		
Rudy Giuliani	11%	10%	13%	12%	14%	7%		
Mike Huckabee	15%	10%	16%	17%	16%	15%		
Ron Paul	4%	2%	7%	6%	0%	6%		
Someone else/Don't remember	5%	7%	4%	3%	5%	7%		





		Gingrich Favorability					
	Base	Favorable	Unfavorable	Not sure			
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate	71%	69%	76%	58%			
Might end up supporting someone else	29%	31%	24%	42%			

		Gingrich Favorability					
	Base	Favorable	Unfavorable	Not sure			
2012 GOP Pres Primary 2nd Choice							
Newt Gingrich	20%	24%	12%	29%			
Ron Paul	10%	8%	16%	7%			
Mitt Romney	20%	27%	12%	10%			
Rick Santorum	19%	20%	21%	10%			
Someone else/Not sure	30%	22%	39%	43%			

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	57%	100%	-	-
Unfavorable	34%	-	100%	-
Not sure	10%	-	-	100%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	37%	33%	50%	16%
Unfavorable	50%	57%	40%	39%
Not sure	13%	10%	10%	45%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	61%	58%	68%	57%
Unfavorable	30%	35%	27%	15%
Not sure	8%	7%	5%	28%

		Gingrich F	rich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	60%	70%	51%	33%	
Unfavorable	26%	20%	39%	13%	
Not sure	14%	10%	10%	54%	





	Gingrich Favorability			
	Base	Favorable	Unfavorable	Not sure
Narrowed Down Field				
Gingrich	43%	70%	5%	13%
Paul	12%	6%	23%	8%
Romney	36%	18%	63%	49%
Not Sure	9%	6%	8%	29%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Best Chance to Defeat Obama?				
Newt Gingrich	37%	61%	4%	12%
Ron Paul	5%	2%	11%	6%
Mitt Romney	37%	20%	63%	51%
Rick Santorum	6%	4%	11%	3%
Someone else/Not sure	14%	13%	12%	28%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Who Do You Think Will Win the Nomination?				
Newt Gingrich	34%	55%	5%	9%
Ron Paul	5%	3%	8%	6%
Mitt Romney	42%	26%	66%	49%
Rick Santorum	4%	2%	7%	1%
Someone else/Not sure	15%	13%	14%	35%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Ideology			-	
Too liberal	25%	34%	17%	7%
Too conservative	5%	3%	6%	6%
About right	42%	31%	57%	50%
Not sure	28%	32%	20%	37%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Gingrich Ideology		-		
Too liberal	14%	5%	31%	10%
Too conservative	9%	4%	18%	5%
About right	52%	76%	14%	40%
Not sure	25%	15%	37%	45%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	45%	48%	47%
Would support him with reservations	32%	38%	25%	25%
Would not support him	9%	7%	16%	2%
Not sure	12%	11%	11%	26%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	78%	10%	32%
Would support him with reservations	23%	11%	39%	36%
Would not support him	15%	1%	39%	9%
Not sure	13%	11%	13%	23%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	45%	52%	34%	42%
Unfavorable	31%	27%	42%	17%
Not sure	24%	21%	24%	41%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	18%	33%	21%
Unwilling	30%	33%	29%	21%
Not sure	46%	49%	39%	59%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Who has stronger principles?				
Newt Gingrich	31%	49%	7%	14%
Mitt Romney	37%	20%	62%	46%
Not sure	32%	31%	32%	40%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Who has stronger values?				
Newt Gingrich	24%	37%	4%	9%
Mitt Romney	45%	31%	66%	52%
Not sure	32%	32%	29%	38%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
More concerned with a candidate's principles or values?				
Principles	30%	37%	23%	15%
Values	22%	17%	28%	29%
Both equally	28%	28%	27%	28%
Not sure	20%	18%	22%	28%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	49%	45%	53%	59%
Man	51%	55%	47%	41%

		Gingrich F	ngrich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Age		•			
18 1	to 29 8%	8%	7%	12%	
30 1	to 45 22%	20%	26%	20%	
46	to 65 37%	39%	35%	31%	
Older tha	ın 65 33%	33%	32%	37%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		<u> </u>		
Very liberal	2%	2%	2%	3%
Somewhat liberal	3%	2%	4%	4%
Moderate	18%	12%	28%	17%
Som ew hat conservative	36%	35%	38%	39%
Very conservative	40%	48%	28%	36%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	31%	15%	23%
No	64%	59%	74%	55%
Not sure	11%	10%	10%	21%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?				
Are	44%	47%	38%	44%
Are not	56%	53%	62%	56%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Already Voted?		-	-	
Yes	16%	15%	18%	16%
No	84%	85%	82%	84%





		Gingrich F	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Race		<u>-</u>			
Cuban	4%	5%	2%	4%	
Hispanic non Cuban	7%	7%	8%	4%	
White	84%	84%	84%	84%	
Other	5%	4%	6%	8%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Watched Any Debates?				
Have watched a debate	84%	87%	79%	85%
Have not	16%	13%	21%	15%

		Gingrich F	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Do you consider yourself to be a Southerner or not?					
Yes	48%	51%	45%	44%	
No	50%	47%	53%	53%	
Not Sure	2%	2%	2%	2%	





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Vote in 2008 Primary?				
Yes	84%	85%	82%	83%
No	11%	9%	14%	11%
Don't remember	5%	6%	4%	6%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Did You Vote for in 2008 Primary?		-		
John McCain	50%	56%	41%	50%
Mitt Romney	15%	11%	22%	12%
Rudy Giuliani	11%	11%	11%	8%
Mike Huckabee	15%	16%	10%	22%
Ron Paul	4%	2%	9%	-
Someone else/Don't remember	5%	4%	7%	8%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	69%	72%	66%
Might end up supporting someone else	29%	31%	28%	34%





	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	20%	17%	23%	20%
Ron Paul	10%	23%	3%	5%
Mitt Romney	20%	19%	22%	18%
Rick Santorum	19%	15%	24%	15%
Someone else/Not sure	30%	27%	28%	42%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	57%	51%	65%	42%
Unfavorable	34%	45%	27%	25%
Not sure	10%	4%	8%	32%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	37%	100%	-	-
Unfavorable	50%	-	100%	-
Not sure	13%	-	-	100%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	61%	61%	63%	55%
Unfavorable	30%	36%	30%	15%
Not sure	8%	3%	6%	30%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	60%	61%	66%	34%
Unfavorable	26%	29%	26%	17%
Not sure	14%	10%	8%	50%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Narrowed Down Field				
Gingrich	43%	31%	54%	34%
Paul	12%	30%	1%	2%
Romney	36%	34%	36%	46%
Not Sure	9%	6%	9%	18%





		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Best Chance to Defeat Obama?				
Newt Gingrich	37%	31%	44%	27%
Ron Paul	5%	13%	1%	1%
Mitt Romney	37%	37%	35%	45%
Rick Santorum	6%	6%	7%	4%
Someone else/Not sure	14%	13%	13%	24%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Who Do You Think Will Win the Nomination?				
Newt Gingrich	34%	28%	41%	25%
Ron Paul	5%	12%	1%	1%
Mitt Romney	42%	45%	39%	42%
Rick Santorum	4%	3%	4%	3%
Someone else/Not sure	15%	12%	14%	28%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Ideology		-		
Too liberal	25%	26%	29%	9%
Too conservative	5%	7%	3%	3%
About right	42%	38%	43%	47%
Not sure	28%	28%	25%	41%





	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Gingrich Ideology		<u>-</u>		
Too liberal	14%	19%	12%	9%
Too conservative	9%	13%	7%	9%
About right	52%	41%	60%	50%
Not sure	25%	28%	21%	32%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	42%	48%	53%
Would support him with reservations	32%	32%	34%	25%
Would not support him	9%	13%	7%	6%
Not sure	12%	13%	11%	16%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	41%	59%	42%
Would support him with reservations	23%	22%	21%	30%
Would not support him	15%	24%	9%	8%
Not sure	13%	13%	10%	20%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	45%	39%	49%	48%
Unfavorable	31%	39%	27%	20%
Not sure	24%	22%	24%	32%

	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	24%	24%	17%
Unwilling	30%	31%	32%	23%
Not sure	46%	45%	43%	61%

	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Who has stronger principles?				
Newt Gingrich	31%	25%	40%	18%
Mitt Romney	37%	37%	36%	40%
Not sure	32%	38%	25%	42%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Who has stronger values?				
Newt Gingrich	24%	20%	28%	16%
Mitt Romney	45%	46%	44%	44%
Not sure	32%	35%	27%	40%

	Base	Favorable	Unfavorable	Not sure
More concerned with a candidate's principles or values?				
Principles	30%	29%	35%	18%
Values	22%	22%	22%	24%
Both equally	28%	25%	28%	31%
Not sure	20%	25%	15%	26%

		Paul Favor	Paul Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gender					
Woman	49%	47%	47%	63%	
Man	51%	53%	53%	37%	





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	8%	11%	6%	10%
30 to 45	22%	27%	17%	26%
46 to 65	37%	35%	40%	30%
Older than 65	33%	27%	37%	34%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	2%	3%	1%	3%
Somewhat liberal	3%	4%	3%	3%
Moderate	18%	23%	15%	17%
Somew hat conservative	36%	38%	34%	41%
Very conservative	40%	32%	48%	35%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	20%	30%	20%
No	64%	68%	60%	64%
Not sure	11%	12%	10%	16%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-		
Are	44%	42%	45%	44%
Are not	56%	58%	55%	56%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Already Voted?		-	-	
Yes	16%	16%	15%	19%
No	84%	84%	85%	81%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Race		-		
Cuban	4%	4%	3%	5%
Hispanic non Cuban	7%	9%	6%	7%
White	84%	82%	87%	80%
Other	5%	5%	4%	8%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Watched Any Debates?				
Have watched a debate	84%	82%	88%	77%
Have not	16%	18%	12%	23%

		Paul Favor	ability		
	Base	Favorable	Unfavorable	Not sure	
Do you consider yourself to be a Southerner or not?					
Yes	48%	50%	48%	44%	
No	50%	48%	51%	50%	
Not Sure	2%	2%	1%	6%	

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Vote in 2008 Primary?				
Yes	84%	81%	85%	87%
No	11%	13%	10%	6%
Don't remember	5%	6%	5%	7%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Did You Vote for in 2008 Primary?				
John McCain	50%	50%	50%	51%
Mitt Romney	15%	11%	17%	20%
Rudy Giuliani	11%	11%	11%	7%
Mike Huckabee	15%	12%	16%	14%
Ron Paul	4%	10%	1%	-
Someone else/Don't remember	5%	5%	5%	9%

		Romney Fa	avorability	
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	68%	78%	56%
Might end up supporting someone else	29%	32%	22%	44%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	20%	26%	14%	7%
Ron Paul	10%	9%	14%	6%
Mitt Romney	20%	27%	7%	21%
Rick Santorum	19%	17%	24%	16%
Someone else/Not sure	30%	21%	41%	50%





		Romney Fa	ey Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gingrich Favorability					
Favorable	57%	54%	65%	47%	
Unfavorable	34%	37%	30%	20%	
Not sure	10%	9%	5%	33%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	37%	37%	44%	15%
Unfavorable	50%	51%	50%	38%
Not sure	13%	12%	7%	47%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	61%	100%	-	-
Unfavorable	30%	-	100%	-
Not sure	8%	-	-	100%





		Romney F		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	60%	62%	61%	35%
Unfavorable	26%	26%	31%	10%
Not sure	14%	12%	8%	55%

		Romney Fa	y Favorability		
	Base	Favorable	Unfavorable	Not sure	
Narrowed Down Field					
Gingrich	43%	33%	63%	42%	
Paul	12%	6%	23%	16%	
Romney	36%	55%	4%	16%	
Not Sure	9%	6%	10%	26%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Best Chance to Defeat Obama?				
Newt Gingrich	37%	29%	53%	34%
Ron Paul	5%	2%	11%	8%
Mitt Romney	37%	55%	6%	17%
Rick Santorum	6%	3%	11%	8%
Someone else/Not sure	14%	10%	18%	34%





		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Who Do You Think Will Win the Nomination?				
Newt Gingrich	34%	26%	51%	31%
Ron Paul	5%	2%	11%	11%
Mitt Romney	42%	59%	12%	20%
Rick Santorum	4%	2%	7%	5%
Someone else/Not sure	15%	12%	19%	33%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Ideology		<u>-</u>		
Too liberal	25%	15%	50%	15%
Too conservative	5%	3%	8%	3%
About right	42%	62%	6%	23%
Not sure	28%	20%	36%	58%

	Romney Favorability			
	Base	Favorable	Unfavorable	Not sure
Gingrich Ideology		-		
Too liberal	14%	15%	14%	5%
Too conservative	9%	11%	7%	6%
About right	52%	47%	60%	54%
Not sure	25%	27%	19%	35%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	65%	14%	22%
Would support him with reservations	32%	22%	46%	52%
Would not support him	9%	2%	25%	6%
Not sure	12%	10%	14%	20%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	48%	56%	45%
Would support him with reservations	23%	26%	15%	21%
Would not support him	15%	14%	16%	11%
Not sure	13%	11%	12%	23%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	45%	54%	32%	25%
Unfavorable	31%	25%	43%	34%
Not sure	24%	21%	25%	41%





	Base	Romney Fa	avorability	
		Favorable	Unfavorable	Not sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	26%	19%	15%
Unwilling	30%	29%	37%	17%
Not sure	46%	45%	44%	69%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Who has stronger principles?				
Newt Gingrich	31%	23%	49%	28%
Mitt Romney	37%	49%	15%	24%
Not sure	32%	28%	36%	48%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Who has stronger values?				
Newt Gingrich	24%	15%	42%	17%
Mitt Romney	45%	59%	20%	31%
Not sure	32%	26%	38%	52%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
More concerned with a candidate's principles or values?				
Principles	30%	30%	34%	18%
Values	22%	23%	19%	23%
Both equally	28%	29%	25%	27%
Not sure	20%	18%	22%	32%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-		
Woman	49%	50%	45%	55%
Man	51%	50%	55%	45%

	Romney Favorability			
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	8%	6%	11%	11%
30 to 45	22%	20%	25%	23%
46 to 65	37%	36%	39%	34%
Older than 65	33%	37%	25%	32%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	2%	3%	1%	2%
Somewhat liberal	3%	2%	5%	3%
Moderate	18%	16%	21%	20%
Somewhat conservative	36%	41%	27%	33%
Very conservative	40%	37%	45%	43%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	24%	29%	17%
No	64%	67%	58%	60%
Not sure	11%	9%	13%	23%

		Romney Fa	Romney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Evange lical?		-			
Are	44%	39%	52%	44%	
Are not	56%	61%	48%	56%	





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Already Voted?		-	-	
Yes	16%	18%	13%	10%
No	84%	82%	87%	90%

		Romney Fa	Romney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Race		-	-		
Cuban	4%	4%	2%	6%	
Hispanic non Cuban	7%	7%	7%	8%	
White	84%	85%	85%	77%	
Other	5%	3%	6%	9%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Watched Any Debates?				
Have watched a debate	84%	87%	82%	75%
Have not	16%	13%	18%	25%





		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
Do you consider yourself to be a Southerner or not?					
Yes	48%	46%	52%	51%	
No	50%	53%	46%	40%	
Not Sure	2%	2%	1%	8%	

		Romney Fa	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Vote in 2008 Primary?					
Yes	84%	84%	83%	82%	
No	11%	10%	13%	11%	
Don't remember	5%	6%	4%	7%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Did You Vote for in 2008 Primary?				
John McCain	50%	52%	51%	34%
Mitt Romney	15%	20%	3%	15%
Rudy Giuliani	11%	11%	10%	10%
Mike Huckabee	15%	10%	20%	31%
Ron Paul	4%	3%	8%	2%
Someone else/Don't remember	5%	4%	7%	9%





		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	71%	67%	81%	67%	
Might end up supporting someone else	29%	33%	19%	33%	

	Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	20%	23%	16%	16%
Ron Paul	10%	9%	14%	10%
Mitt Romney	20%	21%	15%	25%
Rick Santorum	19%	29%	5%	5%
Someone else/Not sure	30%	18%	50%	44%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	57%	66%	44%	41%
Unfavorable	34%	29%	51%	24%
Not sure	10%	5%	5%	36%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	37%	38%	41%	26%
Unfavorable	50%	55%	50%	29%
Not sure	13%	7%	9%	46%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	61%	64%	61%	51%
Unfavorable	30%	31%	36%	17%
Not sure	8%	5%	3%	32%

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	60%	100%	-	-	
Unfavorable	26%	-	100%	-	
Not sure	14%	-	-	100%	





	Base	Favorable	Unfavorable	Not sure
Narrowed Down Field				
Gingrich	43%	51%	30%	33%
Paul	12%	8%	18%	15%
Romney	36%	33%	45%	35%
Not Sure	9%	8%	7%	17%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Best Chance to Defeat Obama?					
Newt Gingrich	37%	40%	31%	32%	
Ron Paul	5%	3%	8%	10%	
Mitt Romney	37%	33%	47%	36%	
Rick Santorum	6%	9%	1%	2%	
Someone else/Not sure	14%	14%	13%	21%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Do You Think Will Win the Nomination?				
Newt Gingrich	34%	37%	29%	30%
Ron Paul	5%	3%	7%	10%
Mitt Romney	42%	38%	52%	38%
Rick Santorum	4%	6%	0%	-
Someone else/Not sure	15%	16%	12%	22%





		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Romney Ideology		<u>-</u>			
Too liberal	25%	30%	25%	9%	
Too conservative	5%	3%	8%	4%	
About right	42%	41%	41%	45%	
Not sure	28%	26%	26%	42%	

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gingrich Ideology		<u>-</u>			
Too liberal	14%	13%	19%	10%	
Too conservative	9%	6%	17%	9%	
About right	52%	58%	40%	48%	
Not sure	25%	24%	24%	33%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	47%	46%	42%
Would support him with reservations	32%	35%	26%	32%
Would not support him	9%	6%	17%	9%
Not sure	12%	12%	10%	18%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	57%	40%	42%
Would support him with reservations	23%	22%	23%	26%
Would not support him	15%	9%	28%	13%
Not sure	13%	12%	10%	19%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	45%	46%	44%	42%
Unfavorable	31%	30%	38%	21%
Not sure	24%	24%	18%	37%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	22%	30%	18%
Unwilling	30%	32%	32%	20%
Not sure	46%	46%	38%	63%





	Base	Favorable	Unfavorable	Not sure
Who has stronger principles?				
Newt Gingrich	31%	34%	28%	27%
Mitt Romney	37%	35%	41%	35%
Not sure	32%	31%	30%	38%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Who has stronger values?				
Newt Gingrich	24%	25%	22%	20%
Mitt Romney	45%	44%	48%	44%
Not sure	32%	31%	30%	36%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
More concerned with a candidate's principles or values?				
Principles	30%	31%	33%	21%
Values	22%	22%	22%	22%
Both equally	28%	28%	25%	32%
Not sure	20%	19%	20%	25%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		<u>-</u>		
Woma	n 49%	47%	47%	60%
Ma	n 51%	53%	53%	40%

			Santorum	Favorability		
		Base	Favorable	Unfavorable	Not sure	
Age						
	18 to 29	8%	8%	7%	11%	
	30 to 45	22%	21%	26%	21%	
	46 to 65	37%	39%	35%	34%	
	Older than 65	33%	33%	32%	34%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
	Dase	ravoi able	Offiavorable	Sure
Ideology				
Very liberal	2%	1%	3%	3%
Somewhat liberal	3%	2%	6%	3%
Moderate	18%	11%	28%	28%
Somewhat conservative	36%	37%	36%	34%
Very conservative	40%	48%	26%	31%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	30%	20%	14%
No	64%	59%	73%	66%
Not sure	11%	11%	7%	20%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Evangelical?		-	-		
Are	44%	49%	34%	40%	
Are not	56%	51%	66%	60%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Already Voted?		-		
Yes	16%	15%	20%	14%
No	84%	85%	80%	86%





		Santorum Favorability				
	Base	Favorable	Unfavorable	Not sure		
Race						
Cuban	4%	4%	4%	3%		
Hispanic non Cuban	7%	8%	7%	7%		
White	84%	85%	87%	76%		
Other	5%	4%	2%	13%		

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Watched Any Debates?				
Have watched a debate	84%	87%	85%	75%
Have not	16%	13%	15%	25%

		Santorum Favorability				
	Base	Favorable	Unfavorable	Not sure		
Do you consider yourself to be a Southerner or not?						
Yes	48%	49%	48%	46%		
No	50%	50%	51%	48%		
Not Sure	2%	1%	1%	7%		





		Santorum		
	Base	Favorable	Unfavorable	Not sure
Vote in 2008 Primary?				
Yes	84%	84%	83%	82%
No	11%	10%	11%	12%
Don't remember	5%	5%	6%	6%

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Who Did You Vote for in 2008 Primary?					
John McCain	50%	47%	54%	59%	
Mitt Romney	15%	15%	15%	14%	
Rudy Giuliani	11%	12%	12%	4%	
Mike Huckabee	15%	18%	8%	13%	
Ron Paul	4%	3%	7%	4%	
Someone else/Don't remember	5%	6%	4%	6%	

		Narrowed Down Field			
	Base	Gingrich	Paul	Romney	Not Sure
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	71%	75%	70%	69%	45%
Might end up supporting someone else	29%	25%	30%	31%	55%





	Narrowed Down Field				
	Base	Gingrich	Paul	Romney	Not Sure
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	20%	14%	13%	34%	4%
Ron Paul	10%	8%	14%	12%	9%
Mitt Romney	20%	31%	18%	10%	12%
Rick Santorum	19%	24%	10%	20%	2%
Someone else/Not sure	30%	22%	44%	24%	72%

		Narrowed Down Field			
	Base	Gingrich	Paul	Romney	Not Sure
Gingrich Favorability					
Favorable	57%	93%	28%	28%	38%
Unfavorable	34%	4%	66%	59%	31%
Not sure	10%	3%	6%	13%	31%

		Narrowed Down Field				
	Base	Gingrich	Paul	Romney	Not Sure	
Paul Favorability						
Favorable	37%	27%	94%	34%	24%	
Unfavorable	50%	63%	4%	49%	49%	
Not sure	13%	10%	2%	17%	27%	





		Narrowed Down Field			
	Base	Gingrich	Paul	Romney	Not Sure
Romney Favorability					
Favorable	61%	47%	29%	93%	41%
Unfavorable	30%	44%	59%	3%	34%
Not sure	8%	8%	11%	4%	24%

		Narrowed Down Field			
	Base	Gingrich	Paul	Romney	Not Sure
Santorum Favorability					
Favorable	60%	71%	41%	54%	54%
Unfavorable	26%	18%	41%	32%	19%
Not sure	14%	11%	18%	14%	27%

	Narrowed Down Field					
	Base	Gingrich	Paul	Romney	Not Sure	
Narrowed Down Field						
Gingrich	43%	100%	-	-	-	
Paul	12%	-	100%	-	-	
Romney	36%	-	-	100%	-	
Not Sure	9%	-	-	-	100%	





		Narrowed Down Field				
	Base	Gingrich	Paul	Romney	Not Sure	
Best Chance to Defeat Obama?						
Newt Gingrich	37%	76%	13%	3%	19%	
Ron Paul	5%	-	42%	0%	5%	
Mitt Romney	37%	5%	15%	86%	21%	
Rick Santorum	6%	6%	9%	3%	13%	
Someone else/Not sure	14%	12%	21%	8%	42%	

		Narrowed Down Field				
	Base	Gingrich	Paul	Romney	Not Sure	
Who Do You Think Will Win the Nomination?						
Newt Gingrich	34%	71%	12%	3%	12%	
Ron Paul	5%	1%	39%	-	4%	
Mitt Romney	42%	13%	26%	85%	19%	
Rick Santorum	4%	3%	6%	2%	8%	
Someone else/Not sure	15%	12%	16%	9%	57%	

		Narrowed	d Down	Field	
	Base	Gingrich	Paul	Romney	Not Sure
Romney Ideology		-	•	· -	
Too liberal	25%	43%	30%	6%	18%
Too conservative	5%	3%	12%	3%	9%
About right	42%	23%	18%	77%	18%
Not sure	28%	32%	40%	14%	55%





		Narrowe	arrowed Down Field			
	Base	Gingrich	Paul	Romney	Not Sure	
Gingrich Ideology		·				
Too liberal	14%	4%	33%	21%	10%	
Too conservative	9%	2%	15%	15%	9%	
About right	52%	82%	18%	29%	41%	
Not sure	25%	12%	34%	34%	41%	

		Narrowed Down Field				
	Base	Gingrich	Paul	Romney	Not Sure	
Would you enthusiastically support Mitt Romney?						
Would enthusiastically support Romney	46%	37%	20%	70%	25%	
Would support him with reservations	32%	44%	29%	18%	38%	
Would not support him	9%	8%	34%	2%	12%	
Not sure	12%	10%	17%	10%	26%	

		Narrowed Down Field				
	Base	Gingrich	Paul	Romney	Not Sure	
Would you enthusiastically support Newt Gingrich?						
Would enthusiastically support Gingrich	50%	83%	18%	27%	28%	
Would support him with reservations	23%	6%	23%	40%	31%	
Would not support him	15%	1%	43%	22%	15%	
Not sure	13%	10%	16%	11%	25%	





		Narrowe	d Down	Field	
	Base	Gingrich	Paul	Romney	Not Sure
GOP Establishment Favorability					
Favorable	45%	48%	22%	51%	36%
Unfavorable	31%	28%	54%	28%	27%
Not sure	24%	24%	24%	22%	37%

		Narrowe	d Dowr	Field	
	Base	Gingrich	Paul	Romney	Not Sure
Willing to vote for someone who supported a state health care mandate?					
Willing	23%	15%	28%	32%	19%
Unwilling	30%	37%	33%	25%	17%
Not sure	46%	48%	39%	42%	64%

		Narrowed Down Field			
	Base	Gingrich	Paul	Romney	Not Sure
Who has stronger principles?					
Newt Gingrich	31%	62%	11%	5%	18%
Mitt Romney	37%	12%	34%	70%	24%
Not sure	32%	26%	54%	25%	58%





		Narrowe	d Dowr	Field	
	Base	Gingrich	Paul	Romney	Not Sure
Who has stronger values?					
Newt Gingrich	24%	47%	9%	3%	16%
Mitt Romney	45%	23%	44%	75%	29%
Not sure	32%	30%	46%	23%	54%

		Narrowed Down Field			
	Base	Gingrich	Paul	Romney	Not Sure
More concerned with a candidate's principles or values?					
Principles	30%	40%	30%	24%	12%
Values	22%	18%	21%	29%	17%
Both equally	28%	27%	24%	28%	34%
Not sure	20%	16%	25%	19%	37%

		Narrowed Down Field				
	Base	Gingrich	Paul	Romney	Not Sure	
Gender		-				
Woman	49%	43%	41%	56%	56%	
Man	51%	57%	59%	44%	44%	





		Narrowed Down Field					
	Base	Gingrich	Paul	Romney	Not Sure		
Age		-		•			
18 to 29	8%	9%	10%	6%	10%		
30 to 45	22%	18%	44%	21%	19%		
46 to 65	37%	41%	29%	35%	36%		
Older than 65	33%	33%	17%	38%	34%		

		Narrowed Down Field					
	Base	Gingrich	Paul	Romney	Not Sure		
ldeology		-		-			
Very liberal	2%	2%	2%	2%	4%		
Somewhat liberal	3%	3%	5%	2%	4%		
Moderate	18%	12%	35%	20%	19%		
Somewhat conservative	36%	31%	29%	47%	29%		
Very conservative	40%	52%	30%	29%	44%		

		Narrowed Down Field					
	Base	Gingrich	Paul	Romney	Not Sure		
Tea Party ID							
Yes	25%	34%	16%	19%	20%		
No	64%	57%	70%	72%	54%		
Not sure	11%	9%	14%	9%	26%		





			Narrowed Down Field						
		Base	Gingrich	Paul	Romney	Not Sure			
Evange lical?			-						
	Are	44%	51%	40%	35%	46%			
	Are not	56%	49%	60%	65%	54%			

		Narrowed Down Field					
	Base	Gingrich	Paul	Romney	Not Sure		
Already Voted?		-		•			
Yes	16%	14%	16%	19%	10%		
No	84%	86%	84%	81%	90%		

		Narrowed Down Field					
	Base	Gingrich	Paul	Romney	Not Sure		
Race		-		<del>-</del>			
Cuban	4%	4%	2%	4%	3%		
Hispanic non Cuban	7%	6%	13%	7%	5%		
White	84%	87%	73%	85%	85%		
Other	5%	4%	12%	3%	7%		





		Narrowed Down Field						
	Base	Gingrich	Paul	Romney	Not Sure			
Watched Any Debates?		-						
Have watched a debate	84%	90%	71%	83%	84%			
Have not	16%	10%	29%	17%	16%			

		Narrowed Down Field						
	Base	Gingrich	Paul	Romney	Not Sure			
Do you consider yourself to be a Southerner or not?								
Yes	48%	55%	50%	41%	41%			
No	50%	43%	46%	57%	56%			
Not Sure	2%	2%	4%	2%	3%			

		Narrowed Down Field					
	Base	Gingrich	Paul	Romney	Not Sure		
Vote in 2008 Primary?							
Yes	84%	87%	74%	84%	80%		
No	11%	10%	18%	10%	14%		
Don't remember	5%	4%	8%	6%	6%		





		Narrowed Down Field					
	Base	Gingrich	Paul	Romney	Not Sure		
Who Did You Vote for in 2008 Primary?		•	,	•			
John McCain	50%	55%	34%	53%	38%		
Mitt Romney	15%	8%	8%	26%	8%		
Rudy Giuliani	11%	10%	11%	11%	10%		
Mike Huckabee	15%	20%	14%	6%	25%		
Ron Paul	4%	1%	25%	2%	5%		
Someone else/Don't remember	5%	5%	7%	3%	14%		

		Best Chance to Defeat Obama?						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Committed to Candidate or Might Change Your Mind?								
Strongly committed to that candidate	71%	78%	85%	69%	71%	45%		
Might end up supporting someone else	29%	22%	15%	31%	29%	55%		

		Best Cha	Best Chance to Defeat Obama?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
2012 GOP Pres Primary 2nd Choice								
Newt Gingrich	20%	9%	11%	28%	37%	25%		
Ron Paul	10%	10%	8%	13%	15%	5%		
Mitt Romney	20%	32%	20%	13%	17%	12%		
Rick Santorum	19%	24%	13%	19%	6%	15%		
Someone else/Not sure	30%	25%	49%	27%	25%	44%		





		Best Chance to Defeat Obama?					
	Base	Newt Gingrich		Mitt Romney	Rick Santorum	Someone else/Not sure	
Gingrich Favorability							
Favorable	57%	94%	24%	30%	35%	53%	
Unfavorable	34%	3%	66%	57%	60%	29%	
Not sure	10%	3%	11%	13%	5%	18%	

		Best Chance to Defeat Obama?						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone else/Not sure		
Paul Favorability								
Favorable	37%	31%	89%	37%	34%	33%		
Unfavorable	50%	59%	10%	47%	57%	45%		
Notsure	13%	10%	1%	16%	9%	22%		

		Best Cha	Best Chance to Defeat Obama?							
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone else/Not sure				
Romney Favorability										
Favorable	61%	49%	25%	91%	33%	42%				
Unfavorable	30%	43%	63%	5%	56%	38%				
Not sure	8%	8%	12%	4%	11%	19%				





		Best Chance to Defeat Obama?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Santorum Favorability							
Favorable	60%	66%	35%	53%	92%	56%	
Unfavorable	26%	22%	39%	32%	4%	23%	
Not sure	14%	13%	25%	14%	4%	21%	

		Best Chance to Defeat Obama?						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Narrowed Down Field								
Gingrich	43%	89%	-	6%	43%	36%		
Paul	12%	4%	90%	5%	17%	17%		
Romney	36%	3%	2%	84%	20%	20%		
Not Sure	9%	5%	8%	5%	19%	27%		

		Best Chance to Defeat Obama?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Best Chance to Defeat Obama?							
Newt Gingrich	37%	100%	-	-	-	-	
Ron Paul	5%	-	100%	-	-	=	
Mitt Romney	37%	-	-	100%	-	=	
Rick Santorum	6%	-	-	-	100%	=	
Someone else/Not sure	14%	-	-	-	-	100%	





		Best Chance to Defeat Obama?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Who Do You Think Will Win the Nomination?							
Newt Gingrich	34%	81%	7%	5%	8%	10%	
Ron Paul	5%	2%	62%	0%	1%	5%	
Mitt Romney	42%	10%	15%	86%	27%	23%	
Rick Santorum	4%	0%	-	1%	48%	3%	
Someone else/Not sure	15%	7%	15%	7%	15%	59%	

		Best Chance to Defeat Obama?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Romney Ideology		<u>-</u>		•			
Too liberal	25%	39%	29%	8%	55%	23%	
Too conservative	5%	3%	16%	5%	-	5%	
About right	42%	26%	14%	75%	28%	13%	
Not sure	28%	32%	42%	12%	17%	59%	

		Best Chance to Defeat Obama?						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Gingrich Ideology		<del>-</del>		-	•			
Too liberal	14%	3%	32%	21%	31%	11%		
Too conservative	9%	3%	12%	17%	8%	3%		
About right	52%	85%	20%	32%	46%	31%		
Not sure	25%	9%	36%	30%	14%	55%		





		Best Chance to Defeat Obama?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Would you enthusiastically support Mitt Romney?							
Would enthusiastically support Romney	46%	39%	21%	71%	31%	17%	
Would support him with reservations	32%	44%	25%	19%	50%	30%	
Would not support him	9%	10%	42%	3%	15%	9%	
Not sure	12%	7%	12%	7%	4%	44%	

		Best Chance to Defeat Obama?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Would you enthusiastically support Newt Gingrich?							
Would enthusiastically support Gingrich	50%	86%	24%	30%	38%	25%	
Would support him with reservations	23%	6%	15%	38%	39%	20%	
Would not support him	15%	1%	49%	24%	18%	12%	
Not sure	13%	6%	12%	8%	5%	43%	

		Best Chance to Defeat Obama?							
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure			
GOP Establishment Favorability									
Favorable	45%	54%	21%	54%	20%	19%			
Unfavorable	31%	27%	64%	27%	57%	27%			
Not sure	24%	20%	15%	19%	23%	53%			





		Best Chance to Defeat Obama?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Willing to vote for someone who supported a state health care mandate?							
Willing	23%	14%	31%	34%	29%	14%	
Unwilling	30%	39%	39%	24%	35%	21%	
Not sure	46%	48%	31%	42%	35%	65%	

		Best Chance to Defeat Obama?						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Who has stronger principles?								
Newt Gingrich	31%	64%	11%	8%	36%	15%		
Mitt Romney	37%	11%	37%	69%	32%	20%		
Notsure	32%	25%	52%	23%	31%	65%		

		Best Chance to Defeat Obama?						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Who has stronger values?								
Newt Gingrich	24%	49%	12%	6%	27%	7%		
Mitt Romney	45%	24%	39%	74%	45%	25%		
Notsure	32%	27%	49%	20%	28%	68%		





		Best Cha	Best Chance to Defeat Obama?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
More concerned with a candidate's principles or values?								
Principles	30%	44%	32%	24%	18%	17%		
Values	22%	17%	22%	29%	32%	12%		
Both equally	28%	26%	21%	31%	38%	22%		
Not sure	20%	13%	24%	17%	11%	49%		

		Best Chance to Defeat Obama?					
	Base	Newt Gingrich			_	Someone else/Not sure	
Gender		<del>-</del>		-	•		
Woman	49%	44%	31%	54%	37%	61%	
Man	51%	56%	69%	46%	63%	39%	

		Best Cha	Best Chance to Defeat Obama?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Age		<del>-</del>		-				
18 to 29	8%	7%	4%	7%	11%	13%		
30 to 45	22%	16%	55%	20%	28%	27%		
46 to 65	37%	40%	29%	35%	45%	34%		
Older than 65	33%	36%	12%	38%	15%	26%		





		Best Chance to Defeat Obama?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
ldeology		<u> </u>					
Very liberal	2%	3%	2%	2%	3%	1%	
Somewhat liberal	3%	3%	15%	2%	-	2%	
Moderate	18%	13%	33%	20%	12%	23%	
Somewhat conservative	36%	35%	28%	46%	22%	26%	
Very conservative	40%	46%	21%	30%	64%	48%	

		Best Chance to Defeat Obama?					
	Base	Newt Gingrich	Ron Paul		_	Someone else/Not sure	
Tea Party ID							
Yes	25%	33%	15%	17%	47%	22%	
No	64%	58%	65%	72%	33%	69%	
Notsure	11%	9%	20%	12%	19%	8%	

		Best Chance to Defeat Obama?					
	Base	New t Gingrich			_	Someone else/Not sure	
Evangelical?		<del>-</del>		-	•		
Are	44%	47%	47%	36%	58%	48%	
Are not	56%	53%	53%	64%	42%	52%	





			Best Chance to Defeat Obama?					
		Base	New t Gingrich			_	Someone else/Not sure	
Already Voted?			<del>-</del>		-			
	Yes	16%	15%	17%	18%	9%	15%	
	No	84%	85%	83%	82%	91%	85%	

		Best Cha	Best Chance to Defeat Obama?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Race		<del>-</del>		-				
Cuban	4%	5%	-	4%	-	2%		
Hispanic non Cuban	7%	5%	15%	7%	7%	11%		
White	84%	86%	73%	87%	80%	80%		
Other	5%	4%	12%	2%	13%	8%		

		Best Cha	Best Chance to Defeat Obama?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Watched Any Debates?								
Have watched a debate	84%	91%	84%	85%	72%	73%		
Have not	16%	9%	16%	15%	28%	27%		





		Best Chance to Defeat Obama?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Do you consider yourself to be a Southerner or not?							
Yes	48%	56%	55%	42%	52%	38%	
No	50%	44%	45%	58%	44%	48%	
Not Sure	2%	-	-	-	4%	13%	

		Best Chance to Defeat Obama?					
	Base	New t Gingrich	Ron Paul		_	Someone else/Not sure	
Vote in 2008 Primary?							
Yes	84%	87%	73%	86%	83%	73%	
No	11%	11%	27%	10%	12%	7%	
Don't remember	5%	2%	-	4%	5%	20%	

		Best Chance to Defeat Obama?						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Who Did You Vote for in 2008 Primary?		•	,					
John McCain	50%	57%	43%	51%	38%	36%		
Mitt Romney	15%	9%	7%	25%	11%	6%		
Rudy Giuliani	11%	9%	10%	12%	15%	9%		
Mike Huckabee	15%	19%	3%	7%	23%	25%		
Ron Paul	4%	2%	31%	3%	2%	5%		
Someone else/Don't remember	5%	3%	6%	3%	10%	19%		





		Who Do You Think Will Win the Nomination?						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Committed to Candidate or Might Change Your Mind?								
Strongly committed to that candidate	71%	78%	76%	66%	75%	62%		
Might end up supporting someone else	29%	22%	24%	34%	25%	38%		

		Who Do You Think Will Win the Nomination?						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
2012 GOP Pres Primary 2nd Choice								
Newt Gingrich	20%	11%	11%	27%	38%	20%		
Ron Paul	10%	11%	10%	11%	17%	7%		
Mitt Romney	20%	31%	16%	16%	21%	10%		
Rick Santorum	19%	26%	12%	19%	-	12%		
Someone else/Not sure	30%	22%	51%	26%	23%	51%		

		Who Do Y	Who Do You Think Will Win the Nomination?						
	Base	Newt Gingrich	Ron Paul		_	Someone else/Not sure			
Gingrich Favorability									
Favorable	57%	92%	34%	35%	36%	48%			
Unfavorable	34%	5%	55%	53%	61%	30%			
Notsure	10%	3%	11%	11%	3%	21%			





		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	-		_	Someone else/Not sure	
Paul Favorability							
Favorable	37%	30%	88%	40%	32%	30%	
Unfavorable	50%	60%	8%	47%	57%	46%	
Not sure	13%	10%	4%	13%	11%	24%	

		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	Ron Paul		_	Someone else/Not sure	
Romney Favorability							
Favorable	61%	47%	18%	87%	28%	46%	
Unfavorable	30%	45%	64%	9%	60%	36%	
Not sure	8%	8%	18%	4%	11%	18%	

		Who Do Y	Who Do You Think Will Win the Nomination?							
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure				
Santorum Favorability										
Favorable	60%	65%	36%	55%	97%	60%				
Unfavorable	26%	22%	35%	32%	3%	20%				
Notsure	14%	13%	29%	13%	-	20%				





		Who Do You Think Will Win the Nomination?						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Narrowed Down Field								
Gingrich	43%	89%	5%	14%	38%	33%		
Paul	12%	4%	89%	7%	20%	12%		
Romney	36%	4%	-	75%	23%	21%		
Not Sure	9%	3%	7%	4%	19%	33%		

		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Best Chance to Defeat Obama?							
Newt Gingrich	37%	87%	17%	9%	2%	17%	
Ron Paul	5%	1%	65%	2%	-	5%	
Mitt Romney	37%	6%	4%	77%	6%	17%	
Rick Santorum	6%	2%	1%	4%	80%	6%	
Someone else/Not sure	14%	4%	13%	8%	11%	55%	

		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Who Do You Think Will Win the Nomination?			_				
Newt Gingrich	34%	100%	-	-	-	-	
Ron Paul	5%	-	100%	-	-	-	
Mitt Romney	42%	-	-	100%	-	-	
Rick Santorum	4%	-	-	-	100%	-	
Someone else/Not sure	15%	-	-	-	-	100%	





		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich		Mitt Romney	_	Someone else/Not sure	
Romney Ideology		-		-			
Too liberal	25%	41%	27%	12%	57%	18%	
Too conservative	5%	4%	19%	4%	3%	2%	
About right	42%	24%	20%	70%	21%	17%	
Not sure	28%	30%	34%	14%	19%	62%	

		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Gingrich Ideology		<del>-</del>		-	•		
Too liberal	14%	5%	22%	21%	34%	7%	
Too conservative	9%	3%	12%	17%	8%	2%	
About right	52%	85%	22%	35%	51%	31%	
Notsure	25%	7%	44%	27%	7%	59%	

		Who Do Y	Who Do You Think Will Win the Nomination?					
	Base	New t Gingrich	Ron	Mitt	Rick Santorum	Someone else/Not sure		
Would you enthusiastically support Mitt Romney?	Dase	Omgricii	1 au	nominey	oantor um	ersemot sure		
Would enthusiastically support Romney	46%	36%	23%	68%	16%	24%		
Would support him with reservations	32%	46%	21%	24%	61%	21%		
Would not support him	9%	11%	41%	4%	12%	7%		
Not sure	12%	6%	14%	4%	10%	48%		





		Who Do You Think Will Win the Nomination?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Would you enthusiastically support Newt Gingrich?							
Would enthusiastically support Gingrich	50%	85%	25%	35%	31%	26%	
Would support him with reservations	23%	7%	16%	37%	36%	18%	
Would not support him	15%	2%	46%	22%	23%	9%	
Not sure	13%	5%	13%	6%	11%	47%	

		Who Do You Think Will Win the Nomination?						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
GOP Establishment Favorability								
Favorable	45%	55%	28%	51%	12%	20%		
Unfavorable	31%	27%	59%	31%	59%	23%		
Notsure	24%	18%	13%	18%	28%	57%		

		Who Do Y	Who Do You Think Will Win the Nomination?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Willing to vote for someone who supported a state health care mandate?								
Willing	23%	15%	35%	33%	13%	14%		
Unwilling	30%	40%	27%	26%	41%	18%		
Notsure	46%	45%	38%	40%	46%	68%		





		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Who has stronger principles?							
Newt Gingrich	31%	65%	13%	15%	18%	12%	
Mitt Romney	37%	12%	45%	61%	38%	23%	
Not sure	32%	24%	43%	24%	45%	65%	

		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Who has stronger values?							
Newt Gingrich	24%	50%	14%	8%	19%	9%	
Mitt Romney	45%	23%	41%	71%	46%	23%	
Not sure	32%	27%	45%	20%	36%	68%	

		Who Do Y	Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
More concerned with a candidate's principles or values?								
Principles	30%	46%	25%	28%	15%	8%		
Values	22%	16%	19%	29%	27%	16%		
Both equally	28%	26%	22%	29%	42%	26%		
Not sure	20%	13%	34%	14%	16%	50%		





			Who Do Y	ou Thi	nk Will Wi	Will Win the Nomination?		
		Base	Newt Gingrich	-		_	Someone else/Not sure	
Gender								
	Woman	49%	41%	35%	52%	42%	64%	
	Man	51%	59%	65%	48%	58%	36%	

		Who Do You Think Will Win the Nomination?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Age		-		-			
18 to 29	8%	9%	9%	5%	13%	13%	
30 to 45	22%	17%	49%	24%	18%	18%	
46 to 65	37%	39%	24%	36%	56%	34%	
Older than 65	33%	35%	18%	35%	14%	34%	

		Who Do You Think Will Win the Nomination?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
ldeology		-		-			
Very liberal	2%	3%	4%	2%	-	0%	
Somewhat liberal	3%	5%	4%	1%	-	5%	
Moderate	18%	11%	38%	22%	19%	17%	
Somewhat conservative	36%	32%	26%	46%	18%	30%	
Very conservative	40%	49%	28%	29%	63%	48%	





		Who Do Y	n the Nomi	ination?		
	Base	Newt Gingrich	_		_	Someone else/Not sure
Tea Party ID						
Yes	25%	33%	18%	20%	44%	20%
No	64%	57%	70%	72%	32%	62%
Notsure	11%	10%	12%	9%	24%	18%

		Who Do Y	Who Do You Think Will Win the Nomination?						
			Newt Ron Mitt Rick Someone						
	Base	Gingrich	Paul	Romney	Santorum	else/Not sure			
Evangelical?		<del>-</del>		-	-				
Are	44%	46%	43%	37%	64%	50%			
Are not	56%	54%	57%	63%	36%	50%			

			Who Do Y	Who Do You Think Will Win the Nomination?						
		Base	Newt Gingrich			_	Someone else/Not sure			
Already Voted?			-	•	-	•				
	Yes	16%	15%	17%	18%	8%	14%			
	No	84%	85%	83%	82%	92%	86%			





		Who Do You Think Will Win the Nomination?					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone else/Not sure	
Race		<del>-</del>		•			
Cuban	4%	4%	6%	4%	-	2%	
Hispanic non Cuban	7%	5%	16%	7%	12%	7%	
White	84%	87%	68%	85%	81%	83%	
Other	5%	3%	10%	4%	6%	7%	

		Who Do You Think Will Win the Nomination?							
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone else/Not sure			
Watched Any Debates?									
Have watched a debate	84%	90%	80%	84%	62%	79%			
Have not	16%	10%	20%	16%	38%	21%			

		Who Do You Think Will Win the Nomination?						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Do you consider yourself to be a Southerner or not?								
Yes	48%	59%	49%	41%	53%	42%		
No	50%	41%	51%	59%	41%	46%		
Not Sure	2%	-	-	-	6%	12%		





		Who Do You Think Will Win the Nomination?					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Vote in 2008 Primary?							
Yes	84%	88%	73%	85%	78%	76%	
No	11%	11%	25%	10%	13%	7%	
Don't remember	5%	1%	1%	5%	9%	17%	

		Who Do Y	ou Thi	nk Will Wi	n the Nomi	nation?
	Paga	Newt	Ron	Mitt	Rick	Someone else/Notsure
14/1 B: 13/ 3/ 4	Base	Gingrich	Paul	Romney	Santorum	eise/Not sure
Who Did You Vote for in 2008 Primary?						
John McCain	50%	60%	33%	49%	39%	39%
Mitt Romney	15%	8%	10%	24%	4%	8%
Rudy Giuliani	11%	9%	9%	13%	16%	7%
Mike Huckabee	15%	17%	17%	8%	28%	24%
Ron Paul	4%	2%	25%	4%	7%	2%
Someone else/Don't remember	5%	2%	5%	3%	7%	21%

		Romney Ideology					
	Base	Too liberal	Too conservative	About right	Not sure		
Committed to Candidate or Might Change Your Mind?		-					
Strongly committed to that candidate	71%	72%	63%	72%	67%		
Might end up supporting someone else	29%	28%	37%	28%	33%		





		Romney Ideology					
	Base	Too liberal	Too conservative	About right	Not sure		
2012 GOP Pres Primary 2nd Choice							
Newt Gingrich	20%	19%	11%	27%	13%		
Ron Paul	10%	11%	10%	10%	10%		
Mitt Romney	20%	21%	8%	20%	22%		
Rick Santorum	19%	21%	8%	19%	19%		
Someone else/Not sure	30%	27%	63%	23%	37%		

		Romney Ideology						
	Base	Too liberal	Too conservative	About right	Not sure			
Gingrich Favorability								
Favorable	57%	75%	43%	42%	64%			
Unfavorable	34%	23%	45%	46%	24%			
Not sure	10%	3%	12%	12%	13%			

		Romney Ideology						
	Base	Too liberal	Too conservative	About right	Not sure			
Paul Favorability								
Favorable	37%	38%	60%	34%	37%			
Unfavorable	50%	57%	30%	51%	44%			
Not sure	13%	5%	9%	15%	19%			





		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Romney Favorability						
Favorable	61%	36%	42%	91%	44%	
Unfavorable	30%	59%	52%	4%	39%	
Not sure	8%	5%	6%	5%	17%	

		Romney Ideology					
	Base	Too liberal	Too conservative	About right	Not sure		
Santorum Favorability							
Favorable	60%	69%	43%	59%	55%		
Unfavorable	26%	25%	45%	26%	24%		
Not sure	14%	5%	11%	16%	21%		

		Romney Ideology					
	Base	Too liberal	Too conservative	About right	Not sure		
Narrowed Down Field							
Gingrich	43%	72%	26%	23%	48%		
Paul	12%	14%	30%	5%	17%		
Romney	36%	8%	26%	68%	18%		
Not Sure	9%	6%	18%	4%	17%		





		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Best Chance to Defeat Obama?						
Newt Gingrich	37%	56%	25%	23%	42%	
Ron Paul	5%	6%	19%	2%	8%	
Mitt Romney	37%	11%	41%	67%	16%	
Rick Santorum	6%	13%	=	4%	4%	
Someone else/Not sure	14%	13%	15%	5%	30%	

		Romney Ideology				
	Base	Too liberal	Too conservative		Not sure	
Who Do You Think Will Win the Nomination?						
Newt Gingrich	34%	55%	33%	19%	37%	
Ron Paul	5%	6%	21%	3%	6%	
Mitt Romney	42%	20%	35%	70%	21%	
Rick Santorum	4%	8%	2%	2%	2%	
Someone else/Not sure	15%	11%	7%	6%	34%	

		Romney Ideology					
	Base	Too liberal	Too conservative	About right	Not sure		
Romney Ideology							
Too liberal	25%	100%	-	-	-		
Too conservative	5%	-	100%	-	-		
About right	42%	-	-	100%	-		
Not sure	28%	-	-	-	100%		





		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Gingrich Ideology						
Too liberal	14%	18%	22%	17%	5%	
Too conservative	9%	4%	32%	13%	4%	
About right	52%	69%	38%	45%	48%	
Not sure	25%	9%	8%	25%	43%	

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Would you enthusiastically support Mitt Romney?						
Would enthusiastically support Romney	46%	28%	29%	74%	24%	
Would support him with reservations	32%	52%	25%	18%	36%	
Would not support him	9%	15%	31%	2%	10%	
Not sure	12%	5%	15%	5%	30%	

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Would you enthusiastically support Newt Gingrich?						
Would enthusiastically support Gingrich	50%	67%	36%	46%	44%	
Would support him with reservations	23%	20%	21%	30%	14%	
Would not support him	15%	9%	34%	19%	11%	
Not sure	13%	3%	10%	6%	31%	





		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
GOP Establishment Favorability						
Favorable	45%	38%	49%	59%	31%	
Unfavorable	31%	43%	39%	23%	30%	
Not sure	24%	19%	12%	18%	40%	

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Willing to vote for someone who supported a state health care mandate?						
Willing	23%	17%	51%	30%	14%	
Unwilling	30%	47%	20%	28%	21%	
Not sure	46%	36%	29%	42%	65%	

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Who has stronger principles?						
Newt Gingrich	31%	53%	31%	19%	30%	
Mitt Romney	37%	18%	35%	61%	18%	
Not sure	32%	29%	34%	20%	53%	





		Romney Ideology					
	Base	Too liberal	Too conservative	About right	Not sure		
Who has stronger values?							
Newt Gingrich	24%	43%	22%	12%	24%		
Mitt Romney	45%	26%	39%	71%	24%		
Not sure	32%	31%	39%	17%	52%		

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
More concerned with a candidate's principles or values?						
Principles	30%	40%	24%	29%	24%	
Values	22%	20%	19%	28%	15%	
Both equally	28%	28%	27%	30%	24%	
Not sure	20%	11%	30%	13%	38%	

		Romne	Romney Ideology				
	Base	Too liberal	Too conservative	About right			
Gender		_					
Woman	49%	39%	28%	55%	52%		
Man	51%	61%	72%	45%	48%		





		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Age						
18 to 29	8%	10%	10%	4%	11%	
30 to 45	22%	24%	38%	20%	21%	
46 to 65	37%	42%	30%	35%	37%	
Older than 65	33%	25%	22%	40%	31%	

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
ldeology		_				
Very liberal	2%	2%	7%	2%	2%	
Somewhat liberal	3%	2%	5%	2%	6%	
Moderate	18%	9%	40%	19%	22%	
Somewhat conservative	36%	24%	34%	45%	36%	
Very conservative	40%	64%	15%	32%	35%	

		Romne	Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure		
Tea Party ID							
Yes	25%	40%	5%	20%	23%		
No	64%	46%	75%	72%	66%		
Not sure	11%	13%	20%	9%	12%		





			Romney Ideology					
		Base	Too liberal	Too conservative	About right	Not sure		
Evangelical?								
	Are	44%	53%	34%	38%	45%		
	Are not	56%	47%	66%	62%	55%		

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Already Voted?						
Ye	s 16%	12%	22%	19%	15%	
N	o 84%	88%	78%	81%	85%	

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Race						
Cuban	4%	2%	-	4%	5%	
Hispanic non Cuban	7%	7%	19%	8%	5%	
White	84%	87%	81%	85%	82%	
Other	5%	4%	-	3%	9%	





		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Watched Any Debates?						
Have watched a debate	84%	85%	82%	87%	81%	
Have not	16%	15%	18%	13%	19%	

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Do you consider yourself to be a Southerner or not?						
Yes	48%	53%	42%	45%	50%	
No	50%	46%	58%	55%	44%	
Not Sure	2%	1%	-	-	7%	

		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Vote in 2008 Primary?				•		
Yes	84%	88%	76%	86%	78%	
No	11%	10%	22%	10%	11%	
Don't remember	5%	2%	2%	4%	11%	





		Romney Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Who Did You Vote for in 2008 Primary?						
John McCain	50%	52%	59%	51%	47%	
Mitt Romney	15%	7%	-	24%	11%	
Rudy Giuliani	11%	12%	13%	10%	10%	
Mike Huckabee	15%	18%	2%	10%	21%	
Ron Paul	4%	5%	21%	3%	3%	
Someone else/Don't remember	5%	7%	5%	3%	8%	

		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	71%	80%	74%	71%	61%	
Might end up supporting someone else	29%	20%	26%	29%	39%	

		Gingrich Ideology				
	Base	Too	Too conservative	About right	Not sure	
2012 GOP Pres Primary 2nd Choice	Dase	iiberai	conservative	rigit	Suic	
Newt Gingrich	20%	16%	18%	24%	16%	
Ron Paul	10%	14%	15%	8%	11%	
Mitt Romney	20%	13%	16%	25%	16%	
Rick Santorum	19%	23%	14%	21%	16%	
Someone else/Not sure	30%	34%	37%	22%	41%	





		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right		
Gingrich Favorability						
Favorable	57%	18%	27%	84%	34%	
Unfavorable	34%	75%	67%	9%	49%	
Not sure	10%	7%	6%	7%	17%	

		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Paul Favorability						
Favorable	37%	49%	51%	29%	41%	
Unfavorable	50%	42%	37%	58%	42%	
Not sure	13%	9%	13%	13%	17%	

		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Romney Favorability						
Favorable	61%	66%	73%	56%	65%	
Unfavorable	30%	31%	22%	35%	23%	
Not sure	8%	3%	6%	9%	12%	





		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Santorum Favorability						
Favorable	60%	55%	37%	67%	57%	
Unfavorable	26%	35%	48%	20%	25%	
Not sure	14%	10%	14%	13%	19%	

		Gingrich Ideology					
	Base	Too liberal	Too conservative	About right	Not sure		
Narrowed Down Field							
Gingrich	43%	11%	11%	68%	20%		
Paul	12%	28%	19%	4%	16%		
Romney	36%	54%	61%	21%	50%		
Not Sure	9%	6%	9%	7%	15%		

		Gingrich Ideology				
	Base	Too	Too conservative	About right	Not sure	
Best Chance to	Dase	iiberai	CONSEN VALIVE	rigit	Suit	
Defeat Obama?						
Newt Gingrich	37%	8%	13%	61%	13%	
Ron Paul	5%	13%	7%	2%	8%	
Mitt Romney	37%	55%	70%	23%	44%	
Rick Santorum	6%	14%	5%	5%	3%	
Someone else/Not	14%	11%	5%	9%	32%	
sure						





		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Who Do You Think Will Win the Nomination?						
Newt Gingrich	34%	13%	10%	56%	9%	
Ron Paul	5%	8%	7%	2%	9%	
Mitt Romney	42%	62%	77%	29%	44%	
Rick Santorum	4%	9%	3%	4%	1%	
Someone else/Not sure	15%	8%	3%	9%	36%	

		Gingrich Ideology					
	Base	Too liberal	Too conservative	About right	Not sure		
Romney Ideology							
Too liberal	25%	32%	11%	34%	10%		
Too conservative	5%	7%	16%	3%	1%		
About right	42%	51%	60%	36%	41%		
Not sure	28%	9%	13%	26%	48%		

		Gingric	Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure		
Gingrich Ideology		-					
Too liberal	14%	100%	-	-	-		
Too conservative	9%	-	100%	-	-		
About right	52%	-	-	100%	-		
Not sure	25%	-	-	-	100%		





		Gingrid	h Ideology		
	Base	Too liberal	Too conservative	About right	Not sure
Would you enthusiastically support Mitt Romney?					
Would enthusiastically support Romney	46%	52%	53%	50%	33%
Would support him with reservations	32%	26%	28%	41%	20%
Would not support him	9%	19%	17%	6%	7%
Not sure	12%	3%	1%	3%	41%

		Gingrid	h Ideology		
	Base	Too liberal	Too conservative	About right	Not sure
Would you enthusiastically support Newt Gingrich?					
Would enthusiastically support Gingrich	50%	14%	25%	82%	14%
Would support him with reservations	23%	41%	26%	14%	29%
Would not support him	15%	38%	49%	2%	15%
Not sure	13%	6%	1%	2%	42%

		Gingric	h Ideology		
	Base	Too liberal	Too conservative	About right	Not sure
GOP Establishment Favorability					
Favorable	45%	38%	45%	56%	26%
Unfavorable	31%	45%	42%	29%	22%
Not sure	24%	17%	12%	14%	52%





		Gingrid	h Ideology		
	Base	Too liberal	Too conservative	About right	Not sure
Willing to vote for someone who supported a state health care mandate?					
Willing	23%	28%	48%	20%	17%
Unwilling	30%	39%	23%	36%	17%
Not sure	46%	33%	29%	44%	66%

		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Who has stronger principles?						
Newt Gingrich	31%	14%	13%	52%	6%	
Mitt Romney	37%	60%	58%	23%	43%	
Not sure	32%	25%	29%	25%	51%	

		Gingrid	Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure		
Who has stronger values?		•		•			
Newt Gingrich	24%	11%	8%	39%	3%		
Mitt Romney	45%	66%	69%	36%	42%		
Not sure	32%	23%	23%	24%	55%		





		Gingrid	h Ideology		
	Base	Too liberal	Too conservative	About right	Not sure
More concerned with a candidate's principles or values?					
Principles	30%	26%	28%	39%	15%
Values	22%	31%	25%	20%	19%
Both equally	28%	33%	31%	31%	16%
Not sure	20%	9%	16%	9%	50%

		Gingrid	Gingrich Ideology				
	Base	Too liberal	Too conservative	About right			
Gender		_					
Woman	49%	53%	41%	44%	58%		
Man	51%	47%	59%	56%	42%		

		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right		
Age			-	<u> </u>	•	
18 to 29	8%	11%	2%	6%	12%	
30 to 45	22%	26%	28%	20%	21%	
46 to 65	37%	31%	40%	42%	30%	
Older than 65	33%	31%	30%	32%	37%	





		Gingrid	h Ideology		
	Base	Too liberal	Too conservative	About right	Not sure
Ideology		-			
Very liberal	2%	4%	5%	2%	1%
Somewhat liberal	3%	3%	3%	2%	5%
Moderate	18%	14%	44%	11%	25%
Somewhat conservative	36%	36%	38%	35%	39%
Very conservative	40%	43%	10%	50%	29%

		Gingrid	Gingrich Ideology				
	Base	Too liberal	Too conservative	About right			
Tea Party ID							
Yes	25%	27%	12%	31%	17%		
No	64%	65%	82%	57%	70%		
Not sure	11%	9%	6%	12%	13%		

			Gingrid	Gingrich Ideology				
		Base	Too liberal	Too conservative	About right			
Evangelical?								
	Are	44%	54%	32%	47%	35%		
Are	not	56%	46%	68%	53%	65%		





		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Already Voted?		-				
Yes	16%	20%	15%	16%	15%	
No	84%	80%	85%	84%	85%	

		Gingrid	Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure		
Race				•			
Cuban	4%	4%	4%	3%	4%		
Hispanic non Cuban	7%	9%	12%	6%	7%		
White	84%	80%	82%	87%	82%		
Other	5%	7%	2%	3%	7%		

		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Watched Any Debates?						
Have watched a debate	84%	85%	76%	90%	76%	
Have not	16%	15%	24%	10%	24%	





		Gingric	h Ideology		
	Base	Too liberal	Too conservative	About right	Not sure
Do you consider yourself to be a Southerner or not?		-			
Yes	48%	50%	48%	50%	45%
No	50%	49%	52%	50%	48%
Not Sure	2%	2%	-	-	8%

		Gingrid	h Ideology		
	Base	Too liberal	Too conservative	About right	Not sure
Vote in 2008 Primary?		•			
Yes	84%	79%	88%	87%	78%
No	11%	16%	8%	10%	10%
Don't remember	5%	5%	4%	3%	12%

		Gingrich Ideology				
	Base	Too liberal	Too conservative	About right	Not sure	
Who Did You Vote for in 2008 Primary?			!	<u>,                                     </u>		
John McCain	50%	43%	52%	51%	51%	
Mitt Romney	15%	23%	16%	11%	19%	
Rudy Giuliani	11%	5%	14%	12%	8%	
Mike Huckabee	15%	10%	4%	19%	10%	
Ron Paul	4%	13%	8%	2%	1%	
Someone else/Don't remember	5%	6%	5%	3%	10%	





		Would you enthusiastically support Mitt Romney?							
		Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure				
Committed to Candidate or Might Change Your Mind?									
Strongly committed to that candidate	71%	70%	69%	84%	66%				
Might end up supporting someone else	29%	30%	31%	16%	34%				

		Would you enthusiastically support Mitt Romney?						
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure			
2012 GOP Pres Primary 2nd Choice								
Newt Gingrich	20%	28%	17%	5%	14%			
Ron Paul	10%	8%	10%	18%	12%			
Mitt Romney	20%	24%	21%	6%	16%			
Rick Santorum	19%	18%	26%	15%	9%			
Someone else/Not sure	30%	22%	27%	55%	48%			

		Would you enthusiastically support Mitt Romney?						
	Base	Would enthusiastically support Romney	Would support him with reservations		Not sure			
Gingrich Favorability								
Favorable	57%	55%	66%	41%	49%			
Unfavorable	34%	35%	27%	57%	31%			
Not sure	10%	10%	7%	2%	20%			





		Would you enthusiastically support Mitt Romney?					
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure		
Paul Favorability							
Favorable	37%	33%	37%	54%	39%		
Unfavorable	50%	51%	53%	38%	44%		
Not sure	13%	15%	10%	8%	17%		

		Would you enthusiastically support Mitt Romney?					
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure		
Romney Favorability							
Favorable	61%	87%	43%	12%	51%		
Unfavorable	30%	9%	44%	83%	35%		
Not sure	8%	4%	14%	5%	13%		

		Would you enthusiastically support Mitt Romney?					
	Base	Would enthusiastically support Romney	Would support him with reservations		Not sure		
Santorum Favorability							
Favorable	60%	61%	65%	38%	58%		
Unfavorable	26%	26%	21%	49%	21%		
Not sure	14%	13%	14%	14%	21%		





		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure	
Narrowed Down Field						
Gingrich	43%	34%	59%	37%	36%	
Paul	12%	5%	10%	44%	16%	
Romney	36%	56%	20%	8%	29%	
Not Sure	9%	5%	11%	11%	19%	

		Would you enthusiastically support Mitt Romney?			
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure
Best Chance to Defeat Obama?					
Newt Gingrich	37%	31%	50%	41%	21%
Ron Paul	5%	2%	4%	25%	5%
Mitt Romney	37%	57%	22%	11%	21%
Rick Santorum	6%	4%	9%	10%	2%
Someone else/Not sure	14%	5%	14%	14%	51%

		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	• •	Would not support him		
Who Do You Think Will Win the Nomination?						
Newt Gingrich	34%	27%	49%	42%	17%	
Ron Paul	5%	3%	3%	24%	6%	
Mitt Romney	42%	61%	31%	17%	14%	
Rick Santorum	4%	1%	7%	5%	3%	
Someone else/Not sure	15%	8%	10%	12%	60%	





		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations		Not sure	
Romney Ideology						
Too liberal	25%	16%	41%	42%	10%	
Too conservative	5%	3%	4%	15%	5%	
About right	42%	67%	24%	11%	17%	
Not sure	28%	15%	32%	32%	68%	

		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure	
Gingrich Ideology						
Too liberal	14%	16%	11%	29%	4%	
Too conservative	9%	11%	8%	17%	1%	
About right	52%	56%	65%	35%	13%	
Not sure	25%	18%	15%	18%	83%	

		Would you enthusiastic	ould you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure		
Would you enthusiastically support Mitt Romney?							
Would enthusiastically support Romney	46%	100%	-	-	-		
Would support him with reservations	32%	-	100%	-	-		
Would not support him	9%	-	-	100%	-		
Not sure	12%	-	-	-	100%		





		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him		
Would you enthusiastically support Newt Gingrich?						
Would enthusiastically support Gingrich	50%	62%	55%	33%	6%	
Would support him with reservations	23%	24%	33%	8%	3%	
Would not support him	15%	13%	11%	53%	3%	
Not sure	13%	2%	1%	6%	88%	

		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations		Not sure	
GOP Establishment Favorability						
Favorable	45%	63%	41%	24%	7%	
Unfavorable	31%	24%	41%	59%	7%	
Not sure	24%	13%	18%	16%	86%	

		Would you enthusiastically support Mitt Romney?			
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure
Willing to vote for someone who supported a state health care mandate?					
Willing	23%	31%	18%	30%	3%
Unwilling	30%	31%	38%	35%	4%
Not sure	46%	38%	44%	35%	93%





		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	• • •	Would not support him	Not sure	
Who has stronger principles?						
Newt Gingrich	31%	26%	47%	36%	7%	
Mitt Romney	37%	54%	28%	25%	5%	
Not sure	32%	20%	25%	40%	88%	

		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure	
Who has stronger values?						
Newt Gingrich	24%	18%	36%	30%	6%	
Mitt Romney	45%	63%	38%	33%	4%	
Not sure	32%	19%	26%	37%	89%	

		Would you enthusiastically support Mitt Romney?			
	Base	Would enthusiastically support Romney		Would not support him	Not sure
More concerned with a candidate's principles or values?					
Principles	30%	33%	36%	36%	3%
Values	22%	27%	20%	26%	4%
Both equally	28%	32%	31%	25%	4%
Not sure	20%	8%	13%	12%	89%





		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations		Not sure	
Gender			-			
Woman	49%	49%	49%	44%	50%	
Man	51%	51%	51%	56%	50%	

		Would you enthusiastically support Mitt Romney?			
	Base	Would enthusiastically support Romney	Would support him with reservations		Not sure
Age				-	
18 to 29	8%	6%	8%	7%	15%
30 to 45	22%	17%	24%	40%	23%
46 to 65	37%	37%	38%	33%	38%
Older than 65	33%	40%	30%	20%	24%

		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney		Would not support him	Not sure	
ldeology		-				
Very liberal	2%	4%	0%	1%	2%	
Somewhat liberal	3%	3%	1%	8%	6%	
Moderate	18%	12%	18%	42%	23%	
Somewhat conservative	36%	41%	36%	17%	37%	
Very conservative	40%	41%	44%	33%	32%	





		Would you enthusiastically support Mitt Romney?			
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure
Tea Party ID					
Yes	25%	25%	32%	12%	20%
No	64%	66%	56%	69%	69%
Not sure	11%	9%	12%	20%	11%

		Would you enthusiastically support Mitt Romney?			
	Base	Would enthusiastically support Romney	• •	Would not support him	Not sure
Evangelical?					
Are	44%	39%	50%	45%	42%
Are not	56%	61%	50%	55%	58%

		Would you enthusiastically support Mitt Romney?			
	Base	Would enthusiastically support Romney	• •		Not sure
Already Voted?		-	-	-	
Yes	16%	20%	11%	14%	15%
No	84%	80%	89%	86%	85%





		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure	
Race						
Cuban	4%	4%	3%	1%	5%	
Hispanic non Cuban	7%	8%	5%	7%	10%	
White	84%	85%	88%	82%	75%	
Other	5%	3%	4%	9%	10%	

		Would you enthusiastically support Mitt Romney?			
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure
Watched Any Debates?					
Have watched a debate	84%	90%	82%	79%	73%
Have not	16%	10%	18%	21%	27%

		Would you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	• • •	Would not support him	Not sure	
Do you consider yourself to be a Southerner or not?						
Yes	48%	46%	51%	50%	48%	
No	50%	54%	49%	50%	37%	
Not Sure	2%	-	1%	-	15%	





		Would you enthusiastically support Mitt Romney?			
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure
Vote in 2008 Primary?					
Yes	84%	88%	87%	76%	66%
No	11%	9%	9%	24%	13%
Don't remember	5%	4%	4%	-	21%

		Would you enthusiastic	ould you enthusiastically support Mitt Romney?				
	Base	Would enthusiastically support Romney	Would support him with reservations	Would not support him	Not sure		
Who Did You Vote for in 2008 Primary?		•					
John McCain	50%	51%	51%	45%	50%		
Mitt Romney	15%	22%	7%	6%	13%		
Rudy Giuliani	11%	11%	13%	8%	3%		
Mike Huckabee	15%	10%	22%	12%	14%		
Ron Paul	4%	3%	2%	24%	-		
Someone else/Don't remember	5%	3%	5%	4%	19%		

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	••	Would not support him	Not sure	
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	71%	71%	67%	81%	63%	
Might end up supporting someone else	29%	29%	33%	19%	37%	





		Would you enthusiastically support Newt Gingrich?			
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	20%	25%	25%	3%	16%
Ron Paul	10%	7%	11%	20%	11%
Mitt Romney	20%	27%	13%	11%	18%
Rick Santorum	19%	21%	20%	19%	9%
Someone else/Not sure	30%	20%	31%	47%	47%

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Gingrich Favorability						
Favorable	57%	88%	27%	4%	48%	
Unfavorable	34%	6%	58%	90%	35%	
Not sure	10%	6%	15%	6%	18%	

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations		Not sure	
Paul Favorability						
Favorable	37%	30%	36%	61%	39%	
Unfavorable	50%	59%	47%	32%	40%	
Not sure	13%	11%	18%	8%	21%	





		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Romney Favorability						
Favorable	61%	59%	72%	60%	55%	
Unfavorable	30%	34%	21%	34%	29%	
Not sure	8%	8%	8%	6%	15%	

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Santorum Favorability						
Favorable	60%	67%	57%	38%	59%	
Unfavorable	26%	20%	26%	49%	20%	
Not sure	14%	12%	17%	13%	22%	

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Narrowed Down Field						
Gingrich	43%	71%	12%	2%	34%	
Paul	12%	4%	12%	35%	15%	
Romney	36%	20%	64%	54%	33%	
Not Sure	9%	5%	13%	9%	18%	





		Would you enthusiastically support Newt Gingrich?			
	Base	Would enthusiastically support Gingrich	••	Would not support him	Not sure
Best Chance to Defeat Obama?					
Newt Gingrich	37%	63%	10%	2%	19%
Ron Paul	5%	3%	4%	18%	5%
Mitt Romney	37%	22%	63%	60%	24%
Rick Santorum	6%	5%	11%	8%	2%
Someone else/Not sure	14%	7%	13%	12%	50%

		Would you enthusiastically support Newt Gingrich?			
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure
Who Do You Think Will Win the Nomination?					
Newt Gingrich	34%	58%	10%	5%	15%
Ron Paul	5%	3%	4%	17%	5%
Mitt Romney	42%	29%	68%	63%	19%
Rick Santorum	4%	2%	6%	6%	3%
Someone else/Not sure	15%	8%	12%	9%	58%

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Romney Ideology		-				
Too liberal	25%	34%	23%	16%	7%	
Too conservative	5%	3%	4%	11%	4%	
About right	42%	38%	55%	53%	20%	
Not sure	28%	25%	18%	21%	70%	





		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Gingrich Ideology						
Too liberal	14%	4%	26%	37%	6%	
Too conservative	9%	5%	10%	31%	1%	
About right	52%	85%	32%	7%	8%	
Not sure	25%	7%	32%	26%	85%	

		Would you enthusiastic	cally support Newt G	ingrich?	
	Base	Would enthusiastically support Gingrich	• • •		Not sure
Would you enthusiastically support Mitt Romney?					
Would enthusiastically support Romney		57%	48%	40%	6%
Would support him with reservations		35%	46%	24%	3%
Would not support him	9%	6%	3%	33%	4%
Not sure	12%	1%	2%	3%	87%

		Would you enthusiastically support Newt Gingrich?			
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure
Would you enthusiastically support Newt Gingrich?					
Would enthusiastically support Gingrich	50%	100%	-	-	-
Would support him with reservations	23%	-	100%	-	-
Would not support him	15%	-	-	100%	-
Not sure	13%	-	-	-	100%





		Would you enthusiastically support Newt Gingrich?			
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure
GOP Establishment Favorability					
Favorable	45%	59%	50%	27%	3%
Unfavorable	31%	29%	33%	58%	4%
Not sure	24%	13%	17%	15%	93%

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Willing to vote for someone who supported a state health care mandate?						
Willing	23%	21%	29%	39%	1%	
Unwilling	30%	37%	32%	29%	1%	
Not sure	46%	41%	39%	32%	97%	

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Who has stronger principles?						
Newt Gingrich	31%	54%	13%	8%	-	
Mitt Romney	37%	24%	62%	67%	5%	
Not sure	32%	21%	25%	25%	95%	





		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Who has stronger values?						
Newt Gingrich	24%	41%	10%	4%	-	
Mitt Romney	45%	36%	68%	76%	5%	
Not sure	32%	23%	22%	21%	95%	

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
More concerned with a candidate's principles or values?						
Principles	30%	40%	24%	30%	1%	
Values	22%	21%	34%	25%	2%	
Both equally	28%	31%	34%	28%	3%	
Not sure	20%	8%	8%	17%	94%	

		Would you enthusiastically support Newt Gingrich?			
	Base	Would enthusiastically support Gingrich	Would support him with reservations		Not sure
Gender		-		-	
Woman	49%	44%	56%	54%	51%
Man	51%	56%	44%	46%	49%





		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Age						
18 to 29	8%	7%	9%	5%	15%	
30 to 45	22%	17%	27%	30%	24%	
46 to 65	37%	42%	30%	29%	40%	
Older than 65	33%	34%	34%	37%	22%	

		Would you enthusiastic	ould you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	• •		Not sure		
ldeology		-					
Very liberal	2%	3%	1%	4%	1%		
Somewhat liberal	3%	3%	2%	3%	6%		
Moderate	18%	10%	19%	37%	27%		
Somewhat conservative	36%	36%	39%	36%	35%		
Very conservative	40%	48%	39%	20%	32%		

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations		Not sure	
Tea Party ID						
Yes	25%	34%	18%	11%	21%	
No	64%	56%	68%	79%	69%	
Not sure	11%	10%	14%	10%	11%	





		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations			
Evangelical?			-			
Are	44%	47%	41%	33%	45%	
Are not	56%	53%	59%	67%	55%	

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations		Not sure	
Already Voted?			-			
Yes	16%	16%	17%	16%	12%	
No	84%	84%	83%	84%	88%	

		Would you enthusiastically support Newt Gingrich?				
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure	
Race			-			
Cuban	4%	4%	2%	3%	5%	
Hispanic non Cuban	7%	7%	5%	9%	10%	
White	84%	86%	88%	82%	74%	
Other	5%	3%	4%	6%	11%	





		Would you enthusiastically support Newt Gingrich?						
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure			
Watched Any Debates?								
Have watched a debate	84%	90%	83%	78%	71%			
Have not	16%	10%	17%	22%	29%			

		Would you enthusiastically support Newt Gingrich?							
	Base	Would enthusiastically support Gingrich	••		Not sure				
Do you consider yourself to be a Southerner or not?		•							
Yes	48%	51%	43%	44%	51%				
No	50%	49%	57%	56%	34%				
Not Sure	2%	-	1%	-	15%				

		Would you enthusiastically support Newt Gingrich?						
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure			
Vote in 2008 Primary?								
Yes	84%	89%	84%	78%	67%			
No	11%	9%	10%	18%	12%			
Don't remember	5%	2%	5%	4%	21%			





		Would you enthusiastically support Newt Gingrich?						
	Base	Would enthusiastically support Gingrich	Would support him with reservations	Would not support him	Not sure			
Who Did You Vote for in 2008 Primary?								
John McCain	50%	54%	48%	40%	51%			
Mitt Romney	15%	11%	21%	19%	15%			
Rudy Giuliani	11%	12%	12%	8%	3%			
Mike Huckabee	15%	16%	15%	7%	14%			
Ron Paul	4%	2%	3%	16%	-			
Someone else/Don't remember	5%	4%	2%	8%	17%			

		GOP Establishment Favorability			
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	71%	71%	72%	68%	
Might end up supporting someone else	29%	29%	28%	32%	

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	20%	23%	18%	18%
Ron Paul	10%	9%	12%	11%
Mitt Romney	20%	25%	17%	17%
Rick Santorum	19%	19%	20%	17%
Someone else/Not sure	30%	24%	32%	37%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability		•		
Favorable	57%	65%	49%	50%
Unfavorable	34%	26%	46%	34%
Not sure	10%	9%	5%	16%

	GOP Establishment Favorability			
	Base	Favorable	Unfavorable	Not sure
Paul Favorability		•		
Favorable	37%	32%	47%	33%
Unfavorable	50%	54%	44%	49%
Not sure	13%	14%	8%	18%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	61%	74%	49%	54%
Unfavorable	30%	21%	42%	32%
Not sure	8%	5%	9%	14%





		GOP Establishment Favorability			
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	60%	61%	59%	59%	
Unfavorable	26%	25%	32%	19%	
Not sure	14%	14%	10%	22%	

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Narrowed Down Field				
Gingrich	43%	46%	39%	42%
Paul	12%	6%	20%	12%
Romney	36%	41%	33%	33%
Not Sure	9%	7%	8%	14%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Best Chance to Defeat Obama?				
Newt Gingrich	37%	44%	32%	30%
Ron Paul	5%	3%	11%	3%
Mitt Romney	37%	45%	33%	29%
Rick Santorum	6%	3%	11%	6%
Someone else/Not sure	14%	6%	13%	32%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Do You Think Will Win the Nomination?				
Newt Gingrich	34%	42%	30%	25%
Ron Paul	5%	3%	10%	3%
Mitt Romney	42%	47%	42%	31%
Rick Santorum	4%	1%	7%	4%
Someone else/Not sure	15%	7%	12%	36%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Ideology				
Too liberal	25%	22%	36%	20%
Too conservative	5%	5%	6%	2%
About right	42%	54%	31%	31%
Not sure	28%	19%	27%	47%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Ideology				
Too liberal	14%	12%	21%	10%
Too conservative	9%	9%	13%	5%
About right	52%	64%	49%	31%
Not sure	25%	15%	18%	55%





		GOP Estab Favorabilit		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	64%	36%	25%
Would support him with reservations	32%	29%	43%	24%
Would not support him	9%	5%	18%	6%
Not sure	12%	2%	3%	44%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	65%	47%	26%
Would support him with reservations	23%	25%	24%	16%
Would not support him	15%	9%	27%	9%
Not sure	13%	1%	2%	48%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	45%	100%	-	-
Unfavorable	31%	-	100%	-
Not sure	24%	-	-	100%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	26%	29%	10%
Unwilling	30%	33%	41%	13%
Not sure	46%	41%	30%	77%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Who has stronger principles?				
Newt Gingrich	31%	39%	31%	18%
Mitt Romney	37%	44%	40%	19%
Not sure	32%	17%	29%	63%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Who has stronger values?				
Newt Gingrich	24%	31%	21%	13%
Mitt Romney	45%	52%	53%	22%
Not sure	32%	17%	27%	65%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
More concerned with a candidate's principles or values?				
Principles	30%	37%	34%	13%
Values	22%	26%	25%	12%
Both equally	28%	29%	32%	19%
Not sure	20%	8%	10%	57%

			GOP Estab Favorabilit		
		Base	Favorable	Unfavorable	Not sure
Gender					
W	om an	49%	50%	41%	57%
	Man	51%	50%	59%	43%

			GOP Estab Favorabilit		
		Base	Favorable	Unfavorable	Not sure
Age					
	18 to 29	8%	8%	7%	10%
	30 to 45	22%	22%	26%	18%
	46 to 65	37%	35%	37%	39%
	Older than 65	33%	35%	30%	33%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology				
Very liberal	2%	3%	1%	2%
Somewhat liberal	3%	3%	3%	4%
Moderate	18%	11%	24%	23%
Somewhat conservative	36%	42%	30%	34%
Very conservative	40%	41%	42%	37%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID		•		
Yes	25%	24%	30%	21%
No	64%	65%	61%	65%
Not sure	11%	11%	9%	14%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?	,			
Are	44%	46%	38%	48%
Are not	56%	54%	62%	52%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Already Voted?		-	-	•
Ye	16%	18%	17%	12%
N	84%	82%	83%	88%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Race				
Cuban	4%	4%	3%	3%
Hispanic non Cuban	7%	6%	9%	7%
White	84%	87%	83%	81%
Other	5%	2%	5%	9%

	GOP Establishment Favorability			
	Base	Favorable	Unfavorable	Not sure
Watched Any Debates?				
Have watched a debate	84%	90%	82%	77%
Have not	16%	10%	18%	23%





			GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure	
Do you consider yourself to be a Southerner or not?					
Yes	48%	51%	43%	50%	
No	50%	49%	57%	41%	
Not Sure	2%	-	-	9%	

		GOP Estab Favorabilit			
	Base	Favorable	Unfavorable	Not sure	
Vote in 2008 Primary?					
Yes	84%	85%	86%	77%	
No	11%	10%	13%	10%	
Don't remember	5%	4%	1%	12%	

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Did You Vote for in 2008 Primary?				
John McCain	50%	58%	39%	52%
Mitt Romney	15%	15%	16%	13%
Rudy Giuliani	11%	10%	14%	6%
Mike Huckabee	15%	13%	15%	17%
Ron Paul	4%	2%	9%	1%
Someone else/Don't remember	5%	2%	7%	10%





		Willing to vote for someone who supported a state health care mandate?					
	Base	Willing	Unwilling	Not sure			
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate	71%	73%	73%	68%			
Might end up supporting someone else	29%	27%	27%	32%			

		Willing to vote for someone who supported a state health care mandate?				
	Base	Willing	Unwilling	Not sure		
2012 GOP Pres Primary 2nd Choice						
Newt Gingrich	20%	22%	21%	19%		
Ron Paul	10%	10%	10%	11%		
Mitt Romney	20%	17%	22%	21%		
Rick Santorum	19%	20%	21%	18%		
Someone else/Not sure	30%	31%	27%	31%		

		Willing to vote for someone who supported a state health care mandate				
	Base	Willing	Unwilling	Not sure		
Gingrich Favorability		<u> </u>	3			
Favorable	57%	44%	61%	60%		
Unfavorable	34%	47%	32%	28%		
Not sure	10%	9%	6%	12%		





		Willing to vote for someone who supported a state health care mand			
	Base	Willing	Unwilling	Not sure	
Paul Favorability					
Favorable	37%	38%	37%	36%	
Unfavorable	50%	52%	53%	46%	
Not sure	13%	10%	10%	17%	

		Willing to vote for someone who supported a state health care mandat			
		No			
	Base	Willing	Unwilling	sure	
Romney Favorability					
Favorable	61%	69%	59%	59%	
Unfavorable	30%	25%	37%	28%	
Not sure	8%	5%	5%	12%	

		Willing to vote for someone who supported a state health care mandate?		
	Base	Willing	Unwilling	Not sure
Santorum Favorability				
Favorable	60%	56%	64%	59%
Unfavorable	26%	33%	27%	21%
Not sure	14%	11%	9%	19%





		Willing to vote for someone who supported a state health care mandate?				
	Base	Willing	Unwilling	Not sure		
Narrowed Down Field						
Gingrich	43%	28%	52%	44%		
Paul	12%	14%	13%	10%		
Romney	36%	51%	30%	33%		
Not Sure	9%	7%	5%	12%		

		Willing to vote for someone who supported a state health care mandate?				
	Base	Willing	Unwilling	Not sure		
Best Chance to Defeat Obama?						
Newt Gingrich	37%	22%	47%	38%		
Ron Paul	5%	7%	7%	4%		
Mitt Romney	37%	55%	29%	34%		
Rick Santorum	6%	8%	7%	5%		
Someone else/Not sure	14%	9%	10%	20%		

		Willing to vote for someone who supported a state health care mandate?		
	Base	Willing	Unwilling	Not sure
Who Do You Think Will Win the Nomination?		•		
Newt Gingrich	34%	22%	45%	33%
Ron Paul	5%	8%	5%	4%
Mitt Romney	42%	59%	36%	36%
Rick Santorum	4%	2%	5%	4%
Someone else/Not sure	15%	9%	9%	23%





		Willing to vote for someone who supported a state health care mandate			
	Base	Willing	Unwilling	Not sure	
Romney Ideology					
Too liberal	25%	18%	39%	20%	
Too conservative	5%	10%	3%	3%	
About right	42%	54%	38%	38%	
Not sure	28%	17%	19%	40%	

		Willing to vote for someone who supported a state health care mandate?			
	Base	Willing	Unwilling	Not sure	
Gingrich Ideology					
Too liberal	14%	17%	18%	10%	
Too conservative	9%	19%	7%	6%	
About right	52%	45%	61%	49%	
Not sure	25%	19%	14%	36%	

		Willing to vote for someone who supported a state health care mandate?				
	Base	Willing	Unwilling	Not sure		
Would you enthusiastically support Mitt Romney?						
Would enthusiastically support Romney	46%	62%	47%	38%		
Would support him with reservations	32%	25%	41%	30%		
Would not support him	9%	12%	11%	7%		
Not sure	12%	1%	2%	25%		





		Willing to vote for someone who supported a state health care mandate?		
	Base	Willing	Unwilling	Not sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	46%	62%	45%
Would support him with reservations	23%	28%	24%	19%
Would not support him	15%	25%	14%	10%
Not sure	13%	1%	1%	26%

		Willing to vote for someone who supported a state health care mandate?			
	Base	Willing	Unwilling	Not sure	
GOP Establishment Favorability					
Favorable	45%	51%	49%	40%	
Unfavorable	31%	39%	41%	20%	
Not sure	24%	11%	10%	40%	

		Willing to vote for someone who supported a state health care mandate?		
	Base	Willing	Unwilling	Not sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	100%	-	-
Unwilling	30%	-	100%	-
Not sure	46%	-	-	100%





		Willing to vote for someone who supported a state health care mandate?			
	Base	Willing	Unwilling	Not sure	
Who has stronger principles?					
Newt Gingrich	31%	27%	42%	27%	
Mitt Romney	37%	56%	37%	27%	
Not sure	32%	18%	21%	46%	

		Willing to vote for someone who supported a state health care mandate?			
	Base	Willing	Unwilling	Not sure	
Who has stronger values?					
Newt Gingrich	24%	17%	34%	20%	
Mitt Romney	45%	64%	44%	35%	
Not sure	32%	19%	22%	44%	

		Willing to vote for someone who supported a state health care mandate?		
	Base	Willing	Unwilling	Not sure
More concerned with a candidate's principles or values?				
Principles	30%	38%	41%	20%
Values	22%	25%	30%	15%
Both equally	28%	29%	24%	29%
Not sure	20%	8%	5%	36%





			Willing to vote for someone who supported a state health care mandate?			
		Base	Willing Unwilling sur			
Gender				<u>-</u>		
,	Woman	49%	44%	43%	55%	
	Man	51%	56%	57%	45%	

		Willing to vote for someone who supported a state health care mandate?				
	Base	Willing	Unwilling	Not sure		
Age						
18 to 29	8%	5%	8%	10%		
30 to 45	22%	32%	21%	18%		
46 to 65	37%	37%	36%	38%		
Older than 65	33%	27%	36%	34%		

		Willing to vote for someone who supported a state health care mandate?			
	Base	Willing	Unwilling	Not sure	
ldeology					
Very liberal	2%	3%	3%	1%	
Somewhat liberal	3%	2%	5%	3%	
Moderate	18%	24%	12%	19%	
Somew hat conservative	36%	37%	33%	39%	
Very conservative	40%	34%	48%	38%	





		Willing to vote for someone who supported a state health care mandate?		
			Not	
	Base	Willing	Unwilling	sure
Tea Party ID				
Yes	25%	20%	31%	24%
No	64%	73%	59%	62%
Not sure	11%	7%	10%	14%

		Willing to vote for someone who supported a state health care mandate?			
	Base	Willing Unwilling sure			
Evangelical?		-	•		
Are	44%	34%	54%	42%	
Are not	56%	66%	46%	58%	

		Willing to vote for someone who supported a state health care mandate			
	Base	Willing	Unwilling	Not sure	
Already Voted?		-			
Y	es 16%	14%	19%	15%	
	No 84%	86%	81%	85%	





		Willing to vote for someone who supported a state health care mandate?			
	Base	Willing	Unwilling	Not sure	
Race					
Cuban	4%	2%	6%	3%	
Hispanic non Cuban	7%	12%	6%	6%	
White	84%	84%	82%	86%	
Other	5%	2%	6%	6%	

		Willing to vote for someone who supported a state health care mandate?				
	Base	Willing	Unwilling	Not sure		
Watched Any Debates?						
Have watched a debate	84%	84%	88%	82%		
Have not	16%	16%	12%	18%		

		Willing to vote for someone who supported a state health care mandate?			
	Base	Willing	Unwilling	Not sure	
Do you consider yourself to be a Southerner or not?					
Yes	48%	47%	50%	48%	
No	50%	52%	50%	48%	
Not Sure	2%	1%	-	4%	





		Willing to vote for someone who supported a state health care man				
	Base	Willing Unwilling s				
Vote in 2008 Primary?						
Yes	84%	81%	91%	80%		
No	11%	16%	8%	10%		
Don't remember	5%	2%	1%	10%		

		Willing to vote for someone who supported a state health care mandate?				
	Base	Willing	Unwilling	Not sure		
Who Did You Vote for in 2008 Primary?						
John McCain	50%	44%	52%	53%		
Mitt Romney	15%	23%	12%	13%		
Rudy Giuliani	11%	15%	8%	10%		
Mike Huckabee	15%	10%	17%	15%		
Ron Paul	4%	5%	7%	2%		
Someone else/Don't remember	5%	4%	4%	7%		

		Who has stronger principles?			
	Base	Newt Gingrich	Mitt Romney	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	71%	79%	71%	61%	
Might end up supporting someone else	29%	21%	29%	39%	





		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	20%	15%	24%	21%
Ron Paul	10%	10%	10%	11%
Mitt Romney	20%	25%	17%	19%
Rick Santorum	19%	26%	20%	11%
Someone else/Not sure	30%	24%	28%	38%

		Who has stronger principles?		
	Base	New t Gingrich		Not sure
Gingrich Favorability		J	,	
Favorable	57%	89%	31%	55%
Unfavorable	34%	7%	57%	33%
Not sure	10%	4%	12%	12%

		Who has stronger principles?		
	Base	New t Gingrich		Not sure
Paul Favorability		[ <b>g</b>	,	
Favorable	37%	30%	37%	44%
Unfavorable	50%	63%	48%	38%
Not sure	13%	8%	14%	18%





		Who has stronger principles?		
	Base	New t Gingrich	Mitt Romney	Not sure
Romney Favorability				
Favorable	61%	46%	82%	53%
Unfavorable	30%	47%	13%	34%
Not sure	8%	7%	6%	13%

		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Santorum Favorability				
Favorable	60%	64%	57%	58%
Unfavorable	26%	23%	29%	25%
Not sure	14%	12%	14%	17%

		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Narrowed Down Field				
Gingrich	43%	84%	14%	35%
Paul	12%	4%	11%	20%
Romney	36%	6%	69%	29%
Not Sure	9%	5%	6%	16%





		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Best Chance to Defeat Obama?				
Newt Gingrich	37%	75%	11%	29%
Ron Paul	5%	2%	6%	9%
Mitt Romney	37%	9%	70%	27%
Rick Santorum	6%	7%	5%	6%
Someone else/Not sure	14%	7%	8%	29%

	Who has stronger principles?			
	Base	Newt Gingrich	Mitt Romney	Not sure
Who Do You Think Will Win the Nomination?				
Newt Gingrich	34%	70%	11%	25%
Ron Paul	5%	2%	6%	7%
Mitt Romney	42%	20%	69%	31%
Rick Santorum	4%	2%	4%	5%
Someone else/Not sure	15%	6%	10%	32%

		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Romney Ideology				
Too liberal	25%	43%	12%	23%
Too conservative	5%	5%	4%	5%
About right	42%	25%	69%	25%
Not sure	28%	27%	14%	47%





			Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure	
Gingrich Ideology					
Too liberal	14%	6%	23%	11%	
Too conservative	9%	4%	14%	8%	
About right	52%	85%	33%	40%	
Not sure	25%	5%	30%	40%	

		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	39%	68%	29%
Would support him with reservations	32%	48%	24%	26%
Would not support him	9%	10%	6%	11%
Not sure	12%	3%	2%	34%

		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	87%	33%	33%
Would support him with reservations	23%	9%	38%	18%
Would not support him	15%	4%	27%	11%
Not sure	13%	-	2%	37%





		Who has stronger principles?		
	Base	Newt Gingrich		Not sure
GOP Establishment Favorability				
Favorable	45%	56%	54%	24%
Unfavorable	31%	31%	33%	28%
Not sure	24%	14%	13%	48%

		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	20%	35%	13%
Unwilling	30%	41%	31%	20%
Not sure	46%	39%	34%	67%

		Who has stronger principles?		
	Base	New t Gingrich	Mitt Romney	Not sure
Who has stronger principles?		•		
Newt Gingrich	31%	100%	-	-
Mitt Romney	37%	-	100%	-
Not sure	32%	-	-	100%





	Who has stronger principles?			
	Base	Newt Gingrich	Mitt Romney	Not sure
Who has stronger values?				-
Newt Gingrich	24%	66%	6%	2%
Mitt Romney	45%	26%	89%	13%
Not sure	32%	8%	5%	85%

		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
More concerned with a candidate's principles or values?				
Principles	30%	48%	30%	13%
Values	22%	23%	33%	8%
Both equally	28%	26%	33%	23%
Not sure	20%	3%	4%	56%

		Who has principle	_	
	Base	New t Gingrich	Mitt Romney	Not sure
Gender		-	-	
Woman	49%	41%	55%	49%
Man	51%	59%	45%	51%





		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Age				
18 to 29	8%	10%	6%	9%
30 to 45	22%	21%	17%	29%
46 to 65	37%	41%	34%	37%
Older than 65	33%	29%	43%	25%

		Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure
ldeology				
Very liberal	2%	3%	2%	1%
Somewhat liberal	3%	3%	2%	5%
Moderate	18%	11%	20%	22%
Som ew hat conservative	36%	32%	42%	35%
Very conservative	40%	51%	34%	37%

		Who has stronger principles?		
	Base	New t Gingrich		Not
	Dase	Giligrich	Rolliney	sure
Tea Party ID				
Yes	25%	34%	21%	22%
No	64%	55%	68%	66%
Not sure	11%	11%	11%	12%





		Who has principle		
	Base	Newt Gingrich		Not sure
Evangelical?		•		
Are	44%	47%	40%	44%
Are not	56%	53%	60%	56%

		Who has principle	_	
	Base	Newt Gingrich		Not sure
Already Voted?				
Yes	16%	17%	18%	14%
No	84%	83%	82%	86%

			Who has stronger principles?		
	Base	Newt Gingrich	Mitt Romney	Not sure	
Race					
Cuban	4%	5%	3%	3%	
Hispanic non Cuban	7%	6%	8%	8%	
White	84%	86%	86%	82%	
Other	5%	4%	3%	7%	





	Who has stronger principles?			
	Base	New t Gingrich	Mitt Romney	Not sure
Watched Any Debates?		<u> </u>		
Have watched a debate	84%	90%	86%	76%
Have not	16%	10%	14%	24%

		Who has stronger principles?		
	Base	New t Gingrich	Mitt Romney	Not sure
Do you consider yourself to be a Southerner or not?		-		
Yes	48%	51%	46%	48%
No	50%	49%	54%	45%
Not Sure	2%	-	-	7%

			Who has stronger principles?		
	Base	New t Gingrich	Mitt Romney	Not sure	
Vote in 2008 Primary?		-			
Yes	84%	86%	86%	78%	
No	11%	12%	10%	11%	
Don't remember	5%	2%	4%	11%	





	Who has stronger principles?			
	Base	New t Gingrich	Mitt Romney	Not sure
Who Did You Vote for in 2008 Primary?				
John McCain	50%	58%	50%	42%
Mitt Romney	15%	6%	25%	11%
Rudy Giuliani	11%	12%	8%	12%
Mike Huckabee	15%	17%	10%	18%
Ron Paul	4%	2%	3%	7%
Someone else/Don't remember	5%	4%	4%	9%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	79%	71%	63%
Might end up supporting someone else	29%	21%	29%	37%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	20%	13%	25%	19%
Ron Paul	10%	11%	9%	12%
Mitt Romney	20%	21%	22%	18%
Rick Santorum	19%	27%	20%	13%
Someone else/Not sure	30%	28%	25%	38%





		Who has values?	stronger	
	Base	Newt Gingrich	Mitt Romney	Not sure
Gingrich Favorability		<del>-</del>	,	
Favorable	57%	90%	39%	57%
Unfavorable	34%	6%	50%	31%
Not sure	10%	4%	11%	12%

		Who has values?	stronger	
	Base	New t Gingrich	Mitt Romney	Not sure
Paul Favorability				
Favorable	37%	31%	38%	40%
Unfavorable	50%	60%	49%	43%
Not sure	13%	9%	13%	17%

		Who has values?	stronger	
	Base	New t Gingrich	Mitt Romney	Not sure
Romney Favorability				
Favorable	61%	39%	81%	50%
Unfavorable	30%	54%	13%	36%
Not sure	8%	6%	6%	14%





		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Santorum Favorability				
Favorable	60%	63%	58%	59%
Unfavorable	26%	24%	28%	24%
Not sure	14%	12%	14%	16%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Narrowed Down Field			-	
Gingrich	43%	85%	22%	41%
Paul	12%	5%	12%	17%
Romney	36%	4%	61%	26%
Not Sure	9%	6%	6%	16%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Best Chance to Defeat Obama?				
Newt Gingrich	37%	76%	20%	32%
Ron Paul	5%	3%	5%	9%
Mitt Romney	37%	9%	61%	24%
Rick Santorum	6%	7%	6%	5%
Someone else/Not sure	14%	4%	8%	31%





		Who has values?	stronger	
	Base	Newt Gingrich	Mitt Romney	Not sure
Who Do You Think Will Win the Nomination?				
Newt Gingrich	34%	73%	17%	29%
Ron Paul	5%	3%	5%	8%
Mitt Romney	42%	15%	66%	27%
Rick Santorum	4%	3%	4%	4%
Someone else/Not sure	15%	6%	8%	33%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Romney Ideology				
Too liberal	25%	46%	15%	25%
Too conservative	5%	4%	4%	6%
About right	42%	21%	66%	22%
Not sure	28%	29%	15%	47%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Gingrich Ideology				
Too liberal	14%	7%	21%	10%
Too conservative	9%	3%	14%	7%
About right	52%	87%	42%	40%
Not sure	25%	4%	24%	43%





		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	36%	65%	27%
Would support him with reservations	32%	49%	27%	27%
Would not support him	9%	12%	7%	11%
Not sure	12%	3%	1%	35%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	88%	40%	37%
Would support him with reservations	23%	10%	34%	16%
Would not support him	15%	2%	25%	10%
Not sure	13%	-	1%	38%

		Who has stronger values?		
	Base	New t Gingrich	Mitt Romney	Not sure
GOP Establishment Favorability				
Favorable	45%	59%	52%	24%
Unfavorable	31%	27%	36%	26%
Not sure	24%	14%	12%	49%





		Who has values?	stronger	
	Base	Newt Gingrich	Mitt Romney	Not sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	16%	33%	14%
Unwilling	30%	43%	30%	21%
Not sure	46%	40%	37%	65%

	Base	New t Gingrich	Mitt Romney	Not sure
Who has stronger principles?		-		
Newt Gingrich	31%	88%	18%	8%
Mitt Romney	37%	9%	73%	6%
Not sure	32%	3%	9%	86%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Who has stronger values?				
Newt Gingrich	24%	100%	-	-
Mitt Romney	45%	-	100%	-
Not sure	32%	-	-	100%





		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
More concerned with a candidate's principles or values?				
Principles	30%	40%	38%	12%
Values	22%	26%	31%	7%
Both equally	28%	31%	29%	23%
Not sure	20%	3%	2%	59%

			Who has stronger values?		
		Base	Newt Gingrich		Not sure
Gender			-	•	
Wo	man	49%	40%	52%	51%
	Man	51%	60%	48%	49%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Age				
18 to 29	8%	12%	7%	7%
30 to 45	22%	12%	24%	27%
46 to 65	37%	41%	34%	37%
Older than 65	33%	35%	35%	28%





		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
ldeology				
Very liberal	2%	4%	2%	1%
Som ew hat liberal	3%	4%	2%	4%
Moderate	18%	10%	20%	21%
Som ew hat conservative	36%	31%	41%	34%
Very conservative	40%	51%	35%	40%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Tea Party ID			!	
Yes	25%	38%	22%	20%
No	64%	50%	68%	68%
Not sure	11%	12%	10%	12%

		Who has stronger values?		
	Base	New t Gingrich		Not sure
Evangelical?				
Are	44%	53%	38%	45%
Are not	56%	47%	62%	55%





		Who has stronger values?		
	Base	New t Gingrich		Not sure
Already Voted?		3		
Yes	16%	19%	16%	15%
No	84%	81%	84%	85%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Race				
Cuban	4%	4%	4%	3%
Hispanic non Cuban	7%	6%	8%	8%
White	84%	87%	85%	82%
Other	5%	4%	4%	7%

		Who has stronger values?		
	Base	Newt Gingrich	Mitt Romney	Not sure
Watched Any Debates?		•		
Have watched a debate	84%	89%	86%	79%
Have not	16%	11%	14%	21%





		Who has stronger values?		
	Base	New t Gingrich	Mitt Romney	Not sure
Do you consider yourself to be a Southerner or not?				
Yes	48%	55%	48%	44%
No	50%	45%	52%	49%
Not Sure	2%	-	-	7%

		Who has stronger values?		
	Base	New t Gingrich	Mitt Romney	Not sure
Vote in 2008 Primary?				
Yes	84%	88%	85%	78%
No	11%	11%	11%	12%
Don't remember	5%	2%	4%	10%

		Who has stronger values?		
	Base	New t Gingrich	Mitt Romney	Not sure
Who Did You Vote for in 2008 Primary?				
John McCain	50%	59%	50%	44%
Mitt Romney	15%	3%	23%	12%
Rudy Giuliani	11%	11%	10%	11%
Mike Huckabee	15%	19%	11%	16%
Ron Paul	4%	3%	4%	6%
Someone else/Don't remember	5%	6%	2%	10%





	More concerned with a candidate's principles or value				
	Base	Principles	Values	Both equally	Not sure
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	71%	77%	69%	66%	68%
Might end up supporting someone else	29%	23%	31%	34%	32%

		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
2012 GOP Pres Primary 2nd Choice						
Newt Gingrich	20%	18%	25%	23%	16%	
Ron Paul	10%	6%	11%	11%	15%	
Mitt Romney	20%	28%	19%	18%	14%	
Rick Santorum	19%	24%	22%	17%	12%	
Someone else/Not sure	30%	24%	23%	32%	43%	

		More concerned with a candidate's principles or values					
				Both	Not		
	Base	Principles	Values	equally	sure		
Gingrich Favorability							
Favorable	57%	70%	45%	57%	49%		
Unfavorable	34%	26%	43%	33%	37%		
Not sure	10%	5%	13%	10%	13%		





		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
Paul Favorability		•				
Favorable	37%	35%	37%	34%	45%	
Unfavorable	50%	57%	49%	51%	38%	
Not sure	13%	8%	15%	15%	17%	

		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
Romney Favorability		•	•	-		
Favorable	61%	61%	65%	64%	54%	
Unfavorable	30%	34%	26%	27%	33%	
Not sure	8%	5%	9%	8%	13%	

		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
Santorum Favorability						
Favorable	60%	62%	60%	60%	56%	
Unfavorable	26%	28%	26%	23%	26%	
Not sure	14%	10%	14%	17%	18%	





		More conce			lues?
	Base	Principles	Values	Both equally	Not sure
Narrowed Down Field		-	-	-	
Gingrich	43%	56%	34%	41%	34%
Paul	12%	12%	11%	10%	14%
Romney	36%	29%	48%	37%	35%
Not Sure	9%	4%	7%	11%	17%

		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
Best Chance to Defeat Obama?			_			
Newt Gingrich	37%	53%	29%	34%	24%	
Ron Paul	5%	6%	6%	4%	7%	
Mitt Romney	37%	29%	49%	41%	31%	
Rick Santorum	6%	4%	9%	8%	3%	
Someone else/Not sure	14%	8%	8%	12%	35%	

	More concerned with a candidate's principles or value					
	Base	Principles	Values	Both equally	Not sure	
Who Do You Think Will Win the Nomination?		•				
Newt Gingrich	34%	51%	25%	32%	21%	
Ron Paul	5%	4%	4%	4%	9%	
Mitt Romney	42%	38%	55%	44%	28%	
Rick Santorum	4%	2%	4%	6%	3%	
Someone else/Not sure	15%	4%	11%	14%	38%	





		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
Romney Ideology						
Too liberal	25%	34%	23%	26%	14%	
Too conservative	5%	4%	4%	5%	7%	
About right	42%	40%	54%	45%	26%	
Not sure	28%	22%	19%	25%	53%	

		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
Gingrich Ideology						
Too liberal	14%	12%	20%	17%	7%	
Too conservative	9%	9%	10%	10%	7%	
About right	52%	67%	48%	58%	24%	
Not sure	25%	12%	22%	15%	62%	

	More concerned with a candidate's principles or valu					
	Base	Principles	Values	Both equally	Not sure	
Would you enthusiastically support Mitt Romney?						
Would enthusiastically support Romney	46%	50%	57%	53%	19%	
Would support him with reservations	32%	38%	30%	37%	21%	
Would not support him	9%	11%	11%	9%	6%	
Not sure	12%	1%	3%	2%	55%	





		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
Would you enthusiastically support Newt Gingrich?						
Would enthusiastically support Gingrich	50%	67%	48%	56%	20%	
Would support him with reservations	23%	18%	34%	28%	9%	
Would not support him	15%	15%	16%	15%	12%	
Not sure	13%	0%	1%	1%	58%	

		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
GOP Establishment Favorability		•				
Favorable	45%	55%	53%	48%	17%	
Unfavorable	31%	35%	34%	35%	15%	
Not sure	24%	10%	13%	16%	68%	

		More conce candidate's			lues?
	Base	Principles	Values	Both equally	Not sure
Willing to vote for someone who supported a state health care mandate?					
Willing	23%	29%	27%	24%	10%
Unwilling	30%	41%	41%	27%	8%
Not sure	46%	30%	32%	49%	82%





		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
Who has stronger principles?		•				
Newt Gingrich	31%	49%	33%	29%	5%	
Mitt Romney	37%	37%	55%	44%	6%	
Not sure	32%	14%	12%	26%	89%	

		More concerned with a candidate's principles or values?				
	Base	Principles	Values	Both equally	Not sure	
Who has stronger values?		•				
Newt Gingrich	24%	31%	28%	27%	3%	
Mitt Romney	45%	56%	63%	47%	5%	
Not sure	32%	12%	9%	26%	92%	

		More concerned with a candidate's principles or values?					
	Base	Principles	Values	Both equally	Not sure		
More concerned with a candidate's principles or values?							
Principles	30%	100%	-	-	-		
Values	22%	-	100%	-	-		
Both equally	28%	-	-	100%	-		
Not sure	20%	-	-	-	100%		





			More conce candidate's			lues?
		Base	Principles Values equally su			
Gender						
	Woman	49%	45%	49%	53%	48%
	Man	51%	55%	51%	47%	52%

		More concerned with a candidate's principles or values?				
	Base	Principles Values equally sure				
Age						
18 to 2	9 8%	7%	9%	7%	10%	
30 to 4	5 22%	23%	17%	22%	27%	
46 to 6	37%	37%	36%	39%	36%	
Older than 6	33%	34%	38%	32%	27%	

		More concerned with a candidate's principles or values					
	Base	Principles	Values	Both equally	Not sure		
ldeology							
Very liberal	2%	2%	3%	2%	1%		
Somewhat liberal	3%	3%	4%	2%	6%		
Moderate	18%	19%	12%	16%	26%		
Somewhat conservative	36%	34%	41%	33%	39%		
Very conservative	40%	43%	39%	46%	29%		





		More conce candidate's		lues?		
	Base	Principles Values equally sure				
Tea Party ID		•				
Yes	25%	28%	19%	31%	19%	
No	64%	65%	70%	53%	70%	
Not sure	11%	7%	11%	16%	11%	

			More conce candidate's			lues?	
		Base	Principles Values equally sure				
Evangelical?			-		-		
	Are	44%	37%	47%	48%	43%	
	Are not	56%	63% 53% 52% 57%				

			More concerned with a candidate's principles or values?				
		Base	Not sure				
Already Voted?							
	Yes	16%	17%	18%	13%	15%	
	No	84%	83%	82%	87%	85%	





		More concerned with a candidate's principles or values?			
	Base	Principles	Values	Both equally	Not sure
Race					
Cuban	4%	6%	1%	2%	4%
Hispanic non Cuban	7%	7%	8%	5%	9%
White	84%	85%	83%	89%	79%
Other	5%	2%	7%	4%	8%

		More concerned with a candidate's principles or values			lues?
	Base	se Principles Values equally su			
Watched Any Debates?					
Have watched a debate	84%	89%	84%	86%	76%
Have not	16%	11%	16%	14%	24%

		More concerned with a candidate's principles or values?			
	Base	Principles	Values	Both equally	Not sure
Do you consider yourself to be a Southerner or not?					
Yes	48%	48%	48%	49%	47%
No	50%	52%	52%	50%	44%
Not Sure	2%	-	-	1%	9%





	More concerned with a candidate's principles or values?				lues?	
	Base	se Principles Values equally sur				
Vote in 2008 Primary?		•				
Yes	84%	84%	88%	88%	73%	
No	11%	12%	11%	8%	13%	
Don't remember	5%	4%	1%	4%	14%	

	More concerned with a candidate's principles or values?				lues?
	Base	Principles	Values	Both equally	Not sure
Who Did You Vote for in 2008 Primary?					
John McCain	50%	55%	53%	46%	46%
Mitt Romney	15%	15%	16%	15%	14%
Rudy Giuliani	11%	12%	7%	12%	10%
Mike Huckabee	15%	12%	18%	14%	15%
Ron Paul	4%	4%	4%	6%	1%
Someone else/Don't remember	5%	2%	2%	7%	13%

		Gender	
	Base	Woman	Man
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	71%	70%	71%
Might end up supporting someone else	29%	30%	29%





		Gender	
	Base	Woman	Man
2012 GOP Pres Primary 2nd Choice		•	
Newt Gingrich	20%	20%	21%
Ron Paul	10%	10%	11%
Mitt Romney	20%	19%	22%
Rick Santorum	19%	19%	19%
Someone else/Not sure	30%	33%	27%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	57%	52%	61%
Unfavorable	34%	37%	31%
Not sure	10%	12%	8%

		Gender		
	Base	Woman	Man	
Paul Favorability		•		
Favorable	37%	35%	39%	
Unfavorable	50%	47%	52%	
Not sure	13%	17%	10%	





		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	61%	63%	60%
Unfavorable	30%	28%	32%
Not sure	8%	9%	7%

		Gender	
	Base	Woman	Man
Santorum			
Favorability			
Favorable	60%	58%	62%
Unfavorable	26%	25%	27%
Not sure	14%	18%	11%

		Gender		
	Base	Woman	Man	
Narrowed Down Field				
Gingrich	43%	38%	47%	
Paul	12%	10%	14%	
Romney	36%	42%	31%	
Not Sure	9%	10%	8%	





		Gender	
	Base	Woman	Man
Best Chance to Defeat Obama?		•	
Newt Gingrich	37%	33%	41%
Ron Paul	5%	3%	7%
Mitt Romney	37%	41%	33%
Rick Santorum	6%	5%	7%
Someone else/Not sure	14%	18%	11%

		Gender	
	Base	Woman	Man
Who Do You Think Will Win the Nomination?		-	
Newt Gingrich	34%	29%	39%
Ron Paul	5%	4%	7%
Mitt Romney	42%	44%	39%
Rick Santorum	4%	3%	4%
Someone else/Not sure	15%	20%	11%

		Gender	
	Base	Woman	Man
Romney Ideology		•	
Too liberal	25%	20%	31%
Too conservative	5%	3%	6%
About right	42%	47%	36%
Not sure	28%	30%	27%





	Gender		
	Base	Woman	Man
Gingrich Ideology		•	
Too liberal	14%	15%	13%
Too conservative	9%	8%	11%
About right	52%	47%	56%
Not sure	25%	30%	20%

		Gender	
	Base	Woman	Man
Would you enthusiastically support Mitt Romney?			
Would enthusiastically support Romney	46%	47%	46%
Would support him with reservations	32%	32%	32%
Would not support him	9%	8%	10%
Not sure	12%	13%	12%

		Gender	
	Base	Woman	Man
Would you enthusiastically support Newt Gingrich?			
Would enthusiastically support Gingrich	50%	45%	55%
Would support him with reservations	23%	26%	19%
Would not support him	15%	16%	13%
Not sure	13%	13%	12%





		Gender		
	Base	Woman	Man	
GOP Establishment Favorability				
Favorable	45%	46%	44%	
Unfavorable	31%	26%	36%	
Not sure	24%	28%	20%	

		Gender	
	Base	Woman	Man
Willing to vote for someone who supported a state health care mandate?			
Willing	23%	21%	25%
Unwilling	30%	27%	34%
Not sure	46%	52%	41%

		Gender	
	Base	Woman	Man
Who has stronger principles?			
Newt Gingrich	31%	26%	36%
Mitt Romney	37%	42%	32%
Not sure	32%	32%	32%





	Base	Woman	Man
Who has stronger values?			
Newt Gingrich	24%	19%	28%
Mitt Romney	45%	48%	42%
Not sure	32%	33%	30%

		Gender	
	Base	Woman	Man
More concerned with a candidate's principles or values?			
Principles	30%	28%	32%
Values	22%	22%	22%
Both equally	28%	30%	25%
Not sure	20%	20%	20%

		Gender	
	Base	Woman	Man
Gender			
Woman	49%	100%	-
Man	51%	-	100%





		Gender	
	Base	Woman	Man
Age		•	
18 to 29	8%	9%	7%
30 to 45	22%	22%	22%
46 to 65	37%	37%	37%
Older than 65	33%	32%	34%

		Gender		
	Base	Woman	Man	
Ideology		•		
Very liberal	2%	2%	2%	
Somewhat liberal	3%	3%	3%	
Moderate	18%	19%	17%	
Somewhat conservative	36%	39%	34%	
Very conservative	40%	36%	44%	

		Gender	
	Base	Woman	Man
Tea Party ID		-	
Yes	25%	24%	26%
No	64%	64%	63%
Not sure	11%	11%	11%





		Gender	
	Base	Woman	Man
Evangelical?			
Are	44%	46%	42%
Are not	56%	54%	58%

			Gender		
		Base	Woman	Man	
Already Voted?					
	Yes	16%	15%	17%	
	No	84%	85%	83%	

		Gender		
	Base	Woman	Man	
Race		•		
Cuban	<b>Cuban</b> 4% 4%		4%	
Hispanic non Cuban	7%	8%	6%	
White	84%	84%	85%	
Other	5%	5%	5%	





		Gender	
	Base	Woman	Man
Watched Any Debates?			
Have watched a debate	84%	85%	84%
Have not	16%	15%	16%

		Gender	
	Base	Woman	Man
Do you consider yourself to be a Southerner or not?			
Yes	48%	47%	49%
No	50%	50%	49%
Not Sure	2%	3%	2%

		Gender	
	Base	Woman	Man
Vote in 2008 Primary?			
Yes	84%	83%	84%
No	11%	9%	13%
Don't remember	5%	8%	3%





		Gender	
	Base	Woman	Man
Who Did You Vote for in 2008 Primary?		•	
John McCain	50%	49%	52%
Mitt Romney	15%	16%	14%
Rudy Giuliani	11%	10%	11%
Mike Huckabee	15%	16%	13%
Ron Paul	4%	4%	4%
Someone else/Don't remember	5%	5%	5%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	71%	62%	69%	71%	74%
Might end up supporting someone else	29%	38%	31%	29%	26%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	20%	20%	20%	24%	17%
Ron Paul	10%	23%	14%	7%	9%
Mitt Romney	20%	11%	15%	27%	19%
Rick Santorum	19%	14%	15%	19%	23%
Someone else/Not sure	30%	31%	37%	24%	31%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Gingrich Favorability						
Favorable	57%	57%	51%	60%	56%	
Unfavorable	34%	29%	40%	32%	33%	
Not sure	10%	14%	9%	8%	11%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	37%	49%	46%	35%	30%
Unfavorable	50%	34%	38%	54%	56%
Not sure	13%	17%	16%	11%	14%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Romney Favorability						
Favorable	61%	46%	57%	60%	69%	
Unfavorable	30%	43%	34%	32%	22%	
Not sure	8%	11%	9%	8%	8%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Santorum Favorability						
Favorable	60%	57%	56%	62%	60%	
Unfavorable	26%	23%	30%	25%	25%	
Not sure	14%	20%	14%	13%	15%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Narrowed Down Field						
Gingrich	43%	46%	34%	48%	42%	
Paul	12%	14%	24%	9%	6%	
Romney	36%	29%	34%	34%	42%	
Not Sure	9%	11%	8%	9%	9%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Best Chance to Defeat Obama?						
Newt Gingrich	37%	34%	26%	40%	41%	
Ron Paul	5%	3%	14%	4%	2%	
Mitt Romney	37%	31%	34%	35%	43%	
Rick Santorum	6%	9%	8%	7%	3%	
Someone else/Not sure	14%	23%	18%	13%	12%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Who Do You Think Will Win the Nomination?						
Newt Gingrich	34%	37%	26%	36%	36%	
Ron Paul	5%	6%	12%	3%	3%	
Mitt Romney	42%	26%	46%	40%	44%	
Rick Santorum	4%	6%	3%	6%	2%	
Someone else/Not sure	15%	26%	13%	14%	16%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Romney Ideology		-				
Too liberal	25%	31%	27%	29%	19%	
Too conservative	5%	6%	8%	4%	3%	
About right	42%	23%	38%	39%	51%	
Not sure	28%	40%	26%	28%	27%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Gingrich Ideology						
Too liberal	14%	20%	17%	12%	13%	
Too conservative	9%	3%	12%	10%	8%	
About right	52%	40%	47%	58%	50%	
Not sure	25%	37%	25%	21%	28%	





		Age	Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Would you enthusiastically support Mitt Romney?							
Would enthusiastically support Romney	46%	37%	35%	46%	56%		
Would support him with reservations	32%	31%	35%	33%	30%		
Would not support him	9%	9%	17%	8%	5%		
Not sure	12%	23%	13%	13%	9%		

		Age	Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Would you enthusiastically support Newt Gingrich?							
Would enthusiastically support Gingrich	50%	43%	39%	57%	52%		
Would support him with reservations	23%	26%	27%	18%	24%		
Would not support him	15%	9%	20%	11%	16%		
Not sure	13%	23%	14%	13%	8%		

		Age				
	Base	18 to 29	30 to 45		Older than 65	
GOP Establishment Favorability						
Favorable	45%	46%	44%	43%	48%	
Unfavorable	31%	26%	36%	31%	28%	
Not sure	24%	29%	20%	26%	24%	





		Age				
	Dana		30 to			
	Base	29	45	65	than 65	
Willing to vote for someone who supported a state health care mandate?						
Willing	23%	14%	33%	23%	19%	
Unwilling	30%	29%	29%	29%	33%	
Not sure	46%	57%	37%	48%	48%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
Who has stronger principles?					
Newt Gingrich	31%	37%	29%	35%	28%
Mitt Romney	37%	29%	28%	33%	48%
Not sure	32%	34%	42%	32%	25%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Who has stronger values?						
Newt Gingrich	24%	34%	13%	26%	25%	
Mitt Romney	45%	37%	48%	42%	48%	
Not sure	32%	29%	39%	32%	27%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
More concerned with a candidate's principles or values?					
Principles	30%	26%	31%	30%	31%
Values	22%	26%	17%	21%	26%
Both equally	28%	23%	27%	29%	27%
Not sure	20%	26%	25%	20%	17%

		Age				
	Base	18 to 29			Older than 65	
Gender						
Womar	1 49%	57%	48%	49%	47%	
Mar	51%	43%	52%	51%	53%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Age						
18 to 2	29 8%	100%	-	-	-	
30 to	45 22%	-	100%	-	-	
46 to	65 37%	-	-	100%	-	
Older than	65 33%	-	-	-	100%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
ldeology						
Very liberal	2%	6%	1%	2%	2%	
Somewhat liberal	3%	9%	4%	1%	3%	
Moderate	18%	14%	17%	21%	17%	
Somewhat conservative	36%	31%	35%	37%	38%	
Very conservative	40%	40%	43%	39%	40%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Tea Party ID					
Yes	25%	20%	20%	30%	25%
No	64%	69%	67%	60%	64%
Not sure	11%	11%	14%	10%	11%

		Age				
	Base	18 to 29			Older than 65	
Evangelical?					1	
Are	44%	46%	47%	43%	41%	
Are no	56%	54%	53%	57%	59%	





		Age	Age				
	Base	18 to 29			Older than 65		
Already Voted?		_					
Ye	s 16%	26%	8%	14%	21%		
N	lo 84%	74%	92%	86%	79%		

		Age			
	Base	18 to 29	30 to 45		Older than 65
Race					
Cuban	4%	14%	3%	2%	3%
Hispanic non Cuban	7%	17%	7%	9%	4%
White	84%	66%	81%	84%	92%
Other	5%	3%	9%	6%	1%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Watched Any Debates?						
Have watched a debate	84%	71%	78%	87%	88%	
Have not	16%	29%	22%	13%	12%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	
Do you consider yourself to be a Southerner or not?					
Yes	48%	51%	51%	53%	41%
No	50%	40%	46%	46%	59%
Not Sure	2%	9%	3%	2%	1%

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Vote in 2008 Primary?							
Yes	84%	77%	79%	85%	86%		
No	11%	17%	14%	10%	9%		
Don't remember	5%	6%	7%	5%	5%		

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Who Did You Vote	Dase	29	45	03	tilali 03
for in 2008 Primary?					
John McCain	50%	70%	42%	45%	57%
Mitt Romney	15%	4%	17%	14%	17%
Rudy Giuliani	11%	7%	15%	13%	6%
Mike Huckabee	15%	7%	14%	20%	11%
Ron Paul	4%	7%	10%	3%	2%
Someone else/Don't remember	5%	4%	2%	5%	8%





		Ideology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Committed to Candidate or Might Change Your Mind?								
Strongly committed to that candidate	71%	89%	80%	71%	68%	71%		
Might end up supporting someone else		11%	20%	29%	32%	29%		

		Ideolog	ldeology					
	Base	Very liberal	Somew hat liberal	Moderate	Som ew hat conservative	Very conservative		
2012 GOP Pres Primary 2nd Choice								
Newt Gingrich	20%	14%	16%	10%	20%	26%		
Ron Paul	10%	27%	30%	16%	9%	7%		
Mitt Romney	20%	16%	5%	18%	24%	20%		
Rick Santorum	19%	10%	7%	16%	22%	19%		
Someone else/Not sure	30%	33%	42%	40%	26%	28%		

		Ideology						
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative		
Gingrich Favorability								
Favorable	57%	53%	43%	39%	54%	68%		
Unfavorable	34%	34%	44%	52%	35%	23%		
Not sure	10%	14%	13%	9%	10%	9%		





		ldeology						
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative		
Paul Favorability								
Favorable	37%	47%	43%	47%	39%	30%		
Unfavorable	50%	33%	43%	40%	46%	59%		
Not sure	13%	21%	14%	13%	15%	12%		

		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Romney Favorability							
Favorable	61%	78%	44%	56%	70%	57%	
Unfavorable	30%	15%	49%	35%	23%	34%	
Not sure	8%	7%	7%	9%	8%	9%	

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	. ,	
Santorum Favorability							
Favorable	60%	39%	34%	38%	61%	72%	
Unfavorable	26%	41%	50%	40%	25%	17%	
Not sure	14%	19%	16%	23%	14%	11%	





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Narrowed Down Field							
Gingrich	43%	37%	42%	29%	37%	55%	
Paul	12%	9%	20%	23%	9%	9%	
Romney	36%	37%	26%	40%	47%	26%	
Not Sure	9%	17%	13%	9%	7%	10%	

		Ideolog	ldeology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Best Chance to Defeat Obama?									
Newt Gingrich	37%	45%	39%	26%	35%	43%			
Ron Paul	5%	5%	26%	10%	4%	3%			
Mitt Romney	37%	34%	23%	42%	47%	28%			
Rick Santorum	6%	9%	-	4%	4%	10%			
Someone else/Not sure	14%	7%	11%	18%	10%	17%			

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Who Do You Think Will Win the Nomination?							
Newt Gingrich	34%	47%	53%	21%	30%	42%	
Ron Paul	5%	9%	7%	11%	4%	4%	
Mitt Romney	42%	41%	16%	50%	52%	30%	
Rick Santorum	4%	-	-	4%	2%	6%	
Someone else/Not sure	15%	3%	24%	14%	13%	19%	





		Ideology				
		Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Romney Ideology						
Too liberal	25%	27%	13%	12%	17%	40%
Too conservative	5%	14%	7%	10%	4%	2%
About right	42%	38%	30%	43%	51%	33%
Not sure	28%	21%	50%	34%	28%	25%

		Ideology				
		Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Gingrich Ideology						
Too liberal	14%	25%	15%	11%	14%	15%
Too conservative	9%	22%	9%	22%	10%	2%
About right	52%	40%	36%	31%	50%	64%
Not sure	25%	13%	39%	35%	27%	18%

		Ideology					
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Would you enthusiastically support Mitt Romney?							
Would enthusiastically support Romney	46%	80%	37%	32%	51%	47%	
Would support him with reservations	32%	7%	15%	32%	32%	36%	
Would not support him	9%	3%	22%	21%	4%	8%	
Not sure	12%	10%	25%	15%	13%	10%	





		Ideolog	ldeology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Would you enthusiastically support Newt Gingrich?							
Would enthusiastically support Gingrich	50%	60%	49%	28%	49%	61%	
Would support him with reservations	23%	10%	11%	24%	24%	22%	
Would not support him	15%	27%	15%	30%	15%	7%	
Not sure	13%	3%	24%	19%	12%	10%	

		Ideolog	Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
GOP Establishment Favorability							
Favorable	45%	57%	42%	28%	53%	46%	
Unfavorable	31%	21%	27%	41%	25%	32%	
Not sure	24%	22%	31%	31%	22%	22%	

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Willing to vote for someone who supported a state health care mandate?								
Willing	23%	31%	14%	31%	24%	20%		
Unwilling	30%	45%	45%	19%	27%	36%		
Not sure	46%	24%	42%	49%	49%	44%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Who has stronger principles?							
Newt Gingrich	31%	44%	33%	19%	27%	40%	
Mitt Romney	37%	41%	19%	41%	42%	31%	
Not sure	32%	15%	48%	40%	31%	29%	

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Who has stronger values?			•			
Newt Gingrich	24%	42%	33%	13%	20%	30%
Mitt Romney	45%	43%	22%	50%	51%	39%
Not sure	32%	15%	45%	37%	29%	31%

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
More concerned with a candidate's principles or values?								
Principles	30%	28%	25%	32%	28%	32%		
Values	22%	34%	25%	15%	25%	22%		
Both equally	28%	26%	15%	25%	25%	32%		
Not sure	20%	12%	36%	29%	21%	14%		





		Ideolog	ldeology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	,	
Gender		-	•	-	-		
Woman	49%	51%	53%	51%	53%	44%	
Man	51%	49%	47%	49%	47%	56%	

		Ideology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Age						
18 to 29	8%	21%	22%	6%	7%	8%
30 to 45	22%	10%	27%	20%	21%	24%
46 to 65	37%	32%	14%	43%	37%	36%
Older than 65	33%	37%	36%	30%	34%	32%

		ldeolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Ideology		=	•	-	-			
Very liberal	2%	100%	-	-	-	-		
Somewhat liberal	3%	-	100%	-	-	-		
Moderate	18%	-	-	100%	=	-		
Somewhat conservative	36%	-	-	-	100%	-		
Very conservative	40%	-	-	-	-	100%		





		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Tea Party ID						
Yes	25%	36%	34%	9%	18%	37%
No	64%	61%	55%	78%	73%	49%
Not sure	11%	3%	10%	12%	9%	13%

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Evange lical?								
Are	44%	49%	36%	31%	40%	53%		
Are not	56%	51%	64%	69%	60%	47%		

			Ideolog	deology  Very Somewhat Somewhat Very iberal liberal Moderate conservative						
		Base	Very liberal							
Already Voted?					-	-				
	Yes	16%	35%	33%	13%	16%	15%			
	No	84%	65%	67%	87%	84%	85%			





		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Race							
Cuban	4%	11%	7%	4%	3%	3%	
Hispanic non Cuban	7%	28%	2%	11%	6%	6%	
White	84%	61%	75%	81%	87%	86%	
Other	5%	-	16%	4%	4%	5%	

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Watched Any Debates?						
Have watched a debate	84%	83%	89%	76%	89%	83%
Have not	16%	17%	11%	24%	11%	17%

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	,		
Do you consider yourself to be a Southerner or not?								
Yes	48%	41%	55%	46%	45%	52%		
No	50%	59%	38%	52%	54%	45%		
Not Sure	2%	-	7%	2%	1%	3%		





		Ideology					
	Base	Very liberal			Somewhat conservative	Very conservative	
Vote in 2008 Primary?		•					
Yes	84%	91%	68%	78%	83%	88%	
No	11%	9%	21%	17%	11%	7%	
Don't remember	5%	-	11%	5%	6%	5%	

		Ideolo	deology					
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative		
Who Did You Vote for in 2008 Primary?								
John McCain	50%	55%	62%	52%	50%	49%		
Mitt Romney	15%	17%	7%	11%	18%	14%		
Rudy Giuliani	11%	6%	17%	14%	12%	8%		
Mike Huckabee	15%	-	-	10%	12%	20%		
Ron Paul	4%	12%	11%	9%	3%	3%		
Someone else/Don't remember	5%	11%	3%	6%	5%	5%		

		Tea Pa	arty ID	
	Base	Yes	No	Not sure
Committed to Candidate or Might Change Your Mind?		-		
Strongly committed to that candidate	71%	70%	71%	67%
Might end up supporting someone else	29%	30%	29%	33%





		Tea Pa		
				Not
	Base	Yes	No	sure
2012 GOP Pres Primary 2nd Choice		•		
Newt Gingrich	20%	27%	19%	13%
Ron Paul	10%	8%	11%	11%
Mitt Romney	20%	24%	20%	13%
Rick Santorum	19%	20%	19%	18%
Someone else/Not sure	30%	21%	31%	45%

		Tea Pa		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	57%	70%	52%	50%
Unfavorable	34%	21%	39%	31%
Not sure	10%	9%	8%	18%

		Tea Pa		
	Base	Yes	No	Not sure
Paul Favorability				
Favorable	37%	30%	40%	38%
Unfavorable	50%	60%	47%	42%
Not sure	13%	10%	13%	19%





		Tea Party ID		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	61%	59%	65%	49%
Unfavorable	30%	35%	27%	34%
Not sure	8%	6%	8%	17%

		Tea Pa		
	Base	Yes	No	Not sure
Santorum Favorability				
Favorable	60%	71%	55%	58%
Unfavorable	26%	21%	30%	15%
Not sure	14%	8%	15%	26%

		Tea Party ID		
	Base	Yes	No	Not sure
Narrowed Down Field				
Gingrich	43%	58%	38%	35%
Paul	12%	7%	13%	15%
Romney	36%	27%	41%	29%
Not Sure	9%	7%	8%	21%





		Tea Pa		
				Not
	Base	Yes	No	sure
Best Chance to Defeat Obama?		•		
Newt Gingrich	37%	48%	34%	31%
Ron Paul	5%	3%	6%	10%
Mitt Romney	37%	25%	42%	38%
Rick Santorum	6%	11%	3%	10%
Someone else/Not sure	14%	13%	16%	11%

		Tea Pa		
	Base	Yes	No	Not sure
Who Do You Think Will Win the Nomination?				
Newt Gingrich	34%	45%	31%	29%
Ron Paul	5%	4%	6%	5%
Mitt Romney	42%	32%	47%	33%
Rick Santorum	4%	6%	2%	8%
Someone else/Not sure	15%	12%	15%	24%

		Tea Pa		
	Base	Yes	No	Not sure
Romney Ideology				
Too liberal	25%	41%	19%	30%
Too conservative	5%	1%	5%	8%
About right	42%	33%	47%	32%
Not sure	28%	25%	29%	29%





		Tea Party ID		
	Base	Yes	No	Not sure
Gingrich Ideology				
Too liberal	14%	15%	14%	11%
Too conservative	9%	4%	12%	5%
About right	52%	64%	46%	55%
Not sure	25%	17%	28%	29%

		Tea Pa		
	Base	Yes	No	Not sure
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	45%	48%	37%
Would support him with reservations	32%	41%	29%	35%
Would not support him	9%	4%	10%	16%
Not sure	12%	10%	13%	12%

		Tea Pa		
	Base	Yes	No	Not sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	68%	44%	46%
Would support him with reservations	23%	16%	24%	29%
Would not support him	15%	6%	18%	13%
Not sure	13%	10%	14%	12%





		Tea Party ID		
	Base	Yes	No	Not sure
GOP Establishment Favorability				
Favorable	45%	43%	46%	46%
Unfavorable	31%	37%	29%	24%
Not sure	24%	20%	25%	30%

		Tea Pa	arty ID	
	Base	Yes	No	Not sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	19%	26%	15%
Unwilling	30%	38%	28%	26%
Not sure	46%	44%	45%	59%

		Tea Pa		
	Base	Yes	No	Not sure
Who has stronger principles?				
Newt Gingrich	31%	42%	27%	30%
Mitt Romney	37%	30%	39%	36%
Not sure	32%	27%	33%	34%





		Tea Pa		
	Base	Yes	No	Not sure
Who has stronger values?				
Newt Gingrich	24%	35%	19%	24%
Mitt Romney	45%	39%	48%	41%
Not sure	32%	25%	34%	35%

		Tea Party ID		
	Base	Yes	No	Not sure
More concerned with a candidate's principles or values?				
Principles	30%	34%	31%	19%
Values	22%	17%	24%	22%
Both equally	28%	34%	23%	39%
Not sure	20%	15%	22%	20%

		Tea Pa	Tea Party ID	
	Base	Yes	No	Not sure
Gender		-		
Woman	49%	47%	49%	50%
Man	51%	53%	51%	50%





		Tea Party ID		
	Base	Yes	No	Not sure
Age				
18 to 29	8%	6%	9%	8%
30 to 45	22%	17%	23%	27%
46 to 65	37%	44%	35%	32%
Older than 65	33%	33%	33%	33%

		Tea Party ID		
	Base	Yes	No	Not sure
ldeology		-		
Very liberal	2%	3%	2%	1%
Somewhat liberal	3%	4%	3%	3%
Moderate	18%	7%	22%	20%
Somewhat conservative	36%	26%	42%	29%
Very conservative	40%	60%	31%	48%

		Tea Par		
	Base	Yes	No	Not sure
Tea Party ID				
Yes	25%	100%	-	-
No	64%	-	100%	-
Not sure	11%	-	-	100%





		Tea Pa	Tea Party ID	
	Base	Yes	No	Not sure
Evangelical?				
Are	44%	51%	39%	54%
Are not	56%	49%	61%	46%

			Tea Pa	Tea Party ID	
		Base	Yes	No	Not sure
Already Voted?			-		
	Yes	16%	14%	16%	17%
	No	84%	86%	84%	83%

		Tea Party ID		
	Base	Yes	No	Not sure
Race				
Cuban	4%	4%	4%	1%
Hispanic non Cuban	7%	6%	8%	3%
White	84%	86%	83%	87%
Other	5%	4%	4%	9%





		Tea Party ID		
	Base	Yes	No	Not sure
Watched Any Debates?				
Have watched a debate	84%	91%	83%	78%
Have not	16%	9%	17%	22%

		Tea Pa		
	Base	Yes	No	Not sure
Do you consider yourself to be a Southerner or not?				
Yes	48%	58%	44%	48%
No	50%	41%	53%	48%
Not Sure	2%	1%	2%	4%

		Tea Party ID		
	Base	Yes	No	Not sure
Vote in 2008 Primary?				
Yes	84%	89%	81%	86%
No	11%	7%	13%	9%
Don't remember	5%	4%	6%	5%





		Tea Party ID		
	Base	Yes	No	Not sure
Who Did You Vote for in 2008 Primary?				
John McCain	50%	46%	52%	53%
Mitt Romney	15%	17%	15%	11%
Rudy Giuliani	11%	9%	11%	11%
Mike Huckabee	15%	18%	13%	17%
Ron Paul	4%	4%	4%	6%
Someone else/Don't remember	5%	6%	6%	2%

		Evange lical?	
	Base	Are	Are not
Committed to Candidate or Might Change Your Mind?		-	
Strongly committed to that candidate	71%	73%	69%
Might end up supporting someone else	29%	27%	31%

		Evange lical?	
	Base	Are	Are not
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	20%	19%	21%
Ron Paul	10%	9%	12%
Mitt Romney	20%	19%	21%
Rick Santorum	19%	23%	16%
Someone else/Not sure	30%	30%	30%





		Evange lical?	
	Base	Are	Are not
Gingrich Favorability			
Favorable	57%	61%	53%
Unfavorable	34%	30%	37%
Not sure	10%	10%	9%

		Evange lical?	
	Base	Are	Are not
Paul Favorability			
Favorable	37%	36%	38%
Unfavorable	50%	51%	49%
Not sure	13%	13%	13%

		Evange lical?	
	Base	Are	Are not
Romney Favorability			
Favorable	61%	56%	66%
Unfavorable	30%	36%	26%
Not sure	8%	8%	8%





		Evange lical?	
	Base	Are	Are not
Santorum Favorability			
Favorable	60%	67%	54%
Unfavorable	26%	20%	30%
Not sure	14%	13%	15%

		Evange lical?		
	Base	Are	Are not	
Narrowed Down Field				
Gingrich	43%	50%	37%	
Paul	12%	11%	12%	
Romney	36%	29%	42%	
Not Sure	9%	9%	9%	

		Evange lical?	
	Base	Are	Are not
Best Chance to Defeat Obama?			
Newt Gingrich	37%	40%	34%
Ron Paul	5%	6%	5%
Mitt Romney	37%	30%	42%
Rick Santorum	6%	8%	5%
Someone else/Not sure	14%	16%	13%





		Evange lical?	
	Base	Are	Are not
Who Do You Think Will Win the Nomination?			
Newt Gingrich	34%	36%	32%
Ron Paul	5%	5%	5%
Mitt Romney	42%	36%	46%
Rick Santorum	4%	5%	2%
Someone else/Not sure	15%	18%	14%

		Evange lical?	
	Base	Are	Are not
Romney Ideology			
Too liberal	25%	31%	21%
Too conservative	5%	4%	5%
About right	42%	36%	46%
Not sure	28%	29%	28%

		Evange	elical?
	Base	Are	Are not
Gingrich Ideology			
Too liberal	14%	17%	11%
Too conservative	9%	7%	11%
About right	52%	55%	49%
Not sure	25%	20%	29%





		Evangelical?	
	Base	Are	Are not
Would you enthusiastically support Mitt Romney?			
Would enthusiastically support Romney	46%	42%	50%
Would support him with reservations	32%	37%	29%
Would not support him	9%	10%	9%
Not sure	12%	12%	13%

		Evange lical?	
	Base	Are	Are not
Would you enthusiastically support Newt Gingrich?			
Would enthusiastically support Gingrich	50%	55%	47%
Would support him with reservations	23%	21%	23%
Would not support him	15%	11%	17%
Not sure	13%	13%	12%

		Evange lical?	
	Base	Are	Are not
GOP Establishment Favorability			
Favorable	45%	47%	43%
Unfavorable	31%	27%	34%
Not sure	24%	26%	22%



		Evange lical?	
	Base	Are	Are not
Willing to vote for someone who supported a state health care mandate?			
Willing	23%	18%	27%
Unwilling	30%	38%	25%
Not sure	46%	44%	48%

		Evange lical?	
	Base	Are	Are not
Who has stronger principles?			
Newt Gingrich	31%	34%	29%
Mitt Romney	37%	34%	39%
Not sure	32%	32%	32%

		Evange lical?	
	Base	Are	Are not
Who has stronger values?			
Newt Gingrich	24%	29%	20%
Mitt Romney	45%	39%	50%
Not sure	32%	33%	31%





		Evange lical?	
	Base	Are	Are not
More concerned with a candidate's principles or values?			
Principles	30%	26%	34%
Values	22%	24%	21%
Both equally	28%	30%	25%
Not sure	20%	20%	20%

		Evange lical?	
	Base	Are	Are not
Gender			
Woman	49%	51%	47%
Man	51%	49%	53%

		Evange lical?	
	Base	Are	Are not
Age			
18 to 29	8%	8%	8%
30 to 45	22%	24%	21%
46 to 65	37%	36%	37%
Older than 65	33%	31%	34%





		Evange lical?	
	Base	Are	Are not
ldeology			
Very liberal	2%	2%	2%
Somewhat liberal	3%	3%	4%
Moderate	18%	13%	22%
Somewhat conservative	36%	33%	39%
Very conservative	40%	49%	34%

		Evange lical?	
	Base	Are	Are not
Tea Party ID			
Yes	25%	29%	22%
No	64%	57%	69%
Not sure	11%	14%	9%

		Evange lical?		
	Base	Are	Are not	
Evangelical?				
Are	44%	100%	-	
Are not	56%	-	100%	





			Evange lical?	
		Base	Are	Are not
Already Voted?				
	Yes	16%	15%	17%
	No	84%	85%	83%

		Evange lical?	
	Base	Are	Are not
Race			
Cuban	4%	2%	5%
Hispanic non Cuban	7%	6%	8%
White	84%	86%	83%
Other	5%	6%	4%

		Evange lical?	
	Base	Are	Are not
Watched Any Debates?			
Have watched a debate	84%	87%	83%
Have not	16%	13%	17%





		Evange lical?	
	Base	Are	Are not
Do you consider yourself to be a Southerner or not?			
Yes	48%	59%	40%
No	50%	40%	57%
Not Sure	2%	2%	2%

		Evange lical?	
	Base	Are	Are not
Vote in 2008 Primary?			
Yes	84%	88%	80%
No	11%	8%	13%
Don't remember	5%	4%	7%

		Evangelical?	
	Base	Are	Are not
Who Did You Vote for in 2008 Primary?	Dusc	Ale	1101
John McCain	50%	51%	50%
Mitt Romney	15%	9%	20%
Rudy Giuliani	11%	6%	14%
Mike Huckabee	15%	24%	7%
Ron Paul	4%	4%	4%
Someone else/Don't remember	5%	6%	5%





	Already Voted?		•
	Base	Yes	No
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	71%	81%	68%
Might end up supporting someone else	29%	19%	32%

		Already Voted?	
	Base	Yes	No
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	20%	23%	20%
Ron Paul	10%	11%	10%
Mitt Romney	20%	14%	21%
Rick Santorum	19%	16%	20%
Someone else/Not sure	30%	36%	29%

		Already Voted?	
	Base	Yes	No
Gingrich Favorability			
Favorable	57%	53%	57%
Unfavorable	34%	37%	33%
Not sure	10%	10%	10%





		Already Voted?	
	Base	Yes	No
Paul Favorability			
Favorable	37%	38%	37%
Unfavorable	50%	47%	50%
Not sure	13%	15%	13%

		Already Voted?	
	Base	Yes	No
Romney Favorability			
Favorable	61%	70%	60%
Unfavorable	30%	25%	31%
Not sure	8%	5%	9%

		Already Voted?	
	Base	Yes	No
Santorum Favorability			-
Favorable	60%	54%	61%
Unfavorable	26%	33%	24%
Not sure	14%	13%	15%





		Already Voted?	
	Base	Yes	No
Narrowed Down Field			
Gingrich	43%	39%	44%
Paul	12%	12%	12%
Romney	36%	44%	35%
Not Sure	9%	6%	10%

		Already Voted?	
	Base	Yes	No
Best Chance to Defeat Obama?			
Newt Gingrich	37%	34%	37%
Ron Paul	5%	6%	5%
Mitt Romney	37%	43%	36%
Rick Santorum	6%	3%	7%
Someone else/Not sure	14%	14%	15%

		Already Voted?	
	Base	Yes	No
Who Do You Think Will Win the Nomination?			
Newt Gingrich	34%	32%	34%
Ron Paul	5%	6%	5%
Mitt Romney	42%	47%	41%
Rick Santorum	4%	2%	4%
Someone else/Not sure	15%	13%	16%





		Already Voted?	
	Base	Yes	No
Romney Ideology			
Too liberal	25%	19%	27%
Too conservative	5%	6%	4%
About right	42%	48%	40%
Not sure	28%	26%	29%

		Already Voted?	
	Base	Yes	No
Gingrich Ideology		<u>-</u>	_
Too liberal	14%	18%	13%
Too conservative	9%	8%	9%
About right	52%	51%	52%
Not sure	25%	23%	26%

		Already Voted?	
	Base	Yes	No
Would you enthusiastically support Mitt Romney?			
Would enthusiastically support Romney	46%	58%	44%
Would support him with reservations	32%	22%	34%
Would not support him	9%	8%	9%
Not sure	12%	11%	13%





		Already Voted?	
	Base	Yes	No
Would you enthusiastically support Newt Gingrich?			
Would enthusiastically support Gingrich	50%	52%	50%
Would support him with reservations	23%	24%	22%
Would not support him	15%	14%	15%
Not sure	13%	10%	13%

		Already Voted?	
	Base	Yes	No
GOP Establishment Favorability			
Favorable	45%	50%	44%
Unfavorable	31%	32%	31%
Not sure	24%	18%	25%

		Already Voted?	
	Base	Yes	No
Willing to vote for someone who supported a state health care mandate?			
Willing	23%	20%	24%
Unwilling	30%	36%	29%
Not sure	46%	44%	47%





		Already Voted?	
	Base	Yes	No
Who has stronger principles?			
Newt Gingrich	31%	32%	31%
Mitt Romney	37%	40%	36%
Not sure	32%	27%	33%

		Already Voted?	
	Base	Yes	No
Who has stronger values?			
Newt Gingrich	24%	27%	23%
Mitt Romney	45%	44%	45%
Not sure	32%	29%	32%

		Already Voted?	
	Base	Yes	No
More concerned with a candidate's principles or values?			
Principles	30%	32%	30%
Values	22%	25%	21%
Both equally	28%	23%	28%
Not sure	20%	20%	20%





		Already Voted?	
	Base	Yes	No
Gender			
Woman	49%	46%	49%
Man	51%	54%	51%

			Already Voted?	
		Base	Yes	No
Age				3
18	to 29	8%	13%	7%
30	to 45	22%	11%	24%
46	to 65	37%	33%	38%
Older th	an 65	33%	44%	31%

		Already Voted?		
	Base	Yes	No	
ldeology				
Very liberal	2%	5%	2%	
Somewhat liberal	3%	6%	3%	
Moderate	18%	14%	19%	
Somewhat	36%	37%	36%	
conservative				
Very conservative	40%	38%	41%	





		Already Voted?	
	Base	Yes	No
Tea Party ID			
Yes	25%	23%	26%
No	64%	65%	63%
Not sure	11%	12%	11%

		Already Voted?		
	Base	Yes	No	
Evangelical?			3	
Are	44%	41%	44%	
Are not	56%	59%	56%	

			Already Voted?	
		Base	Yes	No
Already Voted?				
	Yes	16%	100%	-
	No	84%	-	100%





		Already Voted?	
	Base	Yes	No
Race			
Cuban	4%	8%	3%
Hispanic non Cuban	7%	4%	8%
White	84%	83%	85%
Other	5%	5%	5%

		Already Voted?	
	Base	Yes	No
Watched Any Debates?			
Have watched a debate	84%	92%	83%
Have not	16%	8%	17%

		Already Voted?	
	Base	Yes	No
Do you consider yourself to be a Southerner or not?		-	-
Yes	48%	44%	49%
No	50%	54%	49%
Not Sure	2%	2%	2%





		Already Voted?	
	Base	Yes	No
Vote in 2008 Primary?			
Yes	84%	89%	83%
No	11%	6%	12%
Don't remember	5%	5%	5%

		Already Voted?		
	Base	Yes	No	
Who Did You Vote for in 2008 Primary?		-		
John McCain	50%	55%	50%	
Mitt Romney	15%	14%	15%	
Rudy Giuliani	11%	10%	11%	
Mike Huckabee	15%	9%	16%	
Ron Paul	4%	6%	4%	
Someone else/Don't remember	5%	5%	5%	

		Race				
	Base	Cuban	Hispanic non Cuban	White	Other	
Committed to Candidate or Might Change Your Mind?		-				
Strongly committed to that candidate	71%	69%	61%	72%	66%	
Might end up supporting someone else	29%	31%	39%	28%	34%	





		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	20%	23%	21%	21%	7%
Ron Paul	10%	21%	12%	10%	16%
Mitt Romney	20%	23%	23%	20%	28%
Rick Santorum	19%	9%	18%	20%	16%
Someone else/Not sure	30%	24%	26%	30%	32%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Gingrich Favorability					
Favorable	57%	74%	55%	57%	44%
Unfavorable	34%	15%	39%	34%	40%
Not sure	10%	10%	6%	10%	16%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Paul Favorability					
Favorable	37%	41%	46%	36%	37%
Unfavorable	50%	40%	42%	51%	42%
Not sure	13%	19%	12%	13%	21%





		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Romney Favorability					
Favorable	61%	72%	61%	62%	44%
Unfavorable	30%	14%	31%	30%	39%
Not sure	8%	14%	9%	8%	17%

		Race				
	Base	Cuban	Hispanic non Cuban	White	Other	
Santorum Favorability						
Favorable	60%	62%	62%	60%	45%	
Unfavorable	26%	26%	24%	27%	14%	
Not sure	14%	12%	14%	13%	41%	

		Race				
	Base	Cuban	Hispanic non Cuban	White	Other	
Narrowed Down Field						
Gingrich	43%	42%	37%	44%	33%	
Paul	12%	8%	21%	10%	31%	
Romney	36%	44%	37%	37%	23%	
Not Sure	9%	6%	6%	9%	14%	





		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Best Chance to Defeat Obama?				•	
Newt Gingrich	37%	52%	26%	38%	30%
Ron Paul	5%	-	11%	5%	14%
Mitt Romney	37%	40%	36%	38%	16%
Rick Santorum	6%	-	6%	6%	16%
Someone else/Not sure	14%	8%	21%	14%	23%

		Race				
	Base	Cuban	Hispanic non Cuban	White	Other	
Who Do You Think Will Win the Nomination?						
Newt Gingrich	34%	41%	24%	35%	25%	
Ron Paul	5%	8%	11%	4%	12%	
Mitt Romney	42%	41%	42%	42%	35%	
Rick Santorum	4%	-	6%	4%	5%	
Someone else/Not sure	15%	10%	15%	15%	23%	

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Romney Ideology		_	-		-
Too liberal	25%	13%	24%	26%	22%
Too conservative	5%	-	12%	4%	-
About right	42%	48%	45%	42%	26%
Not sure	28%	39%	19%	27%	52%





		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Gingrich Ideology		-			
Too liberal	14%	17%	17%	13%	20%
Too conservative	9%	9%	15%	9%	5%
About right	52%	47%	43%	53%	38%
Not sure	25%	28%	24%	24%	37%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Would you enthusiastically support Mitt Romney?					
Would enthusiastically support Romney	46%	57%	50%	46%	28%
Would support him with reservations	32%	25%	24%	34%	27%
Would not support him	9%	2%	9%	9%	19%
Not sure	12%	16%	17%	11%	26%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Would you enthusiastically support Newt Gingrich?					
Would enthusiastically support Gingrich	50%	56%	48%	51%	32%
Would support him with reservations	23%	15%	16%	24%	21%
Would not support him	15%	12%	19%	14%	19%
Not sure	13%	16%	18%	11%	29%





		Race			
	Base	Cuban	Hispanic non Cuban		Other
GOP Establishment Favorability					
Favorable	45%	56%	38%	47%	20%
Unfavorable	31%	25%	38%	30%	34%
Not sure	24%	19%	24%	23%	45%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Willing to vote for someone who supported a state health care mandate?					
Willing	23%	13%	38%	23%	9%
Unwilling	30%	51%	26%	30%	36%
Not sure	46%	36%	36%	47%	55%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Who has stronger principles?					
Newt Gingrich	31%	40%	26%	32%	25%
Mitt Romney	37%	33%	41%	37%	24%
Not sure	32%	27%	33%	31%	51%





		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Who has stronger values?					
Newt Gingrich	24%	24%	19%	24%	18%
Mitt Romney	45%	46%	48%	45%	37%
Not sure	32%	30%	33%	31%	45%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
More concerned with a candidate's principles or values?					
Principles	30%	51%	31%	31%	10%
Values	22%	6%	25%	22%	35%
Both equally	28%	19%	20%	29%	21%
Not sure	20%	24%	25%	19%	34%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Gender			-		
Woman	49%	49%	55%	48%	47%
Man	51%	51%	45%	52%	53%





		Race			
	Base	Cuban	Hispanic non Cuban		Other
Age			•		
18 to 29	8%	32%	19%	6%	5%
30 to 45	22%	18%	21%	21%	41%
46 to 65	37%	19%	44%	37%	46%
Older than 65	33%	32%	17%	36%	8%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
ldeology				=	
Very liberal	2%	6%	8%	2%	-
Somewhat liberal	3%	6%	1%	3%	11%
Moderate	18%	18%	28%	17%	17%
Somew hat conservative	36%	34%	30%	38%	28%
Very conservative	40%	35%	33%	41%	44%

		Race			
	Base	Cuban	Hispanic non Cuban		Other
Tea Party ID					
Yes	25%	29%	21%	25%	23%
No	64%	69%	74%	63%	56%
Not sure	11%	2%	5%	12%	21%





			Race			
		Base	Cuban	Hispanic non Cuban	White	Other
Evangelical?				•		
	Are	44%	30%	36%	44%	56%
	Are not	56%	70%	64%	56%	44%

		Race				
	Base	Cuban	Hispanic non Cuban	White	Other	
Already Voted?			•			
Yes	16%	37%	9%	16%	16%	
No	84%	63%	91%	84%	84%	

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Race			- -	•	
Cuban	4%	100%	-	-	-
Hispanic non Cuban	7%	-	100%	-	-
White	84%	-	-	100%	-
Other	5%	-	-	-	100%





		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Watched Any Debates?					
Have watched a debate	84%	87%	80%	86%	67%
Have not	16%	13%	20%	14%	33%

		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Do you consider yourself to be a Southerner or not?					
Yes	48%	25%	47%	49%	46%
No	50%	75%	48%	49%	42%
Not Sure	2%	-	5%	1%	12%

		Race			
	Base	Cuban	Hispanic non Cuban		Other
Vote in 2008 Primary?				•	
Yes	84%	92%	77%	84%	79%
No	11%	8%	15%	11%	4%
Don't remember	5%	-	8%	5%	17%





		Race			
	Base	Cuban	Hispanic non Cuban	White	Other
Who Did You Vote for in 2008 Primary?		-			
John McCain	50%	69%	55%	51%	24%
Mitt Romney	15%	18%	10%	15%	17%
Rudy Giuliani	11%	-	12%	10%	21%
Mike Huckabee	15%	6%	10%	15%	20%
Ron Paul	4%	7%	6%	3%	12%
Someone else/Don't remember	5%	-	6%	6%	6%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	71%	72%	64%
Might end up supporting someone else	29%	28%	36%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	20%	21%	16%
Ron Paul	10%	9%	18%
Mitt Romney	20%	21%	18%
Rick Santorum	19%	21%	8%
Someone else/Not sure	30%	28%	40%





		Watched Any Debates?	
	Base	Have watched a debate	Have not
Gingrich Favorability			
Favorable	57%	59%	46%
Unfavorable	34%	32%	45%
Not sure	10%	10%	9%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Paul Favorability			
Favorable	37%	36%	43%
Unfavorable	50%	52%	38%
Not sure	13%	12%	19%

		Watched Any Debates?	
		Have watched	Have
	Base	a debate	not
Romney Favorability			
Favorable	61%	63%	52%
Unfavorable	30%	29%	35%
Not sure	8%	7%	13%





		Watched Any Debates?	
	Base	Have watched a debate	Have not
Santorum Favorability			-
Favorable	60%	61%	51%
Unfavorable	26%	26%	25%
Not sure	14%	13%	24%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Narrowed Down Field			
Gingrich	43%	45%	29%
Paul	12%	10%	22%
Romney	36%	36%	41%
Not Sure	9%	9%	9%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Best Chance to Defeat Obama?			
Newt Gingrich	37%	40%	22%
Ron Paul	5%	5%	6%
Mitt Romney	37%	37%	37%
Rick Santorum	6%	5%	11%
Someone else/Not sure	14%	13%	25%





		Watched Any Debates?	
	Base	Have watched a debate	Have not
Who Do You Think Will Win the Nomination?			
Newt Gingrich	34%	36%	21%
Ron Paul	5%	5%	7%
Mitt Romney	42%	42%	42%
Rick Santorum	4%	3%	9%
Someone else/Not sure	15%	14%	21%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Romney Ideology			
Too liberal	25%	26%	25%
Too conservative	5%	4%	5%
About right	42%	43%	35%
Not sure	28%	27%	35%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Gingrich Ideology			
Too liberal	14%	14%	14%
Too conservative	9%	8%	14%
About right	52%	55%	34%
Not sure	25%	23%	39%





		Watched Any Debates?	
	Base	Have watched a debate	Have not
Would you enthusiastically support Mitt Romney?			
Would enthusiastically support Romney	46%	49%	29%
Would support him with reservations	32%	31%	37%
Would not support him	9%	9%	12%
Not sure	12%	11%	22%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Would you enthusiastically support Newt Gingrich?			
Would enthusiastically support Gingrich	50%	54%	32%
Would support him with reservations	23%	22%	24%
Would not support him	15%	13%	21%
Not sure	13%	11%	23%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
GOP Establishment Favorability			
Favorable	45%	48%	30%
Unfavorable	31%	30%	35%
Not sure	24%	22%	35%





		Watched Any Debates?	
	Base	Have watched a debate	Have not
Willing to vote for someone who supported a state health care mandate?			
Willing	23%	23%	24%
Unwilling	30%	32%	23%
Not sure	46%	45%	54%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Who has stronger principles?			
Newt Gingrich	31%	34%	19%
Mitt Romney	37%	38%	32%
Not sure	32%	29%	49%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Who has stronger values?			
Newt Gingrich	24%	25%	16%
Mitt Romney	45%	46%	40%
Not sure	32%	29%	44%





		Watched Any Debates?	
	Base	Have watched a debate	Have not
More concerned with a candidate's principles or values?			
Principles	30%	32%	21%
Values	22%	22%	23%
Both equally	28%	28%	24%
Not sure	20%	18%	32%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Gender			•
Woman	49%	49%	48%
Man	51%	51%	52%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Age			
18 to 2	9 8%	7%	15%
30 to 4	22%	20%	30%
46 to 6	37%	38%	30%
Older than 6	33%	34%	25%





		Watched Any Debates?	
	Base	Have watched a debate	Have not
ldeology			
Very liberal	2%	2%	2%
Somewhat liberal	3%	3%	2%
Moderate	18%	16%	28%
Som ew hat conservative	36%	39%	25%
Very conservative	40%	40%	43%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Tea Party ID			
Yes	25%	27%	14%
No	64%	62%	70%
Not sure	11%	10%	16%

	Watched Any Debates?		
	Base	Have watched a debate	Have not
Evangelical?			
Are	44%	45%	37%
Are not	56%	55%	63%





		Watched Any Debates?	
	Base	Have watched a debate	Have not
Already Voted?		•	
Ye	s 16%	17%	8%
ı	No 84%	83%	92%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Race			
Cuban	4%	4%	3%
Hispanic non Cuban	7%	7%	9%
White	84%	86%	78%
Other	5%	4%	10%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Watched Any Debates?			
Have watched a debate	84%	100%	-
Have not	16%	-	100%





		Watched Any Debates?	
	Base	Have watched a debate	Have not
Do you consider yourself to be a Southerner or not?			
Yes	48%	50%	40%
No	50%	49%	51%
Not Sure	2%	1%	9%

		Watched Any Debates?	
		Have watched	Have
	Base	a debate	not
Vote in 2008 Primary?			
Yes	84%	86%	73%
No	11%	10%	16%
Don't remember	5%	4%	11%

		Watched Any Debates?	
	Base	Have watched a debate	Have not
Who Did You Vote for in 2008 Primary?			
John McCain	50%	49%	62%
Mitt Romney	15%	16%	9%
Rudy Giuliani	11%	11%	9%
Mike Huckabee	15%	15%	13%
Ron Paul	4%	4%	6%
Someone else/Don't remember	5%	6%	2%





		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	75%	66%	62%
Might end up supporting someone else	29%	25%	34%	38%

		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
2012 GOP Pres Primary 2nd Choice			-	
Newt Gingrich	20%	19%	23%	5%
Ron Paul	10%	12%	9%	20%
Mitt Romney	20%	21%	20%	16%
Rick Santorum	19%	20%	18%	19%
Someone else/Not sure	30%	29%	31%	39%

		Do you consider yourself to be a Southerner or not?		
				Not
	Base	Yes	No	Sure
Gingrich Favorability				
Favorable	57%	60%	54%	58%
Unfavorable	34%	32%	36%	32%
Not sure	10%	9%	10%	10%





		Do you consider yourself to be a Southerner or not?			
	Base	Ye	s	No	Not Sure
Paul Favorability			•		
Favorable	37%	38%	)	36%	32%
Unfavorable	50%	49%	•	51%	30%
Not sure	13%	12%	•	13%	38%

		Do you consider yourself to be a Southerner or not		
	Base	Yes	No	Not Sure
Romney Favorability			•	
Favorable	61%	58%	65%	46%
Unfavorable	30%	33%	28%	21%
Not sure	8%	9%	7%	33%

		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Santorum Favorability				
Favorable	60%	61%	60%	38%
Unfavorable	26%	26%	26%	16%
Not sure	14%	14%	14%	45%





		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Narrowed Down Field				•
Gingrich	43%	49%	37%	39%
Paul	12%	12%	11%	21%
Romney	36%	31%	42%	26%
Not Sure	9%	8%	10%	14%

		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Best Chance to Defeat Obama?			-	
Newt Gingrich	37%	43%	32%	-
Ron Paul	5%	6%	5%	-
Mitt Romney	37%	33%	43%	-
Rick Santorum	6%	7%	5%	10%
Someone else/Not sure	14%	11%	14%	90%

		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Who Do You Think Will Win the Nomination?				
Newt Gingrich	34%	42%	28%	-
Ron Paul	5%	5%	5%	-
Mitt Romney	42%	35%	49%	-
Rick Santorum	4%	4%	3%	10%
Someone else/Not sure	15%	13%	14%	90%





		Do you consider yourself to be a Southerner or not?		
	Base	Ye	s No	Not Sure
Romney Ideology				
Too liberal	25%	28%	24%	10%
Too conservative	5%	4%	5%	-
About right	42%	39%	46%	-
Not sure	28%	29%	25%	90%

		Do you consider yourself to be a Southerner or not?			
	Base	Y	es	No	Not Sure
Gingrich Ideology					
Too liberal	14%	149	%	14%	10%
Too conservative	9%	99	%	10%	-
About right	52%	53°	%	52%	-
Not sure	25%	239	%	24%	90%

		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	44%	50%	-
Would support him with reservations	32%	34%	31%	10%
Would not support him	9%	9%	9%	-
Not sure	12%	12%	9%	90%





		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	53%	49%	-
Would support him with reservations	23%	20%	26%	10%
Would not support him	15%	13%	16%	-
Not sure	13%	13%	9%	90%

		Do you consider yourself to be a Southerner or not?			
	Base	Yes	No	Not Sure	
GOP Establishment Favorability					
Favorable	45%	48%	45%	-	
Unfavorable	31%	28%	35%	-	
Not sure	24%	25%	20%	100%	

		er you rner o		
	Base	Yes	No	Not Sure
Willing to vote for someone who supported a state health care mandate?				
Willing	23%	22%	25%	10%
Unwilling	30%	32%	30%	-
Not sure	46%	46%	45%	90%





		Do you consider yourself to be a Southerner or not?			
	Base	Yes	No	Not Sure	
Who has stronger principles?			-	-	
Newt Gingrich	31%	33%	31%	-	
Mitt Romney	37%	35%	40%	-	
Not sure	32%	32%	29%	100%	

		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Who has stronger values?				
Newt Gingrich	24%	27%	21%	-
Mitt Romney	45%	44%	47%	-
Not sure	32%	29%	31%	100%

	Do you consider yours to be a Southerner or			
	Base	Yes	No	Not Sure
More concerned with a candidate's principles or values?				
Principles	30%	30%	32%	-
Values	22%	22%	23%	-
Both equally	28%	28%	28%	10%
Not sure	20%	20%	18%	90%





		Do you consid to be a Southe	er you erner o	rself r not?
	Base	Yes	No	Not Sure
Gender		<u>-</u>		
Woman	49%	48%	49%	63%
Man	51%	52%	51%	37%

			Do you consider yourself to be a Southerner or not			
		Base		Yes	No	Not Sure
Age						
	18 to 29	8%		9%	6%	32%
	30 to 45	22%		23%	20%	31%
	46 to 65	37%		40%	34%	27%
	Older than 65	33%		28%	39%	10%

		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Ideology				
Very liberal	2%	2%	3%	-
Somewhat liberal	3%	4%	2%	10%
Moderate	18%	17%	19%	16%
Somewhat conservative	36%	34%	40%	21%
Very conservative	40%	44%	36%	53%





		Do you consider yourself to be a Southerner or not		
	Base	Yes	No	Not Sure
Tea Party ID				
Yes	25%	30%	21%	14%
No	64%	59%	68%	67%
Not sure	11%	11%	11%	19%

		Do you consider yourself to be a Southerner or not		
	Base	Yes	No	Not Sure
Evangelical?		<u>-</u>		
Are	44%	53%	35%	34%
Are not	56%	47%	65%	66%

		Do you consid to be a Southe	er you rner o	rself r not?
	Base	Yes	No	Not Sure
Already Voted?				
Yes	16%	14%	17%	17%
No	84%	86%	83%	83%





		Do you consider yourself to be a Southerner or not?			
	Base	Yes	No	Not Sure	
Race					
Cuban	4%	2%	5%	-	
Hispanic non Cuban	7%	7%	7%	16%	
White	84%	87%	83%	57%	
Other	5%	4%	4%	26%	

		Do you consider yourself to be a Southerner or not?			
	Base	Yes	No	Not Sure	
Watched Any Debates?					
Have watched a debate	84%	87%	84%	30%	
Have not	16%	13%	16%	70%	

		Do you consider yourself to be a Southerner or not?		
	Base	Yes	No	Not Sure
Do you consider yourself to be a Southerner or not?				
Yes	48%	100%	-	-
No	50%	-	100%	-
Not Sure	2%	-	-	100%





		Do you consider yourself to be a Southerner or not				
	Base	Yes	No	Not Sure		
Vote in 2008 Primary?		-				
Yes	84%	90%	80%	21%		
No	11%	7%	15%	-		
Don't remember	5%	3%	4%	79%		

		Do you consider yourself to be a Southerner or not?				
	Base	Yes	No	Not Sure		
Who Did You Vote for in 2008 Primary?			,			
John McCain	50%	51%	50%	-		
Mitt Romney	15%	14%	15%	-		
Rudy Giuliani	11%	9%	13%	-		
Mike Huckabee	15%	18%	11%	48%		
Ron Paul	4%	4%	4%	-		
Someone else/Don't remember	5%	3%	7%	52%		

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	70%	80%	61%
Might end up supporting someone else	29%	30%	20%	39%





		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	20%	22%	9%	25%
Ron Paul	10%	9%	18%	11%
Mitt Romney	20%	21%	17%	21%
Rick Santorum	19%	19%	18%	19%
Someone else/Not sure	30%	29%	38%	24%

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Gingrich Favorability				
Favorable	57%	57%	46%	66%
Unfavorable	34%	33%	44%	22%
Not sure	10%	9%	10%	11%

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Paul Favorability				
Favorable	37%	36%	46%	38%
Unfavorable	50%	50%	47%	44%
Not sure	13%	14%	7%	18%





		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Romney Favorability				
Favorable	61%	62%	56%	69%
Unfavorable	30%	30%	36%	20%
Not sure	8%	8%	9%	11%

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Santorum Favorability				
Favorable	60%	60%	57%	57%
Unfavorable	26%	26%	27%	27%
Not sure	14%	14%	16%	16%

		Vote i	n 2008	Primary?
	Base	Yes	No	Don't remember
Narrowed Down Field				
Gingrich	43%	44%	38%	31%
Paul	12%	10%	19%	17%
Romney	36%	37%	32%	42%
Not Sure	9%	9%	11%	10%





		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Best Chance to Defeat Obama?				
Newt Gingrich	37%	38%	38%	12%
Ron Paul	5%	5%	14%	-
Mitt Romney	37%	38%	33%	30%
Rick Santorum	6%	6%	7%	5%
Someone else/Not sure	14%	13%	9%	53%

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Who Do You Think Will Win the Nomination?		-		
Newt Gingrich	34%	36%	33%	7%
Ron Paul	5%	5%	12%	1%
Mitt Romney	42%	42%	39%	38%
Rick Santorum	4%	3%	4%	6%
Someone else/Not sure	15%	14%	11%	48%

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Romney Ideology		<u>-</u>		-
Too liberal	25%	27%	23%	11%
Too conservative	5%	4%	9%	2%
About right	42%	43%	38%	29%
Not sure	28%	26%	29%	58%





		Vote in 2008 Primary?			
	Base	Yes	No	Don't remember	
Gingrich Ideology					
Too liberal	14%	13%	21%	12%	
Too conservative	9%	10%	6%	8%	
About right	52%	54%	49%	24%	
Not sure	25%	23%	24%	56%	

		Vote i	Primary?	
	Base	Yes	No	Don't remember
Would you enthusiastically support Mitt Romney?				
Would enthusiastically support Romney	46%	48%	36%	30%
Would support him with reservations	32%	33%	28%	23%
Would not support him	9%	8%	21%	-
Not sure	12%	10%	15%	48%

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Would you enthusiastically support Newt Gingrich?				
Would enthusiastically support Gingrich	50%	53%	40%	20%
Would support him with reservations	23%	23%	22%	22%
Would not support him	15%	14%	25%	9%
Not sure	13%	10%	14%	48%





		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
GOP Establishment Favorability				
Favorable	45%	46%	42%	37%
Unfavorable	31%	32%	36%	8%
Not sure	24%	22%	23%	55%

		Vote i	Vote in 2008 Primary?		
	Base	Yes	No	Don't remember	
Willing to vote for someone who supported a state health care mandate?					
Willing	23%	23%	35%	9%	
Unwilling	30%	33%	22%	6%	
Not sure	46%	44%	43%	85%	

		Vote in 2008 Primary?			
	Base	Yes	No	Don't remember	
Who has stronger principles?		•			
Newt Gingrich	31%	32%	35%	12%	
Mitt Romney	37%	38%	34%	25%	
Not sure	32%	30%	32%	63%	





		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Who has stronger values?				
Newt Gingrich	24%	25%	23%	7%
Mitt Romney	45%	46%	44%	33%
Not sure	32%	30%	34%	60%

		Vote in 2008 P		Primary?
	Base	Yes	No	Don't remember
More concerned with a candidate's principles or values?		-		-
Principles	30%	30%	34%	22%
Values	22%	23%	22%	5%
Both equally	28%	29%	19%	21%
Not sure	20%	18%	24%	52%

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Gender				
Woman	49%	49%	38%	72%
Man	51%	51%	62%	28%





			Vote i	n 2008	Primary?
		Base	Yes	No	Don't remember
Age			-		
	18 to 29	8%	7%	13%	8%
	30 to 45	22%	21%	28%	28%
	46 to 65	37%	38%	33%	33%
	Older than 65	33%	34%	26%	30%

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
ldeology				
Very liberal	2%	2%	2%	-
Somewhat liberal	3%	3%	6%	7%
Moderate	18%	17%	28%	18%
Somewhat conservative	36%	36%	38%	38%
Very conservative	40%	42%	26%	38%

		Vote in 2008 Primary?		
	Base	Yes	No	Don't remember
Tea Party ID				
Yes	25%	27%	17%	17%
No	64%	62%	74%	72%
Not sure	11%	12%	9%	11%





		Vote in 2008 Primary?					
	Base	Yes	No	Don't remember			
Evangelical?		<u>-</u>					
Are	44%	46%	33%	32%			
Are no	t 56%	54%	67%	68%			

		Vote i	Vote in 2008 Primary?				
	Base	Yes	No	Don't remember			
Already Voted?		=					
Yes	16%	17%	9%	15%			
No	84%	83%	91%	85%			

		Vote i	Vote in 2008 Primary?				
	Base	Yes	No	Don't remember			
Race		-	-	-			
Cuban	4%	4%	3%	-			
Hispanic non Cuban	7%	7%	10%	10%			
White	84%	85%	86%	75%			
Other	5%	4%	2%	15%			





		Vote in 2008 Primary?				
	Base	Yes	No	Don't remember		
Watched Any Debates?						
Have watched a debate	84%	86%	77%	69%		
Have not	16%	14%	23%	31%		

		Vote i	n 2008	Primary?	
	Base	Yes	No	Don't remember	
Do you consider yourself to be a Southerner or not?					
Yes	48%	52%	31%	28%	
No	50%	48%	69%	41%	
Not Sure	2%	1%	-	31%	

		Vote in 2008 Primary?					
	Base	Yes	No	Don't remember			
Vote in 2008 Primary?		•					
Yes	84%	100%	-	-			
No	11%	-	100%	-			
Don't remember	5%	-	-	100%			





		Vote in 2008 Primary?
	Base	Yes
Who Did You Vote for in 2008 Primary?		
John McCain	50%	50%
Mitt Romney	15%	15%
Rudy Giuliani	11%	11%
Mike Huckabee	15%	15%
Ron Paul	4%	4%
Someone else/Don't remember	5%	5%

		Who Did	Vho Did You Vote for in 2008 Primary?							
	Base	John McCain	Mitt Romney	Rudy Giuliani	Mike Huckabee	Ron Paul	Someone else/Don't remember			
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	70%	69%	81%	58%	71%	77%	64%			
Might end up supporting someone else	30%	31%	19%	42%	29%	23%	36%			

		Who Did	Who Did You Vote for in 2008 Primary?							
	Base	John McCain	Mitt Romney		Mike Huckabee	Ron Paul	Someone else/Don't remember			
2012 GOP Pres Primary 2nd Choice		•								
Newt Gingrich	22%	23%	23%	20%	15%	11%	28%			
Ron Paul	9%	9%	8%	12%	10%	15%	6%			
Mitt Romney	21%	21%	18%	24%	23%	27%	11%			
Rick Santorum	19%	18%	24%	25%	22%	2%	16%			
Someone else/Not sure	29%	29%	28%	20%	30%	45%	38%			





		Who Did	/ho Did You Vote for in 2008 Primary?							
	Base		John Mitt Rudy Mike Ron Someone else/Don't IcCain Romney Giuliani Huckabee Paul remember							
Gingrich Favorability										
Favorable	57%	63%	43%	59%	62%	32%	43%			
Unfavorable	33%	27%	49%	34%	24%	68%	43%			
Not sure	9%	9%	8%	7%	14%	-	14%			

		Who Did	/ho Did You Vote for in 2008 Primary?							
	Base	John McCain			Mike Huckabee		Someone else/Don't remember			
Paul Favorability										
Favorable	36%	36%	25%	38%	30%	89%	34%			
Unfavorable	50%	50%	56%	53%	57%	11%	43%			
Not sure	14%	14%	19%	9%	13%	-	23%			

		Who Did	Vho Did You Vote for in 2008 Primary?								
	Base		John Mitt Rudy Mike Ron Someone else/Don't Romney Giuliani Huckabee Paul remember								
Romney Favorability											
Favorable	62%	64%	85%	65%	41%	40%	45%				
Unfavorable	30%	31%	7%	27%	42%	56%	41%				
Not sure	8%	6%	8%	7%	17%	3%	14%				





		Who Did	Who Did You Vote for in 2008 Primary?							
	Base	John McCain			Mike Huckabee		Someone else/Don't remember			
Santorum Favorability		•								
Favorable	60%	56%	60%	66%	73%	44%	65%			
Unfavorable	26%	27%	26%	28%	14%	42%	20%			
Not sure	14%	16%	13%	6%	13%	15%	15%			

		Who Did	Who Did You Vote for in 2008 Primary?							
	Base	John McCain	Mitt Romney		Mike Huckabee	Ron Paul	Someone else/Don't remember			
Narrowed Down Field										
Gingrich	44%	48%	25%	44%	60%	14%	43%			
Paul	10%	7%	6%	11%	10%	63%	13%			
Romney	37%	38%	64%	37%	15%	14%	21%			
Not Sure	9%	7%	5%	8%	15%	10%	22%			

		Who Did	You Vote	for in 20	008 Primary	?	
	Base	John McCain	Mitt Romney		Mike Huckabee	Ron Paul	Someone else/Don't remember
Best Chance to Defeat Obama?							
Newt Gingrich	38%	44%	24%	34%	49%	21%	20%
Ron Paul	5%	4%	2%	5%	1%	35%	5%
Mitt Romney	38%	39%	64%	43%	18%	26%	19%
Rick Santorum	6%	5%	4%	9%	10%	3%	11%
Someone else/Not sure	13%	9%	5%	10%	22%	14%	44%





		Who Did You Vote for in 2008 Primary?							
	Base	John McCain	Mitt Romney		Mike Huckabee	Ron Paul	Someone else/Don't remember		
Who Do You Think Will Win the Nomination?		<u> </u>							
Newt Gingrich	36%	43%	20%	32%	43%	21%	15%		
Ron Paul	5%	3%	3%	4%	5%	27%	4%		
Mitt Romney	42%	41%	68%	50%	22%	41%	23%		
Rick Santorum	3%	3%	1%	5%	6%	5%	4%		
Someone else/Not sure	14%	11%	8%	9%	23%	6%	54%		

		Who Did	Who Did You Vote for in 2008 Primary?							
	Base	John McCain			Mike Huckabee	Ron Paul	Someone else/Don't remember			
Romney Ideology		<u>-</u>								
Too liberal	27%	28%	13%	29%	32%	31%	33%			
Too conservative	4%	5%	-	5%	1%	21%	4%			
About right	43%	43%	68%	42%	29%	27%	22%			
Not sure	26%	24%	19%	24%	38%	21%	40%			

		Who Did	Who Did You Vote for in 2008 Primary?							
	Base	John McCain			Mike Huckabee	Ron Paul	Someone else/Don't remember			
Gingrich Ideology		-			-					
Too liberal	13%	11%	20%	6%	9%	41%	15%			
Too conservative	10%	10%	10%	13%	3%	19%	10%			
About right	54%	55%	40%	62%	72%	32%	34%			
Not sure	23%	24%	30%	19%	16%	8%	42%			





		Who Did	Who Did You Vote for in 2008 Primary?							
	Base	John McCain	Mitt Romney		Mike Huckabee	Ron Paul	Someone else/Don't remember			
Would you enthusiastically support Mitt Romney?										
Would enthusiastically support Romney	48%	49%	71%	50%	34%	32%	30%			
Would support him with reservations	33%	34%	16%	41%	50%	20%	29%			
Would not support him	8%	7%	4%	7%	7%	48%	6%			
Not sure	10%	10%	9%	2%	10%	-	35%			

		Who Did	/ho Did You Vote for in 2008 Primary?							
	Base	John McCain	Mitt Romney	Rudy Giuliani	Mike Huckabee	Ron Paul	Someone else/Don't remember			
Would you enthusiastically support Newt Gingrich?										
Would enthusiastically support Gingrich	53%	57%	39%	62%	60%	32%	38%			
Would support him with reservations	23%	21%	33%	25%	23%	14%	9%			
Would not support him	14%	11%	18%	10%	7%	53%	21%			
Not sure	10%	10%	10%	2%	10%	-	32%			

		Who Did	ho Did You Vote for in 2008 Primary?								
	Base	John McCain			Mike Huckabee	Ron Paul	Someone else/Don't remember				
GOP Establishment Favorability		•									
Favorable	46%	53%	46%	44%	40%	25%	18%				
Unfavorable	32%	24%	34%	43%	34%	68%	39%				
Not sure	22%	23%	20%	13%	26%	7%	43%				





		Who Did You Vote for in 2008 Primary?							
	Base	John McCain			Mike Huckabee	Ron Paul	Someone else/Don't remember		
Willing to vote for someone who supported a state health care mandate?									
Willing	23%	20%	35%	31%	15%	25%	19%		
Unwilling	33%	34%	27%	26%	38%	56%	26%		
Not sure	44%	47%	38%	43%	47%	19%	56%		

		Who Did You Vote for in 2008 Primary?							
	Base	John McCain			Mike Huckabee	Ron Paul	Someone else/Don't remember		
Who has stronger principles?		•							
Newt Gingrich	32%	37%	14%	36%	39%	18%	21%		
Mitt Romney	38%	38%	63%	30%	25%	30%	26%		
Not sure	30%	25%	23%	34%	37%	51%	53%		

		Who Did	You Vote	for in 20	008 Primary	?	
	Base	John McCain			Mike Huckabee	Ron Paul	Someone else/Don't remember
Who has stronger values?		•					
Newt Gingrich	25%	29%	4%	25%	32%	17%	26%
Mitt Romney	46%	45%	71%	44%	36%	39%	19%
Not sure	30%	26%	25%	32%	32%	44%	55%





		Who Did	Who Did You Vote for in 2008 Primary?							
	Base	John McCain	Mitt Romney		Mike Huckabee	Ron Paul	Someone else/Don't remember			
More concerned with a candidate's principles or values?										
Principles	30%	33%	30%	35%	25%	31%	10%			
Values	23%	24%	25%	16%	29%	21%	8%			
Both equally	29%	27%	29%	32%	27%	42%	39%			
Not sure	18%	16%	16%	16%	18%	6%	43%			

		Who Did	You Vote	for in 20	008 Primary	ı?						
	Base	John McCain	John Mitt Rudy Mike Ron Someone else/Don't Cain Romney Giuliani Huckabee Paul remember									
Gender		<u>.</u>	<del>!</del>									
Woman	49%	47%	52%	45%	55%	46%	48%					
Man	51%	53%	48%	55%	45%	54%	52%					

		Who Did	You Vote	for in 20	008 Primary	?	
	Base	John McCain			Mike Huckabee		Someone else/Don't remember
Age		-	•		-		
18 to 29	7%	10%	2%	5%	4%	13%	5%
30 to 45	21%	17%	24%	29%	19%	50%	10%
46 to 65	38%	34%	36%	46%	52%	23%	35%
Older than 65	34%	38%	38%	20%	25%	14%	50%





		Who Did	Who Did You Vote for in 2008 Primary?								
	Base	John McCain	Mitt Romney		Mike Huckabee	Ron Paul	Someone else/Don't remember				
ldeology		•									
Very liberal	2%	3%	3%	1%	-	7%	5%				
Somewhat liberal	3%	3%	1%	4%	-	7%	2%				
Moderate	17%	17%	12%	21%	11%	35%	18%				
Somewhat conservative	36%	36%	43%	41%	30%	24%	34%				
Very conservative	42%	41%	41%	32%	59%	28%	41%				

		Who Did You Vote for in 2008 Primary?								
	Base	John McCain			Mike Huckabee		Someone else/Don't remember			
Tea Party ID										
Yes	27%	24%	31%	22%	33%	23%	32%			
No	62%	64%	60%	66%	53%	60%	64%			
Not sure	12%	12%	9%	12%	13%	18%	4%			

		Who Did	/ho Did You Vote for in 2008 Primary?								
	Base		John Mitt Rudy Mike Ron Someone else/Don't cCain Romney Giuliani Huckabee Paul remember								
Evangelical?		-			-						
Are	46%	47%	27%	28%	74%	44%	51%				
Are not	54%	53%	73%	72%	26%	56%	49%				





			Who Did	You Vote	for in 20	008 Primary	?						
		Base	John McCain	John Mitt Rudy Mike Ron Someone else/Don't Cain Romney Giuliani Huckabee Paul remember									
		Duoc	mooani	Coam Rommey Giunam Muckabee Taur Temember									
Already Voted?													
	Yes	17%	18%	16%	16%	11%	26%	16%					
	No	83%	82%	84%	84%	89%	74%	84%					

		Who Did	Who Did You Vote for in 2008 Primary?							
	Base	John McCain			Mike Huckabee		Someone else/Don't remember			
Race		-	•	=	-					
Cuban	4%	5%	5%	-	2%	7%	-			
Hispanic non Cuban	7%	7%	5%	8%	5%	9%	7%			
White	85%	85%	85%	84%	88%	71%	88%			
Other	4%	2%	5%	9%	6%	13%	5%			

		Who Did You Vote for in 2008 Primary?									
	Base	John McCain			Mike Huckabee		Someone else/Don't remember				
Watched Any Debates?		•									
Have watched a debate		83%	92%	89%	88%	81%	94%				
Have not	14%	17%	8%	11%	12%	19%	6%				





		Who Did	Who Did You Vote for in 2008 Primary?								
	Base	John McCain			Mike Huckabee	Ron Paul	Someone else/Don't remember				
Do you consider yourself to be a Southerner or not?											
Yes	52%	53%	50%	43%	62%	55%	31%				
No	48%	47%	50%	57%	36%	45%	63%				
Not Sure	1%	-	-	-	2%	-	5%				

			Who Did	Who Did You Vote for in 2008 Primary?										
		Base		John Mitt Rudy Mike Ron Someone else/Don't IcCain Romney Giuliani Huckabee Paul remember										
Vote in 2008 Primary?														
	Yes	100%	100%	100%	100%	100%	100%	100%						

		Who Did	You Vote	for in 20	008 Primary	ı?	
	Base	John McCain	Mitt Romney	Rudy Giuliani	Mike Huckabee	Ron Paul	Someone else/Don't remember
Who Did You Vote for in 2008 Primary?			•	,	•		
John McCain	50%	100%	-	-	-	-	-
Mitt Romney	15%	-	100%	-	-	-	-
Rudy Giuliani	11%	-	-	100%	-	-	-
Mike Huckabee	15%	-	-	-	100%	-	-
Ron Paul	4%	-	-	-	-	100%	-
Someone else/Don't remember	5%	-	-	-	-	-	100%

