



Media Information



UEFA EURO 2016 Bid Handover

Nyon, 15 February 2010



PRESS INFORMATION

UEFA EURO 2016 bidding procedure

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Dear Colleagues,

Today the formal selection process of the host country of UEFA EURO 2016 starts. UEFA EURO 2016 will be the first final tournament comprised of 24 teams, with 51 games to be played at nine venues over one month. From now until the announcement of the winning bid, on 28 May, the entire process will have been laid out in detail, and will be both transparent and accessible for the bidders, media and public alike.

Handover of the bidding dossiers

The ceremony today is the formal handover of the bid dossiers to UEFA by the three bidders – France, Italy and Turkey – and the entire session will be open to the bidders and the media. Each bidder is allowed an official delegation of up to six people, including a government representative.

A detailed technical analysis by UEFA over three months

UEFA will analyse the written bid dossiers and send a list of open points (if any) to the bidders as of 19 March. UEFA will analyse more than 100 different technical criteria in assessing the quality of the bids (including stadiums, infrastructures etc.)

Technical workshops will take place in each of the bidding countries, between 7 and 15 April, in order to clarify any open points. In addition, the visiting officials will gain an insight into the feeling of political support from central government and the cities.

A public report

Following the technical workshops in each country, a qualitative report will be produced and each bidder will receive their respective part of the report on 29 April. The full report will be made public on UEFA.com on 14 May, and sent to the bidders, the UEFA National Team Competitions Committee and to the UEFA Executive Committee (see Annexe 1).

Final decision on 28 May in Geneva, Switzerland

Further to a technical presentation from the UEFA National Team Competitions Committee to the UEFA Executive Committee on the bids' compliance to the requirements, the final decision will be made on 28 May in Geneva in public and live on TV and internet. Each bidder will have 30 minutes for a final presentation. Then, at 12.00CET (midday), the UEFA Executive Committee members will deliberate and vote according to the regulatory voting procedure (see Annexe 2). The regulations guarantee equal treatment to the bidders and, for example, they state that UEFA president Michel Platini (France), UEFA Executive Committee first vice-president Şenes Erzik (Turkey), and Executive Committee member Giancarlo Abete (Italy) are not entitled to be involved in the deliberation process nor to vote.

The announcement of the winning bid for UEFA EURO 2016 will be made by the UEFA president at 13.00CET.

*UEFA Media Services
15/02/2010*



Timeline

15 December 2008:	Invitation to bid sent out by UEFA to its member associations
09 March 2009:	Deadline for national associations to confirm their interest
03 April 2009:	Announcement of bidders
15 February 2010:	Bid dossier handover
As of 19 March 2010:	List of open points sent to the bidders (for reasons of equal treatment the list will be sent out 17 days prior to each final technical workshop)
07 to 15 April 2010:	Final technical workshops and officials' visits
29 April 2010:	Qualitative report sent to the bidders for review
06 May 2010:	Meeting of bidders with delegates of the UEFA National Team Competitions Committee and UEFA administration
14 May 2010:	Qualitative report sent to bidders, UEFA Executive Committee, UEFA National Team Competitions Committee, and published on UEFA.com
26 May 2010:	Meeting of the UEFA National Team Competitions Committee
27 May 2010:	UEFA Executive Committee meeting with UEFA National Team Competitions Committee delegates
28 May 2010:	Final bid presentation and announcement ceremony



Evaluation phase key events

Bid Dossier Handover – 15 February 2010

House of European Football – Nyon, Switzerland

The bidders will officially hand over their bid dossiers to the chairman of the UEFA National Team Competitions Committee, Dr Gilberto Madaíl, in alphabetical order: France, Italy, Turkey.

There will be a draw to determine the order of passage of the three bidders during the final presentation scheduled for 28 May 2010.

List of open points sent to the bidders – as of 19 March 2010

To be prepared for the final technical workshops to be held in each bid country, a list of open points will be sent to each bidder beforehand. To ensure equal treatment of all bidders, this list will be sent out 17 days prior to each final technical workshop. The list of open points will be classified by sector and will indicate specifically what clarification or supplementary information is requested from the bidders.

Final technical workshops and officials' visits – 07 to 15 April 2010

The objective of these workshops is to clarify the list of open points identified by the UEFA experts and provided to the bidders 17 days prior to the workshops.

The objective of the officials' visits is to evaluate the governmental support for UEFA EURO 2016 from the country and cities.

The exact dates for the final technical workshops and the officials' visits still need to be confirmed.

Qualitative report sent to bidders – 29 April 2010

The bidders will receive their respective qualitative evaluation report to be able to prepare for the meeting with the UEFA National Team Competitions Committee delegates and UEFA on 6 May 2010.

Meeting of bidders with delegates of the UEFA National Team Competitions Committee and UEFA administration – 06 May 2010

House of European Football – Nyon, Switzerland

The objective of this meeting is to give each bidder the opportunity to comment on the qualitative evaluation report before its public release. Only factually motivated observations can be taken into consideration.



Qualitative evaluation report published – 14 May 2010

The qualitative evaluation report will be distributed to the members of the UEFA Executive Committee and UEFA National Team Competitions Committee and will also be published on UEFA.com.

UEFA National Team Competitions Committee – 26 May 2010

House of European Football – Nyon, Switzerland

The UEFA National Team Competitions Committee will decide on technical recommendations to be presented to the UEFA Executive Committee.

UEFA Executive Committee – 27 May 2010

House of European Football – Nyon, Switzerland

The UEFA National Team Competitions Committee delegates will present the key aspects of the bids and explain the technical evaluations to the UEFA Executive Committee. This presentation will be followed by Q&A's and discussions. Only UEFA Executive Committee members allowed to vote will participate in this meeting.

Bid presentation and announcement ceremony – 28 May 2010

Geneva, Switzerland – starting 10.00CET

According to the bid regulations (art 2.17) "the bidders shall be required to make a presentation to the UEFA Executive Committee about the content of their respective bid dossiers in accordance with guidelines to be provided by the UEFA administration in due course".

10.00CET

Each bidder can be represented by a maximum of six people on stage during their final presentation. Following the order defined by the draw on 15 February 2010, the bidders have up to 30 minutes to present their bid using only audio and video material. No questions will be raised during and after the presentation.

12.00CET

UEFA Executive Committee deliberations and vote in a separate room.

13.00CET

Announcement of the host of UEFA EURO 2016 by the UEFA president, followed by address by the president of the appointed host association.

Evaluation process

Structure of the tournament requirements

The bid requirements are divided in 18 sectors which will be evaluated. Each sector will be weighted by its relevance.

Concept	Sector	Key parameters
Global concept	UEFA EURO vision	Key motivations of the host and integration into the UEFA EURO vision
	Overall tournament concept	Location and distances between proposed venues, proposed match schedule, net stadium capacity
	Tournament legacy	Country long-term benefits, stadium usage after EURO, legacy initiatives
	Social responsibility and environment	Environment, health, society, culture
Country context	Political and economic aspects	Political and football structure and climate, public investment projections
	Legal aspects	Guarantees and contracts delivered to UEFA, existing legislation
Infrastructure	Stadiums	Stadium design and surrounding, stadium project management and operation
	Ground transport	International accessibility (transport and road system) of the host country, between and in the host cities, last kilometre accessibility
	Airports	Existing and planned passenger capacity of airports, public transport offer to city centre and stadium
	Accommodation and training centres	Existing accommodation capacity and quality, contracted accommodation, rate level, proposed team base camps
	Technology infrastructure	National and international telecommunications infrastructure, including at stadiums and other locations
	International broadcast centre	Facility details, travel and accessibility, local amenities
	Fan zones	Central location, accessible by public transport, safe and



		secure
Country operations	Safety and security	Vision and strategy, risk analysis, capabilities, action plan
	Host country and city promotion	Host city promotional activities, advertising in the host city
Tournament operations	Organisational and operational matters	Suitability of the LOC structure, status voluntary work in the host country
	Pre-tournament events	Suitability of proposed locations for draws (accessibility, draw hall facilities, accommodation)
	Financing (ticket & hospitality revenues)	Ticket prices, ticket and hospitality revenue

Stadia requirements

UEFA requires nine stadiums with the following net capacity.

Number of stadiums	Type of match	Minimum net capacity
2 stadiums	Final, home team matches, including the opening match	At least 50,000 (preferably one of which with 60,000)
3 stadiums	Quarter-finals, semi-finals	40,000
4 stadiums	Group matches Round of 16 matches	30,000

Each bidder is entitled to propose three additional stadiums in its bid dossier. If a bidder chooses to submit 12 stadiums and is appointed as host association, it must select the nine official stadiums, chosen among those proposed in the bid dossier, by no later than 28 May 2011.

Evaluation of the bid dossiers

The delegates of the UEFA National Team Competitions Committee (see Annexe 1) will work with the UEFA administration and experts to prepare an evaluation of the bid dossiers.

The **Infrastructure** and **Safety and security** sectors will account for two thirds of the global evaluation.

According to the UEFA EURO 2016 bid regulations, the UEFA administration will prepare a written evaluation report concerning each bidder which will be made publicly available (see articles 2.16 and 3.7).

To assess each bid, the following information will be used:

1. Bid dossier provided by the bidders, including:
 - Answers to the bid dossier template questions
 - Maps, plans and forms as requested
 - Guarantees as requested
 - Signed agreements (staging, stadium, host city and airport agreements)
 - Signed hotel reservation forms
 - Outcome of technical workshops in April 2010 in each bid country addressing open points in the respective bid dossiers
2. Additional sources of information:
 - UEFA internal information (e.g. internal databases)
 - Independent analysis potentially commissioned by UEFA
 - Information received from the officials' visits
 - Information available from public sources

Each sector will be evaluated according to key parameters, each of which can have a different weight within the sector.

Based on the analysis, the UEFA National Team Competitions Committee will evaluate the technical compliance of all bids according to the requirements.

Recommendation to the UEFA Executive Committee

The UEFA Executive Committee will receive:

- The evaluation report
- A recommendation written down by the UEFA National Team Competitions Committee of the bid compliance with the requirements

Annexe 1 – Composition of the committees involved in the process

Delegates of the UEFA National Team Competitions Committee

The delegates of the UEFA National Team Competitions Committee will work with the UEFA administration and experts to prepare the evaluation reports. The delegates are:

- Dr Gilberto Madaíl (Portugal)
- Nodar Akhalkatsi (Georgia)
- Harry Been (Netherlands)
- Wolfgang Niersbach (Germany)

UEFA National Team Competitions Committee

The UEFA National Team Competitions Committee will make recommendations to the UEFA Executive Committee following their assessment of the bid dossiers. In addition to the four delegates mentioned above, the members are:

- Mircea Sandu (Romania)
- David Triesman (England)
- Armand Duka (Albania)
- David G. Collins (Wales)
- Ivan Hašek (Czech Republic)
- Zdzislaw Kręcina (Poland)
- Zoran Laković (Serbia)
- Alfred Ludwig (Austria)
- Campbell Ogilvie (Scotland)
- Zorislav Srebrić (Croatia)

UEFA Executive Committee

The UEFA Executive Committee will vote to appoint the host association for UEFA EURO 2016. The members allowed to participate in the presentation, deliberation and vote are:

- Geoffrey Thompson (England) – chair of the meeting
- Ángel María Villar Llona (Spain)
- Marios N. Lefkaritis (Cyprus)
- Dr Joseph Mifsud (Malta)
- Allan Hansen (Denmark)
- František Laurinec (Slovakia)
- Avraham Luzon (Israel)
- Dr Gilberto Madaíl (Portugal)
- Mircea Sandu (Romania)
- Grigoriy Surkis (Ukraine)
- Michael van Praag (Netherlands)
- Liutauras Varanavičius (Lithuania)
- Dr Theo Zwanziger (Germany)

Annexe 2 - UEFA Executive Committee voting procedure

General

- B.1 The voting procedure shall be governed by the following provisions and, where necessary, the relevant provisions of the UEFA Statutes apply.
- B.2 Voting shall be conducted by secret ballot.
- B.3 Votes by proxy shall not be permitted.
- B.4 The president of UEFA or a member of UEFA's Executive Committee shall not take part in any part of the deliberations or the voting procedure if he is associated with one of the member associations that is a bidder (or is part of a bidder) or in any case, in which a conflict of interest exists. For the avoidance of doubt, the president of UEFA or a member of UEFA's Executive Committee shall not be excluded from the deliberations or voting procedure solely because he is associated with any of the member associations who have withdrawn their bid to host UEFA EURO 2016 prior to commencement of the voting procedure.
- B.5 The UEFA president or, in his absence, the highest-ranking UEFA vice-president shall chair any meeting of UEFA's Executive Committee at which these voting procedures are to be implemented. The chairman of the meeting shall have the final decision as to whether or not a member of UEFA's Executive Committee falls under Article B.4.
- B.6 A quorum may consist of fewer than nine (9) members of UEFA's Executive Committee for taking any valid decision in this voting procedure as a consequence of the application of Article B.4 above or in case of absence of any individual UEFA Executive Committee member for a very serious and justified reason.
- B.7 There is no obligation for a member of UEFA's Executive Committee to use the vote allocated to him on any ballot (abstentions are permitted).
- B.8 Abstained votes and spoiled ballots shall not be counted.
- B.9 The results of the voting procedures shall be made publicly available by UEFA. Such results shall identify the number of ballots and, in respect of each ballot, the number of points awarded to each bidder as well as the number of abstentions and the number of spoiled ballots.

Election process

- B.10 The election will be conducted using successive rounds of ballots.
- B.11 The bidder or bidders that obtained the lowest number of points in the ballot will be excluded from the next ballot, until a bidder is selected as host association.

Ballot with three (3) or more bidders

- B.12 If three (3) or more bidders take part in a ballot, each member of UEFA's Executive Committee entitled to take part in the voting procedure shall rank the bidders in order of strictly increasing preference. The most preferred bidder is given the number one (1); the second choice is given the number two (2); up to the least preferred bidder. Points shall be allocated based on their position on each ballot, starting with one (1) for the least preferred bidder and increasing by one for each directly higher level, with the exception of the most preferred bidder who shall be attributed a number of points equal to the number of bidders plus two (2).
- B.13 A vote is valid if and only if:
 - (a) a rank between one (1) and the relevant number of bidders has been granted for each of the bidders; and



(b) different ranks have been granted for each of the bidders.

Intermediate ballot

- B.14 If, after any ballot of three (3) or more bidders, only one bidder remains for the next ballot, then an intermediate ballot involving the bidders with the equal lowest number of points will take place to identify the bidder(s) to be excluded from the next ballot.
- B.15 If, in this intermediate ballot, all bidders receive an equal number of points, then the chair of the meeting shall determine which bidder shall be excluded from the next ballot by means of a casting vote.

Ballot with two (2) bidders

- B.16 If two (2) bidders take part in a ballot, each member of UEFA's Executive Committee entitled to take part in the voting procedure will vote for at most one of the two (2) bidders. The bidder that obtains the highest number of votes wins.
- B.17 In the event of a tie, the chair of the meeting shall determine which bidder shall be selected as host association by means of a casting vote.

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