



Introducing The New



*Be a Part of the Bee-2-Bee Network by Owning Premium Seats
A Winning Game Plan for Business Development*

Joining the Bee-2-Bee Network is more than owning Club or other Premium seats. This program is designed to provide additional benefits that will allow you to not only entertain and impress those important to your business in a first-class manner, but ensure a positive ROI in the following ways:

- Strengthen relationships with your top clients
- Cultivate business opportunities with your prospects
- Network with Hornets partners
- Incentivize and reward your employees
- Thank your vendors for their valued service
- Donate to worthy charitable causes

How the Bee-2-Bee Network Can Benefit Your Business

- Exclusive access to North & South VIP Club Lounges with premium dining options
- Exclusive networking events including speaker series and pre-game happy hours
- Dedicated in-arena concierge service in the club lounges
- Inclusion in the Bee-2-Bee Network directory with the ability to provide offers to other member businesses
- Your business listed as a Bee-2-Bee Member in each of the three private clubs in the arena



"BEI has found the value of Hornets tickets to be fantastic. We can use them with existing customers to further our relationship, our employees for morale, or potential new customers to start a relationship. I'm happy to recommend the Hornets as part of any business entertainment package."

- Tara O'Meallie
BEI General Contracting

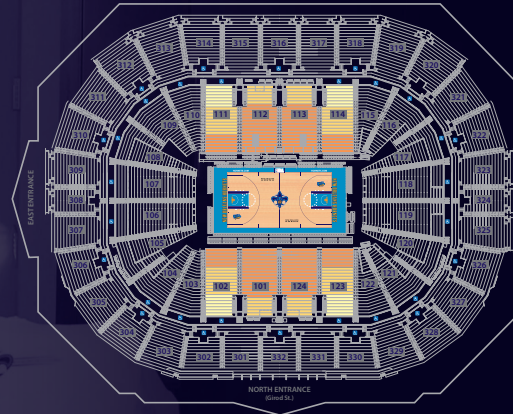
Club Seats

These seats are designed with both sports and entertainment in mind, making them perfect for hosting your valued customers and business prospects. Not only do Club Seats provide you and your guests the best view of the game, they also offer premium dining options in the North and South VIP Clubs where relationship building can be taken to the next level in a comfortable setting.



“The Hornets season ticket package has been a very good investment for our business. Our clients/customers really enjoy the location of our seats, the Club, the parking, etc. as well as the NBA experience.”

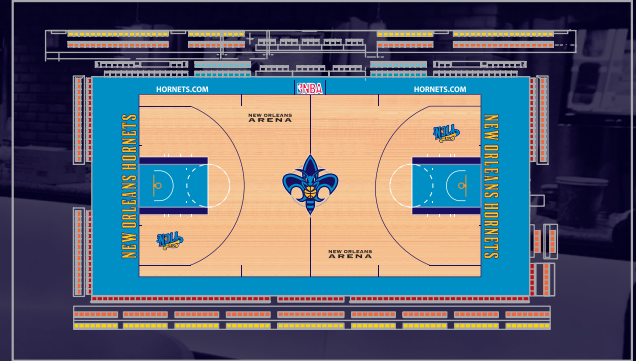
- Randy Raymond
Frank's Casing Crew



	2011-12 Season Ticket Package Price	2011-12 Half Season Ticket Package Price
Club A	\$6,671	\$3,640
Club B	\$5,973	\$3,210
Club C	\$4,634	\$2,460

Floor Seats † Harrah's High Roller Sections

Floor seats place you and your guests just steps away from some of the best athletes in the world. It's the closest you can get to the non-stop action of any professional sporting event, making it a perfect way to impress your guests and enjoy the Hornets experience. Floor seat owners are also afforded exclusive access to the Capital One Club, which includes an all-inclusive premium buffet to take care of you and your guests.



"We use Hornets tickets to differentiate from our competition. We compete with a number of different companies and it helps us to retain and get new clients."

- Frank Nicoladis
N-Y Associates

FLOOR SEATS	2011-12 Season Ticket Package Price	2011-12 Half Season Ticket Package Price
Hollywood A	sold out	sold out
Hollywood B	sold out	sold out
Floor A	sold out	sold out
Floor B	\$13,975	\$7,875
Floor C	\$11,610	\$6,510

Suites & Ochsner Suite Level

Suites are the ideal way to host your guests in the comfort of your own private area while still partaking in the action of the game. Having an exclusive space to call your own allows for a comfortable environment to engage and build relationships with your clients and prospects. Owning a suite also extends your entertainment opportunities with access to concerts and other arena events.



Please contact us for Suite pricing and availability



“Season tickets with the Hornets have brought great value and fun to Benoit and Associates. The tickets have allowed me to spend time with our clients and prospective clients enjoying a game where there was no work just the enjoyment of the game.”

*- Warren Benoit
Benoit and Associates*

Premium Seating Benefits

- In-seat food and beverage wait service
- Exclusive access to VIP Club Lounges with couches, flat-screen televisions, premium dining options and other amenities
- Access to concerts and other arena pre-sales
- Complimentary parking passes
- Private VIP entrance with early access to the arena
- Customizable unique benefits through Lagniappe Rewards Program

Additional Hornets Products Perfect for Businesses

- **Group Tickets:** Great for a company outing to foster camaraderie
- **Elite Ticket Pass:** Provide employees the opportunity to buy discounted tickets to select games
- **Tickets for Kids:** Donate game tickets to underprivileged children that may never have the chance to enjoy the Hornets experience
- **Lower Bowl and Entergy Balcony Seat Locations:** Great seat locations available at affordable prices to fit every company's budget and needs

**Become part of the BEE-2-BEE Network today and see
what the Hornets can do to help grow your business!**

Call 504•525•HOOP

