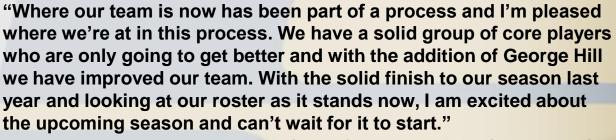






We are Back! Join the 2011-12 Pacers and be a part of the excitement as big things happen.



-President of Basketball Operations, Larry Bird



"I'm excited to build on the growth we experienced at the end of last season. This team has developed a fearlessness and a competitive spirit that this community has already started to fall in love with. I fully expect us to pick up where we left of and I fully expect this team to take the next step. But I really think we've only scratched the surface."

-Head Coach, Frank Vogel



### Get a 33 for 33!!!

All full season partners will receive their choice of a Pacers Sports & Entertainment #33 jersey!

With a full season commitment now, you will get your choice of one of the three autographed Pacers 33s. Choose from **Danny Granger**, current forward and top scorer for your Pacers; **Larry Bird**, current President of Basketball Operations; or **Clark Kellogg**, Ohio State grad, CBS college basketball announcer, Pacers forward from 1982-87 and current Pacers Vice President of Player Development





### 2011-12 Season Schedule

#### 66 games starting December 26th with the Home Opener vs. Detroit

TIME

March

**April** 

OPPONENT

R	ADIÓ
	NETWORK presented by
_	CNO FINANCIAL GROUP

	presented by				i Coi dai y				
-						Wed. 1	at	Minnesota	8:00pm
	CNO FINAL	NCIAL	GROUP			Fri. 3	at	Dallas	8:30pm
						Sat. 4		Orlando	7:00pm
	DATE		OPPONENT	TIME		Tue. 7		Utah	7:00pm
December						Wed. 8	at	Atlanta	7:30pm
	Mon. 26		Detroit	7:00pm		Fri. 10	at	Memphis	8:00pm
	Wed. 28	at	Toronto	6:00pm		Sat. 11		Denver	7:00pm
	Fri. 30		Cleveland	7:00pm		Tue. 14		Miami	7:00pm
	Sat. 31	at	Detroit	6:00pm		Wed. 15	at	Cleveland	7:30pm
January						Thu. 16		New Jersey	7:00pm
	Mon. 2	at	New Jersey	7:30pm		Sun. 19		Charlotte	6:00pm
	Wed. 4	at	Miami	7:30pm		Tue. 21		New Orleans	7:00pm
	Fri. 6	at	Boston	7:30pm		Wed. 22	at	Charlotte	7:00pm
	Sat. 7		Charlotte	7:00pm		Tue. 28		Golden State	7:00pm
	Mon. 9	at	Philadelphia	7:00pm	March				
	Wed. 11		Atlanta	7:00pm		Sat. 3	at	New Orleans	8:00pm
	Fri. 13	at	Toronto	7:00pm		Mon. 5	at	Chicago	8:00pm
	Sat. 14		Boston	7:00pm		Tue. 6		Atlanta	7:00pm
	Wed. 18	at	Sacramento	10:00pm		Sat. 10	at	Miami	7:30pm
	Fri. 20	at	Golden State	10:30pm		Sun. 11	at	Orlando	6:00pm
	Sun. 22	at	L.A. Lakers	9:30pm		Tue. 13		Portland	7:00pm
	Tue. 24		Orlando	7:00pm		Wed. 14		Philadelphia	7:00pm
	Wed. 25	at	Chicago	8:00pm		Fri. 16	at	New York	7:30pm
	Fri. 27	at	Boston	7:30pm		Sat. 17		New York	7:00pm
	Sun. 29	at	Orlando	6:00pm		Tue. 20		L.A. Clippers	7:00pm
	Tues. 31		New Jersey	7:00pm		Thu. 22	at	Washington	7:00pm
						Fri. 23		Phoenix	7:00pm
						Sat. 24	at	Milwaukee	8:30pm
						Mon. 26		Miami	7:00pm

**February** 

**DATE** 

DATE		OPPONENT	TIME
Tue. 28	at	New Jersey	7:30pm
Thu. 29		Washington	7:00pm
Sat. 31	at	San Antonio	8:30pm
Sun. 1	at	Houston	7:00pm
Tue. 3.		New York	7:00pm
Wed. 4	at	Washington	7:00pm
Fri. 6		Oklahoma City	7:00pm
Sat. 7		Boston	7:00pm
Mon. 9		Toronto	7:00pm
Wed. 11	at	Cleveland	7:00pm
Fri. 13		Cleveland	7:00pm
Sat. 14	at	Milwaukee	8:30pm
Mon. 16		Minnesota	7:00pm
Tue. 17	at	Philadelphia	7:00pm
Thu. 19		Milwaukee	7:00pm
Sat. 21		Philadelphia	7:00pm
Mon. 23		Detroit	7:00pm
Wed. 25		Chicago	7:00pm

**Home Games in Bold** All times are eastern standard

2011-12 All-Star Weekend Feb. 24 - 26 in Orlando





## 2011-12 Benefits

BOB "SLICK" LEONARD — legendary Pacers coach and current analyst provides the inside look at the team.

MARK BOYLE — the award-winning voice of the Pacers takes to the air for his 23rd season.

KEVIN LEE - studio host

#### Tickets & Broadcast Benefits:

By partnering to broadcast a minimum of 33 games from the 66-game schedule you'll receive:

- Your choice between four (4) \$28 Balcony Level half season tickets (17 games each) OR four (4) \$81 Club Level mini plan tickets (11 games each). Ticket package details available at pacers.com under the ticket page or by request.
- 50 \$28 lower balcony tickets to a home game OR one Club Level 20 person suite (suite does not include food & beverage, but it is available for purchase)
- Discounts at our Home Court gift shop
- Fully automated network feed (no board operator required)
- Pacers Playoff broadcasts
- Local commercial availabilities within the broadcast (see next page for details)
- Pregame and Postgame shows with local availability
- Station promos voiced by Mark Boyle by request





## **2011-12 Specs**





	Total Commercial Time	Affiliate Time
Pacers Pregame Show (30 minutes before all Pacers games)	8.5 minutes	4.5 minutes
Play-by-Play	35 minutes	15 minutes
Postgame Show (approx. 20 minute program featuring live player interviews)	6 minutes	2 minutes

### Radio Format Transmission Info:

- Full, detailed radio format which will be used for all network broadcasts (including playoff games) is available upon request.
- **Transmission Information: All Games** are distributed via Network Indiana 2
- Satellite Information: Galaxy III-C Band **Transponder 2**

# Excluded

(Due to Pacers exclusive partner contracts, the following categories are excluded from local airing. For further category definition, contact us.)

- Insurance
- Soft drinks
- **Sports Beverages**
- Beer/Malt Beverages
- Grocery
- Newspaper

