

2011-2012



**RADIO
NETWORK**



presented by

CNO FINANCIAL GROUP

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**MAKE SOME
NOISE**

WE'RE BACK!

Pacers

PACERS
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PASSION PRIDE PACERS



2011-12 Indiana Pacers

We are Back! Join the 2011-12 Pacers and be a part of the excitement as big things happen.



“Where our team is now has been part of a process and I’m pleased where we’re at in this process. We have a solid group of core players who are only going to get better and with the addition of George Hill we have improved our team. With the solid finish to our season last year and looking at our roster as it stands now, I am excited about the upcoming season and can’t wait for it to start.”

-President of Basketball Operations, Larry Bird

“I’m excited to build on the growth we experienced at the end of last season. This team has developed a fearlessness and a competitive spirit that this community has already started to fall in love with. I fully expect us to pick up where we left off and I fully expect this team to take the next step. But I really think we’ve only scratched the surface.”

-Head Coach, Frank Vogel





Get a 33 for 33!!!

All full season partners will receive their choice of a Pacers Sports & Entertainment #33 jersey!



With a full season commitment now, you will get your choice of one of the three autographed Pacers 33s. Choose from **Danny Granger**, current forward and top scorer for your Pacers; **Larry Bird**, current President of Basketball Operations; or **Clark Kellogg**, Ohio State grad, CBS college basketball announcer, Pacers forward from 1982-87 and current Pacers Vice President of Player Development





2011-12 Season Schedule

66 games starting December 26th with the Home Opener vs. Detroit



	DATE		OPPONENT	TIME
February				
	Wed. 1	at	Minnesota	8:00pm
	Fri. 3	at	Dallas	8:30pm
	Sat. 4		Orlando	7:00pm
	Tue. 7		Utah	7:00pm
	Wed. 8	at	Atlanta	7:30pm
	Fri. 10	at	Memphis	8:00pm
	Sat. 11		Denver	7:00pm
	Tue. 14		Miami	7:00pm
	Wed. 15	at	Cleveland	7:30pm
	Thu. 16		New Jersey	7:00pm
	Sun. 19		Charlotte	6:00pm
	Tue. 21		New Orleans	7:00pm
	Wed. 22	at	Charlotte	7:00pm
	Tue. 28		Golden State	7:00pm
March				
	Sat. 3	at	New Orleans	8:00pm
	Mon. 5	at	Chicago	8:00pm
	Tue. 6		Atlanta	7:00pm
	Sat. 10	at	Miami	7:30pm
	Sun. 11	at	Orlando	6:00pm
	Tue. 13		Portland	7:00pm
	Wed. 14		Philadelphia	7:00pm
	Fri. 16	at	New York	7:30pm
	Sat. 17		New York	7:00pm
	Tue. 20		L.A. Clippers	7:00pm
	Thu. 22	at	Washington	7:00pm
	Fri. 23		Phoenix	7:00pm
	Sat. 24	at	Milwaukee	8:30pm
	Mon. 26		Miami	7:00pm

	DATE		OPPONENT	TIME
March				
	Tue. 28	at	New Jersey	7:30pm
	Thu. 29		Washington	7:00pm
	Sat. 31	at	San Antonio	8:30pm
April				
	Sun. 1	at	Houston	7:00pm
	Tue. 3.		New York	7:00pm
	Wed. 4	at	Washington	7:00pm
	Fri. 6		Oklahoma City	7:00pm
	Sat. 7		Boston	7:00pm
	Mon. 9		Toronto	7:00pm
	Wed. 11	at	Cleveland	7:00pm
	Fri. 13		Cleveland	7:00pm
	Sat. 14	at	Milwaukee	8:30pm
	Mon. 16		Minnesota	7:00pm
	Tue. 17	at	Philadelphia	7:00pm
	Thu. 19		Milwaukee	7:00pm
	Sat. 21		Philadelphia	7:00pm
	Mon. 23		Detroit	7:00pm
	Wed. 25		Chicago	7:00pm

Home Games in Bold
All times are eastern standard

2011-12 All-Star Weekend
Feb. 24 – 26 in Orlando



December

January

	DATE		OPPONENT	TIME
	Mon. 26		Detroit	7:00pm
	Wed. 28	at	Toronto	6:00pm
	Fri. 30		Cleveland	7:00pm
	Sat. 31	at	Detroit	6:00pm
	Mon. 2	at	New Jersey	7:30pm
	Wed. 4	at	Miami	7:30pm
	Fri. 6	at	Boston	7:30pm
	Sat. 7		Charlotte	7:00pm
	Mon. 9	at	Philadelphia	7:00pm
	Wed. 11		Atlanta	7:00pm
	Fri. 13	at	Toronto	7:00pm
	Sat. 14		Boston	7:00pm
	Wed. 18	at	Sacramento	10:00pm
	Fri. 20	at	Golden State	10:30pm
	Sun. 22	at	L.A. Lakers	9:30pm
	Tue. 24		Orlando	7:00pm
	Wed. 25	at	Chicago	8:00pm
	Fri. 27	at	Boston	7:30pm
	Sun. 29	at	Orlando	6:00pm
	Tues. 31		New Jersey	7:00pm



Pacers

**Broadcast
Team:**

2011-12 Benefits

BOB "SLICK" LEONARD — legendary Pacers coach and current analyst provides the inside look at the team.

MARK BOYLE — the award-winning voice of the Pacers takes to the air for his 23rd season.

KEVIN LEE — studio host



Tickets & Broadcast Benefits:

By partnering to broadcast a minimum of 33 games from the 66-game schedule you'll receive:

- Your choice between four (4) \$28 Balcony Level half season tickets (17 games each) OR four (4) \$81 Club Level mini plan tickets (11 games each). Ticket package details available at pacers.com under the ticket page or by request.
- 50 \$28 lower balcony tickets to a home game OR one Club Level 20 person suite (suite does not include food & beverage, but it is available for purchase)
- Discounts at our Home Court gift shop
- Fully automated network feed (no board operator required)
- Pacers Playoff broadcasts
- Local commercial availabilities within the broadcast (see next page for details)
- Pregame and Postgame shows with local availability
- Station promos voiced by Mark Boyle by request





2011-12 Specs



	Total Commercial Time	Affiliate Time
Pacers Pregame Show (30 minutes before all Pacers games)	8.5 minutes	4.5 minutes
Play-by-Play	35 minutes	15 minutes
Postgame Show (approx. 20 minute program featuring live player interviews)	6 minutes	2 minutes

Excluded Categories:
(Due to Pacers exclusive partner contracts, the following categories are excluded from local airing. For further category definition, contact us.)

- Insurance
- Soft drinks
- Sports Beverages
- Beer/Malt Beverages
- Grocery
- Newspaper

Radio Format &

Transmission Info:

- Full, detailed radio format which will be used for all network broadcasts (including playoff games) is available upon request.
- Transmission Information: All Games are distributed via Network Indiana 2
- Satellite Information: Galaxy III-C Band Transponder 2

All outcues are "CNO Financial Group Indiana Pacers Radio Network"

