

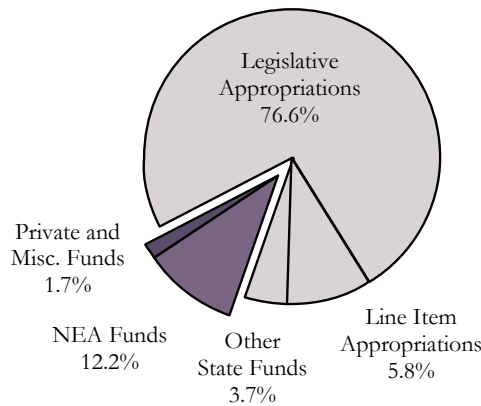
STATE ARTS AGENCY FUNDING AND GRANT MAKING

Each of America's 50 states and six jurisdictions has a government agency that works to make the cultural, civic, economic and educational benefits of the arts available to all communities. Through services and grant making, state arts agencies (SAAs) increase citizen access to the arts and help each state to recognize, cultivate and promote its unique creative assets. State arts agencies are publicly guided entities that engage citizen volunteers as council members, grant-adjudication panelists and participants in agency planning and decision making.

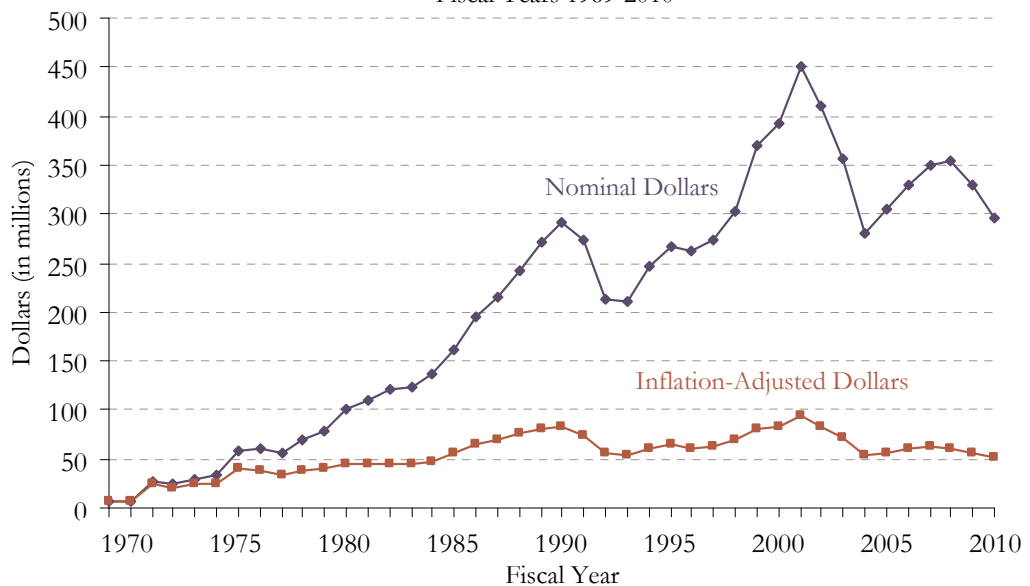
State Arts Agency Funding

State arts agencies will manage more than \$360 million in fiscal year 2010. The vast majority of this revenue comes from state general funds allocated to state arts agencies through annual or biennial appropriations from state legislatures. Other state funds often are approved by state legislatures but are not a part of the agency's appropriation; these funds include percent for art and interagency transfers. Funding from the National Endowment for the Arts (NEA) is another essential form of support for state arts agencies. By law, the NEA must allocate 40% of its annual program funds to states and regions, which use these funds to address local needs and broaden the reach of federal dollars across the nation. In addition to state and NEA funds, some state arts agencies receive funding from private sources or other federal programs.¹

Sources of State Arts Agency Revenue
Fiscal Year 2010



State Arts Agency Total Legislative Appropriations
Fiscal Years 1969-2010



¹ Funds discussed in this report exclude funds from the American Recovery and Reinvestment Act of 2009 (ARRA). See page 6 for information about ARRA grants received by state arts agencies.

Competing for public dollars is always challenging, but state arts agencies have proved successful in securing funds over time. Legislative appropriations have been a consistent base of support to all 56 state arts agencies for four decades. State arts agency appropriations are made almost entirely from states' general fund spending, but constitute only a small fraction of states' aggregate expenditures. State general funds provided 72.4% of total state arts agencies' legislative appropriations, while states devoted only 0.042% of general fund expenditures to total SAA legislative appropriations.

By far the largest driver for arts appropriations is overall state fiscal health. Historically, state budgets have been a lagging indicator in recessions. Even once the market begins to recover, it takes a year or more for that recovery to hit state revenues and for state spending outlooks to improve. This behavior can be observed in the two recessions of the early 1990s and the early 2000s, both in overall state funding and appropriations to state arts agencies. This is similar to the trend emerging today, both in terms of aggregate percentage declines and the number of states experiencing declines. Furthermore, the current decline began before agencies were able to recover funds lost during the previous recession, which exacerbates the impact of recent cuts. Ongoing public funding relies on an agency's ability to document the benefits of its work as well as advocacy that makes a convincing case for government arts support.

State Arts Agency Grant Making

State arts agencies provide a wide array of citizen services, which include public information, partnership building, technical assistance, research and planning. Among the most important of these services is grant making. More than 24,000 projects are funded in 5,000 communities each year. State arts agencies invest their funds through a variety of programs designed to foster:

- **educational success**, by investing in arts education opportunities for students. More than a third of state arts agency grants have an arts education component;
- **arts participation**, by supporting more than 7,000 performances, exhibitions and lifelong learning programs;
- **accessibility**, by investing more than \$42 million in programs that widen the availability of the arts, especially in rural areas and among underserved populations;
- **cultural infrastructure**, by investing in cultural organizations, both established and emerging, through professional development, stabilization funding, and networking support. General operating support, one of the most flexible types of funding, accounts for a third of state arts agency grant dollars;
- **innovation**, by supporting individual artists and the development of new creative works; and
- **artistic heritage**, by investing nearly \$8 million in the preservation of cultural traditions through projects in the folk and traditional arts.

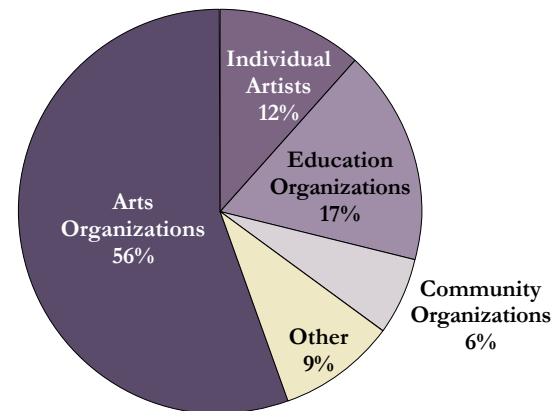
| | |
|------------------------------|---------------|
| Number of Grants Awarded | 24,462 |
| Arts Education Grants | 9,029 |
| Operating Support Grants | 4,648 |
| Local Arts Agencies | 2,195 |
| Individual Artist Grants | 2,828 |
| Grant Dollars Awarded | \$286,434,561 |
| Number of Communities Funded | 5,057 |

State arts agency grant requirements encourage local investment in the arts. Applicants match—and usually exceed—the funds granted by the state with funds from local government, the private sector or earned income activities. Although state arts agency grants represent a modest portion of overall funding for the arts, they convey unique and essential public benefits. State arts agency policies encourage civic engagement, catalyze collaboration within and across sectors, ensure equitable access to funding opportunities, and comprehensively address the long-term needs of each state and jurisdiction in America.

SAA Grant Awards by Discipline
Most Recent Fiscal Year

| Discipline | No. of Grants | Grant Dollars |
|---------------------------|---------------|---------------|
| Crafts | 501 | \$ 3,255,007 |
| Dance | 1,423 | 14,940,002 |
| Design Arts | 380 | 3,929,286 |
| Folklife/Traditional Arts | 1,429 | 7,770,338 |
| Humanities | 231 | 7,450,980 |
| Interdisciplinary | 486 | 8,161,490 |
| Literature | 1,099 | 6,101,397 |
| Media Arts | 844 | 12,588,064 |
| Multidisciplinary | 6,458 | 103,187,228 |
| Music | 4,162 | 38,076,660 |
| Opera/Musical Theatre | 560 | 9,117,918 |
| Photography | 242 | 1,233,690 |
| Theatre | 3,106 | 31,545,942 |
| Visual Arts | 2,999 | 33,260,883 |
| Non-Arts/Non-Humanities | 542 | 5,815,676 |

SAA Grant Awards by Recipient Type
Most Recent Fiscal Year



Other includes groups such as parks and recreation, libraries, media groups and local government entities (non-arts).

National Assembly of State Arts Agencies (NASAA)

NASAA is the membership organization that unites, represents and serves the nation’s state and jurisdictional arts agencies. Its mission is to strengthen state arts agencies by representing their individual and collective interests, empowering their work through knowledge and advancing the arts as an essential public benefit. NASAA serves as a clearinghouse for data and research about public funding and the arts, facilitating the transfer of ideas for members and partners.

This report draws on data from NASAA’s biannual legislative appropriations surveys and from state arts agencies’ Final Descriptive Reports (FDRs) of grant-making activity submitted annually to the National Endowment for the Arts and NASAA. For more information on the work of state arts agencies, call 202-347-6352, e-mail nasaa@nasaa-arts.org or visit www.nasaa-arts.org.

NASAA’s collection of grant-making statistics is supported in part through a cooperative agreement with the National Endowment for the Arts.

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**National Assembly of
State Arts Agencies**

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**NATIONAL
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State Arts Agency Total Legislative Appropriations and Total Revenue
Fiscal Year 2010

| State or Special Jurisdiction | Total Legislative Appropriations | | | Total Agency Revenue | | |
|-------------------------------------|----------------------------------|---------------|------|----------------------|---------------|------|
| | Dollar | Per Capita | Rank | Dollar | Per Capita | Rank |
| | Amount | Amount | | Amount | Amount | |
| Alabama | \$4,625,625 | \$0.99 | 19 | \$5,641,125 | \$1.21 | 25 |
| Alaska | 684,400 | 1.00 | 18 | 1,594,500 | 2.32 | 10 |
| Arizona | 956,100 | 0.15 | 47 | 3,514,500 | 0.54 | 44 |
| Arkansas | 2,121,058 | 0.74 | 27 | 2,885,858 | 1.01 | 31 |
| California | 4,300,000 | 0.12 | 50 | 5,494,800 | 0.15 | 50 |
| Colorado | 1,200,026 | 0.24 | 46 | 2,556,094 | 0.52 | 45 |
| Connecticut | 6,449,519 | 1.84 | 10 | 7,236,419 | 2.07 | 15 |
| Delaware | 1,740,000 | 1.99 | 7 | 2,543,000 | 2.91 | 5 |
| Florida | 2,500,000 | 0.14 | 49 | 3,479,617 | 0.19 | 49 |
| Georgia | 2,595,127 | 0.27 | 45 | 3,446,127 | 0.36 | 47 |
| Hawaii | 6,160,022 | 4.78 | 2 | 7,758,806 | 6.02 | 1 |
| Idaho | 787,600 | 0.52 | 35 | 1,628,750 | 1.07 | 28 |
| Illinois | 7,552,800 | 0.59 | 29 | 8,862,300 | 0.69 | 40 |
| Indiana | 3,042,250 | 0.48 | 36 | 4,071,366 | 0.64 | 43 |
| Iowa | 1,023,712 | 0.34 | 42 | 2,488,381 | 0.83 | 36 |
| Kansas | 1,261,522 | 0.45 | 39 | 2,022,922 | 0.72 | 39 |
| Kentucky | 3,284,900 | 0.77 | 26 | 4,235,600 | 0.99 | 32 |
| Louisiana | 5,579,340 | 1.26 | 15 | 6,418,140 | 1.46 | 20 |
| Maine | 722,514 | 0.55 | 34 | 1,644,729 | 1.25 | 24 |
| Maryland | 13,312,093 | 2.36 | 4 | 14,417,193 | 2.56 | 8 |
| Massachusetts | 9,692,945 | 1.49 | 11 | 11,048,231 | 1.70 | 17 |
| Michigan | 1,417,400 | 0.14 | 48 | 2,271,700 | 0.23 | 48 |
| Minnesota | 30,274,000 | 5.80 | 1 | 31,141,100 | 5.97 | 2 |
| Mississippi | 1,907,411 | 0.65 | 28 | 3,470,811 | 1.18 | 26 |
| Missouri | 13,580,000 | 2.30 | 5 | 14,341,500 | 2.43 | 9 |
| Montana | 460,351 | 0.48 | 37 | 2,182,234 | 2.26 | 12 |
| Nebraska | 1,488,548 | 0.83 | 23 | 2,277,448 | 1.28 | 23 |
| Nevada | 1,102,406 | 0.42 | 41 | 1,934,297 | 0.74 | 38 |
| New Hampshire | 602,787 | 0.46 | 38 | 1,466,795 | 1.11 | 27 |
| New Jersey | 17,047,000 | 1.96 | 8 | 17,987,600 | 2.07 | 14 |
| New Mexico | 1,958,150 | 0.99 | 20 | 2,685,450 | 1.35 | 22 |
| New York | 52,032,000 | 2.67 | 3 | 52,974,400 | 2.72 | 7 |
| North Carolina | 8,678,481 | 0.94 | 22 | 9,625,681 | 1.04 | 29 |
| North Dakota | 684,367 | 1.07 | 16 | 1,460,567 | 2.28 | 11 |
| Ohio | 6,594,290 | 0.57 | 31 | 7,874,256 | 0.69 | 41 |
| Oklahoma | 4,914,204 | 1.35 | 13 | 5,876,289 | 1.68 | 18 |
| Oregon | 2,087,772 | 0.55 | 33 | 3,160,741 | 0.83 | 35 |
| Pennsylvania | 11,992,000 | 0.96 | 21 | 12,970,700 | 1.04 | 30 |
| Rhode Island | 1,983,984 | 1.89 | 9 | 3,301,084 | 3.14 | 4 |
| South Carolina | 2,583,142 | 0.58 | 30 | 4,445,542 | 0.99 | 34 |
| South Dakota | 668,509 | 0.83 | 24 | 1,473,409 | 1.83 | 16 |
| Tennessee | 8,382,800 | 1.35 | 14 | 9,442,500 | 1.52 | 19 |
| Texas | 7,745,294 | 0.32 | 43 | 8,770,794 | 0.36 | 46 |
| Utah | 2,911,000 | 1.06 | 17 | 3,952,700 | 1.44 | 21 |
| Vermont | 507,607 | 0.82 | 25 | 1,734,800 | 2.79 | 6 |
| Virginia | 4,420,804 | 0.57 | 32 | 5,261,991 | 0.68 | 42 |
| Washington | 1,876,000 | 0.29 | 44 | 5,409,654 | 0.83 | 37 |
| West Virginia | 2,500,683 | 1.38 | 12 | 3,953,583 | 2.18 | 13 |
| Wisconsin | 2,417,700 | 0.43 | 40 | 5,563,079 | 0.99 | 33 |
| Wyoming | 1,143,829 | 2.15 | 6 | 1,921,629 | 3.61 | 3 |
| American Samoa | 50,000 | 0.77 | 31 | 340,500 | 5.25 | 6 |
| District of Columbia | 6,578,005 | 11.11 | 1 | 9,098,405 | 15.37 | 1 |
| Guam | 305,358 | 1.74 | 15 | 594,058 | 3.38 | 9 |
| Northern Marianas | 242,468 | 2.80 | 6 | 528,368 | 6.10 | 3 |
| Puerto Rico | 15,500,000 | 3.92 | 5 | 16,867,500 | 4.27 | 7 |
| Virgin Islands | 743,208 | 6.77 | 2 | 1,054,808 | 9.60 | 2 |
| Total | \$296,973,111 | \$0.96 | | \$360,404,431 | \$1.17 | |

Per capita amounts represent the total dollar figure for each agency divided by the total population. Total per capita dollar figures listed in the bottom row are based on the aggregate population for all 56 states and jurisdictions. States are ranked out of 50; jurisdictions are ranked out of 56.

Figures include an appropriation of \$21.7 million received in Minnesota through the newly enacted Legacy Amendment. Excluding these funds, total appropriations to state arts agencies are \$275.3 million.

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State Arts Agency Grant-Making Data
Most Recent Fiscal Year

| State or Special Jurisdiction | Total Grants Awarded | | Communities Funded | Grantees Funded |
|-------------------------------------|----------------------|-------------|-----------------------|--------------------|
| | Number | Dollars | Number | Number |
| Alabama | 474 | \$4,219,462 | 114 | 329 |
| Alaska | 235 | 960,242 | 51 | 218 |
| Arizona | 571 | 4,101,284 | 65 | 436 |
| Arkansas | 435 | 1,510,216 | 108 | 316 |
| California | 277 | 2,841,114 | 85 | 237 |
| Colorado | 254 | 1,808,452 | 80 | 238 |
| Connecticut | 601 | 6,218,623 | 135 | 460 |
| Delaware | 196 | 1,984,449 | 35 | 147 |
| Florida | 621 | 6,366,822 | 140 | 472 |
| Georgia | 290 | 3,906,064 | 76 | 227 |
| Hawaii | 100 | 1,819,060 | 27 | 71 |
| Idaho | 167 | 592,097 | 44 | 146 |
| Illinois | 1,416 | 14,392,225 | 196 | 1,125 |
| Indiana | 86 | 3,751,437 | 30 | 81 |
| Iowa | 501 | 1,319,681 | 176 | 449 |
| Kansas | 370 | 7,003,891 | 93 | 261 |
| Kentucky | 328 | 2,475,468 | 106 | 288 |
| Louisiana | 202 | 5,406,812 | 32 | 136 |
| Maine | 130 | 791,013 | 53 | 106 |
| Maryland | 621 | 14,212,544 | 130 | 535 |
| Massachusetts | 1,664 | 10,772,982 | 349 | 1,580 |
| Michigan | 259 | 7,774,156 | 90 | 219 |
| Minnesota | 396 | 10,138,257 | 88 | 346 |
| Mississippi | 238 | 1,031,119 | 85 | 223 |
| Missouri | 522 | 8,527,758 | 115 | 389 |
| Montana | 206 | 1,111,502 | 48 | 160 |
| Nebraska | 449 | 1,956,999 | 83 | 299 |
| Nevada | 374 | 1,318,309 | 42 | 304 |
| New Hampshire | 201 | 810,134 | 88 | 168 |
| New Jersey | 278 | 21,748,294 | 101 | 192 |
| New Mexico | 170 | 1,085,524 | 41 | 168 |
| New York | 2,592 | 49,825,100 | 287 | 1,405 |
| North Carolina | 393 | 7,484,522 | 133 | 293 |
| North Dakota | 318 | 981,364 | 80 | 225 |
| Ohio | 660 | 8,103,709 | 161 | 545 |
| Oklahoma | 546 | 4,580,984 | 111 | 349 |
| Oregon | 238 | 2,138,804 | 46 | 196 |
| Pennsylvania | 755 | 15,875,069 | 173 | 581 |
| Rhode Island | 245 | 1,857,824 | 37 | 194 |
| South Carolina | 324 | 2,959,792 | 75 | 239 |
| South Dakota | 549 | 1,134,798 | 103 | 271 |
| Tennessee | 562 | 5,893,277 | 95 | 366 |
| Texas | 1,012 | 2,878,020 | 154 | 626 |
| Utah | 560 | 1,658,332 | 107 | 429 |
| Vermont | 219 | 1,048,917 | 92 | 185 |
| Virginia | 802 | 5,484,842 | 178 | 609 |
| Washington | 454 | 3,789,997 | 121 | 402 |
| West Virginia | 299 | 1,916,216 | 92 | 202 |
| Wisconsin | 276 | 2,326,735 | 100 | 266 |
| Wyoming | 309 | 775,643 | 57 | 226 |
| American Samoa | 17 | 115,724 | 2 | 12 |
| District of Columbia | 111 | 990,542 | 4 | 101 |
| Guam | 36 | 821,153 | 12 | 36 |
| Northern Marianas | 120 | 133,332 | 3 | 112 |
| Puerto Rico | 294 | 11,098,715 | 42 | 236 |
| Virgin Islands | 139 | 605,160 | 3 | 136 |

Figures reported here represent data from 2009 or the most recently available Final Descriptive Report.

Statistics reflect only grants awarded by the state arts agency. They do not reflect direct agency programs, which in some instances make up a substantial portion of agency activities.

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American Recovery and Reinvestment Act

The American Recovery and Reinvestment Act of 2009 was signed into law by President Barack Obama on February 17, 2009, as a direct response to the current economic crisis. ARRA was put in place to create new jobs and save existing ones as well as to stimulate economic activity and invest in education and infrastructure projects. Federal funds will be distributed over fiscal years 2009, 2010 and 2011.

Of the \$789 billion in recovery funds, \$50 million was awarded to the National Endowment for the Arts to preserve threatened jobs in the nonprofit arts sector. Forty percent of these funds is distributed through state arts agencies and regional arts organizations, with \$16.8 million going to SAAs. A mere 0.0021% of all federal ARRA funds have been devoted to SAAs; this means state arts agencies received \$0.21 of every \$100,000 in ARRA funds.

ARRA awards are a unique, one-time funding source. Each agency can draw down the funds over a period of three years. Therefore, to avoid distorting year-to-year comparisons of SAA budgets, ARRA funds have been excluded from all calculations within this report.

State Arts Agency ARRA Funds

| State or Special Jurisdiction | Dollar Amount |
|-------------------------------|---------------|
| Alabama | \$312,800 |
| Alaska | 290,000 |
| American Samoa | 25,000 |
| Arizona | 322,900 |
| Arkansas | 302,100 |
| California | 502,400 |
| Colorado | 314,100 |
| Connecticut | 306,100 |
| Delaware | 290,400 |
| District of Columbia | 290,000 |
| Florida | 393,700 |
| Georgia | 342,000 |
| Guam | 25,000 |
| Hawaii | 292,900 |
| Idaho | 294,200 |
| Illinois | 361,600 |
| Indiana | 323,000 |
| Iowa | 303,000 |
| Kansas | 301,700 |
| Kentucky | 310,500 |
| Louisiana | 310,800 |
| Maine | 293,100 |
| Maryland | 318,600 |
| Massachusetts | 323,600 |
| Michigan | 345,100 |
| Minnesota | 316,200 |
| Mississippi | 302,600 |
| Missouri | 320,200 |

| State or Special Jurisdiction | Dollar Amount |
|-------------------------------|---------------------|
| Montana | 291,000 |
| Nebraska | 295,800 |
| Nevada | 300,500 |
| New Hampshire | 293,100 |
| New Jersey | 336,900 |
| New Mexico | 297,000 |
| New York | 399,900 |
| North Carolina | 339,100 |
| North Dakota | 290,000 |
| Northern Marianas | 25,000 |
| Ohio | 353,400 |
| Oklahoma | 306,800 |
| Oregon | 307,600 |
| Pennsylvania | 359,200 |
| Puerto Rico | 308,700 |
| Rhode Island | 291,500 |
| South Carolina | 311,500 |
| South Dakota | 290,000 |
| Tennessee | 321,800 |
| Texas | 427,300 |
| Utah | 301,000 |
| Vermont | 290,000 |
| Virgin Islands | 50,000 |
| Virginia | 331,100 |
| Washington | 323,700 |
| West Virginia | 296,000 |
| Wisconsin | 318,500 |
| Wyoming | 290,000 |
| Total | \$16,780,000 |

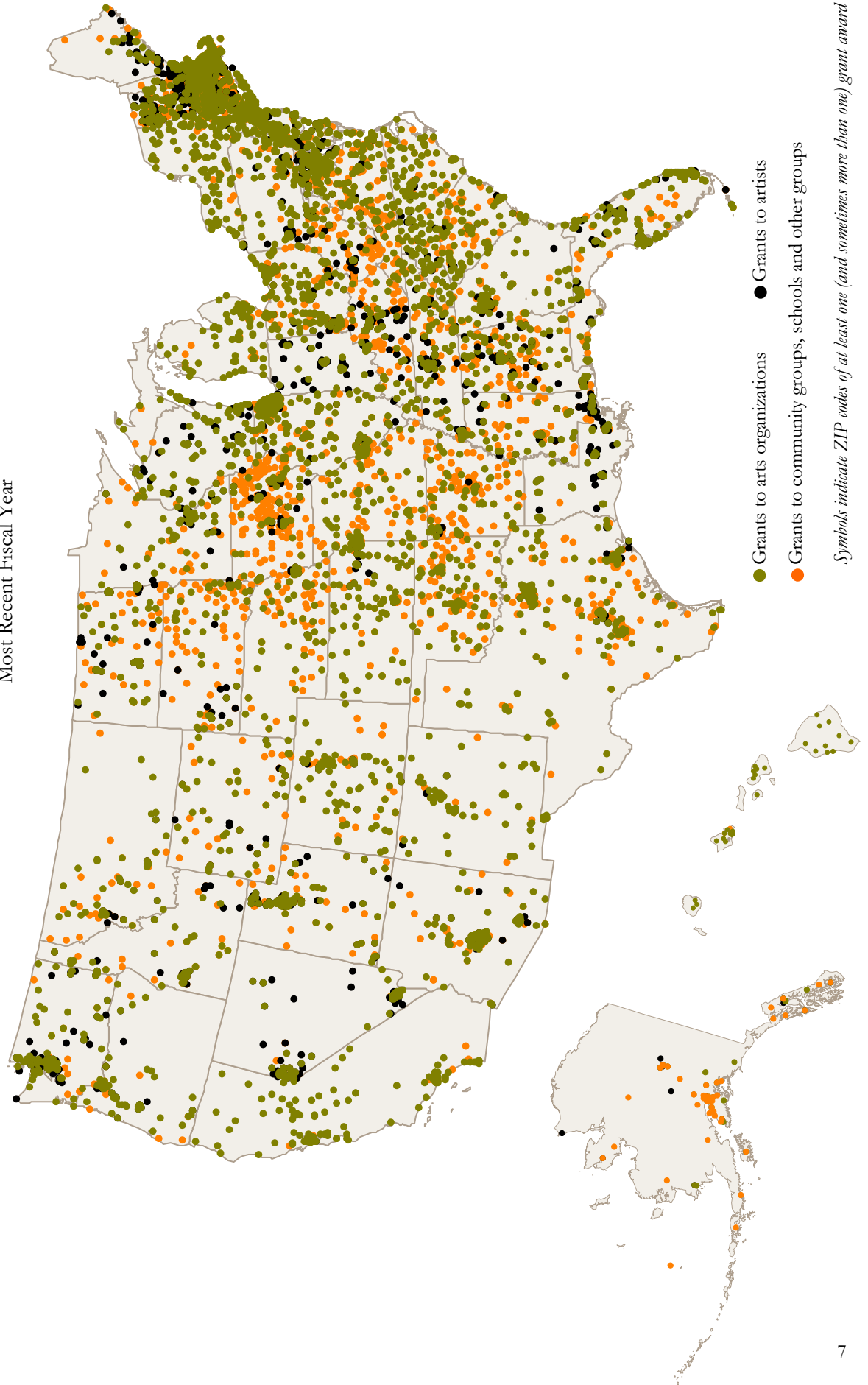
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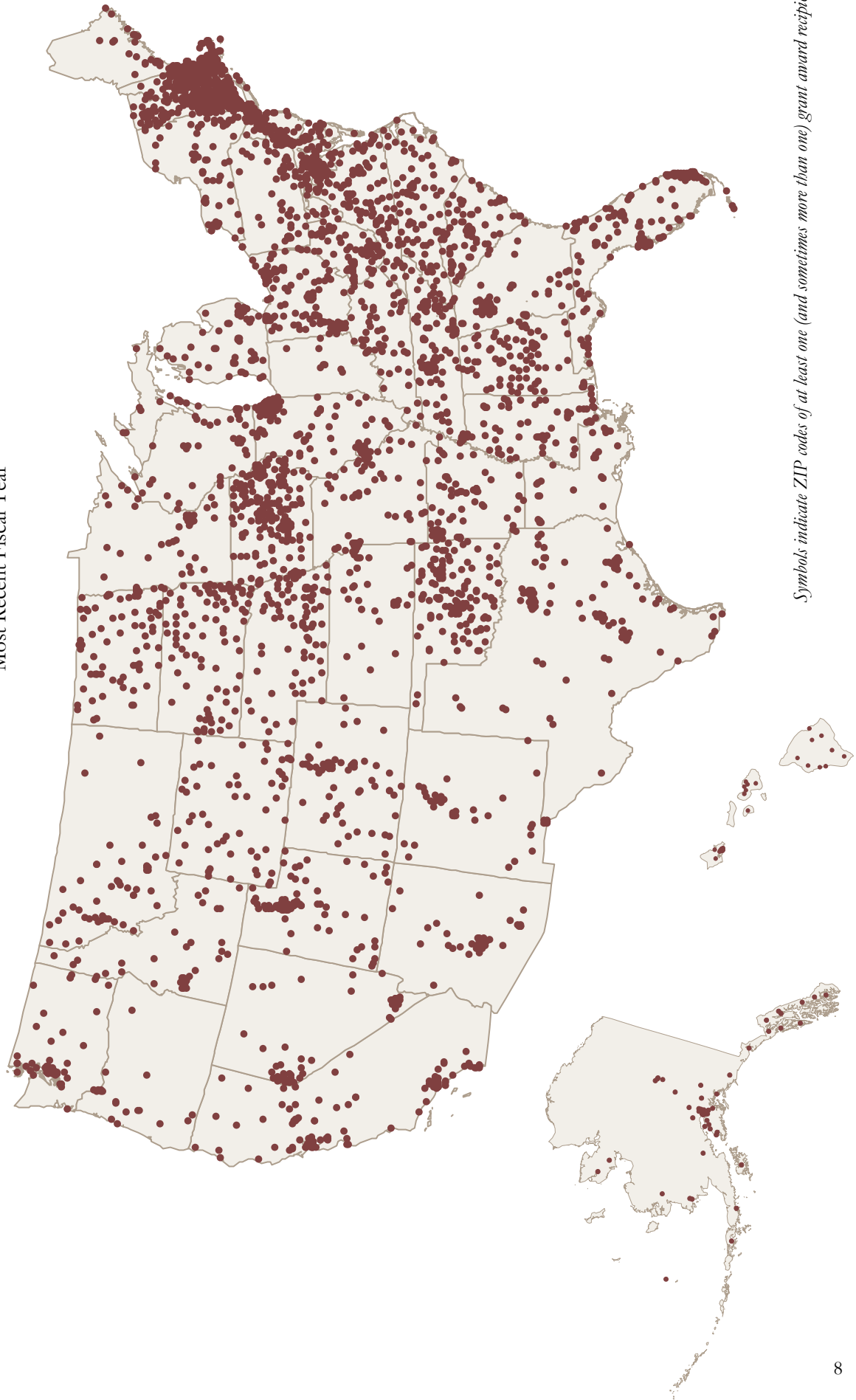
Funds reflect a one-time grant from the National Endowment for the Arts received as part of the American Recovery and Reinvestment Act of 2009.

State Arts Agency Grant Awards by Recipient Type
Most Recent Fiscal Year



State Arts Agency Arts Education Grant Awards

Most Recent Fiscal Year



Symbols indicate ZIP codes of at least one (and sometimes more than one) grant award recipient.