

## **FACT SHEET**

**DESCRIPTION:** 

The world's top athletes will take over the streets and waters of San Francisco to compete in one of the most prestigious triathlons in the world, the 28th annual Accenture Escape from Alcatraz™ Triathlon. Featuring a 1.5 mile swim from Alcatraz Island to the shore, an 18-mile bike race and an 8-mile run through San Francisco, this race is considered one of the most difficult triathlons in the world. In addition to watching top triathletes from 23 countries compete, spectators will enjoy the weekend long free Fitness Festival and Expo with more than 40 booths exhibiting the health and fitness industries latest products and services, food and more.

THE COURSE:

The Accenture Escape From Alcatraz™ Triathlon commences with a plunge into the icy cold water off the coast of Alcatraz Island. Triathletes are divided into several heats by age and sex and will jump from the deck of the boats with a one-minute time differential between the professional and amateur classes. The swim concludes at the Marina Green Beach adjacent to the St. Francis Yacht Club. Upon climbing out of the water, athletes will switch to running shoes for the half-mile warm-up run to the Marina Green.

Mounting their bikes at the Marina Green, triathletes will start the 18-mile ride heading west to Crissy Field via Marina Blvd. Cyclists then travel through the Presidio and up the hill to the Palace of the Legion of Honor Museum. Riders will loop through the streets of San Francisco and past several city landmarks, taking competitors through Golden Gate Park, along the Great Highway and returning to the Marina Green for the transition to the run segment of the event.

On tired legs, triathletes will begin the eight-mile run to the Baker Beach Battery by leaving the Marina Green heading west into Crissy Field, turning right to run along the shoreline of the Golden Gate Promenade and under the Golden Gate Bridge. From there, runners will battle the trails within the Presidio Headlands, the Coast Trail to Lincoln Blvd. and run above the coastal bluffs until they arrive at Baker Beach. Upon arrival at the beach, participants will encounter the deep sand and the notoriously dreaded 400 step sand ladder. Athletes will then cross back under the Golden Gate Bridge and return to sea level to reach the finish line at the Marina Green.

DATE/HOURS:

## Saturday, June 7

Professional Athlete Registration: 5 p.m.

Free Fitness Festival and Expo: 11 a.m. – 7 p.m.

(Challenged Athletes Foundation Clinic: 1:30- 4 p.m. at Fillmore Center Club One, in SF)

## Sunday, June 8

Race: Begins at 8 a.m. Awards Ceremony: 12 p.m.

Free Fitness Festival and Expo: 7 a.m. – 3 p.m.

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RACE SCHEDULE: Sunday, June 8, 8 a.m. – 1 p.m.

5:15 – 5:45 a.m. Buses depart Marina Green. Triathletes are loaded onto the boats

8 a.m. First swimmers hit the water

8:30 a.m. First swimmers depart the water. First cyclists start the bike course
9:15 a.m. Last swimmers depart the water. Last cyclists start the bike course
9:20 a.m. First cyclists arrive at Marina Green bike finish line. First runners start run

10 a.m. First runners to Marina Green finish line

10:45 a.m. Last cyclists finish course. Last runners start run

12 p.m. Awards ceremony begins

1 p.m. Last runners to Marina Green finish line

**LOCATION:** Marina Green, San Francisco, Calif.

**ENTRIES:** 2,000 individual triathletes/relay teams, including the world's top professional triathletes

including Andy Potts, Benjamin Sanson, Luke McKenzie, Leanda Cave, Becky Lavelle, Pip

Taylor and Jenna Shoemaker.

TRIATHLON

**CLASSES:** Professional: Men and Women

Amateur: Men and Women - Ages: 16 & Under, 17-19, 20-24, 25-29, 30-34, 35-39, 40 44,

45-49, 50-54, 55-59, 60-64, 65-69, 70-74 and 75-79

Corporate Challenge Challenged Athletes

PAST CHAMPIONS: 2007: Andy Potts and Leanda Cave

2006: Matt Reed and Becky Lavelle 2005: Hunter Kemper and Susan Williams 2004: Simon Lessing and Michellie Jones 2003: Simon Lessing and Barb Lindquist

**SPONSORS:** Title sponsor Accenture; co-sponsor Toyota; official sponsors: Clif Bar and Clif Shot, Cytomax.

Jamis Bicycles, SF Bay Club, Hornblower Cruises & Events, Oregon Rain, Nos Energy Drink, Pizza Orgasmica, ACORE and Hyatt Fisherman's Wharf; media sponsors include Triathlete Magazine, San Francisco Examiner, SF Weekly, Her Sports Magazine and Brightroom Photography; partners include Spin Communications, Challenged Athletes Foundation, Tri

California and the Golden Gate Triathlon Club.

**TELEVISION:** The Accenture Escape From Alcatraz™ Triathlon one-hour highlight show will air on a

syndicated broadcast and is scheduled to air in 90 percent of markets nationwide June 20 - July

27. Check your local listings for times and stations.

**EVENT** 

**ORGANIZERS:** The Accenture Escape From Alcatraz™ Triathlon is produced by IMG with race direction

provided by Tri California of Pacific Grove, Calif.

FOR MORE

**INFORMATION:** Visit www.escapefromalcatraztriathlon.com or call 415/227-8000.

**MEDIA RELATIONS:** DeeDee Taft/ Meghan Lee – Spin Communications

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