

Decree of the President of Belarus Republic N 28
On state regulation of manufacture, sale, advertising and consumption of tobacco raw
material and tobacco products
December 17, 2002.

Selected items

22. Information on Russian or Byelorussian language about harm of smoking and ban of these products sale to the persons below 18 years old should be specified on consumer container (pack) of tobacco products made in the Republic Belarus or imported to its territory.

State regulation of tobacco products retail sale

31. The retail trade in tobacco products is forbidden:

- by street vendors;
- through vending machines and other electronic devices;
- without the established excise stamps;
- without information on consumer container (pack) of these products stipulated by item 22 of the present Decree;
- In sports structures and in their territories;
- In dietary restaurants and children's cafes;
- In shops, their departments and sections, selling the goods for children;
- In educational institutions, medical, children's cultural - entertainment and educational establishments;
- In buildings (premises) of public health services, culture, education, sports establishments (organizations) ;
- Without the documents and (or) marking stipulated by the legislation of Republic Belarus for confirmation of quality of the given products;
- From open consumer packages of these products, by weight, by single pieces, except for sale of individually packed cigars and cigarillos .

32. The sale of tobacco products to the citizens of Republic Belarus, foreign citizens and persons without citizenship below 18 years old is forbidden.

State regulation of tobacco products advertising

33. Tobacco products advertising is forbidden:

- On radio and TV from 7.00 a.m. till 10 p.m.;
- In buildings (premises, structures) of public health services, culture, education, sports establishments (organizations);
- On vehicles, including personal vehicles;
- On the posters, stands, light boards and other means of the outdoor advertising on distance less than 100 meters from buildings (premises, structures) of public health services, culture, education, sports establishments (organizations);
- On the first and last pages of the newspapers or on covers of magazines, other periodicals;
- In any publications, mass media of Republic Belarus, intended for the citizens below 18 years old.

Tobacco products advertising in mass media (except for radio and TV), their outdoor advertising are placed according to the rules issued by the Council of Ministers of Republic Belarus, taking into account provisions of the present Decree.

34. Tobacco products advertising should not:
- contain information on physical, chemical and other consumer properties of these products, and also image of tobacco products and their consumer package. The image of consumer package of tobacco products is authorized only in the promotional materials placed in tobacco products points of sale;
 - use images and statements inspiring that the consumption of tobacco products promotes achievement of success or improves a physical or mental condition of human being.

35. Tobacco products advertising should include information on tobacco consumption harm to the human health.

36. The free-of-charge distribution of tobacco products is forbidden, including their use as prizes (gifts) for competitions, lotteries, games, others plays and publicities, soar:

- for persons below 18 years old;
- In places, where smoking (consumption) of these products is forbidden according to the present Decree.

When conducting competitions, lotteries, games, others plays and publicities, soar, at which for the citizens, buying tobacco products or representing the proofs of such purchase, the goods or rights to participate in the listed events and soar are offered to, it is forbidden to offer the given goods or rights to the citizens below 18 years old. These competitions, lottery, games, others plays and publicities, soar should be carried out only in tobacco products points of sale, located in premises of trade establishments and (or) public catering establishments or within the territory, belonging to the specified establishments on the right of possession or usage.

37. The juridical persons who have received special permission (license) to manufacture tobacco products, and also representatives of foreign juridical and (or) physical persons - manufacturers of tobacco products are forbidden to sponsor cultural, educational, sports and other humanitarian events, using trade marks of tobacco products.

The requirement of the first part of the present item do not apply to juridical persons and representatives of foreign legal and (or) physical persons, if they provide sponsorship using their name.

State regulation of tobacco products consumption

38. The smoking (consumption) of tobacco products is forbidden, except for places specially intended for this purpose:

In establishments (organizations) of public health services, culture, education, sports, on public trade and household service premises;

In public catering establishments, except for those selling tobacco products and having premises for consumers service with working ventilation system;

In premises of state management, local executive and circumspect bodies and organizations;

In all kinds of terminals, at airports, pedestrian subways, at metro stations;

In all kinds of public transport, in railroad cars, ships, planes, except for long-distance trains, passenger ships and planes, where special places for smoking are stipulated.

39. The individual businessmen or juridical persons, which own or manage premises (rooms, buildings, structures, transport vehicles), specified in item 38 of the present Decree, establish (allocate) special places for smoking in such premises, and equip them according to the requirements established by the Ministry on emergency situations and the Ministry of Health.