



**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. 999/12-11

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CONSUMER ELECTRONICS VISION

Consumer Electronics Association
1919 South Eads Street
Arlington, VA 22202
Tel.: (703) 907-7600
Fax: (703) 907-7053
Website: www.ce.org

Official Publication of: Consumer Electronics Association
Established: 1997
Issues Per Year: 6

FIELD SERVED

CONSUMER ELECTRONICS VISION serves CEA Member Companies, Manufacturers/Engineering companies, Buyers/Retailers, Distributors, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are: owners, CEOs, CFOs, COOs, Partners, Presidents, Founders, Vice Presidents, Directors, Managers, General Managers, Merchandising Managers, Sales Managers, other Managers, Engineers, Sales Personnel, Buyers, and other titled personnel as shown in paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	3,162
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	108
*Digital _____	67,078
All Other _____	6,435
TOTAL	76,783

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	31,216	90.0	31,216	90.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	3,471	10.0	3,471	10.0	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,687	100.0	34,687	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
July/August _____	460	460	16,672	8,328	25,000
September/October _____	2,263	2,263	17,217	7,783	25,000
November/December _____	6,642	35,704	17,407	36,655	54,062
TOTAL	9,365	38,427			

Consumer Electronics Vision / December 2011

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011

This issue is **116.2%** or **29,062** copies above the average of the other 2 issues reported in Paragraph two. (See Additional Data)

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Exec. Management		Global Executive		Buying/ Merchandising		Marketing		Engineering		Other	
					CEOs, Owners, Partners, Presidents, CFOs, COOs, Vice Presidents, etc.	Percent of Total	Directors, General Managers, Operations Managers, Store Managers, Div. Mgr., Field Mgr.	Percent of Total	General Buyers, Buyers, Merchandise Managers, Procurement	Percent of Total	Advertising, Marketing, Sales Managers, Sales Personnel, Bus. Dev., Retail, PR	Percent of Total	Engineers, Product Managers, R & D	Percent of Total	Titles specified other than those listed here	Percent of Total
1. Buyers/Retailers (Note 1) _____	11,768	21.8	4,914	6,854	5,164	9.5	1,781	3.3	1,808	3.3	1,064	2.0	623	1.2	1,328	2.5
2. Distributors _____	3,873	7.2	945	2,928	1,272	2.4	775	1.4	448	0.8	959	1.7	204	0.4	215	0.4
3. Manufacturers/Engineering Companies _____	8,030	14.8	3,034	4,996	2,084	3.9	1,389	2.6	86	0.2	918	1.7	2,073	3.8	1,480	2.7
4. CEA Members _____	2,227	4.1	2,227	-	1,360	2.5	48	0.1	3	-	58	0.1	14	-	744	1.4
5. OTHERS ALLIED TO THE FIELD (Note 2) _____	28,164	52.1	6,287	21,877	9,692	17.9	4,878	9.0	707	1.3	3,114	5.8	2,587	4.8	7,186	13.3
TOTAL QUALIFIED CIRCULATION	54,062	100.0	17,407	36,655	19,572	36.2	8,871	16.4	3,052	5.6	6,113	11.3	5,501	10.2	10,953	20.3
PERCENT OF TOTAL	100.0		32.2	67.8	36.2		16.4		5.6		11.3		10.2		20.3	

Note 1: Including Audio, Video Software and Consumer Electronics/Major Appliance, Furniture Stores, Camera/Photographic Stores, Music/Record Stores, Retail Buying Group, E-Commerce/Internet Retailers, Wireless/Communication Specialty Stores, Custom Audio/Video Installers, Office Superstores, Computer/Software Stores, and Mobile Electronic/Audiosound Stores
 Note 2: Service Professional (Non-Retail), Software Development/Publishing, Manufacturer's Rep., Professional Consulting, Reporter/Writer, Editor, News Publisher, Advertising Sales, Production, Photographers, Business Development/Sales, Content Development, Film Industry, Broadcasting Industry, Government/Public Policy, Government Buyer, Business Services, Trade Association, Financial Services, Financial Analysts, Entertainer, Publication Non-Editorial, Education/Training, Insurance, IT/MIS, Packaging, Carriers/Providers, Marketing, Aerospace, Architecture/Building/Construction, Automotive, Electronic Components, Fashion, Sports & Fitness, Toys, Travel & Hospitality.

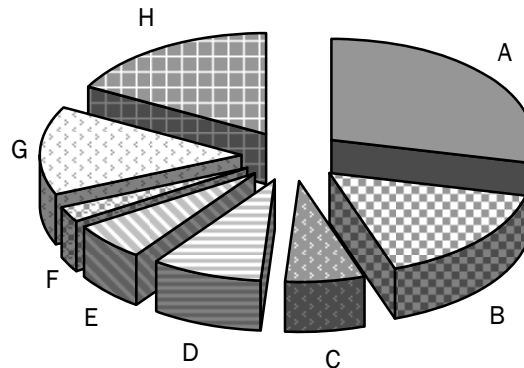
ADDITIONAL DATA

GROSS SALES VOLUME BY TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Exec. Management		Global Executive		Buying/ Merchandising		Marketing		Engineering		Other	
					CEOs, Owners, Partners, Presidents, CFOs, COOs, Vice Presidents, etc.	Percent of Total	Directors, General Managers, Operations Managers, Store Managers, Div. Mgr., Field Mgr.	Percent of Total	General Buyers, Buyers, Merchandise Managers, Procurement	Percent of Total	Advertising, Marketing, Sales Managers, Sales Personnel, Bus. Dev., Retail, PR	Percent of Total	Engineers, Product Managers, R & D	Percent of Total	Titles specified other than those listed here	Percent of Total
Under \$1 Million _____	13,912	28.7	5,098	8,814	6,847	14.1	1,490	3.1	859	1.8	926	1.9	794	1.6	2,996	6.2
\$1-\$4.9 Million _____	7,724	15.9	2,535	5,189	3,663	7.6	1,254	2.6	643	1.3	759	1.6	477	1.0	928	1.9
\$5-\$9.9 Million _____	3,176	6.6	971	2,205	1,359	2.8	566	1.2	274	0.6	395	0.8	245	0.5	337	0.7
\$10-\$49.9 Million _____	4,295	8.9	1,250	3,045	1,653	3.4	840	1.7	306	0.6	609	1.3	444	0.9	443	0.9
\$50-\$249.9 Million _____	2,928	6.0	823	2,105	829	1.7	745	1.5	186	0.4	463	1.0	426	0.9	279	0.6
\$250-\$500 Million _____	1,279	2.6	371	908	266	0.5	311	0.6	99	0.2	213	0.4	242	0.5	148	0.3
Over \$500 Million _____	6,786	14.0	1,771	5,015	771	1.6	1,874	3.9	419	0.9	1,378	2.8	1,581	3.3	763	1.6
Not Applicable _____	8,370	17.3	2,012	6,358	2,381	4.9	1,437	3.0	255	0.5	985	2.0	1,197	2.5	2,115	4.3
TOTAL QUALIFIED CIRCULATION	48,470	100.0	14,831	33,639	17,769	36.6	8,517	17.6	3,041	6.3	5,728	11.8	5,406	11.2	8,009	16.5
PERCENT OF TOTAL	100.0		30.6	69.4	36.6		17.6		6.3		11.8		11.2		16.5	

Note 1: Statistics based on data collected from 89.7% of qualified circulation; duplication is identified or has been eliminated within each channel; no attempt has been made to identify or eliminate duplication that may exist across media channels.

Breakout of Gross Sales Volume

QUALIFICATION SOURCE	TOTAL QUALIFIED	PERCENT OF TOTAL
A Under \$1 Million _____	13,912	28.7
B \$1-\$4.9 Million _____	7,724	15.9
C \$5-\$9.9 Million _____	3,176	6.6
D \$10-\$49.9 Million _____	4,295	8.9
E \$50-\$249.9 Million _____	2,928	6.0
F \$250-\$500 Million _____	1,279	2.6
G Over \$500 Million _____	6,786	14.0
H Not Applicable _____	8,370	17.3
TOTAL QUALIFIED CIRCULATION	48,470	100.0



ADDITIONAL DATA												
GROSS SALES VOLUME BY INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Retailers	Percent of Total	Distributors	Percent of Total	Manufacturers/Engineers	Percent of Total	Others Within the Industry	Percent of Total
Under \$1 Million	13,912	28.7	5,098	8,814	4,431	9.2	600	1.2	1,845	3.8	7,036	14.5
\$1-\$4.9 Million	7,724	15.9	2,535	5,189	2,555	5.3	997	2.0	922	1.9	3,250	6.7
\$5-\$9.9 Million	3,176	6.6	971	2,205	780	1.6	558	1.2	454	0.9	1,384	2.9
\$10-\$49.9 Million	4,295	8.9	1,250	3,045	884	1.8	712	1.5	856	1.8	1,843	3.8
\$50-\$249.9 Million	2,928	6.0	823	2,105	528	1.1	368	0.8	685	1.4	1,347	2.8
\$250-\$500 Million	1,279	2.6	371	908	260	0.5	101	0.2	318	0.7	600	1.2
Over \$500 Million	6,786	14.0	1,771	5,015	1,282	2.6	263	0.5	1,620	3.4	3,621	7.5
Not Applicable	8,370	17.3	2,012	6,358	926	1.9	200	0.4	1,089	2.2	6,155	12.7
TOTAL QUALIFIED CIRCULATION	48,470	100.0	14,831	33,639	11,646	24.0	3,799	7.8	7,789	16.1	25,236	52.1
PERCENT OF TOTAL	100.0		30.6	69.4	24.0		7.8		16.1		52.1	

Note 1: Statistics based on data collected from 89.7% of qualified circulation; duplication is identified or has been eliminated within each channel; no attempt has been made to identify or eliminate duplication that may exist across media channels.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	35,939	15,040	-	14,325	36,654	50,979	94.3
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	990	1,237	-	2,227	-	2,227	4.1
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	850	6	-	855	1	856	1.6
Association rosters and directories	111	4	-	115	-	115	0.2
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	739	2	-	740	1	741	1.4
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	37,779	16,283	-	17,407	36,655	54,062	100.0
PERCENT	69.9	30.1	-	32.2	67.8	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function	15,971	36,519	52,490	97.1
Individuals by name only	1,436	136	1,572	2.9
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,407	36,655	54,062	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011									
State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine	12	22	34		Kentucky	68	95	163	
New Hampshire	58	70	128		Tennessee	110	142	252	
Vermont	2	15	17		Alabama	33	71	104	
Massachusetts	311	450	761		Mississippi	18	21	39	
Rhode Island	27	27	54		EAST SO. CENTRAL	229	329	558	1.0
Connecticut	139	157	296		Arkansas	38	71	109	
NEW ENGLAND	549	741	1,290	2.4	Louisiana	42	36	78	
New York	928	1,149	2,077		Oklahoma	49	73	122	
New Jersey	561	592	1,153		Texas	858	1,467	2,325	
Pennsylvania	288	359	647		WEST SO. CENTRAL	987	1,647	2,634	4.9
MIDDLE ATLANTIC	1,777	2,100	3,877	7.2	Montana	26	28	54	
Ohio	296	361	657		Idaho	67	110	177	
Indiana	187	201	388		Wyoming	12	26	38	
Illinois	616	767	1,383		Colorado	345	524	869	
Michigan	389	546	935		New Mexico	54	94	148	
Wisconsin	176	186	362		Arizona	523	976	1,499	
EAST NO. CENTRAL	1,664	2,061	3,725	6.9	Utah	296	468	764	
Minnesota	339	420	759		Nevada	865	1,672	2,537	
Iowa	61	83	144		MOUNTAIN	2,188	3,898	6,086	11.3
Missouri	138	181	319		Alaska	13	21	34	
North Dakota	21	21	42		Washington	489	761	1,250	
South Dakota	28	14	42		Oregon	193	350	543	
Nebraska	44	51	95		California	6,349	9,769	16,118	
Kansas	88	143	231		Hawaii	64	95	159	
WEST NO. CENTRAL	719	913	1,632	3.0	PACIFIC	7,108	10,996	18,104	33.5
Delaware	17	24	41		UNITED STATES	17,184	25,450	42,634	78.9
Maryland	167	270	437		U.S. Territories	32	79	111	
Washington, DC	166	239	405		Canada	37	1,757	1,794	
Virginia	160	303	463		Mexico	8	732	740	
West Virginia	8	15	23		Other International	146	8,636	8,782	
North Carolina	193	253	446		APO/FPO	-	1	1	
South Carolina	62	85	147		TOTAL QUALIFIED CIRCULATION	17,407	36,655	54,062	100.0
Georgia	337	487	824						
Florida	853	1,089	1,942						
SOUTH ATLANTIC	1,963	2,765	4,728	8.7					

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January-June 2009	July-December 2009	January-June 2010	July-December 2010	January-June 2011	July-December 2011*
Total Audit Average Qualified	22,953	22,964	25,000	25,000	25,000	34,687
Qualified Non-Paid Total	22,953	22,964	25,000	25,000	25,000	34,687
Print Version Only	18,687	18,073	17,625	17,676	16,593	17,098
Digital Version Only	4,266	4,891	7,375	7,324	8,407	17,589
Qualified Paid Total	-	-	-	-	-	-
Print Version Only	-	-	-	-	-	-
Digital Version Only	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July - December 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who receive the digital versions are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM

Replica - editorial and design are unchanged from the original print edition.

AVERAGE NON-QUALIFIED CIRCULATION:

Non-Qualified (Non-Request) digital distribution conforms to the Field Served and the Definition of Recipient Qualification as reported on page one of this report.

PARAGRAPH 3a:

The November/December 2011 issue is 116.2% or 29,062 copies above the average of the other 2 issues reported in Paragraph two.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,627	79.7	13,627	79.7	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	3,471	20.3	3,471	20.3	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,098	100.0	17,098	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	17,589	100.0	17,589	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,589	100.0	17,589	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	February 12, 2012
Gretchen Mitchler, Circulation Manager	State	Virginia
Cindy Stevens, Senior Director, Publications	City	Arlington
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	February 12, 2012
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report.	ID Number	C686Y0D1
It will be included in the annual audit made by BPA Worldwide.		