



February 2004



Core Network

Product Feature Sheet

| | Weather Star XL® Platform | IntelliStar Platform 1.0 |
|-----------------------------------|---------------------------|--------------------------|
| Local Advertising | | |
| Local Ad Sales (LAS) crawl | ✓ | ✓ |
| Web-based crawl management | x | ✓ |
| Local Avails (2 minutes per hour) | ✓ | ✓ |
| Support | | |
| 24 x 7 customer support | ✓ | ✓ |
| Real-time system monitoring | ✓ | ✓ |



The collage displays four different weather forecast interfaces:

- local radar:** Shows radar data for the Atlanta area with a legend for light and heavy precipitation.
- today's forecast:** A map showing current temperatures and weather icons for various Atlanta suburbs like Acworth, Alpharetta, and Lawrenceville.
- getaway forecast:** A blue-themed screen showing forecasts for Palm Springs, CA; Oceanside, CA; and Big Bear Resort, CA, with high/low temperatures for Saturday, Sunday, and Monday.
- satellite:** A satellite view of the West Coast of the United States, showing cloud cover over San Francisco, Los Angeles, and San Diego.

Core Network Product Feature Sheet (Continued)

| | <i>Weather Star XL Platform</i> | <i>IntelliStar Platform</i> |
|---|---------------------------------|-----------------------------|
| <i>Environmental/Technical</i> | | |
| Digital satellite delivery | x | ✓ |
| Rack space required | 7 rack units | 4 rack units |
| Weight | 55 pounds | 24 pounds |
| Tool-free replacement of disk and power supply | x | ✓ |
| Designed for easy single-person rack installation | x | ✓ |
| Back channel (Ethernet) | Limited | ✓ |
| <i>Products and Programming</i> | | |
| Expanded Vocal Local capabilities | x | ✓ |
| Regionalized <i>Local on the 8s</i> ® playlists | x | ✓ |
| New <i>Local on the 8s</i> products | x | ✓ |
| Enhanced Animated graphics | x | ✓ |
| Expanded Lower Display Line capabilities | x | ✓ |
| Time or temperature always display during non-advertising programming | x | ✓ |
| Dynamic radar based on weather conditions | x | ✓ |

