THE WEATHER CHANNEL
weather.com

IntelliStar™

Core Network

Product Feature Sheet

	Weather Star XL® Platform	IntelliStar Platform 1.0
Local Advertising		
Local Ad Sales (LAS) crawl	✓	✓
Web-based crawl management	✗	✓
Local Avails (2 minutes per hour)	✓	✓
Support		
24 x 7 customer support	✓	✓
Real-time system monitoring	✓	✓

	Weather Star XL Platform	IntelliStar Platform
Environmental/Technical		
Digital satellite delivery	✗	✓
Rack space required	7 rack units	4 rack units
Weight	55 pounds	24 pounds
Tool-free replacement of disk and power supply	✗	✓
Designed for easy single-person rack installation	✗	✓
Back channel (Ethernet)	Limited	✓
Products and Programming		
Expanded Vocal Local capabilities	✗	✓
Regionalized *Local on the 8s*® playlists	✗	✓
New *Local on the 8s* products	✗	✓
Enhanced Animated graphics	✗	✓
Expanded Lower Display Line capabilities	✗	✓
Time or temperature always display during non-advertising programming	✗	✓
Dynamic radar based on weather conditions	✗	✓