

THE MONARCHY

# Men, Wealthier Canadians More Willing to End Formal Ties with the Monarchy

*One-in-three Canadians would abolish the monarchy after the reign of Queen Elizabeth II ends*

[VANCOUVER – Mar. 12, 2008] – The majority of Canadians believe it is time to end the country’s official relationship with the British monarchy, a new Angus Reid Strategies poll has found.

In the online survey of a national representative sample, 55 per cent of respondents support Canada ending its formal ties to the British monarchy, with one-in-three (34%) strongly supporting this idea.

Support for ending Canada’s formal ties with the monarchy was highest in Quebec (71%), Ontario (54%) and British Columbia (51%), while almost half of Albertans (48%) disagree with any changes.

In addition, three-in-five (60%) Canadians living in households earning \$100,000 a year or more—and 61 per cent of Male respondents—would also end formal ties with the monarchy.

Notably, older Canadians hold a stronger opinion on the issue. While only one-in-four (25%) respondents aged 18 to 34 strongly support ending ties with the monarchy, the number increases to 35 per cent among those aged 35 to 54, and to 40 per cent for those over the age of 55.

The prospect of having Prince Charles as King causes slightly more Canadians (58%) to side with ending ties with the monarchy. Once again, the age breakdown shows some striking differences. While 27 per cent respondents aged 18 to 34 strongly support ending ties with the monarchy if Prince Charles becomes King, the number increases to 41 per cent among those aged 35 to 54, and to 44 per cent for those over the age of 55.

## KEY FINDINGS

- » **55% would support Canada ending its formal ties to the British monarchy**
- » **If Prince Charles becomes King, the number increases slightly to 58%**
- » **Men, Older Canadians, and Quebecers most willing to abolish the monarchy**
- » **32% of Canadians want the monarchy to end after Queen Elizabeth II**

Full topline results are at the end of this release.

*From February 27 to February 28, 2008, Angus Reid Strategies conducted an online survey among a randomly selected, representative sample of **1,047 adult Canadians**. The margin of error for the total sample is +/- 3.0 %, **19 times out of 20**. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of Canada. Discrepancies in or between totals are due to rounding.*

A separate question asked Canadians about their thoughts on who should become King of the United Kingdom and Canada after the reign of Queen Elizabeth II comes to an end. Three-in-ten (29%) would like Prince William to take over, while 26 per cent believe Prince Charles—first in the line of succession—should be the King. A third of respondents (32%) maintain that there should be no monarch after the current one.

As was the case in the previous queries, Canadians over the age of 55 (39%) and Quebecers (52%) lead the opposition to having a new King after Queen Elizabeth II. Canadian women show a preference for Prince William (32%) over Prince Charles (27%). Prince William can also count on the support of at least two-in-five respondents in Alberta (40%) and Atlantic Canada (46%).

Angus Reid Strategies conducted a poll using these same questions in September 2007. A comparison of the results shows that support for Prince William becoming King has dwindled, falling from 35 per cent last year to 29 per cent in the most recent survey. Conversely, backing for Prince Charles becoming King increased by six percentage points over the past few months, reaching 26 per cent.

*Note: Section III of the Constitution Act, 1867 states: "The Executive Government and Authority of and over Canada is hereby declared to continue and be vested in the Queen." The patriation of the Constitution in 1982 did not affect the status of Elizabeth II as Queen and Head of State of Canada.*

Related release:

10.01.07

Angus Reid Poll: Monarchy - over half think Canada should break ties with the Queen  
<http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=123>

### The Monarchy

Under the terms of the Canadian Constitution, Queen Elizabeth II holds the position of Canada's head of state. Would you support or oppose Canada ending its formal ties to the British monarchy?

	Region						
	Total	BC	AB	MB/SK	ONT	PQ	ATL
<b>Strongly support</b>	<b>34%</b>	<b>28%</b>	<b>26%</b>	<b>19%</b>	<b>26%</b>	<b>56%</b>	<b>23%</b>
<b>Moderately support</b>	<b>21%</b>	<b>24%</b>	<b>17%</b>	<b>6%</b>	<b>28%</b>	<b>16%</b>	<b>20%</b>
<b>Moderately oppose</b>	<b>15%</b>	<b>11%</b>	<b>17%</b>	<b>31%</b>	<b>18%</b>	<b>7%</b>	<b>15%</b>
<b>Strongly oppose</b>	<b>19%</b>	<b>25%</b>	<b>31%</b>	<b>28%</b>	<b>21%</b>	<b>7%</b>	<b>23%</b>
<b>Not sure</b>	<b>11%</b>	<b>12%</b>	<b>9%</b>	<b>16%</b>	<b>7%</b>	<b>14%</b>	<b>19%</b>
<b>Net - Support</b>	<b>55%</b>	<b>51%</b>	<b>43%</b>	<b>25%</b>	<b>54%</b>	<b>71%</b>	<b>43%</b>
<b>Net - Oppose</b>	<b>34%</b>	<b>36%</b>	<b>48%</b>	<b>59%</b>	<b>39%</b>	<b>15%</b>	<b>38%</b>

### Trend - The Monarchy

Under the terms of the Canadian Constitution, Queen Elizabeth II holds the position of Canada's head of state. Would you support or oppose Canada ending its formal ties to the British monarchy?

	February 2008	September 2007
<b>Strongly support</b>	<b>34%</b>	<b>31%</b>
<b>Moderately support</b>	<b>21%</b>	<b>21%</b>
<b>Moderately oppose</b>	<b>15%</b>	<b>17%</b>
<b>Strongly oppose</b>	<b>19%</b>	<b>18%</b>
<b>Not sure</b>	<b>11%</b>	<b>12%</b>
<b>Net - Support</b>	<b>55%</b>	<b>53%</b>
<b>Net - Oppose</b>	<b>34%</b>	<b>35%</b>

<b>The Monarchy</b>									
Under the terms of the Canadian Constitution, Queen Elizabeth II holds the position of Canada's head of state. Would you support or oppose Canada ending its formal ties to the British monarchy?									
		<b>Gender</b>		<b>Age</b>			<b>Income</b>		
	<b>Total</b>	<b>Men</b>	<b>Women</b>	<b>18-34</b>	<b>35-54</b>	<b>55+</b>	<b>&lt;\$50K</b>	<b>\$50-\$99K</b>	<b>\$100K+</b>
<b>Strongly support</b>	34%	42%	26%	25%	35%	40%	35%	32%	39%
<b>Moderately support</b>	21%	19%	23%	23%	23%	15%	19%	24%	21%
<b>Moderately oppose</b>	15%	13%	16%	16%	14%	15%	12%	18%	11%
<b>Strongly oppose</b>	19%	20%	19%	18%	16%	25%	17%	18%	24%
<b>Not sure</b>	11%	6%	16%	18%	12%	5%	17%	8%	5%
<b>Net - Support</b>	55%	61%	49%	48%	58%	55%	54%	56%	60%
<b>Net - Oppose</b>	34%	33%	35%	34%	30%	40%	29%	36%	35%

### The Monarchy

In the future, Prince Charles may become King of the United Kingdom and Canada. If Prince Charles does become King, would you then support or oppose Canada ending its formal ties to the British monarchy?

	Total	Region					
		BC	AB	MB/SK	ONT	PQ	ATL
<b>Strongly support</b>	<b>38%</b>	<b>34%</b>	<b>31%</b>	<b>26%</b>	<b>30%</b>	<b>59%</b>	<b>29%</b>
<b>Moderately support</b>	<b>20%</b>	<b>21%</b>	<b>20%</b>	<b>11%</b>	<b>26%</b>	<b>12%</b>	<b>17%</b>
<b>Moderately oppose</b>	<b>14%</b>	<b>12%</b>	<b>21%</b>	<b>15%</b>	<b>17%</b>	<b>7%</b>	<b>21%</b>
<b>Strongly oppose</b>	<b>16%</b>	<b>22%</b>	<b>21%</b>	<b>26%</b>	<b>18%</b>	<b>7%</b>	<b>17%</b>
<b>Not sure</b>	<b>12%</b>	<b>11%</b>	<b>7%</b>	<b>22%</b>	<b>9%</b>	<b>14%</b>	<b>16%</b>
<b>Net - Support</b>	<b>58%</b>	<b>55%</b>	<b>51%</b>	<b>37%</b>	<b>56%</b>	<b>71%</b>	<b>46%</b>
<b>Net - Oppose</b>	<b>30%</b>	<b>33%</b>	<b>42%</b>	<b>41%</b>	<b>35%</b>	<b>14%</b>	<b>38%</b>

### Trend - The Monarchy

In the future, Prince Charles may become King of the United Kingdom and Canada. If Prince Charles does become King, would you then support or oppose Canada ending its formal ties to the British monarchy?

	February 2008	September 2007
<b>Strongly support</b>	<b>38%</b>	<b>36%</b>
<b>Moderately support</b>	<b>20%</b>	<b>19%</b>
<b>Moderately oppose</b>	<b>14%</b>	<b>17%</b>
<b>Strongly oppose</b>	<b>16%</b>	<b>14%</b>
<b>Not sure</b>	<b>12%</b>	<b>13%</b>
<b>Net - Support</b>	<b>58%</b>	<b>55%</b>
<b>Net - Oppose</b>	<b>30%</b>	<b>31%</b>

### The Monarchy

In the future, Prince Charles may become King of the United Kingdom and Canada. If Prince Charles does become King, would you then support or oppose Canada ending its formal ties to the British monarchy?

	Total	Gender		Age			Income		
		Men	Women	18-34	35-54	55+	<\$50K	\$50-\$99K	\$100K+
<b>Strongly support</b>	<b>38%</b>	<b>46%</b>	<b>31%</b>	<b>27%</b>	<b>41%</b>	<b>44%</b>	<b>42%</b>	<b>36%</b>	<b>42%</b>
<b>Moderately support</b>	<b>20%</b>	<b>17%</b>	<b>22%</b>	<b>20%</b>	<b>23%</b>	<b>15%</b>	<b>18%</b>	<b>23%</b>	<b>19%</b>
<b>Moderately oppose</b>	<b>14%</b>	<b>13%</b>	<b>15%</b>	<b>18%</b>	<b>13%</b>	<b>12%</b>	<b>10%</b>	<b>18%</b>	<b>12%</b>
<b>Strongly oppose</b>	<b>16%</b>	<b>16%</b>	<b>16%</b>	<b>17%</b>	<b>13%</b>	<b>20%</b>	<b>13%</b>	<b>14%</b>	<b>21%</b>
<b>Not sure</b>	<b>12%</b>	<b>8%</b>	<b>16%</b>	<b>18%</b>	<b>10%</b>	<b>8%</b>	<b>16%</b>	<b>10%</b>	<b>6%</b>
<b>Net - Support</b>	<b>58%</b>	<b>63%</b>	<b>53%</b>	<b>47%</b>	<b>64%</b>	<b>59%</b>	<b>60%</b>	<b>59%</b>	<b>61%</b>
<b>Net - Oppose</b>	<b>30%</b>	<b>29%</b>	<b>31%</b>	<b>35%</b>	<b>26%</b>	<b>22%</b>	<b>23%</b>	<b>32%</b>	<b>33%</b>

<b>The Monarchy</b>							
Thinking about the future King of the United Kingdom and Canada, which of these options would you prefer?							
		<b>Region</b>					
	<b>Total</b>	<b>BC</b>	<b>AB</b>	<b>MB/SK</b>	<b>ONT</b>	<b>PQ</b>	<b>ATL</b>
<b>Prince Charles should become King after Queen Elizabeth II</b>	<b>26%</b>	<b>32%</b>	<b>27%</b>	<b>43%</b>	<b>31%</b>	<b>15%</b>	<b>19%</b>
<b>Prince William should become King after Queen Elizabeth II</b>	<b>29%</b>	<b>29%</b>	<b>40%</b>	<b>22%</b>	<b>30%</b>	<b>19%</b>	<b>46%</b>
<b>Neither, there should be no monarch after Queen Elizabeth II</b>	<b>32%</b>	<b>27%</b>	<b>23%</b>	<b>22%</b>	<b>25%</b>	<b>52%</b>	<b>24%</b>
<b>Not sure</b>	<b>13%</b>	<b>12%</b>	<b>10%</b>	<b>13%</b>	<b>14%</b>	<b>14%</b>	<b>11%</b>

<b>Trend - The Monarchy</b>		
Thinking about the future King of the United Kingdom and Canada, which of these options would you prefer?		
	<b>February 2008</b>	<b>September 2007</b>
<b>Prince Charles should become King after Queen Elizabeth II</b>	<b>26%</b>	<b>20%</b>
<b>Prince William should become King after Queen Elizabeth II</b>	<b>29%</b>	<b>35%</b>
<b>Neither, there should be no monarch after Queen Elizabeth II</b>	<b>32%</b>	<b>29%</b>
<b>Not sure</b>	<b>13%</b>	<b>16%</b>

<b>The Monarchy</b>									
Thinking about the future King of the United Kingdom and Canada, which of these options would you prefer?									
		<b>Gender</b>		<b>Age</b>			<b>Income</b>		
	<b>Total</b>	<b>Men</b>	<b>Women</b>	<b>18-34</b>	<b>35-54</b>	<b>55+</b>	<b>&lt;\$50K</b>	<b>\$50- \$99K</b>	<b>\$100K+</b>
<b>Prince Charles should become King after Queen Elizabeth II</b>	<b>26%</b>	<b>25%</b>	<b>27%</b>	<b>27%</b>	<b>25%</b>	<b>27%</b>	<b>21%</b>	<b>29%</b>	<b>32%</b>
<b>Prince William should become King after Queen Elizabeth II</b>	<b>29%</b>	<b>26%</b>	<b>32%</b>	<b>28%</b>	<b>31%</b>	<b>26%</b>	<b>30%</b>	<b>29%</b>	<b>23%</b>
<b>Neither, there should be no monarch after Queen Elizabeth II</b>	<b>32%</b>	<b>37%</b>	<b>27%</b>	<b>26%</b>	<b>32%</b>	<b>39%</b>	<b>32%</b>	<b>32%</b>	<b>36%</b>
<b>Not sure</b>	<b>13%</b>	<b>12%</b>	<b>14%</b>	<b>18%</b>	<b>13%</b>	<b>8%</b>	<b>18%</b>	<b>11%</b>	<b>9%</b>



*Angus Reid Strategies is a North American full-service polling and market research firm which is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Strategies team are pioneers in online research methodologies, and have been conducting online surveys since 1995. Located in Vancouver, Calgary, Toronto, and Montreal, our team of specialists provides solutions across every type and sector of research.*

*Angus Reid Strategies polls are conducted using the Angus Reid Forum online panel ([www.angusreidforum.com](http://www.angusreidforum.com)), which is recruited via an industry-leading process that incorporates a randomized, widespread invitation approach and a triple opt-in screening procedure. The panel is maintained through state-of-the-art sampling techniques and frequent verifications of personal identity, contact information, and demographic characteristics. This premier online survey platform presents respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses.*

*Angus Reid Strategies has been successful in predicting the outcome of last year's provincial elections in:*

*Quebec: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=37>*

*Manitoba: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=56>*

*Ontario: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=129>*

*Saskatchewan: <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=138>*

*More information on the way Angus Reid Strategies conducts public opinion research can be found at <http://angusreidstrategies.com/uploads/pages/pdfs/ARS.ARF%20WHITE%20PAPER.pdf>*

**- 30 -**

**For more information, please contact  
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:  
[www.angusreidstrategies.com](http://www.angusreidstrategies.com)**