THE FULBRIGHT ECONOMICS TEACHING PROGRAM

At the University of Economics, Ho Chi Minh City In Partnership with the Harvard Kennedy School

Guide to Programs and Courses 2010-2012



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A Letter from the Academic Dean

Dear Fulbright School Applicant,

The Fulbright Economics Teaching Program (commonly known as the Fulbright School) has a well-defined mission: to provide world class public policy training to Vietnamese policymakers and other professionals to help prepare Vietnam for the challenges of development and international integration.

Our flagship program is the two-year Master in Public Policy (MPP) degree program offered in collaboration with the University of Economics in Ho Chi Minh City and the Harvard Kennedy School. The FETP Master in Public Policy is the only professional qualification in the field of public policy in Vietnam, and also the only full-time graduate program in the social sciences. We are proud of our role in helping to develop public policy studies in Vietnam. Most importantly, we hope that the course will provide the next generation of public sector leaders with the knowledge and skills they need to address the country's emerging policy challenges.

The Fulbright School MPP is inspired by the Harvard Kennedy School's public policy degree programs. Over the years, we have enriched our teaching curriculum with Vietnam-specific case material and research to make our program more relevant to Vietnam's development challenges. This year we have introduced several new modules and refreshed our core courses to reflect changing demands on domestic policymakers and new trends in global trade, finance, and governance. The curriculum now includes elective modules in the second semester to give students more choice, and a stronger emphasis on the acquisition of English language proficiency, which has grown in importance with international economic integration.

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Admission to the Fulbright School is competitive. The number of applications that we receive is many times greater than the number of places that we are able to offer. We are looking for able, hardworking students who are committed to making the most of the excellent opportunities that the Fulbright School can offer them. If you are confident in your ability, eager to learn, and want to make a contribution to the development of your country, then the Fulbright School is for you.

This brochure provides more information on our teaching programs and our other activities. You can also visit our website: http://www.fetp.edu. vn. I hope that the material in these pages encourages you to learn more about our school and to consider joining the Fulbright School community as a student in the next MPP class.

We look forward to hearing from you.

Jonathan R. Pincus Academic Dean

A Unique Vietnamese Institution

I learned about the Fulbright School from my deputy manager. I chose the program because of its brand, the Fulbright School, and I was also interested in the courses described in the School's brochure. In the MPP program, we learned not only through textbooks but also from observation and analysis of real world issues. We learned new theories and debated our own ideas, and discovered that we could reach new conclusions based on our own investigation and discussion. Some courses taught us important skills in dealing with management challenges. We met prominent business and government leaders in our Public Leadership course, an experience that I found especially inspiring.

The Fulbright School not only provided me with knowledge and skills but

FOUNDED IN 1994, THE FULBRIGHT SCHOOL IS A PARTNERSHIP OF THE

University of Economics, Ho Chi Minh City and the Harvard Kennedy School. The School receives core funding from the Bureau of Educational and Cultural Affairs of the United States Department of State. FETP is a Vietnamese institution with international stakeholders, operated according to governance principles that are prerequisites for excellence: autonomy, meritocracy, accountability, and high standards.

The Fulbright School creates, transmits, and disseminates knowledge. Our Vietnamese and international faculty possess a sophisticated understanding of public policy in Vietnam, which they connect to regional and global trends. Today this knowledge generation project supports three core initiatives: teaching, including the Master in Public Policy program and executive education; research, into complex policy issues confronting Vietnam; and policy dialogue, through discussion with Vietnamese policymakers and participation in the public policy discourse in Vietnam.

The materials employed in our teaching are made available in both Vietnamese and English to students and teachers across Vietnam and around the world through FETP OpenCourseWare (OCW). The Fulbright School strives to foster a dynamic learning environment, where students and faculty are focused on attaining the highest standards of inquiry and practice.

The Fulbright School is affiliated with the Ash Center at the Harvard Kennedy School, a leading center for the study and promotion of innovations in government and public leadership. We collaborate with other programs in the region through the Rajawali Foundation Institute for Asia, which was recently established by the Ash Center. Our faculty draws upon the Ash Center and Rajawali Foundation Institute's policy research and global leadership networks to bring comparative experience to bear on Vietnamese policy issues.

Vietnam Executive Leadership Program at Harvard, 2009



Why Study Public Policy?

PUBLIC POLICY IS A NEW DISCIPLINE IN VIETNAM AND IN MANY

countries of the developing world. As a social science, public policy is based on the principles of economics, sociology, law, and other established academic disciplines. However, unlike these subjects, public policy studies are oriented towards concrete solutions to practical problems. We do not study public policy to grapple with abstract theoretical issues. Instead, we use theory and evidence to design, implement and evaluate policies to improve living conditions for the citizens of our country and the world.

The Master in Public Policy degree at the Fulbright School provides students with the skills that they need to operate as effective public sector leaders and managers. Students develop quantitative skills and build competence in macro and microeconomics, finance, development economics, and other subjects. They also improve important management and "soft" skills such as working in teams and composing and making presentations. But it is not just about skills. Students also learn how to analyze problems and think creatively to come up with original approaches to policy issues.

The field of public policy has grown quickly in North America and Europe, largely in response to student demand. Young professionals embarking on careers in public service have discovered that a master's degree in public policy provides them with the background they need to perform well in their jobs. Other students are also attracted to public policy, including professionals in international organizations, civil society groups, journalists, and teachers. Even business people have taken time out of their careers to study public policy. An understanding of public sector finance and economics can be extremely useful to businesses working in partnership with government, for example in infrastructure development, financial system development, and social sectors such as education and health.

At the Fulbright School we are optimistic about Vietnam's future. The talent and energy of the Vietnamese people are precious resources that will continue to propel the country towards ever greater prosperity. Yet our confidence is also tempered by recognition of the immense challenges that still confront Vietnam. As the economy develops, public sector managers will need more refined skills and a greater understanding of global, regional, and national trends. Building livable cities, providing quality education and healthcare to all, and creating the conditions for competitive industries to start up and thrive are just some of the issues that the government will contend with over the coming years.

The issues will change over time, but the need for conceptual and analytical public policy skills will always remain. We hope that our Master in Public Policy program contributes to Vietnam's development by training tomorrow's leaders to apply their knowledge and skills to solve society's most pressing problems. also wonderful relationships with great friends from all over the country and from diverse professions. We appreciated the opportunity for cultural and professional exchange that this environment gave us. Our study tour from the south to the north of the country was an unforgettable experience.

Before joining the program, I thought I would graduate from the MPP program and get a better job. Now I feel the need to fulfill my own mission in life and to take a broader view of my career. The Fulbright School experience has provided me with a new outlook on learning and working. I will always be grateful for this opportunity.

Tran Huong Giang Bank of Development and Investment of Vietnam



Anthony Saich Daewoo Professor of International Affairs, Director of the Ash Center for Democratic Governance and Innovation

THE ASH CENTER'S WORK IN

Asia, conducted through the Rajawali Foundation Institute, focuses on the role of public governance in solving the complex problems confronting the region's emerging economies. Asian countries have demonstrated that they can achieve and sustain high rates of economic growth. In many cases, public institutions have struggled to keep pace with the demands of rapid socioeconomic transformation.

My current research in China examines how local governments are responding to citizen demand for improved public service provision and more responsive, inclusive and transparent governance. The way that local governments address increasingly complex social, economic and environmental problems is a common concern throughout the region. At the Ash Center, a comparative perspective, combined with deep local knowledge, allows us to study and promote governance innovations at the sub-national level, vitally important in an era of decentralization.

The Fulbright School and the other schools of public policy in the region with which we work comprise an important element of the Ash Center's engagement with Asia. Its faculty possess deep knowledge of Vietnam's development challenge. This expertise ensures that the Fulbright School's MPP program is tailored to the conditions students will face when they return to their organizations; it also enables them to pursue a candid and timely dialogue with Vietnamese policymakers. At the same time, they benefit from and contribute to the Ash Center's region-wide policy network.



Pham Duy Nghia, Lecturer of Law and Governance

THE FULBRIGHT SCHOOL

offers a stimulating academic environment that is unique in Vietnam. We connect economics, law, social sciences, and development policy in order to train students to support Vietnam's development. The Fulbright School has an interactive teaching style. Students study issues from a comparative perspective -- we look at China, America, and other countries. Lecturers are diverse, including public officials and faculty from Harvard. All of this makes for vibrant intellectual exchange, what I like to call the "the Fulbright flair."

In my research, I focus on how Vietnam can build modern, accountable institutions of public governance, from the banking system to education and healthcare delivery to the judiciary. The Fulbright School participates in this process of building modern institutions by educating officials and professionals who return to their agencies to apply the knowledge that they've gained. In Vietnam today, there is an unmistakable trend toward the decentralization of public responsibilities and broadening social participation in the provision of public services. This means that pubic policy is informed by local and central government, business, the media, universities, and other sectors. Professionals from all of these sectors benefit from a fluency in the language of public policy.

We can see how the Fulbright School has participated in Vietnam's development by looking at the private sector. Fifteen years ago, the Fulbright School helped to promote private enterprise in Vietnam by teaching new, market-based concepts relating to companies and contracts. Today, Vietnam has a large and vibrant private sector. The private sector is not a passive recipient anymore—it is an active participant in formulating public policy. The private sector needs to be able to engage with policymakers to provide information and analysis, and to design appropriate strategies that balance market forces and state involvement. With the adoption of the MPP program, the Fulbright School has evolved as well, reflecting the more complex policy environment.

The Fulbright school provides a dynamic and creative learning environment. Given the diversity of backgrounds, professions and regions among students, policy issues and cases presented by the faculty always stimulate active discussion in class. Students learn about research methods, practice presentation skills and analyze issues from different angles. The school provided me with an opportunity to meet and work with friends whom I can share many learning and living experiences. I believe the knowledge that we gained at the School is useful for each and every student when he or she goes back to his or her place of work.

Pham Thi Quynh Loi General Statistics Office – Ministry of Planning and Investment of Hanoi

Two-Year Master in Public Policy Program



Dr. Nguyen Huu Dung, Representative, UEH and Duong Khanh Duong, MPP2 Student

THE FULBRIGHT SCHOOL'S TWO-YEAR MASTER IN PUBLIC

Policy (MPP) program is the first of its kind in Vietnam. The program's objective is to equip Vietnamese professionals with strong intellectual foundations in policy analysis, management, and leadership. Through coursework and research, students learn to assess the key elements and perspectives of public policy, devise actionable solutions, and determine the organizational capacity needed to implement these solutions.

A solid grounding in economics is the cornerstone of the MPP curriculum. Economic analysis is an essential tool for the management of public finances and other activities of government that affect the allocation of resources. Policymakers involved in developing, enforcing, or evaluating rules and regulations must also master the principles of economics. Although students are exposed to the quantitative methods of the discipline, greater emphasis is placed on applying core concepts to realworld situations.

The program's design is informed by the Harvard Kennedy School's pioneering approach to public policy education. Unlike public policy programs abroad, however, the Fulbright School MPP is specifically tailored to the challenges confronting public sector decision makers in a developing economy. Fulbright School lecturers continually review the curriculum to ensure that it anticipates and responds to the current conditions of Vietnam's economic development.

The MPP is intended primarily for leaders, policymakers, and public sector managers, as well as researchers and university instructors. The program does not teach business administration, but it may be appropriate for some private sector managers, especially those working at the intersection of business and government. Students who successfully complete all requirements for graduation shall receive a Master in Public Policy degree issued by the University of Economics in Ho Chi Minh City.

The MPP is a full-time, two year master's degree course. All students receive scholarships covering the cost of tuition and a living stipend for the first year of the program. Students are required to attend every lecture and class, and failure to do so could result in expulsion from the program. Students are also required to be in residence in Ho Chi Minh City for the first year of the program and the first term of the second year. Students may leave Ho Chi Minh City in the second semester of the second year to conduct thesis research.

Alumni of the Fulbright School's one-year program in applied economics and public policy, offered for thirteen years from 1995-2008, are encouraged to apply for re-admission to the second year of the program. Graduates of the one-year program who are readmitted and successfully complete the second year of the course, including a master's thesis, will be awarded the MPP degree.

The Curriculum

The Fulbright School MPP is a two-year, full-time program consisting of three full terms of course work, one summer term and one term of guided research. Successful completion of a master's thesis is a prerequisite for graduation.

The First Year

The first year of the Fulbright School MPP equips students with the theoretical foundations and analytical framework for public policy studies.

The fall term provides key prerequisites for the program, including micro and macroeconomics, and quantitative methods. An introductory course provides students with the basic concepts and the context of public policy studies. Students will be expected to complete several required courses at the University of Economics inHo Chi Minh City.

The spring term consists of specialized policy analysis courses like development economics, public sector economics, and law and governance. Students will be able to choose from a menu of elective offerings, including finance, local and regional development, and rural transformation.

Courses to improve students' English language proficiency will also be offered in the fall and spring terms.

The Second Year

The second years starts with several elective courses in the brief summer term. A half term course in research methods will help prepare students to write their master's theses in the second year of the program.

The fall term consists of coursework in public management, leadership, and appraisal. Students will move beyond policy analysis and formulation to acquire the management and leadership skills that public officials need to implement policy. This term also features seminars on specific aspects of policy analysis that are designed to assist students in the preparation of their theses.

During the spring term, second-year students work with a faculty advisor to research and write their master's thesis. The master's thesis may take the form of an extended academic study or a policy analysis exercise. All students are expected to meet regularly with their faculty advisor and to attend occasional workshops with other students.

Over the course of the two-year program, coursework is supplemented by a range of enrichment activities. Students explore emerging issues in globalization through an innovative seminar series led by Fulbright School faculty and outside experts. Classroom learning is supplemented by field trips, seminars, panel discussions, and intensive use of computer-based resources to access and analyze data. Through the Fulbright School guest lecturer program, leading Vietnamese and international scholars, policymakers, and executives speak to students on key policy issues. Huynh Thi Kieu Oanh, MPP1 Student



Course Calendar (2010-2012)

Year One

Fall Term - Tools for Analysis and Background 10/2010-1/2011

- Institutional Analysis/Introduction to Public Policy (half course)
- Microeconomics for Public Policy
- Macroeconomics Theory and Policy Applications
- Quantitative Methods
- Law and Public Policy (half course)
- English for Public Policy

Spring Term - Sectoral Policy Analysis 2/2011-6/2011

- Development Policy
- Public Sector Economics
- Public Governance (half course)
- Financial Analysis *OR* Local and Regional Development Policy (half course) and Rural Transformation (half course)
- Research Methods for Public Policy
- English for Public Policy
- Philosophy and Theory

Year Two

Summer Term – Electives and Optional Courses 6/2011-7/2011





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- Advanced Econometrics (optional)
- Trade Policy OR Development Finance

Fall Term - Advanced Policy Analysis, Management, and Leadership 9/2011-12/2011

- Appraisal of Public Investment
- Policy Seminar Series
- Public Management (half course)
- Leadership in the Public Sector (half course)

Spring Semester – Policy Research 1/2012-6/2012

- •Policy Seminar Series
- •Completion of Master's Thesis

Fall Term	Year One
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Tools for Analysis and Background

Institutional Analysis/Introduction to Public Policy

The course introduces the discipline of public policy, discussing how policy is made and how we study policy choices. It uses a case-based, interactive approach to introduce students to basic issues confronting public sector managers. Issues including problem definition, prioritization, and decision making will be addressed. A primary objective of the course is to familiarize students with a classroom environment that emphasizes discussion and dynamic interaction between teacher and student.

Microeconomics for Public Policy

The course introduces the key principles of microeconomics, such as demand, supply, market equilibrium, theory of consumer behavior, and production theory. The course also considers key themes in the formulation of public policy like efficiency and equality, cost benefit analysis, market failure, and the economic role of the state in developing, transitional, and integrating economies.

Macroeconomics – Theory and Policy Applications

The course covers the fundamentals of macroeconomics and develops analytical skills needed to analyze macroeconomic events with the objective of introducing students to the process of designing and implementing macroeconomic policies in developing countries. Students will apply models to explain the relationships among macroeconomic variables (GDP, prices, employment, consumption, investment, government expenditure, tax, money supply and demand, interest rates, and exchange rates), short term economic changes, and long-term growth.

Quantitative Methods

The course presents commonly used methods for estimating economic relationships among observed variables and testing hypotheses about those relationships. The objective of the course is to introduce students to the power of statistical and econometric methodologies as well as their limitations. The goal of the course is to help students become sophisticated consumers of statistical information.

Law and Public Policy

The course examines the interactions of public policy issues and the law. It deals with debates over the role of law in economic development, focusing on how legal institutions can be developed to correct market failures. Major building blocks of a legal system, including property law, contract law, criminal law, and the legal process, are also discussed to highlight their importance for the formulation and implementation of public policies.

English for Public Policy

This is a required course to help students gain the level of proficiency in English needed to use English language source material and to pass the language assessment that is required of all postgraduate students in Vietnam. Students who achieve a minimum score on the English component of the FETP admissions test may place out of this course.



Ho Dang Hoa, Lecturer in Management, FETP

Spring Term Year One

Sectoral Policy Analysis

Development Policy

Development Policy reviews core topics in development economics and explores emerging issues such as the role of institutional change in the growth process. The course addresses topics relating to economic growth, poverty reduction, inequality, environmental sustainability, and social policy. Special topics include the economic development of China and comparative economic development in the East Asian region.

Public Sector Economics

The course considers the role and scale of the public sector, the mobilization of state resources, and public sector expenditures. The course focuses on principal policy options for the design and implementation of public finance in open economies, emphasizing the utilization of theoretical and applied techniques for the identification and assessment of the impact of alternative taxation policies on growth and equity.

Financial Analysis

The course provides students with a firm grasp of the core principles of finance and methods for applying these theories in real-world scenarios through case studies. Key components include financial analysis, the time value of money, cost of capital, capital budgets, capital structure, and firm valuation.

Law and Public Governance (half course)

The course introduces basic legal concepts relating to public policy and the role of institutions in public governance. The principles and practice of effective regulation are viewed from the perspective of Vietnamese institutions.

Local and Regional Development (half course)

This short course prepares decision makers at the provincial level to leverage local strengths and outside markets in order to design strategies for regional development. Students will build a marketing strategy for attracting investment, skilled labor, and tourists to their home province, and will examine how to gain access to foreign markets for their local products. Case studies based on actual situations in different regions and provinces in Vietnam will be used in class discussion and projects.

Rural Transformation (half course)

Rural Transformation explores the issues and challenges of rural development. The course studies the experiences of other developing countries, with a focus on issues relating to Vietnam. Field trips enhance students' understanding of real world issues such as environmental sustainability, agribusiness, and value chains.

Research Methods for Public Policy (half course)

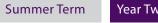
The course reviews and summarizes the methods, models, and tools used in the analysis of public policy. Students will divide themselves into course groups based on their proposed thesis topics. The course considers critical issues related to public policy that students have studied during the first year of the program, enabling them to systemize their knowledge. At this time, students will be equipped with solid methodological grounding needed to undertake thesis research.

English for Public Policy

A continuation of the first term English language proficiency course.

Philosophy and Theory

This course, required by the Ministry of Education and Training, covers fundamental philosophical and theoretical concepts. It is taught by the philosopy faculty at the University of Economics in Ho Chi Minh City.



Year Two

Options and Electives

Development Finance

This course considers approaches to developing a well-functioning financial system to support economic development in an open, transitional, and developing economy. The course will consider the development experience and financial crises of countries in the region in order to draw lessons and implications for Vietnam. Institutional approaches and case studies will be used extensively.

Trade Policy

This course applies trade theory to investigate the institutions, such as the World Trade Organization, that help shape trade policies and resolve disputes. Vietnam's trade liberalization process will be examined in the context of the ASEAN Free Trade Area and Vietnam's bilateral and multilateral trade agreements. Economic, legal, and political factors relating to trade are reviewed, along with their implications for Vietnam.

Advanced Econometric Methods

This is a short course that provides additional instruction in statistics and econometrics for students who will use more advanced methods in the preparation of their master's theses. Topics covered in the course include time series analysis, panel data, and policy impact evaluation using natural experiments.



Chau Van Thanh, Lecturer in Economics, FETP and University of Economics

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Fall Term Year Two

Advanced Policy Analysis, Management and Leadership

Appraisal of Public Investment

This course provides students with concepts and skills to conduct project appraisal from budget development to the calculation of financial and economic costs. Using multiple investment criteria, students will analyze projects from the viewpoints of all stakeholders. Students will also consider the political and social consequences of development projects. The course draws heavily on case studies based on actual investment projects from Vietnam and other contexts.

Public Management (half course)

Public Management provides analytical tools for use in the policy implementation process and in managing the activities of public organizations. Key issues include strategic management, performance measurement, organizational networks and structure, process management, leadership, and change.

Pubic Sector Leadership (half course)

This course considers the responsibilities and role of leadership in the political, economic, and social context of Vietnam. The factors that enhance or inhibit the ability to lead organizations will be analyzed in detail. Case studies, drawn from both historical and contemporary situations, will be used to illustrate the successes and failures of individuals occupying leadership positions. Guest lectures by public and private sector leaders will provide students with real world examples of leadership strategies.

Policy Seminars and Master's Thesis

As a condition of graduation, all students must complete a master thesis. Students are expected to analyze a specific public sector problem and recommend policies and approaches to implement these recommendations. Every student will be assigned a faculty advisor. During the semester students will participate in policy seminars organized by thesis topic. These groups will meet weekly to provide an opportunity for students to share the results of their research and receive feedback from classmates and faculty.



Policy Research

In the final term of the program, students work independently on their master's theses under the supervision of a member of the Fulbright School faculty.

Approaches to Learning

FULBRIGHT SCHOOL COURSES ARE NOT TAUGHT "OFF THE

shelf." Course materials are tailored to Vietnam's conditions by connecting theoretical models of policy analysis to research on real world problems, resulting in a curriculum that teaches students as much about Vietnam as it does about the world. The case method is central to the Fulbright School's educational philosophy. Requiring students to grapple with problems similar to those they encounter as professionals helps them to acquire the skills they need to become more effective policymakers and leaders.

Fulbright School lecturers foster an interactive classroom experience, emphasizing student-teacher interaction and group problem-solving exercises. Many courses in the MPP program are taught by senior Vietnamese faculty; others are co-taught by Vietnamese and international faculty. Teaching assistants, often recently returned from study abroad or in the process of pursuing an advanced degree, provide additional instruction. Teaching team members hold office hours daily to provide students with an opportunity to seek extra help with difficult concepts or exchange ideas on topics of interest. Every year an impressive roster of guest lecturers from the public and private sectors and major multilateral institutions speaks to Fulbright School students and faculty on contemporary issues in economic development.

Fulbright School courses are taught in Vietnamese or in English with consecutive interpretation. In order to ensure that all Fulbright School students can take advantage of foreign-language publications, the School continuously translates materials into Vietnamese, including leading text books, timely and cutting edge articles, and case studies. Indeed, the selection and translation of teaching materials is considered a critical component of the curriculum development process; great importance is attached to quality of these translations. Subject to copyright restrictions, FETP translations are made available to the public on OCW.

Dang Thi Tuyet Nhung, Nguyen Thi Van Anh and Phan Ngoc Thao Vy, MPP2 Students



I believe that this is a special place to study in Vietnam. Students are trained to deal with continuous pressure given the huge amount of material covered. But the course is fair and we are impressed by the dedication and responsibility of the faculty who try to create the best learning environment for us.

The knowledge and skills we learned at the School are useful not only in the public sector where human resources are badly needed, but also in the dynamic private sector in Vietnam. This has been proven by the success of FETP alumni. I hope the Fulbright School grows larger and stronger, and continues to contribute to Vietnam's development. Nguyen Cong Thong People's Committee of Bac Giang



Economics Lecturer Le Thi Quynh Tram on Research at FETP

MY RESEARCH AT THE

Fulbright School has focused on land policy. Land is among the most sensitive and complicated issues in Vietnam today. Agricultural land is being rapidly converted for industrial and urban purposes, but farmers are often inadequately compensated and left without the skills or resources they need to transfer to other sectors. FETP faculty are working with Kennedy School researchers and the Institute for Policy and Strategy for Rural and Agricultural Development to analyze a wide range of land policy issues, including food security, land conversion, land taxation, land accumulation, environmental issues related to land use, and land as an asset. We are considering questions such as the rights of farmers to use the land and the economic winners

and losers in land conversion. Over the past year we have talked with rice farmers and provincial officials in six different provinces throughout the country, as well as central government officials. We have written eight policy briefs and are working on a longer policy paper and case study. A big challenge is collecting data about conversion, compensation, and what farmers do after losing their land. We work with our partners in government to collect data, but information is still limited. Our overall objective is to contribute to the central government's review of land policy that is planned for next year in preparation for amending the land law.



Jonathan Pincus, Academic Dean

PUBLIC POLICY IS A RELATIVELY

voung academic discipline, even in the United States. But it has rapidly gained in popularity. Public policy programs meet a genuine need for practical, interdisciplinary training to prepare young people and mid-career professionals alike to take on leadership roles in government and governmentrelated institutions. At the Fulbright School, we offer our students more than just skills and knowledge. We challenge our students to adhere to the highest standards of excellence and personal integrity. These are lessons that they carry with them throughout their careers.

We are proud of the achievements of our alumni, their commitment to public service and their dedication to improving the lives of people in their localities and the nation as a whole. I chose the Fulbright School as a bridge to economic and financial knowledge because of the school's reputation earned over 15 years. After two years, I have learned more than I expected thanks to our instructors but also my classmates. I understand more about choices and decision making in the public sector. We learned that vision is not only about profit but also about value and that public managers must consider not only finances but also equity and sustainability. The Fulbright School is the most appropriate launching path for Vietnamese future leaders in both the public and private sectors.

Nguyen Thanh Nha Phuong Nam Institute of Science and Technology – Dak Nong

FETP OpenCourseWare

IF VIETNAM IS TO COMPETE SUCCESSFULLY IN THE GLOBAL

marketplace, it must tap global sources of knowledge. This observation informs FETP OpenCourseWare. Inspired by the Massachusetts Institute of Technology's OpenCourseWare Initiative, FETP OpenCourseWare is not a long distance learning project. Rather it is a resource for people working or studying in policy-related fields to expand their knowledge of Vietnamese policy issues and the forces of globalization.

Through FETP OCW, anyone with access to the Internet can download our teaching materials and policy research. Use of FETP OCW has increased rapidly over the past five years, a trend that reflects the dramatic expansion of Internet access in Vietnam. All teaching materials (including syllabi, lecture notes, reading lists, problem sets, and selected readings) are governed by the Creative Commons license that enables users to modify materials for their own use. For this reason, FETP OpenCourseWare is a particularly valuable resource for educators. University instructors are encouraged to adopt FETP's curricular materials in their own courses. Students may use FETP's materials to guide independent study.

The benefits of OpenCourseWare are reciprocal. User feedback contributes to the Fulbright School faculty's ongoing curriculum development process. By providing a forum for FETP researchers to publicize their analysis, OCW is also a means of advancing our goal of contributing constructively to public discussion of policy issues in Vietnam.



The MPP curriculum is designed by senior professors and practitioners to give students the skills that they need to conduct scientific research. I have attended many training programs in Vietnam, but this one is the best. The Fulbright School has created an environment in which students learn and make progress together. The program focuses on analyzing current public policy issues and the use of critical thinking in problem solving.

Van Thi Quy Department of Taxation – Nghe An

Faculty and Administration

WITHOUT QUESTION FETP'S GREATEST STRENGTH IS ITS

outstanding faculty, a diverse group of Vietnamese women and men from the academy as well as government service and the private sector. The full-time faculty now includes some of the most prominent social scientists in Vietnam. Adjunct faculty members are instructors at Vietnamese universities including the University of Economics, Ho Chi Minh City and the University of Technology of Ho Chi Minh City. They hold international advanced degrees in public policy, economics, and other disciplines. The Fulbright School also draws on the accumulated experience and wisdom of senior policy practitioners, who introduce practical insights into our courses.

Administration

Jonathan Pincus

Nguyen Thi Kim Chau Nguyen Huu Dung

Ben Wilkinson

Fulbright School Faculty Vu Thanh Tu Anh

Scott Cheshier Huynh The Du Phan Chanh Duong Tran Thi Que Giang Ho Dang Hoa Dinh Cong Khai Dinh Vu Trang Ngan Pham Duy Nghia Chau Van Thanh Nguyen Xuan Thanh

Le Thi Quynh Tram

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Lecturer in Economics; Director, Research Lecturer in Management Lecturer in Finance Lecturer in Management Lecturer in Finance Lecturer in Management Lecturer in Trade Lecturer in Economics Lecturer in Economics Lecturer in Public Policy; Director, MPP program Lecturer in Economics

Faculty and Administration

Adjunct Vietnamese Faculty

Nguyen Thi Song An Nguyen Hoai Bao Nguyen Tan Binh Nguyen Ho Phuong Chi Luong Vinh Quoc Duy Diep Dung

Le Nguyen Hai Dang

Nguyen Trong Hoai Truong Quang Hung Phan Thi Thu Huong Tran Tien Khai Nguyen Minh Kieu Nguyen Huu Lam Nguyen Thi Thanh Loan Phan Hien Minh Nguyen Van Phuc Lai Van Tai Dang Van Thanh Nguyen Tan Thang Vo Tat Thang Cao Hao Thi Nguyen Dinh Tho Le Thi Hong Thu Nguyen Thien Tong

University of Economics University of Economics **Open University Banking University** University of Economics State Financial Investment Corporation, Ho Chi Minh City Thanh Viet Investment Fund Management Corporation University of Economics University of Economics University of Economics University of Economics **Open University** University of Economics Statistics Department, Ho Chi Minh City Tax Department, Ho Chi Minh City **Open University** University of Technology **Open University** Ho Chi Minh City Securities Corporation University of Economics University of Technology University of Economics University of Technical Education University of Technology



Nguyen Thi Kim Chau Registrar

International Faculty

International Faculty

Members of the program's international faculty are professors and Fulbright scholars from universities around the world, led by a core group of International Fellows.

International Fellows are professors and lecturers from foreign universities who visit the Fulbright School regularly to conduct research, teach in executive courses, and lecture in the MPP program. International Fellows work closely with Vietnamese faculty, and help shape the program's curriculum; many have devoted significant portions of their careers to the study of Vietnam. Several International Fellows are key participants in Vietnam's policy dialogue. Their knowledge and track record of productive engagement with policymakers affords them the ability to analyze Vietnamese policy challenges with a constructively critical voice.

International Fellows

Tran Ngoc Anh David Dapice

Dennis Encarnation Arn Howitt Jose Gomez-Ibanez Vu Minh Khuong Ari Kokko Dwight Perkins Brian Quinn Jay Rosengard Anthony Saich Edward Steinfeld Indiana University (Bloomington) Tufts University; Asia Programs, Harvard Kennedy School Harvard Kennedy School Harvard Kennedy School National University of Singapore Business School of Copenhagen Harvard University Boston College School of Law Harvard Kennedy School Harvard Kennedy School Massachusetts Institute of Technology

Growth Rade 6.7 5+ 7 1996

Professor Dwight Perkins, Harvard University

Ben Wilkinson, Harvard Kennedy School Representative



Research for Policy Analysis



THE FULBRIGHT SCHOOL BELIEVES THAT EFFECTIVE PUBLIC

policy training requires a sophisticated understanding of policy issues. This conviction drives our ambitious research program, bringing together Vietnamese and international faculty as well as researchers and policy analysts from leading government agencies and universities in Vietnam. Fulbright School research generates case studies and policy papers that enrich the teaching curriculum and sharpen students' analytical skills. It also creates intellectual capital, enabling the School to engage proactively in a dialogue with Vietnamese policymakers.

FETP research teams are multidisciplinary and experienced in conducting research in transitional economies. A typical research initiative will be led by a senior Fulbright School faculty member working closely with one or more Harvard colleagues. In many cases, Vietnamese policy analysts from government agencies or think tanks join the research team. The School recognizes that statistical data may be unreliable or incomplete and that compiling an accurate picture of a policy problem requires a willingness to work in the field and strong partnerships with Vietnamese government agencies and the private sector. In a globalized world, countries cannot be viewed in isolation, and through its partnership with the Harvard Kennedy School, the Fulbright School has access to a significant reservoir of expertise on the economies of East Asia and Southeast Asia.

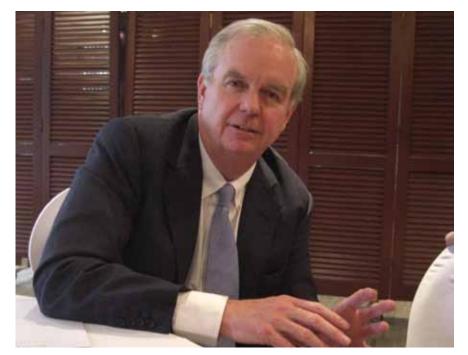
Research topics are selected for their relevance to Vietnam's public policy problems and are closely aligned with the Vietnamese government's priorities. In 2010-2011, the Fulbright School will continue to examine various aspects of land policy, generating case material for policy briefs and the teaching curriculum. The relationship between geographic mobility and poverty reduction forms another core theme of our research. Education policy, including higher and vocational education initiatives, remains one of our main research priorities. The economic and social impact of agro-ecological change in the Mekong Delta is an emerging area of research.

Harvard in Vietnam: Dialogue and Debate

HARVARD UNIVERSITY SCHOLARS HAVE ENGAGED IN A

constructive policy dialogue with the Vietnamese government for more than two decades. The objective of this dialogue is to share analysis of the national, regional, and global economies and policies adopted by Vietnam and other countries to respond to economic challenges. Policy dialogue initiatives build on Harvard's extensive experience in the Asia and the active involvement of Harvard academics in policy analysis and formulation around the world. Today, the Harvard Kennedy School's views are sought on a range of policy challenges, including Vietnam's socioeconomic development strategy, international competitiveness, regional development, education policy, and macroeconomic policy. Harvard's dialogue with the Vietnamese government is inseparable from the Fulbright School and its faculty, some of whom hold joint appointments as Rajawali Fellows at the Kennedy School. Harvard and Fulbright School faculty approach policy issues from an objective, scientific perspective, and policy dialogue events with the government take place within an atmosphere of mutual respect and trust. The Harvard Kennedy School works closely with a number of government ministries including the Ministry of Foreign Affairs, the Ministry of Agriculture and Rural Development, the Ministry of Education and Training, the Ministry of Planning and Investment, the Ministry of Finance, and the State Bank of Vietnam.

Over the past two decades many Vietnamese women and men have attended Harvard's graduate and professional schools, while others have spent time as visiting scholars or have completed executive education programs. The Harvard Kennedy School Vietnam Program considers these investments in human capital to be an important component of its mission.



Thomas J. Vallely, Director, Harvard Kennedy School Vietnam Program

Executive Education



Professor Edward Steinfeld, MIT

The Vietnam Executive Leadership Program

In 2008 the Harvard Kennedy School launched an extensive policy analysis and dialogue initiative with the Ministry of Foreign Affairs, long one of Harvard's principal Vietnamese counterparts. The Vietnam Executive Leadership Program (VELP) consists of regular discussion sessions and seminars, applied research, and a guided policy dialogue program for senior Vietnamese officials convened annually at Harvard. The second VELP policy dialogue at Harvard was held in November 2009.

In this unique endeavor, Harvard faculty and global business leaders engage participants in structured, research-based discussions of key issues in globalization and their implications for international competitiveness and economic and social development. The objective of the program is to familiarize senior Vietnamese leaders with the latest thinking on globalization and its relationship to development. The first VELP delegation in 2008 was led by Deputy Prime Minister Hoang Trung Hai, and the second in 2009 by Deputy Prime Minister Nguyen Thien Nhan. Participants include officials from various ministries at the vice-minister rank or equivalent, provincial leaders and senior management of state owned enterprises.

This initiative is made possible by the generous support of the United Nations Development Programme (UNDP) in Vietnam.

Custom Programs

The Fulbright School recognizes that senior officials are often unable to attend full-time degree programs. The objective of our executive education initiatives is to provide public sector leaders with the knowledge and skills they need to exercise their responsibilities effectively. Vietnamese and international faculty from a range of backgrounds jointly teach each course. The insights and experience of the faculty are integrated with up-to-date



Mr. Kannan Pashupathy Google Inc.

research into current economic problems in Vietnam. Each course incorporates case studies and a model of learning that places a premium on dynamic classroom interaction. These specialized programs provide participants with a better understanding of global economic issues and equip them with tools to solve problems facing Vietnam.

The Fulbright School periodically organizes executive programs for provincial level policymakers. FETP begins these executive education engagements with a period of intensive research into the target province or region to identify the major issues and challenges it faces. Researchers and faculty develop cases based on these insights, incorporating studies of how other regions have responded to similar issues. In addition to tailored analysis, these courses seek to provide participants with an array of analytical skills to help them become more effective policymakers, including the basics of project appraisal and public finance. At the end of a course it is hoped that participants will be able to look at their province in a different light and formulate the growth strategies most appropriate for it.

The Fulbright School typically organizes executive education programs in collaboration with government agencies, international donors, and the private sector.

Nguyen Xuan Thanh, Vu Thanh Tu Anh Vietnam Executive Leadership Program, Cambridge, 2009





A friend of mine who is an FETP alumni used to advise me to study at the Fulbright School because the quality of training is comparable to prestigious training programs abroad. Having spent two years here, I am completely persuaded of this. Through the program, I have acquired a profound understanding of economics and learned how to use the tools of economics to analyze public policy issues in a complete, creative and multifaceted manner. Moreover, the Fulbright School faculty are knowledgeable not only in theory but also in practice. The case study method helps me think about issues

Phan Chanh Duong, Lecturer of Practice

IN 1980, I WAS TRANSFERRED

from my post teaching physics in District 5, HCMC to the business sector. I was therefore able to participate in the transformation of the local economy from central planning to the market. My experiences included setting up the Cholon Import-Export Company (Cholimex) and cooperating with foreign partners to build the Tan Thuan Export processing zone, Phu My Hung new urban area and the Hiep Phuoc industrial zone. Given this real world experience and practice, I have learned several key lessons in local and regional development and investment promotion. I share this knowledge with our students in the Local and Regional Development class.

Twenty years ago, attracting foreign investors to invest in a province or locality was novel and difficult. What we cared most at that time was to build a customer base, to attract investment, and to create employment. Today, things are different. Factors relating to technology, the environment, and efficiency are also of great concern. Local planners and policymakers must be cognizant of these issues. Promoting economic growth that creates employment and that minimizes negative effects on other sectors such as agriculture is a major concern of any government. In the Local and Regional Development course, we focus on how local governments conduct cost-benefit analysis on investment projects and improve the quality of growth for the local economy.



Dinh Vu Trang Ngan, Lecturer in Economics

AS A LECTURER, WHAT I

appreciate most at the Fulbright School is the opportunity to combine research and teaching. It is most exciting to go to class and discuss with our students what we have just learned in the field. As we work with our students to develop their analytical skills, they deepen their critical thinking, and contribute very constructive ideas on how we can all improve our policy research. The Fulbright School is like a research lab in the social sciences. Since we come from different parts of the country, work in different fields and have had different work and life experiences, we can approach issues from a wide range of different perspectives. This helps us to consider policy issues from all angles and generate better policy options.

in a pragmatic and flexible way. As an economics lecturer, the knowledge and experience that I have gained at the Fulbright School make me feel more confident and able to prepare more persuasive lectures. The Fulbright School has inspired me to conduct research in public policy. I will work hard to build a similar environment in my university so that my students can experience the kind of environment that I enjoyed a the Fulbright School. Phan Thi Nu Hue University of Economics

Student Life



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A weekend outing in Phan Thiet
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STUDENTS QUICKLY DISCOVER THAT THEIR CLASSMATES ARE

one of the Fulbright School's most valuable resources. Student interaction is an integral part of the Fulbright School experience and provides an environment conducive to discussion and teamwork is a core element of the School's educational mission. Students learn from each other through sharing of experiences inside and outside the classroom, forging bonds which endure long after graduation. Oftentimes attending FETP provides students with their first opportunity to meet people with similar professional interests and backgrounds from other regions of the country.

Located in the heart of Ho Chi Minh City, the Fulbright School campus is the center of student life. A wireless network allows members of the Fulbright School community to get online from anywhere on campus. The open stacks library houses an up-to-date collection of books, reports, and periodicals relevant to the classes and topics studied.

When classes end for the day students often linger on campus to work on group assignments, discuss issues raised in their courses, or just enjoy each others' company. The School organizes weekly sporting events for students, such as soccer or volleyball. Occasional student-faculty tournaments always attract large turn-outs. The opportunity to live in Vietnam's most dynamic city is another attraction of FETP. Students occasionally organize weekend outings to local recreational areas.

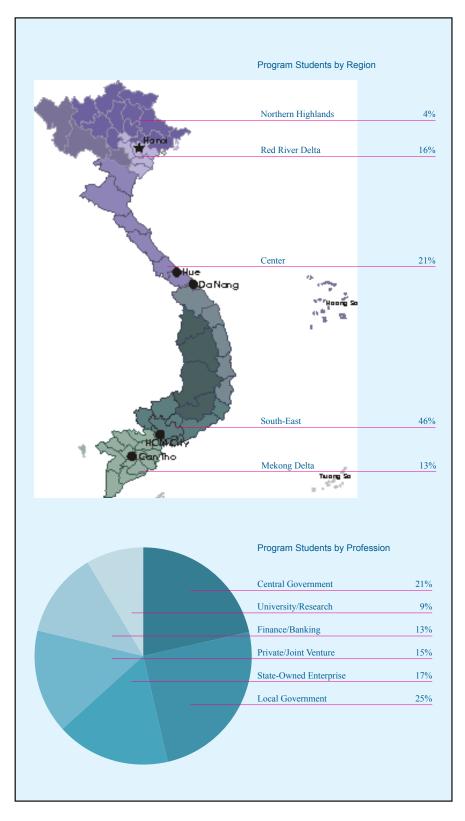


A weekend

Graduates

ATTENDING THE FULBRIGHT

school is a transformative experience. Graduates, the majority of whom return to their home provinces, are often promoted or given new responsibilities immediately. They speak of their increased confidence, knowledge of new conceptual frameworks and sources of information, and greater understanding of economics and the tools of economic reform. A growing minority find new employment opportunities after graduation, often in the private sector, and some go on to pursue additional advanced study abroad. Students with a teaching background frequently incorporate portions of the FETP curriculum into their own courses, upgrading the quality of economics and policy instruction at their home institutions.



The Harvard Kennedy School Connection



Professor Jose Gomez-Ibanez Harvard Kennedy School

THE FULBRIGHT SCHOOL'S PARTNERSHIP WITH THE HARVARD

Kennedy School links FETP to global knowledge networks and enables the School to benchmark curriculum and policy research against the highest international standards. The Harvard Kennedy School has provided support for the development of public policy training and research programs in Asia for many years, and this experience has been a key contributing factor to the success of the Fulbright School. Now in its sixteenth year, the Fulbright School's initiative in institutional innovation has begun to inspire other countries in the region that are interested in models of international cooperation to improve public policy education and research. The new Harvard Kennedy School Indonesia Program traces its origins to discussions between Indonesian stakeholders and Fulbright School scholars on the status of public policy training and research in Indonesia.

Vietnam's policymakers have always shown a keen awareness of the importance of learning from the experiences of other countries. The Rajawali Foundation Institute for Asia has been established under the Ash Center to help scholars and policymakers from across the region share ideas and information. The Institute supports cross-country research initiatives, international conferences, and policy dialogue events to stimulate policy innovation and evaluation in Asia and to support public policy education in all its forms. The Institute is part of the Ash Center's effort to create global knowledge networks of scholars, policymakers, and others to share experiences and information on specific policy issues.

The constant flow of people and ideas between Vietnam and Cambridge, Massachusetts ensures that FETP research and teaching curriculum remain innovative and current. FETP regularly sends its faculty to Cambridge to serve as research fellows at the Kennedy School or to attend executive programs and policy dialogue events. Faculty from the Harvard Kennedy School teach on the MPP program and lead faculty seminars in Ho Chi Minh City. Harvard Kennedy School students come to Ho Chi Minh City every summer to perform research internships with FETP faculty.

Over the past 16 years a significant number of Vietnamese students have completed Master and PhD programs in Public Administration, Public Policy, and International Development. Harvard Kennedy School graduates hold important positions throughout the Vietnamese civil service as well as in academia and the private sector. Many in this alumni cohort have maintained close ties to the Fulbright School, and they are an invaluable resource for FETP students and faculty. The School's research initiatives often involve the participation of Harvard Kennedy School alumni.

FETP has also sponsored Vietnamese to study at other schools and faculties at Harvard including the Law School, the Business School, the Faculty of Arts and Sciences, and the School of Public Health.

Admissions Information: Master in Public Policy

THE MPP PROGRAM SEEKS HIGHLY MOTIVATED INDIVIDUALS

with professional experience who desire a broad public policy education with a focus on economics as part of their professional growth. It is designed primarily for government managers and policymakers. Private sector executives working at the intersection of government and business are welcome to apply but every applicant must possess a proven commitment to and interest in public policy issues. Applicants typically come from central and provincial government agencies, state enterprises, private business, banking and other financial institutions, universities and research institutes, and the media. Students are selected through a highly competitive admissions process based on test scores, work experience, and application essays. In recent years FETP has admitted approximately one in seven applicants.

FETP is committed to a classroom that represents all of Vietnam. We make a conscious effort to ensure that the student body is diverse and we actively promote the recruitment of women, ethnic minorities, and students from underrepresented regions.

The MPP program is a demanding and unique educational experience. Students must adhere to the highest academic standards to complete it. Graduates receive a degree issued by the University of Economics, Ho Chi Minh City. Additional information regarding FETP academic policies is available online.

One-Year Program Graduates

Graduates of the one-year core program offered by FETP between 1995 and 2008 are encouraged to apply to the MPP program. In recognition of the fact that these individuals have already completed some of the coursework required in the MPP program, they will be given the opportunity to commence their studies at the beginning of the second year (September 2010). To become eligible for this track, alumni must satisfactorily complete an applied economics examination that assesses their knowledge of three core subjects: microeconomics, macroeconomics, and quantitative analysis. Alumni candidates who pass this examination will be considered for admission to the second year. Alumni who do not attain a satisfactory score in one subject will also be eligible for admission on the condition that, if admitted, they re-take this subject along with the second-year program coursework. Candidates who do not attain a satisfactory score in two or more subjects will be required to apply to the full two-year program.

Scholarships

All applicants who are admitted to the MPP program receive a full two-year scholarship that covers tuition fees. During the first year students receive a cost of living allowance; in the second year students are expected to cover their cost of living.

Lecturers in Finance Tran Thi Que Giang and Le Thi Hong Thu



The Fulbright School: 1995-2010 and Beyond

In my opinion, the Fulbright School provides the most dynamic learning environment that I've ever known. The students come from different parts of the country and from a range of professions. Besides acquiring fundamental knowledge and research methodologies, we learn how to identify and assess problems from different analytical angles. In particular, we learn based on specific case studies and we are encouraged to express our perspectives on issues or challenges raised in these cases. This helps build up our confidence when presenting or speaking in public. I believe this is a useful program and the students after graduation will be able to apply the acquired knowledge in their own professions whether in the public or private sector.

Kim Vui People Committee of Tieu Can town, Tra Vinh

INNOVATION AND TALENT ARE THE LIFEBLOOD OF THE

Fulbright School. Our educational programs and the research that drives them are constantly evolving to keep pace with reality outside the classroom. Exceptionally gifted individuals are the key input into this enterprise. To attract these women and men we are building an institution built on merit, laser-focused on attaining the highest standards of quality, where there is no ceiling on success.

Like Vietnam, the Fulbright School is in transition. From a teaching program focused on applied economics, we have evolved into a unique Vietnamese institution that analyzes policy from many perspectives. This evolution continues. The establishment of Vietnam's first Master in Public Policy program marks a major step in this evolution, but more remains to be done. Fulbright School faculty and their international colleagues from the Harvard Kennedy School and elsewhere are committed to expanding the breadth of the Fulbright School's policy curriculum, augmenting its economic focus with insights from other social science disciplines. Priorities include enhancing the program's treatment of several critical development challenges for Vietnam, including law and governance, health and education, and various aspects of globalization.

The goal of this experiment in institutional innovation is to create a center of excellence in the analysis of public policy and the education of policymakers. While we have moved closer to this objective, more remains to be done. This effort is not without urgency. We believe that the creation of institutions capable of participating in the policy dialogue with an independent and constructively critical voice will be of importance to Vietnam's continued modernization and the emergence of an equitable, prosperous society. No single entity can fulfill this role, and partnerships with other Vietnamese institutions, first and foremost the University of Economics in Ho Chi Minh City, are an invaluable component of our education and growth.

Guest Speakers

THE FETP GUEST SPEAKER PROGRAM PROVIDES STUDENTS

and faculty with an opportunity to learn from and exchange views with a wide range of Vietnamese and international policymakers, business leaders, and public intellectuals. In recent years guest speakers have included:

Dr. Nguyen Si Dung, Vice Chairman of the Office of the National Assembly

Dr. Le Dang Doanh, Senior Advisor to the Minister of Planning and Investment

Professor Kenichi Ohno, National Graduate Institute for Policy Studies

Madam Pham Chi Lan, former member of the Prime Minister's Research Commission

- Dr. Dang Hung Vo, Vice Minister of Natural Resources and Environment
- The Hon. Michael Michalak, United States Ambassador to Vietnam
- Mr. Duong Trung Quoc, historian
- Dr. Dang Phong, economic historian
- Mr. Nguyen Ngoc, writer

Senator Chuck Hagel

- Ms. Harriet Mayor Fulbright
- Dr. Nguyen Dinh Cung, Central Institute for Economic Management
- The Hon. Borje Ljunggren, former Swedish Ambassador to Vietnam and China
- Mr. Benedict Bingham, IMF Representative in Vietnam
- Professor Edward Steinfeld, Massachusetts Institute of Technology
- Mr. Scott Robertson, Senior Economist, Dragon Capital
- Mr. Peter Sondakh, Chairman and the CEO, Rajawali Corporation
- Mr. Marijn van Tiggelen, Chairman, Unilever Vietnam



Mr. Peter Sondakh, Chairman and the CEO, Rajawali Corporation



Madam Pham Chi Lan, former member of the Prime Minister's Research Commission



Mr. Nguyen Ngoc, writer



Old Quarter of Hanoi, by Pham Luc, 2003

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All questions concerning admissions should be sent to:

Fulbright Economics Teaching Program 232/6 Vo Thi Sau, District 3, Ho Chi Minh City Tel: 08-3932-5103, Fax. 08-3932-5104 E-mail: admissions@fetp.vnn.vn

Information on application is available at http://www.fetp.edu.vn/apply