

Get Ready for the Ride of Someone Else's Life: The ALS Association 8th Annual Napa Valley Ride to Defeat ALS Becomes a Statewide Event to Help Fight Lou Gehrig's Disease



Wednesday, May 23, 2012

After seven highly-successful years as a signature event for The Golden West Chapter of The ALS Association, it was announced that the 8th Annual Napa Valley Ride to Defeat ALS and Walk on Saturday, June 30, 2012 will now be a statewide event. The Greater Sacramento, Orange County and Greater San Diego Chapters will join the Golden West Chapter to collaborate on this fundraising and community building event that creates the hope and action needed to conquer Lou Gehrig's Disease.

Napa Valley, California (PRWEB) May 23, 2012

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The Greater Sacramento, Orange County, and Greater San Diego Chapters will join the Golden West Chapter to collaborate on this fundraising and community building event that creates the hope and action needed to conquer Lou Gehrig's Disease. With their shared vision, mission and commitment to provide services and information in their respective areas throughout the state, the California chapters of The ALS Association serve the ALS community as leaders in care services, research and public policy efforts.

The leadership of each of the chapters offered a unique perspective on the decision. "This year's Ride to Defeat ALS is an opportunity to bring all of California together," said Fred Fisher, President and CEO of the Golden West Chapter. "With our voices united and heard over a wider area, each donation will have a greater impact throughout the state."

"I am pleased that for the first time, every ALS Association chapter throughout California, whose mission is to open its doors every day and do all we can to help the brave people that are fighting ALS, have joined together to support this event," said Greater San Diego Chapter Executive Director Tom Courtney.

"The heart of our mission is to leave no stone unturned in the effort to find a cure for ALS," said Keith Regan, executive director, Orange County Chapter. "This statewide alliance for the Ride to Defeat ALS brings us a step further in our quest."

"The Napa Valley Ride to Defeat ALS will be a destination event for all ALS Association supporters throughout California," said Amy Sugimoto, executive director, Greater Sacramento Chapter. "It has the potential to raise millions to support The Association's cutting-edge research, public policy efforts and care services programs."

<http://sfgate.com/cgi-bin/article.cgi?f=/g/a/2012/05/23/prweb9538287.DTL>

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