

# Guidelines for Announcement Forms

#### Rates:

There is a charge for all announcements. Please see the rates below:

**Wedding Announcements:** Minimum charge: \$75.00 (if you would like to include additional information, you will be subject to additional charges).

**Anniversaries, Births, Engagements, Birthdays, etc**: Minimum charge: \$50.00 (if you would like to include additional information, you will be subject to additional charges).

### **Pictures:**

- \* Should be wallet size or larger, no larger than an 8 x 10.
- \* Color is preferred.
- \* Engagement: picture of the bride-to-be only.
- \* Wedding: picture of bride and groom or bride only.
- \* Anniversaries: couple.
- \* Birthdays: birthday person only.

\* Engagement and wedding pictures are not returned; however, you can arrange for pick up at the front counter of the News Sentinel or provide a Self-Addressed, Stamped Envelope.

#### **Engagement:**

- \* Should be submitted at least 2 weeks prior to wedding.
- \* Should be submitted no sooner than 6-8 weeks before the wedding.
- \* Published according to the date of the wedding.

## Wedding:

- \* Wedding announcements are published after the wedding.
- \* Weddings more than 6 months old are returned.

#### Anniversaries:

\* Both members of the couple must still be living.

\* You may write the date preferred for it to run on the form, but we do not guarantee a certain date in which it will run.

## Birthdays:

\* Announcements may be submitted eight weeks before or after the birthday date.

\* Announcements more than eight weeks old will be returned.

\* You may write the date preferred for it to run on the form, but we do not guarantee a certain date in which it will run.

# General:

\* Please write legibly.

\* Make sure contact information is on announcement.

\* If you are in doubt of an announcement running on time, please send as early as allowed (see above).

\* There is a drop box in front of the News Sentinel in which you may drop your announcement or leave at

the front desk in the lobby (8a.m.-5 p.m. Monday-Friday) or mail it or e-mail to celebrations@KnoxNews.com.

\* Write wedding, engagement, anniversary or birthday on the envelope.

\* We do not accept pictures by fax.

\* Please use the form provided.

\* Our form is our guideline to ensure equality with all announcements. You can include as much detail as you like, however, there is an additional charge for extra lines.

\* If the parent(s) or children is/are deceased, please feel free to list him/her/them. We will list them as .the late..

For information please call 865.637.4111 or e-mail celebrations@knoxnews.com.