

**Business Journal**  
GREATER KNOXVILLE  
KNOXVILLE, TN  
KNOXVILLEBIZ.COM

# 2012

## MEETING PLANNER

### SPRING ISSUE





Big on Seafood, Famous at Steak!™

Peerless



The Best Catering Events • Our Place or Yours...



PRIVATE DINING ROOMS | 7 to 225 GUESTS  
Business Meetings | Corporate Picnics | Any Event  
Wedding Receptions | Rehearsal Dinners

**EAT OUT CATERING**  
by *Peerless*

320 N. Peters Road  
865.691.4699

Josh Kimmel, General Manager  
[www.PeerlessEatOut.com](http://www.PeerlessEatOut.com)



# MOE'S KNOWS CATERING!

Call us at **865-696-2006** to book your event!  
We can handle all group sizes from as little  
as **20** to more than **2,000**.



## FEED THE MOEMENT™



For more information visit [moesknoxville.com](http://moesknoxville.com)  
or email us at [knoxvillemoes@yahoo.com](mailto:knoxvillemoes@yahoo.com).

# INDEX

All Occasion Catering .....	7
Brixx .....	8
Buddy's Custom Catering.....	5
Dead End BBQ.....	16
Double Tree Hilton.....	12
Holiday Inn Cedar Bluff .....	14
Moe's Southwest Grill.....	3
Music Road Hotel .....	11
Panera Bread .....	10
Peerless Restaurant .....	2
Ruth Chris .....	6
Salsarita's.....	9
Sunsphere.....	15
Women's Basketball Hall of Fame .....	13



## MEETING PLANNER

Caterers  
Meeting Facilities

Meeting Planner is an insert produced by The Greater Knoxville Business Journal. Print quantity totals 15,000 with 12,000 mailed to business owners and executives in Knox, Anderson, Blount, Jefferson, Loudon and Sevier counties, including Knoxville Chamber members. Additional 3,000 are sold in local bookstores and available in racks at area chambers and strategic business centers.

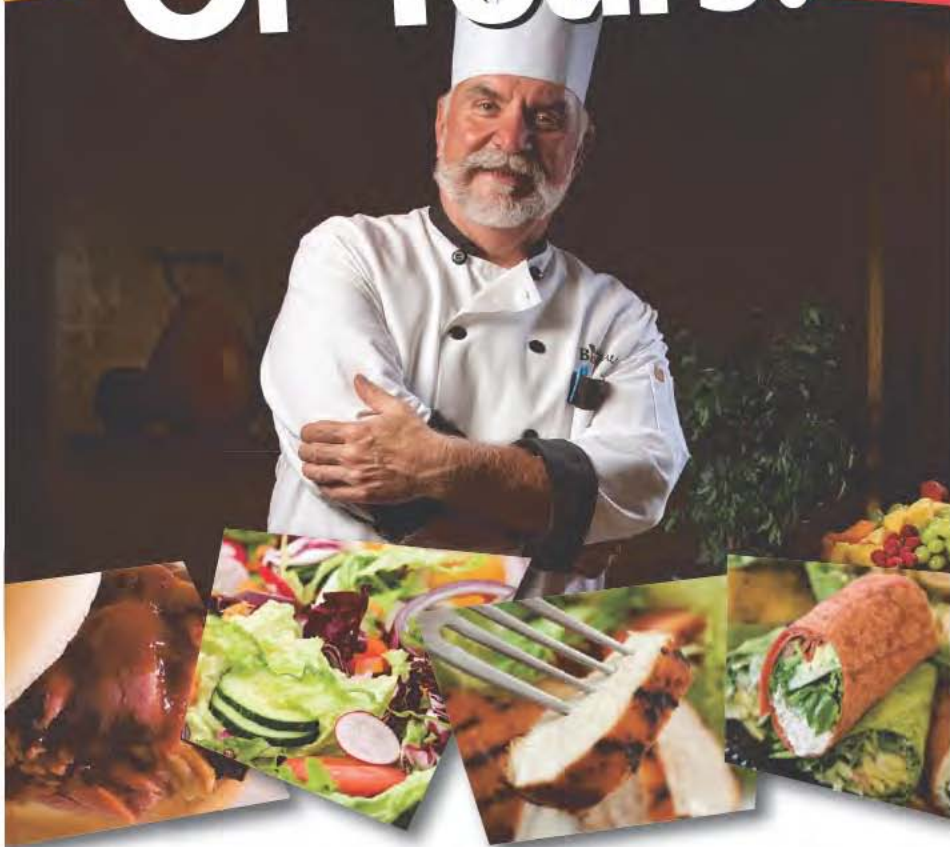
For advertising information contact:

Nancy Nabors  
Advertising Manager  
865.342.6454  
nabors@knoxnews.com

### 2012 ISSUES

PUBLICATION DATES:	RESERVATION DEADLINES:
March 5	February 10
June 4	May 11
October 1	September 7

# Our Place? Or Yours?



**Bring Everybody to Us or We'll Come to You.**

For no-worries meetings, gatherings or special occasions, call on Bearden Banquet Hall or Buddy's Custom Catering. We offer the widest variety of delicious menus, all served with our famous service at a fair price. Our place or yours.



**BEARDEN**  
Banquet Hall

**BUDDY'S.**  
*Custom Catering*<sup>™</sup>

865.588.0051 • [buddysbarbq.com](http://buddysbarbq.com)



INTERESTING HOW A  
**CLIENT**  
IS MORE AGREEABLE AT A  
**MEETING**  
WHEN THERE'S STEAK AND WINE INVOLVED.

From all-day meetings to business luncheons and dinners, we have 4 private rooms accommodating groups of 15–120 people. Complimentary satellite, Internet and A/V equipment available.



Call our Sales Manager for more information.  
Knoxville | 865.546.4696 | 950 Volunteer Landing Ln. | [ruthschris.com](http://ruthschris.com)



alloccasioncatering.com



weddings



receptions



parties



All Occasion  
CATERING™

865.521.1300



## Yeah, we cater gourmet sandwiches...

...But at Brixx you can get so much more. From our famous wood fired pizzas to lunch boxes to healthy salads and specialty sandwiches. You can even top it all off with our delicious homemade tiramisu, homemade lemonade and fresh brewed iced tea.

**We take care of the details.**  
Please call us for company parties!




# Brixx

wood fired pizza

**Turkey Creek**  
in front of WalMart  
**288-4186**

**West Hills**  
Kingston Pike near West Town Mall  
**474-9971**

[brixxpizza.com](http://brixxpizza.com)

 /brixxknoxville



# Salsarita's™

## FRESH Cantina

# CATERING

## Make ANY gathering a FIESTA!

### Client Meetings

- Pharmaceutical Reps
- Sales Meetings
- Presentations

### Corporate Functions

- Staff Meetings
- Conventions & Events
- Office Parties

### Social Gatherings

- Club Meetings
- Sporting Events
- Neighborhood Block Parties

### Family Occasions

- Birthdays
- Graduations
- Family Reunions

For more information, please call (865)690-0486

[www.knoxvillesalsaritas.com](http://www.knoxvillesalsaritas.com)





## Meeting Room

### **Have your next meeting with us.**

Our private meeting room is available for \$50 for up to a four hour time block. The room can accommodate up to 20, and has visual audio/multimedia capabilities (please ask for more information). The room charge can be waved by ordering \$125 in product from our catering menu with a 3 day notice.

**Please contact the cafe manager to schedule your next meeting.**



4855 Kingston Pike | Knoxville, TN 37919 | [www.paneracatering.com](http://www.paneracatering.com)

**865-450-1002**



# MUSIC ROAD

HOTEL • CONVENTION CENTER • INN



## Have a meeting? Meet with us!

A Meeting Planner's Favorite in Pigeon Forge!

- 16,000 sq. ft. • 1,500 people theater style • 700 banquet style
- Up to 16 breakouts • 303 rooms at 2 hotels
- On-site catering • Audio/visual • Trade show booths

**Let us quote your meetings, conventions, assemblies, parties and reunions.**

1-866-429-7744 • 865-429-7700 • [www.musicroadmeetings.com](http://www.musicroadmeetings.com)

For Group Info email: [sales@musicroadhotel.com](mailto:sales@musicroadhotel.com)

303 HENDERSON CHAPEL ROAD • PIGEON FORGE, TN 37863

## DoubleTree Oak Ridge makes planning and hosting your meeting easy.



Whether you are organizing a conference, sales presentation, corporate retreat, theme party or formal affair, we can accommodate them all. Rely on our expertise to provide the perfect seating for any occasion. Our meeting services include in-house audio/visual services, first-class catering facilities and dedicated experienced personnel to ensure your event is a success from start to finish. Located just 6 miles west of Knoxville.

- 3600 sq. ft. in 4 rooms
- In-house audio/visual
- Ballroom for up to 300
- First-class catering
- Professional event planners
- Complete banquet services staff

Book an event by June 30, 2012 and receive

**50% off room rental & 50% off a/v equipment**

### BANQUETS



### WEDDINGS



Dial Direct (865) 481-2461

**1-800-222-TREE**

215 S. Illinois Ave., Oak Ridge, TN 37830

E-mail [loxendine@cooperhotels.com](mailto:loxendine@cooperhotels.com)

[www.DoubleTreeOakRidge.com](http://www.DoubleTreeOakRidge.com)

### Burchfield's Restaurant

Located in the lobby

Daily "Blue Plate" Specials

**\$1.00 OFF** your meal

Good towards breakfast, lunch or dinner.

Not valid for alcohol or as gratuity.

Hours: 6 am - 1:30 pm, 5 pm - 10 pm

Expires 12/31/12



Company Picnics  
Group Tours  
Banquets  
Meetings  
Retreats



700 Hall of Fame Drive  
Knoxville, TN 37915  
865.633.9000  
[www.wbhof.com](http://www.wbhof.com)



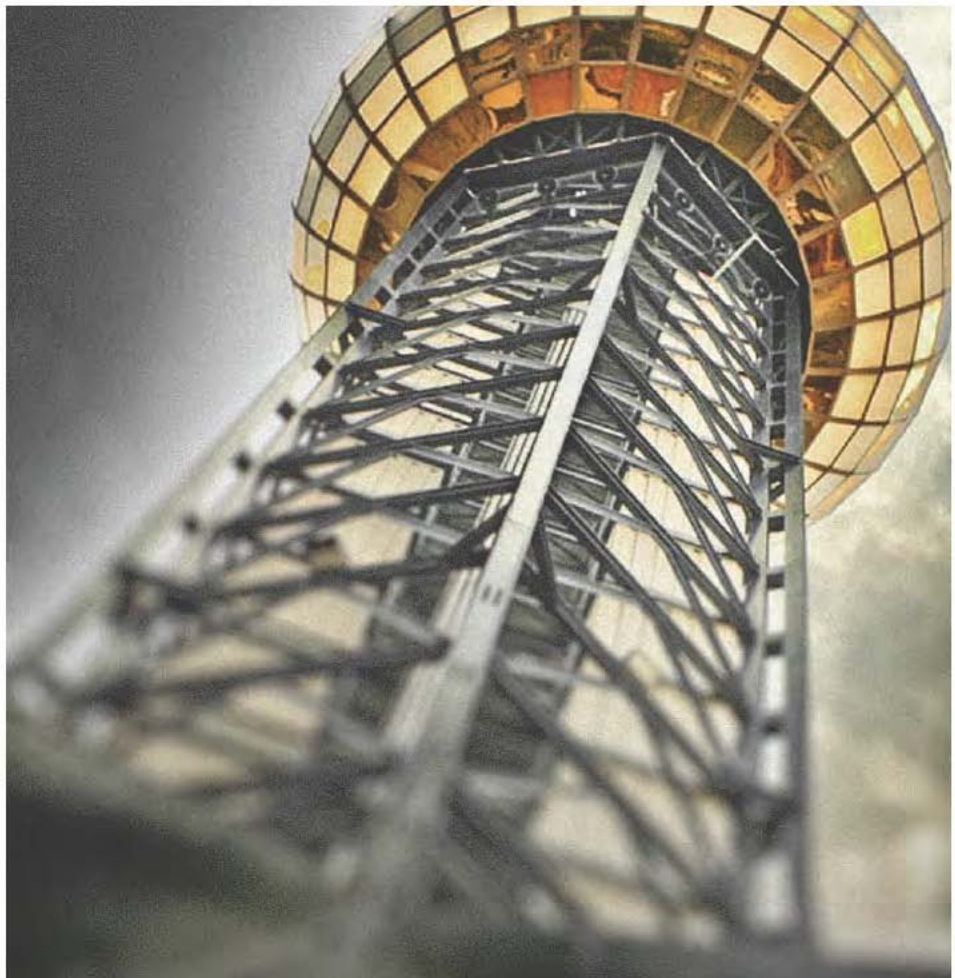
**Holiday Inn**  
Knoxville West



## Holiday Inn Accommodations

- ▶ On-site catering services
- ▶ Audio visual equipment rentals
- ▶ Meeting room capacity up to 350 people
- ▶ Largest hotel meeting space outside the downtown area
- ▶ Convenient location & ample free parking

304 N. Cedar Bluff Road | Knoxville, TN 37923  
Phone (865) 693-1011 | [www.cedarbluff.holidayinn.com](http://www.cedarbluff.holidayinn.com)



business... social... bridal... monumental... **unforgettable**



**THE SUNSPHERE**  
A PROLIFIC EVENT VENUE

**sara spangler, exclusive booking agent**  
865.363.9538 // [sara@getprofiled.biz](mailto:sara@getprofiled.biz)  
810 clinch avenue, floor 6 • knoxville, tn 37902

[sunsphereeventrentals.com](http://sunsphereeventrentals.com)

PROPERTY MANAGED BY APOLLO ASSET MANAGEMENT

deadendbbq.com

# DEAD END B•B•Q

## *The Search is Over*

You have arrived—the end of the road, and the end of your search for great barbeque.

Dead End Barbeque was born at the end of a dead end street where neighbors gathered to barbeque.

For more than a decade George Ewart and the Dead End Society honed their barbequeing skills in the Dead End, and in professional barbeque competitions where they achieved national recognition.

Dead End BBQ catering has been created to take you to the smells, the sounds, and the homemade tastes of an exceptional American neighborhood barbeque. Let us bring them to you.

The Search Is Over!



Come by Dead End BBQ, or call us to cater your event  
Jennifer Smith or Daniel Bryant  
865-212-5655 • catering@deadendbbq.com