RATES

The Daily Telegraph

Mono display	Rate £
Minimum 3 column cms	
Per scc	106
Eight column ads under half page	
Per scc	121
Full page	46,000
Specified day	10% premium
Specified position, other than those below	10% premium

Special Positions	
First Full Page	51,000
First 38 cms x 6 cols	27,700
Solus 20 cms x 2 col, facing leader	5,250
Scribble Pad, back page	1,025
TV Listings, 20 cms x 2 cols	4,850

Special Rates	
Arts, Monday to Friday. Per scc	75
Music on Thursday. Per scc	40
Film on Friday. Per scc	40

Colour display	
Minimum 3 column cms.	
Per scc	214
First full page	68,000
Full page, other positions	59,000
38 cms x 6 cols	43,500
Half page	43,500
33 cms x 5 cols	35,250
Quarter page	22,000
25 cms x 4 cols	21,000
Front page solus 20 cms x 2 cols or 5 cms x 8 cols	14,750
Back page solus, 25 cms x 4 cols	21,000
Facing TV listings 25 cms x 4 cols	20,000

The Daily Telegraph Business

Mono display	Rate £
Per scc	106
Full page	46,000

Company results, Chairman's statements, balance sheets, notices, tombstones, statements for information only, mini prospectuses, abridged particulars and new issue application forms.

Per scc	103
Share price page, solus, 10cms x 2 cols	3,000

Share price listing including insertion in The Sunday Telegraph, to 31.3.2010.

Per line pa	2,315

Share price listing including insertion in The Sunday Telegraph and The Weekly Telegraph, to 31.3.2010.

Per line pa	2,500
Unit Trust & OEICS listing, to 30.6.2010. Per line pa	1,600

Colour display	Rate £
As run of paper except Front page solus, up to 10 cms x 8 cols	17,000

The Daily Telegraph Your Money

Mono Display	Rate £
Per scc	123
Final spread and guaranteed positions	10% premium

Colour Display	
Per scc	211
Front page solus, 27 cms x 4 cols	25,250
Back page solus, 34 cms x 6 cols	40,000

Business to Business	Rate £
Business to Business Display. Per scc	78
Business to Business Lineage. Per scc	15

The Daily Telegraph Sport

Mono display	Rate £
Per scc	106

Colour display	
Per scc	214

Special positions	
Monday and Saturday Front page solus, up to 42 columns cms. Per scc	236
Tuesday to Thursday Front page solus, up to 42 columns cms. Per scc	211

The Daily Telegraph Jobs

Our unique recruitment package gives advertisers one insertion in our Jobs section in The Daily Telegraph on Thursday and one insertion in The Sunday Telegraph's Money & Jobs section. Jobs advertisements can also appear online on jobs.telegraph.co.uk as part of a package or online only.

Basic salaries up to £60k	Rate £
Display mono. Per scc	148
Semi-display. Per scc	110
Lineage. Per line	30

Special positions	
Front page	200
Premium colour	195
Island site	175
colour	175

Single Vacancy advertisements mono	
13cms x 5cols display	4,900
13cms x 3cols display	3,900
13cms x 2cols display	2,850
6cms x 2cols display	1,575
12cms x 1col semi-display	825
6cms x 1col semi-display	575

For colour and premium positions please call 020 7931 3001

Basic salaries £60k + All advertisments are 13cms x 5 cols or multiples thereof	Rate £
Display mono. Per scc	148
Display colour. Per scc	175

Special rates	
Charity advertisements mono - display. Per scc	40
Local Government mono-display. Per scc	40
Central Government mono-display. Per scc	110
Graduate mono-display. Per scc	70

For colour and premium positions please call 020 7931 3001

The Daily Telegraph Announcements

Births, marriages, deaths, In memoriam and memorial services	Rate £
Linage. Per line	23.5
Court and Social - forthcoming marriages Lineage. Per line	19
Personal messages Display. Per scc	73
Lineage, per line	22.15
Trade messages Display. Per scc	80
Lineage. Per line	25
Charity notices Display. Per scc	71
Lineage. Per line	14
Legal and public notices Display. Per scc	96
Lineage. Per line	18

The Daily Telegraph Arts

Main Book Special Rates Arts, Monday to Friday.	Rate £
Per scc	75

The Daily Telegraph Fine Arts

Display. Per scc	64
Semi-display. Per scc	50
Lineage. Per line	14

The Daily Telegraph Gardening

Display mono. Per scc	50
Colour display. Per scc	78
Lineage. Per line	16
Front page solus. Per scc	92

The Daily Telegraph Motoring

Display mono. Per scc	62
Lineage. Per line	16

The Daily Telegraph Review

Mono display. Per scc	71
Colour display. Per scc	97
Classified Mono display. Per scc	65
Colour display. Per scc	85
Entertainments Mono display. Per scc	65
Lineage. Per line	5.6
Musical appointments Mono display. Per scc	74
Semi display. Per scc	48
Lineage. Per line	14.5

Rates do not include VAT

RATES

The Sunday Telegraph

Mono display	Rate £
Minimum 3 column cms. Per scc	80
8 colour ads, under half page. Per scc	87
Full page	34,000
All other sizes, 3 or more columns wide	10% premium
Specified position, other than those below	10% premium

Special positions	
First Full Page	38,750
First 38 cms x 6 cols	20,500
Page 2 solus, 25 cms x 4 cols	9,250
Profile page solus, 20 cms x 2 cols	3,900
Scribble Pad, back page	800

Colour display	
Per scc	153
First full page	46,000
Full page, other positions	42,000
38 cms x 6 cols	30,500
Half page	30,500
33 cms x 5 cols	25,250
Quarter page	15,500
25 cms x 4 cols	14,500
Front page solus,20 cms x 2 cols or 5 cms x 8 cols	10,000
Outside back cover solus, 27 cms x 4 cols	33,500

The Sunday Telegraph Business

Mono display	Rate £
Per scc	80

Share price listing including insertion in The Daily Telegraph, to 31.3.2010. Per line pa 2,315

Share price listing including nsertion in The Daily Telegraph and The Weekly Telegraph, to 31.3.2010. Per line pa 2,500

Colour display	
Per scc	153
front page solus, 21 cms x 3 cols	11,250
front page solus, 7 cms x 8 cols	10,000
Back page solus. Per scc	152

Other sizes and positions on application

The Sunday Telegraph Sport

Front page solus up to 80 column cms	13,750

Other sites and positions on application

The Sunday Telegraph Money&Jobs

Mono display	Rate £
Per scc	85
Colour display Per scc	146
front page solus, 25 cms x 4 cols	15,250
Back page. Per scc	152

Our unique recruitment package gives advertisers one insertion in our Jobs section in The Daily Telegraph on Thursday and one insertion in The Sunday Telegraph's Money&Jobs section. Jobs advertisements can also appear online on jobs.telegraph.co.uk as part of a package or online only.

Basic salaries up to £60k	Rate £
Display mono. Per scc	148
Semi-display. Per scc	110
Lineage. Per line	30

Special positions	
Front page	200
Premium colour	195
Island site	175
colour	175

Single Vacancy advertisements mono	
13cms x 5cols display	4,900
13cms x 3cols display	3,900
13cms x 2cols display	2,850
6cms x 2cols display	1,575
12cms x 1col semi-display	825
6cms x 1col semi-display	575

For colour and premium positions please call 020 7931 3001

Basic salaries £60k + All advertisments are 13cms x 5 cols or multiples thereof	Rate £
Display mono. Per scc	148
Display colour. Per scc	175

Special rates	
Charity advertisements mono - display. Per scc	40
Local Government mono-display. Per scc	40
Central Government mono-display. Per scc	110
Graduate mono-display. Per scc	70

For colour and premium positions please call 020 7931 3001

The Sunday Telegraph Life section

Gardening	
Mono display. Per scc	62
Lineage. Per line	14
Property Mono display. Per scc	62
lineage. Per line	15
Shopping Mono-displays. Per scc	62
Education Features Mono display. Per scc	63
Lineage. Per line	13.5

The Sunday Telegraph Travel

Mono display	
Per scc	78
Lineage. Per line	15
Colour display Per scc	126

Special positions
Front page solusup to 10cms x 8 cols 11,500

Rates do not include VAT

RATES

Telegraph magazine

Full page	23,252
Half page	13,789
Quarter page	7,300
Double page spread	43,260
Double half page spread	33,093

Special Positions	
Full page, facing matter, first 30%	34,894
Full page, right hand, first half, facing matter	33,614
Full page, first half, facing matter	31,961
Full page, right hand, facing matter	30,583
Full page, facing matter	29,200
Half page, under/next to matter	15,952
First double page spread	59,483
Double page spread, first half	53,251

Covers	
Outside back cover	42,488
Inside front cover	37,106
Inside back cover	35,239
A/B copy splits	10% premium

Classified - House & garden

Price on application

Advertorials

Per page	31,605

Gatefolds

By arrangement price on application

Inserts

Bound-in and catalogues per thousand	61
Loose per thousand	48

Minimum 50,000 per region. Money off the page inserts must have MOPS membership

Gummed cards

Per thousand	61

Stella

Display	
Full page	18,300
Double page spread	32,622
Full page, first 30%	25,128
Special Positions Full page, guaranteed position	20,940
Half page, next to matter	11,786
First double page spread	42,488
Double page spread, guaranteed position	38,522
Covers Outside back cover	27,079
Inside front cover	24,380
Inside back cover	23,227
A/B copy splits	20% premium

Advertorials

Per page	29,316

Inserts

Bound-in and catalogues per thousand	63
Loose per thousand	49

Minimum 50,000 per region. Money off the page inserts must have MOPS membership

Gummed cards

Per thousand	63

Seven

Display	
Full page	18,300
Double page spread	32,622
Full page, first 30%	25,128
Special Positions Full page, guaranteed position	20,940
Half page, next to matter	11,786
First double page spread	42,488
Double page spread, guaranteed position	38,522
Covers Outside back cover	27,079
Inside front cover	24,380
Inside back cover	23,227
A/B copy splits	20% premium

Advertorials

Per page	29,316

Inserts

Bound-in and catalogues per thousand	63
Loose per thousand	50

Minimum 50,000 per region. Money off the page inserts must have MOPS membership

Gummed Cards

Per thousand	63

Classified

Entertainments	
Linage, per line	3.6
Concerts, Theatres, etc Display, per scc	55
Semi-display, per scc	30

Kindred Spirits
All advertisements first appear in The Daily Telegraph on Friday and are repeated in Seven on Sunday

Display, per scc	54
Lineage, per line	10.8

Rates do not include VAT

RATES

The Telegraph Weekly World Edition

Display	Mono	Colour
Full page (33X6)	4,455	6,240
Junior page (25x4)	2,500	3,500
Half page (33x3 or 17x6)	2,500	3,500
Twenty triple (20x3)	1,500	2,100
Quarter page (17x3)	1,275	1,785
Twenty double (20x2)	1,000	1,400
Run of paper (PCC)	25	35
Other (PCC)	28	38
Loose Inserts Overseas print site editions only i.e. Australia, Canada, New Zealand & South Africa, per thousand		85
Special Positions		
Strip (5x6)	850	1,140
Strip (7x6)	1,175	1,595
Back page (30x6)		7,525
Crossword scribble pad (3x1)	110	140
Centre junior fireplace (25x8)	5,600	7,600
Centre junior spread (17x12)	5,715	7,755
Centre spread (33x12)	11,090	15,050

Classified	Mono	Colour
Per column cm	20	30
Recruitment Per column cm	25	35
Discounted appointed rate when combined with The Daily Telegraph PCC	20	30

Rates do not include VAT