



Embracing the Future - Engaging Alumni

The University of Western Ontario Alumni Association Strategic Plan 2007-2011



The *Alumni Association of The University of Western Ontario* has been the primary voice and organizational structure serving Western graduates since 1949.

The 18 volunteer members of the Board of Directors have prepared this plan to support the advocacy and advisory roles of the Alumni Association in support of the University.



Our Vision

To inspire all alumni to share a lifelong commitment, pride and passion for Western.

Our Mission

We are the catalyst for building a vigorous alumni network and a lifelong relationship among Western and its constituents, including students and graduates, and for supporting the University's mission locally, nationally and internationally.



We are Committed

As the voice of more than 220,000 alumni in over 100 countries for:

- **Supporting...** student recruitment and transition through and from their academic life to employment
- **Participating...** actively in University governance and major decision-making on policy, program, and development matters
- **Promoting...** understanding between the University and the broader community on issues of common concern
- **Investing...** through both individual and organizational revenue, to Western's financial viability, and our student and alumni outreach programs
- **Advocating...** for improved public funding towards a vibrant future for post-secondary education



We Create the Best Alumni Experience

- A vibrant worldwide Branch and Chapter network to connect alumni with the University and one another
- High quality programs and services for all alumni
- Advocacy and engagement on issues of importance to both alumni and the University
- Lifelong learning opportunities



We Connect with Students

- ***Fostering...*** career planning and development
- ***Supporting...*** recruitment of Western graduates
- ***Mentoring...*** students and young alumni



We are Ambassadors

- ***Strengthening...*** Western's image and brand in a global context
- ***Advocating...*** for a strengthened post-secondary education system that compares favourably with other jurisdictions
- ***Contributing...*** our time and talents towards student development and institutional advancement
- ***Welcoming...*** our newest graduates and sharing our vision and mission with them
- ***Investing...*** in Western's future



We Deliver on our Promise

- ***Leadership...*** inspiring, influential, and visionary
- ***Dedication...*** as Board members, volunteers, and staff
- ***Engagement...*** of our partners and affiliates
- ***Focus...*** on our priorities and effective management of our resources
- ***Implementation...*** delivering programs that reflect our commitments
- ***Communication...*** with our alumni and stakeholders
- ***Accountability...*** measuring and celebrating our achievements



Wherever we go...

Whatever we do...

Whoever we become...

Western is within us.

*The University of Western Ontario
Alumni Association*

More about Us

We serve in and are recognized for our contribution to important governance roles with the University Board of Governors and Senate, Foundation Western, and the Alumni Association.

Our generous support is reflected in the contribution of expertise and countless hours of volunteerism, influence and perspective on University policy and program matters, financial donations, significant participation in University and alumni events and activities.

Hundreds of alumni are active volunteers with our Branches and Chapters, in various Faculties, in fundraising efforts, as student career mentors, and as highly credible ambassadors of Western across Canada and around the world.



Join with Us

As we engage in the future, as respected and valued members of the University's broader community.

For more information and to access our Member Information Kit, please visit

www.alumni.uwo.ca

Or call 519-661-2199 or 1-800-258-6896