

Fall 2004

# Leaders & Best

PHILANTHROPY AT MICHIGAN

I N S P I R E



F U L F I L L



P R E P A R E



E N R I C H

A D V A N C E

*\$2.5 billion*



CAMPAIGN FOR MICHIGAN

The  
Michigan  
Difference

# The Michigan Difference



*F*ULFILL THE PROMISE  
OF SCIENCE AND  
TECHNOLOGY



*E*NRICH THE  
STUDENT EXPERIENCE



*I*NSPIRE A LIFE OF  
ARTS AND CULTURE



*A*DVANCE HEALTH AND  
SOCIETY'S WELL-BEING

*P*REPARE LEADERS FOR THE  
LOCAL AND GLOBAL  
COMMUNITY



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[WWW.THEMICHIGANDIFFERENCE.ORG](http://WWW.THEMICHIGANDIFFERENCE.ORG)

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*A Campaign  
That Will  
Resonate  
For Decades*







UM PHOTO SERVICES: PAUL JARONSKI



## Dear Friends,

Your loyalty as donors is unlike anything I have experienced in higher education, and it is because of that dedication that I am confident we will achieve success in our historic \$2.5 billion campaign, The Michigan Difference.

We've done it before. Michigan has a proud tradition of private support. We are a university with a remarkable history of forward thinking, and it is our responsibility to provide greater opportunities to the students and faculty who come after us.

It is my job as president to give our students a world-class institution rich with potential. That is what The Michigan Difference campaign is all about: Providing our students with scholarships and fellowships. Seeing that the most engaging professors are in our classrooms and laboratories. And providing modern, well-equipped facilities for exploring new ideas.

We have so much work to do! The goal we have set is not a small number. This goal is extraordinary, because our donors believe in supporting an extraordinary university.

Every day our students stand alongside the world's finest historians, authors and social scientists. Nowhere else can young minds collaborate with such an array of respected researchers and scholars conducting groundbreaking work.

Our health care enterprise is astounding. We heal, we cure and we strive to see that people live safe, healthy lives.

Our concerts, theatres and galleries present young, fresh talent that will entertain and inspire for years to come.

More than anything, we are a university that challenges our students. In turn, our

students and alumni challenge us. We prepare these future leaders, and then we watch with pride and amazement as they go out and turn the world on its head.

What we do in this campaign will resonate for decades—just as our prominence today is built upon decades of Michigan accomplishments.

Arthur Miller came to our campus believing he could be a writer. What he discovered was not only his gift of words, but also the satisfaction of seeing their effect on an audience.

Alexa Canady was a young woman unsure of what she wanted. She tried math, wrote for *The Michigan Daily*, and thought about law school. But it was a summer fellowship in health care that opened her eyes to her real love: medicine. She excelled in our medical school and became the first African-American woman in our country to practice neurosurgery.

Gerald Ford wanted to be a Michigan student because he loved the power of athletics. What he discovered as captain of the football team was the responsibility of leadership. He has served us well.

I want the next Arthur Miller, Alexa Canady and Gerald Ford to be in our classrooms and laboratories, discovering new worlds and learning about themselves.

Please join me in making it all possible. Together, let's make The Michigan Difference.

Sincerely,

Mary Sue Coleman

Campaign co-chair Richard Rogel reveals the historic goal of \$2.5 billion



GREGORY FOX PHOTOGRAPHY



ABC newswoman Carole Simpson, a graduate of the College of Literature, Science, and the Arts, hosts The Michigan Difference campaign kickoff program

Launching  
*The Michigan Difference:*  
What a Weekend!



PETER SMITH PHOTOGRAPHY



Honorary co-chair Mike Wallace shares his thoughts at the kickoff luncheon

## May 13-15, 2004...WOW!...

A weekend for the U-M history books...The Michigan Difference campaign is launched with a goal of \$2.5 billion...\$2.5 Billion! ...And we're off to a great start, thanks to supportive donors who contributed \$1.28 billion to the all-important Nucleus Fund...

The University was buzzing...

Everywhere you turned, schools and colleges were hosting wonderful programs, receptions and dinners ...Ditto for UM-Dearborn (look for U-M Flint to join in on the festivities next spring) ...Hundreds of people gathered at Rackham Auditorium for an inspiring

kickoff program that told the story of U-M giving in action ...

Watching our fabulously talented students is always rewarding ...Then it was off to lunch, where heavy rains may have dampened Ingalls Mall but not the Michigan spirit of everyone gathered under the big tent...Donors who've made campaign gifts of \$1 million or more were honored with beautiful Tiffany pins...What a party! ...More to come...Much more!

Students show their true colors in conveying campus life during the kickoff program



PETER SMITH PHOTOGRAPHY

U-M PHOTO SERVICES, PAUL JAFONSKI



Hundreds gather under a tent on the Ingalls Mall for the kickoff luncheon



School of Music alumnus Jeremy Kittel performs his award-winning fiddle music at the campaign kickoff

Launching  
*The Michigan Difference:*  
What a Weekend!



PETER SMITH PHOTOGRAPHY

Campaign vice chair Waltraud Prechter with President Mary Sue Coleman at the kickoff luncheon



U-M PHOTO SERVICES: PAUL JARONSKI



Donors who've made campaign gifts of \$1 million or more were honored with beautiful Tiffany pins studded with diamonds and sapphires

# NUCLEUS FUND

\$1.28 Billion

The President's House was the scene of a campaign kickoff reception



GREGORY FOX PHOTOGRAPHY

PETER SMITH PHOTOGRAPHY



Saul and Diane Green

PETER SMITH PHOTOGRAPHY



Campaign co-chair Richard Rogel and his wife, Susan, with President Coleman

GREGORY FOX PHOTOGRAPHY



Campaign vice chair David Frey and his wife, Judith

# Time is now

## to focus on supporting Michigan



Dear Friends:

And now the hard work begins.

The Michigan Difference has been successfully launched. Our ambitious campaign to raise \$2.5 billion is fully under way, thanks to the tremendous efforts of our campaign chairs, vice chairs and honorary chairs, and our donors who made critical leadership gifts.

Large fundraising campaigns—and a goal of \$2.5 billion definitely qualifies our work as large—are all about focus. This has been our priority since the earliest days of planning and refining The Michigan Difference. Partnering with Provost Paul N. Courant, the deans of our 19 schools and colleges, and the directors of numerous units ranging from the U-M Museum of Art to the Department of Intercollegiate Athletics, we undertook a rigorous, detailed process to determine the University's needs and establish goals for our campaign. Our objective throughout this process has been clear and critical: **increase the University's impact on society.**

That impact is reflected in our campaign name and in our five categories of support—the themes of The Michigan Difference. They are:

- Fulfill the Promise of Science and Technology
- Enrich the Student Experience
- Inspire a Life of Arts and Culture
- Advance Health and Society's Well-Being
- Prepare Leaders for the Local and Global Community

These goals are full of purpose and promise, and they will be our focus as we work to reach our campaign goal.

With the help of philanthropy, our students and faculty are able to travel diverse paths to discovery and knowledge. I am honored to play a role in making a difference in the lives of our patients, our teachers, our students and our patrons. And I am asking for your help.

*If there was ever a time the University of Michigan needed your generosity, it is now.* We have slightly more than four years to achieve our goal; thanks to the foresight of many, the silent phase of our campaign generated \$1.28 billion, an accomplishment that leaves us well positioned for the public stage of The Michigan Difference. Still, there is much to do, and I hope you will continue to invest in the University.

I also hope you will reach for your calendar and save Oct. 8-9 for The Michigan Difference Fall Weekend. We are working hard to make Homecoming weekend a special time for you to interact with faculty and students, learn of exciting gifts to the University, and meet President Mary Sue Coleman.

This issue of *Leaders & Best* describes the details of our campaign. In upcoming issues, we will share with you dynamic stories of the life of our University and how your gifts make it possible.

The next four years of generating support will be a challenging period in the history of our University. The rewards, however, will guarantee a spectacular future for this great institution.

As always, thank you for supporting Michigan.

Sincerely,

Jerry A. May



# Frequently Asked Questions

## About The Michigan Difference Campaign

### **W**hat is the significance behind the campaign theme, “The Michigan Difference?”

The University of Michigan is a global leader known for advancing all aspects of life: health, law and public policy, the arts and humanities, science and engineering. We examine the world around us, its advantages and its threats, and develop ways to make the globe a safer, sustainable, more equitable place. Our scientists explore how nanotechnologies might repel biological weapons, populate cells to treat diseases, and revolutionize the power of computing. Our museums and theaters nurture and attract the finest and rarest of talent and open a window to science and art. Faculty in our schools and colleges motivate and challenge our students, who respond by exploring worlds they never before imagined.

It is this breadth of accomplishment and activity — in Ann Arbor, Dearborn and Flint and beyond — that separates Michigan from other institutions. Students and faculty have the opportunity to achieve more at the University of Michigan than anywhere else. This is why our campaign is The Michigan Difference.

### **W**ith a goal of \$2.5 billion, how will the funds be used?

The Michigan Difference looks to raise \$2.1 billion in cash and pledges, and \$400 million in bequest intentions. The primary areas of support of the \$2.1 billion are:

- \$800 million for the endowment of student scholarships and fellowships, professorships and programs
- \$800 million for expendable funds, which are used as operating money for the University
- \$500 million for facilities, both new construction and renovations

### **W**hy does the University have fundraising campaigns? How does a campaign differ from normal fundraising from year to year?

Campaigns generally bring 25-40 percent new money that would not have been raised otherwise. A fundraising campaign provides a discipline for setting fundraising priorities. It creates excitement, intensity and a series of deadlines that motivate donors to give, and to give at higher levels. It also creates pride and re-energizes alumni, faculty and staff.

### **H**ow does private giving affect the University’s overall budget picture?

Private giving provides the margin of excellence that helps elevate us from a good university to a great university. During this time of declining state budget support, philanthropy is ever more important to maintaining that excellence. We rely on private donors to ensure that we can continue to attract the best faculty and students and offer the highest quality academic programs.

### **I**s this a difficult time to launch a fundraising campaign, given the economic climate?

In fact, we launched our last campaign, the Campaign for Michigan, during much more difficult economic times than these. In general, donors are excited to support programs they believe in, and we don’t think the economy will have a significant effect on giving to the campaign.

### **W**hat is the difference between endowed funds and expendable?

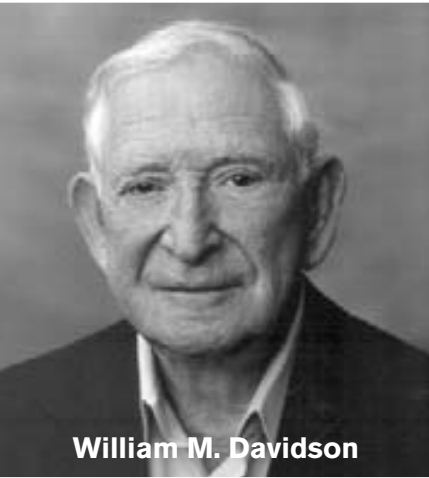
Endowments are funds that are invested in perpetuity. The interest may be used to support programs, but the principal is left intact. Expendable funds are those that may be spent completely in support of a project or program.

### **W**hat are the University’s rules about how much of an endowment’s earnings can be spent?

Our endowment spending rule states that academic units can spend about 5 percent of their invested funds. This is a good, conservative rule of thumb that ensures we will not eat into the principal and that our investments will continue to grow over time. In most years our investments will earn more than 5 percent, but in some years they will earn less. The 5 percent spending rule ensures we will have those funds in perpetuity to support students, faculty and programs.

### **H**ow does the University count bequests in the campaign?

Bequests provide an important way for many donors to contribute significantly to the University. However, bequests are counted in a separate category, because the money does not actually become available until the donor dies.



William M. Davidson

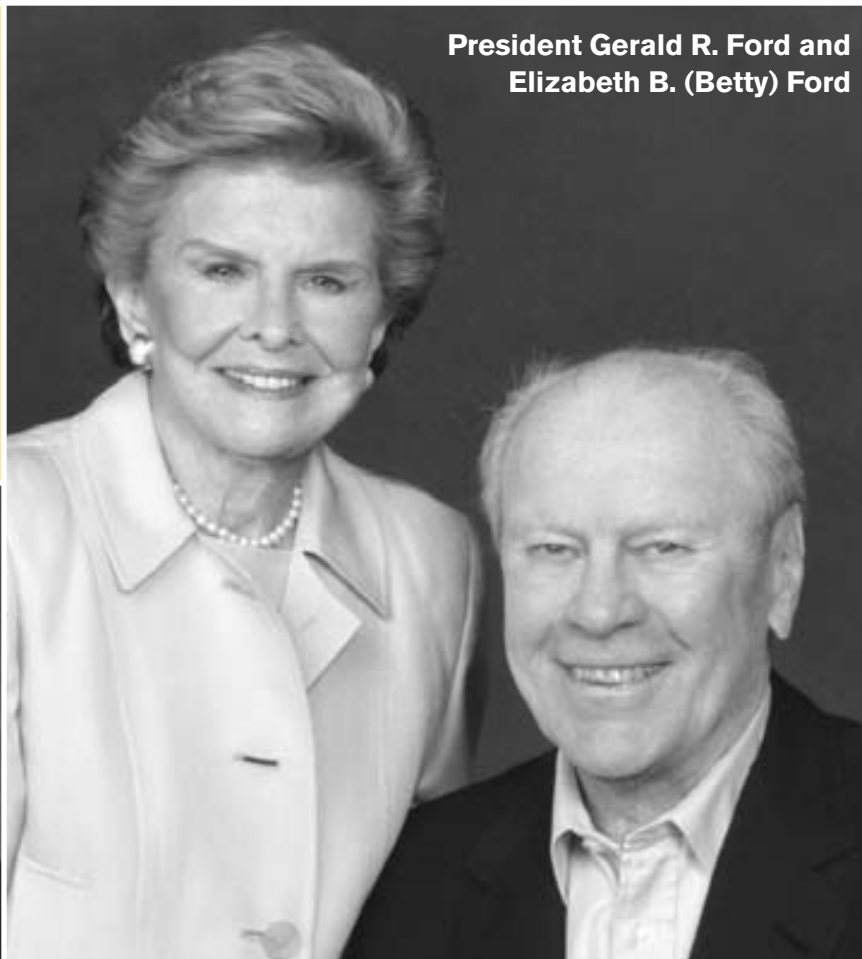


The  
Michigan  
Difference

CAMPAIGN FOR MICHIGAN



Allan D. Gilmour



President Gerald R. Ford and  
Elizabeth B. (Betty) Ford

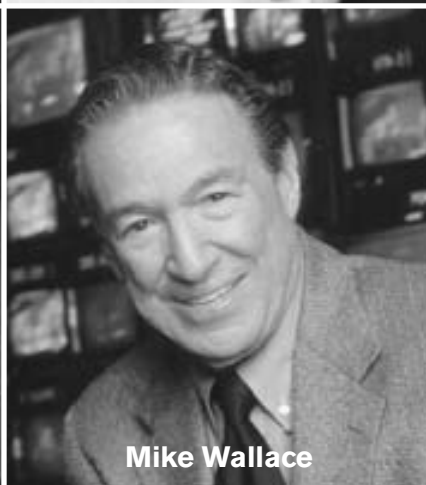
*Nation*



Glenn E. (Bo) Schmebechler



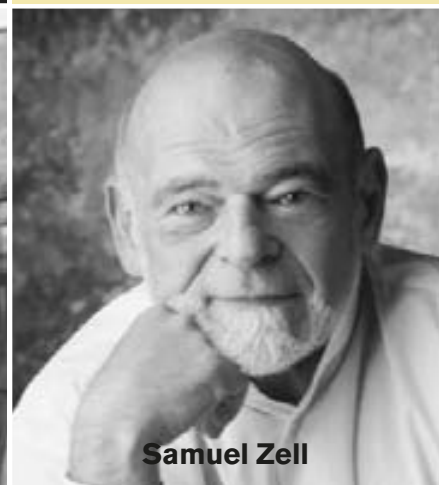
Preston Robert Tisch  
and Joan H. Tisch



Mike Wallace



Helen Zell



Samuel Zell





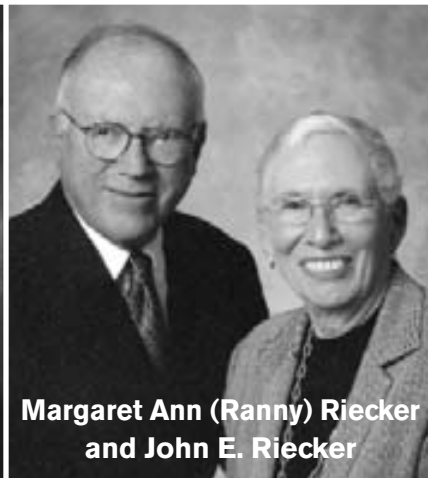
**Donald C. Graham and  
Ingrid A. Graham**



**J. Ira Harris and Nicki Harris**



**Ann Lurie**



**Margaret Ann (Ranny) Riecker  
and John E. Riecker**

# al Campaign Leadership Cabinet

## Honorary Chairs

**President Gerald R. Ford (AB '35, HLLD '74)**, of Palm Springs, Calif., 38th president of the United States, has been a volunteer leader in two previous campaigns for the U-M. The University named its School of Public Policy in honor of President Ford in public ceremonies in September 2000. His public and private papers have been housed since 1964 at U-M and are currently located in the President Gerald R. Ford Library on U-M's North Campus. Former first lady **Elizabeth B. (Betty) Ford** received an honorary doctor of laws degree from the University in 1976.

## Honorary Co-Chairs

**William M. Davidson (BBA '47, HLLD '01)**, of Detroit, is a member of the Business School Visiting Committee and a past participant in the President's Advisory Group.

**Allan D. Gilmour (MBA '59)**, of Detroit, is a member of the President's Advisory Group. He served as a co-chair of the billion-dollar Campaign for Michigan in 1992-97 and has been a fundraising volunteer for the University for more than two decades. In 2003 he received

the David D. Alger Alumni Achievement Award from the Business School.

**Donald C. Graham (BSEIE '55, MSE '56)**, of York, Pa., is a member of the President's Advisory Group, the Engineering National Advisory Committee, and the Engineering Anniversary Campaign Committee. **Ingrid A. Graham** earned a bachelor of science in design from the School of Art and Design in 1957.

**J. Ira Harris (BBA '59)**, of Palm Beach, Fla., is a member of the President's Advisory Group, the Investment Advisory Group and the Director's Cabinet in Intercollegiate Athletics. He served as a co-chair of the Campaign for Michigan in 1992-97. **Nicki Harris** is a longtime supporter of the U-M.

**Ann Lurie (HLLD '03)**, of Chicago, is honorary co-chair of the College of Engineering Anniversary Campaign Committee. Her philanthropy in support of facilities and programs is felt across the University through significant commitments to the College of Engineering, the Michigan Business School and the School of Social Work.

**Margaret Ann (Ranny) Riecker**, of Midland, Mich., is a member of the President's Advisory Group, the Leadership Council of the Center for the Education of Women, and the Gerald R. Ford School of Public Policy Committee, as well as co-chair of the Ford School's campaign. She served as a co-chair of the Campaign for Michigan in 1992-97. **John E. Riecker (AB '52, JD '54)** is a member of the Law School Committee of Visitors and served on the Hill Auditorium Committee. He has been a fundraising volunteer for the University for many years.

**Glenn E. (Bo) Schembechler**, of Ann Arbor, coached the U-M football team from 1969 to 1990 and served as the University's director of intercollegiate athletics from 1988 to 1990. The winningest coach in Michigan football history, he is a professor emeritus at the University. He is a member of the Medical School Campaign Committee and an emeritus board member of the Friends of the Library. He served as a co-chair of the Campaign for Michigan in 1992-97.

**Preston Robert Tisch (AB '48)**, of New York City, is a former

member of the President's Advisory Group and former member of the Manhattan Major Gifts Committee. **Joan H. Tisch (AB '48)** is a longtime supporter of the U-M.

**Mike Wallace (AB '39, HLLD '87)**, of New York City, serves on the board of the Knight-Wallace Fellows journalism program, the national advisory board of the Depression Center, and the New York and Tri-State Campaign Leadership Committee. He was a co-chair of the Campaign for Michigan in 1992-97 and hosted both the campaign kickoff event and the celebratory closing program.

**Samuel Zell (AB '63, JD '66)**, of Chicago, is a member of the President's Advisory Group, the advisory board of the Samuel Zell and Robert H. Lurie Institute for Entrepreneurial Studies, and the Law School Committee of Visitors. He was appointed a DeRoy Visiting Professor in Honors in the College of Literature, Science, and the Arts. **Helen H. Zell (AB '64)** is a longtime supporter of the University, particularly of LS&A's Master of Fine Arts in Creative Writing program.



**Maxine J. Frankel**

*National Campaign  
Leadership Cabinet*  
*continued*



**Michael J. Jandernoa**



**William F. Pickard**



**Sanford R. Robertson**



**Richard H. Rogel**

**Co-Chairs**

**Maxine J. Frankel (AB '66 Dearborn)**, of Detroit, is a member of the President's Advisory Group, the national advisory board of the U-M Museum of Art, and the University Musical Society Board of Directors.

**Michael J. Jandernoa (BBA '72)**, of Grand Rapids, Mich., is a member of the President's Advisory Group and of the Business School Visiting Committee, and he co-chairs the West Michigan Major Gifts Committee.

**William F. Pickard (MSW '65)**, of Detroit, is a member of the President's Advisory Group and the Greater Detroit Leadership Gift Committee, and he co-chairs the School of Social Work's campaign steering committee.

**Sanford R. Robertson (BBA '53, MBA '54)**, of San Francisco, is a member of the President's Advisory Group, the Business School's Campaign Cabinet, the Western States Advisory Committee, and the Investment Advisory Committee. He has been a longtime major donor and fundraising volunteer for the University.

**Richard H. Rogel (BBA '70)**, of Vail, Colo., is a member of the President's Advisory Group, the University Musical Society Senate, the Social Work Development Committee Taskforce, the advisory board of the Samuel Zell and Robert H. Lurie Institute for Entrepreneurial Studies, the Greater Detroit Leadership Gift Committee, the Director's Cabinet in

Intercollegiate Athletics, the Health System Task Force, and the Board of Directors of the Alumni Association, of which he is a past president.

**Stephen M. Ross (BBA '62)**, of New York City, is a member of the President's Advisory Group, the Director's Cabinet in Intercollegiate Athletics, and the New York and Tri-State Campaign Leadership Committee.

**Penny W. Stamps (BSEDES '66)**, of Miami, Fla., is a member of the President's Advisory Group and chairs the Dean's Advisory Council at the School of Art and Design. She has been a co-host of many University events.

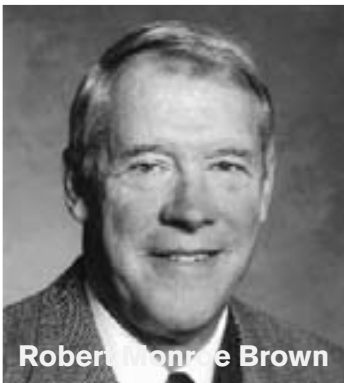


**Stephen M. Ross**



**Penny W. Stamps**

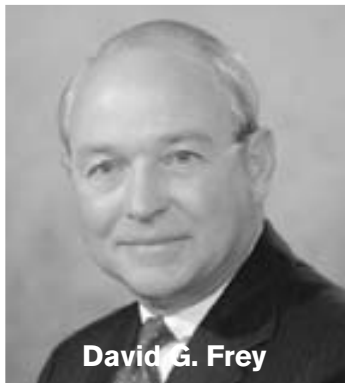
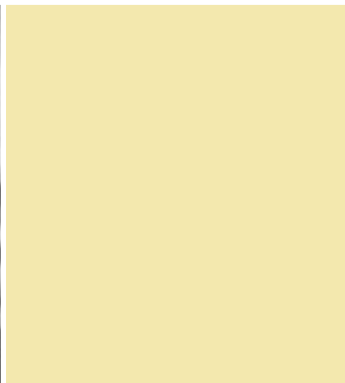




**Robert Monroe Brown**



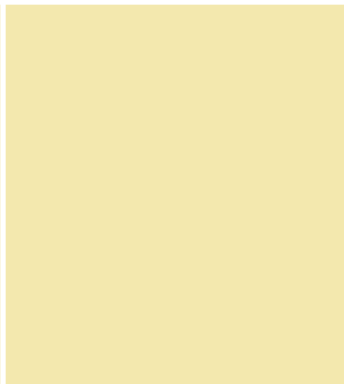
**Stanley Frankel**



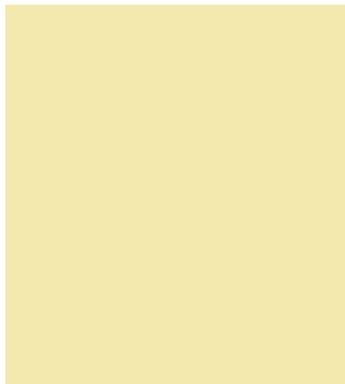
**David G. Frey**



**Doreen N. Hermelin**



**Barrie Lawson Loeks**



**Waltraud E.  
(Wally) Prechter**

### Vice Chairs

**Robert Monroe Brown (BSEIS '63)**, of Kalamazoo, Mich., is a member of the President's Advisory Group and chairman of the Kalamazoo Major Gifts Committee. He has been a fundraising volunteer for the University for more than 25 years.

**Stanley Frankel (AB '63, MBA '64)**, of Detroit, is a member of the President's Advisory Group, the advisory board of the Samuel Zell and Robert H. Lurie Institute for Entrepreneurial Studies, and the Business School Visiting Committee.

**David G. Frey**, of Grand Rapids, Mich., has been a significant force in making the new building for the Gerald R. Ford School of Public Policy a reality. He co-hosted the Michigan Seminars in 2003.

**Doreen N. Hermelin**, of Detroit, is a member of the Greater Detroit Leadership Gift Committee.

**Barrie Lawson Loeks (AB '75, JD '79)**, of Rye, N.Y., is a member of the President's Advisory Group, the Law School Committee of Visitors, and the Law School Campaign Steering Committee.

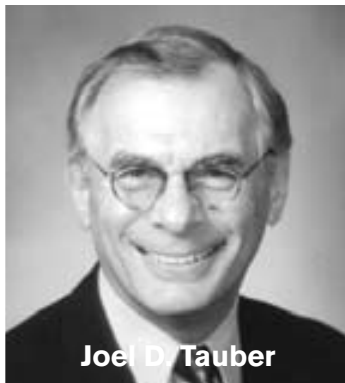
**Waltraud E. (Wally) Prechter (BSED '79)**, of Detroit, is a member of the President's Advisory Group, the Health System Task Force, the Depression Center National Advisory Committee, and the Greater Detroit Leadership Gift Committee.

**Joel D. Tauber (BBA '56, JD '59, MBA '63)**, of Detroit, is a member of the President's Advisory Group, the Business School Growth Fund,

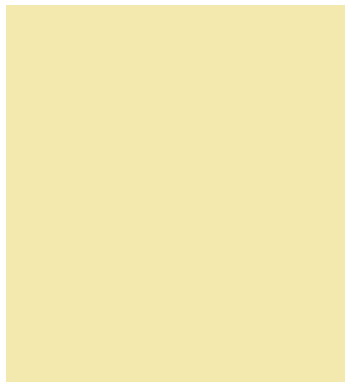
the Joel D. Tauber Manufacturing Institute Industrial Advisory Board, the Business School Visiting Committee, and the Law School Committee of Visitors. He chairs the Greater Detroit Leadership Gift Committee.

**Marshall M. Weinberg (AB '50)**, of New York City, is honorary chair for planned giving for The Michigan Difference campaign, and he co-chairs the New York and Tri-State Leadership Committee.

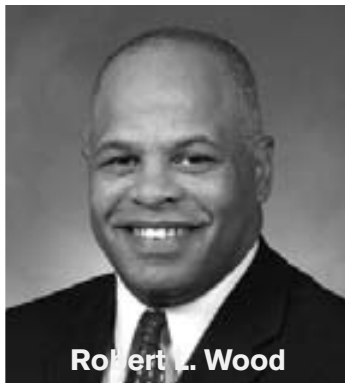
**Robert L. Wood (AB '76, ED CERTT '76)**, of Middlebury, Conn., is a member of the Business School Corporate Advisory Board.



**Joel D. Tauber**



**Marshall M. Weinberg**



**Robert L. Wood**



# Campaign goals

## of U-M schools, colleges and units

With an overall goal of \$2.5 billion, The Michigan Difference campaign encompasses three campuses, dozens upon dozens of schools and colleges, and numerous units and centers. All have unique campaigns that seek to improve and expand the myriad opportunities available to students, faculty, patients, patrons and the community.

### The Michigan Difference Campaign (in millions)

#### Goal by Type of Funds

Endowment	\$800
Expendable	\$800
Buildings	\$500
<b>Total-Cash and Pledges</b>	<b>\$2,100</b>
New Bequests	\$400
<b>Total-All Gifts</b>	<b>\$2,500</b>

#### Goal by Purpose of Gift

Faculty Support	\$425
Student Support	\$400
Program/Research Support	\$625
Buildings	\$500
Discretionary Support	\$150
<b>Total Cash and Pledges</b>	<b>\$2,100</b>
New Bequests	\$400
<b>Total-All Gifts</b>	<b>\$2,500</b>



ALUMNI ASSOCIATION  
UNIVERSITY OF MICHIGAN

*Alumni Association*

**Executive Director:** Steve Grafton

**Overall goal:** \$6.55 million

**Highlights:**

- Capital projects at family camp, Michiganiana, focusing specifically on the Resnick Family Nature Center, the Arts and Crafts Building and the dining hall – \$4 million
- Student support: Undergraduate scholarships – \$2.55 million

**For more information:**

www.umalumni.com or  
800-847-4764 or 734-764-0384

Since 1894, the Alumni Association has provided opportunities for U-M alumni to connect with each other and with U-M, resulting in valuable support for the University. In our campaign we seek to enhance the facilities at our alumni family camp, Michiganiana, focusing specifically on the Resnick Family Nature Center, the Arts and Crafts Building and the dining hall. Michiganiana has been a tradition for thousands of Michigan alumni and their families since 1962. We also seek to increase our student scholarship program. Creating opportunities for students to attend U-M enables the University to maintain its strong tradition of attracting the best students.



## Taubman College of Architecture and Urban Planning

*A Second Century of Leadership*

**Dean:** Douglas S. Kelbaugh

**Cash/pledge goal:** \$37.5 million

**Bequest intentions:** \$3 million

**Highlights:**

- Endowed professorship, additional faculty support: \$17.5 million
- Endowed student support: \$16.9 million
- Capital project: Retrofit and upgrade the Art and Architecture Building: \$1 million
- Program initiatives: Detroit Center, Real Estate Program, international study: \$2.1 million

**For more information:**

www.tcaup.umich.edu or 734-763-9707

Since our official founding as a program in 1906, we have been passionately devoted to improving the quality of life and the built environment. For nearly a century we have not only responded to change, but in many instances have actively led that change. Now we prepare to begin our second century of leadership. With vision and vigilance, with a commitment to the public trust, with careful planning and daring dreams, with an infusion of strategic resources, and with the active support of alumni, friends, and other stakeholders, we will continue to build on our consistently strong past and move boldly to shape our shared future.

## School of Art & Design

*A&D: Emerging Vision*

**Dean:** Dr. Bryan Rogers

**Cash/pledge goal:** \$20 million

**Bequest intentions:** \$5 million

**Highlights:**

- Endowed professorships: \$6.5 million
- Endowed undergraduate scholarships and graduate fellowships: \$5 million
- Program initiatives: Visitors Program, International Program, Creative Inquiry/Exhibitions, Information Technology: \$8.5 million

**For more information:**

www.art-design.umich.edu or 734-936-0672

The School of Art & Design has embarked upon an initiative to develop a new model for the education of the artist-designer at both the undergraduate and graduate levels, a model befitting the research university in the 21st century. The objective is to develop a place where creative work is highly celebrated and where young people are encouraged and inspired to develop the skills and intellects that will enable them to become national leaders. Private support of student scholarships, faculty chairs, and program initiatives will have momentous and lasting impact on the School's success.

## Athletics

**Director:** William C. Martin, Donald R. Shepherd Director of Intercollegiate Athletics

**Cash/pledge goal:** \$98 million

**Bequest intentions:** \$30 million

**Highlights:**

- Student support: \$25 million
- Capital projects: \$73 million
- Academic Center
- Football Locker Room
- Indoor Practice Facility
- Multi-Sport Recruiting Center
- Basketball/Wrestling Practice Facility
- Softball Stadium
- Baseball Stadium

**For more information:**

www.mgoblue.com, mvictors@umich.edu or 734-764-7131

University of Michigan Athletics has been a leader in intercollegiate sports programs for more than 120 years. Thousands of student-athletes and legions of supporters have benefited from the Michigan tradition of academic and athletic excellence. Michigan's student-athletes have used their collegiate experiences to build better lives for themselves, their families, and their communities. Our campaign priorities are focused on continuing the Michigan legacy of success by building an athletic and academic campus that serves the needs of current and future student-athletes and creates the framework for new heights of greatness.

## Bentley Historical Library

*Enhancing Access to and Preserving Michigan's Heritage*

**Director:** Dr. Francis X. Blouin, Jr.

**Overall goal:** \$1.25 million

**Highlights:**

- Endow "Teaching with Collections" Postdoctoral Fellowship Program
- Preservation of the collections

**For more information:**

www.umich.edu/~bhl/ or 734-764-3482

The Bentley, a rich resource on state and U-M heritage, provides students with research opportunities using actual historical documents, leading to a more complex understanding of our shared past. Students handle the raw materials of history upon examining original Hemingway manuscripts, gubernatorial papers, 19th century diaries of farmwomen, or glass plate negatives taken by an early Michigan itinerant photographer. Through a postdoctoral fellowship program, "Teaching with Collections," we will integrate this research into the undergraduate experience. As well, stewardship of records in their various fragile forms presents enormous preservation challenges. Our campaign seeks to enhance both the undergraduate research experience and our capacity to preserve Michigan's rich historical resources.

## The Michigan Difference

*Tethered to a 25-foot cable and traveling at 17,500 mph, Edward H. White II (MSE AA '59, Hon ScD '65) became the first American to walk in space when he left the orbiting Gemini IV in 1965. The spacecraft, piloted by James A. McDivitt (BSE AA '59, Hon ScD '65), carried the men through four days of experiments that played a critical role in the*

*successful moon landing four years later. Among the astronauts' accomplishments was the first real understanding of how both men and machine perform in space. Both White, who perished in a 1967 launch pad fire, and McDivitt earned aeronautical engineering degrees from Michigan.*





## Business School

*Leading in Thought and Action*

**Dean:** Dr. Robert J. Dolan, Gilbert and Ruth Whitaker Professor of Business Administration

**Cash/pledge goal:** \$350 million

**Bequest intentions:** \$50 million

**Highlights:**

- Intellectual capital: endowed professorships, clinical faculty, research funds
- Innovation in business education: core curriculum, cutting-edge electives, scholarships
- Co-creation of educational opportunities: interdisciplinary centers, student/school designed experiences
- Connecting theory and practice: student to field-based experience, field to student-based experience, center for action-based learning
- Discretionary support (including building renovation)
- Capital projects
- Bequest intentions

**For more information:**

[www.bus.umich.edu](http://www.bus.umich.edu) or 734-763-5775

At the Michigan Business School our mission is clear: We seek to be the leaders in thought and action. Our goal is beyond being counted among the best business schools. It is to be — undeniably — the best at what we do. Our faculty's intellectual capital develops fresh and influential ideas in business practice; our innovations in education draw on co-creation capabilities that ignite young minds; and our signature action-based learning programs are known for developing students' leadership skills. Our vision is our campaign, and your support builds upon this tradition of excellence at a significant time in the School's history.

## Center for the Education of Women

*Success: The CEW Difference*

**Director:** Carol S. Hollenshead

**Overall goal:** \$3.5 million

**Highlights:**

- Endowment support for essential counseling services: \$927,000
- Continued research on women's education, careers and leadership: \$680,000
- Advocacy and policy initiatives: \$243,500
- Enhanced library collection, services and facilities: \$58,500
- Endowment support for leadership and mentoring programs: \$228,000
- Scholarships for nontraditional women students: \$628,000
- Programmatic support for core activities: \$500,000
- Special initiatives for emerging needs/opportunities: \$235,000

**For more information:**

[www.umich.edu/~cew](http://www.umich.edu/~cew) or 734-998-7080

For 40 years the Center for the Education of Women, with its three-part focus on research, service and advocacy, has changed lives and transformed institutions. Our unique counseling services inform our research; research results are utilized in our advocacy efforts; and our advocacy efforts reflect concerns of our participants. Our campaign aims to ensure that these essential services are still free and available, that our research and advocacy on the emerging issues of 21st century workers and students remains vital, and that our support and promotion of women's opportunities continue.

## Clements Library

**Director:** Dr. John C. Dann

**Overall goal:** \$29.25 million

**Highlights:**

- Building addition with climate-controlled stacks, auditorium and exhibit spaces for greater public use: \$20 million
- Acquisition endowment[s] enabling the Clements to continue saving precious records of our common historical heritage: \$5 million
- Staff position and new equipment to bring priceless Clements materials into the classroom via technology: \$2 million
- Lectureship endowment in early American history honoring retired Professor John W. Shy: \$750,000
- Endowment of a first-in-the-nation permanent curatorship of American culinary history: \$1.5 million

**For more information:**

[www.clements.umich.edu](http://www.clements.umich.edu) or 734-764-2347

The Clements Library was established in 1922 by the generosity of University of Michigan graduate and Regent William L. Clements. It is housed in a magnificent building architect Albert Kahn considered his personal favorite. It was the first separate rare book library at a public university in the United States. In terms of the present value of the collections donated by the founder, it represents the single most generous gift ever made to the University. The Michigan Difference capital campaign can make the difference as to whether the Clements Library remains one of Michigan's crown jewels or loses its luster.

## School of Dentistry

**Dean:** Dr. Peter J. Polverini

**Overall goal:** \$35 million

**Highlights:**

- Merit- and need-based student scholarships: \$10 million
- Endowed professorships: \$11 million
- Improved research, clinical, and teaching facilities: \$10 million
- Programmatic and discretionary support: \$4 million

**For more information:**

[www.dent.umich.edu](http://www.dent.umich.edu) or 734-763-3315

The School of Dentistry is one of the nation's leading dental schools engaged in oral health care education, research, patient care and community service. Classroom and clinical instruction prepare dental professionals for practice in private offices, hospitals, academia and public agencies. General and dental specialty clinics provide advanced treatment for patients throughout Michigan. Research seeks to discover and apply new knowledge to enhance oral health care worldwide. Campaign objectives include increasing scholarships for deserving students; creating endowed faculty positions to recruit and retain leading scholars; and improving laboratory, clinical and teaching facilities. Funding these important initiatives will ensure Michigan's heritage of excellence in dental education.





## Detroit Observatory

### Director and Curator:

Dr. Patricia S. Whitesell

**Overall goal:** \$700,000

### Highlights:

- Endowment support for scholarship and public activities about 19th century science and technology
- Annual distinguished lecture and ongoing lecture series
- Expansion of the reference library on astronomy, history of science and scientific instruments
- Historic preservation of building and telescopes

### For more information:

[www.DetroitObservatory.umich.edu](http://www.DetroitObservatory.umich.edu) or 734-763-2230

The Detroit Observatory, created in 1854 with funding from Detroit philanthropists, is celebrating its 150th anniversary in 2004. It is the oldest astronomical observatory in America to retain its original telescopes in their mounts. This national treasure was meticulously restored in 1994-98 and has been recognized with numerous national, state and local awards. The Observatory opened in 1999 as a museum and a scholarly center for 19th century science, technology and culture. An increase of \$700,000 in the Observatory's endowment will permit this fledgling campus unit to expand its modest program offerings for the benefit of both students and the community.

## School of Education

*Making a World of Difference*

**Dean:** Dr. Karen K. Wixson

**Overall goal:** \$30 million

### Highlights:

- Student and programmatic support: \$10 million
- Faculty support: \$5 million
- Technology: \$7.5 million
- Outreach Initiatives: \$7.5 million

### For more information:

[www.soe.umich.edu](http://www.soe.umich.edu),  
[educalum@umich.edu](mailto:educalum@umich.edu) or 734-763-4880

The School of Education is a leader in setting the standards for quality in research and preparation necessary to face and overcome the issues that plague education today. An example of this is our long-standing partnership with the Detroit Public Schools aimed at improving students' science achievement. This work involves a combination of research and practice that results in both the creation and use of knowledge that really makes a difference. What's more, the knowledge created by this work is immediately used in our teacher preparation programs, which further increases its impact on the field. Those who care deeply about education can make a difference by actively and directly supporting the work of the School of Education.

## College of Engineering

*Progress & Promise:*

*The 150th Anniversary Campaign*

**Dean:** Dr. Stephen W. Director,  
Robert J. Vlasic Dean of Engineering

**Overall goal:** \$300 million

### Highlights:

- Strategic program initiatives: cellular and molecular biotechnology; information technology; nanotechnology and integrated microsystems: \$22 million
- Ongoing program initiatives: \$90 million
- Capital projects: cellular and molecular biotechnology; information technology; nanotechnology and integrated microsystems: \$88 million
- Endowed professorships: \$50 million
- Endowed undergraduate scholarships: \$30 million
- Discretionary support: \$20 million

### For more information:

[www.engin.umich.edu](http://www.engin.umich.edu) or 734-647-7032

In recognition of Michigan's 150th year as a leader in engineering education and research, Progress and Promise: 150th Anniversary Campaign renews our commitment to making a positive, lasting difference across the world. In the coming decade we will seek and apply knowledge not for its own sake, but in pursuit of relevant solutions to humanity's largest and most longstanding problems. In setting the strategic direction of this campaign, our focus is on selected areas that hold great promise: information technology; nanotechnology and integrated microsystems; and cellular and molecular biotechnology. In addition, enriching and expanding the undergraduate experience remains a priority.

## Exhibit Museum of Natural History

**Director:** Amy S. Harris

**Overall goal:** \$3.75 million

### Highlights:

- Facilities and infrastructure: digital theater (\$1.5 million); named exhibit gallery (\$500,000); landscape master plan (\$450,000)
- Exhibits endowment (\$1 million)
- Program initiatives: Museum-library collaboration (\$75,000); school field trip scholarships (\$25,000); winter term theme semesters (\$100,000)
- Department Strategic Fund (\$100,000)

### For more information:

[www.exhibits.lsa.umich.edu](http://www.exhibits.lsa.umich.edu) or 734-936-5834

The University of Michigan Exhibit Museum of Natural History is a dynamic, evolving organization committed to promoting the understanding and appreciation of the natural world. We accomplish our mission through presenting creative educational programs and exhibits (displays on prehistoric life, Michigan wildlife, anthropology and geology, plus a planetarium) for the benefit of the University community, K-12 school groups and the general public. We seek to:

- Communicate current U-M science research to the public
- Engage faculty in programs and exhibits
- Support undergraduate and graduate student learning
- Sustain strong outreach activities for the community at large

## The Michigan Difference

*A product of poverty and the young mother of two, Betty Smith ('21-'22, '27, '31) yearned to write. Life at the University opened her mind to numerous professors and classes in writing, drama and literature. It was at Michigan where she wrote her first play, a coming-of-age drama titled "Francie Nolan" that would bring the author a*

*Hopwood Award. A decade later and struggling to write a novel, Betty Smith pulled out the award-winning script from her days in Ann Arbor. "Francie Nolan" was transformed into an American classic: "A Tree Grows in Brooklyn." At the close of the 20th century, the New York Public Library included it in its "books of the century."*





## Health System

(Medical School, Hospitals and Health Centers)

### Executive Vice President for

**Medical Affairs:** Dr. Robert P. Kelch

**Dean:** Dr. Allen S. Lichter, Newman Family Professor of Radiation Oncology  
**Executive Director:** Larry Warren, U-M Hospitals and Health Centers and Associate Vice President

**Cash/pledge goal:** \$500 million

**Bequest intentions:** \$50 million

### Highlights:

- Endowed professorships and supporting research funds: \$80 million
- Fellowships, scholarships, resident support: \$50 million
- Programs: \$235 million
- Capital projects: Children's Hospital, Depression Center, Kellogg Eye Center, Cardiovascular Research Building: \$135 million

### For more information:

[www.medicineatmichigan.org](http://www.medicineatmichigan.org) or 734-998-7705

It is within the leading academic medical institutions like the University of Michigan Health System that the nation's goals related to the discovery of new medical knowledge and the development of innovative technologies are primarily realized; it is within the leading academic medical institutions that translational research quickly leads to the best new ways of providing patient care; it is within the leading academic institutions that the medical leaders of the next generation are developed.

The technology of medical science is changing more rapidly and more dramatically than ever before in human history. For this reason, new facilities play an important role in Michigan's ability to continue being a leader in medical research, education and patient care. Because people are always at the heart of an outstanding institution helping to make the world a better place, the Health System also seeks to recruit and retain the best teachers, researchers, clinicians and students through increased numbers of permanently endowed professorships, scholarships, fellowships, research funds and programs.

## School of Information

**Dean:** Dr. John L. King

**Overall goal:** \$17.5 million

### Highlights:

- Student support, endowed and expendable: \$1.04 million
- Practical Engagement Program, endowed and expendable: \$1.54 million  
Student work experiences throughout the world in nonprofit and public sector settings
- Programmatic, outreach and research support: \$12 million  
Including the Internet Public Library, Community Information Corps, Alliance for Community Technology, Collaboratory for Research on Electronic Work, and the Program for Research on the Information Economy
- Facilities and infrastructure improvements: \$1 million  
Connecting the School's Central and North Campus locations via communication technologies, and completion of North Campus location renovations
- Bequest intentions: \$2 million

### For more information:

[www.si.umich.edu](http://www.si.umich.edu) or 734-763-2285

For nearly 80 years, the School of Information has harnessed the power of information by emboldening generations of information science professionals to transform individuals and reshape communities. By connecting people, information and technology in more valuable ways, the School continues to set the national standard in master's- and doctoral-level education. Our goals are to increase scholarship funding to attract a diverse and talented student population; to provide funding for practical engagement projects that directly benefit the communities we serve; to increase funding for our current and emerging research centers; and to increase the level of participation in giving from our alumni.

## Institute for Social Research

*Building on a Half Century of Achievement*

**Director:** Dr. David L. Featherman

**Cash/pledge goal:** \$25 million

**Bequest intentions:** \$2 million

### Highlights:

- Student and faculty support: The Next Generation Initiative
- Encouraging innovative research
- Disseminating our knowledge
- Support ongoing research on: Assessing Life Courses, Cultures and Health; Understanding Technological and Social Change; and Generating Honest Numbers for Democracies
- Infrastructure: experimental labs, distance learning sites

### For more information:

[www.isr.umich.edu](http://www.isr.umich.edu) or 734-764-8369

For more than 55 years the Institute for Social Research has created cutting-edge research techniques to advance public understanding of human behavior to make a difference in the lives of people in Michigan and worldwide. In our campaign we seek to increase our ability to recruit, train and retain the next generation of outstanding empirical social scientists, encourage innovative new research studies and disseminate our knowledge to inform the policy debate. We seek to enhance our ongoing research initiatives to better understand factors influencing health and longevity; causes and effects of technical and social change; and the ability of scientists and governments to generate honest numbers for democracies around the world.

## Kelsey Museum of Archaeology

**Director:** Dr. Sharon C. Herbert

**Overall goal:** \$2 million

### Highlights:

- Endowed conservation fellowship program
- Endowed staff position: Exhibit preparator

### For more information:

[www.lsa.umich.edu/kelsey/](http://www.lsa.umich.edu/kelsey/) or 734-764-9304

From mummies to mosaics, the Kelsey houses more than 100,000 artifacts from the ancient Mediterranean, most excavated in Egypt. As a public museum, teaching lab, and research institute, the Kelsey mounts exhibitions, houses University courses and student research projects, and sponsors ongoing excavations. Currently, all programs are compromised by lack of space, and only 1 percent of the collections can be displayed. Thanks to private gifts, we are now building a new exhibit hall to showcase four times as many objects. Expanded displays will require additional staff. Our campaign seeks to match a challenge grant from the National Endowment for the Humanities to fund these positions.





## *Division of Kinesiology*

*Making a Difference in Kinesiology*

**Dean:** Dr. Beverly D. Ulrich

**Overall goal:** \$10 million

**Highlights:**

- Endowed professorship: \$2 million
- Student support: Four fully endowed graduate fellowships: \$3 million
- Funding shared among four research centers: \$5 million

*Center for Motor Behavior in Down Syndrome*

*Center for Exercise Research*

*Michigan Center for Sports Management*

*Center for Human Motor Research*

For more information:

[www.kines.umich.edu](http://www.kines.umich.edu) or

734-615-4272

Kinesiology was established as a separate unit in 1984 and today is highly respected nationwide in the area of movement science research. The Division's faculty members present at prestigious conferences, and its alumni are rapidly establishing solid reputations in their career areas. Our current curriculum encompasses athletic training, movement science, physical education and sport management. Through increasing resources for teaching, research, and graduate student support Kinesiology can attract the most accomplished students and faculty, provide them with the opportunity to attain the highest level of achievement, and ultimately stand at the forefront as the leader and best in the field.

## *Law School*

**Dean:** Evan H. Caminker

**Overall goal:** Significant funding toward construction of the planned addition to the Law Quadrangle in addition to \$65 million in endowment and operating support.

**Highlights:**

- Capital project: Addition to the Law Quadrangle including new classrooms, faculty offices, educational program and student life center
- Endowed support for teaching and research
- Student scholarships and grants
- Unrestricted annual operating support including the Law School Fund

**For more information:**

[www.law.umich.edu/campaign](http://www.law.umich.edu/campaign) or 734-615-4500

Since its inception in 1859 the University of Michigan Law School has been a gateway through which outstanding young men and women from every walk of life go on to leadership positions in our society. The Law Quadrangle represents both the high ambitions of the School and the singular community that distinguishes it. In this campaign we seek to raise a significant portion of the funding that will allow for a much-needed expansion of the Law School in the tradition of William W. Cook, benefactor of the Quad. Additional campaign objectives are to expand faculty and student support and increase annual giving.

## *Life Sciences Institute*

**Director:** Dr. Alan R. Saltiel, John Jacob Abel Professor of Life Sciences

**Overall goal:** \$30 million

**Highlights:**

- Endowed professorships to support focused research in cancer, diabetes, heart disease, Alzheimer's, arthritis and other complex diseases
- Funding to support collaborative research centers within the Institute
- Scholarships and fellowships for undergraduate and graduate students

**For more information:**

[www.lsi.umich.edu](http://www.lsi.umich.edu) or 734-763-1200

The Life Sciences Institute is a new cross-disciplinary research unit of the University that serves as a hub for interactive collaborations among the health sciences, basic sciences, engineering, the social sciences and the humanities. LSI scientists and their U-M colleagues are taking a systematic approach to exploring how life works at the cellular and molecular level. Many of the world's most common and devastating diseases have their roots in basic biological mechanisms, which LSI is exploring. The creative energy and talent of LSI's faculty and students will be the keys to its success.

## *College of Literature, Science, and the Arts*

*LSA: Making The Michigan Difference*

**Dean:** Dr. Terrence J. McDonald

**Overall goal:** \$300 million

**Highlights:**

- Undergraduate support: named Presidential, Dean's and Endowed Collegiate scholarships; World Scholars; Scholarship Investment Fund: \$90 million
- Graduate support: candidacy fellows, named graduate fellowships: \$20 million
- Faculty support: department strategic funds and endowed professorships: \$75 million
- Program support, expendable and endowment support for new initiatives such as the Global Strategic Fund: \$45 million
- LSA Fund, annual, expendable, all-alumni giving to support programs, faculty and student scholarships: \$20 million
- Bequests: \$50 million

**For more information:**

[www.lsa.umich.edu/lsa/alumni/campaign/](http://www.lsa.umich.edu/lsa/alumni/campaign/) or 734-998-6255

The College of Literature, Science, and the Arts flourishes within the rich intellectual milieu of a premier research university. In LSA's 25 academic departments, 30 programs and institutes, museums and field stations, discoveries are made, knowledge is generated, and the world—ultimately—is changed. LSA makes a difference: for undergraduates, for faculty, and for the communities we serve. Our campaign, LSA: Making The Michigan Difference, will secure the College's academic reputation, assure broad educational access, and continue the tradition of research and public service that has enabled LSA to make a difference in the world.



## Martha Cook Building

**Resident Director:** Marion Scher

**Overall goal:** \$3 million

**Highlights:**

- Facilities improvements: sprinkler system, new refrigerator, plumbing and electrical upgrades, emergency lighting, renovation of student rooms and other changes

**For more information:**

[www.housing.umich.edu/residence-halls/marthacook/](http://www.housing.umich.edu/residence-halls/marthacook/) or  
734-763-2084

Since 1915 the Martha Cook Building has provided a safe and gracious haven for women students at the U-M. The donor, William W. Cook, believed, "The Building must be more than a place in which to live. There must be created there an atmosphere of love, and truth, and beauty – those things for which the external symbols stand. It must be a college home, inspiring cultured courtesy, sincere friendship, devoted service, integrity of character, industry, self-reliance, sound scholarship, and an appreciation of the finer things of life." Our campaign seeks assistance in continuing this grand and worthy tradition.

## Matthaei Botanical Gardens and Nichols Arboretum

**Director:** Robert E. Grese

**Overall goal:** \$3.7 million

**Highlights:**

- Capital projects: amphitheatre, boardwalk, children's garden, labyrinth, riverfront restoration, roads and trails improvement, and signage: \$2.35 million
- Student support: awards and internships: \$350,000
- Endowment support: arts and nature fund, research, publications fund, director's fund, community education fund; collections including Peony Garden, Julie Norris Post Heathdale, Centennial Collection and Prairie: \$1 million

**For more information about Matthaei Botanical Gardens:**

[www.lsa.umich.edu/mbg](http://www.lsa.umich.edu/mbg) or  
734-998-9542

**For more information about Nichols Arboretum:**

[www.umich.edu/~wwwarb](http://www.umich.edu/~wwwarb) or  
734-998-9542

Both Matthaei Botanical Gardens and Nichols Arboretum are treasured parts of campus and community life. Thanks to the generosity and foresight of previous generations, we enjoy these two beautiful garden properties: the Arb near campus in the heart of Ann Arbor and Matthaei on the city's east side. Together they provide miles of restful trails, a conservatory, various garden collections, frontage on the Huron River and Fleming Creek, and diverse natural areas. Our mission is "to study, conserve, and interpret plants and ecosystems as they exist in nature and gardens, contribute to human enjoyment and culture, and support life on Earth." In our campaign we seek to achieve conservation, education, public outreach and research goals.

## U-M Museum of Art

**UMMA Leadership Campaign**

**Director:** Dr. James Steward

**Cash/pledge goal:** \$39 million

**Bequest intentions:** \$8 million

**Highlights:**

- Capital project: building renovation and expansion, including new galleries and study spaces: \$32 million
- Endowment support, including the directorship and curatorships: \$6 million
- Exhibition and education program initiatives: \$1 million

**For more information:**

[www.umma.umich.edu](http://www.umma.umich.edu) or  
734-647-0516

The University of Michigan Museum of Art, a nationally recognized leader among university museums, creates innovative, multidisciplinary exhibitions and publications that appeal far beyond campus. Expanding its facility and adding to its endowment are critical needs as the Museum seeks to be a vibrant gathering place and gateway for the broader public to the University of Michigan's historic campus. A new wing will more than double existing space, permit the display of substantially more of the Museum's 16,000-plus works of art, create both scholarly and informal learning opportunities, and accommodate increased attendance generated by its landmark exhibitions. An increased endowment will support the Museum's acclaimed exhibition and education programs.

## School of Music

**Leading the Way**

**Dean:** Dr. Karen L. Wolff

**Overall goal:** \$52.5 million

**Highlights:**

- Scholarships: \$13.3 million
- Program support, including funding for a Center for Career Development: \$9.27 million
- Piano: \$250,000
- Facility improvements and new facility - Walgreen Drama Center and Arthur Miller Theater: \$4.7 million
- Bequest intentions: \$25 million

**For more information:**

[www.music.umich.edu](http://www.music.umich.edu),  
[leading.the.way@umich.edu](mailto:leading.the.way@umich.edu), or  
734-647-2035

Founded in 1880, the University of Michigan School of Music is consistently ranked among the nation's top performing arts schools. Encompassing programs in music, theatre and dance, the School's prominence is due to the leadership of administrators, faculty, students, alumni and donors; commitment to excellence in programs and resources; and dedication to a discovery-filled learning environment. The School will strive to maintain its uniquely balanced emphasis on both performance and scholarship and its commitment to leadership, excellence and discovery in programs that offer a vibrant student experience. Our fundraising campaign seeks to advance the decades of hard work, energy and mastery at Michigan.





## School of Natural Resources and Environment

**Dean:** Dr. Rosina M. Bierbaum  
**Cash/pledge goal:** \$24 million  
**Bequest intentions:** \$3 million  
**Highlights:**

- Endowed faculty support: \$8 million
- Endowed student support: \$8.5 million
- Programmatic support: \$6.8 million
- Dean's discretionary support: \$650,000

**For more information:**  
[www.giving.umich.edu/where/units/snre.htm](http://www.giving.umich.edu/where/units/snre.htm) or 734-763-1577

At the School of Natural Resources and Environment, we view environmental challenges through a scientific lens and expand that vision to understand the social, political, economic and health dimensions of those problems. This interdisciplinary approach equips our faculty and students with the skills and knowledge to become true stewards of the environment—as innovative policymakers, effective resource managers, creative landscape architects, determined researchers and insightful educators. Our campaign goals include the establishment of student fellowships, interdisciplinary endowed faculty positions, and a discretionary endowment to provide venture capital for innovative research; cutting-edge conferences for students and experts; and experiential learning opportunities worldwide. Achieving these goals will make all the difference to the world.

## School of Nursing

**Dean:** Dr. Ada Sue Hinshaw  
**Overall goal:** \$21.5 million  
**Highlights:**

- Faculty support: \$3.5 million
- Student support: \$3.5 million
- Program/research support: \$8.5 million
- Building renovation and construction: \$1 million
- Bequest intentions: \$5 million

**For more information:**  
[www.nursing.umich.edu](http://www.nursing.umich.edu) or call 734-763-9710

The United States faces a critical nursing shortage: Federal statistics show a need for 1 million new and replacement nurses by 2012. Complicating matters, the nation's nursing schools turned away almost 16,000 qualified students in 2003 because of insufficient faculty and clinical sites plus budget constraints. The U-M's Nursing School, ranked third in the nation, can make a difference with increased support from private donors. We seek to double our endowment for student support, name two endowed faculty research chairs, and strengthen our nurse-managed clinics where faculty and students do clinical work and research.

## College of Pharmacy

*The Campaign for International Leadership and Excellence*  
**Dean:** Dr. Frank J. Ascione  
**Overall goal:** \$24.5 million  
**Highlights:**

- Attracting and retaining the best professional and graduate students
- Attracting and retaining the best faculty
- Research leadership to benefit the human condition
- Center for Molecular Drug Targeting
- Clinical Pharmacogenomics and Translational Research Fund
- Center for Medication Use, Policies & Economics
- Drug Development and Chemical Genomics
- Infrastructure: technology, research capabilities

**For more information:**  
[www.umich.edu/~pharmacy/](http://www.umich.edu/~pharmacy/) or 734-764-7350

In the 128 years since the College's founding, the world of pharmacy and pharmaceutical care has changed almost beyond reckoning. Through it all, our College has remained the standard against which other colleges of pharmacy measure as they strive to realize The Michigan Difference of excellence in pharmacy education, practice, and research. Our campaign is to assure that the Michigan College of Pharmacy retains its international preeminence, to continue the visionary initiatives already under way, and to guarantee that a Michigan pharmacy education remains within the financial reach of every qualified student.

## School of Public Health

**Dean:** Dr. Noreen M. Clark, Marshall H. Becker Professor of Public Health  
**Cash/pledge goal:** \$60 million  
**Bequest intentions:** \$4 million  
**Highlights:**

- Building renovation and addition: \$10 million
- Endowed faculty positions: \$5 million
- Endowed student scholarships/fellowships: \$5 million
- Programmatic, research, public service and discretionary support: \$40 million

**For more information:**  
[www.sph.umich.edu/alumni/giving.html](http://www.sph.umich.edu/alumni/giving.html) or 734-764-8093

Disease prevention and health promotion are the hallmarks of public health work in the United States and abroad. The Michigan School of Public Health (MSPH) has been a national leader in this field for more than 60 years. MSPH is the real-world embodiment of the University's mission of research, teaching and public service. In an environment transformed by threats of bioterrorism and chemical warfare, the School of Public Health helps provide answers by fusing bench science with field experience and community-based outreach. Our campaign will ensure that we have the facilities, the faculty, the students and the programs that have distinguished the School since 1911.

## The Michigan Difference

No other television show in history has had as profound an impact on children as "Sesame Street." Rich in characters, lessons and stories, the people and puppets of "Sesame Street" treat children with respect and intelligence. Inspiring youngsters—and their parents—since the program's inaugural show

in 1969 has been cast member Bob McGrath ('54 BMUS). Known simply as "Bob," he has introduced millions of children to Bert, Ernie, the Cookie Monster and Big Bird. A graduate of the U-M School of Music, he has been a lifelong friend and mentor to a generation of preschoolers.



## Gerald R. Ford School of Public Policy

**Dean:** Dr. Rebecca M. Blank, Henry Carter Adams Collegiate Professor of Public Policy

**Cash/pledge goal:** \$35 million

**Bequest intentions:** \$2 million

**Highlights:**

- Capital project: Construction of new facility: \$15 million
- Endowed faculty support: \$6 million
- Endowed student support: \$3 million
- Endowed research support: \$3 million
- Outreach activities: \$6 million
- Dean's Discretionary Fund: \$2 million

**For more information:**

[www.fordschool.umich.edu/](http://www.fordschool.umich.edu/) or  
734-615-3892

In November 1999 the University of Michigan named the new School of Public Policy after one of its most prestigious alumni, President Gerald R. Ford, creating a wonderful legacy for future generations of students and faculty. Ranked among the nation's top public policy schools, the Ford School is undergoing tremendous growth and expansion in both faculty size and educational programs. Plans are under way for a new building to be named Joan and Sanford Weill Hall. We have raised the funding for this building, with construction anticipated to begin this fall, and will now focus our campaign on student fellowships, faculty support and outreach programs.

## Horace H. Rackham School of Graduate Studies

**Interim Dean:** Dr. Steven L. Kunkel

**Cash/pledge goal:** \$30 million

**Bequest intentions:** \$5 million

**Highlights:**

- Graduate student support: \$17.6 million
- Professional and pedagogical development programs: \$7.3 million
- Rackham Allied Units: University of Michigan Press, Knight-Wallace Fellows at Michigan: \$10 million

**For more information:**

[www.rackham.umich.edu](http://www.rackham.umich.edu) or  
734-764-1125

The Rackham Graduate School provides funding for graduate students, departments and programs at Michigan; workshops to help graduate students succeed in their programs; student honors and awards; and a national platform to help shape public debate about graduate education. Our ability to continue to attract the best and brightest to Michigan increasingly depends upon our ability to compete with our peer institutions in terms of funding support. In our campaign we seek to raise funds that will provide fellowships, research and travel grants and awards to Rackham students to ensure that they have every opportunity to gain the full benefit of their graduate education at Michigan.

## School of Social Work

*Reach Out, Raise Hope, Change Society: The Michigan Difference*

**Dean:** Dr. Paula Allen-Meares, Norma Radin Collegiate Professor of Social Work and Professor of Education

**Overall goal:** \$16.5 million

**Highlights:**

- Endowment support for student scholarships and internships: \$5 million
- Endowment support for faculty professorships: \$2 million
- Program support for research: poverty, inequality and social justice; globalization; community-based research; partnerships in urban environments; geriatrics and gerontology; and leadership training for nonprofit management: \$9.5 million

**For more information:**

[www.ssw.umich.edu](http://www.ssw.umich.edu),  
[ssw.development@umich.edu](mailto:ssw.development@umich.edu) or  
734-763-6886

*Reach Out, Raise Hope, Change Society.* These words express the mission and ideals of the School of Social Work, widely acknowledged as one of the premier schools of social work in America. The School is distinguished by its interdisciplinary faculty, diverse student body and by our alumni, whose commitment to public service permeates the highest levels of the nonprofit, government, education and business sectors. The demand for deeper knowledge of the discipline, for active practitioners and for dynamic leadership has never been greater. In this campaign we seek to increase support for student scholarships, faculty professorships and research excellence.

## Office of Student Publications

**Director:** Samuel G. Offen

**Overall goal:** \$7.75 million

**Highlights:**

- Renovation of the Student Publications Building: \$6 million
- Endowment for scholarships and tuition support for student staff: \$1 million
- Journalism career development: e.g., workshops by visiting professional journalists, photographers and publishers: \$500,000
- Support for digital archiving of *The Michigan Daily*: \$250,000

**For more information:**

[www.pub.mich.edu](http://www.pub.mich.edu) or 734-764-0550

Student publications have been an integral part of student life at the University of Michigan since before *The Michigan Daily* started publishing in 1890. The *Daily*, *Michiganian* and *Gargoyle* provide an outstanding educational experience for students and effective media to chronicle and communicate news, opinions and stories about activities at the U-M and throughout the world. Our campaign focuses on the renovation of the 75-year-old historic building that houses all the publications; the expansion of the scholarship program; the implementation of new enrichment programs; and the funding of a digital archive for *The Michigan Daily*.



## UM-Dearborn

*The Time Is Now*

**Chancellor:** Dr. Daniel E. Little

**Overall goal:** \$35 million

**Highlights:**

- Endowed student scholarship support : \$8 million
- Endowed professorships: \$8 million
- Outfitting new buildings with the latest equipment and technology: \$6 million
- Community/campus partnerships: \$6 million

**For more information:**

www.umd.umich.edu or 313-593-5130

Since its founding in 1959, the University of Michigan-Dearborn has grown and developed in response to the changing educational needs of southeastern Michigan. More than 80 percent of our graduates remain in the community, making significant leadership contributions to the region's economic and social viability. In our campaign we seek to build on our successes by tripling our student scholarship endowment, strengthening academic programs through endowed professorships, and enhancing the campus' already strong partnerships in southeastern Michigan. Our ability to attract the most qualified faculty and the most talented students will ensure the continued leadership role of our graduates in the local and global communities.

## UM-Flint

*Imagine: The UM-Flint Difference*

**Chancellor:** Dr. Juan E. Mestas

**Overall goal:** \$35 million

**Highlights:**

- Faculty support: Department chairs, professorships, faculty development and other related items: \$13 million
- Student support: Graduate and undergraduate scholarships and awards, events, and related items: \$12 million
- Programmatic support: School of Education and Human Services, College of Arts and Sciences, School of Management, School of Health Professions and Studies, and other programs: \$10 million

**For more information:**

www.umflint.edu or 810-762-3350

For nearly 50 years, the University of Michigan-Flint has served the greater Flint region as a commuter campus located in an urban setting. With the primary mission of a teaching institution, the faculty and staff of UM-Flint are dedicated to helping students achieve the highest levels of success in such areas as business, healthcare, education and the arts and the sciences. With the 50th anniversary of the campus approaching, we look toward the future with our campaign, *Imagine: The UM-Flint Difference*. This campaign will challenge alumni, donors and the community to imagine the difference they can make by endowing faculty, student and program support at UM-Flint.

## University Library

**University Librarian:**

William A. Gosling

**Overall goal:** \$21.5 million

**Highlights:**

- Programmatic support: for collection endowments (\$4 million) including art & design, architecture, music, maps, transportation history, theatre & drama, classic literature, rare books; expendable funds (\$3.4 million) for online materials for history, engineering, math & science, and for conservation of rare materials including medical books and papyrus: \$7.4 million.
- Endowed faculty positions, including Head of Special Collections Library: \$4.5 million.
- Capital projects: renovation of Music Library, Graduate Library carrels, and reference areas in Shapiro Undergraduate Library and in Art, Architecture and Engineering Library: \$3.6 million
- Bequest intentions: \$6 million

**For more information:**

www.lib.umich.edu or 734-763-7368

From the first purchase made by the Regents in 1838 (Audubon's *The Birds of America*) the University Library has grown into one of the top academic libraries in the country. With 19 libraries and close to 7 million volumes, the University Library is at the heart of the Michigan experience. From expert assistance in navigating complex print and electronic resources, to quiet places to focus and discover, to a premier digital library collection—the University Library serves all students and faculty. While nobody ever graduated from a library, even today, it is hard to graduate and be successful without one.

## University Musical Society

**Director:** Kenneth C. Fischer

**Overall goal:** \$25 million

**Highlights:**

- Operating and endowment support for the three distinct areas of the UMS mission, presentation, education, and creation: \$20 million
- Bequest intentions: \$5 million

**For more information:**

www.ums.org or 734-764-2538

Through an uncompromising commitment to presentation, education and the creation of new work, the University Musical Society (UMS) serves Michigan audiences by showcasing world-class artists who represent the spectrum of today's live performing arts world. For 125 years strong leadership and a devoted community have ensured UMS' stature as an internationally recognized performing arts presenter. We continuously seek to cultivate, nurture, and stimulate public interest and participation in every facet of the live arts. UMS collaborates with many academic units of the University to present programs and educational activities on varying topics that enhance the curriculum, and we offer discounts on performances to all U-M students.

## The Michigan Difference

*Dr. Alice Hamilton graduated from the U-M Medical School in 1893 to become a pioneer in improving labor conditions in factories, mines and mills at the turn of the 20th century. Her advocacy led to the elimination of lethal chemicals and compounds that often left workers unconscious,*

*paralyzed or dead. Her work would extend the lifespan of the American worker and be the foundation of occupational medicine in the United States. When Congress passed the Occupational Safety and Health Act three months after her death at age 101, the law protected 57 million workers.*







PETER SMITH PHOTOGRAPHY

## The Michigan Difference



*When Jackie Robinson took the field for the Brooklyn Dodgers in 1947, he not only broke the color barrier in baseball but also started an irreparable crack in the walls of segregation that for so long had divided America. The bold move to integrate the national pastime was engineered by U-M Law School graduate Branch Rickey (JD '11), who honed his eye for talent*

*as coach of the Wolverine baseball team. Two years after Robinson's debut, U-M history graduate Lyman T. Johnson (AM '31), the grandson of slaves, successfully sued to integrate the University of Kentucky, opening that state's colleges and universities to African-Americans five years before the landmark Brown v. Board of Education ruling.*



PHOTO BY CIBELE VIEIRA, COURTESY OF U-M MUSEUM OF ART

U-M  
*with gift*  
Museum  
*from*  
of Art  
*Frankel Foundation*  
to grow

*Maxine and Stuart Frankel*

A \$10 million gift from the Maxine and Stuart Frankel Foundation will provide major support for a new addition to the University of Michigan Museum of Art.

The new 55,000 square-foot space will be named the Maxine and Stuart Frankel and the Frankel Family Wing. The Frankel gift—the largest in the Museum’s history—brings the Museum of Art significantly closer to reaching its \$35 million goal for the project.

“Thanks to Director James Steward’s visionary leadership, UMMA has entered the top ranks of university art museums in the country,” said Mrs. Frankel. “As alumni and arts patrons, Stuart and I enthusiastically share his vision and commitment to the transformative educational mission of the Museum.

“With this gift, we support the Museum’s remarkable institutional growth and its increasing prominence as a leader in developing exhibitions and other projects that link scholarship with the community,” she said.

Museum Director James Steward said, “Stuart and Maxine Frankel’s support for the Museum is truly unprecedented in our 58-year history, and reflects their profound commitment to the visual arts, the University, and to education. Like me, the Frankels believe that the visual arts are part of our essential civic fabric, and play a more important role now than ever before.

“Expanding and improving the Museum of Art’s facility has become a truly critical need as we seek to be a vibrant gathering place, a true center for campus life, and indeed a gateway for the broader public to the University of Michigan’s historic central campus—all built on the importance of art to the human experience,” said Dr. Steward.

Maxine (AB ’66 Dearborn) and Stuart (BBA ’61) Frankel are internationally recognized art collectors and philanthropists. The couple’s renowned private collection consists of important works by seminal modern and contemporary artists, and their collection of contemporary ceramic works is among the most

important in the world. The Frankels frequently lend pieces to museum exhibitions across the globe, including the recent retrospectives of work by contemporary masters Eva Hesse (San Francisco Museum of Modern Art) and Lee Bontecou (Museum of Contemporary Art, Chicago). Earlier this year, the U-M Museum of Art centenary exhibition of work by Barbara Hepworth presented eight important sculptures from the Frankel collection.

Mrs. Frankel, a campaign co-chair, serves on the boards of several non-profit and charitable organizations, including the Chinati Foundation in Marfa, Texas, established by minimalist artist Donald Judd; Independent Curators International; the board and executive committee of Children's Hospital of Michigan; the national advisory boards for Storm King Art Center in Mountainville, New York and the U-M Museum of Art; the U-M President's Advisory Group; and chairs the board of governors for the Cranbrook Academy of Art and the Cranbrook Art Museum.

Mr. Frankel is president of the Troy, Mich.-based Stuart Frankel Development Co., a real estate development firm. The entire Frankel family has long supported U-M.

The new wing will more than double the Museum's existing space — currently 41,676 square feet — and will add galleries, art storage and study areas, an auditorium, classrooms, and

improved visitor amenities. The work will also include a complete restoration and renovation of Alumni Memorial Hall, the Museum's home since 1946.

The U-M Museum of Art holds one of the finest university art collections in the country, including extraordinary masterworks by such artists as Dürer, Guercino, Whistler, Monet, Hokusai, Picasso, and today's avant-garde. The expansion and renovation will enable the Museum of Art to display substantially more of its 16,000-plus works of art. Art scholarship will be advanced with the creation of dedicated "object-study classrooms" where scholars will have the ability to study reserve collections. The project also makes it possible for the Museum to accommodate the increased public interest and attendance generated by landmark exhibitions such as *Women Who Ruled: Queens, Goddesses, Amazons 1500-1650*, *Auguste Rodin*, and *The Romanovs Collect: European Art from the Hermitage*. Museum attendance has risen by 50 percent since 1997, from an average annual attendance of approximately 80,000 to more than 130,000 visitors in 2003.

The Museum is more than halfway to its fund-raising goal, and expects to finance the \$35 million building project largely through private support. Construction will begin when fund-raising is complete.



*Sang-Yong Nam and Moon-Sook Nam with President Mary Sue Coleman*

## Shapiros provide gifts of time, money

U-M President Emeritus **Harold T. Shapiro (HLLD '87)** and his wife, **Dr. Vivian B. Shapiro (MSW '69)**, have made a \$100,000 campaign pledge to be evenly divided between the School of Social Work and the University Library.

The couple's pledge to the School of Social Work adds to an existing endowed fund to support the Harold T. and Vivian B. Shapiro Prize in the School of Social Work. The prize, awarded annually, recognizes distinguished achievement by a student in either the master of social work (MSW) or doctoral program.

The pledge to the Library establishes the Harold and Vivian Shapiro Undergraduate Library Fund, to be used for any of the Library's needs, including collections, programs, facilities and other uses.

Both Shapiros are taking leadership roles in The Michigan Difference. Vivian Shapiro is serving as a member of the School of Social Work Campaign Task Force, while the couple will serve as honorary co-chairs for the University Library Leadership Council, the Library's national campaign advisory group.

## Nams support many facets of U-M

**Sang-Yong Nam (MCP '66)** and **Moon-Sook Nam** have given more than \$1 million leading up to the public launch of The Michigan Difference campaign.

Their gifts support the Korean Studies Program in the College of Literature, Science, and the

Arts, and scholarships for the Taubman College of Architecture and Urban Planning.

The Nams also helped the Museum of Art to acquire a major collection of Korean art, composed of nearly 250 objects.



The

University of Michigan Depression Center and the Kelsey Museum of Archaeology are taking giant steps forward in their growth because of two critical gifts from Edwin (AB '33) and Mary Meader.

The Meaders have made a \$10 million gift to the Depression Center and an \$8 million gift to the Kelsey Museum.

The gift to the Depression Center will support the construction of the nation's first building devoted primarily to research, clinical care, education, and community and public policy programs for depression and related disorders. It is the largest received by the U-M Health System in several years.

The building that will house the Center will be named in honor of Mrs. Meader, whose maiden name was Rachel Mary Upjohn.

Her grandmother, also her namesake, was the first wife of Dr. William E. Upjohn, a graduate of U-M Medical School Class of 1875 and the inventor of the first pill that dissolved easily in the human body. W.E. Upjohn co-founded, with his brothers, the Upjohn Company, a pharmaceutical industry powerhouse of the 20th century.

The Meaders have been U-M supporters for more than 30 years, donating to the Chemistry Department, Kellogg Eye Center,



School of Music, Medical School, University Musical Society and Hill Auditorium, among others. Both the Meader and Upjohn families have a long history with the University.

The Rachel Upjohn Building will stand as a physical testament to that longtime commitment, and as a unifying location for the Depression Center's pioneering efforts to understand and fight depressive illnesses that affect more than 20 million Americans and their families.

"We are humbled by this expression of support for our progress in developing a dedicated center that focuses on depressive and bipolar illnesses. This is an incredibly generous gift," said Dr. John Greden, executive director of the Depression Center and chair of the Department of Psychiatry. "Each day, we will honor the Meaders and their family through the innovation and



# Kelsey Museum, Depression Center

*benefit from  
Meaders'  
generosity*

discovery that this building will enable.” Dr. Greden holds the Rachel Upjohn Professorship in Psychiatry and Clinical Neurosciences, endowed by the Meaders in 1997.

Mr. Meader, in a recent letter, wrote, “Dr. William Upjohn had the caring for humanity, the imagination, persistence and genius for organization which created for his employees, his family, his community a flow of wealth still reaching out across this nation immeasurably. One could wish he knew about the Depression Center.”

Ground for the 112,500 square-foot building will be broken later this year, pending approval by the U-M regents. The building will also house outpatient psychiatry and substance abuse programs. Designed by Albert Kahn Associates, it is scheduled for completion in 2006 as part of a \$38 million building project that includes site improvements and parking lot construction. The building will connect with the East Ann Arbor Health Center.

A love of the ancient world inspired the Meaders’ gift to the Kelsey Museum, whose officials will use the support to construct a new exhibit wing. The Kelsey is housed in Newberry Hall; the architects Hammond Beeby Rupert Ainge, Inc., will design the expansion.

The Meaders’ gift is the largest in the history of the College of Literature, Science, and the Arts, which operates the Museum. The gift will fully fund the expansion and enable the University to display much more of its renowned collections from Egypt and the ancient Mediterranean. Currently, only 1 percent of the collections is on exhibit.

“The Meaders’ gift addresses a 70-year-old problem we’ve had at the Kelsey: not enough exhibition space,” said Director Sharon Herbert. “The curators and staff are ecstatic about the gift. The Meaders’ generosity will enrich and sustain undergraduate and graduate research and learning at the Kelsey for generations to come.”

The Kelsey’s collection comprises approximately 100,000 objects, 25,000 photographs, and extensive archives of excavation records of Mediterranean civilizations from 5000 B.C. to 900 A.D. Curators began collecting in the 1920s and today fieldwork continues in Israel, Egypt and other sites. The Museum is also an academic center for several U-M departments, including Classical Studies, Near Eastern Studies, and History of Art. Its Interdepartmental Program in Classical Art and Archaeology is ranked as one of the best graduate programs in the country.

The Meaders’ special interest in the Kelsey stems from Mr. Meader’s undergraduate days and from his visit as a U.S. Army soldier in 1944 to the Kelsey’s archaeological excavation site at Karanis in Egypt. In their travels around the world, the Meaders have visited a number of archaeological sites and museums. In 1938, Mrs. Meader participated in a three-month aerial tour from Capetown to Cairo in which she took more than a thousand photos, some of which may provide background for a Kelsey Egyptian exhibit.

New galleries in the addition will allow curators and staff to create a greater number of imaginative exhibitions. Further, the addition will free up area in the original building for much-needed study space. Exposing students to exhibit preparation greatly complements their classroom instruction, and better prepares them for careers as curators themselves, according to Dr. Herbert.

LS&A Dean Terrence McDonald said of the gift: “The importance of the Kelsey to the intellectual lifeblood of the University is great because museums are the places where theory meets practice: where archeological experts and their students can hold an artifact and come to understand volumes about a vanished civilization’s art or religion or social structure.”

## Patton bequest benefits UM-Dearborn students

**Henry W. Patton II**, the founder and president of an engineering firm called Acromag, has left more than \$3.6 million to the College of Engineering and Computer Science at the University of Michigan-Dearborn to support scholarships primarily for students in electrical engineering. The gift is the largest received from an individual in the history of the Dearborn campus.

A pioneer in the development of signal conditioning technology, Mr. Patton died in July 2003.

Mr. Patton was a strong supporter of the College’s Center for Engineering Education and Practice, which now bears his name.

“By changing the name of our program to the Henry W. Patton Center for Engineering Education and



*Henry Patton*

Practice, we will remember Henry Patton’s achievements, contributions and support for our school, our students and the engineering profession,” said CECS Dean Subrata Sengupta.

Mr. Patton offered his expertise and guidance to UM-Dearborn engineering faculty, especially in the College’s Department of Electrical and Computer Engineering. His bequest to the College of Engineering and Computer Science will be used to endow scholarship and fellowship funds for students in the school.

# CHANGING THE FACE OF CLASSICAL MUSIC

## *Experiencing The Michigan Difference*

Elena Urioste is living a music student's dream.

An 18-year-old violinist, she has performed with the Atlanta Symphony Orchestra, the Detroit Symphony Orchestra, the Cleveland Orchestra and the Boston Pops — among others. And she has played Carnegie Hall.

She is the first to say she would have never realized such experiences if not for an alumnus of the University of Michigan.

Like hundreds of students in top music programs across the country, including the University of Michigan, Miss Urioste is receiving the opportunities she richly deserves because of the Sphinx Competition. An organization that works to build diversity in orchestras by giving black and Latino classical string players opportunities to compete and grow, Sphinx was created by Aaron P. Dworkin, who earned bachelor's and master's degrees in violin performance from the School of Music.

"Without Sphinx, I would have had none of these opportunities to perform. I wouldn't have made all these new connections," she says.

Miss Urioste, who is preparing to enter her sophomore year at the prestigious Curtis Institute for Music in Philadelphia, was the first-place junior laureate in the 2003 Sphinx Competition.

"The competition was like camp — it was so much fun. I pretty much forgot it was a competition the second I got there, because everyone was

so nurturing and supportive. It's not a hostile, individual competition. One of the things that's so great about it is they really promote the group mentality," she says.

Being named the best amidst such talented performers came as a surprise to her. "It was crazy. That was just an added bonus to just being there and meeting and working with everyone," she says.

Mr. Dworkin, who is president of Sphinx, founded the organization in 1996.

"We all benefit from Sphinx because a young U-M music student named Aaron Dworkin wanted to do something about diversity in our nation's symphony orchestras," says Lester Monts, U-M senior vice provost for academic affairs and a member of the Sphinx Board of Advisors. "He saw the need, he developed a plan, he raised the money, he recruited volunteers and staff, and he made Sphinx the tremendous success it is today.

"One of Aaron's professors told me, 'I've taught more advanced musicians than Aaron Dworkin, but I never taught someone who changed the world,'" says Dr. Monts. The University has been a Sphinx sponsor since its inception.

Among past Sphinx competitors is semi-finalist Jason Amos, who recently completed his first year at Michigan. As a freshman, he was named



Violinist Elena Urioste at The Michigan Difference kickoff with host Carole Simpson

GREGORY FOX PHOTOGRAPHY

the first chair violinist in the University's most prestigious symphony, the University Symphony Orchestra. "First chair in that orchestra is like being the starting quarterback — unheard of for a freshman," says Dr. Monts.

When performing with professional orchestras, Miss Urioste visits with children in local schools and shares with them her love of music. Educational outreach is a critical component of the Sphinx mission, with more than 20,000 students participating annually.

"I talk to the kids, play, they ask questions. They're so adorable. I love doing it," she says.

She also loves music, and plans to make it her career. "I'd love to keep doing what Sphinx allowed me to do, which is be a soloist."

— Kim Clarke

## **Kellogg Foundation gives to Public Health 'Crossroads'**

The **W.K. Kellogg Foundation** is providing a \$5 million grant to support a new U-M School of Public Health undertaking, "The Crossroads of Public Health." The Crossroads of Public Health represents both a physical space and an innovative approach to public health research and teaching, with a focus on working with the community.

In the community-based method, the school works closely with organizations and the public to

identify and study health issues, and to design and implement programs to address them. The School of Public Health has long worked with community partners in Detroit, Flint and communities throughout northern Michigan to address concerns such as asthma, diabetes, infant mortality, dental health, youth violence and tobacco prevention.

In its physical manifestation, Community Crossroads is the name being given to a 125,000

square-foot addition linking two existing buildings that comprise the School of Public Health. It is slated for completion in 2006. The Community Crossroads will house a "partners room" to give a home base to community and practice partners when they come to campus for teaching and research. The facility also will provide new video conferencing and distance learning technology tools to connect community organizations and their representatives with the school.

The Kellogg grant also will make it possible to install sophisticated information technology at facilities in the communities where partners are located. The so-called technology hubs will provide equipment for video conferencing and distance learning that will better connect communities with School of Public Health resources. In addition, the Kellogg-supported technology hubs will allow the School to phase in community-based public health work beyond Michigan borders.



## 'WE BELIEVE SHE'S CURED'

### *Experiencing The Michigan Difference*

PETER SMITH PHOTOGRAPHY



Katherine Huber, front right, with her sister, Allison, and their parents, David and Patty, at the campaign kickoff

Katherine Huber betrays no trace of just how sick she was.

A soon-to-be student of the second grade whose favorite color is purple, her biggest medical challenge is waiting for a new front tooth to surface.

All of which is just fine with her parents.

David (AB '83 Flint) and Patty Huber lived every parent's nightmare when their youngest child was diagnosed with a life-threatening cancer, embryonal rhabdomyosarcoma. For a year, their lives would be turned upside down.

"We'd have people say to us, 'How'd you ever do it?' Well, what choice do you have?" says Mrs. Huber.

One decision they controlled was where to take Katherine for medical treatment, and a mere few minutes at C.S. Mott Children's Hospital was all they needed to know they were in the right place.

Traveling to the University of Michigan from their mid-Michigan home of Flushing, the Hubers were in search of care for a suspicious condition that left Katherine, then 2, with a swollen belly, fever and stomach ache. The diagnosis: a mass in Katherine's pelvic area was a form of cancer that only 40 percent of children survive.

"You don't know how to react. You don't know how to think," says Mr. Huber.

Of the U-M doctors, he minces no words: "They just took care of business."

Over the next 12 months, Katherine spent the majority of her days on the seventh floor of Mott, home to the sickest of children. She underwent 14 rounds of chemotherapy, six weeks of radiation treatments, extensive hair loss ("Look, I have a new haircut," she told her parents), and more needles and catheters than her family cares to recall. At one point, the drugs intended to cure Katherine caused liver failure, forcing her onto a ventilator and into the pediatric intensive care unit as she battled to live.

"It was very touch and go," says Dr. Valerie Castle, chair of the Department of Pediatrics and Communicable Diseases. The faculty in pediatric oncology put their heads together, she says, to create a plan that would lead to the best possible outcome for Katherine without liver damage.

After a month, Katherine was able to leave ICU with not only a healthy liver, but also no trace of a tumor.

"Clearly what we designed for her worked. We believe she's cured," says Dr. Castle.

Thirty years ago, says Dr. Castle, Katherine's diagnosis would have ended with an unbearable loss for her parents. Happily, her prognosis is excellent because of the University's pioneering work in pediatric oncology clinical trials — a legacy that dates back some 40 years. Dr. Ruth Heyn, emeritus professor of pediatrics, was among the first to determine that chemotherapy — not disfiguring surgery — was the best approach in treating children with rhabdomyosarcoma.

"The community is very much blessed by having a nationally fifth-ranked children's hospital," says Dr. Castle. "Katherine certainly has benefited by virtue of being in this community."

Today, 6-year-old Katherine is home with her parents, her big sister, Allison, and the family dog, Elvis. Every summer, Mr. Huber produces his saxophone to join members of his band, the Blue Hawaiians, in staging a benefit concert at a Flushing city park. The benefactor: the Child and Family Life program at C.S. Mott Children's Hospital. The program, which provides activities to help improve the lives of young patients and families, became a favorite of the Hubers during Katherine's stay.

"It was a no-brainer where the money would go," Mr. Huber says.

Adds Mrs. Huber: "The experience was about the most horrendous thing anyone could face, but a lot of good came out of it."

—Kim Clarke

### **Crick expands aid for College of Pharmacy**

**Gayle Crick (BSPHA '74, MM '84)** is making a campaign leadership gift to help professional students. After establishing both the Gayle C. Crick Scholarship Fund and the William T. and Norma J. Crick Scholarship Fund to honor her parents, Ms. Crick is raising her overall campaign commitment to

\$400,000 with her additional giving to support programs at the College of Pharmacy.

Ms. Crick is a member of the Dean's Advisory Committee and co-chair of the Eastern State Campaign Committee at the College of Pharmacy.



GREGORY FOX PHOTOGRAPHY

Gayle Crick attends *The Michigan Difference* kickoff with her fiancé, Tom Fischer



*Weill Hall is being designed by Robert A.M. Stern Architects of New York*

# Annenberg Foundation

## *Supports Gerald R. Ford School of Public Policy*

The Gerald R. Ford School of Public Policy at the University of Michigan has received \$2 million from the Annenberg Foundation toward the construction of Joan and Sanford Weill Hall, a new building that will house the Ford School. In recognition of the Foundation's support for the building, Weill Hall will house the Walter and Leonore Annenberg Auditorium, a 200-seat auditorium for classes and public lectures.

Previously the Foundation has given the Ford School \$2 million to endow the Walter H. Annenberg Professorship in Education Policy and an additional \$500,000 toward the construction of the new building.

"It is wonderful to have the Annenberg name associated with the University of Michigan in such a meaningful way," said U-M President Mary Sue Coleman. "The late Ambassador Annenberg was synonymous with advancing the needs of quality education. It is a fitting tribute to have his family foundation support a first-rate public policy school at a top-ranked public university."

"The Annenberg Foundation has been tremendously generous to the Ford School with their gifts to establish our first endowed professor-

ship and toward the construction of our new building. I am very grateful for their leadership gifts," said Dean Rebecca M. Blank. "Mrs. Annenberg and her late husband, Walter Annenberg, have been longtime friends of President and Mrs. Ford and it is fitting to have their names so closely linked with the Ford School."

"Mrs. Ford and I sincerely appreciate the generous support the Annenberg Foundation has directed to the Ford School," stated President Gerald R. Ford. "These gifts will forever have a significant impact on the life of the School. We are extremely grateful for their generosity."

The Annenberg Foundation, established in 1989, is the successor corporation to the Annenberg School at Radnor, Pennsylvania, which Walter H. Annenberg founded in 1958. The Foundation exists to advance the public well-being through improved communication and encourages the development of more effective ways to share ideas and knowledge.

*Joan and Sanford Weill are recognizing President Gerald R. Ford*



### **Weill gift names Ford School building**

The Gerald R. Ford School of Public Policy is constructing a new home that will bear the name of longtime friends of the 38th president.

**Joan and Sanford Weill** and the Weill Family Foundation are donating \$5 million to support a new building to house the School. The Weills made their gift in honor of President Gerald R. Ford (AB '35), with whom they have a longstanding friendship.

"I am greatly touched by Sandy and Joan Weill's decision to make this generous donation to the Ford School in my honor," President

Ford said. "In recognition of their gift and our friendship of more than 20 years, I have asked the University to name the new building Joan and Sanford Weill Hall."

President Ford has helped the University to raise more than \$17 million toward construction of the new building and to support the School's academic programs.

Joan and Sanford Weill Hall will be on the northeast corner of State and Hill streets, serving as a southern gateway to Central Campus. The 80,000-square-foot facility will feature classrooms, a

library, research centers, a computer laboratory, faculty offices, and public spaces for conferences and lectures.

Sanford Weill is chairman of Citigroup Inc., the diversified global financial services company formed in 1998 by the merger of Citicorp and Travelers Group. He retired as CEO of Citigroup October 1, 2003, and will serve as chairman until April 2006.

Both Mr. and Mrs. Weill are actively involved with the Weill

Medical College of Cornell University, where Mr. Weill serves as the chairman of the Board of Overseers and Mrs. Weill serves as the co-chair of the Women's Health Symposium. Mrs. Weill, a graduate of Brooklyn College, also is chair of the board of the Alvin Ailey American Dance Foundation.



## 'MY EXPERIENCE HAS BEEN SO RICH'

*Experiencing The Michigan Difference*

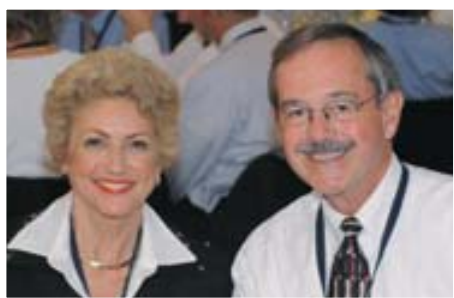
Paul Albertus, the College of Engineering's 2003 Roger M. Jones Fellow, looks out over the expanse of Barcelona.

In the past year, Paul Albertus (BSCHE '03) has seen Michelangelo's *David*, stood before the pope on Christmas Day, and marveled at the castles of Germany. He has swum in the Aegean Sea, hiked the peaks of Wales and Scotland, and eaten oranges in the shadow of the Acropolis.

But he confesses to missing the Arboretum at the University of Michigan.

Studying at England's University of York on a U-M fellowship, Mr. Albertus has had the opportunity to travel throughout the major cities of Europe. But Ann Arbor still beckons him.

"I would certainly enjoy a run in the Arboretum right now, as well as a few other things in Michigan and things about America that I miss. But certainly not to the extent that I would want to leave here because my experience has been so rich," he says from York.



*Fred and Dee Lyons take part in The Michigan Difference celebration*

### Lyons gift encourages student leadership

**Fred (BSPHA '57) and Dee (AB '57, CERT EDUC '57) Lyons** are making a leadership gift in The Michigan Difference campaign to benefit the College of Pharmacy.

The Lyonses have committed \$1 million to establish the Fred and Dee Lyons Leadership Scholars Program, which is designed to enhance leadership among professional students in

the College of Pharmacy. Recognizing that the student leaders of today will become the professional and community leaders in the future, the program aims to encourage and reward those who demonstrate this potential.

Mr. Lyons serves as co-chair of the College of Pharmacy Campaign Committee.



*Robert and Pearson Macek at The Michigan Difference kickoff luncheon*

### Maceks star at School of Music

Whenever the University's Musical Theatre Department says, "Let's put on a show," you can bet

**Robert and Pearson (AM '74, PhD '86) Macek** will be there.

Through outright gifts and a bequest, their campaign contributions benefit the School of Music's new Walgreen Center and Arthur Miller Theater and its Musical Theatre Department; the College of Literature, Science,

and the Arts; the University Musical Society; the Kelsey Museum; and the Museum of Art.

Mr. and Mrs. Macek are members of the School of Music National Advisory Committee. The couple's support of the Musical Theatre Program extends all the way to Broadway, where the Maceks enjoy following the careers of U-M graduates whom they befriended as students.



Mr. Albertus' adventures are possible because of bequests from Roger Jones, an engineering professor, and his wife, Pauline. By establishing the Roger M. Jones Fellowship Abroad, the Joneses' gifts provide all expenses for one year of humanities study at a British university for an outstanding graduating senior in the College of Engineering.

Like all Jones Fellows before him, Mr. Albertus is spending his year pursuing humanities studies to build upon his U-M education. His fellowship began in September 2003, four months after earning his degree in chemical engineering.

During his stay, he has enrolled in classes exploring the history of political thought, the philosophy of religion, and Romantic literature. He also attends lectures, participates in student organizations such as the Outdoor Society and Football Club, and tours the Yorkshire country-

side on foot and bicycle. Living in a campus residence hall, he is friends with students from France, Germany, Scotland, Ireland, Wales and, of course, England.

"I think the intellectual stimulation I've gotten from the experience so far here is a mix between my interactions with other students as well as the actual coursework that I've been doing. Obviously the coursework has been focusing on the humanities, so I've been introduced to quite a few new ideas," he says. "But I think much of the intellectual stimulation I've received has come from conversations with students either from the UK or from Europe."

Among those recommending Mr. Albertus for the Jones Fellowship was Stephen Darwall, professor of philosophy and director of the Honors Program in the College of Literature, Science, and the Arts. Mr. Albertus excelled in an ethics course taught by Dr. Darwall.

"That Professor Roger Jones, a faculty member in the College of Engineering, would endow a fellowship that brings together the humanities and engineering in this way, and that it would find such a worthy recipient in Paul Albertus, says a lot about the kind of place that Michigan is," says Dr. Darwall.

Mr. Albertus plans to pursue a graduate degree in chemical engineering at the University of California at Berkeley, although his U-M roots are deep. His father, Stephen, is a graduate of the UM-Dearborn; sister, Julie, is an alumna and a current graduate student; and brothers Mike and Jim are undergraduates.

"My father strongly encouraged each of his children to attend the University of Michigan," he says, "because he was aware that it was an excellent school with quite a few opportunities to offer in a variety of different directions."

—Kim Clarke

REBECCA COOK



*A \$100,000 gift of scholarship support from Linda (AB '66 Dearborn) and Richard Kughn to UM-Dearborn marks the first named scholarship the campus has ever received from an alumna and her husband. The scholarship will provide essential financial support for future scholars. The Kughns took part in campaign kickoff festivities at the Dearborn and Ann Arbor campuses. Mrs. Kughn is a member of the Chancellor's Citizens Advisory Committee at UM-Dearborn.*

## QUESTIONS...COMMENTS

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