

Eastern Michigan University

History of the College of Business

- 1911** Board authorized the Michigan State Normal School a Business Education Degree.
- 1929** Bachelor of Arts in Business Administration offered for the first time.
- 1939** Department of Commerce started.
- 1949** Bachelor of Science and Master of Science degrees approved by the State Board.
- 1964, April 6**
Board authorized formation of the College of Business with 21 full-time faculty and student enrollment of 853 majors. Five departments formed: Accounting and Finance, Management, Marketing, General Business and Business Education (Business Education now in COT).
- 1964** First five students awarded an MBA degree (program started in the early 60s).
- 1966** COB moved to its new facility in Ford Hall.
- 1969** COB moved to its new facility in Pray-Harrold.
- 1974** Undergraduate programs first accredited by the AACSB.
- 1975** First public business school to offer a program in Shopping Center Management.
- 1977** First courses offered off campus at Bechtel Power in Ann Arbor.
- 1982** MBA program fully accredited by the AACSB.
- 1983** J. Michael Moore, President of Detroit Ball Bearing Company first Executive in Residence.
- 1990** Established the first Weekend MBA program in the state.
- 1991** COB moved to its new, \$33 million Owen Building (current location).
- 1995** Darrel H. Cooper provided the first \$1 million gift in history.
- 1998** Robert A. Lutz, retired Vice Chair of Chrysler Corporation, received the first Darrell H. Cooper Presidential Leadership award.
- 2000** Entrepreneurship Center endowed.
- 2001** Jeanne and Ernest Merlanti endow the Merlanti Ethics Program.
- 2004** College of Business is 40 years old. COB presents first ever Merlanti Ethics Best Practice Award. College chosen as one of the best business schools by *The Princeton Review*.
- 2005** First Ethicist in Residence, Dr. Maya Fischhoff. College makes *Entrepreneur Magazine's* top ten list.
- 2006** First IMC program in the state and midwest.
- 2007** First Ethos Week and Ethos Honor Society in the country.

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