#### HART/McINTURFF Study #121001 -- page 1 August 2012 NBC News/Wall Street Journal Survey/Telemundo Survey HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Interviews: <u>300 Registered Voters</u>

Date: August 16-20, 2012

50 Male

50 Female

Study #121001 NBC News/Wall Street Journal Survey

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 300 interviews is ±5.66%

Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.

Q2a For statistical purposes only, would you please tell me how old you are? **(IF "REFUSED," ASK:)** Well, would you tell me which age group you belong to? (READ LIST.)+

18-24
30-34
35-39
40-44
45-49
50.54
50-54
55-59
60-64
65-69
70-74
75 and over
Not sure/refused
+ Results shown reflect responses among registered voters.

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?+

Yes, Hispanic	100
No, not Hispanic	-
Not sure/refused	-
+ Results shown reflect responses among registered v	oters.

Q3 All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	<u>8/12</u> +	<u>7/12</u> +	<u>6/12</u>	<u>5/12</u>	<u>3/10</u>	<u>9/08</u> +	<u>7/08</u> +
Headed in the right direction	43	41	42	40	37	12	16
Off on the wrong track	44	45	44	42	55	76	74
Mixed (VOL)	8	10	9	10	4	10	5
Not sure	5	4	5	8	4	2	5
+ Results shown reflect responses a	mong ro	nictorod w	otore				

+ Results shown reflect responses among registered voters.

Q4 In general, do you approve or disapprove of the job Barack Obama is doing as president?

	<u>8/12</u> +	<u>7/12</u> +	<u>6/12</u>	<u>5/12</u>	<u>3/10</u>
Approve	62	62	65	61	62
Disapprove	32	31	27	32	26
Not sure	6	7	8	7	11
Describe shows as floor as a			1 I	1	

+ Results shown reflect responses among registered voters.

Q5 Do you generally approve or disapprove of the job Barack Obama is doing in handling the economy?

	<u>8/12</u> +	<u>7/12</u> +	<u>6/12</u>	<u>5/12</u>
Approve	59	58	62	54
Disapprove		36	32	38
Not sure	5	6	6	8
L Booulto abour reflect responses or	ona roai	otorod voto	Nro.	

+ Results shown reflect responses among registered voters.

Q6a Do you generally approve or disapprove of the job Barack Obama is doing in handling foreign policy?

	<u>8/12</u> +*	<u>7/12</u> +	<u>5/12</u>	
Approve	58	61	53	
Disapprove	32	28	32	
Not sure	10	11	15	
+ Results shown reflect responses among registered voters.				

\* Asked of one-half the respondents (FORM A).

Q6b In general, do you approve or disapprove of the job that Congress is doing?+\*\*

HART/McINTURFF

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Approve	30
Disapprove	62
Not sure	8
· Descrite all sum neffect recences and an environment	

+ Results shown reflect responses among registered voters. \*\* Asked of one-half the respondents (FORM B).

#### I'd like to ask you a question about the November 2012 presidential election...

Q7 Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (IF "NOT SURE," RECORD AS "DK.")

	8/12+	7/12+	6/12+	5/12+	9/08+	7/08+
10, very interested	42	49	43	44	67	59
9	7	6	9	12	9	5
8	13	13	14	12	12	16
7	8	10	9	9	4	3
6	3	5	2	6	2	5
5	6	8	8	7	2	5
4	3	2	2	1	1	1
3	4	1	2	2	1	1
2	4	1	1	1	-	1
1, not at all interested	10	4	8	4	2	4
Cannot rate	-	1	2	2	-	-

+ Results shown reflect responses among registered voters.

Now I'm going to read you the names of several public figures and groups and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA) Q8

	Very	Somewhat	Noutrol	Somewhat	Very	Don't Know Name/
Barack Obama	Positive	<u>Positive</u>	<u>Neutral</u>	<u>Negative</u>	<u>Negative</u>	Not Sure
August 2012+	46	21	14	0	11	
	40 41	23	14	8 8	13	- 2
July 2012+	41	23	13	6	12	1
June 2012	31	20	17	11	12	2
May 2012 May 20-23, 2010	39	30	14	6	9	2
	39	29	17	10	9 8	-
May 5-9, 2012			12		-	- 3
September 2008+	41	23		8	13	-
July 2008+	27	25	18	11	16	3
The Democratic Party	04	00	47	40		0
August 2012+	31	26	17	12	11	3
July 2012+	27	27	23	10	11	2
June 2012	22	30	26	9	8	5
May 2012	24	27	26	8	11	4
May 20-23, 2010	20	34	23	10	11	2
May 5-9, 2012	16	31	24	11	12	5
September 2008+	27	35	18	5	12	3
July 2008+	20	30	15	14	16	5
The Republican Party						_
August 2012+	12	21	20	14	28	5
July 2012+	9	17	25	17	28	4
June 2012	6	16	27	20	25	6
May 2012	7	15	31	15	25	7
May 20-23, 2010	8	13	30	21	23	4
May 5-9, 2012	5	19	32	24	14	7
September 2008+	12	15	19	21	31	2
July 2008+	12	21	13	17	32	5
Mitt Romney						
August 2012+	11	20	15	17	31	6
July 2012+	7	15	23	20	24	11
June 2012	5	16	26	18	23	12
May 2012	6	20	21	14	21	18
Joe Biden						
August 2012+	19	24	21	10	13	13
July 2012+	13	21	23	9	14	20
Paul Ryan						
August 2012+	11	15	20	8	19	27
Bill Clinton						
August 2012+	43	27	17	5	5	3
Chris Christie						
August 2012+	7	16	17	8	10	42
+ Results shown reflect responses among	registered vot	ers.				

SUMMARY TABLE OF IMAGES –	BY D/S (POSI	TIVE – NEGATI	VE)
	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Bill Clinton	70	10	60
Barack Obama	67	19	48
The Democratic Party	57	23	33
Joe Biden	43	23	21
Chris Christie	23	18	5
Paul Ryan	26	27	-1
The Republican Party	33	42	-9
Mitt Romney	31	48	-17

#### HART/McINTURFF August 2012 HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

#### Now, thinking again about this November's elections...

Q9 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>8/12</u> +	<u>7/12</u> +	<u>6/12</u> +	<u>5/12</u> +
Republican-controlled Congress	29	24	27	30
Democrat-controlled Congress	61	64	66	58
Not sure	10	12	7	12
+ Results shown reflect responses among registered vote	rs.	-		

Q10 In the next election for U.S. Congress, do you feel that your representative deserves to be reelected, or do you think that it is time to give a new person a chance?

	<u>8/12</u> +
Deserves to be reelected	47
Give new person a chance	42
Not sure	11
+ Results shown reflect responses among registered voters.	

Q11 If the next election for president were held today, with (ROTATE:) Mitt Romney and Paul Ryan as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote?+

Mitt Romney and Paul Ryan	28
	63
Depends (VOL)	3
Neither/other (VOL)	2
Not sure	4
+ Results shown reflect responses among registered voters.	

## **Trial Heat Trend Data**

	<u>7/12</u> +	<u>6/12</u> +	<u>5/12</u> +
Mitt Romney	23	26	27
	67	66	61
Depends (VOL)	1	1	2
Neither/other (VOL)	4	2	5
Not sure	5	5	5
+ Results shown reflect responses among registered	voters		

+ Results shown reflect responses among registered voters.

- Q12 Cell size too small to report
- Now, which of the following best describes how you would feel if (READ ITEM) were elected president --Q13 optimistic and confident that he would do a good job, satisfied and hopeful that he would do a good job, uncertain and wondering whether he would do a good job, or pessimistic and worried that he would do a bad job? (ROTATE)

	Optimistic And <u>Confident</u>	Satisfied And <u>Hopeful</u>	Uncertain And <u>Wondering</u>	Pessimistic And <u>Worried</u>	Not <u>Sure</u>
Barack Obama					
August 2012+	39	30	13	17	1
Mitt Romney					
August 2012+	15	23	23	36	3
+ Results shown reflect responses amo	ong registered v	oters.			

++ Results shown reflect responses among likely voters.

Q14 And, do you care who wins the presidential election this November or do you not care all that much?+\*

Care who wins	81
Do not care all that much	17
Not sure	2
+ Results shown reflect responses among registered ve	oters.

\* Asked of one-half the respondents (FORM A).

#### Now...

#### (Q15 & Q16 ROTATED)

Q15 Has what you have you seen, read, or heard in the past couple of weeks about Mitt Romney and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	<u>8/12</u> +	<u>7/12</u> +
Yes, Have Seen/Heard/Read Something		
More favorable	19	16
Less favorable	54	42
Has made no difference (VOL)	7	13
No, Have Not Seen/Heard/Read Anything	19	27
Not Sure	1	2
+ Results shown reflect responses among registered vo	oters.	

Q16 Has what you have you seen, read, or heard in the past couple of weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	<u>8/12</u> +	<u>7/12</u> +
Yes, Have Seen/Heard/Read Something		
More favorable	45	44
Less favorable	28	23
Has made no difference (VOL)	9	12
No, Have Not Seen/Heard/Read Anything	16	21
Not Sure	2	-

+ Results shown reflect responses among registered voters.

Q17 From what you have seen or heard, do you feel that either of the candidates for president is running a negative campaign? (IF "YES," ASK:) Which candidate do you think is running a negative campaign (ROTATE:) – Mitt Romney or Barack Obama?

	<u>8/12</u> +	7/12+
Yes, Mitt Romney is running a negative campaign	29	21
Yes, Barack Obama is running a negative campaign	17	13
Yes, both are running negative campaigns (VOL)	24	22
No, neither is running a negative campaign	24	35
Not sure	6	9
Beaulte shown reflect responses among registered voters		

+ Results shown reflect responses among registered voters.

#### (Q18 & Q19 ROTATED)

Q18 Do you think if Barack Obama is re-elected as president he will mostly bring the right kind of change to the country, mostly bring the wrong kind of change, or will not really bring much change either way?

	<u>8/12</u> +	<u>5/12</u> +
Will bring right kind of change	52	45
Will bring wrong kind of change	18	15
Will not bring much change either way	26	35
Not sure	4	5
Booulto abour reflect responses among registered voters		

+ Results shown reflect responses among registered voters.

Q19 Do you think if Mitt Romney wins the presidency he will mostly bring the right kind of change to the country, mostly bring the wrong kind of change, or will not really bring much change either way?

	<u>8/12</u> +	<u>5/12</u> +
Will bring right kind of change	26	24
Will bring wrong kind of change	34	27
Will not bring much change either way	34	38
Not sure	6	11
+ Results shown reflect responses among registered voters.		

- Q20 Does Mitt Romney's selection of Paul Ryan as his vice-presidential running mate make you more likely to vote for Mitt Romney, less likely to vote for Mitt Romney, or does it not affect your vote either way?+

More likely to vote for Mitt Romney	15
Less likely to vote for Mitt Romney	28
Does not affect vote either way	51
Not sure	5
+ Results shown reflect responses among registered ve	oters.

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Now, I'd like you to compare Barack Obama and Mitt Romney on a few qualities that people might look for in Q21 a president. For each one, please tell me whether you think that Barack Obama would be better or Mitt Romney would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so. Who do you think would be better when it comes to (READ ITEM. RANDOMIZE.)--Barack Obama or Mitt Romney, or do you think that both would be equally good or neither would be good?

#### THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

Being easygoing and likable. August $2012+*$		Barack Obama <u>Better</u>	Mitt Romney <u>Better</u>	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends <u>(VOL)</u>	Not <u>Sure</u>
Caring about average people.       64       21       8       5       -       2         Dealing with issues of concern to       60       18       14       5       -       3         Being open and transparent.       60       18       14       5       -       3         August 2012+*       60       19       9       8       1       3         Being open and transparent.       60       19       9       8       1       3         August 2012+**       60       19       9       8       1       3         Being knowledgeable and experienced enough to handle the presidency.       65       15       12       7       3       -         August 2012+       65       15       12       7       3       -       -         July 2012+       65       15       12       7       3       -       1         Dealing with issues of concern to seniors.       58       23       13       5       -       1         Being a calm and steady leader in a crisis.       7       58       21       14       2       -       5         Being honest and straightforward.       57       24       7       11					_		
August 2012+		65	18	11	5	-	1
Dealing with issues of concern to women.       60       18       14       5       -       3         Being open and transparent.       60       19       9       8       1       3         Being knowledgeable and experienced enough to handle the presidency.       60       19       9       8       1       3         Being with issues of concern to seniors.       59       26       11       4       -       -         July 2012+			04	0	-		0
women.August $2012+60$ 18145-3Being open and transparent.60199813Being knowledgeable and experienced60199813Being knowledgeable and experiencedAugust $2012+$		64	21	8	5	-	2
August 2012+       60       18       14       5       -       3         Being open and transparent.       60       19       9       8       1       3         August 2012+**       60       19       9       8       1       3         Being knowledgeable and experienced enough to handle the presidency.       65       11       4       -       -         August 2012+       59       26       11       4       -       -         July 2012+       65       15       12       7       3       -         Dealing with issues of concern to seniors.       -       -       1       -       1         Being a calm and steady leader in a crisis.       -       58       23       13       5       -       1         August 2012+**       58       21       14       2       -       5         Being a calm and steady leader in a crisis.       -       -       5       5       5       -       1         August 2012+**       58       21       14       2       -       5       5         Being honest and straightforward.       -       57       24       7       11       -       1 <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	-						
Being open and transparent.       60       19       9       8       1       3         Being knowledgeable and experienced enough to handle the presidency.       60       19       9       8       1       3         August 2012+**       59       26       11       4       -       -         July 2012+       65       15       12       7       3       -         Dealing with issues of concern to seniors.       -       -       1       -       1         August 2012+       58       23       13       5       -       1         Being a calm and steady leader in a crisis.       -       -       58       21       14       2       -       5         Being honest and straightforward.       -       57       24       7       11       -       1		60	10	1.4	F		2
August 2012+**       60       19       9       8       1       3         Being knowledgeable and experienced enough to handle the presidency.       59       26       11       4       -       -         August 2012+       59       26       11       4       -       -         July 2012+       65       15       12       7       3       -         Dealing with issues of concern to seniors.       58       23       13       5       -       1         Being a calm and steady leader in a crisis.       58       21       14       2       -       5         Being honest and straightforward.       57       24       7       11       -       1		60	10	14	Э	-	3
Being knowledgeable and experienced         enough to handle the presidency.         August 2012+	Being open and transparent.	60	10	0	8	1	3
enough to handle the presidency.       59       26       11       4       -       -         July 2012+		00	19	9	0	1	3
August 2012+							
July 2012+		59	26	11	4	_	-
Dealing with issues of concern to seniors. August 2012+			-			З	_
seniors.       August 2012+		00	10	12	1	5	-
August 2012+       58       23       13       5       -       1         Being a calm and steady leader in a crisis.       58       21       14       2       -       5         August 2012+**       58       21       14       2       -       5         Being honest and straightforward.       57       24       7       11       -       1	-						
Being a calm and steady leader in a crisis.         58         21         14         2         -         5           August 2012+**         58         21         14         2         -         5           Being honest and straightforward.         57         24         7         11         -         1		58	23	13	5	-	1
crisis.       August 2012+**       58       21       14       2       -       5         Being honest and straightforward.       August 2012+*       57       24       7       11       -       1							
Being honest and straightforward.August 2012+*							
Being honest and straightforward.August 2012+*5724711-1	August 2012+**	58	21	14	2	-	5
August 2012+* 57 24 7 11 - 1							
		57	24	7	11	-	1
ondring your positions on the issues.	Sharing your positions on the issues.						
August 2012+ 55 22 11 7 1 4	August 2012+	55	22	11	7	1	4
Being firm in his positions on the	Being firm in his positions on the						
issues.							
August 2012+* 55 29 8 6 1 1		55	29	8	6	1	1
Being a good commander-in-chief.					_		
August 2012+** 55 24 10 5 - 6				-	-		6
July 2012+ 59 17 10 9 5 -		59	17	10	9	5	-
Being consistent and standing up for							
his beliefs.		<b>FF</b>	22	1.4	4		4
August 2012+**			-			-	4
July 2012+ 53 20 16 8 3 -		53	20	16	8	3	-
Having good ideas for how to improve							
the economy. August 2012+		52	31	8	6	_	2
August 2012+         52         31         8         6         -         2           July 2012+         48         25         15         8         4         -		-	-	-		1	2
Having executive and managerial skills.		40	20	15	0	4	-
August 2012+*         51         30         13         3         1         2		51	30	13	3	1	2
Changing business as usual in		01	00	10	U	·	-
Washington.							
August 2012+		45	27	9	12	2	5
July 2012+				-			-
+ Results shown reflect responses among registered voters.						-	

\* Asked of one-half the respondents (FORM A). \*\* Asked of one-half the respondents (FORM B).

#### Moving on...

August 2012

HART/McINTURFF

Q22 When it comes to his approaches to issues, would you say that (READ ITEM) is in the mainstream of most Americans' thinking, or is out of step with most Americans' thinking? (RANDOMIZE)

(REPUBLICAN AND DEMOCRATIC CANDIDATES FOR CONGRESS ASKED LAST AND ROTATE) And, now thinking about some groups...When it comes to their approaches to issues, would you say that (READ ITEM) are generally in the mainstream of most Americans' thinking, or are generally out of step with most Americans' thinking? (ROTATE)

THIS TABLE RANKED B	Y "IN THE MAINS	STREAM"	
	In The <u>Mainstream</u>	Out <u>Of Step</u>	Not <u>Sure</u>
Barack Obama August 2012+	70	24	6
Democratic candidates for Congress August 2012+	55	35	10
Joe Biden August 2012+	46	35	19
Republican candidates for Congress August 2012+	37	55	8
Paul Ryan August 2012+	33	44	23
Mitt Romney August 2012+	31	59	10

+ Results shown reflect responses among registered voters.

Q23 Compared to when Barack Obama became President-do you think that the country is better off, worse off or in about the same place?+

Better off	43
Worse off	26
Same place	29
Not sure	2
+ Results shown reflect responses among register	ed

voters.

#### Changing topics...

Has what you have seen, read, or heard about Mitt Romney's previous business experience managing a Q24a firm that specializes in buying, restructuring, and selling companies made you feel ... more positive or more negative about him, not made much difference in your opinion or do you not know enough about this to have an opinion at this time?

	<u>8/12</u> +*	6/12
More positive		15
More negative	27	21
Not much difference	25	19
Don't know enough	30	43
Not Sure	2	2
+ Results shown reflect responses among	registered	voters.

\* Asked of one-half the respondents (FORM A).

Has what you have seen, read, or heard about Mitt Romney's tax returns and the percent he has paid in Q24b federal income taxes made you feel ... more positive or more negative about him, not made much difference in your opinion or do you not know enough about this to have an opinion at this time?

	<u>8/12</u> +**	<u>7/12</u> +
More positive	9	6
More negative	38	30
Not much difference	28	24
Don't know enough	22	38
Not Sure	3	2
+ Results shown reflect responses among		voters.
** Asked of one-half the respondents (FOF	RM B).	

Asked of one-half the respondents (FORM B).

#### (Q25 & Q26 ROTATED)

And...

Q25 Have you received any mail, e-mail, telephone calls, contact on social media like Facebook or Twitter or any other personal contact encouraging you to vote for Mitt Romney? (IF 'YES,' PLEASE SPECIFY/ACCEPT MULTIPLE RESPONSES)+

THIS TABLE RANKED BY HIGHEST COMBINED PERCE	NTAGE
Total Contacted	31
Mail	15
E-Mail	8
Telephone calls	6
Social Media	4
Other personal contact	2
None	68
Not sure	1
+ Results shown reflect responses among registered voters.	

Q26 Have you received any mail, e-mail, telephone calls, contact on social media like Facebook or Twitter or any other personal contact encouraging you to vote for Barack Obama? (IF 'YES,' PLEASE SPECIFY/ACCEPT MULTIPLE RESPONSES)+

THIS TABLE RANKED BY HIGHEST COMBINED PERCE	NTAGE
Total Contacted	39
Mail	20
E-Mail	13
Telephone calls	10
Social Media	8
Other personal contact	4
None	60
Not sure	1
+ Results shown reflect responses among registered voters.	

# HART/McINTURFF August 2012 NBC News/V HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

#### Now, please tell me...

Q27 Do you agree or disagree with the following statement: "The economic and political systems in the country are stacked against people like me?

	<u>8/12</u> +	5/10
Agree	52	43
Disagree	40	52
Not sure	8	5

+ Results shown reflect responses among registered voters.

#### Now, turning to the economy...

Q28 During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

	<u>8/12</u> +	7/12+	6/12	5/12	<u>7/08</u> +
Economy will get better	44	37	40	35	25
Economy will get worse	15	14	18	15	40
Economy will stay about the same	38	45	40	47	31
Not sure	3	4	2	3	4
+ Results shown reflect responses among registered voters.					

Q29 Do you think the U.S. economy is recovering or is not recovering?

	<u>8/12</u> +	<u>6/12</u>
Economy is recovering	57	62
Economy is not recovering	37	34
Mixed/In between (VOL)	4	4
Not sure	2	-
+ Results shown reflect responses among r	egistered	voters.

Q30a Now, thinking about what you have seen, read, and heard in the last few weeks about our country's economy, in general, would you say it has made you feel more optimistic or less optimistic about the direction of the economy?

	<u>8/12</u> +*	<u>7/12</u>	6/12	5/12
More optimistic	48	49	60	46
Less optimistic	47	39	34	43
Mixed (VOL)	2	9	3	6
Not Sure	3	3	3	5
L Poculto chown reflect reconnece or	nona roaid	stored w	atore	

+ Results shown reflect responses among registered voters.

\* Asked of one-half the respondents (FORM A).

Q30b The government agency that follows the job market recently found that in the month of July one hundred and sixty three thousand (163,000) jobs were created and the unemployment rate was eight point three percent (8.3%). Do you think that these statistics are a reason for optimism about the economic conditions in the country, or do you **not** think that these statistics are a reason for optimism about the economic conditions in the country?

	<u>8/12</u> +**	<u>6/12<sup>2</sup></u>	<u>5/12</u> 1
Reason for optimism	55	56	54
Not a reason for optimism		37	36
Mixed (VOL)	6	1	4
Not Sure	3	6	6
+ Results shown reflect responses among register	ered voters	_	

\*\* Asked of one-half the respondents (FORM B).

<sup>1</sup> In May, the question referenced the April 2012 labor statistics: 115,000 iobs and 8.1% unemployment.

jobs and 8.1% unemployment. <sup>2</sup> In June, the question referenced the May 2012 labor statistics: 69,000 jobs and 8.2% unemployment.

#### (Q31 & Q32 ROTATED)

Q31 And how confident are you that **Barack Obama** has the right set of goals and policies to improve the economy--extremely confident, quite confident, only somewhat confident, or not at all confident?

	<u>8/12</u> +	5/12
Extremely confident	28	15
Quite confident	27	19
Only somewhat confident	26	42
Not at all confident	18	23
Not sure	1	1
+ Results shown reflect responses among re	egistered v	oters.

Q32 And how confident are you that **Mitt Romney** has the right set of goals and policies to improve the economy--extremely confident, quite confident, only somewhat confident, or not at all confident?+

	<u>8/12</u> +	5/12
Extremely confident		7
Quite confident	20	8
Only somewhat confident	29	36
Not at all confident	35	40
Not sure	2	9
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+ Results shown reflect responses among registered voters.

#### Now, thinking about something else...

Q33 Do you feel that Medicare needs a complete overhaul, that it needs major changes, that it needs minor modifications, or do you think it is pretty much okay the way it is?

Complete overhaul	16
Major changes	35
Minor modifications	26
Pretty much OK the way it is	21
Not sure	2
+ Results shown reflect responses among registered v	oters.

Q34 There is currently a proposal to change how Medicare would work so seniors being enrolled in the program ten years from now would be given a guaranteed payment some call a voucher from the federal government. Seniors would either purchase one of several government-approved coverage plans from a private health insurance company or pay somewhat more to stay in the traditional Medicare program. Do you think this is a good idea, a bad idea, or do you not know enough about this to have an opinion at this time?+

Good idea	22
Bad idea	29
No opinion	45
Not sure	4
+ Results shown reflect responses among registered vo	

### Now, thinking some more about this proposed change to Medicare...

Q35 Which of the following statements do you agree with more? (ROTATE)

Mitt Romney who says this proposal is a good idea because it would strengthen Medicare and reduce government costs for Medicare by giving future seniors more control over their own health care dollars and a choice between traditional Medicare and a variety of private plans.

Barack Obama who says this proposal is a bad idea because it would end Medicare as we know it by turning it into a voucher system giving seniors a set amount of money to pay for their health care costs and leaving them to personally cover costs above this amount.

Mitt Romney	30
Barack Obama	57
Mixed/Some of both (VOL)	3
Neither (VOL)	4
Not sure	6
+ Results shown reflect responses among registered v	oters.

#### HART/McINTURFF August 2012 HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

#### FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

QF1a Are you currently registered to vote [LANDLINE: at this address; CELL: in (state from Q1x)]?+

Registered	100
Not registered	-
Not sure	-

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in last November's election for president? (IF "YES," ASK:) For whom did you vote-Barack Obama, John McCain, or someone else?+

Yes, Voted	
Voted for Barack Obama	49
Voted for John McCain	15
Voted for someone else	4
Not sure	3
No, Did Not Vote	26
Not sure	3

+ Results shown reflect responses among registered voters.

QF1d And did you happen to vote in the 2010 election for U.S. Congress?+

Yes, Voted	50
No, did not vote	41
Not sure	9
. Regulta abour reflect responses among registered w	

+ Results shown reflect responses among registered voters.

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work?+

Currently Employed	
Professional, manager	16
White-collar worker	13
Blue-collar worker	20
Farmer, rancher	-
Not Currently Employed	
Student	9
Homemaker	15
Retired	17
Unemployed, looking for work	8
Other	-
Not sure	1
+ Results shown reflect responses among registered voters.	

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)+

Grade school	4
Some high school	9
High school graduate	42
Some college, no degree	17
Vocational training/2-year college	7
4-year college/bachelor's degree	12
Some postgraduate work, no degree	2
2-3 years postgraduate work/master's degree	5
Doctoral/law degree	1
Not sure/refused	1
+ Results shown reflect responses among registered ve	oters.

#### HART/McINTURFF Study #121001 -- page 13 August 2012 NBC News/Wall Street Journal Survey/Telemundo Survey HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

QF4a Generally speaking, do you think of yourself as (ROTATE:) a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")+

Strong Democrat	30
Not very strong Democrat	18
Independent/lean Democrat	15
Strictly Independent	11
Independent/lean Republican	6
Not very strong Republican	5
Strong Republican	8
Other (VOL)	
Not sure	
L Poculte chown reflect responses among registered vo	

+ Results shown reflect responses among registered voters.

#### Now, thinking about something else...

QF4b Do you consider yourself a supporter of the Tea Party Movement?

	<u>8/12</u> +	<u>7/12</u> +	<u>6/12</u> +
Yes	18	14	15
No	67	73	65
Depends (VOL)	3	-	1
Not sure	12	13	19
+ Results shown reflect responses among	registered	voters.	

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?+

Very liberal	17
Somewhat liberal	17
Moderate	26
Somewhat conservative	24
Very conservative	14
Not sure	3
+ Results shown reflect responses among registered vo	oters.

# August 2012 NBC News HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

#### QF6a What is your religion?+

HART/McINTURFF

Protestant (includes Baptist, Lutheran, Methodist, Episcopal,	
Presbyterian, and other Christians)	22
Catholic	56
Jewish	4
Muslim	-
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	1
Other	3
None	11
Not sure/refused	3

+ Results shown reflect responses among registered voters.

#### (ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN QF6a.)

QF6b Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?+

Fundamentalist/evangelical	11	
Neither fundamentalist nor evangelical		
Not sure	3	
Catholic/Jewish/Muslim/Mormon (QF6a)	61	
+ Results shown reflect responses among registered voters.		

QF7a/b Are you a current or retired labor union member? (ASK ONLY OF RESPONDENTS WHO SAY "NO" OR "NOT SURE" IN QF7a.) Is anyone else in your household a current or retired labor union member?+

Labor union member	19
Union household	8
Non-union household	71
Not sure	2
+ Results shown reflect responses among registered voters.	

QF8 Are you married, widowed, separated, divorced, single and never been married, or are you unmarried and living with a partner?+

Married	48
Widowed	12
Separated	6
Divorced	9
Single/never been married	21
Unmarried and living with a partner	4
Refused	-

+ Results shown reflect responses among registered voters.

QF9 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?+

Less than \$10,000	10	
Between \$10,000 and \$20,000	17	
Between \$20,000 and \$30,000	13	
Between \$30,000 and \$40,000	12	
Between \$40,000 and \$50,000	7	
Between \$50,000 and \$75,000	13	
Between \$75,000 and \$100,000	9	
More than \$100,000	10	
Not sure/refused	9	
+ Results shown reflect responses among registered voters.		

Were you or was one of your parents born outside the United States? (IF "YES," ASK:) And were you, your parents, or both you and your parents born outside the United States?+ QF10

Results shown reflect responses among registered voters.

HART/McINTURFF August 2012