



UNIVERSITY of
ROCHESTER



BUSINESS

The College (Arts, Sciences, and Engineering)

Study what you love.

The Rochester Curriculum – unique in higher education – *has no required subjects*. Instead, you build your learning around individual interests and passions. The result is a liberal arts education that reflects your own choices and priorities. The Rochester Curriculum invites you to *study what you love*.

Life outside the classroom follows these same principles. In all aspects of campus life – in our 220+ student clubs and organizations, in everything from athletics to cultural groups to debate – we value diversity and social responsibility, nurture educational excellence, and advance students' autonomy.

Why Rochester?

Location. Choice. Convenience...

This is a college town ... with over a million people. With a residential campus just minutes from the cultural and entertainment options of downtown Rochester, and the Park Ave and East End neighborhoods, there's always something going on: the world-renowned International Jazz Festival, professional sports teams, movie and dramatic theaters, parks, world-class dining, open-air markets, community events, and on-campus shows and celebrations.



The William E. Simon Graduate School of Business Administration

Where Thinkers Become Leaders.

www.simon.rochester.edu

The Simon School prides itself on giving thinkers the tools to become leaders. With a commitment to educational excellence, Simon students experience firsthand ideas made manifest, in the working world outside classroom walls. With a faculty widely considered one of the finest in the world, successful students, and a shared vision of collaborative work and leadership skills, the Simon School prepares its students to enter the world ready to succeed.

Rankings

The Simon School was recently ranked...

- #4 among the nation's top regional business schools and #9 for finance by *The Wall Street Journal*.
- #13 in finance and #24 in accounting by *U.S. News & World Report*.
- #19 among the nation's top M.B.A. programs for Hispanics by *Hispanic* magazine.
- among the top 30 U.S. business schools in 9 out of 11 *BusinessWeek* surveys since its biennial ranking was established in 1986.
- among the top 45 business schools for return on investment by *Forbes* magazine.

Class of 2007 Graduate Employment Summary

Starting Salary: \$84,137

Average Sign-on Bonus: \$18,520

Among many others, the following is a list of some of the companies that regularly recruit Simon graduates.

Citigroup, Johnson & Johnson, Xerox, CIGNA 3, Procter & Gamble, Barclays Capital, Bausch & Lomb, J. P. Morgan Chase, Kraft Foods, the Travelers Companies, Heineken U.S.A., M&T Bank, Northwest Airlines...



Business Opportunities

Economics and Business Strategies

www.econ.rochester.edu/UG/businesseconomics.html



The Economics and Business Strategies major trains students in rigorous analytical methods, supplemented by a set of courses that focus on organizational design, marketing, pricing, and other strategic decisions.

Financial Economics

www.econ.rochester.edu

Financial Economics matches research in Rochester's world-leading Department of Economics with the rich finance acumen of the Simon Graduate School of Business faculty.

Business Minor

www.rochester.edu/college/CCAS/businessminor.html



Undergraduate business minors explore professional areas like accounting, marketing, and financial management at the University's renowned Simon Graduate School of Business. This study is complemented by internships and the business community of the City of Rochester.

Career Center

www.rochester.edu/careercenter

The University's Career Center works with students to develop professional goals, make connections with community members and alumni, and secure positions in Rochester and around the country and world.

Internships

If you're looking for experiential learning and internship opportunities, Rochester's the place. Bausch & Lomb, Eastman Kodak, JP Morgan Chase, PAETEC, Paychex, Wegmans, and Xerox are all located here. Of course, opportunities also abound in the small business, government, and legal arenas, as well as in on-campus positions.

Internships are also available in advertising, banking, finance, and media/journalism in Bonn, Brussels, London, Madrid, and Paris.

Center for Entrepreneurship

Transforming an idea into an enterprise that generates value.

www.rochester.edu/entrepreneurship/programs.html

UR Entrepreneurs Club

The UR Entrepreneurs Club works to promote and facilitate entrepreneurship in the campus community by providing education, inspiration, and networking opportunities. Members also develop professional relationships with businesses and other entities that offer career advice and support.

Kauffman Entrepreneurial Year

The Kauffman Entrepreneurial Year program offers selected students a tuition-free fifth year of college to pursue entrepreneurial endeavors. Qualified students may devote as much as an entire academic year to internships, special projects, business plan development, research into various facets of entrepreneurship, or analysis of how culture and public policy influence entrepreneurial activity.

Recent projects included:

- The Crossover Project:
A Plan for Popular Music Performance in Collegiate Music Education
- Sports, Service, Ethics and Academics:
A Multifaceted Approach to Youth Empowerment
- Bridging the Gap:
Connecting UR Students with Their Surrounding Community

Rochester Youth Year

The Rochester Youth Year program provides a unique opportunity for recent college graduates to engage with the Rochester community. Graduates become immersed in the life of the city and connect with civic leaders.

Charles and Janet Forbes Competition

The primary goal of the Charles and Janet Forbes Entrepreneurial Award is to encourage undergraduate engineering students to consider the commercial potential of their design project or research. Students compete by submitting a business plan. If selected, they receive a cash award. In 2008, the first-place winner received a prize of \$3,600; the second-place teams won \$1,500 each.

Student Profile: Damian Garcia, '07

African and African-American Studies / Political Economy / Engineering Design

“Through Rochester’s awesome business opportunities, I was exposed to local entrepreneurs, top-level VPs, and CEOs, all of whom sat down at a dinner table with us and talked about their work and life in a very casual and social setting. It wasn’t all business, either. I learned the basics of golf, a sport I had never played until that summer, and enjoyed the cool breeze off of Lake Ontario while sailing for the first time.”



Eastman New Venture Challenge

The Eastman New Venture Challenge is a contest to encourage new thinking and innovative ideas in music. It gives Eastman students the opportunity to plan the launch of a new entrepreneurial enterprise. Entrants demonstrate creativity, innovation, and uniqueness in the music field.

Recent Winners:

First prize (\$2,000)

Ann Marie Wilcox: *A Comprehensive Diction Course*

Second Prize (\$500)

Sam Krall: *Concert Tuxedo*

Second Prize (\$500)

Rey Cortés: *The ESM Music Group*

Rochester Early Business Scholars (REBS)

www.enrollment.rochester.edu/learning/programs.shtm

Rochester Early Business Scholars (REBS) is a six-year B.A./B.S.-M.B.A. program for exceptional undergraduates that guarantees admission into the Simon Graduate School of Business upon completion of the undergraduate degree.

Opportunities

REBS has several distinctive benefits:

- Extra M.B.A.-specific academic advisement
- Access to Simon's Career Management Center
- Seminars and presentations by academic and business leaders
- Invitations to exclusive Simon events, including Kalmbach lectures, Max Farash lunches, and other social and business networking opportunities
- Waived GMAT requirement (unless competing for graduate scholarships)



Want to learn more?

Visit: www.enrollment.rochester.edu/admissions



For additional information about the University of Rochester, please contact:

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