## THE AP-GfK POLL <br> August, 2012

Conducted by GfK Roper Public Affairs \& Corporate Communications

## A telephone survey of the American general population (ages 18+)

Interview dates: August 16-20, 2012
Number of interviews: 1,006
Number of registered voters: 885
Margin of error for the total sample: +/- 3.9 percentage points at the $95 \%$ confidence level Margin of error for registered voters: +/-4.1 percentage points at the $95 \%$ confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?

|  | $\begin{aligned} & \text { N } \\ & \underset{N}{\hat{0}} \\ & \stackrel{1}{\infty} \end{aligned}$ | $\begin{aligned} & \underset{N}{N} \\ & \underset{\sim}{7} \\ & \underset{i}{H} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{n} \\ & \underset{\sim}{n} \\ & \underset{n}{n} \end{aligned}$ | $$ | $\begin{aligned} & \underset{\sim}{I} \\ & \underset{1}{1} \\ & \underset{\sim}{\infty} \end{aligned}$ |  |  | $\begin{aligned} & \vec{Z} \\ & \stackrel{\rightharpoonup}{0} \\ & 0 \\ & \vdots \end{aligned}$ |  | $\begin{aligned} & \underset{\sim}{\mathcal{I}} \\ & \underset{\sim}{N} \\ & \underset{\sim}{\sim} \\ & \hline \end{aligned}$ | $\begin{aligned} & \underset{i}{7} \\ & \underset{i}{7} \\ & \underset{\lambda}{2} \end{aligned}$ | $\begin{aligned} & \text { O} \\ & \underset{\sim}{\circ} \\ & \underset{\sim}{n} \\ & \hline \end{aligned}$ |  |  | $\frac{\stackrel{0}{n}}{\frac{\underset{n}{1}}{\substack{\infty}}}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & \vdots \\ & \underset{\infty}{1} \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & \frac{0}{7} \\ & \vdots \\ & \frac{1}{6} \end{aligned}$ |  | $\infty$ <br> 0.0 <br> 0 <br> 0 <br> 0 <br> 3 <br> 0 <br> 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Right direction | 35 | 31 | 37 | 39 | 26 | 24 | 21 | 33 | 45 | 35 | 37 | 37 | 38 | 39 | 40 | 35 | 37 | 48 | 17 |
| Wrong direction | 60 | 60 | 56 | 57 | 70 | 72 | 75 | 63 | 52 | 62 | 57 | 58 | 59 | 59 | 57 | 60 | 60 | 44 | 78 |
| Don't know [VOL] | 5 | 8 | 7 | 3 | 4 | 5 | 4 | 3 | 3 | 3 | 6 | 5 | 3 | 3 | 2 | 4 | 2 | 7 | 5 |
| Refused [VOL] | * | 1 | * | 1 | * | * | * | 1 | * | * | 1 | * | 1 | - | - | 1 | * | 1 | 1 |

CUR2./
CUR3. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.
[IF "APPROVE," ASK:] Is that strongly approve or somewhat approve?
[IF "DISAPPROVE," ASK:] Is that strongly disapprove or somewhat disapprove?
[IF "NEITHER," DK NOR REFUSED ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

|  | $\begin{aligned} & \text { N} \\ & \underset{\sim}{2} \\ & \vdots \\ & \vdots \\ & i \end{aligned}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{j} \\ & \underset{i}{-1} \end{aligned}$ | $\begin{aligned} & \underset{N}{N} \\ & \stackrel{y}{n} \\ & \stackrel{N}{n} \end{aligned}$ | $\begin{aligned} & \text { N } \\ & \text { ì } \\ & \vdots \\ & \vdots \\ & i \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\underset{\sim}{2}} \\ & \underset{\sim}{\dot{D}} \\ & \underset{\sim}{\mathrm{~N}} \end{aligned}$ |  | $\begin{aligned} & \underset{\sim}{\underset{I}{N}} \\ & \underset{\infty}{\infty} \\ & \underset{\infty}{\infty} \end{aligned}$ | $\begin{aligned} & -7 \\ & i \\ & 0 \\ & 0 \\ & \frac{1}{6} \end{aligned}$ | $\begin{aligned} & \vec{O} \\ & \underset{i}{i n} \\ & i \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\underset{1}{2}} \\ & \underset{\sim}{\tau} \\ & \underset{\sim}{N} \end{aligned}$ | $\stackrel{\underset{i}{-7}}{\substack{i \\ i}}$ | $\begin{aligned} & \stackrel{0}{1} \\ & \stackrel{1}{p} \\ & \stackrel{N}{7} \\ & \hline \end{aligned}$ |  |  | $\begin{aligned} & \stackrel{0}{n} \\ & \underset{\sim}{c} \\ & \frac{\infty}{\theta} \end{aligned}$ | $\begin{aligned} & 0 \\ & \underset{1}{0} \\ & \underset{\sim}{1} \\ & \underset{\infty}{-1} \\ & \hline \end{aligned}$ | $\begin{aligned} & \frac{0}{7} \\ & \underset{7}{7} \\ & \frac{\sigma}{6} \end{aligned}$ |  |  | $\begin{aligned} & \underset{\sim}{I} \\ & \underset{1}{2} \\ & \text { b } \\ & \underset{\sim}{1} \\ & \vdots \\ & 0 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total approve | 49 | 49 | 53 | 49 | 44 | 46 | 46 | 52 | 60 | 53 | 53 | 47 | 49 | 45 | 49 | 49 | 50 | 49 | 67 | 44 |
| Strongly approve | 27 | 23 | 24 | 26 | 19 | 20 | 19 | 24 | 32 | 24 | 24 | 24 | 23 | 29 | 22 | 23 | 24 | 23 | 37 | 19 |
| Somewhat approve | 18 | 22 | 23 | 17 | 20 | 20 | 20 | 21 | 23 | 25 | 23 | 20 | 21 | 14 | 23 | 21 | 20 | 21 | 23 | 20 |
| Lean approve | 4 | 5 | 7 | 6 | 6 | 5 | 6 | 6 | 6 | 5 | 6 | 3 | 5 | 2 | 4 | 5 | 5 | 5 | 8 | 6 |
| Neither-don't lean [VOL] | 2 | 2 | 1 | * | 1 | 1 | 1 | * | 1 | 2 | 1 | 1 | 1 | * | * | * | 1 | * | 4 | 1 |
| Total disapprove | 49 | 48 | 46 | 49 | 54 | 52 | 52 | 47 | 39 | 45 | 46 | 51 | 50 | 54 | 50 | 50 | 49 | 50 | 24 | 54 |
| Lean disapprove | 5 | 5 | 3 | 5 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 4 | 1 | 5 | 4 | 5 | 5 | 4 | 4 |
| Somewhat disapprove | 9 | 9 | 10 | 10 | 12 | 12 | 13 | 12 | 10 | 11 | 12 | 12 | 12 | 10 | 12 | 10 | 13 | 12 | 4 | 12 |
| Strongly disapprove | 36 | 35 | 32 | 34 | 38 | 36 | 36 | 30 | 25 | 29 | 29 | 35 | 35 | 43 | 33 | 36 | 31 | 33 | 16 | 38 |
| Don't know [VOL] | 1 | 1 | * | 1 | 1 | 1 | 1 | 1 | * | * | 1 | 1 | 1 | 1 | 1 | 1 | * | 1 | 5 | 1 |
| Refused [VOL] | * | * | * | * | * | * | * | * | * | * | * | 1 | * | * | * | * | - | * | * | * |

CUR15./
CUR15a. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way the Democrats in Congress are handling their jobs.
[IF "APPROVE," ASK:] Is that strongly approve or somewhat approve?
[IF "DISAPPROVE," ASK:] Is that strongly disapprove or somewhat disapprove?
[IF "NEITHER," ASK:] If you had to choose, do you lean more toward approving or disapproving of the way the Democrats in Congress are handling their jobs?

|  | $\begin{aligned} & \text { N} \\ & \underset{i}{2} \\ & \underset{\infty}{0} \\ & \stackrel{1}{2} \end{aligned}$ |  |  |  | $\begin{aligned} & \underset{\sim}{i} \\ & \underset{N}{N} \\ & \underset{N}{N} \end{aligned}$ | $\begin{aligned} & \underset{i}{-} \\ & \underset{\sim}{i} \\ & \stackrel{i}{-1} \end{aligned}$ |  |  | $\begin{aligned} & \underset{\sim}{\underset{\sim}{n}} \\ & \underset{\sim}{\infty} \end{aligned}$ | $\begin{aligned} & O \\ & \underset{O}{O} \\ & \frac{1}{-1} \\ & \underset{\infty}{1} \end{aligned}$ | $\begin{aligned} & \frac{0}{7} \\ & \frac{\rightharpoonup}{7} \\ & \frac{\sigma}{\theta} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{i} \\ & \underset{\sim}{i} \\ & \stackrel{i}{i} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{i} \\ & \underset{\sim}{1} \\ & \underset{\sim}{7} \end{aligned}$ | $\begin{aligned} & \underset{i}{0} \\ & \underset{\infty}{n} \\ & \underset{m}{m} \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total approve | 39 | 30 | 35 | 43 | 41 | 39 | 36 | 32 | 38 | 37 | 38 | 37 | 41 | 36 | 40 |
| Strongly approve | 12 | 7 | 9 | 9 | 9 | 9 | 10 | 11 | 10 | 8 | 11 | 8 | 11 | 8 | 10 |
| Somewhat approve | 22 | 19 | 22 | 30 | 29 | 26 | 23 | 20 | 24 | 26 | 23 | 25 | 27 | 24 | 27 |
| Lean approve | 5 | 4 | 4 | 3 | 3 | 4 | 3 | 1 | 4 | 3 | 5 | 4 | 3 | 3 | 3 |
| Neither-don't lean [VOL] | 3 | 1 | 1 | 1 | 2 | 1 | 1 | * | 1 | 1 | 1 | 1 | 1 | 2 | 2 |
| Total disapprove | 57 | 68 | 62 | 56 | 55 | 60 | 62 | 67 | 60 | 61 | 60 | 61 | 58 | 61 | 57 |
| Lean disapprove | 4 | 3 | 2 | 2 | 4 | 3 | 3 | 2 | 2 | 2 | 3 | 4 | 3 | 2 | 3 |
| Somewhat disapprove | 17 | 23 | 23 | 25 | 20 | 23 | 21 | 19 | 20 | 21 | 22 | 19 | 16 | 23 | 19 |
| Strongly disapprove | 35 | 42 | 37 | 29 | 32 | 33 | 39 | 47 | 38 | 38 | 36 | 38 | 39 | 37 | 36 |
| Don't know [VOL] | 1 | 1 | 1 | 1 | 2 | 1 | 1 | - | 1 | 2 | 1 | 1 | * | 2 | 1 |
| Refused [VOL] | * | - | * | - | * | * | - | - | - | * | * | - | - | - | * |

CUR16./
CUR16a. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way the Republicans in Congress are handling their jobs.
[IF "APPROVE," ASK:] Is that strongly approve or somewhat approve?
[IF "DISAPPROVE," ASK:] Is that strongly disapprove or somewhat disapprove?
[IF "NEITHER," ASK:] If you had to choose, do you lean more toward approving or disapproving of the way the Republicans in Congress are handling their jobs?

|  | $\begin{aligned} & \underset{1}{N} \\ & \underset{\sim}{N} \\ & \stackrel{1}{0} \\ & i \end{aligned}$ | $\underset{\substack{\underset{\sim}{i} \\ \underset{\sim}{i} \\ \underset{\sim}{\infty} \\ \underset{\sim}{1} \\ \hline}}{ }$ |  | $\begin{aligned} & \underset{-}{7} \\ & \stackrel{i}{n} \\ & \underset{n}{i} \end{aligned}$ | $\underset{\sim}{i}$ $\stackrel{N}{N}$ $\underset{\sim}{N}$ | $\begin{aligned} & \underset{i}{-1} \\ & \underset{\substack{1 \\ i}}{1} \end{aligned}$ |  |  | $\begin{aligned} & \stackrel{\rightharpoonup}{1} \\ & \underset{\sim}{1} \\ & \stackrel{\infty}{\sigma} \end{aligned}$ | $\begin{aligned} & \frac{0}{i} \\ & \frac{1}{1} \\ & \frac{1}{-1} \end{aligned}$ | $\begin{aligned} & \stackrel{\rightharpoonup}{7} \\ & \underset{\sim}{7} \\ & \stackrel{\rightharpoonup}{6} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\underset{-}{2}} \\ & \underset{\sim}{7} \\ & \stackrel{1}{n} \end{aligned}$ | $\begin{aligned} & \stackrel{\rightharpoonup}{\lambda} \\ & \underset{\sim}{7} \\ & \underset{\sim}{\top} \end{aligned}$ | $\begin{aligned} & \stackrel{0}{1} \\ & \dot{p} \\ & \stackrel{m}{m} \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total approve | 31 | 24 | 29 | 32 | 31 | 36 | 29 | 28 | 31 | 30 | 32 | 31 | 38 | 30 | 32 |
| Strongly approve | 6 | 5 | 7 | 4 | 5 | 7 | 5 | 5 | 8 | 5 | 6 | 6 | 8 | 5 | 8 |
| Somewhat approve | 18 | 17 | 18 | 24 | 22 | 23 | 20 | 18 | 17 | 20 | 21 | 21 | 24 | 21 | 20 |
| Lean approve | 6 | 3 | 4 | 3 | 4 | 6 | 4 | 5 | 6 | 5 | 6 | 4 | 6 | 4 | 4 |
| Neither-don't lean [VOL] | 2 | 1 | 2 | 1 | 2 | 1 | 1 | * | 1 | 1 | 2 | 1 | 2 | 2 | 2 |
| Total disapprove | 66 | 75 | 68 | 66 | 66 | 61 | 69 | 72 | 68 | 67 | 65 | 65 | 60 | 67 | 65 |
| Lean disapprove | 6 | 2 | 4 | 3 | 5 | 3 | 4 | 2 | 3 | 6 | 2 | 4 | 2 | 5 | 4 |
| Somewhat disapprove | 24 | 23 | 25 | 27 | 29 | 20 | 31 | 32 | 26 | 27 | 30 | 27 | 24 | 27 | 32 |
| Strongly disapprove | 36 | 50 | 39 | 37 | 33 | 38 | 34 | 37 | 38 | 35 | 33 | 34 | 34 | 35 | 28 |
| Don't know [VOL] | 2 | * | 1 | 1 | 2 | 2 | 1 | * | 1 | 2 | 1 | 2 | * | 1 | 2 |
| Refused [VOL] | - | - | * | * | * | * | * | - | * | * | * | * | - | * | * |



S5. How much interest do you have in following news about the upcoming presidential election? A great deal, quite a bit, only some, very little, or no interest at all?

|  |  | $\stackrel{\infty}{\circ}$ |
| :---: | :---: | :---: |
| A great deal/Quite a bit | 67 | 79 |
| A great deal | 41 | 56 |
| Quite a bit | 25 | 23 |
| Only some | 21 | 10 |
| Very little/No interest at all | 12 | 12 |
| Very little | 8 | 6 |
| No interest at all | 4 | 6 |
| Don't know [VOL] | 1 | * |
| Refused [VOL] | * | - |

ELE38. In the election for president in November 2012, if the candidates are (Barack Obama and Joe Biden, the Democrats) or (Mitt Romney and Paul Ryan, the Republicans), for whom will you vote? [IF NEITHER/DK/REF: Do you lean more toward (Obama and Biden) or more toward (Romney and Ryan)?]*

|  | $\begin{aligned} & \underset{\sim}{n} \\ & \underset{\infty}{0} \\ & \underset{\infty}{2} \end{aligned}$ | $\begin{aligned} & N \\ & \substack{0 \\ \vdots \\ \vdots \\ \vdots \\ \hline} \end{aligned}$ | $\underset{\substack{\underset{i}{n}\\ \\}}{\substack{n}}$ | $\begin{aligned} & \underset{\sim}{n} \\ & \underset{i}{i} \\ & \stackrel{1}{i} \end{aligned}$ | $\begin{aligned} & \overrightarrow{\mathrm{I}} \\ & \underset{\sim}{\dot{D}} \\ & \underset{\sim}{\mathrm{I}} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{7} \\ & \stackrel{\rightharpoonup}{0} \\ & \underset{-}{m} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Obama/Biden | 48 | 48 | 51 | 51 | 47 | 48 |
| Initial Obama/Biden | 45 | 45 | 48 | 49 | 45 | 47 |
| Lean Obama/Biden | 4 | 3 | 3 | 1 | 2 | 1 |
| Neither | 4 | 8 | 6 | 5 | 7 | 5 |
| Total Romney/Ryan | 44 | 42 | 41 | 43 | 46 | 45 |
| Initial Romney/Ryan | 40 | 37 | 36 | 38 | 43 | 42 |
| Lean Romney/Ryan | 4 | 5 | 4 | 5 | 3 | 3 |
| Don't know [VOL] | 2 | 2 | 2 | 2 | 1 | 2 |
| Refused [VOL] | 1 | * | 1 | * | * | * |

## Registered voters:

|  | $\begin{aligned} & \text { N } \\ & \stackrel{1}{0} \\ & \frac{1}{0} \\ & \hline \end{aligned}$ |  | $\underset{\substack { \text { N } \\ \begin{subarray}{c}{n \\ n{ \text { N } \\ \begin{subarray} { c } { n \\ n } }\end{subarray}}{ }$ |
| :---: | :---: | :---: | :---: |
| Total Obama/Biden* | 47 | 47 | 50 |
| Initial Obama/Biden | 44 | 44 | 47 |
| Lean Obama/Biden | 3 | 3 | 3 |
| Neither | 4 | 8 | 5 |
| Total Romney/Ryan | 46 | 44 | 42 |
| Initial Romney/Ryan | 42 | 40 | 39 |
| Lean Romney/Ryan | 4 | 4 | 3 |
| Don't know [VOL] | 2 | 2 | 2 |
| Refused [VOL] | 1 | * | 1 |

*Vice Presidential candidates added August 2012

ELE38a. [IF INITIAL OBAMA-BIDEN/ROMNEY-RYAN SUPPORTER IN ELE37] Would you say you are certain to vote for [INSERT ANSWER FROM ELE37] or is there a chance you could change your mind?

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| Certain to vote for candidate | 86 | 85 | 82 |
| Chance could change mind | 13 | 15 | 18 |
| Don't know | 1 | * | 1 |
| Refused | - | * | * |

## Registered voters:



ASSOCIATED PRESS ГOPEГ

## Obama supporters:

|  |  | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{H} \\ & \underset{O}{+} \end{aligned}$ | N $\stackrel{\text { N }}{\text { N }}$ $\stackrel{N}{n}$ |
| :---: | :---: | :---: | :---: |
| Certain to vote for candidate | 87 | 83 | 83 |
| Chance could change mind | 12 | 16 | 17 |
| Don't know | 1 | * | 1 |
| Refused | - | * | - |

## Romney supporters:

|  | $\begin{aligned} & \text { N} \\ & \underset{i}{N} \\ & \stackrel{1}{0} \\ & \underset{\infty}{1} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{H} \\ & \underset{\sim}{\top} \\ & \underset{O}{6} \end{aligned}$ |  |
| :---: | :---: | :---: | :---: |
| Certain to vote for candidate | 86 | 86 | 80 |
| Chance could change mind | 14 | 14 | 19 |
| Don't know | * | * | 1 |
| Refused | - | - | * |

## ELE37/ELE38/ELE38a Combined results among registered voters:

|  |  | $\begin{aligned} & \text { N } \\ & \substack{1 \\ \underset{\sim}{7} \\ \underset{\sim}{4} \\ \hline} \end{aligned}$ | $\underset{\substack{\underset{\sim}{N} \\ \stackrel{\sim}{\sim} \\ \sim}}{ }$ |
| :---: | :---: | :---: | :---: |
| Total Obama/Biden | 47 | 47 | 50 |
| Obama/Biden: Definitely support | 40 | 38 | 41 |
| Obama/Biden: Could change mind | 4 | 6 | 6 |
| Obama/Biden: Don't know/Refused | * | * | 1 |
| Lean Obama/Biden | 3 | 3 | 3 |
| Neither/Don't lean | 4 | 8 | 5 |
| Total Romney/Ryan | 46 | 44 | 42 |
| Romney/Ryan: Definitely support | 37 | 36 | 32 |
| Romney/Ryan: Could change mind | 5 | 4 | 7 |
| Romney/Ryan: Don't know/Refused | * | * | * |
| Lean Romney/Ryan | 4 | 4 | 3 |
| Don't know/Don't lean [VOL] | 2 | 2 | 2 |
| Refused/Don't lean [VOL] | 1 | * | 1 |

CURX1. How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

| The economy... |  |  | $\underset{\sim}{H}$ $\underset{\sim}{\lambda}$ $\cdots$ $\underset{\sim}{\infty}$ |  | $\underset{\sim}{i}$ $\underset{\sim}{N}$ $\underset{\infty}{\infty}$ $\underset{\infty}{1}$ |  | $\begin{aligned} & \underset{i}{1} \\ & \underset{\sigma}{n} \\ & \stackrel{1}{n} \\ & \hline \end{aligned}$ | $\underset{\sim}{i}$ $\underset{\sim}{N}$ $\underset{N}{N}$ $\underset{N}{\prime}$ | $\begin{aligned} & \underset{i}{-} \\ & \underset{i}{1} \\ & \stackrel{i}{C} \end{aligned}$ | $\begin{aligned} & \stackrel{O}{M} \\ & \underset{\infty}{1} \\ & \stackrel{m}{7} \end{aligned}$ |  |  |  | 0 <br> $i$ <br> $\cdots$ <br> $\cdots$ <br> -1 <br> -1 | $\begin{aligned} & 0 \\ & \underset{7}{7} \\ & \underset{1}{6} \\ & \frac{0}{6} \end{aligned}$ | $$ |  | 9 <br> $\frac{9}{4}$ <br> 7 <br> $i$ <br> $i$ <br> 1 <br> 7 <br> 3 <br> 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Extremely/Very important | 91 | 91 | 90 | 93 | 92 | 93 | 90 | 90 | 91 | 88 | 89 | 91 | 92 | 91 | 91 | 92 | 93 | 87 |
| Extremely important | 49 | 53 | 51 | 55 | 52 | 52 | 51 | 50 | 49 | 45 | 47 | 50 | 47 | 50 | 50 | 49 | 52 | 42 |
| Very important | 42 | 38 | 39 | 38 | 41 | 41 | 39 | 40 | 42 | 43 | 42 | 41 | 46 | 42 | 41 | 42 | 41 | 45 |
| Moderately important | 7 | 7 | 7 | 4 | 5 | 5 | 6 | 8 | 7 | 9 | 9 | 8 | 6 | 7 | 7 | 7 | 5 | 9 |
| Slightly/Not at all important | 2 | 2 | 3 | 3 | 3 | 1 | 4 | 2 | 2 | 3 | 2 | 1 | 2 | 1 | 3 | 2 | 1 | 4 |
| Slightly important | 1 | 2 | 2 | 2 | 2 | 1 | 3 | 1 | 2 | 3 | 2 | 1 | 1 | 1 | 2 | 2 | 1 | 3 |
| Not at all important | * | 1 | 1 | 1 | 1 | * | 1 | 1 | 1 | * | * | * | 1 | * | * | * | * | 1 |
| Don't know [VOL] | * | - | - | - | * | - | * | - | * | * | * | - | - | * | * | * | - | * |
| Refused [VOL] | * | * | - | - | - | * | - | - | - | - | - | - | - | - | - | - | * | - |
| Basoon | ${ }^{\text {Neilag }}$ | ${ }^{n=2} 200$ | $n=1,00$ | $N=1,00$ | Nztomt | $N=$ m, 0 t | Netost | Net, | Netoot | Net,000 | n=t,501 | N=8\% | $v=1, \infty$ | $v=10 \%$ | $n=1,04$ | $N=1,02$ | ${ }_{N=1,0 t}$ | $N=2,00$ |


| Federal budget deficit... | $\begin{aligned} & \stackrel{*}{*} \\ & \stackrel{i}{O} \\ & \underset{N}{6} \\ & \stackrel{1}{\infty} \\ & \hline \end{aligned}$ |  | $\begin{aligned} & \underset{\sim}{I} \\ & \underset{\sim}{1} \\ & \underset{\sim}{N} \\ & \hline \end{aligned}$ |  | $\underset{\sim}{I}$ $\underset{\sim}{\lambda}$ $\dot{N}$ $\underset{\infty}{1}$ |  |  | $\stackrel{-}{1}$ $\underset{\sim}{\infty}$ $\stackrel{+}{+}$ $\underset{m}{N}$ | $\begin{aligned} & \underset{i}{-} \\ & \underset{i}{1} \\ & \stackrel{i}{C} \end{aligned}$ |  |  |  | $\stackrel{0}{i}$ <br> $\underset{\sim}{7}$ <br> $\stackrel{\infty}{\infty}$ | 0 $\underset{0}{1}$ $\frac{1}{1}$ -1 $-\infty$ | $\begin{aligned} & 0 \\ & \underset{\sim}{7} \\ & \vdots \\ & \frac{1}{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { oin } \\ & \underset{i}{7} \\ & \stackrel{i}{n} \\ & \hline \end{aligned}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Extremely/Very important | 69 | 75 | 76 | 80 | 78 | 78 | 76 | 76 | 76 | 73 | 72 | 77 | 75 | 75 | 77 | 76 | 80 | 69 |
| Extremely important | 36 | 39 | 41 | 44 | 46 | 41 | 39 | 41 | 40 | 35 | 34 | 41 | 38 | 41 | 42 | 41 | 44 | 36 |
| Very important | 33 | 36 | 34 | 36 | 33 | 36 | 36 | 35 | 36 | 37 | 38 | 37 | 37 | 34 | 34 | 35 | 36 | 33 |
| Moderately important | 20 | 17 | 14 | 12 | 13 | 15 | 16 | 16 | 16 | 15 | 17 | 15 | 17 | 17 | 15 | 16 | 12 | 20 |
| Slightly/Not at all important | 9 | 8 | 10 | 7 | 8 | 7 | 8 | 8 | 8 | 12 | 10 | 8 | 8 | 8 | 7 | 8 | 7 | 9 |
| Slightly important | 8 | 5 | 7 | 5 | 6 | 5 | 5 | 6 | 5 | 8 | 7 | 6 | 5 | 6 | 6 | 6 | 5 | 8 |
| Not at all important | 1 | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 4 | 3 | 1 | 3 | 2 | 2 | 2 | 2 | 1 |
| Don't know [VOL] | 1 | * | * | 1 | * | 1 | * | * | 1 | 1 | * | * | * | * | 1 | 1 | 1 | 1 |
| Refused [VOL] | 1 | * | * | - | - | - | - | - | - | - | * | * | - | - | - | - | - | 1 |

*Asked of half sample

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about...
[READ EACH ITEM. RANDOMIZE]

| Taxes... | $\begin{aligned} & \stackrel{*}{\underset{~}{N}} \\ & \stackrel{\rightharpoonup}{N} \\ & \stackrel{\rightharpoonup}{0} \\ & \stackrel{i}{2} \end{aligned}$ |  | $\underset{\sim}{I}$ $\underset{\sim}{i}$ $\underset{\sim}{\infty}$ $\underset{\sim}{n}$ | $\begin{aligned} & \underset{-}{-} \\ & \underset{i}{-1} \\ & \stackrel{\rightharpoonup}{\mathrm{O}} \end{aligned}$ | $\underset{\sim}{\lambda}$ $\underset{N}{N}$ $\underset{\infty}{\infty}$ $\underset{\infty}{1}$ | - $\stackrel{-}{O}$ $\stackrel{1}{0}$ $\stackrel{1}{6}$ $\vdots$ | $\stackrel{-}{I}$ <br> $\vdots$ <br> $i n$ <br> $i n$ <br> 1 | $\begin{aligned} & \underset{\sim}{\underset{\sim}{N}} \\ & \stackrel{+}{+} \\ & \underset{\sim}{N} \end{aligned}$ |  |  |  |  | $\begin{aligned} & \underset{\sim}{i} \\ & \underset{\sim}{1} \\ & \frac{\infty}{\infty} \\ & \hline \end{aligned}$ |  |  | $\begin{aligned} & \underset{i}{i} \\ & \underset{\sim}{1} \\ & \stackrel{1}{N} \\ & \hline \end{aligned}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Extremely/Very important | 75 | 71 | 69 | 73 | 72 | 73 | 69 | 68 | 71 | 70 | 69 | 73 | 71 | 69 | 68 | 69 | 75 | 66 |
| Extremely important | 34 | 33 | 34 | 32 | 33 | 34 | 35 | 31 | 34 | 30 | 31 | 34 | 32 | 34 | 36 | 35 | 34 | 32 |
| Very important | 40 | 39 | 35 | 41 | 39 | 39 | 34 | 38 | 37 | 40 | 39 | 39 | 39 | 35 | 33 | 34 | 40 | 35 |
| Moderately important | 16 | 21 | 22 | 21 | 18 | 18 | 22 | 22 | 19 | 21 | 21 | 19 | 20 | 20 | 20 | 21 | 16 | 23 |
| Slightly/Not at all important | 8 | 8 | 10 | 6 | 9 | 9 | 9 | 10 | 9 | 9 | 10 | 8 | 9 | 11 | 11 | 10 | 8 | 10 |
| Slightly important | 6 | 7 | 7 | 5 | 6 | 8 | 7 | 7 | 7 | 7 | 7 | 6 | 7 | 8 | 8 | 7 | 6 | 9 |
| Not at all important | 2 | 2 | 3 | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 1 |
| Don't know [VOL] | 1 | * | * | * | 1 | - | * | * | * | - | * | - | * | * | * | 1 | 1 | * |
| Refused [VOL] | * | * | * | - | * | * | - | * | - | - | - | - | - | - | - | - | * | * |

*Asked of half sample

| Gas prices... |  | N $\underset{i}{2}$ N $\stackrel{1}{1}$ |  | $\begin{aligned} & \underset{-}{-} \\ & \underset{\sim}{1} \\ & \underset{\sim}{n} \\ & \underset{-}{n} \end{aligned}$ | $\underset{\sim}{I}$ $\underset{\sim}{N}$ $\underset{\infty}{\infty}$ $\underset{\infty}{\infty}$ | $\underset{i}{-1}$ $\stackrel{y}{i}$ $\stackrel{1}{0}$ $\underset{6}{6}$ | $\begin{aligned} & \underset{\sim}{-1} \\ & \dot{N} \\ & \stackrel{1}{n} \\ & \hline \end{aligned}$ | $\underset{\sim}{I}$ $\underset{\sim}{\infty}$ $\underset{N}{+}$ $\underset{\sim}{N}$ | $\stackrel{-}{3}$ $\stackrel{1}{1}$ $\stackrel{n}{7}$ |  |  |  |  | 0 <br> $\underset{0}{9}$ <br> $\cdots$ <br> -1 <br> -1 | $\frac{0}{7}$ $\frac{7}{7}$ $\frac{0}{6}$ | $\begin{aligned} & \stackrel{\rightharpoonup}{i} \\ & \underset{\sim}{7} \\ & \stackrel{\rightharpoonup}{1} \\ & \hline \end{aligned}$ |  | 0 <br> $\underset{M}{1}$ <br> 1 <br> $\infty$ <br> 0 <br> 3 <br> 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Extremely/Very important | 69 | 71 | 65 | 65 | 70 | 75 | 79 | 77 | 71 | 54 | 56 | 51 | 54 | 55 | 62 | 66 | 79 | 54 |
| Extremely important | 39 | 39 | 30 | 33 | 34 | 39 | 47 | 42 | 36 | 23 | 23 | 21 | 23 | 24 | 28 | 34 | 47 | 23 |
| Very important | 31 | 32 | 35 | 32 | 36 | 36 | 32 | 35 | 35 | 30 | 33 | 30 | 31 | 32 | 35 | 31 | 32 | 31 |
| Moderately important | 20 | 20 | 23 | 22 | 19 | 14 | 14 | 16 | 19 | 30 | 29 | 34 | 28 | 27 | 25 | 19 | 14 | 28 |
| Slightly/Not at all important | 10 | 8 | 12 | 13 | 12 | 10 | 7 | 7 | 10 | 15 | 15 | 16 | 18 | 18 | 13 | 15 | 7 | 18 |
| Slightly important | 8 | 6 | 10 | 8 | 9 | 8 | 5 | 5 | 8 | 12 | 10 | 11 | 11 | 12 | 11 | 10 | 5 | 11 |
| Not at all important | 2 | 3 | 3 | 5 | 3 | 2 | 2 | 2 | 3 | 3 | 5 | 5 | 7 | 6 | 2 | 5 | 2 | 7 |
| Don't know [VOL] | 1 | * | * | - | * | - | * | - | * | * | * | * | * | * | * | - | * | * |
| Refused [VOL] | 1 | * | - | - | * | * | - | * | - | * | - | - | - | - | - | - | - | - |

*Asked of half sample

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

| Social Security... |  |
| :---: | :---: |
| Extremely/Very important | 74 |
| Extremely important | 35 |
| Very important | 40 |
| Moderately important | 17 |
| Slightly/Not at all important | 8 |
| Slightly important | 6 |
| Not at all important | 2 |
| Don't know [VOL] | 1 |
| Refused [VOL] | * |
| *Asked of half sample | $n=46$ |


|  |  |
| :--- | :---: |
|  |  |
|  | N |
|  | Nedicare... |
| Extremely/Very important | $\mathbf{\omega}$ |
| Extremely important | $\mathbf{7 2}$ |
| Very important | 33 |
| Moderately important | 40 |
| Slightly/Not at all important | $\mathbf{1 8}$ |
| Slightly important | $\mathbf{9}$ |
| Not at all important | 7 |
| Don't know [VOL] | 2 |
| Refused [VOL] | 1 |

FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]?
[FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?
[FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?
[RANDOMIZE ITEMS]

| Barack Obama | $\begin{aligned} & \underset{1}{2} \\ & \underset{N}{N} \\ & \vdots \\ & i \\ & \hline \infty \end{aligned}$ | $\begin{aligned} & \underset{i}{N} \\ & \underset{i}{n} \end{aligned}$ |  |  |  |  | - $\stackrel{-}{3}$ $\stackrel{1}{2}$ $\stackrel{1}{0}$ $\vdots$ | $\begin{aligned} & \underset{i}{-} \\ & \underset{i}{i} \\ & i n \end{aligned}$ |  |  | $\stackrel{i}{1}$ $\dot{p}$ $\cdots$ $\cdots$ $\cdots$ |  |  | $\stackrel{0}{1}$ <br> $\underset{\sim}{1}$ <br> $\vdots$ <br> $\vdots$ | $\begin{aligned} & 0 \\ & \frac{1}{0} \\ & \frac{1}{1} \\ & -1 \\ & 0 \end{aligned}$ | $\begin{aligned} & \text { O} \\ & \underset{7}{7} \\ & \underset{-}{6} \\ & \underset{\sigma}{6} \end{aligned}$ | $\begin{aligned} & \underset{i}{i} \\ & \underset{i}{1} \\ & \stackrel{i}{i} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{i} \\ & \underset{\sim}{\lambda} \\ & \underset{\sim}{\lambda} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total favorable | 53 | 58 | 57 | 53 | 54 | 54 | 56 | 63 | 59 | 59 | 55 | 57 | 52 | 57 | 56 | 59 | 57 | 55 |
| Very favorable | 32 | 33 | 33 | 27 | 30 | 27 | 31 | 39 | 31 | 33 | 33 | 30 | 31 | 33 | 32 | 32 | 34 | 34 |
| Somewhat favorable | 21 | 25 | 24 | 26 | 24 | 27 | 25 | 25 | 28 | 26 | 22 | 28 | 21 | 24 | 25 | 27 | 22 | 22 |
| Total unfavorable | 44 | 38 | 42 | 46 | 44 | 45 | 43 | 36 | 39 | 40 | 44 | 43 | 48 | 42 | 43 | 40 | 42 | 44 |
| Somewhat unfavorable | 14 | 10 | 13 | 12 | 14 | 13 | 16 | 15 | 14 | 16 | 14 | 14 | 11 | 11 | 12 | 13 | 14 | 13 |
| Very unfavorable | 30 | 28 | 29 | 33 | 31 | 32 | 27 | 21 | 26 | 24 | 30 | 29 | 37 | 31 | 31 | 27 | 28 | 31 |
| Don't know [VOL] | 2 | 4 | 1 | 1 | 2 | 2 | * | 1 | 1 | 1 | 1 | * | - | 1 | 1 | 1 | 1 | 1 |
| Refused [VOL] | 1 | * | * | * | * | * | 1 | - | * | * | * | * | - | * | * | * | - | 1 |


| Michelle Obama | $N$ <br> $\underset{\sim}{n}$ <br> $\dot{\omega}$ <br> $\dot{\infty}$ <br>  | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{n} \end{aligned}$ |  |  | $\begin{aligned} & \underset{\sim}{\mathcal{I}} \\ & \underset{\sim}{n} \\ & \dot{\infty} \\ & \underset{\infty}{\infty} \\ & \hline \end{aligned}$ | $\underset{N}{7}$ $\stackrel{\rightharpoonup}{6}$ 0 | $\begin{aligned} & \stackrel{\rightharpoonup}{a} \\ & \stackrel{i}{n} \end{aligned}$ | $\begin{array}{r} \underset{\sim}{1} \\ \underset{\sim}{1} \\ \stackrel{1}{\sim} \\ \hline \end{array}$ | $\begin{aligned} & \underset{O}{\mathrm{I}} \\ & \underset{i}{\mathrm{i}} \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & \underset{o}{0} \\ & \dot{\omega} \\ & \vec{\eta} \end{aligned}$ |  |  | $\begin{aligned} & \stackrel{0}{n} \\ & \underset{\sim}{c} \\ & \stackrel{\infty}{\sigma} \end{aligned}$ | $\begin{aligned} & \stackrel{0}{0} \\ & \stackrel{1}{0} \\ & \stackrel{1}{i} \\ & \hline \infty \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & \frac{0}{7} \\ & \vdots \\ & \frac{1}{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { o} \\ & \stackrel{7}{7} \\ & \stackrel{1}{\top} \end{aligned}$ | $\begin{aligned} & \text { O} \\ & \underset{\sim}{1} \\ & \stackrel{1}{f} \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & \underset{\infty}{1} \\ & \underset{\sim}{m} \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total favorable | 64 | 70 | 70 | 67 | 70 | 71 | 71 | 69 | 72 | 67 | 70 | 65 | 68 | 69 | 73 | 70 | 70 | 71 | 74 |
| Very favorable | 39 | 42 | 41 | 36 | 39 | 38 | 42 | 37 | 41 | 35 | 35 | 37 | 39 | 38 | 40 | 39 | 38 | 40 | 41 |
| Somewhat favorable | 25 | 28 | 28 | 31 | 31 | 33 | 29 | 32 | 31 | 33 | 35 | 28 | 29 | 31 | 33 | 31 | 32 | 31 | 33 |
| Total unfavorable | 26 | 20 | 25 | 26 | 24 | 23 | 24 | 26 | 23 | 27 | 25 | 31 | 27 | 27 | 22 | 23 | 24 | 23 | 21 |
| Somewhat unfavorable | 11 | 9 | 13 | 12 | 11 | 13 | 14 | 13 | 14 | 15 | 14 | 15 | 13 | 14 | 14 | 14 | 13 | 15 | 13 |
| Very unfavorable | 15 | 12 | 12 | 14 | 13 | 10 | 10 | 13 | 9 | 12 | 11 | 16 | 14 | 13 | 8 | 9 | 11 | 8 | 8 |
| Don't know [VOL] | 10 | 9 | 5 | 7 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 6 | 6 | 6 | 4 |
| Refused [VOL] | 1 | 1 | 1 | * | 1 | 1 | 1 | 1 | * | 1 | 1 | 1 | * | * | 1 | 1 | 1 | 1 | 1 |
| sasom |  |  |  |  |  |  | ${ }_{\mu, t a r}$ |  | ${ }_{\text {m, } 2 \text { ar }}$ |  | nexest | nesa | $\stackrel{\text { nema }}{ }$ | mesom | neome | nezas |  |  | nezem |

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?
[FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?
[FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

| Mitt Romney | $N$ $\underset{\sim}{3}$ $\vdots$ $\vdots$ $\vdots$ | $\stackrel{N}{त}$ $\stackrel{N}{n}$ $\stackrel{N}{n}$ |  | $\begin{aligned} & \underset{\sim}{I} \\ & \underset{i}{1} \\ & \stackrel{\infty}{\sim} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{H} \\ & \underset{\lambda}{\prime} \\ & \stackrel{\rightharpoonup}{M} \\ & \underset{i}{-1} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\underset{\sim}{2}} \\ & \underset{\sim}{\infty} \\ & \underset{\infty}{\infty} \\ & \underset{\infty}{\prime} \end{aligned}$ | $\begin{aligned} & \underset{i}{i} \\ & \stackrel{1}{0} \\ & \underset{\omega}{6} \end{aligned}$ | $\begin{aligned} & \underset{子}{\underset{\sigma}{n}} \\ & \frac{1}{n} \\ & \hline \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\sim} \\ & \underset{\sim}{N} \\ & \underset{N}{N} \\ & \underset{N}{2} \end{aligned}$ | $\begin{aligned} & 0 \\ & \underset{\sim}{\infty} \\ & \dot{m} \\ & \underset{i}{-} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total favorable | 44 | 43 | 50 | 48 | 49 | 39 | 45 | 45 | 41 | 46 |
| Very favorable | 16 | 12 | 14 | 11 | 13 | 9 | 9 | 8 | 9 | 12 |
| Somewhat favorable | 29 | 31 | 36 | 37 | 36 | 30 | 35 | 37 | 32 | 34 |
| Total unfavorable | 46 | 43 | 43 | 39 | 37 | 41 | 35 | 35 | 33 | 31 |
| Somewhat unfavorable | 18 | 19 | 22 | 22 | 22 | 25 | 23 | 21 | 23 | 20 |
| Very unfavorable | 28 | 23 | 21 | 17 | 15 | 16 | 12 | 14 | 10 | 11 |
| Don't know [VOL] | 8 | 13 | 7 | 13 | 14 | 20 | 19 | 20 | 26 | 23 |
| Refused [VOL] | 1 | 1 | 1 | * | * | * | 1 | * | * | * |


| Ann Romney |  |  |
| :---: | :---: | :---: |
| Total favorable | 40 | 39 |
| Very favorable | 14 | 12 |
| Somewhat favorable | 27 | 27 |
| Total unfavorable | 27 | 23 |
| Somewhat unfavorable | 13 | 12 |
| Very unfavorable | 14 | 11 |
| Don't know [VOL] | 31 | 38 |
| Refused [VOL] | 2 | 1 |

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

| Joe Biden | $\begin{aligned} & \underset{N}{N} \\ & \stackrel{N}{0} \\ & \stackrel{i}{\infty} \end{aligned}$ | $\begin{aligned} & \mathrm{H} \\ & \stackrel{\rightharpoonup}{1} \\ & \frac{1}{\mathrm{H}} \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 0 \\ & \stackrel{O}{0} \\ & \stackrel{1}{I} \\ & \stackrel{-1}{\infty} \end{aligned}$ | $\begin{aligned} & \frac{0}{7} \\ & \frac{1}{7} \\ & \frac{\sigma}{6} \end{aligned}$ | $\xrightarrow{\text { 윽 }}$ |  | O <br> $\stackrel{1}{p}$ <br> $\stackrel{1}{1}$ <br> $\stackrel{m}{m}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total favorable | 42 | 48 | 47 | 50 | 51 | 47 | 48 | 48 | 52 |
| Very favorable | 16 | 18 | 18 | 15 | 14 | 15 | 13 | 14 | 15 |
| Somewhat favorable | 27 | 30 | 29 | 34 | 38 | 32 | 35 | 33 | 38 |
| Total unfavorable | 44 | 41 | 42 | 43 | 40 | 43 | 42 | 43 | 39 |
| Somewhat unfavorable | 18 | 22 | 21 | 20 | 23 | 22 | 22 | 24 | 21 |
| Very unfavorable | 26 | 19 | 21 | 23 | 18 | 21 | 20 | 20 | 18 |
| Don't know [VOL] | 13 | 11 | 11 | 6 | 8 | 9 | 9 | 8 | 8 |
| Refused [VOL] | 1 | * | * | 1 | 1 | 1 | * | 1 | 1 |


|  |  |
| :--- | :---: |
|  | N |
| Paul Ryan | $\lambda_{i}$ |
| Total favorable | $\omega_{0}$ |
| Very favorable | $\mathbf{3 8}$ |
| Somewhat favorable | 19 |
| Total unfavorable | 19 |
| Somewhat unfavorable | $\mathbf{3 4}$ |
| Very unfavorable | 14 |
| Don't know [VOL] | 21 |
| Refused [VOL] | 26 |

ELE41. Regardless of how you might vote, do you think President Barack Obama... [READ LIST, RANDOMIZE ORDER]

|  |  |  | $\begin{aligned} & \underset{\sim}{\underset{ }{N}} \\ & \underset{\sim}{\mathbf{N}} \\ & \underset{\sim}{\sim} \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Will be re-elected | 58 | 56 | 49 |
| Will be voted out of office | 32 | 35 | 48 |
| Don't know [VOL] | 11 | 9 | 4 |
| Refused [VOL] | * | * | - |

PRES3. Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?
*Some items from PRES3 held for later release

| Handling the economy |  |  |  |
| :---: | :---: | :---: | :---: |
| Barack Obama | 45 | 46 | 46 |
| Mitt Romney | 46 | 45 | 44 |
| Neither [VOL] | 5 | 6 | 4 |
| Don't know [VOL] | 5 | 3 | 6 |
| Refused [VOL] | - | * | * |


| Handling the federal budget deficit |  |
| :---: | :---: |
| Barack Obama | 41 |
| Mitt Romney | 48 |
| Neither [VOL] | 6 |
| Don't know [VOL] | 5 |
| Refused [VOL] | 1 |


| Handling social issues, such as abortion and same-sex marriage | $\begin{aligned} & \underset{N}{N} \\ & \stackrel{N}{0} \\ & \stackrel{0}{\infty} \end{aligned}$ |  |  |
| :---: | :---: | :---: | :---: |
| Barack Obama | 54 | 52 | 53 |
| Mitt Romney | 33 | 36 | 32 |
| Neither [VOL] | 5 | 8 | 6 |
| Don't know [VOL] | 7 | 4 | 8 |
| Refused [VOL] | 1 | * | 1 |

ASSOCIATED PRESS ГОРЄГ

PRES3. (Continued) Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

| Handling Medicare |  |
| :---: | :---: |
| Barack Obama | 49 |
| Mitt Romney | 41 |
| Neither [VOL] | 5 |
| Don't know [VOL] | 5 |
| Refused [VOL] | * |


|  | $\sim$ |
| :--- | :---: |
|  | N |
| Creating Jobs |  |
| Barack Obama |  |
| Mitt Romney |  |
| Neither [VOL] |  |
| Don't know [VOL] | 5 |
| Refused [VOL] | - |

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PRES4. And regardless of whom you may support, which of the following candidates do you think ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

| Better understands the problems of people like you | $N$ $\stackrel{N}{O}$ $\stackrel{N}{0}$ $\stackrel{0}{0}$ | $\xrightarrow[\substack{\text { N } \\ \underset{\sim}{n} \\ \\ \hline}]{ }$ |
| :---: | :---: | :---: |
| Barack Obama | 53 | 51 |
| Mitt Romney | 35 | 33 |
| Neither [VOL] | 9 | 11 |
| Don't know [VOL] | 3 | 5 |
| Refused [VOL] | * | * |
| Basedon: | $N=1,000$ | $N=1,004$ |
| Is a stronger leader | $N$ $\stackrel{N}{0}$ $\stackrel{N}{0}$ $\stackrel{0}{0}$ | $\stackrel{N}{\underset{N}{N}}$ |
| Barack Obama | 52 | 50 |
| Mitt Romney | 40 | 39 |
| Neither [VOL] | 3 | 5 |
| Don't know [VOL] | 5 | 6 |
| Refused [VOL] | * | * |
| Basedon: | $N=1,006$ | $N=1,004$ |


|  |  |
| :--- | :---: |
| Is more honest and trustworthy | an |
| Barack Obama | 45 |
| Mitt Romney | 34 |
| Neither [VOL] | 12 |
| Don't know [VOL] | 8 |
| Refused [VOL] | $*$ |

Based on:
$N=447$
*Asked of half sample

ASSOCIATED PRESS ГОРЕГ

PRES4. (Continued) And regardless of whom you may support, which of the following candidates do you think ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

| More often says what he really believes |  |  |
| :---: | :---: | :---: |
| Barack Obama | 52 | 54 |
| Mitt Romney | 35 | 31 |
| Neither [VOL] | 8 | 10 |
| Don't know [VOL] | 6 | 6 |
| Refused [VOL] | - | * |
| Basedon: | $N=55$ | $N=1,0$ |

*Asked of half sample

B1. Would you describe the nation's economy these days as good, poor, or neither good nor poor?
[IF "GOOD," ASK:] Is that very good or somewhat good?
[IF "POOR," ASK:] Is that very poor or somewhat poor?
[IF "NEITHER," ASK:] If you had to choose, do you lean more toward good or poor?

|  | $\stackrel{N}{I}$ $\stackrel{y}{c}$ $\stackrel{1}{0}$ $\stackrel{1}{\infty}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{H} \\ & \underset{i}{\underset{~}{1}} \end{aligned}$ | $\underset{N}{N}$ $\stackrel{y}{n}$ $\stackrel{y}{n}$ | $\begin{aligned} & \text { N} \\ & \stackrel{i}{N} \\ & \stackrel{1}{i} \\ & i \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\underset{N}{n}} \\ & \underset{\sim}{1} \\ & \underset{\sim}{\sim} \end{aligned}$ | $\begin{aligned} & \underset{-}{-} \\ & \underset{\sim}{H} \\ & \underset{\sim}{M} \\ & \underset{-}{n} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\underset{\sim}{N}} \\ & \underset{\infty}{\infty} \\ & \underset{\infty}{-1} \end{aligned}$ | $\underset{-}{-}$ $\stackrel{1}{\circ}$ $\vdots$ $\vdots$ $\vdots$ | $\begin{aligned} & \underset{i}{\gamma} \\ & \underset{\sim}{1} \\ & \frac{1}{n} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{-} \\ & \underset{\sim}{N} \\ & \underset{N}{N} \\ & \underset{N}{\prime} \end{aligned}$ | $\begin{aligned} & \underset{i}{-} \\ & \underset{i}{-} \\ & \text { í } \end{aligned}$ | $\begin{aligned} & 0 \\ & \cdots \\ & 0 \\ & m \\ & \underset{\sim}{-} \end{aligned}$ |  | LIKELY VOTERS $10 / 13-18 / 10$ | $\begin{aligned} & \underset{\sim}{i} \\ & \underset{\sim}{1} \\ & \frac{\infty}{\sigma} \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { ol } \\ & \hline \mathbf{y} \\ & \frac{1}{-1} \\ & \underset{\infty}{2} \end{aligned}$ |  | Low: 8/18-22/11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total good | 24 | 17 | 20 | 30 | 15 | 12 | 11 | 16 | 21 | 22 | 20 | 15 | 19 | 22 | 15 | 16 | 30 | 11 |
| Very good | 3 | 2 | 1 | 2 | * | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | * | 1 | 2 | 1 |
| Somewhat good | 11 | 10 | 10 | 13 | 5 | 3 | 4 | 5 | 8 | 9 | 7 | 4 | 7 | 8 | 4 | 4 | 13 | 4 |
| Neither - lean good | 10 | 5 | 8 | 15 | 10 | 9 | 5 | 10 | 13 | 13 | 13 | 9 | 11 | 13 | 11 | 11 | 15 | 5 |
| Neither-Don't lean [VOL] | 11 | 16 | 15 | 4 | 5 | 6 | 3 | 4 | 6 | 4 | 5 | 3 | 6 | 7 | 6 | 3 | 4 | 3 |
| Total poor | 65 | 66 | 64 | 66 | 80 | 81 | 86 | 80 | 73 | 73 | 75 | 83 | 75 | 71 | 79 | 81 | 66 | 86 |
| Neither - lean poor | 6 | 9 | 6 | 10 | 12 | 8 | 12 | 12 | 15 | 17 | 14 | 16 | 15 | 12 | 14 | 17 | 10 | 12 |
| Somewhat poor | 30 | 26 | 27 | 24 | 34 | 31 | 33 | 32 | 32 | 33 | 35 | 33 | 30 | 27 | 30 | 30 | 24 | 33 |
| Very poor | 29 | 31 | 31 | 32 | 34 | 43 | 42 | 36 | 27 | 23 | 26 | 35 | 30 | 32 | 35 | 34 | 32 | 42 |
| Don't know [VOL] | 1 | 1 | 1 | * | * | * | * | - | * | * | * | * | * | * | - | * | * | * |
| Refused [VOL] | * | - | * | - | - | - | - | * | - | - | * | - | * | - | - | - | - | - |

ECO41. In the past month, do you think the economy got better, got worse or stayed about the same?

|  | $\begin{aligned} & \underset{\sim}{O} \\ & \stackrel{N}{0} \\ & \stackrel{1}{\infty} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{J} \\ & \underset{i}{i} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{n} \end{aligned}$ | $\begin{aligned} & \text { N} \\ & \stackrel{i}{N} \\ & \text { v} \\ & i \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\lambda} \\ & \underset{\sim}{1} \\ & \underset{\sim}{\sim} \end{aligned}$ |  | $\begin{aligned} & \underset{\sim}{\underset{\sim}{N}} \\ & \underset{N}{\infty} \\ & \underset{\infty}{\infty} \end{aligned}$ | $\begin{aligned} & \underset{i}{i} \\ & \underset{\sim}{0} \\ & \underset{i}{i} \end{aligned}$ | $\begin{aligned} & \underset{i}{i} \\ & \underset{i}{n} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{-} \\ & \underset{\sim}{N} \\ & \underset{N}{N} \\ & \stackrel{N}{N} \end{aligned}$ | $\begin{aligned} & \underset{-}{-1} \\ & \underset{-1}{1} \\ & i \end{aligned}$ | $\begin{aligned} & 0 \\ & \stackrel{-1}{\infty} \\ & \stackrel{y}{7} \\ & \underset{\sim}{m} \end{aligned}$ |  |  | $\begin{aligned} & 0 \\ & \underset{i}{\prime} \\ & \underset{\sim}{\infty} \\ & \dot{\omega} \end{aligned}$ | $\begin{aligned} & 0 \\ & \underset{0}{0} \\ & \cdots \\ & -1 \\ & -i \end{aligned}$ |  | $\begin{aligned} & \stackrel{\rightharpoonup}{-} \\ & \underset{\sim}{i} \\ & \stackrel{1}{n} \end{aligned}$ | $\begin{aligned} & \stackrel{i}{i} \\ & \underset{i}{1} \\ & \stackrel{i}{\gamma} \end{aligned}$ | $\begin{aligned} & \stackrel{0}{7} \\ & \dot{p} \\ & \stackrel{m}{m} \end{aligned}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Got better | 15 | 16 | 22 | 28 | 20 | 9 | 6 | 13 | 22 | 15 | 30 | 20 | 17 | 20 | 13 | 12 | 19 | 25 | 25 | 20 | 30 | 6 |
| Got worse | 25 | 23 | 20 | 18 | 15 | 23 | 49 | 27 | 22 | 27 | 18 | 16 | 19 | 20 | 22 | 22 | 16 | 18 | 18 | 16 | 18 | 49 |
| Stayed about the same | 58 | 59 | 56 | 53 | 64 | 68 | 45 | 60 | 56 | 58 | 52 | 64 | 63 | 59 | 65 | 66 | 65 | 56 | 57 | 63 | 52 | 45 |
| Don't know [VOL] | 2 | 1 | 1 | * | 1 | 1 | * | 1 | * | * | * | 1 | 1 | 1 | * | * | 1 | 1 | * | 1 | * | * |
| Refused [VOL] | * | - | * | * | - | - | - | - | - | - | - | - | * | * | - | - | * | - | - | - | - | - |
| - | ${ }_{\text {maxa }}$ | vow | mam | ${ }^{\text {mamem }}$ | mem | mem | mem | $\ldots$ | ${ }^{\text {mama }}$ | mam | ${ }^{\text {mamm }}$ | mem | mer | now | memom | \%eso | mem | mem | mem | mem | mem | meme |

CCON1. How do you expect the financial situation of your household will change over the next 12 months? Will it get better, get worse, or stay about the same? [IF "BETTER," ASK:] And would that be a lot or a little better? [IF "WORSE," ASK:] And would that be a lot or a little worse?

|  | $N$ $\stackrel{N}{O}$ $\stackrel{N}{0}$ $\stackrel{0}{0}$ |  | $\begin{aligned} & \underset{N}{N} \\ & \stackrel{N}{\dot{N}} \end{aligned}$ | $\begin{aligned} & \text { N } \\ & \underset{N}{N} \\ & \stackrel{N}{\lambda} \\ & \hline \end{aligned}$ |  | $\underset{7}{7}$ $\underset{0}{n}$ $\underset{0}{n}$ | $\underset{\sim}{\underset{\sim}{7}}$ $\stackrel{\infty}{\infty}$ $\stackrel{1}{\infty}$ | $\overrightarrow{3}$ $\stackrel{\rightharpoonup}{0}$ $\stackrel{0}{6}$ | $\begin{aligned} & \stackrel{ت}{9} \\ & \stackrel{i}{n} \\ & \stackrel{i}{n} \end{aligned}$ | $\xrightarrow[\sim]{\stackrel{\rightharpoonup}{1}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Better | 30 | 30 | 31 | 37 | 36 | 34 | 31 | 32 | 34 | 32 |
| A lot better | 13 | 13 | 14 | 15 | 13 | 12 | 13 | 11 | 14 | 9 |
| A little better | 16 | 17 | 18 | 22 | 23 | 22 | 18 | 21 | 20 | 22 |
| Stay about the same | 52 | 51 | 47 | 50 | 52 | 54 | 56 | 57 | 54 | 55 |
| Total Worse | 14 | 15 | 18 | 11 | 11 | 12 | 12 | 11 | 11 | 13 |
| A little worse | 8 | 8 | 11 | 7 | 6 | 6 | 6 | 6 | 7 | 10 |
| A lot worse | 6 | 8 | 8 | 4 | 5 | 5 | 6 | 5 | 4 | 4 |
| Don't know [VOL] | 4 | 3 | 3 | 2 | * | * | 1 | * | 1 | 1 |
| Refused [VOL] | * | * | * | - | * | * | * | - | - | * |
| Based on: | $N=1,006$ | 1,007 | 1,004 | =1,000 | $N=1,000$ | $N=1,000$ | $N=1,000$ | $N=1,001$ | $N=1,001$ | $N=1,001$ |

CCON2. How do you expect the general economic situation in this country will change over the next 12 months? Will it get better, get worse, or stay about the same?

|  | $\begin{aligned} & \text { N } \\ & \stackrel{N}{1} \\ & \stackrel{1}{0} \\ & \underset{\infty}{2} \end{aligned}$ | $\frac{7}{0}$ <br> $\frac{1}{7}$ <br> $\frac{1}{0}$ <br> 10 | $\underset{\underset{\sim}{\underset{\sim}{n}}}{\stackrel{N}{N}}$ | $\begin{aligned} & \text { Ni} \\ & \underset{\sim}{i} \\ & \underset{i}{i} \end{aligned}$ | $\underset{~ H}{I}$ $\dot{1}$ İ | $\begin{aligned} & \underset{\sim}{-1} \\ & \stackrel{\rightharpoonup}{n} \\ & \underset{\sim}{m} \end{aligned}$ | $\stackrel{-}{\underset{~}{7}}$ $\underset{\infty}{\infty}$ $\infty$ | $\stackrel{-}{3}$ $\stackrel{0}{0}$ 0 | $\begin{aligned} & \vec{\gamma} \\ & \frac{i}{n} \\ & \frac{i}{L} \end{aligned}$ | $\begin{aligned} & \stackrel{\rightharpoonup}{\infty} \\ & \underset{\sim}{N} \\ & \stackrel{+}{N} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Get better | 41 | 40 | 40 | 39 | 35 | 28 | 27 | 30 | 41 | 32 |
| A lot better | 10 | 11 | 10 | 9 | 6 | 5 | 6 | 5 | 7 | 5 |
| A little better | 31 | 29 | 30 | 30 | 29 | 23 | 22 | 25 | 33 | 27 |
| Stay about the same | 30 | 35 | 33 | 36 | 40 | 41 | 40 | 44 | 36 | 42 |
| Get worse | 20 | 19 | 22 | 24 | 25 | 30 | 32 | 26 | 23 | 26 |
| A little worse | 10 | 10 | 10 | 14 | 13 | 18 | 16 | 15 | 13 | 17 |
| A lot worse | 10 | 9 | 12 | 10 | 11 | 12 | 16 | 11 | 11 | 9 |
| Don't know [VOL] | 8 | 5 | 5 | 2 | 1 | 1 | 1 | * | 1 | * |
| Refused [VOL] | 1 | 1 | * | - | - | * | * | - | - | * |
| Based on: | $N=1,006$ | 1,007 | N=1,004 | =1,000 | =1,000 | $N=1,000$ | $N=1,000$ | $N=1,001$ | $N=1,001$ | $N=1,001$ |

CCON3．Compared with the past 12 months，how do you think consumer prices will change in the next 12 months？Will they increase more rapidly，increase at the same rate，increase at a slower rate， stay about the same，or will they fall？

|  |  | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{I} \\ & \underset{\sim}{\top} \end{aligned}$ | $\underset{\sim}{\underset{n}{n}}$ $\stackrel{N}{n}$ | $\begin{aligned} & \underset{\sim}{n} \\ & \stackrel{\rightharpoonup}{N} \\ & \stackrel{\rightharpoonup}{\lambda} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\underset{ }{N}} \\ & \underset{\sim}{\infty} \\ & \underset{\sim}{\infty} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{7} \\ & \underset{\sim}{\dot{N}} \\ & \underset{\sim}{c} \end{aligned}$ | $\begin{aligned} & \underset{\underset{\sim}{I}}{\underset{\sim}{N}} \\ & \underset{\sim}{\infty} \\ & \underset{\sim}{I} \end{aligned}$ | - <br> - | H <br> in <br> in <br> 1 | $\begin{aligned} & \underset{\sim}{i} \\ & \underset{\sim}{N} \\ & \underset{\sim}{N} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase more rapidly | 30 | 18 | 19 | 29 | 18 | 24 | 24 | 25 | 30 | 33 |
| Increase at the same rate | 23 | 25 | 28 | 28 | 29 | 26 | 28 | 28 | 28 | 25 |
| Increase at a slower rate | 17 | 20 | 21 | 20 | 22 | 23 | 22 | 21 | 20 | 18 |
| Stay about the same | 22 | 31 | 25 | 20 | 28 | 24 | 21 | 22 | 18 | 19 |
| Will fall | 4 | 4 | 4 | 2 | 3 | 3 | 4 | 3 | 4 | 4 |
| Don＇t know［VOL］ | 4 | 3 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | ＊ |
| Refused［VOL］ | ＊ | ＊ | ＊ | ＊ | ＊ | － | ＊ | ＊ | － | － |
| Based on： | $N=1,00$ | 1，007 | $=1,00$ | $N=1,000$ | $N=1,000$ | ＝1，000 | $N=1,000$ | $N=1,001$ | ＝1，00 | $N=1,001$ |

CCON4．Thinking of the general economic situation，do you think that now is a good time，a bad time，or neither a good nor a bad time to make major purchases such as furniture and electronic devices？

|  | $\begin{aligned} & \text { N } \\ & \underset{\sim}{0} \\ & \frac{0}{\infty} \end{aligned}$ |  | $\underset{\underset{\sim}{\underset{\sim}{\sim}}}{\stackrel{N}{N}}$ |  | $\begin{aligned} & \underset{\sim}{I} \\ & \underset{\sim}{\infty} \\ & \underset{\sim}{\infty} \end{aligned}$ | ${\underset{\sim}{c}}_{\substack{m\\}}^{-}$ | $\begin{aligned} & \underset{\sim}{\underset{y}{n}} \\ & \underset{\infty}{\infty} \\ & \stackrel{1}{\infty} \end{aligned}$ | $\begin{aligned} & \underset{⿳ 亠 二 口}{1} \\ & \stackrel{y}{0} \\ & \stackrel{0}{6} \end{aligned}$ | $\stackrel{\stackrel{7}{\gamma}}{\stackrel{i}{n}}$ | $\begin{aligned} & \underset{\sim}{\sim} \\ & \underset{\sim}{\sim} \\ & \underset{\sim}{\sim} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A good time | 30 | 30 | 30 | 36 | 35 | 27 | 28 | 29 | 34 | 31 |
| Neither a good nor bad time | 31 | 26 | 26 | 28 | 28 | 29 | 30 | 31 | 29 | 30 |
| A bad time | 35 | 39 | 38 | 34 | 35 | 42 | 41 | 39 | 36 | 38 |
| Don＇t know［VOL］ | 4 | 5 | 6 | 2 | 2 | 2 | 1 | 1 | 1 | 1 |
| Refused［VOL］ | ＊ | 1 | ＊ | ＊ | ＊ | ＊ | ＊ | － | ＊ | ＊ |

CCON5. Thinking of the general economic situation, do you think that now is a good or bad time to save?
[IF "GOOD," ASK:] And would that be a very good or fairly good time to save?
[IF "BAD," ASK:] And would that be very bad or fairly bad time to save?


CCON6. How do you expect the number of people who are unemployed in this country to change over the next 12 months? Will it increase, decrease, or remain the same? [IF "INCREASE," ASK:] And would that be a sharp or slight increase? [IF "DECREASE," ASK:] And would that be a sharp of slight decrease?

|  | $\begin{aligned} & \underset{1}{1} \\ & \underset{\sim}{O} \\ & \stackrel{1}{0} \\ & \underset{\infty}{1} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{1} \\ & \underset{\sim}{T} \\ & \underset{O}{1} \end{aligned}$ | $\begin{aligned} & \underset{N}{N} \\ & \underset{\sim}{n} \end{aligned}$ | $\begin{aligned} & \text { N} \\ & \stackrel{N}{N} \\ & \stackrel{\rightharpoonup}{i} \\ & i \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\underset{N}{n}} \\ & \underset{\sim}{1} \\ & \underset{\sim}{\infty} \end{aligned}$ | $\stackrel{\underset{i}{-1}}{\stackrel{-}{\lambda}}$ | $\begin{aligned} & \underset{\sim}{\underset{\sim}{N}} \\ & \underset{\sim}{\prime} \\ & \underset{\infty}{1} \end{aligned}$ |  | $\stackrel{-}{7}$ <br> $\stackrel{i}{n}$ <br> $\stackrel{i}{n}$ | $\begin{aligned} & \stackrel{-}{-1} \\ & \stackrel{\sim}{N} \\ & \stackrel{N}{N} \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Increase | 30 | 31 | 35 | 30 | 35 | 40 | 43 | 37 | 34 | 33 |
| A sharp increase | 10 | 10 | 11 | 8 | 10 | 11 | 15 | 11 | 9 | 9 |
| A slight increase | 21 | 21 | 25 | 22 | 25 | 29 | 28 | 26 | 26 | 24 |
| Remain the same | 38 | 35 | 32 | 35 | 41 | 36 | 33 | 40 | 35 | 37 |
| Total Decrease | 27 | 31 | 29 | 34 | 24 | 23 | 24 | 23 | 31 | 30 |
| A slight decrease | 23 | 26 | 25 | 28 | 21 | 19 | 19 | 20 | 27 | 25 |
| A sharp decrease | 4 | 5 | 4 | 6 | 3 | 4 | 5 | 3 | 3 | 5 |
| Don't know [VOL] | 5 | 3 | 4 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Refused [VOL] | * | * | - | * | * | - | * | * | - | - |

FOUR1. Compared to four years ago, is your family's financial situation better today, worse today or about the same as it was four years ago? [IF BETTER/WORSE] Is that much [better/worse] or just somewhat [better/worse]?

|  | $\begin{aligned} & \underset{\sim}{1} \\ & \underset{\sim}{i} \\ & \underset{\sim}{0} \\ & \underset{\infty}{1} \end{aligned}$ | $\begin{aligned} & N \\ & \underset{\infty}{\infty} \\ & \underset{\sim}{H} \\ & \underset{\sim}{\Delta} \end{aligned}$ |
| :---: | :---: | :---: |
| Total Better | 28 | 27 |
| Much better | 14 | 13 |
| Somewhat better | 15 | 14 |
| About the same | 36 | 34 |
| Total Worse | 36 | 38 |
| Somewhat worse | 22 | 19 |
| Much worse | 13 | 19 |
| Don't know [VOL] | * | * |
| Refused [VOL] | * | * |
| Based on: | 1,006 | 1,007 |

EM1. Are you, yourself, currently employed...

|  | $N$ $\stackrel{N}{O}$ $\stackrel{1}{2}$ $\stackrel{1}{0}$ $\stackrel{1}{\infty}$ |  |  |  | $\underset{\sim}{\underset{N}{2}}$ $\underset{N}{N}$ $\dot{\infty}$ $\underset{\infty}{1}$ |  | $\underset{1}{-1}$ $\frac{1}{n}$ $\stackrel{i}{n}$ | $\begin{aligned} & \underset{\sim}{\underset{\sim}{N}} \\ & \stackrel{+}{+} \\ & \underset{N}{N} \end{aligned}$ | $\begin{aligned} & \underset{O}{-} \\ & \underset{i}{i} \\ & \stackrel{i}{C} \end{aligned}$ | $\stackrel{i}{1}$ $\stackrel{0}{\infty}$ $\stackrel{m}{7}$ $\underset{i}{-1}$ | 0 <br> $\stackrel{0}{0}$ <br> $\cdots$ <br> $\cdots$ <br> $\cdots$ <br> $\cdots$ <br> -1 | $\stackrel{O}{M}$ $\underset{m}{1}$ $\dot{0}$ 0 | $\begin{aligned} & 0 \\ & \underset{\vdots}{0} \\ & \stackrel{1}{1} \\ & -\underset{\infty}{1} \end{aligned}$ | $\frac{0}{7}$ <br> $\frac{7}{7}$ <br> $\frac{0}{6}$ | $\begin{aligned} & \stackrel{i}{\lambda} \\ & \underset{i}{7} \\ & \stackrel{N}{N} \end{aligned}$ | $\begin{aligned} & \stackrel{0}{\lambda} \\ & \underset{\sim}{\lambda} \\ & \stackrel{i}{\gamma} \end{aligned}$ | $\begin{aligned} & 0 \\ & \stackrel{i}{M} \\ & \dot{p} \\ & \dot{m} \\ & \hline \end{aligned}$ | $\begin{aligned} & \stackrel{+}{\lambda} \\ & \underset{i}{1} \\ & \underset{i}{\lambda} \end{aligned}$ | $\begin{aligned} & 0 \\ & \frac{\partial}{7} \\ & \underset{7}{1} \\ & \frac{1}{7} \\ & \underset{i}{1} \end{aligned}$ | $\begin{aligned} & \text { or } \\ & \frac{0}{\circ} \\ & i \\ & \underset{7}{7} \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Full-time | 44 | 48 | 48 | 49 | 50 | 44 | 49 | 45 | 44 | 47 | 46 | 46 | 46 | 47 | 48 | 49 | 45 | 43 | 44 | 46 | 44 |
| Part-time | 14 | 14 | 13 | 12 | 13 | 14 | 13 | 15 | 17 | 12 | 13 | 13 | 16 | 11 | 13 | 11 | 14 | 13 | 15 | 11 | 10 |
| Not employed | 41 | 39 | 39 | 39 | 37 | 42 | 37 | 39 | 38 | 40 | 41 | 40 | 38 | 42 | 39 | 39 | 41 | 44 | 41 | 42 | 45 |
| Don't know | * | * | - | * | * | * | * | * | - | * | * | * | * | * | * | - | * | - | * | * | * |
| Refused | * | * | - | * | * | * | * | * | 1 | 1 | * | * | * | * | - | * | * | * | 1 | 1 | 1 |

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you...

|  |  | $\begin{aligned} & \text { N} \\ & \underset{i}{N} \\ & \stackrel{1}{6} \\ & i \end{aligned}$ |  |  | $\underset{\sim}{\underset{N}{2}}$ $\underset{\sim}{N}$ $\dot{\omega}$ $\underset{\infty}{1}$ | $\begin{aligned} & -7 \\ & i \\ & \vdots \\ & \vdots \\ & i \\ & 6 \end{aligned}$ | $\begin{aligned} & -i \\ & \underset{i}{i} \\ & \stackrel{1}{n} \\ & \hline \end{aligned}$ | $\stackrel{-}{i}$ <br> $\stackrel{N}{N}$ <br> $\stackrel{+}{m}$ | $\begin{aligned} & \underset{O}{I} \\ & \stackrel{i}{i} \\ & \stackrel{i}{7} \end{aligned}$ | $\begin{aligned} & \stackrel{O}{1} \\ & \underset{\sim}{0} \\ & \stackrel{m}{7} \\ & \end{aligned}$ |  | $\begin{aligned} & \underset{\sim}{i} \\ & \underset{\sim}{7} \\ & \frac{\infty}{\sigma} \end{aligned}$ | 0 <br> -1 <br> -1 <br> -1 <br> -1 <br> $-\infty$ | $\begin{aligned} & 0 \\ & \underset{7}{7} \\ & \frac{\sigma}{6} \\ & \frac{\sigma}{6} \end{aligned}$ | $\begin{aligned} & \text { O} \\ & \underset{i}{7} \\ & \stackrel{1}{1} \\ & \end{aligned}$ | $\begin{aligned} & \stackrel{O}{i} \\ & \underset{\sim}{\lambda} \\ & \stackrel{i}{\lambda} \end{aligned}$ | $\stackrel{O}{1}$ $\dot{p}$ $\dot{m}$ $\dot{m}$ | $\begin{aligned} & \underset{1}{\lambda} \\ & \underset{i}{1} \\ & \underset{i}{I} \end{aligned}$ | $\begin{aligned} & \stackrel{\circ}{7} \\ & \stackrel{\rightharpoonup}{7} \\ & \vdots \\ & \underset{i}{i} \\ & \underset{i}{1} \end{aligned}$ | 응 $\frac{1}{6}$ $\stackrel{1}{7}$ $\underset{7}{7}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retired | 48 | 54 | 51 | 50 | 51 | 46 | 51 | 40 | 48 | 48 | 46 | 47 | 44 | 47 | 42 | 50 | 49 | 48 | 47 | 49 | 52 |
| Homemaker | 16 | 15 | 15 | 19 | 14 | 17 | 16 | 17 | 16 | 21 | 18 | 16 | 21 | 15 | 16 | 18 | 19 | 15 | 13 | 16 | 18 |
| Student | 8 | 9 | 12 | 8 | 13 | 10 | 12 | 16 | 14 | 11 | 12 | 11 | 14 | 12 | 11 | 9 | 9 | 8 | 7 | 9 | 10 |
| Temporarily unemployed | 24 | 21 | 18 | 20 | 18 | 24 | 19 | 27 | 19 | 17 | 22 | 21 | 20 | 25 | 27 | 21 | 23 | 27 | 32 | 24 | 18 |
| Don't know | 3 | 1 | 3 | 3 | 4 | 2 | 1 | 1 | 2 | 2 | 2 | 4 | 1 | 2 | 4 | 2 | * | 1 | 1 | 1 | 2 |
| Refused | - | * | 1 | 1 | * | 1 | * | 1 | * | 1 | * | * | 1 | * | - | 1 | - | 1 | * | 1 | * |
| saxeo or | $n=90$ | $N=43$ | ${ }^{n=36}$ | $N=4 t$ | $n=32$ | $N=38$ | ${ }^{\text {Nefid }}$ | N=13 | $n=41$ | $n=22$ | N-655 | $N=14$ | O | $N=12$ | vent | V=445 | $N=20$ | $N=20$ | $N=23$ | $v=04$ | ${ }^{\text {vestit }}$ |

## Some items held for later release

S1. Are you currently registered to vote at your address, or not?

|  |  |
| :---: | :---: |
| Yes | 82 |
| No | 17 |
| VOL: Not necessary in my state | - |
| Don't know [VOL] | * |
| Refused [VOL] | 1 |

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

|  |  |  | $\begin{aligned} & \underset{\sim}{\hat{N}} \\ & \stackrel{N}{n} \end{aligned}$ | $\begin{aligned} & \text { N } \\ & \underset{N}{N} \\ & \stackrel{i}{N} \\ & \hline \end{aligned}$ |  |  | $\begin{aligned} & \underset{\sim}{\underset{N}{N}} \\ & \underset{\infty}{\infty} \\ & \underset{\infty}{n} \end{aligned}$ | $\begin{aligned} & \underset{i}{7} \\ & \stackrel{0}{0} \\ & \stackrel{1}{6} \\ & \hline \end{aligned}$ | $\begin{aligned} & \stackrel{-}{9} \\ & \stackrel{i}{i} \\ & \stackrel{i}{n} \end{aligned}$ |  | $\begin{aligned} & \stackrel{\rightharpoonup}{i} \\ & \underset{i}{1} \\ & \stackrel{i}{7} \end{aligned}$ | $\begin{aligned} & \text { O} \\ & \underset{\sim}{\infty} \\ & \stackrel{M}{7} \\ & \hline \end{aligned}$ |  |  |  |  | $$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Supporter | 27 | 23 | 22 | 25 | 30 | 28 | 25 | 33 | 30 | 30 | 31 | 30 | 30 | 36 | 28 | 33 | 22 |
| Strongly | 8 | 8 | 7 | 8 | 10 | 10 | 9 | 10 | 8 | 11 | 11 | 8 | 9 | 13 | 10 | 10 | 7 |
| Moderately | 19 | 16 | 15 | 17 | 20 | 18 | 16 | 24 | 23 | 19 | 21 | 22 | 21 | 24 | 18 | 24 | 15 |
| Not a supporter | 63 | 65 | 67 | 71 | 64 | 68 | 70 | 61 | 63 | 65 | 61 | 66 | 67 | 60 | 68 | 61 | 67 |
| Don't know [VOL] | 8 | 10 | 10 | 4 | 6 | 4 | 5 | 5 | 7 | 6 | 7 | 4 | 4 | 3 | 4 | 5 | 10 |
| Refused [VOL] | 1 | 1 | 1 | 1 | 1 | * | * | 1 | * | * | * | - | * | 1 | 1 | 1 | 1 |
| sasaor | ${ }_{\text {mexas }}$ | ${ }_{\text {mea }}$ | nesam | vesam | vesam | veseo | Ne, eom | ${ }_{\text {keatar }}$ | vestar | ${ }_{\text {meneat }}$ | memat |  | vesem | nsesa | $n= \pm 00$ |  |  |

PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

|  |  | $\begin{aligned} & \stackrel{N}{1} \\ & \stackrel{\infty}{1} \\ & \stackrel{\rightharpoonup}{\top} \\ & \vdots \end{aligned}$ |  |
| :---: | :---: | :---: | :---: |
| Democrat | 31 | 29 | 31 |
| Independent | 30 | 33 | 29 |
| Republican | 23 | 22 | 22 |
| None of these | 15 | 15 | 17 |
| Don't know [VOL] | 1 | 1 | 1 |
| Refused [VOL] | 1 | 1 | * |
| Based on: | $N=1,006$ | $N=1,007$ | $N=1,004$ |

PID2. Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

|  | $\begin{aligned} & \text { N} \\ & \underset{\sim}{N} \\ & \underset{\infty}{1} \\ & \underset{\infty}{2} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{1} \\ & \underset{\sim}{\underset{O}{2}} \end{aligned}$ |  |
| :---: | :---: | :---: | :---: |
| Total Democrat | 47 | 49 | 49 |
| Democrat - strong | 15 | 15 | 16 |
| Democrat - moderate | 16 | 14 | 15 |
| Democrat-unknown intensity | 1 | 1 | 1 |
| Independent - lean Democratic | 12 | 14 | 13 |
| None - lean Democratic | 4 | 6 | 6 |
| Total Republican | 41 | 39 | 37 |
| Republican - strong | 9 | 11 | 11 |
| Republican - moderate | 14 | 11 | 10 |
| Republican-unknown intensity | * | * | 1 |
| Independent - lean Republican | 12 | 13 | 10 |
| None - lean Republican | 6 | 4 | 5 |
| [VOL] Independent - don't lean | 6 | 5 | 6 |
| [VOL] None - don't lean | 5 | 4 | 6 |
| [VOL] Independent - lean other | 1 | 1 | 1 |
| [VOL] None - lean other | 2 | 2 | 2 |
| Don't know | - | - | - |
| Refused | - | - | - |
| Based on: | $N=1,00$ | $N=1,00$ | $N=1,004$ |

G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?
[IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?] [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

|  |  |  |  |
| :--- | :---: | :---: | :---: |
|  | $\sim$ | $\sim$ | $\sim$ |
|  | $\sim$ | $\sim$ |  |

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

| Married/Living as Married/Co-habitating | 50 |
| :--- | :---: |
| Separated | 4 |
| Divorced | 11 |
| Widowed | 7 |
| Never Married | 25 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 2 |

Based on:

DM2. What is the last grade of school you completed? [READ EACH ITEM]

| Less than high school graduate | 7 |
| :--- | :---: |
| High school graduate | 32 |
| Technical/trade school | 4 |
| Some college | 25 |
| College graduate | 14 |
| Some graduate school | 4 |
| Graduate degree | 12 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 2 |

Based on: $N=1,006$

DM4. In what year were you born?
Age group:

| $18-29$ | 20 |
| :--- | :---: |
| $30-49$ | 35 |
| $50-64$ | 23 |
| $65+$ | 18 |
| Refused [VOL] | 4 |

Based on:

$$
N=1,006
$$

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DM5. Which one of the following best describes where you live? [READ EACH ITEM]

| Urban area | 26 |
| :--- | :---: |
| Suburban area | 42 |
| Rural area | 29 |
| Don't know [VOL] | 2 |
| Refused [VOL] | 2 |

Based on: $N=1,006$

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

| Own | 60 |
| :--- | :---: |
| Rent | 28 |
| Other arrangement | 9 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 2 |
| Based on: |  |

DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

| None | 32 |
| :--- | :---: |
| One Line | 60 |
| Two lines | 3 |
| Three or more lines | 1 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 3 |

Based on: $N=1,006$

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

| None | 10 |
| :--- | :---: |
| One | 73 |
| Two | 11 |
| Three or more | 4 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 2 |

Based on:
$N=1,006$

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

| Landline | 27 |
| :--- | :---: |
| Cell phone | 43 |
| Both equally | 30 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | - |
| Based on: | $N=596$ |

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

| None | 40 |
| :--- | :---: |
| One | 42 |
| Two | 10 |
| Three or more | 7 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 2 |
| Based on: | $N=402$ |

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

| Yes, born-again/evangelical | 35 |
| :--- | :---: |
| No | 61 |
| Don't know [VOL] | 2 |
| Refused [VOL] | 3 |
| $N=1,006$ |  |

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

| Protestant | 24 |
| :--- | :---: |
| Catholic | 19 |
| Mormon | 2 |
| Jewish | 2 |
| Muslim | $*$ |
| Other religion | 25 |
| Don't belong to religious denomination | 24 |
| Don't know [VOL] | 1 |
| Refused [VOL] | 3 |
| Based on: | $N=1,006$ |

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

| Yes, a Christian | 83 |
| :--- | :---: |
| No, not a Christian | 16 |
| Don't know [VOL] | 1 |
| Refused [VOL] | 1 |

Based on: $N=228$

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

| Never | 17 |
| :--- | :---: |
| Less often than a few times a year | 12 |
| A few times a year | 22 |
| Once or twice a month | 11 |
| Once a week | 25 |
| More than once a week | 11 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 3 |
| Based on: | $N=1,006$ |

DM16. Are you of Hispanic, Latino or Spanish origin?

| Yes | 12 |
| :--- | :---: |
| No | 85 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 3 |

Based on:

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

| White, Caucasian | 68 |
| :--- | :---: |
| Black, African-American, Negro | 11 |
| American Indian or Alaska Native | 2 |
| Asian Indian | 1 |
| Native Hawaiian | $*$ |
| Chinese | $*$ |
| Guamanian or Chamorro | - |
| Filipino | - |
| Samoan | - |
| Japanese | - |
| Korean | $*$ |
| Vietnamese | $*$ |
| Other Asian | 1 |
| Other Pacific Islander | $*$ |
| Some other race | 5 |
| Don't know | 2 |
| Refused | 5 |
| Multiple races | 4 |

[^0]DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below $\$ 50,000$ dollars, or is it \$50,000 or higher? [READ LIST]

| Below $\$ 50,000$ | 47 |
| :--- | :---: |
| $\$ 50,000+$ | 43 |
| Don't know [VOL] | 3 |
| Refused [VOL] | 8 |

Based on:
$N=1,006$

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

| Under $\$ 10,000$ | 6 |
| :--- | :---: |
| $\$ 10,000$ to under $\$ 20,000$ | 10 |
| $\$ 20,000$ to under $\$ 30,000$ | 11 |
| $\$ 30,000$ to under $\$ 40,000$ | 9 |
| $\$ 40,000$ to under $\$ 50,000$ | 8 |
| $\$ 50,000$ to under $\$ 75,000$ | 15 |
| $\$ 75,000$ to under $\$ 100,000$ | 11 |
| $\$ 100,000$ to under $\$ 150,000$ | 8 |
| $\$ 150,000$ or more | 6 |
| Don't know $[\mathrm{VOL}]$ | 5 |
| Refused $[\mathrm{VOL}]$ | 11 |

Based on: $\quad N=1,006$
DM25. [INTERVIEWER RECORD:] Respondent's Gender:

| Male | 49 |
| :--- | :--- |
| Female | 51 |

Based on: $\quad N=1,006$

CENSUS REGION:

| Northeast | 18 |
| :--- | :--- |
| Midwest | 23 |
| South | 37 |
| West | 22 |

Based on: $N=1,006$

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## AP-GfK Poll Methodology

The Associated Press-GfK Poll was conducted August 16 - 20, 2012 by GfK Roper Public Affairs \& Corporate Communications - a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,006 general population adults age 18 or older.

Interviews were conducted with 604 respondents on landlines and 402 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.9 percentage points at the $95 \%$ confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than $100 \%$. In questions that permit multiple responses, columns may total significantly more than $100 \%$, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.

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[^0]:    Based on:
    $N=1,006$

