



**ASSOCIATED PRESS** 



# THE AP-GfK POLL August, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

# A telephone survey of the American general population (ages 18+)

Interview dates: August 16– 20, 2012 Number of interviews: 1,006 Number of registered voters: 885

Margin of error for the total sample: +/- 3.9 percentage points at the 95% confidence level Margin of error for registered voters: +/-4.1 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.



	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	<b>НІСН</b> 4/16-20/09	LOW 10/16-20/08
Right direction	35	31	37	39	26	24	21	33	45	35	37	37	38	39	40	35	37	48	17
Wrong direction	60	60	56	57	70	72	75	63	52	62	57	58	59	59	57	60	60	44	78
Don't know [VOL]	5	8	7	3	4	5	4	3	3	3	6	5	3	3	2	4	2	7	5
Refused [VOL]	*	1	*	1	*	*	*	1	*	*	1	*	1	-	-	1	*	1	1
Based on:	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=846	N=1,000	N=1,007	N=1,044	N=1,000	N=1,101

# CUR1. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?





CUR2./

CUR3. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

[IF "APPROVE," ASK:] Is that strongly approve or somewhat approve? [IF "DISAPPROVE," ASK:] Is that strongly disapprove or somewhat disapprove? [IF "NEITHER," DK NOR REFUSED ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13- 18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	НІСН 2/12-17/09	LOW 12/8-12/11
Total approve	49	49	53	49	44	46	46	52	60	53	53	47	49	45	49	49	50	49	67	44
Strongly approve	27	23	24	26	19	20	19	24	32	24	24	24	23	29	22	23	24	23	37	19
Somewhat approve	18	22	23	17	20	20	20	21	23	25	23	20	21	14	23	21	20	21	23	20
Lean approve	4	5	7	6	6	5	6	6	6	5	6	3	5	2	4	5	5	5	8	6
Neither—don't lean [VOL]	2	2	1	*	1	1	1	*	1	2	1	1	1	*	*	*	1	*	4	1
Total disapprove	49	48	46	49	54	52	52	47	39	45	46	51	50	54	50	50	49	50	24	54
Lean disapprove	5	5	3	5	4	4	3	4	4	5	5	4	4	1	5	4	5	5	4	4
Somewhat disapprove	9	9	10	10	12	12	13	12	10	11	12	12	12	10	12	10	13	12	4	12
Strongly disapprove	36	35	32	34	38	36	36	30	25	29	29	35	35	43	33	36	31	33	16	38
Don't know [VOL]	1	1	*	1	1	1	1	1	*	*	1	1	1	1	1	1	*	1	5	1
Refused [VOL]	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	-	*	*	*
Based on:	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=846	N=1,000	N=1,007	N=1,044	N=1,002	N=1,001	N=1,000



## CUR15./

CUR15a. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way the Democrats in Congress are handling their jobs.

[IF "APPROVE," ASK:] Is that strongly approve or somewhat approve?

[IF "DISAPPROVE," ASK:] Is that strongly disapprove or somewhat disapprove?

[IF "NEITHER," ASK:] If you had to choose, do you lean more toward approving or disapproving of the way the Democrats in Congress are handling their jobs?

	8/16-20/12	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
Total approve	39	30	35	43	41	39	36	32	38	37	38	37	41	36	40
Strongly approve	12	7	9	9	9	9	10	11	10	8	11	8	11	8	10
Somewhat approve	22	19	22	30	29	26	23	20	24	26	23	25	27	24	27
Lean approve	5	4	4	3	3	4	3	1	4	3	5	4	3	3	3
Neither—don't lean [VOL]	3	1	1	1	2	1	1	*	1	1	1	1	1	2	2
Total disapprove	57	68	62	56	55	60	62	67	60	61	60	61	58	61	57
Lean disapprove	4	3	2	2	4	3	3	2	2	2	3	4	3	2	3
Somewhat disapprove	17	23	23	25	20	23	21	19	20	21	22	19	16	23	19
Strongly disapprove	35	42	37	29	32	33	39	47	38	38	36	38	39	37	36
Don't know [VOL]	1	1	1	1	2	1	1	-	1	2	1	1	*	2	1
Refused [VOL]	*	-	*	-	*	*	-	-	-	*	*	-	-	-	*
Based on:	N=1,006	N=1,000	N=1,001	N=1,001	N=1,001	N=1,001	N=1,501	N=846	N=1,000	N=1,007	N=1,044	N=1,002	N=1,001	N=1,002	N=968

AP

Public Affairs & Corporate Communications

GfK

4

#### CUR16./

CUR16a. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way the Republicans in Congress are handling their jobs.

[IF "APPROVE," ASK:] Is that strongly approve or somewhat approve?

[IF "DISAPPROVE," ASK:] Is that strongly disapprove or somewhat disapprove?

[IF "NEITHER," ASK:] If you had to choose, do you lean more toward approving or disapproving of the way the Republicans in Congress are handling their jobs?

	8/16-20/12	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
Total approve	31	24	29	32	31	36	29	28	31	30	32	31	38	30	32
Strongly approve	6	5	7	4	5	7	5	5	8	5	6	6	8	5	8
Somewhat approve	18	17	18	24	22	23	20	18	17	20	21	21	24	21	20
Lean approve	6	3	4	3	4	6	4	5	6	5	6	4	6	4	4
Neither—don't lean [VOL]	2	1	2	1	2	1	1	*	1	1	2	1	2	2	2
Total disapprove	66	75	68	66	66	61	69	72	68	67	65	65	60	67	65
Lean disapprove	6	2	4	3	5	3	4	2	3	6	2	4	2	5	4
Somewhat disapprove	24	23	25	27	29	20	31	32	26	27	30	27	24	27	32
Strongly disapprove	36	50	39	37	33	38	34	37	38	35	33	34	34	35	28
Don't know [VOL]	2	*	1	1	2	2	1	*	1	2	1	2	*	1	2
Refused [VOL]	-	-	*	*	*	*	*	-	*	*	*	*	-	*	*
Based on:	N=1,006	N=1,000	N=1,001	N=1,001	N=1,001	N=1,001	N=1,501	N=846	N=1,000	N=1,007	N=1,044	N=1,002	N=1,001	N=1,002	N=968

AP



S5. How much interest do you have in following news about the upcoming presidential election? A great deal, quite a bit, only some, very little, or no interest at all?

	8/16-20/12	10/16-/20/08
A great deal/Quite a bit	67	79
A great deal	41	56
Quite a bit	25	23
Only some	21	10
Very little/No interest at all	12	12
Very little	8	6
No interest at all	4	6
Don't know [VOL]	1	*
Refused [VOL]	*	-
Based on:	N=1,006	: N=1,101



## ELE37/

ELE38. In the election for president in November 2012, if the candidates are (Barack Obama and Joe Biden, the Democrats) or (Mitt Romney and Paul Ryan, the Republicans), for whom will you vote? [IF NEITHER/DK/REF: Do you lean more toward (Obama and Biden) or more toward (Romney and Ryan)?]\*

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11
Total Obama/Biden	48	48	51	51	47	48
Initial Obama/Biden	45	45	48	49	45	47
Lean Obama/Biden	4	3	3	1	2	1
Neither	4	8	6	5	7	5
Total Romney/Ryan	44	42	41	43	46	45
Initial Romney/Ryan	40	37	36	38	43	42
Lean Romney/Ryan	4	5	4	5	3	3
Lean Romney/Ryan Don't know [VOL]	4 2	5 2	4 2	5 2	3 1	3 2
1. 1		-	-	-	-	-

#### **Registered voters:**

	8/16-20/12	6/14-18/12	5/3-7/12
Total Obama/Biden*	47	47	50
Initial Obama/Biden	44	44	47
Lean Obama/Biden	3	3	3
Neither	4	8	5
Total Romney/Ryan	46	44	42
Initial Romney/Ryan	42	40	39
Loon Bomnoy/Dyon	4	4	3
Lean Romney/Ryan	Т	Т	3
Don't know [VOL]	2	2	2
	-	-	-

\*Vice Presidential candidates added August 2012





ELE38a. [IF INITIAL OBAMA-BIDEN/ROMNEY-RYAN SUPPORTER IN ELE37] Would you say you are certain to vote for [INSERT ANSWER FROM ELE37] or is there a chance you could change your mind?

	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	86	85	82
Chance could change mind	13	15	18
Don't know	1	*	1
Refused	-	*	*
Based on:	N=852	N=837	N=852

#### **Registered voters:**

	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	89	88	85
Chance could change mind	10	12	14
Don't know	1	*	1
Refused	-	-	-
Based on:	N=762	N=741	N=755

> AP ASSOCIATED PRESS **FOPER** GfK Public Affairs & Corporate Communications

## **Obama supporters:**

	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	87	83	83
Chance could change mind	12	16	17
Don't know	1	*	1
Refused	-	*	-
Based on:	N=435	N=440	N=466

#### **Romney supporters:**

	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	86	86	80
Chance could change mind	14	14	19
Don't know	*	*	1
Refused	-	-	*
Based on:	N=417	N=397	N=386



	8/16-20/12	6/14-18/12	5/3-7/12
Total Obama/Biden	∞ੇ 47	و 47	<u>5</u>
Obama/Biden: Definitely support	40	38	41
Obama/Biden: Could change mind	4	6	6
Obama/Biden: Don't know/Refused	*	*	1
Lean Obama/Biden	3	3	3
Neither/Don't lean	4	8	5
Total Romney/Ryan	46	44	42
Romney/Ryan: Definitely support	37	36	32
Romney/Ryan: Could change mind	5	4	7
Romney/Ryan: Don't know/Refused	*	*	*
Lean Romney/Ryan	4	4	3
Don't know/Don't lean [VOL]	2	2	2
Refused/Don't lean [VOL]	1	*	1
Based on:	N=885	N=878	N=871

# ELE37/ELE38/ELE38a Combined results among registered voters:

Some items held for later release





CURX1. How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

The economy	8/16-20/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	3/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	<b>НІСН</b> 6/16-20/11	LOW 12/10-14/09
Extremely/Very important	91	91	90	93	92	93	90	90	91	88	89	91	92	91	91	92	93	87
Extremely important	49	53	51	55	52	52	51	50	49	45	47	50	47	50	50	49	52	42
Very important	42	38	39	38	41	41	39	40	42	43	42	41	46	42	41	42	41	45
Moderately important	7	7	7	4	5	5	6	8	7	9	9	8	6	7	7	7	5	9
Slightly/Not at all important	2	2	3	3	3	1	4	2	2	3	2	1	2	1	3	2	1	4
Slightly important	1	2	2	2	2	1	3	1	2	3	2	1	1	1	2	2	1	3
Not at all important	*	1	1	1	1	*	1	1	1	*	*	*	1	*	*	*	*	1
Don't know [VOL]	*	-	-	-	*	-	*	-	*	*	*	-	-	*	*	*	-	*
Refused [VOL]	*	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-
Based on:	N=1,006	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=846	N=1,000	N=1,007	N=1,044	N=1,002	N=1,001	N=1,001

Federal budget deficit	8/16-20/12*	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	<b>HIGH</b> 10/13-17/11	LOW 8/16-20/12
Extremely/Very important	69	75	76	80	78	78	76	76	76	73	72	77	75	75	77	76	80	69
Extremely important	36	39	41	44	46	41	39	41	40	35	34	41	38	41	42	41	44	36
Very important	33	36	34	36	33	36	36	35	36	37	38	37	37	34	34	35	36	33
Moderately important	20	17	14	12	13	15	16	16	16	15	17	15	17	17	15	16	12	20
Slightly/Not at all important	9	8	10	7	8	7	8	8	8	12	10	8	8	8	7	8	7	9
Slightly important	8	5	7	5	6	5	5	6	5	8	7	6	5	6	6	6	5	8
Not at all important	1	3	3	2	2	2	3	3	3	4	3	1	3	2	2	2	2	1
Don't know [VOL]	1	*	*	1	*	1	*	*	1	1	*	*	*	*	1	1	1	1
Refused [VOL]	1	*	*	-	-	-	-	-	-	-	*	*	-	-	-	-	-	1

V=1,00.

N=1,001

\*Asked of half sample

N=1,00







V=1,00

Based on.

# CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Taxes	8/16-20/12*	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	LIKELY VOTERS 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	<b>HIGH</b> 8/16-20/12	LOW 10/1/-5/09
Extremely/Very important	75	71	69	73	72	73	69	68	71	70	69	73	71	69	68	69	75	66
Extremely important	34	33	34	32	33	34	35	31	34	30	31	34	32	34	36	35	34	32
Very important	40	39	35	41	39	39	34	38	37	40	39	39	39	35	33	34	40	35
Moderately important	16	21	22	21	18	18	22	22	19	21	21	19	20	20	20	21	16	23
Slightly/Not at all important	8	8	10	6	9	9	9	10	9	9	10	8	9	11	11	10	8	10
Slightly important	6	7	7	5	6	8	7	7	7	7	7	6	7	8	8	7	6	9
Not at all important	2	2	3	2	3	1	2	2	2	2	2	2	3	3	3	3	2	1
Don't know [VOL]	1	*	*	*	1	-	*	*	*	-	*	-	*	*	*	1	1	*
Refused [VOL]	*	*	*	-	*	*	-	*	-	-	-	-	-	-	-	-	*	*
*Asked of h	nalf sa	mple	N=1,000	N=1,000	N=1000	N=1,001	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=846	N=1,007	N=1,044	N=1,002	N=1,001	N=446	N=1,008
Gas prices	8/16-20/12*	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	<b>HIGH</b> 5/5-9/11	<b>LOW</b> 9/8-13/10
Extremely/Very important	69	71	65	65	70	75	79	77	71	54	56	51	54	55	62	66	79	54
Extremely important	39	39	30	33	34	39	47	42	36	23	23	21	23	24	28	34	47	23
Very important	31	32	35	32	36	36	32	35	35	30	33	30	31	32	35	31	32	31
Moderately important	20	20	23	22	19	14	14	16	19	30	29	34	28	27	25	19	14	28
Slightly/Not at all important	10	8	12	13	12	10	7	7	10	15	15	16	18	18	13	15	7	18
Slightly important	8	6	10	8	9	8	5	5	8	12	10	11	11	12	11	10	5	11
Not at all important	2	3	3	5	3	2	2	2	3	3	5	5	7	6	2	5	2	7
Don't know [VOL]	1	*	*	-	*	-	*	-	*	*	*	*	*	*	*	-	*	*
Refused [VOL]	1	*	-	-	*	*	-	*	-	*	-	-	-	-	-	-	-	-

\*Asked of half sample

N=1,000



N=1,00.

V=1,00.

N=1,00.

N=1,001



CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Social Security	8/16-20/12*
Extremely/Very important	74
Extremely important	35
Very important	40
Moderately important	17
Slightly/Not at all important	8
Slightly important	6
Not at all important	2
Don't know [VOL]	1
Refused [VOL]	*

N=446

N=1,006

\*Asked of half sample

Based on:

Medicare	8/16-20/12
Extremely/Very important	72
Extremely important	33
Very important	40
Moderately important	18
Slightly/Not at all important	9
Slightly important	7
Not at all important	2
Don't know [VOL]	1
Refused [VOL]	*







## FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]?

[FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

	16-20/12	3-7/12	2/16-20/12	2/8-12/11	10/13-17/11	18-22/11	16-20/11	5-9/11	24-28/11	5-10/11	1/3-8/10	<b>JTAL</b> )/13-18/10	LIKELY VOTERS 10/13-18/10	8-13/10	11-16/10	6/9-14/10	7-11/10	7-12/10
Barack Obama	8	5/				8	()	5/5	3/	1/		<b>1</b> 0/		-8/6	<u>8</u>	/9 59	<u>/</u> 2 57	/ <del>4</del>
Total favorable	53	58	57	53	54	54	56	63	59	59	55	57	52	57	50	22	57	55
Very favorable	32	33	33	27	30	27	31	39	31	33	33	30	31	33	32	32	34	34
Somewhat favorable	21	25	24	26	24	27	25	25	28	26	22	28	21	24	25	27	22	22
Total unfavorable	44	38	42	46	44	45	43	36	39	40	44	43	48	42	43	40	42	44
Somewhat unfavorable	14	10	13	12	14	13	16	15	14	16	14	14	11	11	12	13	14	13
Very unfavorable	30	28	29	33	31	32	27	21	26	24	30	29	37	31	31	27	28	31
Don't know [VOL]	2	4	1	1	2	2	*	1	1	1	1	*	-	1	1	1	1	1
Refused [VOL]	1	*	*	*	*	*	1	-	*	*	*	*	-	*	*	*	-	1
Based on:	N=1.006	N=1.004	N=1.000	N=1.000	N=1.000	N=1.000	N=1.001	N=1.001	N=1.001	N=1.001	N=1.000	N=1.501	N=846	N=1.000	N=1.007	N=1.044	N=1.002	N=962

Michelle Obama	8/16-20/12	5/3-7/12	2/16-20/12	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>AL</b> 3-18/	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
Total favorable	64	70	70	67	70	71	71	69	72	67	70	65	68	69	73	70	70	71	74
Very favorable	39	42	41	36	39	38	42	37	41	35	35	37	39	38	40	39	38	40	41
Somewhat favorable	25	28	28	31	31	33	29	32	31	33	35	28	29	31	33	31	32	31	33
Total unfavorable	26	20	25	26	24	23	24	26	23	27	25	31	27	27	22	23	24	23	21
Somewhat unfavorable	11	9	13	12	11	13	14	13	14	15	14	15	13	14	14	14	13	15	13
Very unfavorable	15	12	12	14	13	10	10	13	9	12	11	16	14	13	8	9	11	8	8
Don't know [VOL]	10	9	5	7	5	5	5	5	5	5	5	4	5	4	5	6	6	6	4
Refused [VOL]	1	1	1	*	1	1	1	1	*	1	1	1	*	*	1	1	1	1	1

Continues...





FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Mitt Romney	8/16-20/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10
Total favorable	44	43	50	48	49	39	45	45	41	46
Very favorable	16	12	14	11	13	9	9	8	9	12
Somewhat favorable	29	31	36	37	36	30	35	37	32	34
Total unfavorable	46	43	43	39	37	41	35	35	33	31
Somewhat unfavorable	18	19	22	22	22	25	23	21	23	20
Very unfavorable	28	23	21	17	15	16	12	14	10	11
Don't know [VOL]	8	13	7	13	14	20	19	20	26	23
Refused [VOL]	1	1	1	*	*	*	1	*	*	*
Based on:	N=1,006	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001	N=1,000

AP

Ann Romney	8/16-20/12	5/3-7/12
Total favorable	40	39
Very favorable	14	12
Somewhat favorable	27	27
Total unfavorable	27	23
Somewhat unfavorable	13	12
Very unfavorable	14	11
Don't know [VOL]	31	38
Refused [VOL]	2 N=1,006	1 N=1,004

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Joe Biden	8/16-20/12	1/5-10/11	11/3-8/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
Total favorable	42	48	47	50	51	47	48	48	52
Very favorable	16	18	18	15	14	15	13	14	15
Somewhat favorable	27	30	29	34	38	32	35	33	38
Total unfavorable	44	41	42	43	40	43	42	43	39
Somewhat unfavorable	18	22	21	20	23	22	22	24	21
Very unfavorable	26	19	21	23	18	21	20	20	18
Don't know [VOL]	13	11	11	6	8	9	9	8	8
Refused [VOL]	1	*	*	1	1	1	*	1	1
Based on:	N=1,006	N=1,001	N=1,000	N=1,007	N=1,044	N=1,002	N=1,001	N=1,002	N=1,008

Paul Ryan	8/16-20/12
Total favorable	38
Very favorable	19
Somewhat favorable	19
Total unfavorable	34
Somewhat unfavorable	14
Very unfavorable	21
Don't know [VOL]	26
Refused [VOL]	2
Based on:	N=1,006





	8/16-20/12	6/14-18/12	12/8-12/11
Will be re-elected	58	56	49
Will be voted out of office	32	35	48
Don't know [VOL]	11	9	4
Refused [VOL]	*	*	-

# ELE41. Regardless of how you might vote, do you think President Barack Obama... [READ LIST, RANDOMIZE ORDER]

Based on:

N=1,006 N=1,007 N=1,000



PRES3. Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

\*Some items from PRES3 held for later release

Handling the economy	8/16-20/12	6/14-18/12	5/3-7/12
Barack Obama	45	46	46
Mitt Romney	46	45	44
Neither [VOL]	5	6	4
Don't know [VOL]	5	3	6
Refused [VOL]	-	*	*

Handling the federal budget deficit	8/16-20/12
Barack Obama	41
Mitt Romney	48
Neither [VOL]	6
Don't know [VOL]	5
Refused [VOL]	1

Based on:

Based on:

N=1,006

N=1,006

N=1,007

N=1,004

Handling social issues, such as abortion and same-sex marriage	8/16-20/12	6/14-18/12	5/3-7/12
Barack Obama	54	52	53
Mitt Romney	33	36	32
Neither [VOL]	5	8	6
Don't know [VOL]	7	4	8
Refused [VOL]	1	*	1

Based on:

N=1,006 N=1,007 N=1,004





PRES3. (Continued) Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

Handling Medicare	8/16-20/12
Barack Obama	49
Mitt Romney	41
Neither [VOL]	5
Don't know [VOL]	5
Refused [VOL]	*

Based on:

N=1,006

Creating Jobs	8/16-20/12
Barack Obama	45
Mitt Romney	44
Neither [VOL]	6
Don't know [VOL]	5
Refused [VOL]	-

Based on:

N=1,006



PRES4. And regardless of whom you may support, which of the following candidates do you think ... (INSERT ITEM), (ROTATE: Barack Obama **OR** Mitt Romney)?

Better understands the problems of people like you	8/16-20/12	5/3-7/12
Barack Obama	53	51
Mitt Romney	35	33
Neither [VOL]	9	11
Don't know [VOL]	3	5
Refused [VOL]	*	*

Based on:

N=1,006 N=1,004

5/3-7/12
50
39
5
6
*

Based on:

N=1,006 N=1,004

Is more honest and trustworthy	8/16- 20/12*
Barack Obama	45
Mitt Romney	34
Neither [VOL]	12
Don't know [VOL]	8
Refused [VOL]	*

Based on:

N=447

\*Asked of half sample





PRES4. (Continued) And regardless of whom you may support, which of the following candidates do you think ... (INSERT ITEM), (ROTATE: Barack Obama **OR** Mitt Romney)?

More often says what he really believes	8/16-20/12*	5/3-7/12
Barack Obama	52	54
Mitt Romney	35	31
Neither [VOL]	8	10
Don't know [VOL]	6	6
Refused [VOL]	-	*
Based on:	N=559	N=1,004

\*Asked of half sample

Some items held for later release





B1. Would you describe the nation's economy these days as good, poor, or neither good nor poor? [IF "GOOD," ASK:] Is that very good or somewhat good? [IF "POOR," ASK:] Is that very poor or somewhat poor? [IF "NEITHER," ASK:] If you had to choose, do you lean more toward good or poor?

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	High: 2/16-20/12	Low: 8/18-22/11
Total good	24	17	20	30	15	12	11	16	21	22	20	15	19	22	15	16	30	11
Very good	3	2	1	2	*	1	1	1	1	1	1	1	1	1	*	1	2	1
Somewhat good	11	10	10	13	5	3	4	5	8	9	7	4	7	8	4	4	13	4
Neither – lean good	10	5	8	15	10	9	5	10	13	13	13	9	11	13	11	11	15	5
Neither–Don't lean [VOL]	11	16	15	4	5	6	3	4	6	4	5	3	6	7	6	3	4	3
Total poor	65	66	64	66	80	81	86	80	73	73	75	83	75	71	79	81	66	86
Neither – lean poor	6	9	6	10	12	8	12	12	15	17	14	16	15	12	14	17	10	12
Somewhat poor	30	26	27	24	34	31	33	32	32	33	35	33	30	27	30	30	24	33
Very poor	29	31	31	32	34	43	42	36	27	23	26	35	30	32	35	34	32	42
Don't know [VOL]	1	1	1	*	*	*	*	-	*	*	*	*	*	*	-	*	*	*
Refused [VOL]	*	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-	-	-

N=1 00

N=1 000

N=1,00.

N=1,001

AP

N=1,001

N=1,001

N=1.000

N=1,50.



N=1 002

Based on.

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	<b>High:</b> 1/5-10/11	Low:8/18-22/11
Got better	15	16	22	28	20	9	6	13	22	15	30	20	17	20	13	12	19	25	25	20	30	6
Got worse	25	23	20	18	15	23	49	27	22	27	18	16	19	20	22	22	16	18	18	16	18	49
Stayed about the same	58	59	56	53	64	68	45	60	56	58	52	64	63	59	65	66	65	56	57	63	52	45
Don't know [VOL]	2	1	1	*	1	1	*	1	*	*	*	1	1	1	*	*	1	1	*	1	*	*
Refused [VOL]	*	- TOTAL	*	*	 N=1,000	- N=1,000	 N=1,000	-	-	- N=1,001	- N=1,001	 N=1,000	*	*	 N=1,000	- N=1,007	*	- N=1,002	-	 N=1,002	- N=1,001	-

ECO41. In the past month, do you think the economy got better, got worse or stayed about the same?



CCON1. How do you expect the financial situation of your household will change over the next 12 months? Will it get better, get worse, or stay about the same? [IF "BETTER," ASK:] And would that be a lot or a little better? [IF "WORSE," ASK:] And would that be a lot or a little worse?

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Total Better	30	30	31	37	36	34	31	32	34	32
A lot better	13	13	14	15	13	12	13	11	14	9
A little better	16	17	18	22	23	22	18	21	20	22
Stay about the same	52	51	47	50	52	54	56	57	54	55
Total Worse	14	15	18	11	11	12	12	11	11	13
A little worse	8	8	11	7	6	6	6	6	7	10
A lot worse	6	8	8	4	5	5	6	5	4	4
Don't know [VOL]	4	3	3	2	*	*	1	*	1	1
Refused [VOL]	*	*	*	-	*	*	*	-	-	*
Based on:	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001

CCON2. How do you expect the general economic situation in this country will change over the next 12 months? Will it get better, get worse, or stay about the same?

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Get better	41	40	40	39	35	28	27	30	41	32
A lot better	10	11	10	9	6	5	6	5	7	5
A little better	31	29	30	30	29	23	22	25	33	27
Stay about the same	30	35	33	36	40	41	40	44	36	42
Get worse	20	19	22	24	25	30	32	26	23	26
A little worse	10	10	10	14	13	18	16	15	13	17
A lot worse	10	9	12	10	11	12	16	11	11	9
Don't know [VOL]	8	5	5	2	1	1	1	*	1	*
Refused [VOL]	1	1	*	-	-	*	*	-	-	*
Based on:	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001





24

CCON3. Compared with the past 12 months, how do you think consumer prices will change in the next 12 months? Will they increase more rapidly, increase at the same rate, increase at a slower rate, stay about the same, or will they fall?

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Increase more rapidly	30	18	19	29	18	24	24	25	30	33
Increase at the same rate	23	25	28	28	29	26	28	28	28	25
Increase at a slower rate	17	20	21	20	22	23	22	21	20	18
Stay about the same	22	31	25	20	28	24	21	22	18	19
Will fall	4	4	4	2	3	3	4	3	4	4
Don't know [VOL]	4	3	3	1	1	1	1	1	1	*
Refused [VOL]	*	*	*	*	*	-	*	*	-	-
Based on:	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001

CCON4. Thinking of the general economic situation, do you think that now is a good time, a bad time, or neither a good nor a bad time to make major purchases such as furniture and electronic devices?

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13- 17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
A good time	30	30	30	36	35	27	28	29	34	31
Neither a good nor bad time	31	26	26	28	28	29	30	31	29	30
A bad time	35	39	38	34	35	42	41	39	36	38
Don't know [VOL]	4	5	6	2	2	2	1	1	1	1
Refused [VOL]	*	1	*	*	*	*	*	_	*	*
Based on:	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001

AP



#### CCON5. Thinking of the general economic situation, do you think that now is a good or bad time to save? [IF "GOOD," ASK:] And would that be a very good or fairly good time to save? [IF "BAD," ASK:] And would that be very bad or fairly bad time to save?

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Total Good Time to Save	87	86	88	90	90	91	89	89	90	91
Very good time to save	51	49	54	50	53	56	57	54	50	51
Fairly good time to save	36	37	34	40	37	35	32	35	40	40
Total Bad Time to Save	11	12	11	9	10	9	10	9	9	8
Fairly bad time to save	7	7	5	5	4	5	5	5	6	6
Very bad time to save	4	5	5	5	5	4	5	4	3	2
Don't know [VOL]	2	2	1	1	1	*	1	1	1	1
Refused [VOL]	*	*	*	*	*	*	*	-	-	*
Based on:	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001

CCON6. How do you expect the number of people who are unemployed in this country to change over the next 12 months? Will it increase, decrease, or remain the same? [IF "INCREASE," ASK:] And would that be a sharp or slight increase?

[IF "DECREASE," ASK:] And would that be a sharp of slight decrease?

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Total Increase	30	31	35	30	35	40	43	37	34	33
A sharp increase	10	10	11	8	10	11	15	11	9	9
A slight increase	21	21	25	22	25	29	28	26	26	24
Remain the same	38	35	32	35	41	36	33	40	35	37
Total Decrease	27	31	29	34	24	23	24	23	31	30
A slight decrease	23	26	25	28	21	19	19	20	27	25
A sharp decrease	4	5	4	6	3	4	5	3	3	5
Don't know [VOL]	5	3	4	1	1	1	1	1	1	1
Refused [VOL]	*	*	-	*	*	-	*	*	-	-
Based on:	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001





FOUR1. Compared to four years ago, is your family's financial situation better today, worse today or about the same as it was four years ago? [IF BETTER/WORSE] Is that much [better/worse] or just somewhat [better/worse]?

	8/16-20/12	6/14-18/12
Total Better	28	27
Much better	14	13
Somewhat better	15	14
About the same	36	34
Total Worse	36	38
Somewhat worse	22	19
Much worse	13	19
Don't know [VOL]	*	*
Refused [VOL]	*	*
Based on:	N-1.006	N-1.007

Based on:

N=1,006 N=1,007

	8/16-20/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09
Full-time	44	48	48	49	50	44	49	45	44	47	46	46	46	47	48	49	45	43	44	46	44
Part-time	14	14	13	12	13	14	13	15	17	12	13	13	16	11	13	11	14	13	15	11	10
Not employed	41	39	39	39	37	42	37	39	38	40	41	40	38	42	39	39	41	44	41	42	45
Don't know	*	*	-	*	*	*	*	*	-	*	*	*	*	*	*	-	*	-	*	*	*
Refused	*	*	-	*	*	*	*	*	1	1	*	*	*	*	-	*	*	*	1	1	1
Baund or:	N=1,006	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=1,000	N=1,007	N=2,044	N=1,002	N=1,001	N=1,022	N=1,005	N=1,001	N=1,005	N=1,003

AP

#### EM1. Are you, yourself, currently employed...



	8/16-20/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09
Retired	48	54	51	50	51	46	51	40	48	48	46	47	44	47	42	50	49	48	47	49	52
Homemaker	16	15	15	19	14	17	16	17	16	21	18	16	21	15	16	18	19	15	13	16	18
Student	8	9	12	8	13	10	12	16	14	11	12	11	14	12	11	9	9	8	7	9	10
Temporarily unemployed	24	21	18	20	18	24	19	27	19	17	22	21	20	25	27	21	23	27	32	24	18
Don't know	3	1	3	3	4	2	1	1	2	2	2	4	1	2	4	2	*	1	1	1	2
Refused	-	*	1	1	*	1	*	1	*	1	*	*	1	*	-	1	-	1	*	1	*

# EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you...





#### Some items held for later release

#### S1. Are you currently registered to vote at your address, or not?

	8/16-20/12
Yes	82
No	17
VOL: Not necessary in my state	-
Don't know [VOL]	*
Refused [VOL]	1
Based on:	N=1,006

# TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	<b>High:</b> 6/16-20/11	Low: 5/3-7/12
Supporter	27	23	22	25	30	28	25	33	30	30	31	30	30	36	28	33	22
Strongly	8	8	7	8	10	10	9	10	8	11	11	8	9	13	10	10	7
Moderately	19	16	15	17	20	18	16	24	23	19	21	22	21	24	18	24	15
Not a supporter	63	65	67	71	64	68	70	61	63	65	61	66	67	60	68	61	67
Don't know [VOL]	8	10	10	4	6	4	5	5	7	6	7	4	4	3	4	5	10
Refused [VOL]	1	1	1	1	1	*	*	1	*	*	*	-	*	1	1	1	1

AP



29

	8/16-20/12	6/14-18-/12	5/3-7/12
Democrat	31	29	31
Independent	30	33	29
Republican	23	22	22
None of these	15	15	17
Don't know [VOL]	1	1	1
Refused [VOL]	1	1	*
Based on:	N=1,006	N=1,007	N=1,004

# PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?



PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	8/16-20/12	6/14-18/12	5/3-7/12
Total Democrat	47	49	49
Democrat – strong	15	15	16
Democrat – moderate	16	14	15
Democrat-unknown intensity	1	1	1
Independent – lean Democratic	12	14	13
None – lean Democratic	4	6	6
Total Republican	41	39	37
Republican – strong	9	11	11
Republican – moderate	14	11	10
Republican-unknown intensity	*	*	1
Independent – lean Republican	12	13	10
None – lean Republican	6	4	5
[VOL] Independent – don't lean	6	5	6
[VOL] None – don't lean	5	4	6
[VOL] Independent – lean other	1	1	1
[VOL] None – lean other	2	2	2
Don't know	-	-	-
Refused	-	-	-
Based on:	N=1,006	N=1,007	N=1,004

AP



G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative? [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?] [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	8/16-20/12	6/14-18-12	5/-3-7/12
Liberal - strongly	10	11	10
Liberal - somewhat	14	11	13
Conservative - strongly	18	22	20
Conservative - somewhat	22	20	19
Moderate	29	32	32
Don't know	5	3	5
Refused	2	1	1

Based on:

N=1,006 N=1,007 N=1,004



[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

Married/Living as Married/Co-habitating	50
Separated	4
Divorced	11
Widowed	7
Never Married	25
Don't know [VOL]	*
Refused [VOL]	2
Based on:	N=1,006

DM1. What is your marital status? Are you... [READ EACH ITEM]

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	7
High school graduate	32
Technical/trade school	4
Some college	25
College graduate	14
Some graduate school	4
Graduate degree	12
Don't know [VOL]	*
Refused [VOL]	2
Based on:	N=1,006

DM4. In what year were you born?

Age group:	
18-29	20
30-49	35
50-64	23
65+	18
Refused [VOL]	4

Based on:

N=1,006





# DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	26
Suburban area	42
Rural area	29
Don't know [VOL]	2
Refused [VOL]	2
Based on:	N=1,006

# DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	60
Rent	28
Other arrangement	9
Don't know [VOL]	*
Refused [VOL]	2

Based on:

N=1,006



DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	32
One Line	60
Two lines	3
Three or more lines	1
Don't know [VOL]	*
Refused [VOL]	3
Based on:	N=1,006

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

None	10
One	73
Тwo	11
Three or more	4
Don't know [VOL]	*
Refused [VOL]	2
Based on:	N=1,006

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	27
Cell phone	43
Both equally	30
Don't know [VOL]	*
Refused [VOL]	-

Based on:

N=596



#### DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	40
One	42
Тwo	10
Three or more	7
Don't know [VOL]	*
Refused [VOL]	2
Pacad any	N=402

Based on:

N=402

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	35
No	61
Don't know [VOL]	2
Refused [VOL]	3
Based on:	N=1,006

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	24
Catholic	19
Mormon	2
Jewish	2
Muslim	*
Other religion	25
Don't belong to religious denomination	24
Don't know [VOL]	1
Refused [VOL]	3

Based on:

N=1,006



DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	83
No, not a Christian	16
Don't know [VOL]	1
Refused [VOL]	1
Based on:	N=228

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	17
Less often than a few times a year	12
A few times a year	22
Once or twice a month	11
Once a week	25
More than once a week	11
Don't know [VOL]	*
Refused [VOL]	3
Based on:	N=1,006



#### DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	12
No	85
Don't know [VOL]	*
Refused [VOL]	3
Based on:	N=1,006

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	68
Black, African-American, Negro	11
American Indian or Alaska Native	2
Asian Indian	1
Native Hawaiian	*
Chinese	*
Guamanian or Chamorro	-
Filipino	-
Samoan	-
Japanese	-
Korean	*
Vietnamese	*
Other Asian	1
Other Pacific Islander	*
Some other race	5
Don't know	2
Refused	5
Multiple races	4
Bread and	

Based on:

N=1,006





DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	47
\$50,000+	43
Don't know [VOL]	3
Refused [VOL]	8
Based on:	N=1,006

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	15
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	8
\$150,000 or more	6
Don't know [VOL]	5
Refused [VOL]	11
Based on:	N=1,006

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51
Based on:	N=1,006

#### CENSUS REGION:

Northeast	18
Midwest	23
South	37
West	22
Deced and	N 1.00C

Based on:

N=1,006





#### **AP-GfK Poll Methodology**

The **Associated Press-GfK Poll** was conducted August 16 – 20, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,006 general population adults age 18 or older.

Interviews were conducted with 604 respondents on landlines and 402 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <u>http://www.ap-gfkpoll.com</u>.

