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THE AP-GfK POLL September, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: September 13–17, 2012 Number of interviews, adults: 1,512 Number of interviews, likely voters: 807

Margin of error for the total sample: +/- 3.2 percentage points at the 95% confidence level Margin of error for likely voters: +/-4.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.





S1. Are you currently registered to vote at your address, or not?

	9/13-17/12
Yes	79
No	21
VOL: Not necessary in my state	*
Don't know [VOL]	*
Refused [VOL]	-

Based on: N=1,512

S2. How often would you say you vote? **[READ LIST. ENTER SINGLE RESPONSE.]**

	9/13-17/12
Always	51
Nearly always	21
Part of the time	9
Seldom, or	5
Never	13
[DO NOT READ] Don't know	1
[DO NOT READ] Refused	*

Based on: N=1,512

S3a. Sometimes things come up and people are not able to vote. In the 2008 election for President, did you happen to vote?

	9/13-17/12
Yes	72
No	27
[DO NOT READ] Don't know	1
[DO NOT READ] Refused	*







S4. On November 6th, the Presidential election will be held. Using a 0-to-10 scale, where <u>10</u> means you are completely certain you <u>WILL VOTE</u> and <u>0</u> means you are completely certain you will <u>NOT</u> vote, how likely are you to vote in the upcoming Presidential election? You can use any number between 0 and 10, to indicate how strongly you feel about your likelihood to vote. [ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.]

	9/13-17/12
0	8
1	1
2	1
3	1
4	1
5	3
6	2
7	2
8	5
9	4
10	73
[VOL] HAVE ALREADY VOTED	*
[DO NOT READ] Don't know	*
[DO NOT READ] Refused	*







S5. How much interest do you have in following news about the upcoming presidential election? A great deal, quite a bit, only some, very little, or no interest at all?

	9/13-17/12	8/16-20/12	10/16-/20/08
A great deal/Quite a bit	72	67	79
A great deal	47	41	56
Quite a bit	24	25	23
Only some	16	21	10
Very little/No interest at all	12	12	12
Very little	8	8	6
No interest at all	4	4	6
Don't know [VOL]	1	1	*
Refused [VOL]	-	*	-
Based on:	N=1,512	N=1,006	: N=1,101

[ASK IF S4 is not = 0, 11]

S8. Do you happen to know where people in your neighborhood go to vote, or not?

	9/13-17/12
Yes	74
No	23
[DO NOT READ] Don't know	3
[DO NOT READ] Refused	-







ELE37/

ELE38. In the election for president in November 2012, if the candidates are (Barack Obama and Joe Biden, the Democrats) or (Mitt Romney and Paul Ryan, the Republicans), for whom will you vote? [IF NEITHER/DK/REF: Do you lean more toward (Obama and Biden) or more toward (Romney and Ryan)?]*

All adults:

	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11
Total Obama/Biden*	52	48	48	51	51	47	48
Initial Obama/Biden	47	45	45	48	49	45	47
Lean Obama/Biden	5	4	3	3	1	2	1
Neither	5	4	8	6	5	7	5
Total Romney/Ryan	37	44	42	41	43	46	45
Initial Romney/Ryan	33	40	37	36	38	43	42
Lean Romney/Ryan	4	4	5	4	5	3	3
Don't know [VOL]	3	2	2	2	2	1	2
Refused [VOL]	3	1	*	1	*	*	*
Based on:	N=1,512	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000

Registered voters:

	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Total Obama/Biden*	50	47	47	50
Initial Obama/Biden	46	44	44	47
Lean Obama/Biden	4	3	3	3
Neither	4	4	8	5
Total Romney/Ryan	40	46	44	42
Initial Romney/Ryan	36	42	40	39
Lean Romney/Ryan	3	4	4	3
Don't know [VOL]	3	2	2	2
Refused [VOL]	4	1	*	1

^{*}Vice Presidential candidates added August 2012

Continues...



N=1,282





ELE37/

ELE38. In the election for president in November 2012, if the candidates are (Barack Obama and Joe Biden, the Democrats) or (Mitt Romney and Paul Ryan, the Republicans), for whom will you vote? [IF NEITHER/DK/REF: Do you lean more toward (Obama and Biden) or more toward (Romney and Ryan)?]*

Likely voters:

	9/13-17/12
Total Obama/Biden*	47
Initial Obama/Biden	44
Lean Obama/Biden	4
Neither	2
Total Romney/Ryan	46
Initial Romney/Ryan	44
Lean Romney/Ryan	2
Don't know [VOL]	2
Refused [VOL]	3

Based on:

Based on:

N=807

ELE38a. [IF INITIAL OBAMA-BIDEN/ROMNEY-RYAN SUPPORTER IN ELE37] Would you say you are certain to vote for [INSERT ANSWER FROM ELE37] or is there a chance you could change your mind?

	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	89	86	85	82
Chance could change mind	10	13	15	18
Don't know	*	1	*	1
Refused	*	-	*	*

N=1,234



N=837

N=852





^{*}Vice Presidential candidates added August 2012

Registered voters:

	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	92	89	88	85
Chance could change mind	8	10	12	14
Don't know	*	1	*	1
Refused	*	-	-	-

N=1,061

N=762

N=741

N=755

Based on:

Likely voters:

	9/13-17/12
Certain to vote for candidate	95
Chance could change mind	5
Don't know	*
Refused	_

Based on:





Obama supporters:

	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	89	87	83	83
Chance could change mind	11	12	16	17
Don't know	*	1	*	1
Refused	-	-	*	-

Based on: N=681 N=435 N=440 N=466

Romney supporters:

	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Certain to vote for candidate	89	86	86	80
Chance could change mind	10	14	14	19
Don't know	1	*	*	1
Refused	*	-	-	*

Based on: N=553 N=417 N=397 N=386







ELE37/ELE38/ELE38a Combined results among registered voters:

	9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Total Obama/Biden	50	47	47	50
Obama/Biden: Definitely support	42	40	38	41
Obama/Biden: Could change mind	4	4	6	6
Obama/Biden: Don't know/Refused	*	*	*	1
Lean Obama/Biden	4	3	3	3
Neither/Don't lean	5	4	8	5
Total Romney/Ryan	40	46	44	42
Romney/Ryan: Definitely support	33	37	36	32
Romney/Ryan: Could change mind	3	5	4	7
Romney/Ryan: Don't know/Refused	*	*	*	*
Lean Romney/Ryan	3	4	4	3
Don't know/Don't lean [VOL]	2	2	2	2
Refused/Don't lean [VOL]	4	1	*	1

Based on: N=1,282 N=885 N=878 N=871





ELE37/ELE38/ELE38a Combined results among likely voters:

	9/13-17/12
Total Obama/Biden	47
Obama/Biden: Definitely support	41
Obama/Biden: Could change mind	2
Obama/Biden: Don't know/Refused	*
Lean Obama/Biden	4
Neither/Don't lean	3
Total Romney/Ryan	46
Romney/Ryan: Definitely support	42
Romney/Ryan: Could change mind	2
Romney/Ryan: Don't know/Refused	*
Lean Romney/Ryan	2
Don't know/Don't lean [VOL]	1
Refused/Don't lean [VOL]	3

Based on:

N=807

ROTATE ITEMS IN PARENTHESES:

ELE43. Would you say it's been (hard) to make a decision about whom to vote for this year, or has it been (easy) to make a decision?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12
Hard to make a decision	21	20	15
Easy to make a decision	76	78	84
Don't know [VOL]	2	2	1
Refused [VOL]	*	*	*

Based on:

N=1,512

N=1,282







Obama supporters:

ELE43. Would you say it's been (hard) to make a decision about whom to vote for this year, or has it been (easy) to make a decision?

	9/13-17/12
Hard to make a decision	18
Easy to make a decision	81
Don't know [VOL]	2
Refused [VOL]	-

Based on: N=754

Romney supporters:

ELE43. Would you say it's been (hard) to make a decision about whom to vote for this year, or has it been (easy) to make a decision?

	9/13-17/12
Hard to make a decision	19
Easy to make a decision	80
Don't know [VOL]	1
Refused [VOL]	-





CUR1. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	HIGH 4/16-20/09	LOW 10/16-20/08
Right direction	42	41	41	35	31	37	39	26	24	21	33	45	35	37	37	38	39	40	48	17
Wrong direction	48	49	52	60	60	56	57	70	72	75	63	52	62	57	58	59	59	57	44	78
Don't know [VOL]	9	9	5	5	8	7	3	4	5	4	3	3	3	6	5	3	3	2	7	5
Refused [VOL]	1	1	2	*	1	*	1	*	*	*	1	*	*	1	*	1	-	1	1	1

 $N = 1,512 \qquad N = 1,282 \qquad N = 807 \qquad N = 1,006 \qquad N = 1,007 \qquad N = 1,000 \qquad N = 1,000 \qquad N = 1,000 \qquad N = 1,000 \qquad N = 1,001 \qquad N = 1,001 \qquad N = 1,001 \qquad N = 1,001 \qquad N = 1,000 \qquad N = 1,$





CUR2./

CUR3. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

[IF "APPROVE," ASK:] Is that strongly approve or somewhat approve?

[IF "DISAPPROVE," ASK:] Is that strongly disapprove or somewhat disapprove?

[IF "NEITHER," DK NOR REFUSED ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	нібн 2/12-17/09	LOW 12/8-12/11
Total approve	56	54	52	49	49	53	49	44	46	46	52	60	53	53	47	49	45	49	67	44
Strongly approve	30	32	34	27	23	24	26	19	20	19	24	32	24	24	24	23	29	22	37	19
Somewhat approve	20	18	15	18	22	23	17	20	20	20	21	23	25	23	20	21	14	23	23	20
Lean approve	6	4	3	4	5	7	6	6	5	6	6	6	5	6	3	5	2	4	8	6
Neither—don't lean [VOL]	2	2	1	2	2	1	*	1	1	1	*	1	2	1	1	1	*	*	4	1
Total disapprove	40	42	47	49	48	46	49	54	52	52	47	39	45	46	51	50	54	50	24	54
Lean disapprove	5	3	2	5	5	3	5	4	4	3	4	4	5	5	4	4	1	5	4	4
Somewhat disapprove	6	6	5	9	9	10	10	12	12	13	12	10	11	12	12	12	10	12	4	12
Strongly disapprove	29	33	40	36	35	32	34	38	36	36	30	25	29	29	35	35	43	33	16	38
Don't know [VOL]	1	1	*	1	1	*	1	1	1	1	1	*	*	1	1	1	1	1	5	1
Refused [VOL]	1	1	1	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*







CURX2. And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about...

[PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF NEITHER, DK NOR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The economy	JTAL 13-17/	REGISTERED Voters 9/13-17/12	KELY V 13-17/1	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	High: 4/16-20/09	Low: 8/18-22/11
Total approve	49	48	47	44	46	48	39	40	36	40	52	47	47	41	43	42	58	36
Strongly approve	25	26	26	17	16	24	14	14	11	14	21	18	18	16	15	17	30	11
Somewhat approve	22	21	20	25	27	23	24	24	24	26	30	27	28	24	28	23	28	24
Lean approve	2	2	1	1	3	2	1	2	1	1	2	2	1	1	2	2	*	1
Neither approve nor disapprove	2	1	1	1	1	*	1	*	1	1	1	*	1	1	*	*	6	1
Total disapprove	48	49	52	55	52	50	60	60	63	59	47	53	53	58	55	58	35	63
Lean disapprove	1	1	1	1	1	1	2	1	1	1	1	1	1	1	2	1	*	1
Somewhat disapprove	10	9	6	12	13	11	15	13	14	17	15	17	14	17	13	12	10	14
Strongly disapprove	37	40	46	41	38	38	43	46	48	40	31	35	38	40	40	45	25	48
Don't know [VOL]	1	1	*	1	1	1	*	*	*	*	1	-	-	*	*	-	1	*
Refused [VOL]	1	1	*	-	*	*	*	*	*	-	-	-	-	-	*	*	-	*







CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF NEITHER, DK NOR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Gas prices	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	5/3-7/12**	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/2-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	High: 4/16-20/09	Low: 5/3-7/12*
Total approve	33	33	35	30	39	39	39	36	34	35	36	37	43	49	46	51	51	30
Strongly approve	15	15	17	11	11	10	11	10	8	11	11	10	10	11	11	11	19	11
Somewhat approve	14	14	14	12	23	25	23	22	23	20	22	22	27	32	29	31	32	12
Lean approve	5	5	4	7	5	4	5	4	4	3	3	5	6	7	6	9	1	7
Neither approve nor disapprove	7	8	6	4	3	2	3	2	2	2	2	4	5	3	3	4	22	4
Total disapprove	57	56	56	65	58	57	56	61	63	61	63	59	52	49	51	45	25	65
Lean disapprove	5	4	5	7	3	3	4	2	2	4	4	4	4	5	5	4	*	7
Somewhat disapprove	12	11	8	15	19	20	18	21	18	16	18	21	22	21	20	21	12	15
Strongly disapprove	40	41	43	44	36	34	34	38	43	42	40	33	26	23	26	20	14	44
Don't know [VOL]	3	3	2	1	1	2	2	2	1	2	*	1	1	*	*	*	1	1
Refused [VOL]	1	1	1	1	*	*	*	*	*	-	-	*	-	*	*	*	*	1

** Asked of half sample





CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF NEITHER, DK NOR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Relationships with other countries	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	High: 4/16-20/09	Low: 9/3-8/09
Total approve	57	55	52	57	55	59	59	59	69	62	61	58	60	55	59	55	69	53
Strongly approve	34	35	37	24	22	24	25	24	30	30	29	23	27	28	25	26	41	27
Somewhat approve	19	18	14	31	31	32	32	32	36	31	31	34	30	25	32	29	27	25
Lean approve	4	3	1	2	2	3	2	3	3	2	2	1	3	2	2	1	*	*
Neither approve nor disapprove	3	2	1	1	2	1	1	1	*	1	1	1	1	*	1	9	9	11
Total disapprove	38	40	46	40	42	39	38	39	30	37	38	41	39	44	39	36	22	37
Lean disapprove	3	3	3	2	2	2	2	3	3	3	3	3	3	2	3	*	*	*
Somewhat disapprove	9	9	9	18	16	16	15	13	13	17	15	18	16	15	14	15	10	16
Strongly disapprove	26	28	35	21	24	21	21	23	15	17	20	19	21	28	23	21	12	21
Don't know [VOL]	2	2	*	1	1	1	2	1	1	*	*	*	*	-	-	*	1	-
Refused [VOL]	1	1	*	*	*	*	-	*	-	*	-	-	-	-	-	*	-	-







- CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]
 CURX2b. [IF NEITHER, DK NOR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more
- toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The situation in Libya	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	5/5-9/11	3/24-28/11
Total approve	45	46	47	57	54
Strongly approve	24	26	27	19	21
Somewhat approve	16	15	15	34	29
Lean approve	5	5	5	5	5
Neither approve nor disapprove	5	5	3	3	2
Total disapprove	41	42	45	37	43
Lean disapprove	4	4	4	3	3
Somewhat disapprove	10	9	9	18	18
Strongly disapprove	26	29	32	16	23
Don't know [VOL]	8	6	4	3	1
Refused [VOL]	1	1	1	*	-

Based on:







FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]?

[FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Barack Obama	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	High: 5/5-9/11	Low: 12/8-12/11
Total favorable	58	56	52	53	58	57	53	54	54	56	63	59	59	55	57	52	63	53
Very favorable	37	37	37	32	33	33	27	30	27	31	39	31	33	33	30	31	39	27
Somewhat favorable	20	19	15	21	25	24	26	24	27	25	25	28	26	22	28	21	25	26
Total unfavorable	39	40	45	44	38	42	46	44	45	43	36	39	40	44	43	48	36	46
Somewhat unfavorable	12	10	8	14	10	13	12	14	13	16	15	14	16	14	14	11	15	12
Very unfavorable	27	30	37	30	28	29	33	31	32	27	21	26	24	30	29	37	21	33
Don't know [VOL]	2	2	2	2	4	1	1	2	2	*	1	1	1	1	*	-	1	1
Refused [VOL]	1	2	1	1	*	*	*	*	*	1	1	*	*	*	*	-	-	*

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Mitt Romney	TOTAL 9/13-17/12	REGISTERED Voters 9/13-17/12	(ELY V 3-17/1	8/16-20/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10
Total favorable	40	42	48	44	43	50	48	49	39	45	45	41	46
Very favorable	16	19	24	16	12	14	11	13	9	9	8	9	12
Somewhat favorable	23	23	24	29	31	36	37	36	30	35	37	32	34
Total unfavorable	49	49	46	46	43	43	39	37	41	35	35	33	31
Somewhat unfavorable	17	16	14	18	19	22	22	22	25	23	21	23	20
Very unfavorable	32	33	33	28	23	21	17	15	16	12	14	10	11
Don't know [VOL]	10	7	5	8	13	7	13	14	20	19	20	26	23
Refused [VOL]	2	2	1	1	1	1	*	*	*	1	*	*	*
Based on:	N=1,512	N=1,282	N=807	N=1,006	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001	N=1,000







ELE41. Regardless of how you might vote, do you think President Barack Obama... [READ LIST, RANDOMIZE ORDER]

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	12/8-12/11
Will be re-elected	61	58	55	58	56	49
Will be voted out of office	26	28	32	32	35	48
Don't know [VOL]	13	14	13	11	9	4
Refused [VOL]	1	1	*	*	*	-

N=1,512

N=1,282

N=807

N=1,006

N=1,007

N=1,000

ELE2P. (IF ELE41=1,2) Do you think that would be a (good) thing for the country, or a (bad) thing?

Among those who think President Obama will be re-elected

Based on:

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12
Good thing	77	78	79
Bad thing	16	15	16
Neither [VOL]	3	2	1
Don't know [VOL]	5	4	3
Refused [VOL]	*	*	*

Based on: N=876 N=718 N=440







Among those who think President Obama will not be re-elected

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12
Good thing	84	85	89
Bad thing	9	8	6
Neither [VOL]	2	2	1
Don't know [VOL]	5	6	4
Refused [VOL]	*	1	-

ΑP



N=352



RANDOMIZE ASKING ORDER OF PRES1/PRES2:

PRES1. Do you feel you have a good idea of what policies Barack Obama would pursue if elected to a second term as president, or not?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	5/3-7/12
Yes	70	73	82	67
No	25	22	14	28
Don't know [VOL]	5	4	4	5
Refused [VOL]	*	*	*	*

Based on: N=1,512 N=1,282 N=807 N=1,004

PRES2. Do you feel you have a good idea of what policies Mitt Romney would pursue if elected president, or not?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	5/3-7/12
Yes	56	60	68	44
No	37	34	27	48
Don't know [VOL]	6	6	5	8
Refused [VOL]	*	*	*	1

Based on: N=1,512 N=1,282 N=807 N=1,004







PRES3. Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

Handling the economy	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Barack Obama	50	50	48	45	46	46
Mitt Romney	41	43	47	46	45	44
Neither [VOL]	4	4	3	5	6	4
Don't know [VOL]	4	3	1	5	3	6
Refused [VOL]	1	1	*	ı	*	*

Based on: N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,007

Handling the federal budget deficit	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12
Barack Obama	47	46	46	41
Mitt Romney	42	43	47	48
Neither [VOL]	5	5	4	6
Don't know [VOL]	5	5	3	5
DOIT KNOW [VOL]	,	,)	Ū

Based on: N=1,512 N=1,282 N=807 N=1,006







PRES3. (Continued) Regardless of whom you may support, who do you trust to do a better job of ... (INSERT ITEM), (ROTATE: Barack Obama OR Mitt Romney)?

Handling social issues, such as abortion and same-sex marriage	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Barack Obama	54	54	52	54	52	53
Mitt Romney	34	35	40	33	36	32
Neither [VOL]	5	4	4	5	8	6
Don't know [VOL]	7	6	3	7	4	8
Refused [VOL]	1	1	1	1	*	1

Based on: N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,007 N=1,004

Protecting the country	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12	5/3-7/12
Barack Obama	53	51	51	53
Mitt Romney	37	40	45	37
Neither [VOL]	4	4	2	5
Don't know [VOL]	5	4	2	5
Refused [VOL]	1	1	*	*

Based on: N=1,512 N=1,282 N=807 N=1,004

Handling healthcare	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12	6/14-18/12
Barack Obama	53	52	50	49
Mitt Romney	36	38	43	40
Neither [VOL]	5	5	4	7
Don't know [VOL]	6	5	3	4
Refused [VOL]	1	1	*	*

Based on: N=1,512 N=1,282 N=807 N=1,007







PRES4. And regardless of whom you may support, which of the following candidates do you think ... (INSERT ITEM), (ROTATE: Barack Obama **OR** Mitt Romney)?

Better understands the problems of people like you	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	5/3-7/12
Barack Obama	56	54	52	53	51
Mitt Romney	33	35	41	35	33
Neither [VOL]	7	7	6	9	11
Don't know [VOL]	3	3	1	3	5
Refused [VOL]	1	1	1	*	*

Based on: N=1,512 N=1,282 N=807 N=1,006 N=1,004

Is a stronger leader	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	5/3-7/12
Barack Obama	55	52	50	52	50
Mitt Romney	36	39	46	40	39
Neither [VOL]	3	3	1	3	5
Don't know [VOL]	6	6	3	5	6
Refused [VOL]	1	1	1	*	*

Based on: N=1,512 N=1,282 N=807 N=1,006 N=1,004







PRES4. (Continued) And regardless of whom you may support, which of the following candidates do you think ... (INSERT ITEM), (ROTATE: Barack Obama **OR** Mitt Romney)?

More often says what he really believes	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12**	5/3-7/12
Barack Obama	55	54	50	52	54
Mitt Romney	34	36	42	35	31
Neither [VOL]	6	6	4	8	10
Don't know [VOL]	6	5	3	6	6
Refused [VOL]	1	1	*	-	*

N=1,512

** Asked of half sample





B1. Would you describe the nation's economy these days as good, poor, or neither good nor poor?

[IF "GOOD," ASK:] Is that very good or somewhat good?

[IF "POOR," ASK:] Is that very poor or somewhat poor?

[IF "NEITHER," ASK:] If you had to choose, do you lean more toward good or poor?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	High: 2/16-20/12	Low: 8/18-22/11
Total good	22	22	22	24	17	20	30	15	12	11	16	21	22	20	15	19	22	30	11
Very good	2	3	2	3	2	1	2	*	1	1	1	1	1	1	1	1	1	2	1
Somewhat good	12	11	11	11	10	10	13	5	3	4	5	8	9	7	4	7	8	13	4
Neither – lean good	8	9	9	10	5	8	15	10	9	5	10	13	13	13	9	11	13	15	5
Neither-Don't lean [VOL]	18	17	16	11	16	15	4	5	6	3	4	6	4	5	3	6	7	4	3
Total poor	59	59	61	65	66	64	66	80	81	86	80	73	73	75	83	75	71	66	86
Neither – lean poor	5	5	4	6	9	6	10	12	8	12	12	15	17	14	16	15	12	10	12
Somewhat poor	22	21	20	30	26	27	24	34	31	33	32	32	33	35	33	30	27	24	33
Very poor	31	33	36	29	31	31	32	34	43	42	36	27	23	26	35	30	32	32	42
Don't know [VOL]	1	1	1	1	1	1	*	*	*	*	-	*	*	*	*	*	*	*	*
Refused [VOL]	*	*	*	*	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-

ΛD



ECO41. In the past month, do you think the economy got better, got worse or stayed about the same?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	KELY \	9/8-13/10	8/11-16/10	6/9-14/10	High: 1/5-10/11	Low: 8/18-22/11
Got better	21	22	24	15	16	22	28	20	9	6	13	22	15	30	20	17	20	13	12	19	30	6
Got worse	22	24	27	25	23	20	18	15	23	49	27	22	27	18	16	19	20	22	22	16	18	49
Stayed about the same	55	53	48	58	59	56	53	64	68	45	60	56	58	52	64	63	59	65	66	65	52	45
Don't know [VOL]	1	1	1	2	1	1	*	1	1	*	1	*	*	*	1	1	1	*	*	1	*	*
Refused [VOL]	*	*	*	*	-	*	*	-	-	-	-	-	-	ı	-	*	*	-	-	*	-	-

CCON1. How do you expect the financial situation of your household will change over the next 12 months? Will it get better, get worse, or stay about the same?

[IF "BETTER," ASK:] And would that be a lot or a little better?

[IF "WORSE," ASK:] And would that be a lot or a little worse?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	IKELY /13-17/	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Total Better	36	34	33	30	30	31	37	36	34	31	32	34	32
A lot better	16	15	13	13	13	14	15	13	12	13	11	14	9
A little better	21	19	20	16	17	18	22	23	22	18	21	20	22
Stay about the same	44	45	45	52	51	47	50	52	54	56	57	54	55
Total Worse	12	12	13	14	15	18	11	11	12	12	11	11	13
A little worse	6	6	5	8	8	11	7	6	6	6	6	7	10
A lot worse	6	7	8	6	8	8	4	5	5	6	5	4	4
Don't know [VOL]	8	8	9	4	3	3	2	*	*	1	*	1	1
Refused [VOL]	*	*	*	*	*	*	-	*	*	*	-	-	*

 $\textit{Based an:} \qquad \qquad \textit{N=1,512} \qquad \textit{N=1,282} \qquad \textit{N=807} \qquad \textit{N=1,006} \qquad \textit{N=1,007} \qquad \textit{N=1,004} \qquad \textit{N=1,000} \qquad \textit{N=1,000} \qquad \textit{N=1,000} \qquad \textit{N=1,000} \qquad \textit{N=1,000} \qquad \textit{N=1,001} \qquad \textit$







CCON2. How do you expect the general economic situation in this country will change over the next 12 months? Will it get better, get worse, or stay about the same?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Get better	49	48	46	41	40	40	39	35	28	27	30	41	32
A lot better	14	14	12	10	11	10	9	6	5	6	5	7	5
A little better	34	34	34	31	29	30	30	29	23	22	25	33	27
Stay about the same	24	23	23	30	35	33	36	40	41	40	44	36	42
Get worse	15	15	16	20	19	22	24	25	30	32	26	23	26
A little worse	7	6	7	10	10	10	14	13	18	16	15	13	17
A lot worse	8	8	8	10	9	12	10	11	12	16	11	11	9
Don't know [VOL]	12	14	15	8	5	5	2	1	1	1	*	1	*
Refused [VOL]	*	1	1	1	1	*	-	-	*	*	-	-	*

CCON3. Compared with the past 12 months, how do you think consumer prices will change in the next 12 months? Will they increase more rapidly, increase at the same rate, increase at a slower rate, stay about the same, or will they fall?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Increase more rapidly	22	23	24	30	18	19	29	18	24	24	25	30	33
Increase at the same rate	22	23	25	23	25	28	28	29	26	28	28	28	25
Increase at a slower rate	20	19	18	17	20	21	20	22	23	22	21	20	18
Stay about the same	25	25	22	22	31	25	20	28	24	21	22	18	19
Will fall	4	3	2	4	4	4	2	3	3	4	3	4	4
Don't know [VOL]	7	7	8	4	3	3	1	1	1	1	1	1	*
Refused [VOL]	1	1	1	*	*	*	*	*	-	*	*	-	-





N=1,001

Based on:

CCON4. Thinking of the general economic situation, do you think that now is a good time, a bad time, or neither a good nor a bad time to make major purchases such as furniture and electronic devices?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
A good time	34	36	36	30	30	30	36	35	27	28	29	34	31
Neither a good nor bad time	24	22	21	31	26	26	28	28	29	30	31	29	30
A bad time	34	34	36	35	39	38	34	35	42	41	39	36	38
Don't know [VOL]	7	8	7	4	5	6	2	2	2	1	1	1	1
Refused [VOL]	1	1	1	*	1	*	*	*	*	*	-	*	*

CCON5. Thinking of the general economic situation, do you think that now is a good or bad time to save? [IF "GOOD," ASK:] And would that be a very good or fairly good time to save? [IF "BAD," ASK:] And would that be very bad or fairly bad time to save?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Total Good Time to Save	86	86	88	87	86	88	90	90	91	89	89	90	91
Very good time to save	51	52	54	51	49	54	50	53	56	57	54	50	51
Fairly good time to save	35	35	34	36	37	34	40	37	35	32	35	40	40
Total Bad Time to Save	9	10	8	11	12	11	9	10	9	10	9	9	8
Fairly bad time to save	5	6	5	7	7	5	5	4	5	5	5	6	6
Very bad time to save	4	4	4	4	5	5	5	5	4	5	4	3	2
Don't know [VOL]	4	4	3	2	2	1	1	1	*	1	1	1	1
Refused [VOL]	1	1	1	*	*	*	*	*	*	*	-	-	*

 $N = 1,512 \qquad N = 1,024 \qquad N = 1,006 \qquad N = 1,000 \qquad N = 1,001 \qquad N =$







N=1,001

Based on:

CCON6. How do you expect the number of people who are unemployed in this country to change over the next 12 months? Will it increase, decrease, or remain the same?

[IF "INCREASE," ASK:] And would that be a sharp or slight increase?

[IF "DECREASE," ASK:] And would that be a sharp of slight decrease?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Total Increase	30	31	34	30	31	35	30	35	40	43	37	34	33
A sharp increase	10	10	10	10	10	11	8	10	11	15	11	9	9
A slight increase	21	21	23	21	21	25	22	25	29	28	26	26	24
Remain the same	29	27	23	38	35	32	35	41	36	33	40	35	37
Total Decrease	32	32	32	27	31	29	34	24	23	24	23	31	30
A slight decrease	25	25	26	23	26	25	28	21	19	19	20	27	25
A sharp decrease	7	7	7	4	5	4	6	3	4	5	3	3	5
Don't know [VOL]	9	10	10	5	3	4	1	1	1	1	1	1	1
Refused [VOL]	1	1	1	*	*	-	*	*	-	*	*	-	-

Based on: N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001







FOUR1. Compared to four years ago, is your family's financial situation better today, worse today or about the same as it was four years ago? [IF BETTER/WORSE] Is that much [better/worse] or just somewhat [better/worse]?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12
Total Better	30	29	27	28	27
Much better	15	15	12	14	13
Somewhat better	15	14	15	15	14
About the same	37	37	36	36	34
Total Worse	31	33	36	36	38
Somewhat worse	18	18	20	22	19
Much worse	14	15	16	13	19
Don't know [VOL]	1	1	1	*	*
Refused [VOL]	1	*	1	*	*
Based on:	N=1,512	N=1,282	N=807	N=1,006	N=1,007

FOUR3. Compared to four years ago, is the country's economic situation better today, worse today or about the same as it was four years ago? [IF BETTER/WORSE] Is that much [better/worse] or just somewhat [better/worse]?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12
Total Better	35	34	35
Much better	12	13	12
Somewhat better	23	22	23
About the same	19	19	14
Total Worse	46	47	51
Somewhat worse	15	14	12
Much worse	28	31	38
Don't know [VOL]	2	2	1
Refused [VOL]	*	*	1

N=807 Based on: N=1,512 N=1,282







EM1. Are you, yourself, currently employed...

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12
Full-time	45	46	48
Part-time	13	12	11
Not employed	42	42	40
Don't know	*	*	1
Refused	1	*	*

Based on: N=1,512 N=1,282 N=807

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you...

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12
Retired	49	56	66
Homemaker	14	12	9
Student	9	7	7
Temporarily unemployed	26	23	17
Don't know	1	2	*
Refused	2	1	1

Based on: N=700 N=596 N=373







[ASK IF VOTED IN 2008 ELECTION]

VOTE 08: Earlier in the survey, you indicated that you voted for president in 2008. For whom did you vote in that election? (READ LIST IF NECESSARY)

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12
Barack Obama, the Democrat	54	53	51
John McCain, the Republican	38	39	43
Someone else	3	3	3
Don't know [VOL]	1	1	1
Refused [VOL]	4	4	3

Based on: N=1,234 N=1,169 N=797

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	High: 6/16-20/11	Low: 5/3-7/12
Supporter	23	25	31	27	23	22	25	30	28	25	33	30	30	31	30	30	36	33	22
Strongly	8	9	11	8	8	7	8	10	10	9	10	8	11	11	8	9	13	10	7
Moderately	15	16	20	19	16	15	17	20	18	16	24	23	19	21	22	21	24	24	15
Not a supporter	63	64	61	63	65	67	71	64	68	70	61	63	65	61	66	67	60	61	67
Don't know [VOL]	13	10	7	8	10	10	4	6	4	5	5	7	6	7	4	4	3	5	10
Refused [VOL]	1	1	1	1	1	1	1	1	*	*	1	*	*	*	-	*	1	1	1

Based on: N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,00







PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18-/12	5/3-7/12
Democrat	31	32	31	31	29	31
Independent	29	30	30	30	33	29
Republican	22	25	30	23	22	22
None of these	17	13	8	15	15	17
Don't know [VOL]	1	1	1	1	1	1
Refused [VOL]	*	*	*	1	1	*
Based on:	N=1,512	N=1,282	N=807	N=1,006	N=1,007	N=1,004





PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12
Total Democrat	50	49	48	47	49	49
Democrat – strong	16	18	18	15	15	16
Democrat – moderate	14	13	12	16	14	15
Democrat-unknown intensity	1	1	1	1	1	1
Independent – lean Democratic	12	12	13	12	14	13
None – lean Democratic	7	5	3	4	6	6
Total Republican	37	38	44	41	39	37
Republican – strong	11	13	18	9	11	11
Republican – moderate	10	11	11	14	11	10
· · · · · · · · · · · · · · · · · · ·						
Republican-unknown intensity	1	1	1	*	*	1
•	1 9	1 10	1 12	* 12	* 13	1 10
Republican-unknown intensity	+					
Republican-unknown intensity Independent – lean Republican	9	10	12	12	13	10
Republican-unknown intensity Independent – lean Republican None – lean Republican	9 5	10 4	12 2	12 6	13 4	10 5
Republican-unknown intensity Independent – lean Republican None – lean Republican [VOL] Independent – don't lean	9 5 7	10 4 7	12 2 5	12 6 6	13 4 5	10 5 6
Republican-unknown intensity Independent – lean Republican None – lean Republican [VOL] Independent – don't lean [VOL] None – don't lean	9 5 7 5	10 4 7 4	12 2 5 2	12 6 6 5	13 4 5 4	10 5 6 6
Republican-unknown intensity Independent – lean Republican None – lean Republican [VOL] Independent – don't lean [VOL] None – don't lean [VOL] Independent – lean other	9 5 7 5 1	10 4 7 4 1	12 2 5 2 *	12 6 6 5 1	13 4 5 4 1	10 5 6 6 1
Republican-unknown intensity Independent – lean Republican None – lean Republican [VOL] Independent – don't lean [VOL] None – don't lean [VOL] Independent – lean other [VOL] None – lean other	9 5 7 5 1	10 4 7 4 1 1	12 2 5 2 * 1	12 6 6 5 1 2	13 4 5 4 1 2	10 5 6 6 1 2







G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative? [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?] [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18-12	5/-3-7/12
Liberal - strongly	9	9	10	10	11	10
Liberal - somewhat	12	10	9	14	11	13
Conservative - strongly	20	22	26	18	22	20
Conservative - somewhat	19	17	16	22	20	19
Moderate	34	35	35	29	32	32
Don't know	6	6	3	5	3	5
Refused	2	1	1	2	1	1

Based on: N = 1,512 N = 1,282 N = 807 N = 1,006 N = 1,007 N = 1,004







[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habitating	49
Separated	2
Divorced	10
Widowed	8
Never Married	28
Don't know [VOL]	*
Refused [VOL]	2

Based on: N=1,512

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	8
High school graduate	30
Technical/trade school	6
Some college	23
College graduate	16
Some graduate school	3
Graduate degree	10
Don't know [VOL]	1
Refused [VOL]	3

Based on: N=1,512

DM4. In what year were you born?

Age group:

rige group:	
18-29	21
30-49	35
50-64	23
65+	18
Refused [VOL]	4







DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	28
Suburban area	39
Rural area	28
Don't know [VOL]	3
Refused [VOL]	2

Based on: N=1,512

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	56
Rent	30
Other arrangement	11
Don't know [VOL]	1
Refused [VOL]	3





DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	32
One Line	61
Two lines	3
Three or more lines	1
Don't know [VOL]	1
Refused [VOL]	3

Based on: N=1,512

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

None	6
One	75
Two	12
Three or more	3
Don't know [VOL]	1
Refused [VOL]	3

Based on: N=1,512

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	26
Cell phone	41
Both equally	33
Don't know [VOL]	1
Refused [VOL]	*





DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	47
One	38
Two	7
Three or more	4
Don't know [VOL]	1
Refused [VOL]	3

Based on: N=606

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	39
No	55
Don't know [VOL]	2
Refused [VOL]	5

Based on: N=1,512

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	23
Catholic	20
Mormon	1
Jewish	2
Muslim	1
Other religion	24
Don't belong to religious denomination	23
Don't know [VOL]	1
Refused [VOL]	5







DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	86
No, not a Christian	13
Don't know [VOL]	1
Refused [VOL]	*

Based on: N=332

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	14
Less often than a few times a year	12
A few times a year	21
Once or twice a month	13
Once a week	22
More than once a week	12
Don't know [VOL]	1
Refused [VOL]	4







DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	13
No	83
Don't know [VOL]	*
Refused [VOL]	4

Based on: N=1,512

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	66
Black, African-American, Negro	10
American Indian or Alaska Native	2
Asian Indian	1
Native Hawaiian	-
Chinese	*
Guamanian or Chamorro	-
Filipino	1
Samoan	-
Japanese	*
Korean	*
Vietnamese	-
Other Asian	1
Other Pacific Islander	*
Some other race	8
Don't know	2
Refused	5
Multiple races	5







DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	47
\$50,000+	42
Don't know [VOL]	4
Refused [VOL]	8

Based on: N=1,512

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	14
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	8
\$150,000 or more	5
Don't know [VOL]	6
Refused [VOL]	12

Based on: N=1,512

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

Based on: N=1,512

CENSUS REGION:

Northeast	19
Midwest	22
South	38
West	22







AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted September 13 – 17, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,512 general population adults age 18 or older.

Interviews were conducted with 906 respondents on landlines and 606 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.





