# GOP Holds Early Turnout Edge, But Little Enthusiasm for Romney 

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## Obama Better Liked, Romney Ahead on Economy GOP Holds Early Turnout Edge, But Little Enthusiasm for Romney

Less than five months before Election Day, voters are not as engaged with the presidential campaign as they were at this point four years ago, when interest in the campaign reached record levels. But voter engagement today generally equals or surpasses levels from the four campaigns prior to 2008, indicating that 2012 could be another relatively high turnout election.

Two-thirds of registered voters say they are giving quite a lot of thought to the election, which is down slightly from 2008 but higher than in any campaign from 1992 through 2004. Interest in election news, also lower than four years ago, surpasses interest in all other campaigns since 1992.

Voter Engagement High, But Not as High as in 2008


PEW RESEARCH CENTER June 7-17, 2012. Based on registered voters. *Figures for 1992 and 1996 on this question were from July surveys.

The percentage of registered voters who say they are more interested in politics than they were four years ago, which hit an all-time high in June 2008, is down sharply since then. Even so, the $48 \%$ who say they are now more interested in politics is identical to the number saying this in 2004 - and higher than the numbers expressing comparatively greater interest in politics than in 2000 and 1996.

The latest national survey by the Pew Research Center for the People \& the Press, conducted June 7-17 among 2,013 adults, including 1,563 registered voters, finds that the contest between Barack Obama and Mitt Romney is shaping up to be a close one. Not only is the horserace nearly even $-50 \%$ of registered voters currently support Obama or lean toward him, while $46 \%$ support or lean toward Romney - but each party holds distinctly different advantages.

Republicans hold the edge on several turnout measures, in contrast to 2008 when Democrats had leads - some quite substantial - on nearly every indicator. More Republican voters than Democratic voters are giving quite a lot of thought to the election (73\% of Republicans vs. $66 \%$ of Democrats) and paying very close attention to election news ( $45 \%$ vs. $37 \%$ ). In 2008, Democrats held leads on both interest measures, the first time that had occurred in campaigns dating to 1992.

Moreover, GOP voters are more likely than Democrats to say it really matters who wins the 2012 election ( $72 \%$ vs. $65 \%$ ). Four years ago, Democrats were more likely than Republicans to say it really mattered who prevailed.

Yet Democrats are more enthusiastic about their candidate. Most Obama backers support him strongly, while most Romney voters support him only moderately. Similarly, Democrats are more satisfied with the choice of candidates than are Republicans: 68\% of Democratic voters say they are satisfied with the field compared with $60 \%$ of Republican voters. This is a smaller gap than at this point in 2008, when $74 \%$ of Democrats and just $49 \%$ of Republicans were satisfied with the field. However, the GOP led in candidate satisfaction during both of George W. Bush's successful campaigns in 2000 and 2004.

Reps Hold Engagement Edge; Dems More Satisfied w/ Choices

| Given quite a | June |  | $\begin{aligned} & \text { Junt } \\ & 200 \end{aligned}$ | $\begin{aligned} & \text { Jun } \\ & 200 \end{aligned}$ | $\begin{aligned} & \text { Jun } \\ & 200 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 2012 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| to election | \% | \% | \% | \% | \% | \% |
| All voters | 63 | 50 | 46 | 58 | 72 | 67 |
| Republican | 63 | 55 | 56 | 61 | 72 | 73 |
| Democrat | 61 | 50 | 45 | 59 | 77 | 66 |
| Independent | 66 | 44 | 37 | 56 | 66 | 63 |
| R-D Gap | R+2 | $\mathrm{R}+5$ | R+11 | R+2 | D+5 | R+7 |

## Following election news very closely*

| All voters | 24 | 25 | 27 | 32 | 46 | 37 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Republican | 20 | 26 | 30 | 34 | 44 | 45 |
| Democrat | 26 | 31 | 27 | 33 | 55 | 37 |
| Independent | 24 | 19 | 25 | 30 | 37 | 32 |
| R-D Gap | $D+6$ | $D+5$ | $R+3$ | $R+1$ | $D+11$ | $R+8$ |

Very/Fairly
satisfied with candidates

| All voters | 35 | 47 | 64 | 65 | 60 | 56 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Republican | 45 | 50 | 73 | 75 | 49 | 60 |
| Democrat | 35 | 57 | 67 | 63 | 74 | 68 |
| Independent | 27 | 34 | 53 | 54 | 52 | 43 |
| R-D Gap | $R+10$ | $D+7$ | $R+6$ | $R+12$ | $D+25$ | $D+8$ |

Really matters
who wins

| All voters | -- | -- | 50 | 67 | 63 | 63 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Republican | -- | -- | 58 | 72 | 62 | 72 |
| Democrat | -- | -- | 52 | 67 | 70 | 65 |
| Independent | -- | -- | 43 | 62 | 55 | 57 |
| R-D Gap | -- | -- | $R+6$ | R+5 | D+8 | R+7 |

PEW RESEARCH CENTER June 7-17, 2012. Q4b, THOUGHT, Q23 \& Q25. Based on registered voters. *Figures for 1992 and 1996 on this question were from July surveys.

## Presidential Horserace Narrows

Voter preferences are more closely divided between Obama and Romney than they were in May, when Obama led Romney by seven points (49\% to 42\%). Currently, $50 \%$ favor Obama while $46 \%$ back Romney. Yet it is notable that in eight general election matchups since last October, Romney has never led Obama.

And Obama's strong support nearly doubles Romney's - 30\% of registered voters back him strongly compared with just $17 \%$ who support Romney strongly. Obama's advantage in strong support is about as large today as it was over

Obama-Romney Matchup
If 2012 election were today, would you vote for...


Romney

PEW RESEARCH CENTER June 7-17, 2012. Q10/Q10a Based on registered voters. John McCain in June 2008 (28\% to 14\%).

However, Romney's deficit in strong support does not appear to be hurting him. While Romney's supporters are less positive about him, they are as committed to vote for him as Obama voters are committed to vote for the president. This may reflect the fact that more Republicans than Democrats say it really matters who wins the election. Fully $91 \%$ of Romney supporters have an unfavorable opinion of Barack Obama, with 53\% offering a very unfavorable assessment.

| Obama's Wide Advantage in Strong Support |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | May | June | June | June | Aug | June | June |
|  | $\mathbf{1 9 8 8}$ | $\mathbf{1 9 9 2}$ | $\mathbf{1 9 9 6}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 0 4}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 1 2}$ |
|  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| Dem candidate | 53 | 41 | 55 | 46 | 47 | 48 | 50 |
| Strongly | 14 | 9 | 22 | 18 | 28 | 28 | 30 |
| Rep candidate | 40 | 46 | 40 | 45 | 45 | 40 | 46 |
| Strongly | 12 | 13 | 13 | 20 | 32 | 14 | 17 |
| Other/DK | $\underline{7}$ | $\underline{13}$ | $\underline{5}$ | $\underline{9}$ | $\underline{8}$ | $\underline{12}$ | $\underline{5}$ |
|  | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Candidates | Dukakis | Clinton | Clinton | Gore | Kerry | Obama Obama |  |
|  | Bush | Bush | Dole | Bush | Bush | McCain Romney |  |

PEW RESEARCH CENTER June 7-17, 2012. Q10, 10a, 10b. Based on registered voters Figures may not add to $100 \%$ because of rounding.

## Romney Leads on Economy

Romney's recent gains in the horserace have come during a period when more Americans reported hearing bad news about the
economy. The current survey finds that views of national economic conditions remain abysmal. Perhaps more important, the percentage saying they expect conditions to improve over the next year has fallen 10 points, from $44 \%$ to $34 \%$, since March.

The slide in economic

| Obama Holds Advantage on Most Personal |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Traits, But Romney Has Edge on Economy |  |  |  |
|  | Obama | Romney | Adv |
| Trait better describes... | $\%$ | $\%$ |  |
| Connects with ordinary Americans | 59 | 28 | +31 Obama |
| Willing to take unpopular stand | 54 | 35 | +19 Obama |
| Willing to work with other party | 52 | 35 | +17 Obama |
| Honest and truthful | 46 | 32 | +14 Obama |
| Good judgment in a crisis | 50 | 37 | +13 Obama |
| Takes consistent positions | 46 | 34 | +12 Obama |
| Shares my values | 46 | 40 | +6 Obama |
| Can get things done | 41 | 39 | +2 Obama |
| Would do best job of ... |  |  |  |
| Improving economic conditions | 41 | 49 | +8 Romney |
| Dealing with health care | 45 | 44 | +1 Obama |

PEW RESEARCH CENTER June 7-17 2012. Q30 \& Q31. Based on registered voters. optimism points to Romney's most important advantage in the race. Nearly half of registered voters (49\%) say Romney would do the best job of improving economic conditions, compared with $41 \%$ who favor Obama.

Yet Romney trails Obama by wide margins on connecting well with ordinary people, honesty and truthfulness, consistency, displaying good judgment and several other personal dimensions.

Romney's personal favorability has risen by 12 points since March - from just 29\% then to $41 \%$ today. Still, more voters have an unfavorable opinion of Romney than a favorable view ( $47 \%$ vs. $41 \%$ ). No previous candidate in the past 20 years has been viewed more unfavorably than favorably at this point in the campaign cycle.

Favorability of Obama, Romney

|  |  |  | Mar-June |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Nov | Jan | Mar | June | change |
| Barack Obama | $\%$ | $\%$ | $\%$ | $\%$ |  |
| Favorable | 50 | 49 | 55 | 50 | -5 |
| Unfavorable | 48 | 48 | 43 | 48 | +5 |
| DK/Can't rate | $\underline{2}$ | $\underline{3}$ | $\underline{2}$ | $\underline{3}$ |  |
|  | 100 | 100 | 100 | 100 |  |

Mitt Romney

| Favorable | 38 | 33 | 29 | 41 | +12 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Unfavorable | 45 | 47 | 55 | 47 | -8 |
| DK/Can't rate | $\underline{17}$ | $\underline{20}$ | $\underline{15}$ | $\underline{12}$ |  |
|  | 100 | 100 | 100 | 100 |  |

PEW RESEARCH CENTER June 7-17, 2012. Q3a-b. Based on registered voters. Figures may not add to $100 \%$ because of rounding.

While Obama's image has slipped modestly since March it remains more positive than Romney's. Half of voters have a favorable opinion of Obama (50\%) and about the same percentage has an unfavorable view (48\%).

## Other Findings: Fall Predictions, Views of Ann Romney

- Obama Still Favored to Win. About half of registered voters (52\%) say Obama is most likely to win in November, while just $34 \%$ expect Romney to win. In March, $59 \%$ said Obama was most likely to win. Even many Romney supporters have doubts about his chances $-37 \%$ say either that Obama is most likely to win (21\%), or have no opinion (16\%). Just 19\% of Obama supporters expect a Romney victory or have no opinion.
- Younger Voters Less Engaged. Younger voters' engagement in politics, which rose sharply in 2008, has declined. Among voters younger than 50, $60 \%$ say they are giving quite a lot of thought to the election, down from $71 \%$ in 2008 . There has been no change among voters 50 and older.
- Black Engagement Remains High. Engagement among black voters, which also increased in 2008, remains high. About seven-in-ten black voters (71\%) say they are giving quite a lot of thought to the election and $54 \%$ are following campaign news very closely. Both measures are little changed from 2008.
- Ann Romney Not Well Known. About half of voters (54\%) have no opinion of Ann Romney. Three-inten (30\%) view her favorably while $17 \%$ view her unfavorably.
Giving "Quite a Lot" of Thought to Election By Age


$$
\begin{array}{llllll}
92 & 96 & 00 & 04 & 08 & 12
\end{array}
$$

By Race

$\begin{array}{llllll}92 & 96 & 00 & 04 & 08 & 12\end{array}$
PEW RESEARCH CENTER June 7-17, 2012. Based on registered voters.

## SECTION 1: CAMPAIGN INTEREST AND ENGAGEMENT

Voter engagement in this year's presidential election is lower than in 2008, but on par with, or higher than, levels at a similar point in the previous four election cycles. Two-thirds (67\%) of registered voters say they are giving quite a lot of thought to the election. This is down somewhat from 2008 ( $72 \%$ ), but is still higher than in campaigns from 1992 to 2004.

Similarly, interest in election news has slipped modestly since 2008, but is as high or higher than in prior campaigns dating to 1992. About seven-in-ten voters (72\%) are following news about candidates for the 2012 presidential election very closely (37\%) or fairly closely (35\%). In June 2008, 80\% were following election news at least fairly closely, including $46 \%$ who tracked election news very closely.

There has been a steep decline since 2008 in the percentage of voters saying they are more interested in politics than they were four years ago, from $63 \%$ then to $48 \%$ today. But the percentage of voters expressing relatively more interest in politics is the same as in 2004 (also 48\%) and higher than in 2000 (40\%) or 1996 (42\%).


Interest in this election compared with four years ago


PEW RESEARCH CENTER June 7-17, 2012. Q4b, THOUGHT, Q5. Based on registered voters.
*Figures for 1992 and 1996 from July surveys.

## Engagement and Voter Turnout

Voter engagement levels in June provide a
rough gauge of turnout levels on Election Day. In both 1996 and 2000, early June measures showed a distinct lack of public interest and engagement, and they ended up being two of the lowest turnout elections in recent history. By comparison, engagement levels were higher early in the 1992, 2004 and 2008 election cycles, when turnout was relatively high.

## June Engagement Levels and November Turnout



At this point, voter engagement falls somewhere between the past two election cycles. Voters are somewhat less engaged than in June 2008, but somewhat more than in 2004. Given that actual turnout was almost identical in these two elections, the engagement measures suggest that actual turnout could be high again.

The trajectory of voter engagement was different in the 2008 campaign than it was in 2004 and most earlier elections. Four years ago, there was a great deal of interest early in the campaign, but it increased only modestly as Election Day neared. In prior elections, by contrast, voter engagement was at a lower level in June surveys, but increased substantially toward the end of the campaign.

Engagement Over the Course of Campaigns

| Given a lot <br> of thought | June | Nov Change |  |
| :--- | :---: | :---: | :---: |
| 2012 | 67 | $\%$ |  |
| 2008 | 72 | 81 | +9 |
| 2004 | 58 | 82 | +24 |
| 2000 | 46 | 72 | +26 |
| 1996 | 50 | 67 | +17 |
| 1992 | 63 | $77^{*}$ | +14 |
| 1988 | $61^{*}$ | 73 | +12 |

PEW RESEARCH CENTER June 7-17, 2012. Based on registered voters. *Data from Oct 1992, Aug 1988.

## Democratic Engagement Down from 2008

Across most measures, Democratic
engagement levels are down substantially from four years ago, while Republican rates are steady or up. And Romney voters are more interested than Obama voters in this year's election.

Nearly three-quarters (73\%) of Romney voters are giving quite a lot of thought to the election, compared with $63 \%$ of Obama voters. There is a similar gap in the percentages following election news very closely ( $43 \%$ of Romney voters vs. $34 \%$ of Obama voters). Four years ago, Obama voters were following campaign news more closely than were McCain voters.

Romney and Obama voters are about equally likely to say they are more interested in politics this year than they were four years ago ( $51 \%$ Romney voters vs. $46 \%$ Obama voters). In 2008, $74 \%$ of Obama voters expressed heightened interest in politics compared with $53 \%$ of McCain voters.

As in 2008, Obama voters are more satisfied with the choice of presidential candidates this year; $64 \%$ of Obama voters say they are very or fairly satisfied, compared with $52 \%$ of Romney voters. Obama voters were far more likely than McCain voters to be satisfied with the candidates in 2008 ( $80 \%$ vs. $44 \%$ ). Bush voters were more satisfied than Kerry voters in 2004 ( $72 \%$ vs. $62 \%$ ).

## Romney Voters More Engaged

|  |  |  |  | Given quite a | June | June | June |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gune | June | June |  |  |  |  |  |


| More interested <br> than four <br> years ago |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| All voters | 54 | 42 | 40 | 48 | 63 | 48 |
| Rep candidate | 51 | 44 | 46 | 44 | 53 | 51 |
| Dem candidate | 56 | 41 | 37 | 55 | 74 | 46 |
| R-D Gap | D+5 | R+3 | R+9 | D+11 | D+21 | R+5 |

## Following election news very closely*

| All voters | 24 | 25 | 27 | 32 | 46 | 37 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Rep candidate | -- | 27 | 29 | 29 | 43 | 43 |
| Dem candidate | -- | 25 | 26 | 36 | 52 | 34 |
| R-D Gap | -- | $R+2$ | $R+3$ | $D+7$ | $D+9$ | $R+9$ |


| Very/fairly satisfied with candidates |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All voters | 35 | 47 | 64 | 65 | 60 | 56 |
| Rep candidate | 50 | 43 | 68 | 72 | 44 | 52 |
| Dem candidate | 43 | 53 | 67 | 62 | 80 | 64 |
| R-D Gap | R+7 | D+10 | R+1 | R+10 | D+36 | D+12 |
| Really matters who wins |  |  |  |  |  |  |
| All voters | -- | -- | 50 | 67 | 63 | 63 |
| Rep candidate | -- | -- | 54 | 70 | 59 | 69 |
| Dem candidate | -- | -- | 51 | 68 | 70 | 63 |
| R-D Gap | -- | -- | R+3 | $\mathrm{R}+2$ | D+11 | $\mathrm{R}+6$ |

PEW RESEARCH CENTER June 7-17, 2012. Q4b, Q5, THOUGHT, Q23 \& Q25. Based on registered voters. *Figures for 1992 and 1996 on this question were from July surveys.

Romney voters are slightly more likely than Obama voters to say it really matters who wins this year's election; $69 \%$ of Romney
voters say this, compared with $63 \%$ of Obama voters. In 2008, Obama voters were 11 points more likely than McCain voters to say this.

## Younger Voters Less Engaged

Four years ago, younger voters were highly interested in the presidential campaign and the long-standing age gap in engagement narrowed considerably. But younger voters are far less interested in the current campaign. As a result, familiar age differences in engagement have reemerged.

Fewer voters ages 18 to 49 say they are giving quite a lot of thought to the election than did so in 2008. The decline has been particularly steep among those 30 to 49. Six-in-ten voters (60\%) in this age group are giving a lot of thought to the election, down from $74 \%$ four years ago. By contrast, voters 50 and older are just as likely to be giving a lot of thought to the election as they were in 2008.

The pattern is similar in attentiveness to campaign

Older Voters, Blacks Still Highly Engaged

|  | June | June <br> Given quite a lot of <br> $\mathbf{1 9 9 2}$ | June <br> $\mathbf{2 0 0 0}$ | June <br> $\mathbf{2 0 0 4}$ | June <br> $\mathbf{2 0 0 8}$ | June <br> $\mathbf{2 0 1 2}$ <br> 08-12 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| changhe |  |  |  |  |  |  |

More interested
than four years ago

| All voters | 54 | 42 | 40 | 48 | 63 | 48 | -15 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $18-29$ | 67 | 59 | 54 | 67 | 69 | 52 | -17 |
| $30-49$ | 57 | 43 | 39 | 46 | 64 | 39 | -25 |
| $50-64$ | 50 | 35 | 37 | 43 | 62 | 54 | -8 |
| $65+$ | 43 | 29 | 36 | 44 | 55 | 48 | -7 |
| White | 54 | 41 | 39 | 46 | 60 | 45 | -15 |
| Black | 55 | 46 | 44 | 65 | 78 | 69 | -9 |
| Following election |  |  |  |  |  |  |  |
| news very closely* |  |  |  |  |  |  |  |
| All voters | 24 | 25 | 27 | 32 | 46 | 37 | -9 |
| 18-29 | 12 | 27 | 20 | 28 | 40 | 28 | -12 |
| $30-49$ | 20 | 22 | 23 | 27 | 45 | 31 | -14 |
| 50-64 | 32 | 24 | 32 | 36 | 50 | 45 | -5 |
| $65+$ | 30 | 34 | 35 | 41 | 49 | 42 | -7 |
| White | 22 | 24 | 26 | 33 | 45 | 36 | -9 |
| Black | 33 | 37 | 26 | 33 | 60 | 54 | -6 |

PEW RESEARCH CENTER June 7-17, 2012. Q4b, Q5, \& THOUGHT. Based on
registered voters. Whites and Blacks include only those who are not Hispanic; too few Hispanic registered voters to report. *Figures for 1992 and 1996 on this question were from July surveys.
news. Less than a third of voters under age 50 are following news about the presidential candidates very closely, down from 2008 and far lower than attentiveness among voters 50 and older.

The proportion of younger voters expressing increased interest in politics this year has plummeted since 2008. In June 2008, 69\% of voters under 30 and $64 \%$ of those 30 to 49 said they were more interested in politics than they were four years earlier. Today, $52 \%$ of those younger than 30 and just $39 \%$ of those 30 to 49 express greater interest in politics. There also has been a dropoff in relative interest in politics among older age groups, but the change has been far less dramatic.

Blacks are far more likely than whites to say they are more interested in politics than they were four years ago ( $69 \%$ of blacks vs. $45 \%$ of non-Hispanic whites). In June 2008, $78 \%$ of blacks and $60 \%$ of whites said they were more interested in politics than they had been four years earlier.

## Interest Gap Not Closing as General Election Begins

Partisan differences in campaign interest this year may reflect the fact, unlike in 2008, only the Republicans have had a highly competitive primary. Even with the primaries concluded, however, there are no signs that the partisan gap in engagement is narrowing.

The Pew Research Center's weekly News Interest Index survey has tracked public attention weekly over the course of the year, and Republicans have consistently been following campaign news more closely throughout.

In polls conducted during the first half of June, $37 \%$ of Republicans and Republican leaners


PEW RESEARCH CENTER Weekly News Interest Index Data. Monthly totals based on data collected each week over the course of the year. Based on general public. say they tracked campaign news very closely compared with $29 \%$ of Democrats and Democratic leaners. The differences in campaign news interest are comparable to earlier this year, during the GOP primaries and
caucuses. By contrast, throughout the 2008 election Democrats were tracking campaign news substantially more closely than Republicans.

## Compared with 2008, More Republicans Say Outcome Matters

A majority of voters ( $63 \%$ ) say when it comes to important issues facing the country, it really matters who wins this year's election. This is about the same as in 2004 and 2008. In 2000, only $50 \%$ of voters said it really mattered who won that year's election.

This year, younger voters are less likely than older voters to say it really matters who wins. Just $55 \%$ of voters younger than 30 say this, compared with $66 \%$ of those 65 and older. The pattern was reversed in 2008 with younger voters more likely to say it really matters who wins. In 2004, there was little variance across age categories on this measure.

| Most Say | Who Wins Really Matters |
| :--- | :---: | :---: | :---: | :---: | :---: |

PEW RESEARCH CENTER June 7-17, 2012. Q25. Based on registered voters. Whites and blacks are nonHispanic; too few Hispanic registered voters to report.
Three-quarters (75\%) of conservative
Republicans say it really matters who wins this
year's election, up 12 points from 2008. This year about as many liberal Democrats (73\%) as conservative Republicans say it really matters who wins. In 2008, liberal Democrats were far more likely than conservative Republicans to see the election outcome as important ( $78 \%$ vs. $63 \%$ ).

Fully three-quarters of voters say that Obama and Romney take different positions on the issues, while just $17 \%$ say they take similar positions. In 2008, identical percentages said Obama and John McCain took different positions. And in 2004, 68\% said George W. Bush and John Kerry took different positions on the issues. But in the 2000 race between Bush and Al Gore, just $51 \%$ said the two candidates took different positions on the issues.

| Large Majority Says Obama, |  |  |  |  |
| :--- | :--- | :--- | :--- | :---: |
| Romney Take Different Positions |  |  |  |  |
|  | June | June | June | June |
|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 0 4}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 1 2}$ |
|  | $\%$ | $\%$ | $\%$ | $\%$ |
| Different | 51 | 68 | 75 | 75 |
| Similar | 33 | 21 | 17 | 17 |
| Don't know | $\underline{16}$ | $\underline{11}$ | $\underline{8}$ | $\underline{8}$ |
|  | 100 | 100 | 100 | 100 |

PEW RESEARCH CENTER Jun 7-17, 2012. Q24. Based on registered voters. Figures may not add to 100\% because of rounding.

## Satisfaction with the Candidates

A majority of voters (56\%) are very or fairly satisfied with the presidential candidates this year. This is lower than in 2000, 2004 and 2008, but higher than in 1992 and 1996.

The sharpest increase in satisfaction with the candidates since 2008 is among conservative

Conservative Republicans More Satisfied with Candidates than in 2008

| Very or fairly <br> satisfied with <br> the presidential | June <br> candidates | $\%$ | June | J996 | June | June <br> $\mathbf{2 0 0 4}$ | June |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2008 | $\mathbf{2 0 1 2}$ | 08-12 |  |  |  |  |  |
| All voters | 35 | 47 | 64 | 65 | 60 | 56 | -4 |
| Conserv. Rep | -- | 53 | 75 | 83 | 49 | 61 | +12 |
| Mod/Lib Rep | -- | 46 | 70 | 57 | 50 | 58 | +8 |
| Independent | -- | 34 | 53 | 54 | 53 | 43 | -10 |
| Cons/Mod Dem | -- | 54 | 66 | 66 | 73 | 66 | -7 |
| Liberal Dem | -- | 65 | 70 | 63 | 80 | 71 | -9 |

PEW RESEARCH CENTER June 7-17, 2012. Q23. Based on registered voters

Republicans. Six-in-ten conservative Republicans (61\%) are satisfied with the presidential candidates this year, up from $49 \%$ in 2008. Meanwhile, satisfaction is down among independents and liberal Democrats.

Despite these shifts, liberal Democrats remain more satisfied with the candidates than conservative Republicans by a $71 \%$ to $61 \%$ margin. This is down from an $80 \%$-to- $49 \%$ margin four years ago. In 2004, when George W. Bush was the incumbent presidential candidate, conservative Republicans expressed more satisfaction with the presidential candidates than did liberal Democrats ( $83 \%$ vs. $63 \%$ ).

## Idea of Third Political Party Still Popular

A majority of Americans (57\%) agree that there should be a third major political party in addition to the Democrats and Republicans. This is on par with levels of support for a third party in 2008 and 1996, but higher than in 2000 and 2004.

Men are more likely than women to say that there should be a third major political party; $61 \%$ of men agree, compared with $52 \%$ of women. Just $39 \%$ of blacks say that there should be a third party, compared with $60 \%$ of whites and $58 \%$ of Hispanics.

There also are sizable age differences in support for a third major political party. Just $40 \%$ of those 65 and older agree that there should be a third major political party, compared with majorities in all other age groups.

As in the past, independents (68\%) are far more likely than Republicans (48\%) and Democrats (50\%) to agree that there should be a third major political party.

Majority Support for a Third Party


Disagree

```
94
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PEW RESEARCH CENTER Jun 7-17, 2012. Q32.
Based on general public.

Wide Age Differences in Support for a Third Major Party

|  | Agree <br> $\%$ | Disagree <br> $\%$ | DK |
| :--- | :---: | :---: | :---: |
| $\%$ |  |  |  |
| Total | 57 | 39 | $5=100$ |
| Men | 61 | 35 | $4=100$ |
| Women | 52 | 42 | $6=100$ |
| White | 60 | 36 | $4=100$ |
| Black | 39 | 58 | $3=100$ |
| Hispanic | 58 | 36 | $6=100$ |
| 18-29 | 63 | 32 | $4=100$ |
| 30-49 | 61 | 36 | $4=100$ |
| 50-64 | 57 | 39 | $5=100$ |
| 65+ | 40 | 52 | $7=100$ |
| Republican | 48 | 46 | $6=100$ |
| Democrat | 50 | 45 | $6=100$ |
| Independent | 68 | 29 | $3=100$ |

PEW RESEARCH CENTER Jun 7-17, 2012. Q32.
Based on general public. Whites and Blacks are non-
Hispanic; Hispanics are of any race. Figures may not add to $100 \%$ because of rounding.

## SECTION 2: ASSESSING OBAMA AND ROMNEY'S SUPPORT

All indications suggest that the 2012 vote will be a very close one. Barack Obama has never trailed Romney in head-to-head matchups with Romney over the past nine months. Obama currently holds a four-point advantage ( $50 \%$ to $46 \%$ ) among all registered voters, which is not statistically significant. And if the higher engagement and interest among Republicans persists through the fall, that alone could reduce any advantage Obama has enjoyed.

For example, among the two-thirds of registered voters who say they have given a lot of thought to the campaign, $47 \%$ favor Obama and $50 \%$ Romney. Similarly, the race is tied among the roughly three-quarters who say they are closely following campaign news (48\% Obama, 49\% Romney). Obama holds sizable leads among voters who are less engaged with the campaign.


PEW RESEARCH CENTER June 7-17, 2012. Q10/Q10a. Based on registered voters.

Race Is Close Among Engaged Voters

|  | Oba- <br> ma <br> $\%$ | Rom- <br> ney <br> $\%$ | Adv |
| :--- | :---: | :---: | :---: |
| All registered voters | 50 | 46 | $\mathbf{0 + 4}$ |
| Thought given to the <br> election |  |  |  |
| A lot (67\%) <br> Little/None (32\%) | 47 | 50 | R+3 |
| Following campaign news | 55 | 37 | $\mathbf{0 + 1 8}$ |
| Very/Fairly closely (72\%) | 48 | 49 | $\mathbf{R + 1}$ |
| Not too/at all closely (28\%) | 55 | 37 | $\mathbf{0 + 1 8}$ |
| Voted in the 2008 election |  |  |  |
| Yes (88\%) <br> No (12\%) | 49 | 47 | $\mathbf{0 + 2}$ |
| Absolutely certain will vote |  |  |  |
| this year |  |  |  |
| Yes (86\%) | 54 | 40 | $\mathbf{0 + 1 4}$ |
| No (14\%) |  |  |  |
| PEW RESEARCH CENTER June 7-17, <br> Based on registered voters. | 5012. | 47 | $\mathbf{0 + 3}$ |

## Obama Is the Focal Point

As is typical when incumbents are running for reelection, Barack Obama looms large in the choices of both Democratic- and Republican-oriented voters. Obama's supporters back him strongly - as strongly as they did in 2008 - and say their vote is an expression of support for the president. And while there is a distinct lack of enthusiasm for Mitt Romney among many who intend to vote for him, their deep dislike of Obama shores up their support for Romney.

Fully 91\% of Obama's supporters have a favorable view of the president, while the same share of his opponents view him unfavorably. But there is an imbalance in the intensity of these feelings. Just over half (53\%) of Romney voters have a very unfavorable opinion of Obama, as compared to $38 \%$ of Obama voters who have a very favorable opinion.

Romney voters' intensely negative views of Obama are not matched by equally intense positive views of their own candidate. Although about three-quarters (74\%) of those who intend to vote for Romney say they have a favorable impression of him, just $14 \%$ say that impression is very favorable.

Because of these differing views of the candidates, Democrats are clearly more enthusiastic about voting for Obama than Republicans are about voting for Romney: 60\% of Obama's supporters back him strongly; by

## Obama a Major Factor for Voters on Both Sides

|  | Obama voters | Romney voters |
| :---: | :---: | :---: |
| View of Obama | \% | \% |
| Favorable (Very) | 91 (38) | 7 |
| Unfavorable (Very) | 7 | 91 (53) |
| View of Romney |  |  |
| Favorable (Very) | 12 | 74 (14) |
| Unfavorable (Very) | 77 (40) | 15 |
| Strength of support |  |  |
| Support strongly | 60 | 38 |
| Only moderately/DK | 40 | 62 |
| Choice is more a vote...* |  |  |
| For your candidate | 72 | 38 |
| Against other candidate | 22 | 58 |
| Chance might vote for other candidate |  |  |
| Definitely will not | 81 | 87 |
| Some chance | 15 | 11 |
| N | 765 | 731 |
| PEW RESEARCH CENTER June 7-17, 2012. Q3a-b, Q10, Q12, <br> Q23. *Vote for/against data from May 9-June 3, 2012. |  |  |

comparison, just $38 \%$ of Romney voters support him strongly. An earlier Pew Research Center survey, conducted May 9-June 3, found $72 \%$ of Obama's supporters saying their choice was more of a vote for Obama than against Romney. By contrast, most Romney voters (58\%) described their vote as a vote against Obama rather than for Romney (38\%).

While less enthusiastic, Republican voters are no less committed to seeing Romney win. Fully $87 \%$ of Romney voters say there is no chance they will change their mind, as do $81 \%$ of Obama supporters. Romney voters also are more likely to say it "really matters who wins" this election ( $69 \%$ vs. $63 \%$ ). And as discussed in Section 1, Romney voters exceed Obama voters on key measures of engagement.

## How Romney Voters Compare

To some extent, the lack of enthusiasm many Romney voters feel for their candidate parallels how Republicans felt four years ago. In June of 2008, just 34\% of McCain voters said they backed him strongly, as do $38 \%$ of Romney voters today. McCain's support grew stronger over the course of the general election campaign, but the gap between the strength of Obama's support and McCain's support did not narrow.

But in terms of favorability, Romney lags behind his GOP predecessors. Just 74\% of those who plan to vote for Romney have a favorable view of him, compared with $80 \%$ of McCain voters in June 2008, and 95\% of Bush voters in June 2004. The gap is even starker when it comes to strong feelings about the candidates: Just 14\% of Romney's voters view him very favorably, compared with $25 \%$ of McCain's voters in 2008 and $42 \%$ of Bush's voters in 2004.

Counterbalancing this is the near-uniform dislike of Barack Obama among Romney supporters. While $77 \%$ of Bush voters viewed John Kerry unfavorably in 2004, and $78 \%$ of McCain voters rated Obama negatively in 2008, fully $91 \%$ of Romney voters view Obama

## Republican Voters in Recent Elections

|  | $\begin{aligned} & \text { Bush } \\ & \text { in } 2004 \end{aligned}$ | McCain <br> in 2008 | Romney in 2012 |
| :---: | :---: | :---: | :---: |
| Strength of support | \% | \% | \% |
| Support strongly | 71 | 34 | 38 |
| Only moderately | 28 | 64 | 60 |
| Satisfied with field |  |  |  |
| Very/somewhat | 72 | 44 | 52 |
| Not too/at all | 25 | 54 | 45 |
| View of Bush/ McCain/Romney |  |  |  |
| Favorable | 95 | 80 | 74 |
| Very | 42 | 25 | 14 |
| Unfavorable | 4 | 16 | 15 |
| View of Kerry/Obama |  |  |  |
| Favorable | 16 | 18 | 7 |
| Unfavorable | 77 | 78 | 91 |
| Very | 33 | 43 | 53 |
| Choice is more a vote...* |  |  |  |
| For Rep candidate | 73 | 64 | 38 |
| Against Dem cand. | 22 | 32 | 58 |
| Chance would vote for Dem candidate |  |  |  |
| Definitely not | 82 | 72 | 87 |
| Some chance | 15 | 25 | 11 |
| Really matters who wins ... |  |  |  |
| Yes | 70 | 59 | 69 |
| No | 27 | 35 | 28 |

PEW RESEARCH CENTER June 7-17, 2012. Q3a-b, Q10, Q12, Q23, Q25. 2004 strength of support from August survey. *Vote for/against data from May 9-June 3, 2012.
unfavorably today. And about half (53\%) of Romney voters have a very unfavorable opinion; in 2008, $43 \%$ of McCain voters viewed Obama very unfavorably and four years earlier just a third (33\%) of Bush voters had a very unfavorable impression of Kerry.

In both 2004 and 2008, Republican voters said they were mostly voting for Bush and McCain. But this year the Romney vote is primarily a vote against Barack Obama. This mirrors the feelings of Kerry supporters early in the 2004 campaign, when most described their choice mainly as a vote against George W. Bush.

As a result, despite their lack of enthusiasm, Romney voters are as committed to their candidate as Bush voters were in 2004. Nearly seven-in-ten ( $69 \%$ ) say it really matters who wins, compared with $59 \%$ of McCain supporters four years ago. This is comparable to the view of Bush's voters in 2004. And just $11 \%$ of Romney's supporters say there is a chance they would consider voting for Obama. That figure was about twice as high four years ago, when $25 \%$ of McCain voters said there was a chance they would back Obama.

## Democratic Voters in Recent Elections

|  | $\begin{gathered} \text { Kerry } \\ \text { in } 2004 \end{gathered}$ | Obama in 2008 | Obama in 2012 |
| :---: | :---: | :---: | :---: |
| Strength of support | \% | \% | \% |
| Support strongly | 59 | 58 | 60 |
| Only moderately | 40 | 41 | 40 |
| Satisfied with field |  |  |  |
| Very/somewhat | 62 | 80 | 64 |
| Not too/at all | 36 | 18 | 33 |
| View of Kerry/Obama |  |  |  |
| Favorable | 88 | 88 | 91 |
| Very | 22 | 46 | 38 |
| Unfavorable | 8 | 6 | 7 |
| View of Bush/ McCain/Romney |  |  |  |
| Favorable | 10 | 23 | 12 |
| Unfavorable | 88 | 70 | 77 |
| Very | 46 | 33 | 40 |
| Choice is more a vote...* |  |  |  |
| For Dem candidate | 37 | 75 | 72 |
| Against Rep cand. | 59 | 23 | 22 |
| Chance would vote for Rep candidate |  |  |  |
| Definitely not | 83 | 80 | 81 |
| Some chance | 15 | 17 | 15 |
| Really matters who wins ... |  |  |  |
| Yes | 68 | 70 | 63 |
| No | 28 | 26 | 36 |

PEW RESEARCH CENTER June 7-17, 2012. Q3a-b, Q10, Q11,
Q23, Q25. 2004 strength of support from August survey conducted after Democratic convention. *Vote for/against data from May 9-June 3, 2012.

## Obama Supporters Now and Then

In most respects, Barack Obama's supporters are just as enthusiastic about him today as they were in 2008. Six-in-ten say they support him strongly, compared with $58 \%$ in June 2008, and $91 \%$ view him favorably, compared with $88 \%$ then. But there has been some decline in strong sentiment - the share with a very favorable assessment of Obama is now $38 \%$ compared with $46 \%$ four years ago.

Democratic voters also are less satisfied with the presidential candidates than they were in 2008 ( $80 \%$ then vs. $64 \%$ today). And while $70 \%$ of Democratic voters said it really mattered who won the election four years ago, fewer Democrats ( $63 \%$ )say that today.

## Fewer Swing Voters This Year

Levels of engagement and enthusiasm in the political bases are particularly important factors in 2012 given how few voters are open to persuasion. Nearly eight-in-ten registered voters say they have made up their minds about who to vote for this year with "no chance" that they will change. Just
 $21 \%$ say they are undecided about their vote choice or that they may change their mind before Election Day.

The relatively small size of the "swing" vote is typical of elections that involve incumbent presidents; in June of 2004, 21\% of voters were also swing voters. By comparison, in both 2000 and 2008 , about a third of voters were identified as swing voters.

The swing vote comprises three groups: the $9 \%$ of voters who either just lean to Obama in their vote preference (3\%) or support Obama but say there is a chance they might vote for Romney
Measuring the Swing Vote

|  | $\%$ |  |
| :--- | :--- | :--- |
| Certain Obama | 40 | Lean Obama (3\%) |
| Swing voters Chance Romney (6\%) |  |  |

PEW RESEARCH CENTER June 7-17, 2012. Q10, Q10a, Q11 \& Q12. Based on registered voters. Figures may not add to $100 \%$ because of rounding.
$\qquad$ (6\%), the $7 \%$ of voters who either just lean to Romney in their vote preference (3\%) or support Romney but say there is a chance they might vote for Obama ( $5 \%$ ), and the $5 \%$ of voters who have no preference between the two candidates at all.

## Economy Dominates Voter Concerns

Economic conditions are at the forefront of most voters' concerns. When asked to name the issue they would most like to hear the candidates talk about, $56 \%$ mention one of three economic topics: the economy broadly (42\%), the job situation (13\%) or the budget deficit (4\%). Health care is the only other issue garnering more than one-in-ten mentions (18\%).

A separate close-ended question echoes these economic concerns. When offered six choices, a plurality of voters (35\%) say that jobs will be the top issue in deciding their vote for president this year, followed by the budget deficit (23\%) and health care (19\%). Another $11 \%$ say Social Security will matter most to them, with relatively few citing immigration (5\%) or gay marriage (4\%) as the most important issue affecting their vote.

Jobs top the list for both certain Obama supporters ( $37 \%$ ) and swing voters (38\%), while certain Romney supporters are about equally likely to say jobs (30\%) as to say the budget deficit (33\%). Health care is more frequently named by certain Obama voters (26\%) than either certain Romney (14\%) or swing voters ( $15 \%$ ).

Deficit Rivals Jobs as Top Issue
among Romney Voters

| Issue that | All <br> voters | Certain Certain |  |
| :--- | :---: | :---: | :---: | :---: |
| Obama Romney |  |  |  | Swing

PEW RESEARCH CENTER June 7-17, 2012. Q28. Based on registered voters. Certain voters are those who back Romney or Obama and say there is no chance they will support the other. Swing voters are undecided, only lean toward a candidate or say there is still a chance they will support the other. Figures may not add to $100 \%$ because of rounding.

## Vice Presidential Credentials



## SECTION 3: CANDIDATE TRAITS AND IMAGES

Barack Obama holds a distinct edge over Mitt Romney on several personal traits, particularly when it comes to connecting with ordinary Americans. By about two-to-one, voters are more likely to say the phrase "connects well with ordinary Americans" better describes Obama (59\%) than Romney (28\%).

Obama holds a wide lead as the candidate more willing to take a stand, even if it's unpopular (by 19 points), and who is more willing to work with leaders from the other party ( 17 points). More voters also say Obama is honest and truthful than say that about Romney (46\% vs. 32\%).

Obama's lead is about as large (13 points) in views of which candidate would use

| Obama Viewed Better on Most Traits, |  |  |  |
| :--- | :---: | :---: | :---: |
| But Romney Has Advantage on Economy, |  |  |  |
| Obama | Romney | Other/DK |  |
| Is better described by phrase... | $\%$ | $\%$ | $\%$ |
| Connects with ordinary Americans | 59 | 28 | $14=100$ |
| Willing to take unpopular stand | 54 | 35 | $12=100$ |
| Willing to work with other party | 52 | 35 | $14=100$ |
| Honest and truthful | 46 | 32 | $21=100$ |
| Good judgment in a crisis | 50 | 37 | $14=100$ |
| Takes consistent positions | 46 | 34 | $20=100$ |
| Shares my values | 46 | 40 | $14=100$ |
| Can get things done | 41 | 39 | $20=100$ |
| Would do best job of... |  |  |  |
| Improving economic conditions | 41 | 49 | $10=100$ |
| Dealing with healthcare | 45 | 44 | $12=100$ |

PEW RESEARCH CENTER June 7-17 2012. Q30 \& Q31. Based on registered voters. Figures may not add to $100 \%$ because of rounding. good judgment in a crisis.
And Obama holds a 12-point advantage as the candidate who takes consistent positions on the issues.

By a somewhat slimmer margin, more also point to Obama, rather than Romney, as the candidate who "shares my values" ( $46 \%$ vs. $40 \%$ ). Voters are about evenly divided over which candidate can get things done ( $41 \%$ Obama, $39 \%$ Romney).

While Romney trails Obama on most personal traits, he has the advantage on the central issue on the minds of most voters - the economy. On the question of who can do the best job improving economic conditions, $49 \%$ say Romney, while $41 \%$ say Obama. When it comes to who can do the best job dealing with health care, voters are about evenly divided (45\% Obama, 44\% Romney).

## Supporters' Views of the Candidates

Romney's deficit on many of these personal traits can partly be attributed to some skepticism among his own supporters. On each trait, large majorities of voters who support Obama say he is the stronger candidate. By comparison, Romney supporters are less likely to cite Romney as the better candidate across many of these traits.

Most notably, when it comes to which candidate connects well with ordinary Americans, just 54\% of Romney voters choose Romney, while $28 \%$ choose Obama.

And while 85\% of Obama voters say Obama is more honest and truthful, $67 \%$ of Romney voters say that better describes Romney. Romney voters also are less likely to say their candidate is the one more willing to take an unpopular stand and to hold consistent positions on issues.

## Romney's Image Problems Among His Own Supporters

|  | Romney <br> voters who <br> say Romney | Obama <br> voters who <br> say Obama |
| :--- | :---: | :---: |
| Is better described by phrase... | $\%$ | $\%$ |
| Connects with ordinary Americans | 54 | 89 |
| Willing to take unpopular stand | 64 | 85 |
| Takes consistent positions | 65 | 79 |
| Honest and truthful | 67 | 85 |
| Willing to work with other party | 72 | 90 |
| Good judgment in a crisis | 75 | 88 |
| Can get things done | 76 | 76 |
| Shares my values | 81 | 85 |
| Would do best job of... | 85 |  |
| Dealing with health care | 91 | 78 |
| Improving economic conditions |  | 78 |

PEW RESEARCH CENTER June 7-17 2012. Q30 \& Q31. Based on registered voters.

However, as many Romney supporters as Obama supporters say their candidate can get things done ( $76 \%$ each) and supporters of each are about equally likely to say their candidate shares their values.

When it comes to the economy, virtually all Romney supporters favor him: 91\% say Romney is the better candidate to improve economic conditions. Fewer Obama supporters ( $78 \%$ ) cite him as the better candidate to deal with the economy.

## Obama Leads on "Good Judgment," Typically a GOP Strength

Obama's significant advantage on connecting well with ordinary Americans is comparable to his advantage over John McCain on this dimension in 2008 (31 points now, 32 points then). On several other traits, however, Obama has a greater advantage now than he did four years ago.

Obama currently holds a 13point lead over Romney as the candidate who would use good judgment in a crisis. McCain led Obama on this leadership trait in June 2008 by nine points and George W. Bush held an advantage on good judgment in both 2000 and 2004.

Obama's $46 \%$ to $32 \%$ advantage over Romney on honesty and truthfulness also contrasts with past elections. In previous elections since 2000, voters were closely divided in their assessments of whether the Democratic or the Republican candidate was honest and truthful.

Today, voters are about evenly split over whether

Views of Personal Traits in Prior Campaigns

| Phrase better describes... | GoreBush 2000 | KerryBush 2004* | ObamaMcCain 2008 | ObamaRomney 2012 |
| :---: | :---: | :---: | :---: | :---: |
| ordinary Americans | \% | \% | \% | \% |
| Dem candidate | 39 | -- | 58 | 59 |
| Rep candidate | 40 | -- | 26 | 28 |
| Advantage | Bush+1 | -- | Obama+32 | Obama+31 |

Use good judgment in a crisis

| Dem candidate | 37 | 35 | 38 | 50 |
| :--- | :---: | :---: | :---: | :---: |
| Rep candidate | 44 | 47 | 47 | 37 |
| Advantage | Bush+7 | Bush+12 | McCain+9 | Obama+13 |

## Willing to take

 unpopular stand| Dem candidate | 32 | 23 | 41 | 54 |
| :--- | :---: | :---: | :---: | :---: |
| Rep candidate | 46 | 65 | 44 | 35 |
| Advantage | Bush+14 | Bush+42 | McCain+3 | Obama+19 |
| Honest and truthful |  |  |  |  |
| Dem candidate | 31 | 36 | 36 | 46 |
| Rep candidate | 35 | 34 | 37 | 32 |
| Advantage | Bush+4 | Kerry+2 | McCain+1 | Obama+14 |
| Can get things done |  |  |  |  |
| Dem candidate | 33 | 30 | 43 | 41 |
| Rep candidate | 43 | 49 | 37 | 39 |
| Advantage | Bush+10 | Bush+19 | Obama+6 | Obama+2 | Romney or Obama can best

PEW RESEARCH CENTER June 7-17 2012. Q30. Based on registered voters.

* 2004 trends from May except "Can get things done" from late-March. points). Obama held a six-point lead over McCain on this trait in June 2008.

Romney's Favorability Improves, Obama Maintains Edge

Voters are about evenly divided in their overall views of Obama: $50 \%$ rate him favorably, while $48 \%$ have an unfavorable view. And while opinions of Romney have improved in recent months, they remain more negative than positive ( $41 \%$ favorable, $47 \%$ unfavorable).

The nine-point favorability gap between Obama and Romney is the largest at this point in a campaign since 2000, when $60 \%$ of voters viewed George W. Bush favorably compared with $50 \%$ who viewed Al Gore favorably. Romney is the first candidate of either party to be viewed more unfavorably than favorably at this point in the campaign cycle, though opinion of McCain in 2008 and Clinton in 1992 was divided about evenly.

Nonetheless, Romney's image has rebounded after declining during the contentious GOP primary campaign. Favorable opinions of Romney have increased from $29 \%$ to $41 \%$ since March, and are on par with the $38 \%$ who viewed him favorably in November 2011.

Candidate Favorability: 1992-2012


PEW RESEARCH CENTER June 7-17, 2012. Q3a-b. Based on registered voters.
*2008 and 2000 figures from May of each year.

## Romney's Favorability Rises, Still Lower than Obama's



PEW RESEARCH CENTER June 7-17, 2012. Q3a-b. Based on registered voters.

| Most of the improvement in Romney's image has come among GOP voters. Currently, 71\% of | Romney Better Viewed by GOP Voters Who Backed Primary Rivals |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Republican and Republican-leaning registered voters view Romney favorably, up from $55 \%$ in |  | $\begin{gathered} \text { Nov } \\ 2011 \end{gathered}$ | March <br> 2012 | $\begin{aligned} & \text { June } \\ & 2012 \end{aligned}$ | Mar-Jun change |
| March. | \% favorable | \% | \% | \% |  |
|  | Rep/Lean Rep | 56 | 55 | 71 | +16 |
|  | Dem/Lean Dem | 23 | 11 | 15 | +4 |
| With the primaries now over, Romney is viewed much more favorably among | Among Rep/lean Rep Conservative | 59 | 58 | 77 | +19 |
| Republican voters who supported other | Moderate/Liberal | 51 | 50 | 60 | +10 |
| candidates for the nomination. In March, just | White evangelical | 52 | 52 | 76 | +24 |
| $41 \%$ of Republican and Republican leaning | White mainline | 52 | 52 | 70 | +18 |
| voters who favored Santorum, Gingrich, or | White Catholic | 64 | 70 | 75 | +5 |
| another candidate for the nomination offered | In primaries...* |  |  |  |  |
| favorable assessment of Mitt Romney, while | Supported Romney | 89 | 83 | 86 | +3 |
| $46 \%$ had a negative impression. But today, | Other candidate | 55 | 41 | 68 | +27 |
| 68\% of these GOP voters view Romney favorably, and just 20\% unfavorably. | pew research center registered voters. Whites in preferred candidate for | June 7 are no In Nov GOP no | 7, 20 -Hispan nation. | $\begin{aligned} & \text { c.e3b. } \\ & c_{\text {d }}^{2} \\ & \hline \end{aligned}$ | Based on , based on |

Views of Romney also have improved considerably among white Protestant Republican voters. Currently, $76 \%$ of white evangelical Protestant and $70 \%$ of white mainline Protestant Republicans have a positive opinion of Romney. In March, just $52 \%$ of voters in these groups viewed him favorably. And 77\% of conservative Republicans and Republican leaners view Romney favorably today, up from $58 \%$ three months ago.

## Views of the Candidate's Wives

Michelle Obama remains popular, with $64 \%$ of voters viewing the first lady favorably and just $24 \%$ viewing her unfavorably. By comparison, Laura Bush was viewed more favorably (74\%) during her husband's run for reelection in August 2004, while Hillary Clinton was viewed less favorably (50\%) in April 1996.

More voters have a favorable (30\%) than an unfavorable (17\%) impression of Ann Romney. But she remains unknown to about half of all registered voters ( $54 \%$ ). So far, she is less visible than other recent candidate spouses.

Michelle Obama is viewed favorably by nine-in-ten Democratic registered voters (91\%) and $59 \%$ of independents. Republican opinion is divided ( $39 \%$ favorable, $45 \%$ unfavorable).
Among conservative Republican voters, more view Michelle Obama unfavorably (50\%) than favorably (36\%).

Republican views of Ann Romney are overwhelmingly favorable (51\% favorable, 4\% unfavorable), and independents also are more likely to view her favorably (27\%) than unfavorably (15\%). Democrats' opinions of Ann Romney are, on balance, negative: 29\% have an unfavorable opinion while $16 \%$ have a positive view.

## Ann Romney Not Known by Many, Michelle Obama Still Popular

|  | Fav | Unfav | Can't <br> rate/DK |
| :--- | :---: | :---: | :---: |
| June 2012 | $\%$ | $\%$ | $\%$ |
| Michelle Obama | 64 | 24 | $12=100$ |
| Ann Romney | 30 | 17 | $54=100$ |
| May 2008 |  |  |  |
| Michelle Obama <br> Cindy McCain | 44 | 22 | $34=100$ |
| Aug 2004* | 42 | 16 | $42=100$ |
| Teresa H. Kerry <br> Laura Bush | 45 | 33 | $23=100$ |
| May 2000 | 74 | 17 | $9=100$ |
| Tipper Gore <br> Laura Bush | 55 | 19 | $26=100$ |
| April 1996 | 41 | 11 | $48=100$ |
| Hillary Clinton | 50 | 45 | $5=100$ |
| Elizabeth Dole | 46 | 23 | $31=100$ |

PEW RESEARCH CENTER June 7-17, 2012. Q3c-d Based on registered voters. *2004 figures from after Dem. Convention

Partisans Divide over Spouses' Ratings

|  | Michelle Obama |  |  | Ann Romney |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fav | Unfav | Can't <br> rate/DK | Fav | Unfav | Can't <br> rate/DK |
|  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |  |
| All voters | 64 | 24 | $12=100$ | 30 | 17 | $54=100$ |
| Republican | 39 | 45 | $16=100$ | 51 | 4 | $46=100$ |
| Democrat | 91 | 5 | $4=100$ | 16 | 29 | $55=100$ |
| Independent | 59 | 27 | $14=100$ | 27 | 15 | $58=100$ |

PEW RESEARCH CENTER June 7-17, 2012. Q3c-d. Based on registered voters. Figures may not add to $100 \%$ because of rounding.

Hillary Clinton continues to be viewed positively by voters: $62 \%$ have a favorable impression of Clinton, while $32 \%$ have an unfavorable impression. While her overall rating is little changed in recent months, Republican views have grown somewhat more negative. Currently $65 \%$ of Republican voters view Hillary Clinton unfavorably, up from $52 \%$ in January. Opinions among independents and Democrats are little changed over this period.

Voters' views of Joe Biden remain mixed: About as many voters view the vice president favorably as unfavorably ( $40 \%$ vs. $42 \%$ ). This is little changed since January.

## Clinton's Image Drops among Republicans

| Favorable <br> opinion of ... | Nov <br> $\mathbf{2 0 0 9}$ | Jan <br> $\mathbf{2 0 1 2}$ | Jun <br> $\mathbf{2 0 1 2}$ | Jan-Jun <br> Change |
| :--- | :---: | :---: | :---: | :---: |
| Hillary Clinton | $\%$ | $\%$ | $\%$ |  |
| All voters | 65 | 63 | 62 | -1 |
| Republican | 38 | 41 | 31 | -10 |
| Democrat | 89 | 87 | 89 | +2 |
| Independent | 63 | 58 | 61 | +3 |
|  |  |  |  |  |
| Joe Biden |  |  |  |  |
| All voters | 51 | 41 | 40 | -1 |
| Republican | 28 | 16 | 14 | -2 |
| Democrat | 78 | 69 | 69 | 0 |
| Independent | 45 | 35 | 33 | -2 |

PEW RESEARCH CENTER June 7-17, 2012. Q3e-f. Based on registered voters.
Figures may not add to $100 \%$ because of rounding.

## SECTION 4: VIEWS OF THE NATIONAL ECONOMY

Amid a tepid economic recovery, evaluations of national economic conditions remain broadly negative. And the percentage expecting conditions to improve over the next year has fallen, after reaching a recent high in March.

Meanwhile, opinions about the government's economic policy priorities remain deadlocked: $48 \%$ place higher priority on spending to help the economy recover while a nearly identical percentage ( $47 \%$ ) says the higher priority is reducing the budget deficit. These opinions have been virtually unchanged since early 2011.

## National Economic Ratings Remain Overwhelmingly Negative...

|  | Jan <br> $\mathbf{2 0 1 2}$ | Mar <br> $\mathbf{2 0 1 2}$ | June <br> $\mathbf{2 0 1 2}$ |
| :--- | :---: | :---: | :---: |
|  | $\%$ | $\%$ | $\%$ |
| Excellent/Good | 11 | 10 | 11 |
| Only fair/Poor | 89 | 89 | 89 |
| Don't know | $\underline{1}$ | $\underline{1}$ | $\underline{1}$ |
|  | 100 | 100 | 100 |

PEW RESEARCH CENTER June 7-17, 2012. Q55.
Figures may not add to $100 \%$ because of rounding.

As has been the case for more than four years, only about one-in-ten Americans (11\%) rates current economic conditions as excellent or good. Nearly nine-in-ten (89\%) say conditions are only fair (47\%) or poor (42\%).

Just $34 \%$ now say the economy will be better a year from now, down from $44 \%$ in both March and February. Those were the highest measures of economic optimism in nearly two years.

The decline in economic optimism has been especially dramatic among Democrats. In March, $62 \%$ of Democrats said they expected the economy to improve in the next year, while only about half as many (29\%) thought it would stay the same.

In the current survey, $44 \%$ of Democrats say they expect economic conditions to improve, while about as many (47\%) think the economy will be about the same in a year. Very few Democrats (just $5 \%$ currently) say they expect the economy to be worse a year from now than it is today.

Optimism has fallen among both black and white Democrats (17 and 18 points, respectively) and by about the same proportion among liberal Democrats and conservative and moderate Democrats.

By contrast, economic optimism among Republicans, already fairly low in March, has shown no change. Only about a quarter of Republicans (28\%) say they expect conditions to be better a year from now, the same percentage as in March. About half of Republicans (52\%) say economic conditions will be about the same a year from now while $11 \%$ say they will be worse.

Independents' views mirror those of Republicans: just 29\% expect the economy to be better in a year, while $52 \%$ think it will be about the same and $15 \%$ say it will be worse. The percentage of independents expecting an improved economy is down from $37 \%$ in March.

| Economic Optimism Falls Among Democrats, College Graduates |  |  |  |
| :---: | :---: | :---: | :---: |
| \% saying economy will be | $\begin{gathered} \text { Mar } \\ 2012 \end{gathered}$ | $\begin{aligned} & \text { June } \\ & 2012 \end{aligned}$ | Change |
| better in a year... | \% | \% |  |
| Total | 44 | 34 | -10 |
| 18-29 | 38 | 36 | -2 |
| 30-49 | 45 | 32 | -13 |
| 50-64 | 43 | 32 | -11 |
| 65+ | 48 | 37 | -11 |
| College grad+ | 50 | 35 | -15 |
| Some college | 37 | 36 | -1 |
| HS or less | 43 | 32 | -11 |
| Republican | 28 | 28 | 0 |
| Democrat | 62 | 44 | -18 |
| Independent | 37 | 29 | -8 |
| PEW RESEARCH CENTER June 7-17, 2012. Q56. |  |  |  |

College graduates also have become less likely to expect the economy to improve over the next year. In March, $50 \%$ of those with a college degree thought the economy would be better in a year, a more optimistic view than the one held by those without a college degree. In the current survey, however, economic optimism has fallen 15 points among college graduates making them no more likely to expect an improved economy in a year than those without a college degree.

## Deficit Reduction vs. Spending to Help Economy

There continues to be a huge partisan difference in views of whether the government should focus on spending to help the economy recover or reducing the budget deficit. These stark divisions are reflected in the views of voters who express certainty about their support for Obama or Romney.

Fully $67 \%$ of certain Obama voters say the higher priority is for the government to spend to help the economy recover. About as many certain Romney voters (70\%) say the higher priority is reducing the budget deficit.

Swing voters are somewhat more likely to prioritize deficit reduction (53\%) than spending to help the economy (41\%).

Those in low-income families are more likely to prioritize spending to help the economy recover than are those in higher-earning families. Among those with family incomes of less than \$30,000 a year, $55 \%$ place a higher priority on stimulus spending, $40 \%$ on deficit reduction. By contrast, half (50\%) of those with family incomes of $\$ 75,000$ or more prioritize reducing the budget deficit compared with $46 \%$ who favor spending more to help the economy recover.

| Public Evenly Divided over Gov't Spending vs. Deficit Reduction |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Higher priority for federal gov't ... |  |  |
|  | Reduce budget deficit | Spend to help economy | DK |
|  | \% | \% | \% |
| Total | 47 | 48 | $5=100$ |
| Men | 52 | 45 | $4=100$ |
| Women | 42 | 52 | $7=100$ |
| Family income |  |  |  |
| \$75,000 or more | 50 | 46 | $4=100$ |
| \$30,000-\$75,000 | 51 | 45 | $4=100$ |
| Less than \$30,000 | 40 | 55 | $5=100$ |
| Republican | 66 | 30 | $4=100$ |
| Democrat | 33 | 62 | $5=100$ |
| Independent | 48 | 48 | $5=100$ |
| 2012 vote* |  |  |  |
| Certain Obama | 27 | 67 | $6=100$ |
| Certain Romney | 70 | 26 | $4=100$ |
| Swing voter | 53 | 41 | $6=100$ |

PEW RESEARCH CENTER June 7-17, 2012. Q54.

* Based on registered voters. Certain voters are those who back Romney or Obama and say there is no chance they will support the other. Swing voters are undecided, only lean toward a candidate or say there is still a chance they will support the other.
Figures may not add to $100 \%$ because of rounding.


## Personal Financial Ratings

About four-in-ten (41\%) say their own personal financial situation is either excellent or good; more (58\%) say they are in only fair or poor shape financially. The percentage rating their finances as excellent or good is up modestly since January (35\%).

Most (63\%) say they expect their financial situation to improve either a lot or some over the next year, just $20 \%$ expect it to get a little or a lot worse, and $14 \%$ volunteer that they think their financial situation will stay the same over the next 12 months. These views are little changed from January.

Most Still Optimistic about Personal Finances

| Personal financial | June | Jan | June |
| :--- | :---: | :---: | :---: |
| ratings ... | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 2}$ |
| Excellent/Good | 38 | 35 | 41 |
| Only fair/Poor | 61 | 64 | 58 |
| Don't know | $\underline{1}$ | $\underline{1}$ | $\underline{1}$ |
|  | 100 | 100 | 100 |
| Over next year,    <br> situation will ...    <br> Improve a lot/some <br> Get a little/lot worse 28 25 20 <br> Stay the same (vol.) 13 11 14 <br> Don't know $\underline{3}$ $\underline{3}$ $\underline{4}$ <br>  100 100 100 <br> PEW RESEARCH CENTER June 7-17, 2012. Q57 \& Q58.    <br> Figures may not add to 100\% because of rounding.    |  |  |  |

## About the Survey

The analysis in this report is based on telephone interviews conducted June 7-17, 2012, among a national sample of 2,013 adults, 18 years of age or older, living in all 50 U.S. states and the District of Columbia ( 1,127 respondents were interviewed on a landline telephone, and 886 were interviewed on a cell phone, including 455 who had no landline telephone). The survey included 212 landline and cell phone interviews with 18-to-29 year-olds re-contacted from recent surveys. The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English and Spanish. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see http://people-press.org/methodology/

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and nativity and region to parameters from the March 2011 Census Bureau's Current Population Survey and population density to parameters from the Decennial Census. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2011 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the $95 \%$ level of confidence for different groups in the survey:

| Group | Sample Size | Plus or minus... |
| :--- | :---: | :---: |
| Total sample | 2,013 | 2.5 percentage points |
| Registered voters | 1,563 | 2.9 percentage points |
| Among registered voters |  |  |
| Republican voters | 473 | 5.2 percentage points |
| Democratic voters | 532 | 4.9 percentage points |
| Independent voters | 523 | 5.0 percentage points |
| Obama supporters | 765 | 4.1 percentage points |
| Romney supporters | 731 | 4.2 percentage points |
| $18-29$ voters | 272 | 6.9 percentage points |
| $30-49$ voters | 319 | 6.4 percentage points |
| $50-64$ voters | 514 | 5.0 percentage points |
| $65+$ voters | 431 | 5.5 percentage points |
| Non-Hispanic white voters | 1,212 | 3.3 percentage points |
| Non-Hispanic black voters | 177 | 8.6 percentage points |

Sample sizes and sampling errors for other subgroups are available upon request.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.
(C) Pew Research Center, 2012

## PRESI DENTI AL TRI AL HEAT

Pew Research Center for the People and the Press, Jun 7-17, 2012
Q. 10 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.10a As of today, who do you lean more to?

|  | $\frac{\text { Obama }}{\%}$ | $\frac{\text { Romney }}{\%}$ | $\begin{aligned} & \text { Other/ } \\ & \frac{\text { DK/Ref }}{\%} \end{aligned}$ | N |
| :---: | :---: | :---: | :---: | :---: |
| ALL VOTERS | 50 | 46 | 5 | 1563 |
| SEX |  |  |  |  |
| Men | 43 | 53 | 4 | 750 |
| Women | 55 | 40 | 5 | 813 |
| AGE |  |  |  |  |
| 18-49 | 53 | 42 | 5 | 591 |
| 50+ | 46 | 50 | 4 | 945 |
| DETAILED AGE |  |  |  |  |
| 18-29 | 57 | 38 | 5 | 272 |
| 30-49 | 52 | 43 | 5 | 319 |
| 50-64 | 48 | 48 | 3 | 514 |
| 65+ | 43 | 52 | 5 | 431 |
| SEX BY AGE |  |  |  |  |
| Men 18-49 | 47 | 48 | 6 | 313 |
| Men 50+ | 40 | 57 | 2 | 430 |
| Women 18-49 | 60 | 36 | 5 | 278 |
| Women 50+ | 51 | 43 | 5 | 515 |
| RACE |  |  |  |  |
| White, non-Hispanic | 41 | 54 | 5 | 1212 |
| Black, non-Hispanic | 96 | 1 | 3 | 177 |
| EDUCATION |  |  |  |  |
| College grad+ | 51 | 46 | 3 | 692 |
| Some college | 49 | 47 | 4 | 480 |
| High school or less | 49 | 45 | 6 | 387 |
| FAMILY INCOME |  |  |  |  |
| \$75,000+ | 46 | 50 | 4 | 537 |
| \$30,000-\$74,999 | 48 | 49 | 4 | 505 |
| Less than \$30,000 | 59 | 35 | 7 | 352 |
| DETAI LED I NCOME |  |  |  |  |
| \$100,000+ | 44 | 52 | 4 | 336 |
| \$75,000-\$99,000 | 50 | 47 | 4 | 201 |
| \$50,000-\$74,990 | 46 | 48 | 5 | 202 |
| \$30,000-\$49,999 | 49 | 49 | 3 | 303 |
| Less than \$30,000 | 59 | 35 | 7 | 352 |
| REGION |  |  |  |  |
| Northeast | 57 | 40 | 3 | 283 |
| Midwest | 51 | 45 | 4 | 372 |
| South | 44 | 50 | 6 | 588 |
| West | 51 | 44 | 5 | 320 |
| PARTY ID |  |  |  |  |
| Republican | 7 | 91 | 2 | 473 |
| Democrat | 90 | 7 | 2 | 532 |
| Independent | 44 | 49 | 8 | 523 |
| I DEOLOGY |  |  |  |  |
| Conservative | 24 | 72 | 3 | 654 |
| Moderate | 59 | 35 | 6 | 539 |
| Liberal | 82 | 14 | 4 | 329 |
| PARTY AND IDEOLOGY |  |  |  |  |
| Conservative Republican | 4 | 94 | 2 | 346 |
| Mod/Lib Republican | 15 | 83 | 2 | 120 |
| Mod/Cons Democrat | 89 | 8 | 3 | 305 |
| Liberal Democrat | 95 | 4 | 2 | 215 |
| TEA PARTY (REP/ LEAN REP) |  |  |  |  |
| Agree | 3 | 95 | 2 | 358 |
| Disagree/No opinion | 14 | 82 | 5 | 357 |

PRESI DENTI AL TRI AL HEAT (CONT.)
Pew Research Center for the People and the Press, Jun 7-17, 2012
Q. 10 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.10a As of today, who do you lean more to?

|  | $\frac{\text { Obama }}{\%}$ | $\frac{\text { Romney }}{\%}$ | $\begin{aligned} & \text { Other/ } \\ & \text { DK/Ref } \\ & \% \end{aligned}$ | N |
| :---: | :---: | :---: | :---: | :---: |
| RELIGIOUS PREFERENCE |  |  |  |  |
| Total Protestants | 43 | 52 | 5 | 830 |
| White NH evang. Prot. | 21 | 73 | 6 | 345 |
| White NH mainline Prot. | 43 | 53 | 4 | 292 |
| Black Prot. | 95 | 1 | 4 | 141 |
| Total Catholic | 49 | 47 | 4 | 326 |
| White NH Cath. | 44 | 53 | 4 | 261 |
| Unaffiliated | 68 | 26 | 6 | 261 |
| ATTEND RELIGIOUS SERVICES |  |  |  |  |
| Weekly or more | 40 | 55 | 5 | 636 |
| Less than weekly | 56 | 40 | 4 | 915 |
| LABOR UNI ON AFFILIATION |  |  |  |  |
| Union household | 64 | 32 | 4 | 202 |
| Non-union household | 47 | 48 | 5 | 1354 |

## PRESI DENTI AL TRI AL HEAT-AMONG WHITES

Pew Research Center for the People and the Press, Jun 7-17, 2012
Q. 10 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.10a As of today, who do you lean more to?

|  | $\frac{\text { Obama }}{\%}$ | $\frac{\text { Romney }}{\%}$ | $\begin{aligned} & \text { Other/ } \\ & \frac{\text { DK/Ref }}{\%} \end{aligned}$ | N |
| :---: | :---: | :---: | :---: | :---: |
| ALL WHITE NON-HISP VOTERS | 41 | 54 | 5 | 1212 |
| SEX |  |  |  |  |
| Men | 38 | 59 | 3 | 594 |
| Women | 44 | 50 | 6 | 618 |
| AGE |  |  |  |  |
| 18-49 | 44 | 51 | 5 | 410 |
| 50+ | 39 | 56 | 4 | 785 |
| DETAILED AGE |  |  |  |  |
| 18-29 | 50 | 46 | 4 | 187 |
| 30-49 | 41 | 54 | 5 | 223 |
| 50-64 | 40 | 56 | 4 | 407 |
| 65+ | 39 | 56 | 5 | 378 |
| SEX BY AGE |  |  |  |  |
| Men 18-49 | 41 | 55 | 4 | 226 |
| Men 50+ | 36 | 62 | 2 | 363 |
| Women 18-49 | 46 | 48 | 6 | 184 |
| Women 50+ | 42 | 52 | 6 | 422 |
| EDUCATION |  |  |  |  |
| College grad+ | 46 | 51 | 3 | 556 |
| Some college or less | 38 | 56 | 5 | 654 |
| FAMI LY INCOME |  |  |  |  |
| \$75,000+ | 41 | 55 | 4 | 437 |
| \$30,000-\$74,999 | 38 | 58 | 3 | 393 |
| Less than \$30,000 | 47 | 46 | 7 | 250 |
| PARTY ID |  |  |  |  |
| Republican | 6 | 92 | 2 | 433 |
| Democrat | 86 | 11 | 4 | 328 |
| Independent | 41 | 52 | 7 | 428 |
| I DEOLOGY |  |  |  |  |
| Conservative | 15 | 83 | 3 | 541 |
| Moderate | 52 | 42 | 7 | 399 |
| Liberal | 81 | 14 | 5 | 246 |

## PRESI DENTI AL TRI AL HEAT BY GENDER

Pew Research Center for the People and the Press, Jun 7-17, 2012
Q. 10 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.10a As of today, who do you lean more to?

|  | ----------AMONG MEN--------- |  |  |  | ---------AMONG WOMEN-------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Other/ |  |  |  |  |  |  |  |
|  | Obama | $\frac{\text { Romney }}{\text { \% }}$ | DK/Ref | N | Obama | Romney | DK/Ref | N |
|  | \% | \% | \% |  | \% |  |  |  |
| ALL VOTERS | 43 | 53 | 4 | 750 | 55 | 40 | 5 | 813 |
| DETAILED AGE |  |  |  |  |  |  |  |  |
| 18-29 | 48 | 44 | 8 | 144 | 65 | 33 | 2 | 128 |
| 30-49 | 46 | 50 | 5 | 169 | 57 | 37 | 6 | 150 |
| 50-64 | 42 | 56 | 2 | 249 | 54 | 42 | 4 | 265 |
| 65+ | 37 | 60 | 2 | 181 | 48 | 46 | 7 | 250 |
| EDUCATION |  |  |  |  |  |  |  |  |
| College grad+ | 46 | 50 | 3 | 347 | 55 | 42 | 3 | 345 |
| Some college or less | 42 | 54 | 4 | 402 | 55 | 39 | 6 | 465 |
| FAMI LY INCOME |  |  |  |  |  |  |  |  |
| \$75,000+ | 41 | 56 | 3 | 289 | 52 | 43 | 5 | 248 |
| \$30,000-\$74,999 | 42 | 55 | 4 | 261 | 54 | 42 | 3 | 244 |
| Less than \$30,000 | 51 | 42 | 7 | 137 | 63 | 30 | 7 | 215 |
| PARTY ID |  |  |  |  |  |  |  |  |
| Republican | 7 | 91 | 2 | 234 | 7 | 91 | 2 | 239 |
| Democrat | 91 | 8 | 1 | 205 | 90 | 7 | 3 | 327 |
| Independent | 39 | 54 | 7 | 295 | 49 | 42 | 9 | 228 |
| I DEOLOGY |  |  |  |  |  |  |  |  |
| Conservative | 18 | 78 | 4 | 346 | 31 | 67 | 2 | 308 |
| Moderate | 58 | 37 | 5 | 248 | 60 | 33 | 7 | 291 |
| Liberal | 79 | 18 | 3 | 136 | 85 | 11 | 4 | 193 |
| PARENT |  |  |  |  |  |  |  |  |
| Parent | 39 | 58 | 4 | 170 | 54 | 41 | 5 | 183 |
| Not a parent | 45 | 51 | 4 | 579 | 56 | 39 | 5 | 629 |
| MARITAL STATUS |  |  |  |  |  |  |  |  |
| Married | 38 | 60 | 2 | 424 | 47 | 47 | 6 | 416 |
| Not married | 51 | 43 | 6 | 320 | 65 | 31 | 4 | 394 |

## PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS JUNE 2012 VOTER ATTITUDES SURVEY <br> June 7-17, 2012 <br> $\mathrm{N}=2013$

## RANDOMIZE Q. 1 AND Q. 2 ASK ALL:

Q. 1 Do you approve or disapprove of the way Barack Obama is handling his job as President? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Barack Obama is handling his job as President? IF STILL DEPENDS ENTER AS DK]

|  | Approve | Disapprove | (VOL.) <br> DK/Ref |  | Approve | Disapprove | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jun 7-17, 2012 | 47 | 45 | 8 | Aug 25-Sep 6, 2010 | 47 | 44 | 9 |
| May 9-Jun 3, 2012 | 46 | 42 | 11 | Jul 21-Aug 5, 2010 | 47 | 41 | 12 |
| Apr 4-15, 2012 | 46 | 45 | 9 | Jun 8-28, 2010 | 48 | 41 | 11 |
| Mar 7-11, 2012 | 50 | 41 | 9 | Jun 16-20, 2010 | 48 | 43 | 9 |
| Feb 8-12, 2012 | 47 | 43 | 10 | May 6-9, 2010 | 47 | 42 | 11 |
| Jan 11-16, 2012 | 44 | 48 | 8 | Apr 21-26, 2010 | 47 | 42 | 11 |
| Dec 7-11, 2011 | 46 | 43 | 11 | Apr 8-11, 2010 | 48 | 43 | 9 |
| Nov 9-14, 2011 | 46 | 46 | 8 | Mar 10-14, 2010 | 46 | 43 | 12 |
| Sep 22-Oct 4, 2011 | 43 | 48 | 9 | Feb 3-9, 2010 | 49 | 39 | 12 |
| Aug 17-21, 2011 | 43 | 49 | 7 | Jan 6-10, 2010 | 49 | 42 | 10 |
| Jul 20-24, 2011 | 44 | 48 | 8 | Dec 9-13, 2009 | 49 | 40 | 11 |
| Jun 15-19, 2011 | 46 | 45 | 8 | Oct 28-Nov 8, 2009 | 51 | 36 | 13 |
| May 25-30, 2011 | 52 | 39 | 10 | Sep 30-Oct 4, 2009 | 52 | 36 | 12 |
| May 5-8, 2011 | 50 | 39 | 11 | Sep 10-15, 2009 | 55 | 33 | 13 |
| May 2, 2011 | 56 | 38 | 6 | Aug 20-27, 2009 | 52 | 37 | 12 |
| Mar 30-Apr 3, 2011 | 47 | 45 | 8 | Aug 11-17, 2009 | 51 | 37 | 11 |
| Feb 22-Mar 1, 2011 | 51 | 39 | 10 | Jul 22-26, 2009 | 54 | 34 | 12 |
| Feb 2-7, 2011 | 49 | 42 | 9 | Jun 10-14, 2009 | 61 | 30 | 9 |
| Jan 5-9, 2011 | 46 | 44 | 10 | Apr 14-21, 2009 | 63 | 26 | 11 |
| Dec 1-5, 2010 | 45 | 43 | 13 | Mar 31-Apr 6, 2009 | 61 | 26 | 13 |
| Nov 4-7, 2010 | 44 | 44 | 12 | Mar 9-12, 2009 | 59 | 26 | 15 |
| Oct 13-18, 2010 | 46 | 45 | 9 | Feb 4-8, 2009 | 64 | 17 | 19 |

## RANDOMIZE Q. 1 AND Q. 2

ASK ALL:
Q. 2 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

|  | Satisfied | Dissatisfied | (VOL.) <br> DK/Ref |  | Satisfied | Dissatisfied | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jun 7-17, 2012 | 28 | 68 | 5 | May 13-16, 2010 | 28 | 64 | 7 |
| May 9-Jun 3, 2012 | 29 | 64 | 7 | Apr 21-26, 2010 | 29 | 66 | 5 |
| Apr 4-15, 2012 | 24 | 69 | 6 | Apr 1-5, 2010 | 31 | 63 | 6 |
| Feb 8-12, 2012 | 28 | 66 | 6 | Mar 11-21, 2010 | 25 | 69 | 5 |
| Jan 11-16, 2012 | 21 | 75 | 4 | Mar 10-14, 2010 | 23 | 71 | 7 |
| Sep 22-Oct 4, 2011 | 17 | 78 | 5 | Feb 3-9, 2010 | 23 | 71 | 6 |
| Aug 17-21, 2011 | 17 | 79 | 4 | Jan 6-10, 2010 | 27 | 69 | 4 |
| Jul 20-24, 2011 | 17 | 79 | 4 | Oct 28-Nov 8, 2009 | 25 | 67 | 7 |
| Jun 15-19, 2011 | 23 | 73 | 4 | Sep 30-Oct 4, 2009 | 25 | 67 | 7 |
| May 5-8, 2011 | 30 | 62 | 8 | Sep 10-15, $2009{ }^{1}$ | 30 | 64 | 7 |
| May 2, 2011 | 32 | 60 | 8 | Aug 20-27, 2009 | 28 | 65 | 7 |
| Mar 8-14, 2011 | 22 | 73 | 5 | Aug 11-17, 2009 | 28 | 65 | 7 |
| Feb 2-7, 2011 | 26 | 68 | 5 | Jul 22-26, 2009 | 28 | 66 | 6 |
| Jan 5-9, 2011 | 23 | 71 | 6 | Jun 10-14, 2009 | 30 | 64 | 5 |
| Dec 1-5, 2010 | 21 | 72 | 7 | Apr 28-May 12, 2009 | 34 | 58 | 8 |
| Nov 4-7, 2010 | 23 | 69 | 8 | Apr 14-21, 2009 | 23 | 70 | 7 |
| Sep 23-26, 2010 | 30 | 63 | 7 |  |  |  |  |
| Aug 25-Sep 6, 2010 | 25 | 71 | 5 | In September 10 |  |  |  |
| Jun 24-27, 2010 | 27 | 64 | 9 | noted with an as "Overall, are you way things are 9 | risk, the atisfied or in our | question wa dissatisfie country tod | s worded with the ay?" |


| Q. 2 CONTINUED... |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Satisfied | Dissatisfied | (VOL.) <br> DK/Ref |  | Satisfied | Dissatisfied | (VOL.) DK/Ref |
| Jan 7-11, 2009 | 20 | 73 | 7 | May, 2002 | 44 | 44 | 12 |
| December, 2008 | 13 | 83 | 4 | March, 2002 | 50 | 40 | 10 |
| Early October, 2008 | 11 | 86 | 3 | Late September, 2001 | 57 | 34 | 9 |
| Mid-September, 2008 | 25 | 69 | 6 | Early September, 2001 | 41 | 53 | 6 |
| August, 2008 | 21 | 74 | 5 | June, 2001 | 43 | 52 | 5 |
| July, 2008 | 19 | 74 | 7 | March, 2001 | 47 | 45 | 8 |
| June, 2008 | 19 | 76 | 5 | February, 2001 | 46 | 43 | 11 |
| Late May, 2008 | 18 | 76 | 6 | January, 2001 | 55 | 41 | 4 |
| March, 2008 | 22 | 72 | 6 | October, 2000 (RVs) | 54 | 39 | 7 |
| Early February, 2008 | 24 | 70 | 6 | September, 2000 | 51 | 41 | 8 |
| Late December, 2007 | 27 | 66 | 7 | June, 2000 | 47 | 45 | 8 |
| October, 2007 | 28 | 66 | 6 | April, 2000 | 48 | 43 | 9 |
| February, 2007 | 30 | 61 | 9 | August, 1999 | 56 | 39 | 5 |
| Mid-January, 2007 | 32 | 61 | 7 | January, 1999 | 53 | 41 | 6 |
| Early January, 2007 | 30 | 63 | 7 | November, 1998 | 46 | 44 | 10 |
| December, 2006 | 28 | 65 | 7 | Early September, 1998 | 54 | 42 | 4 |
| Mid-November, 2006 | 28 | 64 | 8 | Late August, 1998 | 55 | 41 | 4 |
| Early October, 2006 | 30 | 63 | 7 | Early August, 1998 | 50 | 44 | 6 |
| July, 2006 | 30 | 65 | 5 | February, 1998 | 59 | 37 | 4 |
| May, 2006* | 29 | 65 | 6 | January, 1998 | 46 | 50 | 4 |
| March, 2006 | 32 | 63 | 5 | September, 1997 | 45 | 49 | 6 |
| January, 2006 | 34 | 61 | 5 | August, 1997 | 49 | 46 | 5 |
| Late November, 2005 | 34 | 59 | 7 | January, 1997 | 38 | 58 | 4 |
| Early October, 2005 | 29 | 65 | 6 | July, 1996 | 29 | 67 | 4 |
| July, 2005 | 35 | 58 | 7 | March, 1996 | 28 | 70 | 2 |
| Late May, 2005* | 39 | 57 | 4 | October, 1995 | 23 | 73 | 4 |
| February, 2005 | 38 | 56 | 6 | June, 1995 | 25 | 73 | 2 |
| January, 2005 | 40 | 54 | 6 | April, 1995 | 23 | 74 | 3 |
| December, 2004 | 39 | 54 | 7 | July, 1994 | 24 | 73 | 3 |
| Mid-October, 2004 | 36 | 58 | 6 | March, 1994 | 24 | 71 | 5 |
| July, 2004 | 38 | 55 | 7 | October, 1993 | 22 | 73 | 5 |
| May, 2004 | 33 | 61 | 6 | September, 1993 | 20 | 75 | 5 |
| Late February, 2004* | 39 | 55 | 6 | May, 1993 | 22 | 71 | 7 |
| Early January, 2004 | 45 | 48 | 7 | January, 1993 | 39 | 50 | 11 |
| December, 2003 | 44 | 47 | 9 | January, 1992 | 28 | 68 | 4 |
| October, 2003 | 38 | 56 | 6 | November, 1991 | 34 | 61 | 5 |
| August, 2003 | 40 | 53 | 7 | Gallup: Late Feb, 1991 | 66 | 31 | 3 |
| April 8, 2003 | 50 | 41 | 9 | August, 1990 | 47 | 48 | 5 |
| January, 2003 | 44 | 50 | 6 | May, 1990 | 41 | 54 | 5 |
| November, 2002 | 41 | 48 | 11 | January, 1989 | 45 | 50 | 5 |
| September, 2002 | 41 | 55 | 4 | September, 1988 (RVs) | 50 | 45 | 5 |
| Late August, 2002 | 47 | 44 | 9 |  |  |  |  |

ASK ALL:
Q. 3 Is your overall opinion of [INSERT NAME, RANDOMIZE a-b FOLLOWED BY c-f; OBSERVE

FORM SPLITS] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about [NEXT NAME]? [IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?] [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]
a. Barack Obama

Jun 7-17, 2012
Mar 7-11, 2012
Feb 8-12, 2012
Jan 11-16, 2012
Nov 9-14, 2011
Mar 8-14, 2011
Dec 2-5, 2010
Aug 25-Sep 6, 2010
Jun 10-13, 2010
Oct 28-Nov 30, 2009
Jun 10-14, 2009
Apr 14-21, 2009
Jan 7-11, 2009
Mid-October, 2008
Late September, 2008
Mid-September, 2008
Late May, 2008
April, 2008
March, 2008
Late February, 2008
Early February, 2008
January, 2008
Late December, 2007
August, 2007
b. Mitt Romney

Jun 7-17, 2012
Mar 7-11, 2012
Feb 8-12, 2012
Jan 11-16, 2012
Nov 9-14, 2011
Oct 28-Nov 30, 2009
Jun 10-14, 2009
Early February, 2008
January, 2008
Late December, 2007
August, 2007
c. Michelle Obama

Jun 7-17, 2012
Jan 11-16, 2012
Mar 8-14, 2011
Dec 2-5, 2010
Jun 10-13, 2010
Oct 28-Nov 30, 2009
Jun 10-14, 2009
Apr 14-21, 2009
Jan 7-11, 2009
Mid-September, 2008
Late May, 2008
-------Favorable-------
Total Very Mostly
------Unfavorable------
Total Very Mostly

| (VOL.) | (VOL.) <br> Never <br> heard of |
| :---: | :---: |
| $\underline{\text { Can't }}$ |  |
| rate/Ref |  |


| 53 | 20 | 33 | 44 | 22 | 21 | 0 | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 56 | 24 | 32 | 41 | 25 | 16 | $*$ | 3 |
| 54 | 22 | 32 | 42 | 26 | 16 | $*$ | 5 |
| 51 | 23 | 28 | 45 | 24 | 21 | 0 | 4 |
| 52 | 21 | 31 | 45 | 24 | 21 | $*$ | 3 |
| 58 | 22 | 36 | 39 | 20 | 19 | $*$ | 3 |
| 54 | 26 | 29 | 43 | 25 | 18 | $*$ | 2 |
| 53 | 21 | 32 | 43 | 23 | 20 | $*$ | 5 |
| 56 | 27 | 30 | 39 | 20 | 19 | 0 | 4 |
| 65 | 33 | 32 | 30 | 16 | 14 | $*$ | 5 |
| 72 | 37 | 35 | 25 | 11 | 14 | $*$ | 3 |
| 73 | 38 | 35 | 24 | 10 | 14 | $*$ | 3 |
| 79 | 40 | 39 | 15 | 4 | 11 | 0 | 6 |
| 66 | 33 | 33 | 28 | 13 | 15 | $*$ | 6 |
| 65 | 33 | 32 | 30 | 11 | 19 | $*$ | 5 |
| 62 | 28 | 34 | 34 | 15 | 19 | $*$ | 4 |
| 51 | 23 | 28 | 40 | 21 | 19 | $*$ | 9 |
| 52 | 21 | 31 | 42 | 21 | 21 | $*$ | 6 |
| 56 | 21 | 35 | 34 | 18 | 16 | 1 | 9 |
| 57 | 24 | 33 | 34 | 16 | 18 | 1 | 8 |
| 58 | 19 | 39 | 30 | 13 | 17 | 2 | 10 |
| 56 | 20 | 36 | 33 | 13 | 20 | 3 | 8 |
| 54 | 16 | 38 | 30 | 12 | 18 | 5 | 11 |
| 48 | 14 | 34 | 26 | 10 | 16 | 13 | 13 |


| 38 | 7 | 31 | 47 | 21 | 25 | 3 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 29 | 6 | 23 | 51 | 21 | 30 | 5 | 15 |
| 32 | 7 | 25 | 49 | 20 | 29 | 6 | 13 |
| 31 | 7 | 24 | 45 | 17 | 27 | 9 | 14 |
| 36 | 7 | 29 | 42 | 16 | 26 | 9 | 12 |
| 35 | 11 | 25 | 21 | 9 | 13 | 25 | 18 |
| 40 | 9 | 31 | 28 | 8 | 20 | 19 | 13 |
| 30 | 6 | 24 | 44 | 15 | 29 | 8 | 18 |
| 31 | 7 | 24 | 43 | 13 | 30 | 8 | 18 |
| 29 | 4 | 25 | 35 | 11 | 24 | 17 | 19 |
| 28 | 5 | 23 | 24 | 7 | 17 | 29 | 19 |


| 68 | 33 | 35 | 21 | 11 | 10 | 1 | 10 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 66 | 33 | 34 | 21 | 10 | 12 | $*$ | 12 |
| 69 | 30 | 39 | 21 | 9 | 12 | 1 | 9 |
| 62 | 30 | 31 | 27 | 15 | 12 | 1 | 10 |
| 69 | 31 | 38 | 22 | 9 | 12 | 1 | 9 |
| 71 | 33 | 38 | 16 | 8 | 8 | 1 | 11 |
| 76 | 36 | 39 | 14 | 5 | 9 | 1 | 9 |
| 76 | 36 | 40 | 13 | 4 | 9 | 1 | 10 |
| 68 | 28 | 40 | 15 | 4 | 11 | 2 | 15 |
| 56 | 23 | 33 | 25 | 11 | 14 | 2 | 17 |
| 43 | 14 | 29 | 21 | 8 | 13 | 4 | 32 |

## Q. 3 CONTINUED...



## ASK FORM 1 ONLY [N=1002]:

e.F1 Hillary Clinton

Jun 7-17, 2012
Jan 11-16, 2012
Dec 2-5, 2010
Oct 28-Nov 30, 2009
Late May, 2008
April, 2008
March, 2008
Late February, 2008
Early February, 2008
January, 2008
Late December, 2007
August, 2007
December, 2006

| 63 | 24 | 39 | 28 | 11 | 17 | 1 | 8 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 62 | 26 | 36 | 31 | 16 | 15 | 1 | 6 |
| 59 | 24 | 35 | 34 | 15 | 20 | 2 | 4 |
| 66 | 26 | 40 | 28 | 11 | 17 | 1 | 6 |
| 48 | 17 | 31 | 44 | 22 | 22 | $*$ | 8 |
| 49 | 16 | 33 | 47 | 23 | 24 | 0 | 4 |
| 50 | 16 | 34 | 44 | 23 | 21 | $*$ | 6 |
| 51 | 19 | 32 | 44 | 23 | 21 | 0 | 5 |
| 52 | 20 | 32 | 42 | 24 | 18 | $*$ | 6 |
| 52 | 20 | 32 | 44 | 25 | 19 | $*$ | 4 |
| 50 | 21 | 29 | 44 | 26 | 18 | $*$ | 6 |
| 55 | 21 | 34 | 39 | 21 | 18 | 2 | 4 |
| 56 | 22 | 34 | 39 | 21 | 18 | $*$ | 5 |
| 54 | 20 | 34 | 42 | 21 | 21 | 1 | 3 |
| 56 | 20 | 36 | 38 | 19 | 19 | 1 | 5 |
| 57 | 22 | 35 | 36 | 17 | 19 | $*$ | 7 |
| 47 | 15 | 32 | 44 | 23 | 21 | 1 | 8 |
| 53 | 20 | 33 | 42 | 23 | 19 | 1 | 4 |
| 60 | 25 | 35 | 35 | 16 | 19 | $*$ | 5 |
| 49 | 15 | 34 | 42 | 22 | 20 | 1 | 8 |
| 66 | 32 | 34 | 31 | 15 | 16 | $*$ | 3 |
| 58 | 24 | 34 | 36 | 18 | 18 | $*$ | 6 |
| 64 | 24 | 40 | 31 | 13 | 18 | 0 | 5 |
| 63 | 25 | 38 | 34 | 13 | 21 | $*$ | 3 |
| 65 | 26 | 39 | 31 | 14 | 17 | $*$ | 4 |
| 57 | 17 | 40 | 40 | 17 | 23 | $*$ | 3 |
| 53 | 13 | 40 | 43 | 17 | 26 | $*$ | 4 |
| 49 | 12 | 37 | 46 | 19 | 27 | 0 | 5 |
| 42 | 14 | 28 | 54 | 27 | 27 | 0 | 4 |
| 42 | 10 | 32 | 54 | 26 | 28 | 0 | 4 |
| 58 | 14 | 44 | 38 | 14 | 24 | -- | 4 |
| 49 | 16 | 33 | 47 | 22 | 25 | $*$ | 4 |
| 50 | 17 | 33 | 45 | 20 | 25 | 1 | 4 |
| 57 | 19 | 38 | 40 | 18 | 22 | 1 | 2 |
| 60 | 19 | 41 | 29 | 11 | 18 | 1 | 10 |

## Q. 3 CONTINUED...



## ASK ALL:

Q. 4 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? [INSERT ITEM, RANDOMIZE] How about [INSERT NEXT ITEM]? [IF NECESSARY: Did you follow [ITEM] very closely, fairly closely, not too closely, not at all closely?]

## a. PREVIOUSLY RELEASED

b. News about candidates for the 2012 presidential election $\begin{array}{llllll}\text { Jun 7-17, } 2012 & 32 & 33 & 20 & 15 & 1\end{array}$
c. Reports about the condition of the U.S. economy
Jun 7-17, $2012 \quad 45 \quad 32 \quad 14 \quad 9 \quad$ *

ASK ALL:
THOUGHT How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

|  | Quite | (VOL.) | Only a | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 Election | a lot | Some | little | None | DK/Ref |
| Jun 7-17, 2012 | 67 | 1 | 30 | 2 | 1 |
| May 9-Jun 3, 2012 | 61 | 2 | 33 | 3 | 1 |
| Apr 4-15, 2012 | 64 | 2 | 30 | 4 | 1 |
| Mar 7-11, 2012 | 66 | 2 | 30 | 1 | 1 |
| 2008 Election |  |  |  |  |  |
| November, 2008 | 81 | 3 | 13 | 2 | 1 |
| Late October, 2008 | 81 | 3 | 13 | 2 | 1 |
| Mid-October, 2008 | 81 | 3 | 13 | 3 | * |
| Early October, 2008 | 81 | 2 | 14 | 2 | 1 |
| Late September, 2008 | 80 | 3 | 14 | 2 | 1 |
| Mid-September, 2008 | 78 | 4 | 14 | 3 | 1 |
| August, 2008 | 74 | 6 | 17 | 2 | 1 |
| July, 2008 | 74 | 2 | 20 | 3 | 1 |
| June, 2008 | 72 | 2 | 23 | 2 | 1 |
| Late May, 2008 | 75 | 4 | 17 | 3 | 1 |
| April, 2008 | 77 | 7 | 13 | 2 | 1 |

THOUGHT CONTINUED...

|  | a lot | Some | little | None | DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
| March, 2008 | 78 | 3 | 15 | 3 | 1 |
| Late February, 2008 | 74 | 3 | 19 | 2 | 2 |
| 2004 Election |  |  |  |  |  |
| November, 2004 | 82 | 3 | 12 | 2 | 1 |
| Mid-October, 2004 | 76 | 5 | 15 | 3 | 1 |
| Early October, 2004 | 74 | 4 | 19 | 2 | 1 |
| September, 2004 | 71 | 3 | 22 | 3 | 1 |
| August, 2004 | 69 | 2 | 26 | 2 | 1 |
| July, 2004 | 67 | 2 | 28 | 2 | 1 |
| June, 2004 | 58 | 3 | 36 | 2 | 1 |
| May, 2004 | 59 | 6 | 30 | 4 | 1 |
| Late March, 2004 | 60 | 4 | 31 | 4 | 1 |
| Mid-March, 2004 | 65 | 2 | 31 | 2 | * |
| 2000 Election |  |  |  |  |  |
| November, 2000 | 72 | 6 | 19 | 2 | 1 |
| Late October, 2000 | 66 | 6 | 24 | 4 | * |
| Mid-October, 2000 | 67 | 9 | 19 | 4 | 1 |
| Early October, 2000 | 60 | 8 | 27 | 4 | 1 |
| September, 2000 | 59 | 8 | 29 | 3 | 1 |
| July, 2000 | 46 | 6 | 45 | 3 | * |
| June, 2000 | 46 | 6 | 43 | 5 | * |
| May, 2000 | 48 | 4 | 42 | 5 | 1 |
| April, 2000 | 45 | 7 | 41 | 7 | * |
| 1996 Election |  |  |  |  |  |
| November, 1996 | 67 | 8 | 22 | 3 | * |
| October, 1996 | 65 | 7 | 26 | 1 | 1 |
| Late September, 1996 | 61 | 7 | 29 | 2 | 1 |
| Early September, 1996 | 56 | 3 | 36 | 4 | 1 |
| July, 1996 | 55 | 3 | 41 | 1 | * |
| June, 1996 | 50 | 5 | 41 | 3 | 1 |
| 1992 Election |  |  |  |  |  |
| Early October, 1992 | 77 | 5 | 16 | 1 | 1 |
| September, 1992 | 69 | 3 | 26 | 1 | 1 |
| August, 1992 | 72 | 4 | 23 | 1 | * |
| June, 1992 | 63 | 6 | 29 | 1 | 1 |
| 1988 Election |  |  |  |  |  |
| Gallup: November, 1988 | 73 | 8 | 17 | 2 | 0 |
| Gallup: October, 1988 | 69 | 9 | 20 | 2 | 0 |
| Gallup: September, 1988 | 57 | 18 | 23 | 2 | 0 |
| Gallup: August, 1988 | 61 | 10 | 27 | 2 | 0 |

ASK ALL:
Q. 5 Are you more interested or less interested in politics this year than you were in 2008 - the last presidential election year? ${ }^{2}$

| 2012 Election | $\frac{\text { More }}{}$ | $\frac{\text { Less }}{}$ | (VOL.) <br> Same | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: | :---: |
| Jun 7-17, 2012 <br> 2008 Election | 45 | 34 | 19 | 2 |
| Mid-September, 2008 <br> June, 2008 | 63 | 13 | 22 | 2 |
| 2004 Election <br> June, 2004 | 60 | 20 | 18 | 2 |
| 2000 Election <br> June, 2000 | 47 | 28 | 23 | 2 |
| 1996 Election <br> July, 1996 | 38 | 38 | 22 | 2 |
| June, 1996 <br> 1992 Election <br> June, 1992 <br> March, 1992 | 42 | 38 | 19 | 1 |

## ASK ALL:

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?
[INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE IN NORTH DAKOTA
AND DON'T HAVE TO REGISTER, PUNCH 1 FOR REGIST AND REGICERT]

## ASK IF RESPONDENT ANSWERED '1' YES IN REGIST:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

| Jun $7-17$ <br> $\frac{2012}{76}$ | Jes, registered | $\frac{\text { June }}{}$ | June | June | June | June |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: |
| 71 | Absolutely certain | $\frac{77}{200}$ | $\frac{2004}{79}$ | $\frac{2000}{79}$ | $\frac{1996}{79}$ | $\frac{1992}{76}$ |
| 4 | Chance registration has lapsed | 74 | 76 | 75 | 75 | 73 |
| 1 | Don't know/Refused (VOL.) | 3 | 3 | 4 | 4 | 3 |
| 24 | No, not registered | $*$ | $*$ | $*$ | 0 | 0 |
| 1 | Don't know/Refused (VOL.) | 22 | 20 | 21 | 21 | 23 |
|  |  | 1 | 1 | $*$ | $*$ | 1 |

ASK IF NOT REGISTERED TO VOTE (REGIST=2,9 OR REGICERT=2,9):
PLANREG Do you plan to register to vote, or is there a chance that you may not register?

## BASED ON TOTAL

| Jun $7-17$ |  | June | June | June | June |
| :---: | :--- | :---: | :---: | :---: | :---: |
| $\underline{2012}$ |  | $\underline{2008}$ | $\underline{2004}$ | $\underline{2000}$ | $\underline{1992}$ |
| 15 | Plan to register | 10 | 14 | 13 | 17 |
| 13 | Chance may not | 14 | 9 | 11 | 9 |
| 1 | Don't know/Refused (VOL.) | $\underline{2}$ | $\underline{1}$ | $\underline{1}$ | $\underline{1}$ |
| $29 \%$ | Not certain registered to vote | $26 \%$ | $24 \%$ | $25 \%$ | $27 \%$ |

## NO QUESTIONS 6-9

ASK ALL:
Q. 10 Now, suppose the 2012 presidential election were being held TODAY. If you had to choose between [READ AND RANDOMIZE: Barack Obama, the Democrat OR Mitt Romney, the Republican] who would you vote for?
ASK IF OTHER OR DK (Q.10=3,9):
Q.10a As of TODAY, do you LEAN more to [READ IN SAME ORDER AS Q.10]?

ASK REGISTERED VOTERS WHO CHOOSE OBAMA OR ROMNEY IN Q. 10 (REGICERT=1 AND Q. $10=1,2$ ):
Q.10b Do you support [INSERT LAST NAME OF CANDIDATE CHOSEN IN Q.10] strongly or only moderately?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1563$ ]:

|  | Romney | Strongly | Only mod | DK | Obama | Strongly | Only mod | DK | (VOL.) <br> Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jun 7-17, 2012 | 46 | 17 | 27 | 1 | 50 | 30 | 20 | * | 5 |
| May 9-Jun 3, 2012 | 42 |  |  |  | 49 |  |  |  | 9 |
| Apr 4-15, 2012 | 45 |  |  |  | 49 |  |  |  | 6 |
| Mar 7-11, 2012 | 42 |  |  |  | 54 |  |  |  | 4 |
| Feb 8-12, 2012 | 44 |  |  |  | 52 |  |  |  | 4 |
| Jan 11-16, 2012 | 45 |  |  |  | 50 |  |  |  | 6 |
| Nov 9-14, 2011 | 47 |  |  |  | 49 |  |  |  | 4 |
| Sep 22-Oct 4, 2011 | 48 |  |  |  | 48 |  |  |  | 4 |


|  | Only |  |  |  |  | Only |  |  |  |  | Other/ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | McCain | Strongly | mod | DK | Obama | Strongly | mod | DK | Nader | Barr | DK/Ref |
| November, 2008 | 39 | 21 | 18 | * | 50 | 35 | 14 | 1 | 1 | 1 | 9 |
| Late October, 2008 | 36 | 20 | 15 | 1 | 52 | 39 | 12 | 1 | 3 | 1 | 8 |
| Mid-October, 2008 | 38 | 21 | 16 | 1 | 52 | 36 | 16 | * | n/a | n/a | 10 |
| Early October, 2008 | 40 | 21 | 18 | 1 | 50 | 36 | 14 | * | n/a | n/a | 10 |
| Late September, 2008 | 42 | 23 | 19 | * | 49 | 33 | 15 | 1 | n/a | n/a | 9 |
| Mid-September, $2008{ }^{3}$ | 34 | 25 | 19 | * | 46 | 30 | 15 | 1 | n/a | n/a | 10 |
| August, 2008 | 43 | 17 | 26 | * | 46 | 27 | 19 | * | n/a | n/a | 11 |
| July, 2008 | 42 | 17 | 24 | 1 | 47 | 24 | 22 | 1 | n/a | n/a | 11 |
| June, 2008 | 40 | 14 | 26 | * | 48 | 28 | 19 | 1 | n/a | n/a | 12 |
| Late May, 2008 | 44 |  |  |  | 47 |  |  |  | n/a | n/a | 9 |
| April, 2008 | 44 |  |  |  | 50 |  |  |  | n/a | n/a | 6 |
| March, 2008 | 43 |  |  |  | 49 |  |  |  | n/a | n/a | 8 |
| Late February, 2008 | 43 |  |  |  | 50 |  |  |  | n/a | n/a | 7 |


|  | Bush | Strongly | Only <br> mod | DK | Kerry | Strongly | Only <br> mod | DK | Nader | Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November, 2004 | 45 | 34 | 11 | * | 46 | 29 | 16 | 1 | 1 | 8 |
| Mid-October, 2004 | 45 | 32 | 13 | * | 45 | 28 | 16 | 1 | 1 | 9 |
| Early October, 2004 | 48 | 35 | 12 | 1 | 41 | 24 | 17 | * | 2 | 9 |
| September, 2004 | 49 | 33 | 15 | 1 | 43 | 22 | 20 | 1 | 1 | 7 |
| August, 2004 | 45 | 32 | 13 | * | 47 | 28 | 19 | * | 2 | 6 |
| July, 2004 | 44 |  |  |  | 46 |  |  |  | 3 | 7 |
| June, 2004 | 46 |  |  |  | 42 |  |  |  | 6 | 6 |
| May, 2004 | 43 |  |  |  | 46 |  |  |  | 6 | 5 |
| Late March, 2004 | 44 |  |  |  | 43 |  |  |  | 6 | 7 |
| Mid-March, 2004 | 42 |  |  |  | 49 |  |  |  | 4 | 5 |
| Two-way trial heats: |  |  |  |  |  |  |  |  |  |  |
| June, 2004 | 48 |  |  |  | 46 |  |  |  | n/a | 6 |
| May, 2004 | 45 |  |  |  | 50 |  |  |  | n/a | 5 |
| Late March, 2004 | 46 |  |  |  | 47 |  |  |  | n/a | 7 |
| Mid-March, 2004 | 43 |  |  |  | 52 |  |  |  | n/a | 5 |
| Late February, 2004 | 44 |  |  |  | 48 |  |  |  | n/a | 8 |

[^0]
## Q.10-Q.10b TREND FOR COMPARISON CONTINUED...

|  | Bush | Only <br> Stronaly mod $D K$ | Kerry | Only <br> Strongly mod | DK | Nader | Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Early February, 2004 | 47 |  | 47 |  |  | n/a | 6 |
| Early January, 2004 | 52 |  | 41 |  |  | n/a | 7 |
| October, 2003 | 50 |  | 42 |  |  | n/a | 8 |



|  |  |  | Only |  |  |  | Only |  |  | Other/ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dole | Strongly | mod | DK | Clinton | Strongly | mod | DK | Perot | DK/Ref |
| November, 1996 | 32 | 17 | 15 | * | 51 | 26 | 24 | 1 | 9 | 8 |
| October, 1996 | 34 | 17 | 16 | 1 | 51 | 25 | 26 | * | 8 | 7 |
| Late September, 1996 | 35 | 16 | 18 | 1 | 51 | 26 | 25 | * | 7 | 7 |
| Early September, 1996 | 634 | 17 | 17 | * | 52 | 26 | 26 | 0 | 8 | 6 |
| July, 1996 | 34 |  |  |  | 44 |  |  |  | 16 | 6 |
| March, 1996 | 35 |  |  |  | 44 |  |  |  | 16 | 5 |
| September, 1995 | 36 |  |  |  | 42 |  |  |  | 19 | 3 |
| July, 1994 | 36 |  |  |  | 39 |  |  |  | 20 | 5 |
| Two-way trial heats: |  |  |  |  |  |  |  |  |  |  |
| July, 1996 | 42 | 11 | 30 | * | 53 | 20 | 31 | 1 | n/a | 5 |
| June, 1996 | 40 | 13 | 23 | 1 | 55 | 22 | 29 | 1 | n/a | 5 |
| April, 1996 | 40 |  |  |  | 54 |  |  |  |  | 6 |
| March, 1996 | 41 |  |  |  | 53 |  |  |  |  | 6 |
| February, 1996 | 44 |  |  |  | 52 |  |  |  |  | 4 |
| January, 1996 | 41 |  |  |  | 53 |  |  |  |  | 6 |
| July, 1994 | 49 |  |  |  | 46 |  |  |  |  | 5 |
|  | Bush Sr | Stronaly | Only mod | DK | Clinton | Stronaly | Only mod | DK | Perot | Other/ DK/Ref |
| Late October, 1992 | 34 | 20 | 14 | -- | 44 | 26 | 18 | -- | 19 | 3 |
| Early October, 1992 | 35 | 14 | 21 | -- | 48 | 23 | 25 | -- | 8 | 9 |
| June, 1992 | 31 |  |  |  | 27 |  |  |  | 36 | 6 |
| Two-way trial heats: |  |  |  |  |  |  |  |  |  |  |
| September, 1992 | 38 | 14 | 21 | -- | 53 | 25 | 28 | -- | n/a | 9 |
| August, 1992 | 37 | 14 | 23 | -- | 57 | 24 | 33 | -- | n/a | 6 |
| June, 1992 | 46 | 13 | 33 | -- | 41 | 9 | 32 | -- | n/a | 13 |

## Q.10-Q.10b TREND FOR COMPARISON CONTINUED...

|  | Bush Sr. | Strongly | Only mod | DK | Clinton | Strongly | Only mod | DK | Perot | Other/ DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| May, 1992 | 46 | 15 | 31 | -- | 43 | 10 | 33 | -- | n/a | 11 |
| Late March, 1992 | 50 | 19 | 31 | -- | 43 | 9 | 34 | -- | n/a | 7 |
|  | Bush Sr. | Strongly | Only mod | DK | Dukakis | Strongly | Only mod | DK |  | Other/ DK/Ref |
| October, 1988 | 50 | 24 | 26 | -- | 42 | 20 | 22 | -- |  | 8 |
| September, 1988 | 50 | 26 | 24 | -- | 44 | 19 | 25 | -- |  | 6 |
| May, 1988 | 40 | 12 | 28 | -- | 53 | 14 | 39 | -- |  | 7 |

## RANDOMIZE ORDER OF Q. 11 AND Q. 12 <br> ASK REGISTERED VOTERS WHO DID NOT CHOOSE ROMNEY IN Q.10/10a (REGICERT=1 AND (Q.10=1 OR Q.10a=1,3,9)): <br> Q. 11 Do you think there is a chance that you might vote for Mitt Romney in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [ $\mathrm{N}=1563$ ]:

|  | Chance might vote for | Decided not to vote for | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| Romney |  |  |  |
| Jun 7-17, 2012 | 9 | 42 | 3=54\% |
| Apr 4-15, 2012 | 10 | 40 | $5=55 \%$ |
| McCain |  |  |  |
| November, 2008 | 7 | 47 | 7=61\% |
| Late October, 2008 | 7 | 51 | 6=64\% |
| Mid-October, 2008 | 9 | 47 | 6=62\% |
| Early October, 2008 | 10 | 45 | 5=60\% |
| Late September, 2008 | 10 | 42 | 6=58\% |
| Mid-September, 2008 | 9 | 40 | $7=56 \%$ |
| August, 2008 | 14 | 37 | 6=57\% |
| July, 2008 | 13 | 38 | 7=58\% |
| June, 2008 | 12 | 41 | 7=60\% |
| Bush |  |  |  |
| November, 2004 | 6 | 44 | 5=55\% |
| Mid-October, 2004 | 5 | 43 | 7=55\% |
| Early October, 2004 | 9 | 39 | 4=52\% |
| September, 2004 | 9 | 38 | 4=51\% |
| August, 2004 | 10 | 42 | 3=55\% |
| July, 2004 | 10 | 41 | 5=56\% |
| June, 2004 ${ }^{4}$ | 9 | 41 | 2=52\% |
| May, 2004 | 9 | 42 | 4=55\% |
| Late March, 2004 | 11 | 40 | 3=54\% |
| Mid-March, 2004 | 11 | 44 | $2=57 \%$ |
| Late February, 2004 | 10 | 43 | 3=56\% |
| Early February, 2004 | 10 | 41 | $2=53 \%$ |
| November, 2000 | 8 | 44 | 7=59\% |
| Late October, 2000 | 10 | 41 | 4=55\% |
| Mid-October, 2000 | 12 | 40 | 5=57\% |
| Early October, 2000 | 11 | 39 | 7=57\% |
| September, 2000 | 15 | 38 | 6=59\% |
| Mid-June, 2000 | 15 | 33 | 6=54\% |
| Dole |  |  |  |
| November, 1996 | 8 | 54 | 6=68\% |
| October, 1996 | 11 | 51 | 4=66\% |
| Late September, 1996 | 16 | 44 | $5=65 \%$ |

[^1]
## Q. 11 CONTINUED...

|  | Chance might <br> vote for | Decided not <br> to vote for | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: |
| Early September, 1996 <br> July, 1996 | 15 | 40 | $5=66 \%$ |
| Bush Sr. | 15 |  | $3=58 \%$ |
| Late October, 1992 | 11 | 53 | $2=66 \%$ |
| Early October, 1992 | 13 | 46 | $6=65 \%$ |
| September, 1992 | 12 | 44 | $6=62 \%$ |
| August, 1992 | 15 | 45 | $4=64 \%$ |
| May, 1992 | 8 | 40 | $5=53 \%$ |

## RANDOMIZE ORDER OF Q. 11 AND Q. 12 ASK REGISTERED VOTERS WHO DID NOT CHOOSE OBAMA IN Q.10/10a (REGICERT=1 AND

(Q.10=2 OR Q.10a=2,3,9) ):
Q. 12 Do you think there is a chance that you might vote for Barack Obama in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1563$ ]:

|  | Chance might vote for | Decided not to vote for | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| Obama |  |  |  |
| Jun 7-17, 2012 | 6 | 42 | 2=50\% |
| Apr 4-15, 2012 | 6 | 42 | 3=51\% |
| November, 2008 | 6 | 38 | 6=50\% |
| Late October, 2008 | 7 | 35 | 6=48\% |
| Mid-October, 2008 | 8 | 35 | $5=48 \%$ |
| Early October, 2008 | 7 | 38 | 5=50\% |
| Late September, 2008 | 8 | 37 | 6=51\% |
| Mid-September, 2008 | 11 | 38 | 5=54\% |
| August, 2008 | 12 | 36 | 6=54\% |
| July, 2008 | 12 | 34 | 7=53\% |
| June, 2008 | 14 | 32 | 6=52\% |
| Kerry |  |  |  |
| November, 2004 | 6 | 43 | 5=54\% |
| Mid-October, 2004 | 6 | 42 | 7=55\% |
| Early October, 2004 | 9 | 45 | 5=59\% |
| September, 2004 | 11 | 42 | 4=57\% |
| August, 2004 | 11 | 39 | 3=53\% |
| July, 2004 | 13 | 36 | 5=54\% |
| June, 2004 ${ }^{5}$ | 10 | 41 | 3=54\% |
| May, 2004 | 11 | 35 | $4=50 \%$ |
| Late March, 2004 | 13 | 37 | 3=53\% |
| Mid-March, 2004 | 13 | 32 | $3=48 \%$ |
| Late February, 2004 | 13 | 36 | 3=52\% |
| Early February, 2004 | 15 | 33 | 5=53\% |
| Gore |  |  |  |
| November, 2000 | 8 | 41 | 6=55\% |
| Late October, 2000 | 9 | 44 | 4=57\% |
| Mid-October, 2000 | 10 | 40 | 5=55\% |
| Early October, 2000 | 11 | 38 | 7=56\% |
| September, 2000 | 13 | 35 | 5=53\% |
| June, 2000 | 14 | 34 | 6=54\% |
| Clinton |  |  |  |
| November, 1996 | 6 | 37 | 6=49\% |
| October, 1996 | 10 | 35 | $4=49 \%$ |
| Late September, 1996 | 11 | 35 | $3=49 \%$ |

[^2]Q. 12 CONTINUED...

Early September, 1996
July, 1996
Late October, 1992
Early October, 1992
September, 1992
August, 1992
May, 1992

| Chance might <br> vote for | Decided not <br> to vote for |
| :---: | :---: |
| 10 |  |
| 8 | 34 |
| 11 | 43 |
| 14 | 32 |
| 12 | 28 |
| 14 | 26 |
| 11 | 38 |

(VOL.)
DK/Ref
$4=48 \%$
$4=48 \%$
2=56\%
6=52\%
6=46\%
$3=43 \%$
$6=55 \%$

ASK IF OBAMA OR ROMNEY NAMED IN Q. 10 OR Q.10a (Q.10=1,2 OR Q.10a=1,2):
Q. 13 What do you like most about [INSERT NAME CHOSEN FROM Q.10 OR Q.10a] - his personality, his leadership ability, his experience, or his stand on issues?

BASED ON REGISTERED VOTERS WHO CHOSE ROMNEY OR OBAMA IN Q.10/10a:

|  |  | Personality | Leadership | Experience | Stand on issues | (VOL.) DK/Ref |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | Jun 7-17, 2012 | 18 | 29 | 3 | 44 | 5 | ( $\mathrm{N}=765$ ) |
| Romney | Jun 7-17, 2012 | 4 | 20 | 24 | 39 | 12 | ( $\mathrm{N}=731$ ) |
| Obama | June, 2008 | 11 | 22 | 3 | 55 | 9 |  |
| McCain | June, 2008 | 3 | 19 | 47 | 23 | 8 |  |
| Kerry | September, 2004 | 8 | 16 | 13 | 52 | 11 |  |
|  | June, 2004 | 7 | 20 | 16 | 45 | 12 |  |
| Bush | September, 2004 | 8 | 41 | 4 | 42 | 5 |  |
|  | June, 2004 | 8 | 33 | 4 | 49 | 6 |  |
| Gore | Late October, 2000 | 4 | 16 | 27 | 48 | 5 |  |
|  | Mid-October, 2000 | 8 | 16 | 29 | 44 | 3 |  |
|  | Early October, 2000 | 6 | 16 | 23 | 49 | 6 |  |
|  | September, 2000 | 9 | 15 | 22 | 48 | 6 |  |
|  | June, 2000 | 7 | 13 | 29 | 42 | 9 |  |
|  | May, 2000 | 10 | 13 | 30 | 40 | 7 |  |
|  | March, 2000 | 10 | 14 | 28 | 40 | 8 |  |
|  | October, 1999 | 8 | 11 | 32 | 43 | 6 |  |
| Bush | Late October, 2000 | 10 | 21 | 5 | 59 | 5 |  |
|  | Mid-October, 2000 | 13 | 18 | 9 | 55 | 5 |  |
|  | Early October, 2000 | 8 | 20 | 7 | 58 | 7 |  |
|  | September, 2000 | 9 | 19 | 9 | 55 | 8 |  |
|  | June, 2000 | 10 | 19 | 11 | 50 | 10 |  |
|  | May, 2000 | 12 | 22 | 8 | 51 | 7 |  |
|  | March, 2000 | 14 | 24 | 10 | 42 | 10 |  |
|  | October, 1999 | 13 | 25 | 11 | 42 | 9 |  |
| Clinton | Early September, 1996 | 614 | 24 | 6 | 49 | 7 |  |
| Dole | Early September, 1996 | 63 | 25 | 33 | 35 | 4 |  |
| Clinton | Late October, $1992{ }^{6}$ | 11 | 13 | 4 | 68 | 4 |  |
| Bush, Sr. | Late October, 1992 | 15 | 26 | 35 | 19 | 5 |  |

[^3]
## Q. 13 CONTINUED...

Perot Late October, 1992 \begin{tabular}{lllll}

\& $\frac{\text { Personality }}{12}$ \& $\frac{\text { Leadership }}{25}$ \& \begin{tabular}{c}
Stand <br>
Experience

 \& 

(VOL.) <br>
on issues
\end{tabular} <br>

53 \& $\frac{\text { DK/Ref }}{1}$
\end{tabular}

ASK IF OBAMA OR ROMNEY NAMED IN Q. 10 OR Q.10a ( $Q .10=1,2$ OR $Q .10 a=1,2$ ):
Q. 14 What do you like LEAST about [INSERT NAME NOT CHOSEN FROM Q. 10 OR Q.10a] - his personality, his leadership ability, his experience, or his stand on issues?

BASED ON REGISTERED VOTERS WHO CHOSE ROMNEY OR OBAMA IN Q.10/10a:

| Obama Jun 7-17, 2012 <br> (Based on Romney voters) |  | Personality | Leadership | Experience | Stand on issues | (VOL.) DK/Ref | ( $\mathrm{N}=731$ ) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 4 | 29 | 11 | 53 | 4 |  |
| Romney Jun 7-17, 2012 (Based on Obama voters) |  | 16 | 11 | 8 | 53 | 12 | ( $\mathrm{N}=765$ ) |
| Obama | June, 2008 | 5 | 7 | 40 | 38 | 10 |  |
| McCain | June, 2008 | 11 | 7 | 4 | 66 | 12 |  |
| Kerry | September, 2004 | 16 | 12 | 8 | 53 | 11 |  |
|  | June, 2004 | 16 | 11 | 6 | 52 | 15 |  |
| Bush | September, 2004 | 13 | 28 | 4 | 46 | 9 |  |
|  | June, 2004 | 12 | 35 | 3 | 41 | 9 |  |
| Gore | Late October, 2000 | 27 | 15 | 6 | 43 | 9 |  |
|  | Mid-October, 2000 | 27 | 18 | 5 | 43 | 7 |  |
|  | Early October, 2000 | 26 | 14 | 4 | 44 | 12 |  |
|  | September, 2000 | 17 | 17 | 7 | 48 | 11 |  |
|  | June, 2000 | 17 | 19 | 6 | 43 | 15 |  |
|  | May, 2000 | 22 | 22 | 6 | 41 | 9 |  |
|  | March, 2000 | 22 | 20 | 5 | 43 | 10 |  |
|  | October, 1999 | 24 | 22 | 5 | 39 | 10 |  |
| Bush | Late October, 2000 | 21 | 14 | 15 | 37 | 13 |  |
|  | Mid-October, 2000 | 18 | 16 | 15 | 43 | 8 |  |
|  | Early October, 2000 | 25 | 11 | 15 | 37 | 12 |  |
|  | September, 2000 | 20 | 12 | 11 | 43 | 14 |  |
|  | June, 2000 | 26 | 13 | 10 | 34 | 17 |  |
|  | May, 2000 | 25 | 13 | 13 | 35 | 14 |  |
|  | March, 2000 | 33 | 8 | 13 | 35 | 11 |  |
|  | October, 1999 | 19 | 11 | 13 | 41 | 16 |  |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 15 Thinking about the issues, what one ISSUE would you most like to hear the presidential candidates talk about? [OPEN ENDED; MAY ACCEPT UP TO THREE MENTIONS]

## BASED ON REGISTERED VOTERS [ $\mathrm{N}=1563$ ]:

| Jun 7-17 |  | June |
| :---: | :--- | :---: |
| $\frac{2012}{20}$ | Economy | 44 |
| 18 | Health care/Health care reform | 19 |
| 13 | Job situation/Unemployment |  |
| 4 | Budget deficit/National debt | 9 |
| 3 | Education/Education reform | 3 |
| 2 | Immigration/Border | 3 |
| 2 | Gay marriage/Gay rights/Homosexuality | 3 |
| 2 | Afghanistan | 3 |
| 2 | Foreign policy | 2 |
| 1 | Energy/Gas prices | 2 |
| 1 | Taxes | 1 |
| 1 | Abortion | 1 |
| 1 | Terrorism/Protecting the nation | 4 |
| 1 | Social issues/Moral or family values | 2 |
| 1 | Social Security | 4 |
| 1 | Size of government | 4 |
| 1 | Women's rights |  |
| 14 | Other |  |
| 5 | Don't know/Refused |  |

Economy
Iraq/The war
17 Energy/gas
Health care/Health care reform
Terrorism/Protecting the nation
Job situation/Unemployment
Immigration
Education/Education reform
Environment/global warming
Budget deficit/National debt
Taxes
Abortion
Other domestic policy
Other foreign policy
Other (general)
Don't know/Refused

Figures add to more than 100\% because of multiple responses.

| June |  | June | September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2004 |  | 2000 |  | 1996 |  |
| 29 | Economy | 12 | Education / | 1614 | Cutting taxes/taxes |
| 20 | Iraq/The war |  | Education reform |  | Health care/ |
| 7 | Terrorism/ | 11 | Economy |  | Health care in general |
|  | Protecting the nation | 11 | Health care/ | 13 | The economy |
| 6 | Job situation/ |  | Health care reform | 12 | Welfare reform |
|  | Unemployment | 10 | Social Security | 11 | Education/ |
| 5 | Health care reform/ | 7 | Taxes |  | Education reform |
|  | Health care in general | 6 | Foreign policy | 10 | Balancing the budget/ |
| 4 | Gas prices/Gas | 5 | Crime/Drugs |  | Budget deficit/ |
| 4 | Education/ Education reform | 5 | Gun control |  | National debt |
| 3 | Domestic Focus/ | 4 | Gas prices | 8 | The job situation/ |
| 3 | Taking care of U.S. issues | 3 | Moral issues/Ethics |  | Unemployment/ |
| 3 | Foreign policy | 3 | Abortion |  | Protecting US jobs |
| 2 | Medicare/Senior citizens/Elderly | 2 | Childcare/Family issues | 6 | Crime/ Drugs |
| 2 | Morality/Lack of religion/Ethics | 2 | Medicare | 5 | The moral crisis in this |
| 2 | Taxes | 2 | Senior citizens/Elderly |  | country |
| 2 | Poverty/Homelessness | 2 | The job situation/ | 4 | Abortion |
| 1 | Abortion |  | Unemployment | 4 | Foreign Policy |
| 1 | Gay Marriage | 2 | Poverty/Homelessness | 3 | Reforming |
| 1 | Budget deficit/National debt | 2 | Size of government |  | the political |
| 1 | Environment | 2 | Federal budget/ Budget |  | system |
| 1 | Military Issues/Defense |  | deficit/ National debt | 16 | Other |
| 1 | Social Security | 1 | Welfare reform | 6 | Don't know/ |
| 8 | Other Issues | 1 | Race relations |  | Refused |
| 10 | Don't know/Refused | 1 | Campaign finance | 2 | None |
| 10 |  |  | Reform |  |  |
|  |  | 13 | Other issues |  |  |
|  |  | 16 | Don't know/Refused |  |  |

NO QUESTIONS 16-19

ASK ALL:
OFTVOTE
How often would you say you vote... [READ]

## BASED ON REGISTERED VOTERS [N=1563]:

|  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Always | Nearly <br> always | Part <br> of the <br> time |  | Seldom <br> (VOL.) <br> Never | vote <br> (VOL.) | Other <br> (VOL.) |
| DK/Ref |  |  |  |  |  |  |  |

OFTVOTE CONTINUED...

| OFTVOTE |  |  | Part |  | (VOL.) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Always | Nearly always | of the time | Seldom | Never vote | (VOL.) Other | (VOL.) DK/Ref |
| Mid-October, 2000 | 54 | 27 | 10 | 6 | * | 3 | * |
| Early October, 2000 | 51 | 29 | 10 | 6 | 3 | 1 | * |
| September, 2000 | 61 | 21 | 9 | 7 | 2 | * | * |
| July, 2000 | 48 | 30 | 13 | 6 | 2 | 1 | * |
| June, 2000 | 58 | 26 | 10 | 4 | 1 | 1 | * |
| May, 2000 | 52 | 29 | 12 | 6 | 1 | 1 | * |
| April, 2000 | 50 | 30 | 12 | 6 | 2 | 1 | * |
| March, 2000 | 49 | 34 | 12 | 4 | 1 | 1 | 0 |
| February, 2000 | 53 | 32 | 10 | 4 | 1 | 0 | * |
| January, 2000 | 50 | 34 | 12 | 4 | 1 | * | * |
| October, 1999 | 39 | 47 | 9 | 2 | 1 | * | * |
| Late September, 1999 | 40 | 47 | 9 | 3 | 1 | * | * |
| Late October, 1998 | 56 | 28 | 10 | 5 | 1 | * | * |
| Early October, 1998 | 50 | 32 | 11 | 5 | 1 | 1 | * |
| Early September, 1998 | 53 | 33 | 9 | 4 | - | 1 | * |
| Late August, 1998 | 48 | 35 | 13 | 4 | * | 0 | * |
| June, 1998 | 49 | 33 | 12 | 5 | - | 1 | 0 |
| May, 1998 | 52 | 29 | 12 | 6 | 1 | 1 | * |
| November, 1997 | 42 | 44 | 10 | 3 | 1 | * | * |
| October, 1997 | 62 | 26 | 8 | 3 | 1 | * | * |
| June, 1997 | 54 | 30 | 10 | 4 | 1 | * | * |
| November, 1996 | 55 | 28 | 8 | 6 | 2 | 1 | * |
| October, 1996 | 52 | 30 | 9 | 5 | 2 | 2 | * |
| Late September, 1996 | 52 | 31 | 10 | 4 | 2 | 1 | * |
| Early September, 1996 | 53 | 29 | 12 | 4 | 1 | * | * |
| July, 1996 | 52 | 33 | 8 | 5 | 1 | 1 | * |
| June, 1996 | 52 | 33 | 9 | 4 | 1 | 1 | * |
| Late April, 1996 | 44 | 37 | 11 | 5 | 1 | 1 | 1 |
| Early April, 1996 | 49 | 35 | 10 | 5 | 1 | * | * |
| February, 1996 | 42 | 41 | 11 | 4 | 1 | 1 | * |
| October, 1995 | 53 | 35 | 7 | 4 | 1 | * | * |
| April, 1995 | 53 | 34 | 9 | 4 | * | * | * |
| November, 1994 | 58 | 28 | 8 | 5 | * | 1 | 0 |
| Late October, 1994 | 55 | 32 | 10 | 3 | * | * | * |
| July, 1994 | 52 | 34 | 10 | 4 | * | * | * |
| May, 1993 | 57 | 31 | 7 | 4 | 1 | 1 | * |
| Early October, 1992 | 54 | 33 | 8 | 4 | * | 1 | * |
| September, 1992 | 52 | 33 | 8 | 5 | 1 | 1 | * |
| June, 1992 | 60 | 29 | 7 | 3 | 1 | * | * |
| May, 1992 | 50 | 35 | 10 | 4 | 1 | * | * |
| Early May, 1992 | 49 | 35 | 10 | 4 | 1 | * | * |
| March, 1992 | 47 | 36 | 11 | 6 | * | * | * |
| February, 1992 | 50 | 36 | 9 | 4 | * | -- | 2 |
| January 1992 (GP) ${ }^{7}$ | 40 | 35 | 11 | 11 | 4 | -- | * |
| November, 1991 | 46 | 41 | 9 | 4 | * | * | * |
| May, 1990 | 42 | 42 | 11 | 4 | 1 | * | * |
| January, 1989 (GP) | 45 | 30 | 10 | 8 | 6 | 1 | * |

[^4]OFTVOTE CONTINUED...

|  | Always | Nearly always | Part of the time | (VOL.) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Never | (VOL.) | (VOL.) |
|  |  |  |  | Seldom | vote | Other | DK/Ref |
| Gallup: November, 1988 | 57 | 26 | 10 | 4 | 2 | 1 | * |
| October, 1988 | 51 | 37 | 8 | 3 | 1 | * | * |
| May, 1988 | 43 | 41 | 11 | 3 | 2 | 1 | * |
| January, 1988 | 49 | 39 | 9 | 2 | 1 | * | * |
| September, 1988 | 51 | 40 | 6 | 2 | * | 1 | * |
| May, 1987 | 43 | 43 | 9 | 3 | 1 | 1 | * |

ASK ALL:
PLANTO1 Do you yourself plan to vote in the election this November? ASK IF PLAN TO VOTE (PLANTO1=1):
PLANTO2 How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

BASED ON REGISTERED VOTERS [N=1563]:

| 2012 Election | Yes, plan to vote | Absolutely certain | Fairly certain | Not certain ${ }^{8}$ | No, don't plan to | $\begin{aligned} & \text { (VOL.) } \\ & \text { DK/Ref } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jun 7-17, 2012 | 97 | 86 | 10 | * | 2 | 1 |
| 2010 Election |  |  |  |  |  |  |
| Aug 25-Sep 6, 2010 | 94 | -- | -- | -- | 4 | 3 |
| Jul 21-Aug 5, $2010{ }^{9}$ | 91 | 70 | 17 | 3 | 7 | 2 |
| Jun 16-20, 2010 | 90 | 69 | 19 | 2 | 8 | 2 |
| Mar 11-21, 2010 | 91 | 69 | 20 | 2 | 6 | 3 |
| 2008 Election |  |  |  |  |  |  |
| Mid-October, 2008 ${ }^{10}$ | 97 | 92 | 5 | * | 2 | 1 |
| Early October, 2008 | 97 | 92 | 4 | 1 | 2 | 1 |
| Late September, 2008 | 97 | 91 | 6 | * | 2 | 1 |
| Mid-September, 2008 | 97 | 90 | 6 | 1 | 2 | 1 |
| August, 2008 | 97 | -- | -- | -- | 2 | 1 |
| July, 2008 | 97 | -- | -- | -- | 2 | 1 |
| June, 2008 | 95 | 85 | 8 | 2 | 2 | 3 |
| 2006 Election |  |  |  |  |  |  |
| November, 2006 | 90 | -- | -- | -- | 8 | 2 |
| Late October, 2006 | 94 | -- | -- | -- | 3 | 3 |
| Early October, 2006 | 93 | 75 | 17 | 1 | 4 | 3 |
| Early September, 2006 | 92 | -- | -- | -- | 5 | 3 |
| 2004 Election |  |  |  |  |  |  |
| November, 2004 | 97 | -- | -- | -- | 2 | 1 |
| Mid-October, 2004 | 98 | -- | -- | -- | 1 | 1 |
| Early October, 2004 | 98 | 91 | 6 | 1 | 1 | 1 |
| September, 2004 | 98 | 91 | 6 | 1 | 1 | 1 |
| August, 2004 | 98 | 89 | 8 | 1 | 2 | * |
| June, 2004 | 96 | 85 | 10 | 1 | 2 | 2 |
| 2002 Election |  |  |  |  |  |  |
| Early November, 2002 | 90 | -- | -- | -- | 8 | 2 |
| Early October, 2002 | 95 | -- | -- | -- | 3 | 2 |
| 2000 Election |  |  |  |  |  |  |
| Early November, 2000 | 96 | -- | -- | -- | 3 | 1 |
| Late October, 2000 | 97 | -- | -- | -- | 2 | 1 |
| Mid-October, 2000 | 96 | -- | -- | -- | 2 | 2 |

[^5]
## PLANTO1/PLANTO2 CONTINUED...

|  | Yes, plan to vote | Absolutely certain | Fairly certain | Not certain | No, don't plan to | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Early October, 2000 | 97 | 87 | 9 | 1 | 2 | 1 |
| September, 2000 | 95 | 84 | 10 | 1 | 3 | 2 |
| June, 2000 | 95 | 84 | 10 | 1 | 2 | 3 |
| 1998 Election |  |  |  |  |  |  |
| Late October, 1998 | 91 | -- | -- | -- | 6 | 3 |
| Early October, 1998 | 92 | -- | -- | -- | 4 | 4 |
| Early September, 1998 | 95 | -- | -- | -- | 2 | 3 |
| Late August, 1998 | 93 | 75 | 17 | 1 | 3 | 4 |
| June, 1998 | 95 | 74 | 19 | 2 | 3 | 2 |
| 1996 Election |  |  |  |  |  |  |
| November, 1996 | 96 | -- | -- | -- | 2 | 2 |
| October, 1996 | 98 | 87 | 10 | 1 | 1 | 1 |
| Late September, 1996 | 98 | 89 | 8 | 1 | 1 | 1 |
| Early September, 1996 | 96 | 83 | 11 | 2 | 2 | 2 |
| July, 1996 | 95 | 82 | 12 | 1 | 3 | 2 |
| June, 1996 | 96 | 84 | 11 | 1 | 2 | 2 |
| 1994 Election |  |  |  |  |  |  |
| November, 1994 | 93 | -- | -- | -- | 5 | 2 |
| October, 1994 | 95 | -- | -- | -- | 3 | 2 |
| 1992 Election |  |  |  |  |  |  |
| October, 1992 | 98 | 91 | 6 | 1 | 1 | 1 |
| September, 1992 | 98 | 85 | 11 | 2 | 1 | 1 |
| August, 1992 | 97 | 89 | 8 | * | 1 | 2 |
| June, 1992 | 97 | 88 | 8 | 1 | 1 | 2 |
| 1988 Election |  |  |  |  |  |  |
| Gallup: November, 1988 | 897 | 87 | 9 | 1 | 2 | 1 |
| October, 1988 | 98 | -- | -- | -- | 1 | 1 |

ASK ALL REGISTERED VOTERS (REGICERT=1):
Thinking about this year's congressional elections ...
Q. 20 If the elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?
ASK IF Q.20=3,9:
Q.20a As of TODAY, do you LEAN more to the Republican or the Democrat?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1563$ ]:

|  | Rep/ Lean Rep | Dem/ Lean Dem | (VOL.) Other/ DK/Ref |
| :---: | :---: | :---: | :---: |
| 2012 Election |  |  |  |
| Jun 7-17, 2012 | 43 | 47 | 10 |
| Aug 17-21, 2011 | 44 | 48 | 8 |
| 2010 Election |  |  |  |
| Oct 27-30, 2010 | 43 | 44 | 12 |
| Oct 13-18, 2010 | 46 | 42 | 12 |
| Aug 25-Sep 6, 2010 | 44 | 47 | 9 |
| Jul 21-Aug 5, 2010 | 44 | 45 | 11 |
| Jun 16-20, 2010 | 45 | 45 | 10 |
| Mar 11-21, 2010 | 44 | 44 | 12 |
| Feb 3-9, 2010 | 42 | 45 | 13 |
| Jan 6-10, 2010 | 44 | 46 | 10 |
| Oct 28-Nov 8, 2009 | 42 | 47 | 11 |
| Aug 20-27, 2009 | 44 | 45 | 10 |
| 2008 Election |  |  |  |
| June, 2008 | 37 | 52 | 11 |
| 2006 Election |  |  |  |
| November, 2006 | 40 | 48 | 12 |

## Q.20/Q.20a CONTINUED...

|  | Rep/ <br> Lean Rep | Dem/ Lean Dem | Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| Late October, 2006 | 38 | 49 | 13 |
| Early October, 2006 | 38 | 51 | 11 |
| September, 2006 | 39 | 50 | 11 |
| August, 2006 | 41 | 50 | 9 |
| June, 2006 | 39 | 51 | 10 |
| April, 2006 | 41 | 51 | 8 |
| February, 2006 | 41 | 50 | 9 |
| Mid-September, 2005 | 40 | 52 | 8 |
| 2004 Election |  |  |  |
| June, 2004 | 41 | 48 | 11 |
| 2002 Election |  |  |  |
| Early November, 2002 | 42 | 46 | 12 |
| Early October, 2002 | 44 | 46 | 10 |
| Early September, 2002 | 44 | 46 | 10 |
| June, 2002 | 44 | 46 | 10 |
| February, 2002 | 46 | 45 | 9 |
| Early November, 2001 | 44 | 44 | 12 |
| 2000 Election |  |  |  |
| Early November, 2000 | 42 | 48 | 10 |
| Early October, 2000 | 43 | 47 | 10 |
| July, 2000 | 43 | 47 | 10 |
| February, 2000 | 44 | 47 | 9 |
| October, 1999 | 43 | 49 | 8 |
| June, 1999 | 40 | 50 | 10 |
| 1998 Election |  |  |  |
| Late October, 1998 | 40 | 47 | 13 |
| Early October, 1998 | 43 | 44 | 13 |
| Early September, 1998 | 45 | 46 | 9 |
| Late August, 1998 | 44 | 45 | 11 |
| Early August, 1998 | 42 | 49 | 9 |
| June, 1998 | 44 | 46 | 10 |
| March, 1998 | 40 | 52 | 8 |
| February, 1998 | 41 | 50 | 9 |
| January, 1998 | 41 | 51 | 8 |
| August, 1997 | 45 | 48 | 7 |
| 1996 Election |  |  |  |
| November, 1996 | 41 | 48 | 11 |
| October, 1996 | 42 | 49 | 9 |
| Late September, 1996 | 43 | 49 | 8 |
| Early September, 1996 | 43 | 51 | 6 |
| July, 1996 | 46 | 47 | 7 |
| June, 1996 | 44 | 50 | 6 |
| March, 1996 | 44 | 49 | 7 |
| January, 1996 | 46 | 47 | 7 |
| October, 1995 | 48 | 48 | 4 |
| August, 1995 | 50 | 43 | 7 |
| 1994 Election |  |  |  |
| November, 1994 | 45 | 43 | 12 |
| Late October, 1994 | 47 | 44 | 9 |
| Early October, 1994 | 52 | 40 | 8 |
| September, 1994 | 48 | 46 | 6 |
| July, 1994 | 45 | 47 | 8 |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 21 Thinking about your vote for Congress this fall, will the issue of which party controls Congress, the Republicans or the Democrats, be a factor in your vote, or not?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1563$ ]:

|  | Yes, will be a factor | No, will not | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: |
| 2012 Election |  |  |  |
| Jun 7-17, 2012 | 49 | 48 | 3 |
| 2010 Election |  |  |  |
| Oct 27-30, 2010 | 62 | 34 | 4 |
| Oct 13-18, 2010 | 61 | 36 | 3 |
| Aug 25-Sep 6, 2010 | 56 | 41 | 3 |
| Jun 16-20, 2010 | 58 | 39 | 3 |
| Feb 3-9, 2010 | 48 | 45 | 6 |
| 2008 Election |  |  |  |
| June, 2008 | 44 | 51 | 5 |
| 2006 Election |  |  |  |
| November, 2006 | 61 | 36 | 3 |
| Late October, 2006 | 61 | 36 | 3 |
| Early October, 2006 | 57 | 40 | 3 |
| September, 2006 | 55 | 41 | 4 |
| June, 2006 | 58 | 39 | 3 |
| April, 2006 | 56 | 39 | 5 |
| 2004 Election |  |  |  |
| June, 2004 | 43 | 51 | 6 |
| 2002 Election |  |  |  |
| Early November, 2002 | 48 | 49 | 3 |
| Early October, 2002 | 42 | 55 | 3 |
| Early September, 2002 | 44 | 51 | 5 |
| June, 2002 | 47 | 50 | 3 |
| February, 2002 | 46 | 49 | 5 |
| 2000 Election |  |  |  |
| Early October, 2000 | 46 | 50 | 4 |
| July, 2000 | 46 | 49 | 5 |
| 1998 Election |  |  |  |
| Late October, 1998 | 46 | 50 | 4 |
| Early October, 1998 | 47 | 49 | 4 |
| Early September, 1998 | 41 | 56 | 3 |
| Early August, 1998 | 44 | 53 | 3 |
| June, 1998 | 45 | 51 | 4 |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 22 Regardless of who you might support, who do you think is most likely to win the presidential election? [READ AND RANDOMIZE]?

BASED ON REGISTERED VOTERS [N=1563]:

## 2012 Election

Jun 7-17, 2012
Mar 7-11, $2012^{11}$
2008 Election
Mid-October, 2008
Mid-September, 2008
June, 2008

Republican
Democrat

| 34 | Romney | 52 | Obama |
| :--- | :--- | :--- | :--- |
| 32 | Romney | 59 | Obama |
|  |  |  |  |
| 17 | McCain | 61 | Obama |
| 39 | McCain | 39 | Obama |
| 27 | McCain | 53 | Obama |

(VOL.)
Other/DK

15
9
22
22
20

## Q. 22 CONTINUED...

| Republican |  |  | Democrat |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| April, $2008{ }^{12}$ | 42 | McCain | 47 | Obama | 11 |
| March, 2008 | 38 | McCain | 50 | Obama | 12 |
| 2004 Election |  |  |  |  |  |
| November, 2004 | 48 | Bush | 27 | Kerry | 25 |
| Mid-October, 2004 | 54 | Bush | 27 | Kerry | 19 |
| Early October, 2004 | 61 | Bush | 27 | Kerry | 12 |
| September, 2004 | 60 | Bush | 22 | Kerry | 18 |
| August, 2004 | 44 | Bush | 37 | Kerry | 19 |
| July, 2004 | 42 | Bush | 38 | Kerry | 20 |
| June, 2004 | 51 | Bush | 35 | Kerry | 14 |
| May, 2004 | 52 | Bush | 31 | Kerry | 17 |
| Early February, 2004 | 56 | Bush | 32 | Dem Candidate | 12 |
| Mid-January, 2004 | 61 | Bush | 21 | Dem Candidate | 18 |
| September, 2003 | 47 | Bush | 34 | Dem Candidate | 19 |
| June, 2003 | 66 | Bush | 22 | Dem Candidate | 12 |
| 2000 Election |  |  |  |  |  |
| November, 2000 | 43 | Bush | 32 | Gore | 25 |
| Late October, 2000 | 48 | Bush | 38 | Gore | 14 |
| Early October, 2000 | 33 | Bush | 46 | Gore | 21 |
| June, 2000 | 51 | Bush | 33 | Gore | 16 |
| October, 1999 | 70 | Bush | 23 | Gore | 7 |
| 1996 Election |  |  |  |  |  |
| Late September, $1996{ }^{13}$ | 12 | Dole | 79 | Clinton | 9 |
| Early September, 1996 | 16 | Dole | 75 | Clinton | 9 |
| July, 1996 | 19 | Dole | 72 | Clinton | 9 |
| 1992 Election |  |  |  |  |  |
| October, 1992 | 30 | Bush, Sr. | 61 | Clinton | 9 |
| March, 1992 | 72 | Bush, Sr. | 20 | Dem Candidate | 8 |
| February, 1992 | 66 | Bush, Sr. | 25 | Dem Candidate | 9 |
| October, 1991 | 78 | Bush, Sr. | 11 | Dem Candidate | 11 |

## ASK ALL:

Q. 23 What's your opinion of the presidential candidates for this year? Would you say that you are very satisfied, fairly satisfied, not too satisfied, or not at all satisfied with the choices?

## BASED ON REGISTERED VOTERS [ $\mathrm{N}=1563$ ]:

|  | Very | Fairly | Not too | Not at all | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Satisfied | Satisfied | Satisfied | Satisfied | DK/Ref |
| Jun 7-17, 2012 | 17 | 39 | 26 | 14 | 3 |
| Mid-September, $2008{ }^{14}$ | 24 | 48 | 17 | 9 | 2 |
| June, 2008 | 19 | 41 | 24 | 14 | 2 |
| Mid-October, 2004 | 23 | 43 | 22 | 9 | 3 |
| June, 2004 | 17 | 48 | 19 | 12 | 4 |
| June, 2000 | 14 | 50 | 22 | 11 | 3 |
| March, 2000 | 13 | 47 | 27 | 11 | 2 |
| July, 1999 | 13 | 40 | 25 | 12 | 10 |
| Late October, 1996 | 11 | 48 | 27 | 11 | 3 |
| Late September, 1996 | 11 | 50 | 26 | 10 | 3 |
| June, 1996 | 10 | 37 | 31 | 18 | 4 |
| October, 1992 | 10 | 41 | 33 | 14 | 2 |

[^6]
## Q. 23 CONTINUED...

|  | Very <br> Satisfied | Fairly <br> Satisfied | Not too <br> Satisfied | Not at all | (VOL.) <br> Satisfied | DK/Ref |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| August 1992 | $\frac{11}{2}$ |  | 42 |  | 31 |  |
| June 1992 | 6 |  | 29 |  | 36 |  |

ASK ALL:
Q. 24 What's your impression...do [RANDOMIZE: Barack Obama and Mitt Romney] take different positions on the issues, or are they pretty similar in their positions on the issues? ${ }^{15}$

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1563$ ]:


ASK ALL:
Q. 25 As far as making progress on the important issues facing the country is concerned, does it really matter who wins the 2012 presidential election, or will things be pretty much the same regardless of who is elected president?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1563$ ]:


## ASK FORM 1 ONLY:

Q.26F1 Some people feel it is difficult to choose between [RANDOMIZE: Barack Obama and Mitt Romney] because EITHER ONE would make a good president. Do you agree, or disagree?

BASED ON FORM 1 REGISTERED VOTERS [N=767]:

| Jun $7-17$ |  |
| :---: | :--- |
| $\frac{2012}{24}$ | Agree |
| 73 | Disagree |
| 3 | Don't know/Refused (VOL.) |

Obama/McCain
June 2008
29
67
4

| Kerry/Bush |
| :---: |
| June 2004 |
| 19 <br> 77 <br> 4 |



## ASK FORM 2 ONLY:

Q.27F2 Some people feel it is difficult to choose between [RANDOMIZE: Barack Obama and Mitt Romney] because NEITHER ONE would make a good president. Do you agree, or disagree?

BASED ON FORM 2 REGISTERED VOTERS [ $\mathrm{N}=796$ ]:

| Jun $7-17$ |  |
| :---: | :--- |
| $\frac{2012}{29}$ | Agree |
| 67 | Disagree |
| 4 | Don't know/Refused (VOL.) |

Obama/McCain
June 2008
31
65
4

Kerry/Bush
June 2004
26
68
6

Gore/Bush June 2000

36
58
6

[^7]ASK ALL:
Q. 28 Which ONE of the following issues matters most to you in deciding your vote for president this year? [READ AND RANDOMIZE]
ASK IF CHOSE ISSUE (Q.28=1-6):
Q. 29 And what would be the next most important issue? [READ FULL LIST IN SAME ORDER AS Q.28, ELIMINATING ISSUE CHOSEN IN Q.28]

## BASED ON REGISTERED VOTERS [ $\mathbf{N}=1563$ ]:

| Jun 7-17, 2012 |  |  |  |
| :---: | :---: | :---: | :---: |
| First | Second | Total |  |
| $\frac{35}{}$ | $\frac{23}{}$ | $\frac{57}{}$ | Jobs |
| 23 | 22 | 44 | The budget deficit |
| 19 | 25 | 45 | Health care |
| 11 | 14 | 25 | Social Security |
| 5 | 7 | 12 | Immigration |
| 4 | 6 | 10 | Gay marriage |
| 2 | 1 | 3 | Other (VOL.) |
| 2 | 1 | 1 | Don't know/Refused (VOL.) |
| -- | 4 | -- | No first choice |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 30 And as I read a list of phrases, tell me if you think each phrase better describes [RANDOMIZE ORDER OF CANDIDATES: Mitt Romney or Barack Obama]. [INSERT ITEM; RANDOMIZE] does this better describe [READ IN SAME ORDER: Romney or Obama]? What about [INSERT ITEM]? [REPEAT IF NECESSARY: "Would you say this better describes [READ IN SAME ORDER: Romney or Obama]?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1563$ ]:
a. Would use good judgment in a crisis

2012 Election
Jun 7-17, 2012
2008 Election
Late September, 2008
August, 2008

| Mitt | Barack | (VOL.) |
| :---: | :---: | :---: |
| Romney | Obama | Neither |

(VOL.)
Both
Equally DK/Ref

June, 2008
2004 Election

| 37 <br> McCain | 50 <br> Obama | 3 | 5 | 6 |
| :---: | :---: | :---: | :---: | :---: |
| 45 | 42 | 2 | 6 | 5 |
| 51 | 36 | 3 | 5 | 5 |
| 47 | 38 | 3 | 5 | 7 |
| $\frac{\text { Bush }}{48}$ | $\frac{\text { Kerry }}{41}$ | 3 | 2 | 6 |
| 51 | 37 | 2 | 3 | 7 |
| 49 | 36 | 3 | 3 | 9 |
| 53 | 34 | 2 | 4 | 7 |
| 50 | 38 | 2 | 3 | 7 |
| 47 | 35 | 4 | 5 | 9 |
| 46 | 36 | 2 | 3 | 13 |
| 48 | 39 | 2 | 5 | 6 |
| $\frac{\text { Bush }}{43}$ | $\frac{\text { Gore }}{}$ | 42 | 2 | 5 |
| 40 | 42 | 5 | 8 | 8 |
| 36 | 43 | 4 | 10 | 5 |
| 38 | 44 | 3 | 8 | 7 |
| 44 | 37 | 5 | 6 | 7 |
|  |  |  |  | 8 |

b. Can get things done

2012 Election
Jun 7-17, 2012
2008 Election
August, 2008

| $\frac{\text { Romney }}{39}$ | $\frac{\text { Obama }}{41}$ | 11 | 3 | 7 |
| :---: | :---: | :---: | :---: | :---: |
| McCain <br> 42 | Obama <br> 37 | 40 | 7 | 4 |
|  | 43 | 5 | 7 | 7 |
|  |  |  |  | 8 |

## Q. 30 CONTINUED...

| 2004 Election | Bush | Kerry |
| :--- | :---: | :---: |
| Late March, 2004 | 49 | 30 |
| Mid-March, 2004 | 50 | 34 |
| 2000 Election | $\frac{\text { Bush }}{43}$ | $\frac{\text { Gore }}{39}$ |
| Late October, 2000 | 41 | 39 |
| Mid-October, 2000 | 37 | 38 |
| Early October, 2000 | 40 | 40 |
| September, 2000 | 43 | 33 |
| June, 2000 |  |  |

c. Willing to take a stand, even if it's unpopular

| 2012 Election | Romney | Obama |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Jun 7-17, 2012 | 35 | 54 | 4 | 3 | 4 |
| 2008 Election | McCain | Obama |  |  |  |
| Late September, 2008 | 50 | 37 | 2 | 5 | 6 |
| August, 2008 | 49 | 38 | 3 | 5 | 5 |
| June, 2008 | 44 | 41 | 3 | 7 | 5 |
| 2004 Election | Bush | Kerry |  |  |  |
| Mid-October, 2004 | 63 | 27 | 2 | 4 | 4 |
| Early October, 2004 | 68 | 23 | 1 | 3 | 5 |
| Mid-September 22-26, 2004 | 63 | 23 | 3 | 3 | 8 |
| September, 2004 | 69 | 23 | 1 | 3 | 4 |
| August, 2004 | 62 | 29 | 1 | 5 | 3 |
| May, 2004 | 65 | 23 | 3 | 4 | 5 |
| Late March, 2004 | 59 | 28 | 3 | 3 | 7 |
| Mid-March, 2004 | 63 | 27 | 1 | 5 | 4 |
| 2000 Election | Bush | Gore |  |  |  |
| Late October, 2000 | 49 | 35 | 7 | 4 | 5 |
| Mid-October, 2000 | 49 | 35 | 6 | 5 | 5 |
| Early October, 2000 | 43 | 35 | 8 | 6 | 8 |
| September, 2000 | 45 | 37 | 8 | 5 | 5 |
| June, 2000 | 46 | 32 | 9 | 5 | 8 |

d. Willing to work with leaders from the other party

| 2012 Election | $\frac{\text { Romney }}{35}$ | $\frac{\text { Obama }}{52}$ |
| :--- | :---: | :---: |


| (VOL.) <br> Neither | Both <br> 4 | Equally |
| :---: | :---: | :---: |
| 4 | 4 | DK/Ref <br> 4 |
|  | 43 |  |
| 5 | 6 | 8 |
| 6 | 8 | 7 |
| 5 | 11 | 6 |
| 4 | 8 | 9 |
| 8 | 6 | 8 |
|  |  | 10 |

## Q. 30 CONTINUED...

g. Honest and truthful

2012 Election Jun 7-17, 2012 2008 Election
August, 2008 June, 2008
2004 Election Mid-October, 2004
Early October, 2004
Mid-September 22-26, 2004
September, 2004
August, 2004
May, 2004
Late March, 2004
Mid-March, 2004
2000 Election
Late October, 2000
Mid-October, 2000
Early October, 2000

| Romney | Obama | (VOL.) Neither | (VOL.) <br> Both <br> Equally | DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
| 32 | 46 | 11 | 4 | 6 |
| McCain | Obama |  |  |  |
| 39 | 36 | 9 | 10 | 6 |
| 37 | 36 | 11 | 9 | 7 |
| Bush | Kerry |  |  |  |
| 40 | 37 | 14 | 3 | 6 |
| 47 | 34 | 10 | 3 | 6 |
| 41 | 32 | 15 | 3 | 9 |
| 43 | 35 | 12 | 4 | 6 |
| 42 | 38 | 12 | 2 | 6 |
| 34 | 36 | 17 | 4 | 9 |
| 37 | 38 | 12 | 3 | 10 |
| 35 | 39 | 16 | 5 | 5 |
| Bush | Gore |  |  |  |
| 43 | 32 | 15 | 5 | 5 |
| 38 | 30 | 19 | 6 | 7 |
| 36 | 32 | 17 | 8 | 7 |
| 35 | 37 | 13 | 9 | 6 |
| 35 | 31 | 19 | 7 | 8 |

h. Takes consistent positions on issues

| 2012 Election | $\frac{\text { Romney }}{34}$ | $\frac{\text { Obama }}{46}$ | 10 | 3 | 7 |
| :--- | :--- | :--- | :--- | :--- | :--- |

ASK ALL REGISTERED VOTERS (REGICERT=1):
Q. 31 Regardless of who you support, which one of the presidential candidates [RANDOMIZE ORDER OF CANDIDATES: Mitt Romney or Barack Obama] do you think would do the best job of [INSERT FIRST ITEM; RANDOMIZE]? And who do you think would do the best job of [INSERT NEXT ITEM]? [IF RESPONDENT MENTIONS ANYONE OTHER THAN ROMENY OR OBAMA PROBE ONCE: "If you had to choose between (READ IN SAME ORDER: Romney or Obama)]?

BASED ON REGISTERED VOTERS [ $\mathrm{N}=1563$ ]
a. Improving economic conditions

2012 Election

| Jun 7-17, 2012 <br> 2008 Election | 49 <br> McCain |
| :--- | :---: |
| Mid-October, 2008 | 32 |
| Late September, 2008 | 33 |
| Mid-September, 2008 | 38 |
| July, 2008 | 32 |
| June, 2008 | 31 |
| Late May, 2008 | 36 |
| April, 2008 | 33 |
| 2004 Election | $\underline{B u s h}$ |
| Mid-October, 2004 | 40 |
| Early October, 2004 | 40 |
| September, 2004 | 32 |
| August, 2004 | 38 |
| May, 2004 | 39 |
| Late March, 2004 | 37 |
| Mid-March, 2004 |  |


| 41 <br> Obama | 5 | 5 |
| :---: | :---: | :---: |
|  |  | 5 |
| 51 | 6 | 10 |
| 47 | 5 | 10 |
| 47 | 7 | 10 |
| 51 | 8 | 14 |
| 51 | 4 | 10 |
| 53 | 8 | 9 |
| $\frac{\text { Kerry }}{47}$ |  | 6 |
| 46 | 5 | 9 |
| 45 | 4 | 9 |
| 52 | 3 | 9 |
| 48 | 5 | 9 |
| 44 | 6 | 11 |
| 53 | 2 | 8 |

## Q. 31 CONTINUED...

|  |  | (VOL.) | (VOL.) |  |
| :---: | :---: | :---: | :---: | :---: |
| 2000 Election | Bush | Gore | Neither | DK/Ref |
| Mid-October, 2000 | 37 | 49 | 3 | 11 |
| Early October, 2000 | 35 | 47 | 6 | 12 |
| September, 2000 | 38 | 46 | 5 | 11 |
| June, 2000 | 38 | 41 | 5 | 16 |
| March, 2000 | 42 | 46 | 4 | 8 |
| 1996 Election | Dole | Clinton |  |  |
| September, 1996 | 35 | 49 | 8 | 8 |
| July, 1996 | 38 | 45 | 8 | 9 |

TREND FOR COMPARISON
1992 Election Bush

October, 1992
$\frac{B u s h}{26}$
$\frac{\text { Clinton }}{41}$

b. Dealing with health care 2012 Election Jun 7-17, 2012

Romney
Obama
44
45

| (VOL.) <br> Neither | (VOL.) <br> DK/Ref |
| :---: | :---: |
| 5 | 6 |

## TREND FOR COMPARISON

Improving the health care system

| 2008 Election | McCain | Obama |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Mid-October, 2008 | 27 | 57 | 6 | 10 |
| Mid-September, 2008 | 31 | 52 | 7 | 10 |
| Late May, 2008 | 32 | 49 | 6 | 13 |
| 2004 Election | Bush | Kerry |  |  |
| Early October, 2004 | 31 | 49 | 8 | 12 |
| September 22-26, 2004 | 32 | 48 | 7 | 13 |
| Early September, 2004 | 32 | 50 | 8 | 10 |
| August, 2004 | 29 | 55 | 5 | 11 |
| May, 2004 | 29 | 51 | 7 | 13 |
| Late March, 2004 | 33 | 46 | 6 | 15 |
| Mid-March, 2004 | 29 | 57 | 4 | 10 |
| 2000 Election | Bush | Gore |  |  |
| Late October, 2000 | 38 | 47 | 5 | 10 |
| Mid-October, 2000 | 37 | 48 | 4 | 11 |
| Early October, 2000 | 36 | 49 | 5 | 10 |
| September, 2000 | 32 | 51 | 6 | 11 |
| June, 2000 | 31 | 44 | 6 | 19 |
| March, 2000 | 31 | 51 | 6 | 12 |

ASK ALL:
Q. 32 Some people say we should have a third major political party in this country in addition to the Democrats and Republicans. Do you agree or disagree?

Jun 7-17, 2012
Jun 16-20, 2010
Oct 28-Nov 8, 2009
June, 2008
April, 2006
June, 2004
October, 2003
June, 2000
August, 1999
Early September, 1998
August, 1997
July, 1996
October, 1995

| Agree | Disagree |
| :---: | :---: |
| 57 | 39 |
| 53 | 40 |
| 52 | 40 |
| 56 | 38 |
| 53 | 40 |
| 50 | 43 |
| 46 | 44 |
| 52 | 42 |
| 54 | 40 |
| 46 | 47 |
| 47 | 46 |
| 58 | 37 |
| 59 | 37 |

(VOL.)
DK/Ref
5
7

October, 199
59
86


## Q. 32 CONTINUED...

|  |  |  | (VOL.) |
| :---: | :---: | :---: | :---: |
|  | Agree | Disagree | DK/Ref |
| April, 1995 | 57 | 38 | 5 |
| July, 1994 | 53 | 43 | 4 |
| ABC/Wash Post: January, 1984 ${ }^{17}$ | 41 | 48 | 11 |
| ABC/Wash Post: September, 1982 | 44 | 44 | 12 |

NO QUESTIONS 33-34
QUESTIONS 35-38a HELD FOR FUTURE RELEASE
NO QUESTIONS 39-45
ASK ALL CERTAIN ROMNEY VOTERS AND SWING VOTERS ((Q.10>1) OR (Q.10=1 AND Q.11=1)):
Q. 46 Thinking back to the Republican primaries, who did you want to see nominated- Mitt Romney or one of the other candidates who ran?

BASED ON CERTAIN ROMNEY VOTERS AND SWING VOTERS [N=927]:

|  | Mid |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| June 7-17 |  | September | August | July | June |
| $\underline{2012}$ |  | $\underline{2008}{ }^{18}$ | 2008 | $\underline{2008}$ | $\underline{2008}$ |
| 37 | Mitt Romney | 51 | 41 | 43 | 36 |
| 53 | Preferred another candidate | 43 | 45 | 51 | 59 |
| 3 | Neither/None (VOL.) | 2 | 7 | 2 | 2 |
| 7 | Don't know/Refused (VOL.) | 4 | 7 | 4 | 3 |

ASK ALL CERTAIN ROMNEY VOTERS AND SWING VOTERS ( $\mathrm{Q} .10>1$ ) OR ( $\mathrm{Q} .10=1$ AND $\mathrm{Q} .11=1$ ) ): Q. 47 If Mitt Romney were to pick a vice presidential running mate who [INSERT FIRST ITEM;

RANDOMIZE] would that be a good thing or a bad thing? How about if he picked a running mate who [INSERT NEXT ITEM]? [REPEAT AS NECESSARY: "Would that be a good thing or a bad thing?"]

BASED ON CERTAIN ROMNEY VOTERS AND SWING VOTERS [N=927]:
Good Bad (VOL.)
a. Has served as a member of Congress
member of Congress
Jun 7-17, 2012
67
19
DK/Ref thing thin

14
b. Has a record of working with Democrats

Jun 7-17, 2012
78
14
9
c. Has the support of the Tea Party

Jun 7-17, 2012
68
19
13
NO QUESTIONS 48-53

[^8]
## ASK ALL:

Q. 54 If you were setting priorities for the federal government these days, would you place a higher priority on [OPTION] or a higher priority on [OPTION]?

| Jun 7-17 |  |
| :---: | :--- |
| $\frac{2012}{48}$ | Spending to help the economy recover |
| 47 | Reducing the budget deficit |
| 5 | Don't know/Refused (VOL.) |


| Sep 22-Oct 4 | Aug 17-21 <br> $\underline{2011}$ | $\underline{2011}$ | Jun 15-19 <br> 47 |
| :---: | :---: | :---: | :---: |
| 48 | 47 | $\underline{2011}$ | Feb 2-7 |
| 5 | 46 | 52 | 46 |
| 5 | 7 | 6 | 49 |
|  | 78 |  |  |

## TREND FOR COMPARISON

If you were setting priorities for the government these days, would you place a higher priority on [OPTION] or a higher priority on [OPTION]?

|  | Nov 4-7 | Jul 15-18 | Feb 3-9 | Jul 22-26 | un 18-21 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}$ | $\underline{2009}{ }^{19}$ | $\underline{2009}$ |
| Spending more to help the economy recover | 43 | 51 | 47 | 53 | 48 |
| Reducing the budget deficit | 50 | 40 | 47 | 38 | 46 |
| Don't know/Refused (VOL.) | 7 | 9 | 6 | 9 | 6 |

## RANDOMIZE Q.55/Q. 56 IN BLOCK WITH Q.57/Q. 58 BLOCK <br> ASK ALL:

Thinking now about the nation's economy...
Q. 55 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

Jun 7-17, 2012
Mar 7-11, 2012
Feb 8-12, 2012
Jan 11-16, 2012
Dec 7-11, 2011
Aug 17-21, 2011
Jun 15-19, 2011
Mar 30-Apr 3, 2011
Feb 2-7, 2011
Dec 1-5, 2010
Oct 13-18, 2010
Aug 25-Sep 6, 2010
Jun 3-6, 2010

| Excellent | Good | Only fair | Poor | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
| 1 | 9 | 47 | 42 | 1 |
| 1 | 9 | 38 | 51 | 1 |
| 1 | 10 | 46 | 43 | 1 |
| 2 | 9 | 42 | 47 | 1 |
| * | 8 | 38 | 53 | 1 |
| 1 | 6 | 37 | 56 | 1 |
| * | 8 | 45 | 46 | 1 |
| 1 | 7 | 38 | 53 | 1 |
| 1 | 11 | 45 | 42 | 1 |
| 1 | 8 | 44 | 45 | 1 |
| 1 | 7 | 38 | 54 | 1 |
| 1 | 7 | 43 | 48 | 1 |
| 1 | 8 | 48 | 43 | 1 |
| * | 11 | 39 | 49 | 1 |
| 1 | 6 | 39 | 53 | 1 |
| 1 | 7 | 38 | 53 | 1 |
| 1 | 7 | 41 | 50 | 1 |
| * | 8 | 41 | 50 | 1 |
| 1 | 8 | 43 | 48 | 1 |
| * | 8 | 38 | 52 | 2 |
| 1 | 8 | 39 | 52 | 1 |
| * | 6 | 25 | 68 | 1 |
| * | 4 | 24 | 71 | 1 |
| * | 7 | 33 | 59 | 1 |
| 1 | 6 | 28 | 64 | 1 |
| * | 7 | 25 | 67 | 1 |
| 1 | 8 | 32 | 58 | 1 |
| * | 7 | 27 | 65 | 1 |
| 1 | 9 | 39 | 50 | 1 |
| 1 | 10 | 33 | 56 | * |
| 1 | 10 | 32 | 56 | 1 |
| 1 | 16 | 36 | 45 | 2 |

Apr 21-26, 2010
Mar 10-14, 2010
Feb 3-9, 2010
Dec 9-13, 2009
Oct 28-Nov 8, 2009
Sep 30-Oct 4, 2009
Aug 11-17, 2009
Jun 10-14, 2009
Mar 9-12, 2009
Feb 4-8, 2009
December, 2008
November, 2008
Late October, 2008
Early October, 2008
Late September, 2008
July, 2008

16
March, 2008
Early February, 2008

In July, 2009, question was asked as part of a list that included items on: spending on education, spending on health care and spending to develop energy technology.

## Q. 55 CONTINUED...

January, 2008
November, 2007
September, 2007
June, 2007
February, 2007
December, 2006
Early November, 2006 (RVs)
Late October, 2006
September, 2006
March, 2006
January, 2006
Early October, 2005
Mid-September, 2005
Mid-May, 2005
January, 2005
December, 2004
Early November, 2004 (RVs)
Mid-September, 2004
August, 2004
Late April, 2004
Late February, $2004{ }^{20}$

| Excellent | Good | Only fair | Poor | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
| 3 | 23 | 45 | 28 | 1 |
| 3 | 20 | 44 | 32 | 1 |
| 3 | 23 | 43 | 29 | 2 |
| 6 | 27 | 40 | 25 | 2 |
| 5 | 26 | 45 | 23 | 1 |
| 6 | 32 | 41 | 19 | 2 |
| 9 | 35 | 37 | 17 | 2 |
| 6 | 27 | 40 | 25 | 2 |
| 5 | 32 | 41 | 20 | 2 |
| 4 | 29 | 44 | 22 | 1 |
| 4 | 30 | 45 | 19 | 2 |
| 2 | 23 | 45 | 29 | 1 |
| 3 | 28 | 44 | 24 | 1 |
| 3 | 29 | 47 | 20 | 1 |
| 3 | 36 | 45 | 15 | 1 |
| 3 | 33 | 43 | 20 | 1 |
| 5 | 31 | 37 | 26 | 1 |
| 4 | 34 | 40 | 20 | 2 |
| 3 | 30 | 45 | 21 | 1 |
| 4 | 34 | 38 | 22 | 2 |
| 2 | 29 | 42 | 26 | 1 |

## ASK ALL:

Q. 56 A year from now, do you expect that economic conditions in the country as a whole will be better than they are at present, or worse, or just about the same as now?

Jun 7-17, 2012
Mar 7-11, 2012
Feb 8-12, 2012
Jan 11-16, 2012
Dec 7-11, 2011
Aug 17-21, 2011
Jun 15-19, 2011
Oct 13-18, 2010
Apr 21-26, 2010
Feb 3-9, 2010
Dec 9-13, 2009
Oct 28-Nov 8, 2009
Sep 30-Oct 4, 2009
Aug 11-17, 2009
Jun 10-14, 2009
Mar 9-12, 2009
Feb 4-8, 2009
December, 2008
Early October, 2008
July, 2008
March, 2008
January, 2008
September, 2007
June, 2007
February, 2007
December, 2006
September, 2006
January, 2006
Early October, 2005

| Better | Worse | Same | DK/Ref |
| :---: | :---: | :---: | :---: |
| 34 | 11 | 50 | 5 |
| 44 | 14 | 38 | 4 |
| 44 | 10 | 42 | 3 |
| 34 | 16 | 46 | 3 |
| 28 | 18 | 50 | 4 |
| 29 | 18 | 50 | 2 |
| 29 | 23 | 46 | 2 |
| 35 | 16 | 45 | 4 |
| 42 | 19 | 36 | 3 |
| 42 | 16 | 40 | 3 |
| 42 | 17 | 38 | 3 |
| 39 | 19 | 39 | 2 |
| 45 | 15 | 38 | 3 |
| 45 | 19 | 33 | 3 |
| 48 | 16 | 34 | 2 |
| 41 | 19 | 37 | 3 |
| 40 | 18 | 38 | 4 |
| 43 | 17 | 36 | 4 |
| 46 | 16 | 30 | 8 |
| 30 | 21 | 41 | 8 |
| 33 | 22 | 39 | 6 |
| 20 | 26 | 48 | 6 |
| 19 | 23 | 53 | 5 |
| 16 | 24 | 55 | 5 |
| 17 | 20 | 58 | 5 |
| 22 | 18 | 56 | 4 |
| 16 | 25 | 55 | 4 |
| 20 | 22 | 55 | 3 |
| 20 | 32 | 45 | 3 |

20 Earlier trends available from Gallup.

## Q. 56 CONTINUED...

Mid-September, 2005
Mid-May, 2005
January, 2005
August, 2004
Late February, 2004
September, 2003
May, 2003
Late March, 2003
January, 2003
January, 2002
Newsweek: January, 2001
June, 2000
Early October, 1998 (RVs)
Early September, 1998
May, 1990
February, 1989
September, 1988 (RVs)
May, 1988
January, 1988
Newsweek: January, 1984 (RVs)

| Better |  |  | (VOL.) |
| :---: | :---: | :---: | :---: |
|  | Worse | Same | DK/Ref |
| 18 | 37 | 43 | 2 |
| 18 | 24 | 55 | 3 |
| 27 | 18 | 52 | 3 |
| 36 | 9 | 47 | 8 |
| 39 | 12 | 41 | 8 |
| 37 | 17 | 43 | 3 |
| 43 | 19 | 35 | 3 |
| 33 | 23 | 37 | 7 |
| 30 | 20 | 44 | 6 |
| 44 | 17 | 36 | 3 |
| 18 | 33 | 44 | 5 |
| 15 | 24 | 55 | 6 |
| 16 | 22 | 57 | 5 |
| 18 | 17 | 61 | 4 |
| 18 | 31 | 45 | 6 |
| 25 | 22 | 49 | 4 |
| 24 | 16 | 51 | 9 |
| 24 | 20 | 46 | 10 |
| 22 | 26 | 45 | 7 |
| 35 | 13 | 49 | 3 |

## RANDOMIZE Q.55/Q. 56 IN BLOCK WITH Q.57/Q. 58 BLOCK

## ASK ALL:

Thinking now about your own personal finances...
Q. 57 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape financially?

|  | Excellent | Good | Only <br> fair | $\frac{\text { Poor }}{}$ | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Jun 7-17, 2012 | 7 | 34 | 38 | 21 | 1 |
| Jan 11-16, 2012 | 6 | 29 | 42 | 22 | 1 |
| Dec 7-11, 2011 | 6 | 32 | 37 | 24 | 1 |
| Jun 15-19, 2011 | 5 | 33 | 40 | 21 | 1 |
| Mar 30-Apr 3, 2011 | 7 | 29 | 36 | 26 | 2 |
| Feb 2-7, 2011 | 7 | 29 | 41 | 22 | 1 |
| Dec 1-5, 2010 | 5 | 30 | 40 | 23 | 2 |
| Oct 13-18, 2010 | 6 | 33 | 36 | 23 | 1 |
| Aug 25-Sep 6, 2010 | 6 | 30 | 40 | 23 | 1 |
| Jun 3-6, 2010 | 6 | 32 | 38 | 20 | 4 |
| Mar 10-14, 2010 | 6 | 31 | 39 | 22 | 2 |
| Dec 9-13,2009 | 7 | 28 | 39 | 24 | 2 |
| Oct 28-Nov 8, 2009 | 5 | 30 | 40 | 25 | 1 |
| Sep 30-Oct 4, 2009 | 6 | 32 | 38 | 22 | 1 |
| Aug 11-17, 2009 | 6 | 31 | 36 | 26 | 2 |
| Jun 10-14, 2009 | 6 | 32 | 39 | 22 | 1 |
| Feb 4-8, 2009 | 5 | 33 | 41 | 20 | 1 |
| December, 2008 | 6 | 32 | 40 | 21 | 1 |
| Early October, 2008 | 6 | 35 | 40 | 18 | 1 |
| July, 2008 | 9 | 33 | 37 | 19 | 2 |
| April, 2008 | 8 | 35 | 39 | 16 | 2 |
| March, 2008 | 8 | 39 | 34 | 17 | 2 |
| Early February, 2008 | 9 | 36 | 37 | 16 | 2 |
| January, 2008 | 10 | 39 | 34 | 15 | 2 |
| November, 2007 | 9 | 41 | 34 | 15 | 1 |
| September, 2007 | 10 | 38 | 34 | 16 | 2 |
| February, 2007 | 8 | 41 | 36 | 14 | 1 |
| December, 2006 | 8 | 40 | 35 | 16 | 1 |
| Late October, 2006 | 9 | 40 | 33 | 16 | 2 |
| March, 2006 | 9 | 39 | 36 | 15 | 1 |

## Q. 57 CONTINUED...

January, 2006
Mid-May, 2005
January, 2005
August, 2004
September, 2003
Late March, 2003

| Excellent | Good | Only <br> fair | Poor | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 39 | 37 | 15 | 2 |
| 70 | 37 | 39 | 16 | 1 |
| 9 | 42 | 34 | 14 | 1 |
| 10 | 38 | 34 | 14 | 1 |
| 10 | 43 | 36 | 15 | 1 |
| 7 | 38 | 31 | 12 | 4 |
| 7 | 39 | 37 | 15 | 1 |
| 5 | 40 | 37 | 16 | 1 |
| 7 | 40 | 37 | 14 | 2 |
| 6 | 38 | 39 | 16 | 2 |
| 9 | 43 | 35 | 11 | 1 |
| 6 | 43 | 41 | 9 | 2 |
| 7 | 43 | 38 | 11 | 1 |
| 8 | 47 | 34 | 10 | 1 |
| 8 | 39 | 38 | 14 | 1 |
| 5 | 41 | 40 | 13 | 1 |
| 5 | 34 | 45 | 15 | 1 |
| 4 | 33 | 46 | 16 | 1 |
| 6 | 34 | 40 | 19 | 1 |
| 5 | 30 | 47 | 17 | 1 |
| 4 | 35 | 45 | 15 | 1 |
| 4 | 32 | 45 | 18 | 1 |

## ASK ALL:

Q. 58 Over the course of the next year, do you think the financial situation of you and your family will improve a lot, improve some, get a little worse or get a lot worse?

Jun 7-17, 2012
Jan 11-16, 2012
Dec 7-11, 2011
Jun 15-19, 2011
Mar 30-Apr 3, 2011
Dec 1-5, 2010
Oct 13-18, 2010

| Improve a lot | Improve | Get a little worse | Get a lot worse | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  | some |  |  | same | DK/Ref |
| 10 | 53 | 15 | 5 | 14 | 4 |
| 10 | 50 | 18 | 7 | 11 | 3 |
| 9 | 49 | 17 | 5 | 15 | 4 |
| 7 | 49 | 21 | 7 | 13 | 3 |
| 7 | 44 | 23 | 10 | 13 | 3 |
| 7 | 49 | 20 | 6 | 14 | 4 |
| 9 | 48 | 16 | 6 | 17 | 5 |
| 9 | 52 | 15 | 8 | 12 | 4 |
| 9 | 44 | 19 | 8 | 15 | 4 |
| 6 | 50 | 19 | 8 | 13 | 4 |
| 10 | 49 | 17 | 6 | 13 | 4 |
| 8 | 47 | 17 | 8 | 15 | 5 |
| 9 | 54 | 17 | 7 | 9 | 4 |
| 7 | 47 | 22 | 7 | 13 | 4 |
| 7 | 49 | 21 | 6 | 13 | 4 |
| 8 | 51 | 20 | 6 | 9 | 6 |
| 7 | 44 | 21 | 7 | 14 | 7 |
| 10 | 45 | 20 | 7 | 13 | 5 |
| 11 | 49 | 16 | 6 | 14 | 4 |
| 10 | 52 | 14 | 4 | 16 | 4 |
| 11 | 52 | 12 | 3 | 19 | 3 |
| 10 | 57 | 13 | 3 | 14 | 3 |
| 10 | 51 | 14 | 5 | 16 | 4 |
| 10 | 51 | 15 | 5 | 15 | 4 |
| 10 | 54 | 14 | 4 | 15 | 3 |
| 13 | 57 | 9 | 3 | 12 | 6 |
| 11 | 53 | 15 | 4 | 14 | 3 |
| 12 | 51 | 15 | 4 | 11 | 7 |

## Q. 58 CONTINUED...

|  | Improve <br> a lot | Improve <br> some | Get a <br> little worse | Get a lot <br> worse | (VOL.) <br> Stay the | same | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January, 2003 | 9 | 51 |  | 18 | 5 | 13 | 4 |
| Early October, 2002 | 10 | 54 | 13 | 5 | 12 | 6 |  |
| June, 2002 | 11 | 55 | 15 | 4 | 11 | 4 |  |
| January, 2002 | 12 | 53 | 15 | 5 | 11 | 4 |  |
| Late September, 2001 | 9 | 46 | 16 | 4 | 17 | 8 |  |
| June, 2001 | 11 | 52 | 15 | 4 | 14 | 4 |  |
| January, 2001 | 11 | 46 | 18 | 9 | 12 | 4 |  |
| January, 1999 | 17 | 55 | 7 | 3 | 14 | 4 |  |
| May, 1997 | 12 | 56 | 10 | 2 | 17 | 3 |  |
| February, 1995 | 11 | 53 | 13 | 3 | 17 | 3 |  |
| March, 1994 | 10 | 57 | 11 | 3 | 16 | 3 |  |
| U.S. News: October, 1992 | 9 | 51 | 14 | 3 | 15 | 8 |  |
| U.S. News: August, 1992 | 6 | 50 | 20 | 5 | 14 | 5 |  |
| U.S. News: May, 1992 | 8 | 49 | 22 | 4 | 13 | 4 |  |
| U.S. News: January, 1992 | 9 | 46 | 19 | 5 | 16 | 5 |  |

## QUESTIONS 59-62 PREVIOUSLY RELEASED

NO QUESTIONS 63-65

## QUESTION 66 HELD FOR FUTURE RELEASE

## QUESTIONS 67-68 PREVIOUSLY RELEASED

## ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?


## PARTY/PARTYLN CONTINUED...

|  | Republican | Democrat | Independent | (VOL.) | (VOL.)Other | (VOL.) | $\begin{aligned} & \text { Lean } \\ & \text { Rep } \end{aligned}$ | $\begin{aligned} & \text { Lean } \\ & \text { Dem } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No |  |  |  |  |
|  |  |  |  | preference | party | DK/Ref |  |  |
| 2001 | 29.0 | 33.2 | 29.5 | 5.2 | . 6 | 2.6 | 11.9 | 11.6 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | 3.6 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 27.3 | 34.4 | 30.9 | 5.1 | . 6 | 1.7 | 12.1 | 13.5 |
| 2000 | 28.0 | 33.4 | 29.1 | 5.5 | . 5 | 3.6 | 11.6 | 11.7 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | 1.9 | 13.0 | 14.5 |
| 1998 | 27.9 | 33.7 | 31.1 | 4.6 | . 4 | 2.3 | 11.6 | 13.1 |
| 1997 | 28.0 | 33.4 | 32.0 | 4.0 | . 4 | 2.3 | 12.2 | 14.1 |
| 1996 | 28.9 | 33.9 | 31.8 | 3.0 | . 4 | 2.0 | 12.1 | 14.9 |
| 1995 | 31.6 | 30.0 | 33.7 | 2.4 | . 6 | 1.3 | 15.1 | 13.5 |
| 1994 | 30.1 | 31.5 | 33.5 | 1.3 | -- | 3.6 | 13.7 | 12.2 |
| 1993 | 27.4 | 33.6 | 34.2 | 4.4 | 1.5 | 2.9 | 11.5 | 14.9 |
| 1992 | 27.6 | 33.7 | 34.7 | 1.5 | 0 | 2.5 | 12.6 | 16.5 |
| 1991 | 30.9 | 31.4 | 33.2 | 0 | 1.4 | 3.0 | 14.7 | 10.8 |
| 1990 | 30.9 | 33.2 | 29.3 | 1.2 | 1.9 | 3.4 | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34 | -- | -- | -- | -- | -- |
| 1987 | 26 | 35 | 39 | -- | -- | -- | -- | -- |

## ASK ALL: <br> TEAPARTY2

From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

|  | Agree | Disagree | No opinion either way | (VOL.) <br> Haven't heard of | (VOL.) <br> Refused | Not heard of/ DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jun 7-17, 2012 | 21 | 25 | 52 | 2 | 1 | -- |
| May 9-Jun 3, 2012 | 16 | 25 | 54 | 2 | 3 | -- |
| Apr 4-15, 2012 | 20 | 26 | 50 | 3 | 2 | -- |
| Mar 7-11, 2012 | 19 | 29 | 48 | 2 | 2 | -- |
| Feb 8-12, 2012 | 18 | 25 | 53 | 2 | 2 | -- |
| Jan 11-16, 2012 | 20 | 24 | 52 | 2 | 2 | -- |
| Jan 4-8, 2012 | 18 | 25 | 52 | 2 | 3 | -- |
| Dec 7-11, 2011 | 19 | 27 | 50 | 2 | 2 | -- |
| Nov 9-14, 2011 | 20 | 27 | 51 | 1 | 1 | -- |
| Sep 22-Oct 4, 2011 | 19 | 27 | 51 | 2 | 1 | -- |
| Aug 17-21, 2011 | 20 | 27 | 50 | 1 | 1 | -- |
| Jul 20-24, 2011 | 20 | 24 | 53 | 1 | 1 | -- |
| Jun 15-19, 2011 | 20 | 26 | 50 | 3 | 2 | -- |
| May 25-30, 2011 | 18 | 23 | 54 | 2 | 2 | -- |
| Mar 30-Apr 3, 2011 | 22 | 29 | 47 | 1 | 1 | -- |
| Mar 8-14, 2011 | 19 | 25 | 54 | 1 | 1 | -- |
| Feb 22-Mar 1, 2011 | 20 | 25 | 52 | 2 | 2 | -- |
| Feb 2-7, $2011{ }^{21}$ | 22 | 22 | 53 | 2 | 2 | -- |
| Jan 5-9, 2011 | 24 | 22 | 50 | 2 | 1 | -- |
| Dec 1-5, 2010 | 22 | 26 | 49 | 2 | 2 | -- |
| Nov 4-7, 2010 | 27 | 22 | 49 | 1 | 1 | -- |
| Oct 27-30, 2010 (RVs) | 29 | 25 | 32 | -- | 1 | 13 |
| Oct 13-18, 2010 (RVs) | 28 | 24 | 30 | -- | 1 | 16 |
| Aug 25-Sep 6, 2010 (RVs) | 29 | 26 | 32 | -- | 1 | 13 |
| Jul 21-Aug 5, 2010 | 22 | 18 | 37 | -- | 1 | 21 |
| Jun 16-20, 2010 | 24 | 18 | 30 | -- | * | 27 |
| May 20-23, 2010 | 25 | 18 | 31 | -- | 1 | 25 |
| Mar 11-21, 2010 | 24 | 14 | 29 | -- | 1 | 31 |

21
In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..." In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May 2010 through October 2010, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March 2010 it was described as "the Tea Party protests that have taken place in the U.S. over the past year."

## ASK ALL:

PVOTE08A In the 2008 presidential election between Barack Obama and John McCain, did things come up that kept you from voting, or did you happen to vote?

## ASK IF YES (PVOTE08A=1):

PVOTE08B Did you vote for Obama, McCain or someone else?

## BASED ON REGISTERED VOTERS [ $\mathbf{N}=1563$ ]:

(VOL.)
Don't


[^0]:    3 After August 2008, June 2004, July 2000, July 1996, June 1992, and June 1988 the question specified vice presidential candidates.

[^1]:    4
    In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

[^2]:    5
    In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

[^3]:    $6 \quad$ In 1992, results were based on respondents who said their vote was pro-candidate, rather than anti-candidate. Category was worded "personality and character."

[^4]:    $7 \quad$ Trends for January 1992 and January 1989 are based on general public.

[^5]:    8 Don't know responses to planto2 not shown.
    9 From March 11-21, 2010 to July 21-August 5, 2010, question asked "Thinking ahead to November, do you yourself plan to vote in the Congressional election this November, or not?"
    10 In Mid-October 2008 and from Mid-October 2004 to November 2006 and in Early November 2002, the "Yes, Plan to vote" category also includes people who volunteered that they already voted. In November 2006, Early November 2002, Early November, 2000, Late October 1998, November 1996 and November 1994 the question was worded: "Do you yourself plan to vote in the election this Tuesday, or not?"

[^6]:    12
    In March and April 2008, this question was asked both about John McCain/Barack Obama and John McCain/Hillary Clinton, and read: "Regardless of who you might support, who do you think is most likely to win the presidential election if it is between..."
    13 In 1996 and October 1992, the question also asked about Ross Perot. Results here are included in the "Other/DK" category.
    14 In September 2008, June 2008, June 2004, June 2000, and March 2000 the question was worded" As it's shaping up so far, what's your opinion of the presidential candidates this year? Would you say that you are very satisfied, fairly satisfied, not too satisfied, or not at all satisfied with the choices?"

[^7]:    15 Prior to June 2012, the names of the candidates were not randomized.
    August 1976 question asked by Opinion Research Corporation, based on general public.

[^8]:    17
    In January 1984, the ABC /Washington Post trend was worded: "Can you please tell me if you tend to agree or disagree with the following statement, or if, perhaps, you have no opinion about the statement: We should have a third major political party in this country in addition to the Democrats and Republicans." In September 1982, the ABC/Washington Post trend was worded: "I'm going to read a few statements. For each, can you please tell me if you tend to agree or disagree with it, or if, perhaps, you have no opinion about the statements... We should have a third party in this country in addition to the Democrats and Republicans."
    18 In 2008, question asked about John McCain and was worded "... the Republican nomination contest, who did you prefer more ..."

