

PLAYSTATION®3 HDD 20GB EQUIPPED WITH HDMI AS STANDARD Recommended Retail Price of 49,980 Yen (Tax Included) in Japan

Tokyo, September 22, 2006 – Sony Computer Entertainment Inc. (SCEI) today announced that PLAYSTATION®3 (PS3) with 20GB hard disk drive (HDD) will come equipped with HDMI^(*) (Ver 1.3/supporting Deep Color) output as standard with the system. PS3 with 20GB HDD will become available in Japan at a new recommended retail price of 49,980 yen (tax included).

Since SCEI first announced product specifications of PS3 at the Electronic Entertainment Expo (E3) in May 2005, demand for enjoying full HD quality image and realistic digital sound through HDMI has grown tremendously. Given the sharp increase in availability of flat displays supporting HDMI in the market, SCEI has decided to equip HDMI as standard on all PS3 systems.

SCEI, with strong support from software developers and publishers, will offer a broad lineup of exciting and innovative titles and vigorously promote the PS3 platform.

(*) High-Definition Multimedia Interface