

World's Most Respected Companies Survey 2005

Table 44

Business Writer/Management Guru

Rank 2005	Name	Description
1	Peter Drucker	Dr Peter F Drucker, born 1909 in Vienna
2	Bill Gates	Chairman, Microsoft
3	Jack Welch	Former Chairman, General Electric
4	Philip Kotler	Professor Philip Kotler, Kelloggs School of Management
5	Michael E Porter	Professor Michael E Porter, Harvard Business School
6	Jim Collins	Professor Jim Collins, US
7	Richard Branson	Founder, Virgin, UK
8	Warren Buffet	CEO, Berkshire Hathaway, US
9	Tom Peters	Dr Tom Peters, US
10	Stephen Covey	Dr Stephen R Covey, US
11	CK Prahalad	Professor C.K. Prahalad, University of Michigan
12	Kenichi Ohmae	Dr Kenichi Ohmae, Japanese Management Guru, founder of Ohmae & Associates
13	Gary Hamel	Professor Gary Hamel, Woodside Institute (visiting Professor at Harvard)
14	Carlos Ghosn	CEO, Nissan/Renault
15	Robert Kaplan	Dr Robert Kaplan, Harvard Business School
16	Peter Senge	Dr Peter Senge, Massachusetts Institute of Technology
17	Michael Hammer	Dr Michael Hammer, Hammer & Company
18	Steve Jobs	Founder, Apple
19	Alvin Toffler	Professor Alvin Toffler, US