



MATCHDAY HOSPITALITY 2012/13

**EXPERIENCE MATCHDAYS AT ANFIELD VIP STYLE,
AN EXPERIENCE YOU'LL NEVER FORGET.**



Hospitality Sales Department
Liverpool Football Club, Anfield Road, Liverpool, L4 0TH
Telephone: 0151 263 9199 Email: hospitality@liverpoolfc.com
www.liverpoolfc.com/hospitality





MATCHDAY HOSPITALITY AT ANFIELD 2012/13

There's something special about matchdays at Liverpool FC. The electric atmosphere, the excitement, the passion and being treated to a feast of football by some of the games greatest names.

As a matchday VIP, you'll combine the thrill of a matchday with exceptional hospitality, giving you a unique and memorable Liverpool FC experience, all from as little as £99 (+vat).

Our range of matchday packages suit all needs and requirements, so whether you're treating yourself or the family, looking to book for a group celebration or entertaining clients, there's a season packed full of exciting fixtures to choose from.



EXECUTIVE BOX

This exclusive glass fronted Executive Box offers superb matchday viewing.

The self contained private facility is the perfect place to entertain guests or celebrate a special occasion.

Guests can enjoy a five course meal, reception drinks and a visit from an LFC Legend.

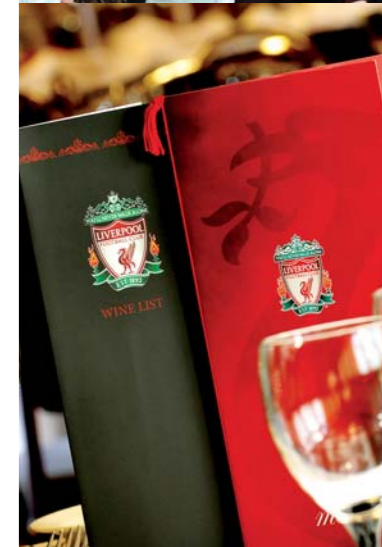
Package includes:

- Exclusive use for up to 22 guests
- Reception drinks before the game, including house wines, beers, spirits and soft drinks
- Five course meal with house wines, beers, spirits and soft drinks
- LFC Legend in attendance
- Matchday programme
- Special gift for each guest
- Half-time tea and coffee
- Satellite TV broadcasting the LFC TV channel and match highlights

For non-televised fixtures we also have the TV Studio for 22 guests. For more details on TV package and availability simply give us a call.

Match Prices	Platinum Plus	Platinum	Gold	Silver	Bronze
Executive Box	£6,000 (+VAT)	£5,500 (+VAT)	£5,000 (+VAT)	£4,500 (+VAT)	£4,000 (+VAT)

Visit www.liverpoolfc.com/hospitality for game availability and Terms & Conditions.





EXECUTIVE CLUB

Located in the heart of the Main Stand, the Executive Club is one of the original hospitality facilities at the Club and has a well established reputation for excellent service, friendly staff and a lively matchday atmosphere.

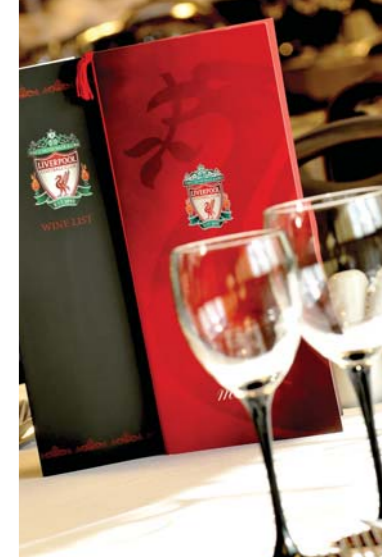
Being the ultimate matchday VIP package, guests can enjoy a five-course meal, served in the traditional setting of The 1892 Lounge or The Trophy Room, before watching the game from the Main Stand.

Package includes:

- Match ticket in the Main Stand (wing section)
- Use of The 1892 Lounge or The Trophy Room
- Delicious five-course meal
- Half-time tea and coffee
- Full-time tea, coffee and sandwiches
- Matchday programme
- In-lounge betting facilities
- Licensed bar
- Satellite TV broadcasting the LFC TV channel and match highlights

Match Prices	Platinum Plus	Platinum	Gold	Silver	Bronze
Executive Club	£295 (+VAT)	£265 (+VAT)	£210 (+VAT)	£180 (+VAT)	£160 (+VAT)

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CENTENARY CLUB

A favourite amongst devoted Liverpool fans, the Centenary Club provides a vibrant facility with fantastic executive seats in the Upper Centenary Stand.

Guests will enjoy a fabulous four-course carvery meal, served by dedicated and friendly staff, as well as half time and full time refreshments.

Package includes:

- Match ticket in the Executive Section of the Upper Centenary Stand
- Use of the Champions or European Suites
- Delicious four-course carvery meal
- Half-time tea and coffee
- Full-time tea, coffee and sandwiches
- Matchday programme
- In-lounge betting facilities
- Licensed bar
- Satellite TV broadcasting the LFC TV channel and match highlights

Match Prices	Platinum Plus	Platinum	Gold	Silver	Bronze
Centenary Club	£269 (+VAT)	£238 (+VAT)	£207 (+VAT)	£176 (+VAT)	£155 (+VAT)

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“Everybody has a part to play.
From fan to player to manager.
When we stand together as a
family we can achieve great things.”

KENNY DALGLISH

NO. 7 LOUNGE

Named after Liverpool FC greats including Keegan and Dalglish, who have sported the famous No. 7 shirt, the No. 7 Lounge has a lively and warm atmosphere.

Guests will enjoy a fantastic pre-match buffet, before making their way to seats in the Lower Centenary Stand.

Package includes:

- Match ticket in the Lower Centenary Stand (blocks KN and KG)
- Delicious four-course buffet meal
- Half-time tea and coffee
- Full-time tea, coffee and refreshments
- Matchday programme
- In-lounge betting facilities
- Licensed bar
- Satellite TV broadcasting the LFC TV channel and match highlights

Match Prices	Platinum Plus	Platinum	Gold	Silver	Bronze
No. 7 Lounge	£269 (+VAT)	£238 (+VAT)	£207 (+VAT)	£176 (+VAT)	£155 (+VAT)

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THE BOOT ROOM SPORTS CAFE

Designed with LFC fans in mind, the restaurant boasts private booth seating, showing LFC TV, a range of club memorabilia and a modern interior.

The Boot Room pre-match package

The Boot Room is an ideal place to meet and relax before the game. Guests booking this package can soak up LFC's history by visiting the Club's Museum, before making their way to the restaurant to enjoy a delicious three-course meal.

Package includes:

- Match ticket in the Upper Anfield Road Stand (block 225)
- Pre-match access to the LFC Museum
- Delicious three-course set matchday meal, served before the game, with a LFC Legend in attendance
- Matchday programme
- Licensed bar
- Satellite TV broadcasting the LFC TV channel and match highlights

Match Prices	Platinum Plus	Platinum	Gold	Silver	Bronze	Children
Pre-Match	£245 (+VAT)	£226 (+VAT)	£196 (+VAT)	£167 (+VAT)	£147 (+VAT)	£65

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The Boot Room post-match package

Guests begin their day by watching the match from the Upper Anfield Road section of the Stadium. After the final whistle, guests will make their way to The Boot Room to enjoy a delicious two-course set meal and discuss the team's performance with a former LFC player.

Package includes:

- Match ticket in the Upper Anfield Road Stand (block 226)
- Delicious two-course meal (starter plus hot dish of the day) with a former LFC player in attendance
- Licensed bar
- Satellite TV broadcasting the LFC TV channel and match highlights

Match Prices - All Barclays Premier League matches (except for Arsenal, Chelsea, Everton and Manchester United).

Adults	Children
£99 (+ VAT)	£65

Match Prices - Arsenal, Chelsea, Everton and Manchester United. Price includes a 3 course meal including ½ a bottle of wine per person.

Adults	Children
£235 (+ VAT)	£65

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THE REDS BAR

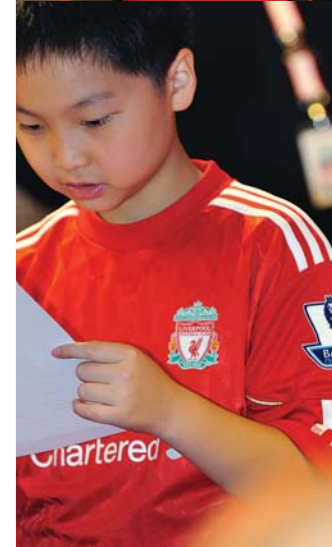
A relaxed, friendly and informal lounge, located in the Lower Centenary Stand, The Reds Bar is the perfect place to enjoy a pre-match drink and a bite to eat with fellow supporters, friends or business colleagues, before taking your seat in the Centenary Stand.

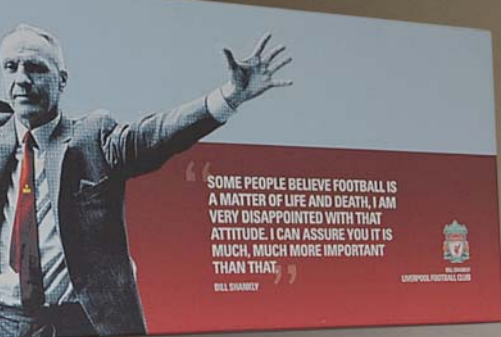
Package includes:

- Match ticket in the Lower Centenary Stand (block KN, KG and KP)
- Tea and coffee throughout the day
- Chef's hot dish of the day
- Matchday programme
- In-lounge betting facilities
- Licensed bar
- Satellite TV broadcasting the LFC TV channel and match highlights

Match Prices	Platinum Plus	Platinum	Gold	Silver	Bronze
Pre-Match	£163 (+VAT)	£154 (+VAT)	£142 (+VAT)	£129 (+VAT)	£113 (+VAT)

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EXECUTIVE BOXES

Modern and stylish, the recently refurbished Executive Boxes offer privacy, unrivalled views and the highest level of service.

Each box has its own personal seating balcony to ensure guests don't miss out on any of the famous Anfield matchday atmosphere.

Package includes:

- A self contained private box, accommodating up to 10 people
- Use of the box 3 hours before and up to an hour after the game
- Delicious five-course meal, to be chosen from our range of seasonal menus
- Full waitress service
- Unrivalled views of the pitch
- Half-time tea and coffee
- Matchday programme
- Mini bar and full wine service
- Satellite television broadcasting LFC TV and matchday highlights
- One Centenary Stand car park pass
- Three Stanley Park car park passes

Seasonal Price

Executive Box	£57,000 (+VAT)
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LFC OFFICIAL OFF-SITE VENUES

The Village & The George Edward at the Sandon

The Sandon holds a special place in LFC's heart and history. It was here that the Club was formed in 1892. Today, the Sandon is still revered by fans and remains a hugely popular location for a drink before the game.

Located next to the ground, The Sandon's function suites offer excellent matchday hospitality. Guests will enjoy great food and a friendly service as they experience the famous pre-match atmosphere.

Package includes:

- For the Village your match ticket will be in Upper Centenary - blocks CE2 & CE8
- For the George Edward your match ticket will be in the Upper Anfield Road - block 227
- Exclusive access to The Village or The George Edward at the Sandon before and after the game
- One hot dish of the day
- Matchday programme
- Post-match tea, coffee and sandwiches

Match Prices	Platinum Plus	Platinum	Gold	Silver	Bronze
The Village	£159 (+VAT)	£146 (+VAT)	£127 (+VAT)	£108 (+VAT)	£95 (+VAT)
The George Edward at the Sandon	£159 (+VAT)	£146 (+VAT)	£127 (+VAT)	£108 (+VAT)	£95 (+VAT)

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HOSPITALITY 2012/13 PRICES

Lounge	Platinum Plus	Platinum	Gold	Silver	Bronze	Children
TV Studio	£6,000 (+VAT)	£5,500 (+VAT)	£5,000 (+VAT)	£4,500 (+VAT)	£4,000 (+VAT)	
Large Executive Box	£6,000 (+VAT)	£5,500 (+VAT)	£5,000 (+VAT)	£4,500 (+VAT)	£4,000 (+VAT)	
Executive Club	£295 (+VAT)	£265 (+VAT)	£210 (+VAT)	£180 (+VAT)	£160 (+VAT)	
Centenary Club	£269 (+VAT)	£238 (+VAT)	£207 (+VAT)	£176 (+VAT)	£155 (+VAT)	
No. 7 Lounge	£269 (+VAT)	£238 (+VAT)	£207 (+VAT)	£176 (+VAT)	£155 (+VAT)	
Boot Room Pre-Match	£245 (+VAT)	£226 (+VAT)	£196 (+VAT)	£167 (+VAT)	£147 (+VAT)	£65
The Reds Bar	£163 (+VAT)	£154 (+VAT)	£142 (+VAT)	£129 (+VAT)	£113 (+VAT)	
The Village	£159 (+VAT)	£146 (+VAT)	£127 (+VAT)	£108 (+VAT)	£95 (+VAT)	
The George Edward at the Sandon	£159 (+VAT)	£146 (+VAT)	£127 (+VAT)	£108 (+VAT)	£95 (+VAT)	

Platinum Plus - Everton, Manchester United

Platinum - Arsenal, Chelsea, Manchester City, Newcastle United, Tottenham Hotspur

Gold - Aston Villa, Queen Park Rangers, Reading, Sunderland, West Ham United

Silver - Fulham, Norwich City, Southampton, Swansea City

Bronze - Stoke, West Bromwich Albion, Wigan Athletic

The Boot Room post-match

Match Prices - All Barclays Premier League matches (except for Arsenal, Chelsea, Everton and Manchester United)

Adults	Children
£99 (+VAT)	£65

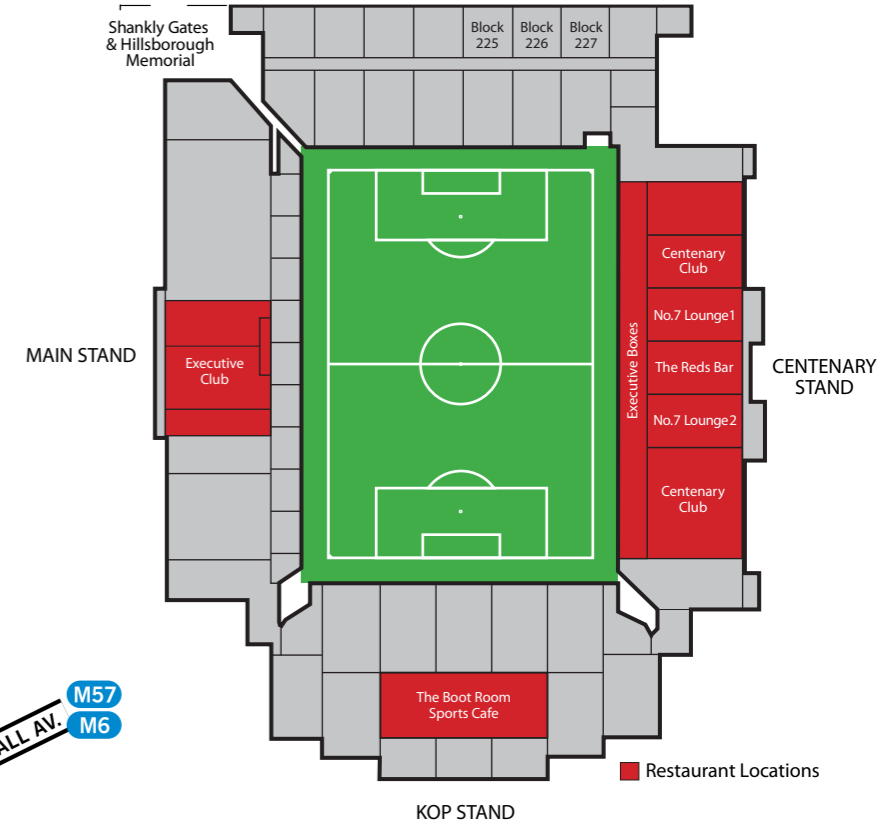
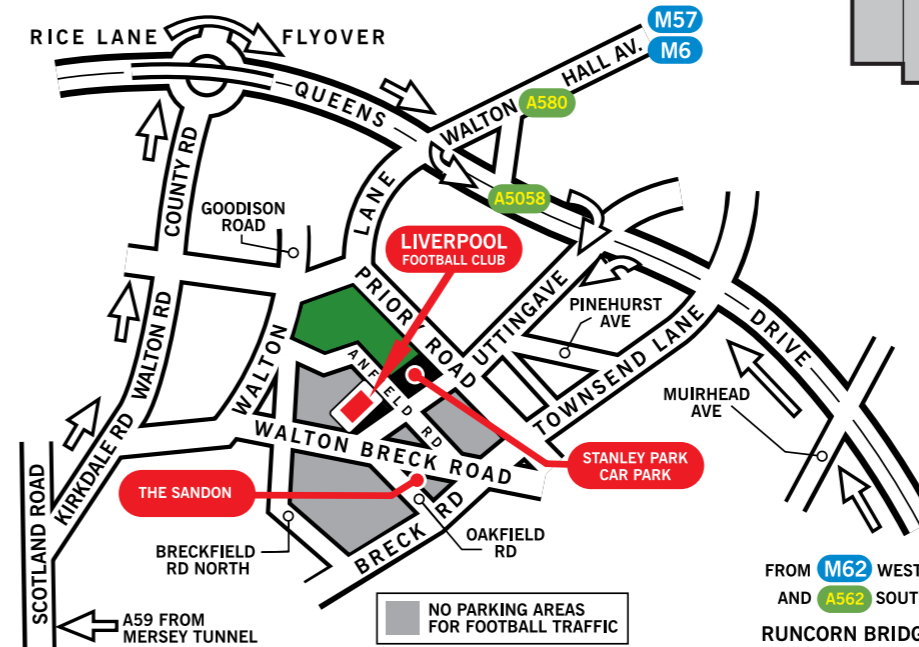
Match Prices - Arsenal, Chelsea, Everton and Manchester United. Price includes a 3 course meal including ½ a bottle of wine per person.

Adults	Children
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Directions to Anfield

From the North: Exit M6 Junction 23 and follow Liverpool (A580) signs into Walton Hall Avenue, pass Stanley Park and turn left into Anfield Road.

From the South & East: Take M62 to end of the motorway then turn right under flyover into Queen's Drive (A5058), turn left (3 miles) into Utting Avenue. Continue into Arkles Lane. Turn right into Anfield Road.

From North Wales: Take Mersey Tunnel into City Centre and follow signs to Preston into Walton Hall Avenue, turn right into Anfield Road before Stanley Park.