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Contact: Lawrence Kopp/Laura Fenton The T.A.S.C. Group (646) 723-4344 larry@thetascgroup.com, laura@thetascgroup.com

Lidia Bastianich to Receive Bpeace Economic Impact Award

The Business Council for Peace Will Honor Bastianich During 3rd Annual Gala on May 14th

New York, NY (April 29, 2008)- Bpeace (<u>The Business Council for Peace</u>) will honor author, public television host, chef and restaurateur <u>Lidia Bastianich</u> with the first ever Economic Impact Award on May 14, 2008 during their third annual fundraising gala. The event will take place from 6:00 to 10:00 pm at <u>Capitale</u>, 130 Bowery, New York City.

The annual event raises funds to facilitate the work of <u>Bpeace</u>, a nonprofit organization devoted to accelerating the growth of female entrepreneurs in conflict and post-conflict countries, including Afghanistan and Rwanda. <u>CNBC's Margaret Brennan</u> will emcee the evening, and Nicholas D. Lowry of <u>Swann Auction Galleries</u> will auction items and experiences provided by Ms. Bastianich.

"While Lidia is most recognizable as an Italian food icon, Bpeace is honoring her as an entrepreneurial role model for all women whose families have suffered through violence in their countries, been displaced as refugees, and then channeled their courage to start businesses," said Bpeace chairperson and co-founder <u>Toni Maloney</u>. "Her accomplishments are a testament that women, such as those in our program, can build strong businesses that foster peace, prosperity and stability in their communities."

Tickets for the event start at \$500. For more information about the Bpeace gala, or to purchase tickets, please visit: www.bpeace.org/qala.

About Lidia Bastianich

Lidia Bastianich immigrated to the United States in 1958 with her family under the sponsorship of Catholic Charities after living in "displaced refugee" status in Trieste, Italy for two years. Her first job was at Walken's Bakery in Astoria, working alongside the bakers' son, who grew up to become the award-winning actor, Christopher Walken. She opened her first restaurant in Queens, NY when she was only 24 years old. Today Ms. Bastianich is a cookbook author, television host, and renowned chef and restaurateur. Bastianich is the chef/owner of four acclaimed New York restaurants—Felidia, Becco, Esca and Del Posto, as well as Lidia's in Pittsburgh and Kansas City. She is also founder and president of Tavola Productions, an entertainment company that produces broadcast productions including *Lidia's Italy*. For more information about Bastianich visit: www.lidiasitaly.com

About Bpeace

The Business Council for Peace (<u>www.bpeace.org</u>) is a 501(c) 3 non-profit organization, based in New York City with offices in Kabul, Afghanistan and Kigali, Rwanda. Established in 2002, Bpeace is an international network of business professionals who volunteer to help women in conflict and post-conflict countries build sustainable businesses to provide for their families and strengthen their abilities to foster peace. Bpeace has the support of the U.S. Department of State. The Afghan and Rwandan <u>female entrepreneurs</u> in its program employ nearly 1,800 people who support more than 12,000 family members.