

# Corporate Officers

#### William D. Watkins

Chief Executive Officer

# **Tim Lester**

Chief Financial Officer

#### Jim Miller

Chief Sales and Marketing Officer

### **Steve Lester**

Chief Technology Officer

# **Brad Bullington**

Vice President, Strategy and Business Development

# Global Headquarters

### Bridgelux, Inc.

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Additional sales, customer support and other facilities are located in the USA, France, China, Hong Kong and Taiwan.

# **About the Company**

Bridgelux is a leading developer and manufacturer of technologies and solutions that will transform the \$40 billion lighting industry into a \$100 Billion market opportunity. Based in Livermore, CA, Bridgelux is a pioneer in solid-state lighting (SSL) and is greatly expanding the market for light-emitting diode (LED) technologies by driving down costs of LED lighting systems. Bridgelux's patented light source technology replaces traditional (such as incandescent, technologies halogen, fluorescent and HID lighting) with integrated, solid-state lighting solutions that enable lamp and luminaire manufacturers to provide high performance and energyefficient white light for the rapidly growing interior and exterior markets, including street lights, commercial lighting, retail lighting and consumer applications.

LED lighting can produce light more than ten times more efficiently, as measured in lumens per watt, than incandescent bulbs, and twice as efficiently as compact fluorescent lamps (CFLs), thereby greatly reducing lighting energy costs. As a solidstate technology, LED lighting is also more rugged and longer-lasting than these traditional vacuum tube lighting technologies and does not present the disposal challenges posed by lead and mercury found in incandescent and fluorescent lighting. Maintenance and other related costs are also significantly lower due to much longer service life. The efficiency advantages and other benefits of

LED lighting are beginning to drive massive adoption of SSL as the costs of these solutions decrease. The combination of increasing efficiency and reducing costs already enables a 2-year ROI in many applications, and this will continue with technology innovation.

Bridgelux has a unique vertical integration strategy, with key intellectual property in the core materials technology (epitaxy), chip design, packaging technology, system technology and manufacturing technology, as well as unique global manufacturing capabilities. This integration gives the Company cost advantages and economies of scale that uniquely enable Bridgelux to develop high-quality LED light sources for lamp and luminaire manufacturers at a disruptive price that will facilitate penetration of these solutions into a wide range of end markets.

The Company has achieved scale and established a leading presence in this fastgrowing market with more than 500 customer engagements and rapid revenue growth. Bridgelux is now aggressively pursuing global growth through new customer engagements, market penetration, expanding its global manufacturing operations and continuing to innovate on its technology platform.



# **Corporate Highlights**

2002	Company founded
2003	Investment in Epi technology Released first Indium Tin Oxide (ITO) power die
2004	1st volume shipment of high power LED die
2005	Established US-based R&D center
2006	Produced world-class high power LED die Released BKO series LED die
2007	Released MKO series LED die
2008	Expanded R&D center to include die fab Volume production of 6th generation LED chip
2009	Launched Bridgelux LED Arrays for solid-state lighting
2010	Announced appointment of William D. Watkins as CEO Announced successful closing of new \$50mm Series D financing Introduced 2 <sup>nd</sup> generation Bridgelux LED Arrays for general lighting
2011	Launched Advanced Bridgelux RS Arrays for retail lighting Introduced 3 <sup>rd</sup> generation Bridgelux LED Arrays for general lighting Introduced Decor High CRI array product series Introduced Micro SM4 Multichip Emitter

# Media Relations Contact

## Brian T. Fisher

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# **Product Portfolio**

Based on its core technology platform, Bridgelux has developed a range of product options for lighting system manufacturers.

#### **BRIDGELUX LED ARRAYS**

The Bridgelux LED Array products deliver high performance, compact and cost-effective solid-state lighting solutions. Product options are tailored to match light output levels of many conventional light sources, delivering between 240 and 8000 lumens under normal operating conditions in cool, neutral and warm white colors. These compact high flux density light sources deliver both the quantity and quality of light required to displace conventional light sources, while delivering higher efficiency and a longer service life. The products can be optimized for efficacy, quantity of light, color rendering (CRI), targeted lighting color temperatures (CCT) and cost to allow lamp and luminaire manufacturers to easily integrate the light sources into their designs—resulting in high-performance, LED-based lighting products for use in hospitality, commercial, industrial and "always-on" environments. These high lumen output integrated light sources reduce system design complexity, enabling miniaturized, cost-effective lamp and luminaire designs. Typical applications include task, accent, spot, track, down light, wide area, security lighting, retail, street lighting, industrial lighting and bulb replacements.

### **BRIDGELUX MICRO SM4 MULTICHIP EMITTER**

The Bridgelux Micro SM4 provides a high performance alternative to conventional solid state solutions, delivering between 400 and 500 lumens in warm and cool white color temperatures in an easy to use, compact, surface mountable source. These compact high flux density light sources enable both diffuse and directional lamp replacements for a wide range of applications. Lighting system designs incorporating these products deliver performance comparable to that of a 20-40 Watt incandescent, 20-35 Watt halogen and low wattage compact fluorescent lamps and luminaires and feature increased system level efficacy and service life.

### **NLX-6 POWER DIE SERIES**

The NLX-6 is a high-power gallium nitride (GaN) LED die series. The NLX-6, when embedded in a customer's standard, cool white LED package, provides a typical light output of 85-100 lumens (@350 mA). As a result, the NLX-6 delivers the industry's leading cost-per-lumen performance for warm white, cool white and RGB applications.